



Off Track Gallery, 510 N. Coast Hwy 101, Encinitas, CA 92024 760-942-3636 Hours: 9 a.m. to 6 p.m.

### Mark Your Calendar:

**\* Friday, May 28th**

Monthly Show take-in

9:30 a.m. to 1:00 pm

First come, first served

**\*Thursday, June 4th**

Board Meeting 9:30 a.m.

Larabee House, Quail Gardens

**\*Thursday, June 4th**

General Meeting 1:30 pm

Ecke Hall, Quail Gardens

**\*Saturday, June 6th**

Next Paint Rag deadline - NOON

### Environmental Painters

PAINT OUTS - ALWAYS TUESDAY.

May 11<sup>th</sup> and May 18<sup>th</sup> - San Elijo State Park

May 25<sup>th</sup> Oceanside Harbor - across from the Light House; parking in lot across from the Cape Code Village

**Call CHAR CEE 760-420-0440 IF LOST**

In June, Joan Grine will be taking over as coordinator. Char Cee would like to thank you all for participating.

Any ideas on new locations, call Joan Grine: 858-481-8783

***If you would like to read the Paint Rag on line, go to:***

<http://offtrackgallery.com/paintrag/paintrag-current.pdf>

### June 2004 Juror & Demonstrator

*Sally Pearce*

*'Oil Abstract Painting Done To Music'*

Sally Pearce earned her Bachelor Degree in Fine Arts from the Art Institute of Southern California, Laguna, California. She also attended the University of Cincinnati School of Architecture and Art, and studied at the Idyllwild School for Arts and Music.

Sally has exhibited in group and solo shows in San Diego, La Jolla, Del Mar, Long Beach and Laguna, California, and Aspen, Colorado. The Artist was awarded a fellowship grant to the Vermont Studio Center's Residency Program to study with Michael Goldberg and Hugh O'Donnal. Sally Pearce currently teaches and work in Encinitas, California.

Sally Pearce's most recent exhibitions:

2003: Phantom Gallery, Group Show, Oceanside, CA  
Trios Gallery, selected Works, Solana Beach, CA  
Cafe' Des Artistes, Selected Works, Fallbrook, CA

### June Artist of the Month Barbara Mille`

**"MY TOWN ENCINITAS"**

Cardiff by the Sea artist Barbara Mille` will be June Artist of the month at the Off Track Gallery in Leucadia.

Barbara is best known for her watercolors of local scenes of Encinitas. She feels the pulse beat of the area and incorporates those feelings into her light and airy, whimsical paintings of famous and not so famous local spots.

Barbara loves the idea that she lives in such a diverse City that offers many wonderful opportunities to produce painting from.

I was inspired by famous watercolor artist Andrew Wyeth, who paints his hometown and people of Chadds Fort Pennsylvania. I love the idea that as I drive around town I am inspired. Since I have an interest in old buildings and old cars I search out my town for this type of subject matter to spark my interest. My current show at the Offtrack will continue on with the theme of "MY TOWN ENCINITAS" which is an on going series of paintings that I enjoy doing.

## Member Announcements

- **Sandra Bray** will display her latest watercolor paintings at the Cedros Gardens Nursery gift house at 330 S. Cedros Ave. Solana Beach May 1 through May 28.
- Works by Offtrack members Alessandra Colfi, Shirley Maier, Dot Renshaw, Jim Respass, and Carol Shamrock will appear in Gallery 21, Spanish Village, Balboa Park from July 17- July 30th, 2004. Their show theme "Escapes" will be open 11- 4 daily and they will host a reception Saturday, July 24, 4:30-7 p.m.
- Shirley Maier, Dot Renshaw, and Carol Shamrock will be participating in the La Jolla Historical Society Secret Garden Tour as the featured plein-air artists in two of the seven gardens on the tour on May 22, 2004.
- **Rikki Reinholz** teaches watercolor classes for all skill levels at the Studio of Art & Design. Cost is \$28 per class. Day and evening classes available. The Studio is located at 616 Stevens Ave. Ste. B Solana Beach. For more information call 858-755-6202 or visit rikki-studio.com.
- **The Studio of Art & Design** in Solana Beach will present Marija Kae Rodriguez's exhibit "Bits and Pieces, featuring works in mixed media and collage. The exhibition will be held June 8

