

primary fundraiser. It has grown along with the Guild, is a proven success as a local event and is a major sales opportunity for members. Members are encouraged to participate in a variety of ways; serving as a Studio Host, showing art at one of the studio locations, selling tickets, staffing a studio location, and, distributing information.

Off Site Shows -- SDAG looks for opportunities to display members' work in shows that take place outside of Off Track Gallery. Past shows have included the Solana Beach Chamber of Commerce, The Encinitas Chamber of Commerce, The Encinitas City Hall, San Diego Botanic Garden Ecke Building, an Oncology Center, and The Calle Magdalena Gallery in the Encinitas public works building.

Biography Book- The gallery exhibits a notebook which allocates two pages for each artist to promote themselves. Artists are encouraged to place a sample of their work as well as contact information in the book. The Biography Book Coordinator is responsible for maintaining the book.

As a non-profit, volunteer operated organization there are many ways in which members can contribute to the Guild. Off Track Gallery and all SDAG events depend on member volunteers for staff and other help. Please be generous with your time and please help when you are able.

Off Track Gallery

The Off Track Gallery is open daily (except Thanksgiving, Christmas and New Year's Day). Hours vary based on season. Please refer to the website, www.offtrackgallery.com for the current hours of operation.

The Off Track Gallery will not accept anything that contains vulgarity, profanity, or graphically explicit sexuality. SDAG and Off Track Gallery and their representatives and agents reserve the right to refuse any art work that does not meet SDAG standards.

SDAG does not carry insurance for any exhibited artwork and is not liable for any damage or theft that may occur in the gallery or storage areas. Monthly Show Entrants, Small Image Show Entrants, Card Rack Artists, Shrink Wrap Artists and Wall and Floor Renters are responsible for obtaining their own insurance. All Gallery Display Artists must sign this Waiver of Responsibility prior to exhibiting their work in the Off Track Gallery.

Fees, Tax and Commissions

Space rental fees and commissions collected from the sale of members' artwork help support SDAG and gallery. The gallery collects fees as follows:

1. Display (gallery rental, monthly show, Small Image Show, etc.) fees will be collected when the artwork is received by the gallery. These fees depend on which program the artwork is entering and are described in detail in the gallery.
2. Applicable sales tax is collected on all artwork sold in the gallery. Sales taxes collected are sent to the Franchise Tax Board quarterly. Artists do not have to handle their own sales tax for artwork sold through the gallery.
3. Fifteen percent (15%) commission is charged to the artist for each sale. Commissions will be deducted from the payment to the artist.

Payments to Artists

Payments for sales are made monthly and are mailed out at the end of the accounting period. ***Payments due to artists are processed when the amount total owed reaches a minimum of \$50.*** Occasionally the books are "cleared" and checks less than \$50 may be issued to artists. If you have any questions about payments due, please contact the SDAG Treasurer. The guild sends out 1099's at the end of the year to artists receiving over the government's required amount of income (currently \$600).

Card Racks

1. All artists' cards will be placed by the Card Rack Chair and/or Assistant.
2. All Cards must be reproductions of the artists' original art or be original one of a kind card.
3. Artist must be a member in good standing of the San Dieguito Art Guild.
4. The artist must meet requirements of gallery standards at time of submission of cards.
5. All cards must be enclosed in crystal clear fitting envelopes.
6. The price of the cards must be clearly visible on the outside of the crystal clear envelope.

7. The artist's name must be clearly visible on the outside of the crystal clear envelope.
8. Standard 5x7 size cards with 5-1/4 x 7-1/4 envelopes are encouraged to prevent bent cards.
9. The amount of cards and spaces will depend on the number of participating artists.

Shrink Wrap Bins and Racks

Each member may put 2 pieces (up to 16" x 20" in size including mat) in the Art Bins. In addition, 3 pieces (up to 8" x 10" in size including mat) may go in the Art Rack. From this total of 5 pieces, one may be put in the Art Bins that are placed outside the front door. As soon as a shrink wrap is sold, it may be replaced. The artwork needs a mat board backing of the same size. This is then enclosed in a crystal clear envelope (which needs to be replaced or cleaned once a year). The total thickness of the resulting shrink wrap piece is not to exceed 1/4". The salesperson needs to see the artist's name, price, title of the piece and either "Original" or "Limited Edition Print" somewhere on the back or front of the piece. Members pay no charge for shrink wraps; however, there is a 15% commission. For the name of the current card rack coordinator please refer to the website.