through July 3, with an artist's reception on June 13, 5:00 p. m. -7:00 p. m. The Studio is located at 616 Stevens Ave, Suite B, Solana Beach. Gallery hours are Tuesday through Saturday, 10:00 a.m. - 4:00 p.m. 858-755-6202 or visit Rikki-Studio.com.

- Eleven artists from the Off-Track Gallery have made a historic last showing of their artwork at the old, downtown Encinitas Library. Included on the wall were: Lila Blinco, Isabella Breasted, Alison Casciano, Diane Dudek, Bobbi Harrington, Barbara Mille', Laura Lowenstein, Cathy Staver, Hildegard Stubbs, Betty Sturdevan, and Polly Tarkar. The show hung from mid March until May 11<sup>th</sup>. The library is closing on Saturday, May 15<sup>th</sup> and will be torn down to make way for the new library. The librarian has assured us that we will be welcome back and there will be space for rotating art shows.
- **Are you interested in life drawing?** A new group plans to meet the first Wednesday of each month, 9 to 12 pm. There will be a small fee to cover the cost of models; please contact Peggy Huggenberger: 760-519-1870 or Brian McPartland: 760-476-9933 for more information.

**Harbor Days –  
4<sup>th</sup> Annual Art Show**  
Oceanside Harbor, Sat. & Sun.,  
Sep. 18 & 19<sup>th</sup>  
This event generates a festive atmosphere with an estimated attendance of 50-70,000 people. The C.A.P.A. (Calif. Assoc. of Professional Artists ) will hang banners to denote the special ART GARDEN location. This is a juried show for original art and prints of original work. For more details and application forms, contact June Clark, Assoc. Board member, 760-635-9239

**CHILDREN'S  
ART CLASSES**

**Yanina Cambareri's**

Publicity News

- A very flattering,  $\frac{1}{2}$  page article entitled "Artists Work Together to Keep Gallery on Track" appeared in the April 24<sup>th</sup> edition of the Surf City Times. It gave a good history of the SDAG and the Offtrack Gallery and presented a nice picture of who we are today. Betty Sturdevan and Kathryn Chandler were featured in a photo and one of Alison Casciano's watercolors appeared on the cover of the paper.
- F.Y.I. More Off Track Gallery business cards have been printed up and you will find them scattered about the Gallery. The new cards have been slightly redesigned (thank you, Isabella, for this good idea!) so that you can add your name, or another artists name should you be working at the Gallery, in the space above the address info. Extra cards are being stored in the back of the jewelry case with the other office supplies.

## MEET OUR ARTISTS

We want our customers to "meet our artists". Over the last several months we have heard comments that the "Bio Book" is not up-to-date and looks rather tattered. In order to have an effective **marketing and sales tool** about our artists in the Off Track Gallery, we are going to up-date and refresh the "Bio" book. It is our goal to have a new "Bio Book" in place *within the next three months*. This will be a very useful

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selling tool to all who are showing and selling at the Gallery. It will really be a great way for our customers to meet our artists!

## About the Book

The book will have a listing of the types of work our artists produce such as landscapes, or abstracts or dogs or tigers. You will have to give us some idea of where you would like to be listed. It will also have a listing of artists by medium type. So, for example, if you are a watercolor and acrylic painter who does a lot of local landscapes and a periodic floral still-life, you could choose to be listed under both mediums and also in the subject index under "Landscapes-Local" and under "Florals". After the category listings, every artist will have a one page biography with photo, and one page for giving potential customers a view or image of her work and/or a description of her technique. Each artist will have the space of two (2)  $8 \frac{1}{2} \times 11$  sheets of paper and these will be inserted into a plastic protector - back to back. We will supply the plastic protectors to keep the book looking uniform.