Monthly Shows

Monthly Shows are open to all members and are an excellent way to show artwork and have the opportunity to sell art in the gallery. Entry fees are reasonable. All artwork must be for sale. The artwork is judged by a local artist, awards are given in each category and a cash award is given for Best of Show. Monthly Show artists are not required to staff the gallery, however they are expected to contribute, as a volunteer, to the gallery or guild.

Monthly Show Artwork Rules

1. Each member may enter up to three pieces of art in the Monthly Show, subject to gallery space limitations and size of artwork being entered
2. Current entry fees are shown on the website, in the Paint Rag and on the entry form.
3. Works, including frame are measured on the diagonal.
4. Take in is the last Tuesday of the month from 9:30 - noon. Confirm the take-in date on the website or in the Paint Rag. Dates may change due to holidays.
5. Please complete your take in sheet and take in tags before take in. For your convenience forms will be available at take-in and on the website.
6. All work must be original, or prints made from your own original and, must be for sale.
7. Giclees or prints made from your originals must be clearly labeled as such (including prints in the shrink wrap bin) and **will not be included in the judging.**
8. Work must be framed unless you use wrap-around canvas stapled on the back (no staples on the sides). Wrap around canvas must be painted on the sides. Frames must be attached in a professional manner (guidelines are on the website).
9. Use multi-strand wire that is attached securely to the frame for hanging. The multi-strand wire should be approximately 1/4 of the way down from the top of the frame and slack enough to come to approximately two inches from the top of the frame. Please tape the wire ends to prevent injuries while hanging. Saw tooth hangers are not allowed.
10. Please label your piece with your name and its title on its reverse side.
11. Do not bring in wet paintings.
12. Fifteen percent (15%) sales commission will be charged on all sales.
13. Any piece of artwork that has won a ribbon in the Monthly Show is not eligible to be

entered into the show again.

14. Artwork in the Monthly Show cannot be duplicated in any other form elsewhere in the gallery.
15. Artwork cannot be removed from the show once it is entered unless it is sold.
16. Artists are not allowed to relocate any artwork entered into the show. Only the Monthly Show Chair and the MS hanging crew are allowed to move any artwork entered into the Monthly Show.

SDAG and Off Track Gallery reserve the right to refuse entries that do not meet their standards.

Small Image Show

Once every year, the Off Track Gallery holds an open show where SDAG members and non-members may enter up to three images that are less than 12 inches square including the frame. This show is not juried and it is judged by a renowned local artist. Cash prizes are awarded for Best of Show and in five categories. The categories are:

- ☐ **Oil and Acrylic:** Oil, acrylic, casein, or a combination of oil, acrylic, or casein on canvas, Masonite, or wood.
- ☐ **Water Medium under Glass/Plexiglas:** Any water medium on paper or illustration board framed under glass or Plexiglas. Watercolor, acrylic, casein or gouache.
- ☐ **Photography:** Color, black and white, digital prints (unmanipulated) or Polaroid transfer.
- ☐ **Mixed Media:** Two or more Medias together like pastels and watercolor or one media on a built up surface. Many combinations of media are possible.
- ☐ **Other Media:**
 - Pastels, Oil pastels or regular pastels
 - Drawing
 - Sculpture
 - Printmaking
 - Encaustic
 - Copper Enameling
 - Digital Art
 - Digitally Manipulated Photography

Details regarding the schedule or prizes awarded are posted in the Paint Rag and on the website.

Gallery Space Rental

Overview

Off Track Gallery makes space available to rent to SDAG members so that they may display and sell their artwork. All SDAG members are encouraged and welcomed to display their art in the gallery.

When considering renting gallery space, keep in mind that floor and wall art has to be original (not copied from a published pattern or copied from another artist's work).

Artwork is rotated every two months to allow floor and wall renters the opportunity to show in all the spaces in the gallery. If a member has a limited supply of artwork they may want to wait until they have enough to display for more than one rotation.

For SDAG purposes:

Wall Art is defined as any artwork that will be hung on the walls of the gallery. This includes oil, acrylic and watercolor paintings, pastels, photography, mixed media pieces, collages and any 3-D art that hangs on the wall. Wall areas of the gallery are divided into sections where an artist can rent a space on the wall for a monthly fee. The breakdown of wall art by medium is: 25% Oil and Acrylic, 25% Water Media and Pastels, 25% Mixed Media, Collage, Glass, Mosaic, Fiber Art, and 25% Photography and Digital Art.

Floor Art is defined as any artwork that will not be displayed on the walls. Floor Art consists of jewelry and 3-D art that does not hang on the wall. Display cases and towers are provided by the gallery and can be rented by member artists for a monthly fee. The breakdown of floor art by medium is: 25% jewelry, 25% pottery and glass, 25% Sculpture, Mosaics, Wood and Stone, 25% Fiber Arts, Textiles, and Gourds.

Terms of Gallery Space Renting

The Off Track Gallery will rent gallery display space to member artists of the San Dieguito Art Guild under the following conditions:

1. New display artists must be juried into the gallery through the new artist acceptance program.
2. The SDAG is a volunteer based organization and relies on its members to sustain its programs. Display artists are required to participate in a committee as a member or a chairperson.
3. A deposit equal to one month's rent will be collected at the time the artist signs a contract. The deposit will be returned to the artist after they vacate their space and have given required notice to vacate, met all of their staffing requirements and paid all of their rental fees. Allow two weeks for the deposit to be refunded.
4. Written notice of intent to vacate the display space must be given to the chairperson thirty days before vacating.
5. Artists must pay their rent for each cycle before the end of the rotation. Failure to pay rent by the last day of the rotation will result in the gallery space being given to the next person on the waiting list and forfeiture of the deposit.
6. Display artists are required to staff the gallery in which their artwork is on display. The amount of staffing time is dependent on the amount of gallery space rented. For a wall space, jewelry cubes, large cubes or one tower the artist staffs the gallery for two shifts a month.

7. In order to provide equal opportunity to all of our artists the artists rotate artwork between galleries (if we operate more than one gallery) and within the galleries. A rotation schedule is available in the gallery. Each artist will have the opportunity to display in every section of our galleries during the course of one complete rotation cycle.
8. The initial term of the gallery space rental contract is two rotations (four months).
9. All art has to be original (not copied from a published pattern or copied from another artist's painting or photograph). Items identified as "purchased for resale" cannot be displayed in the gallery. If you display these items, you will be informed that the items must be removed immediately. If the items are not removed, the Gallery Committee will have them removed.
10. Artwork displayed is required to remain on display for the entire rotation unless it is sold. When sold it can be replaced with another piece.
11. The wall artist is required to provide an inventory of displayed artwork to the wall chairperson at each rotation.
12. Space rented may not be shared without approval of the appropriate chairperson.
13. Rented space may not be assigned to another member or artist.
14. Rental artists must keep their display areas and artwork dusted and organized at all times. Gallery staffers will not clean or rearrange any display space. Artists must meet the gallery requirements for framing and hanging hardware and displaying artwork.
15. Gallery Renters must comply with all gallery rules and regulations, listed herein as well as any changes that may be made in the future.
16. Artist must replace at least 50% of their art pieces at each rotation. Twenty five percent of the artwork can be reproductions.
17. The commission charged for artwork sold is 15%.

Rental rates and spaces available are posted in the gallery.

Jurying Process

Prior to entering the jury process the prospective artist must enter the Monthly Show at least three times. This gives the artist a chance to get to know the Guild as well as the Guild getting to know the artist. It also allows the gallery committee an opportunity to view the artists work and offer suggestions for presentation improvement if necessary. Before a member artist can display art in rented space within the Off Track Gallery their work must be selected through a jurying process. The New Artist Jury Committee is responsible for jurying in new Gallery Renters. The jurying committee consists of three member artists and the Gallery Committee members. Selection is based on:

1. Quality of art: bring your best art to show the committee.
2. Presentation: present your art as you propose to display in the gallery. This is very important, poor presentation will automatically disqualify an artist.
3. Professionalism:
4. Evidence of their desire to become involved in SDAG activities (volunteering for at least one SDAG committee or project per year)

The New Artist Jury Committee meets regularly, the dates and times will be posted in the Paint Rag. A prospective artist should show up for the orientation at the designated time. Late arrivals will have to wait until the next jury meeting. After the orientation the artists will be asked to display their artwork as they would want to show it in the gallery. The artists then leave their work for the committee members to review. After the jury committee has finished evaluating the artwork the prospective renter can return and pick up their art. The decision of the jury will be communicated to the artist by the appropriate chairperson as soon as possible. If the artist is not accepted, an outline of improvements needed may be developed between the member and the committee.

Gallery Space Rental

Upon having their work accepted by the New Artist Jurying Committee, the member's name will be placed on the appropriate (floor or wall) renter's waiting list. As space becomes available, the artist will be contacted to make rental arrangements.