## What you Need to Submit

We need the above described, 2-page bio from **every artist currently showing at the Gallery - wall, shelves, and showcases**. The first page will be a bio about you, with photo, and needs to be typewritten and spell-checked. The second page should focus on your work, with a description of your work or technique and **current** photos or images of your

work. You may "assemble" the second page in any manner, just so long as it will fit into the plastic protector. Remember, this may be your only introduction to a customer, so the presentations should be understandable and professional looking. Be sure to include under separate attachment, your medium(s) and type of work or subject area.

Please provide your two pages to us for insertion in the book **by July 26, 2004**. You may bring the pages to the gallery and drop in the "Publicity" file or send them to us via regular mail. Please send them to the attention of Alison Casciano or Priscilla Rogers and label them "BIO". Please do not fold or staple. If you have any questions, please feel free to contact Priscilla Rogers at 619-697-0707.

### 2004 Directory - adds/ corrections:

*If you know of changes that should be made, please notify Lydia Hill with copies to the Board.*

*Please change Alessandra Colfi's email address to reflect:*

[Alessandra@AlessandraColfi.com](mailto:Alessandra@AlessandraColfi.com)

**Monthly Show Results:****Date: May 2004****Judge: Gary Jonhson****#3 Oil/Acrylic (O/A) - 17 Entries**

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Alison Casciano	"Dog Play"	Great composition and values, nice handling of the water.
2 <sup>nd</sup>	BJ Simon	"The Ginger Jar"	Well thought out composition, well executed.
3 <sup>rd</sup>	Laura Lyn Walker	"Beacons"	Interesting design and composition, introduce some greens and yellows in the water
HM	Bobbi Harrington	"Splendor in the Grass"	Well painted but should have some shadows in the cheetahs
HM	Faith Fleury	"Second Thoughts"	Very difficult idea to pull off, should change the position of the vases.
HM	Ann Westbrook	"California Mission"	Well painted mission and background, a bit lost in the foreground.

**#4 Watermedia (W/M) -- 20 Entries**

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Grace Swanson	"Pride of Madiera"	Well drawn, good technique.
2 <sup>nd</sup>	Susan Kopp	"Passages"	Nice composition, juxtaposed elements and color.
3 <sup>rd</sup>	Maria Anthony	"Happy Girls"	Good design and execution.
HM	Nina Jumps	"Blossoms"	Nice juicy feel and good idea.
HM	Alison Christler	"Leo Carillo Park"	Excellent lighting and shadow.
HM	Elena Wilck	"Martinique Man"	Good composition.

**#5 Photography, #6 Mixed Media (M/M) and #7 Other Media (O/M) - 9 Entries**

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Richard Hoppe	"The Chevy"	Great composition, subtle color, values.
2 <sup>nd</sup>	Sandra Carson	"Winter Leaves"	Good design and execution.
3 <sup>rd</sup>	Oscar Arsahi	"In Harmony"	Good figure gestures, figure on left should not be cropped.
HM	Janis Morgan	"Talk the Talk, Turkish Style"	Nice color and motion.



## **Gallery Manager's Corner**

The News from Barbara Mille` ...

Dear Members:

Once again I want to remind you all **DON'T USE THE PARKING LOT BEHIND THE PANNIKIN OR THE PARKING SPACES IN THE FRONT OF THE BUILDING FOR ANY REASON.** Those spaces as well as the Handicap Parking Space are reserved for the customers of the Pannikin. It is very important that we follow a strict policy concerning this matter.

If you missed the "Food for Thought" event on April 29th in the six block area around our gallery you missed a fun time in our town. From 700 - 800 people were out to sample the food of our local restaurants. Our gallery was open but mostly just to let people know what a great place we are with hopes of future sales and memberships from that exposure.