When a member is ready to rent gallery space in the Off Track Gallery and has successfully completed the jurying process, the artist must:

1. Thoroughly read and understand all the rental requirements. Displaying artists will be required to have a complete understanding of the gallery operation, procedures and their obligations.
2. Complete orientation and gallery staffing training. Training must be completed prior to displaying any artwork in the gallery.
3. Sign the Waiver of Responsibility (Hold Harmless), Copyright Warranty, Honor Code documents and pay the required deposit at the time a gallery space is allocated. Your deposit is refundable when you cease to be a gallery renter and have met all of the requirements for a full refund. Rental fees associated with the allocated space are due in advance.
4. Schedule staffing times by the 27th of the month prior to the beginning of the rotation period.
5. Participate in every rotation. Each rotation lasts 2 months. The rotation schedule is posted in the gallery as well as on the website, www.offtrackgallery.com. Once a year, Gallery Renters must assist with the following rotation duties:
 - ☐ Take down of artists displays.
 - ☐ Document information for artwork removed by gallery staff.
 - ☐ Check incoming artwork for adherence to SDAG's exhibition requirements.
 - ☐ Hanging artwork and setting up displays.
 - ☐ Verify display artists staffing schedules for the entire rotation.
 - ☐ Collect rent payments and write receipts.
6. Prepare labels for their artwork. Labels identify the artist, name of piece, medium and price. All labels must be uniform as identified by the wall chairperson and monthly show chairperson.

Gallery Staffing

Training

Before representing the guild and the gallery, gallery renters must complete staffer training. During the training session new gallery renters will be acquainted with gallery policies, procedures and customer service. The artist must schedule training with the Training Coordinator or Gallery Manager.

Gallery hours are listed on the website. Each day is divided into three or four shifts depending on the hours the gallery is open. Gallery staffers may not staff the Off Track Gallery until they have received full orientation and training.

As a Gallery staffer, you are responsible for selling art and running the gallery business for the time you are there. When staffing the gallery you are most often the sole representative of SDAG and the Off Track Gallery. This is an important responsibility and should be taken on with charm and warmth. All of us are counting on you to represent, promote and sell our works.

Staffers are required to **arrive ten minutes prior** to the start of their shift. **Under no circumstances are staffers to close before the scheduled closing time.** If an emergency should arise, do not leave before calling someone to relieve you.

Gallery renters must staff the gallery in accordance with Rental Agreement.

- ☐ *If gallery renters do not sign up for staffing assignments at the rotation they will be assigned times and dates that are still open by the Calendar Chairperson. It then becomes the gallery renter's responsibility to make arrangements to ensure that the gallery is staffed during that time.*
- ☐ *On the 27th of each month the staffing calendar is closed for the next month. No changes will be allowed between the 27th and the 1st of the next month.*
- ☐ *You may not change your staffing date and/or time without making arrangements for a qualified substitute AND informing the Calendar Chair. It is critical that we are able to depend on our staffers. If you cannot staff the gallery during the month:*
 - ☐ You must make your own arrangements with one of the approved substitute staffers to man your assigned shift.
 - ☐ Once you have found a substitute, contact the Calendar Chairperson so that the official change to the gallery staffing calendar can be made.
 - ☐ Call the Gallery and ask the staffer on duty to correctly note your changes on the calendar.
 - ☐ You are responsible for reminding your substitute of their staffing time prior to your assigned time.
 - ☐ If you or your substitute does not show up for your assigned staffing time you will be charged \$45. You must pay this penalty within one week or your artwork will be removed and your space given to the next person on the waiting list.
 - ☐ The second time you do not show up, your work will be removed from the gallery and your deposit **will** be forfeited.

Opening the Gallery

1. Arrive ten minutes early.
2. Unlock the front door and **immediately replace the lock box key** and lock the door again from inside until you count the cash in the cash drawer.
3. Turn on the lights as you go through the gallery. There are two switches adjacent to

the front door and one inside the office/storeroom. Note that the office/storeroom light remains on during open hours since it is on the same circuit as the gallery lights.

4. Turn the Closed signs around to Open.
5. Place sidewalk sign outside.
6. Unlock the deadbolt on the back door as required by the Fire Marshall. This door will still be locked and no one can enter from the outside.