Big Thanks go to Cathy Staver for hosting the refreshment table in the back of our gallery for the event. Laura Lowenstein donated cookies and mints and Cathy Staver homemade Lemonade. The Gallery bought a Carrot Cake from the famous VG Donuts in Cardiff by the Sea.

Also Thanks go to Gallery Hostesses Loretta Phoenix, Hildegard Stubbs, Betty Sturdevan, Allison Chrisler and myself, Barbara Mille`.

Gallery Sitters Please take Note: We are having problems with sitters not getting important information such as phone number, name and address of the buyers of the larger items that we sell in our gallery. Our Artists need this information so they can send the Buyer/Customer a Thank You note and add them to their mailing list for future shows. The Gallery also needs the information for our mailing list that we do for Mothers Day Tour and Gallery Events.

Here is a method that I use: I ask the customer to write their name and address and phone number down on a piece of note paper while I am setting up the sale then I have the information to copy into the computer system.

It works well with most of my customers. If the customer doesn't want to be in our system ask them if they would mind if you took their name and address to give to the artist on a piece of note paper. Then get the information and put it in the artist file. Call the Artist and tell them the information is in their file and to bring in a new piece of art to replace the one sold. Remind customers we also have a Guest Book that they can use on the front of the desk. All information gathered is very helpful to our Guild and Gallery.

### Members Who Are Ill:

April was a very stressful time for my little family. We started the month with a hit and run accident on Vulcan and "D" St. Thank God we all appear to be fine, but my poor car is still in the auto hospital.

Then in the middle of the month I had a very bad case of food poisoning.

I ended the month with general surgery for a lumpectomy.

May 6th - I had Good News my biopsy was benign. Then the Bad News my beloved dachshund "Chili Dog" died during the night. She was a wonderful friend and I am grieving losing her and her happy ways. I am glad to have had the honor of knowing such a fine animal.

My family is shaken but we are looking forward to happier times. Someone suggested that next year I stay in bed during the month of April but I think maybe under the bed would be better.

May 5, 2004 - Artist Betty Godley died in New Jersey of a apparent heart attack. Betty was a long time member of the Guild and a great gal and she will be greatly missed by those who knew her. She was known in our gallery for her beautiful handmade original jewelry called "Findings" where she incorporated different charms & etc. that she would find in her travels into a freeform crochet and knotted base, each piece was a piece of art. Betty was also and accomplished painter and showed in the monthly shows and we all though she was wonderful and loved to talk and work with her.

Home address:

6941 Sandpiper Place

Carlsbad, CA 92009

(760) 438-8369

Barbara Mille` Gallery Manager

**Advertising Rates**

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1<sup>st</sup> of the month.

**Membership**

Contact Lydia Hill with any address, phone at (760) 634-0655 or or e-mail changes to: [lydia2@adelphia.net](mailto:lydia2@adelphia.net)

**Paint Rag Information**

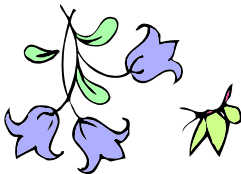
Send relevant information via e-mail to: Faith Fleury at [ffleury1@san.rr.com](mailto:ffleury1@san.rr.com) or 858-536-7064

Newsletter info due on or before noon, 1<sup>st</sup> Saturday following SDAG board meeting (June XX<sup>th</sup>).

<b>MONTH: JUNE 04</b>	TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)
Artist's Name:	
Item #:	
Entry Title:	
Department #:	
Vendor ID:	
Commission: Y/N?	
Price:	
Medium:	

The SDAG Art Committee reserves the right to refuse any entry not conforming to the regulations, rules & standards.

June 2004



The Paint Rag

San Diego Art Guild  
Off Track Gallery  
501 N. Coast Highway 101  
Encinitas CA 92024  
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[www.offtrackgallery.com](http://www.offtrackgallery.com)