During Your Shift

1. Remove the cash drawer from the middle drawer near the sink.
2. Count the cash in the cash drawer while in the office/storeroom and fill out the white cash envelope in accordance with the section "Cash Report Envelope" below.
3. Take the cash drawer to the front desk and open the door.
4. Open the Daily Log Book to the daily log pages. Read through them back to the last time you staffed the gallery. This is where we communicate with our fellow artists and relay information. The left side of this page is for counting visitors during each shift.
5. Check for the section which is tagged "Check Sheet." These are columned sheets intended to help you get through each shift. Enter the date and initial then read down the page. This is your guide.
6. Locate the Receipt Book, Sales Tax Charts, the Calendar and the Daily Cash Journal. The Daily Cash Journal has the daily sales recorded. Each receipt number should be recorded, even those that are voided. This is a valid bookkeeping record for our Treasurer. It generates our sales records. It is important to have items recorded correctly.
7. Record all receipts during your shift by following the instructions on the envelope. Start a new envelope for each shift even if it is the second shift of the day. After putting your cash receipts in the Cash Envelope at the end of your shift, there should be \$100.00 left in the cash box. Seal your envelope, sign it and put it in Treasurer's box in the office/storeroom. The small cardboard box is marked.
8. Should a customer show interest in a locked display, please offer to open it. Relock the display after the customer has left. The key for all of the locked displays is located in the center drawer in the desk. Place it back where you removed it when you are finished.
9. When a staffer sells a piece of art they must call the artist and tell them which piece has sold so the artist may bring in a replacement.
10. Staffers for the first shift of the day must clean the outside of the windows. They must call the members scheduled to staff all shifts tomorrow to remind them of their obligation. Place a check mark by the member's name to indicate that you have called them. If you are staffing second shift, please check to make sure that the staffers for the following day have been called. If not, please call them.
11. Staffers for the second shift should check the mail in the mailbox slot #5 located in the center mailbox group which is located outside of the gallery down the breezeway past the restrooms. The key is located in the center drawer. They should also sweep or vacuum the gallery.
12. Staffers for the third shift should take out all of the trash in the wastebaskets before leaving. The trash goes into one of the dumpsters outside the back door and down to the right.
13. At the end of your shift, record all the items you have handled on your Daily Cash Envelope, showing their receipt numbers and whether cash, charge or check. Be sure to record all items in the Daily Cash Envelope.

Daily Cash Report Envelope

The business part of staffing the gallery entails selling artwork and correctly recording

all business transactions (filling out receipts in full, including all necessary details) and making sure that all information is posted to the appropriate files and ledger sheets (as per your orientation and training instructions). The list of gallery activities posted by the gallery manager should be worked on when there are no patrons or customers in the gallery

Every business transaction must be documented completely and clearly for the bookkeeper. The following procedures will explain how to do this accurately and efficiently. Illustrations of the Sales Receipts, Daily Cash Report Envelope and Sales Journal are attached in Appendix A.

- 1) The Daily Cash Report Envelope for your shift has special sections for recording the cash in the cash box, keeping track of your transactions and writing explanatory notes to the bookkeeper. On the outside of the envelope, please print:
- 2) Today's date, circle the shift you are working.
- 3) Your full name
- 4) Your home phone number (in case the bookkeeper has any questions about one of your transactions)
- 5) Include any other identifying information that would help eliminate confusion
- 6) At the beginning of your shift, count the money in the cash box including the extra rolls of coins and the coins in the self counting tray. The total in the cash box should be \$100.00 at the start and end of the day.
 - a) In the "**opening cash**" section of your Cash Report Envelope, write down the number of bills and coins by denomination. Multiply the denomination by the number of bills or coins to get the amount. (This will make researching any discrepancies much easier.) Include the extra rolls of coins in your count. (For example, if there are three ten dollar bills, the entry would be $3 \times \$10 = \30)
 - b) Add up the cash. The total should be \$100.00. If it does not equal \$100.00, recount the money and double check your figures. Also look at the record on the Cash Report Envelope from the previous shift to see if there was a discrepancy noted there. **DO NOT OPEN THIS ENVELOPE.**
 - c) If there is a question or discrepancy with the information on Cash Report Envelope from the previous staffer, please contact him/her and politely discuss it.
 - d) **Note:** This \$100.00 is not recorded in the transaction section of your Cash Report Envelope nor is it recorded in the Journal.
- 7) During your shift put the following items into your Cash Report Envelope:
 - a) White copy of sales receipt. Remember white copy, white envelope
 - b) Signed credit card receipts (verify that the number and expiration date are clear)
 - c) Checks
 - d) Cash from transactions during your shift should be placed in the envelope at the end of your shift
- 8) On the front of the envelope in the Transaction section record the amount of money from each transaction by category. The categories are:
- 9) Cash
- 10) Charge
- 11) Check
- 12) At the end of your shift make sure that all payments (checks, credit card receipts and cash) as well as the accompanying paper work have been placed in your Cash Report Envelope
 - a) **Note:** If there have been no transactions during the day please write, "No Transactions"

- b) Make sure that all payments have been accurately recorded in the Transactions section
- c) Add up the amounts in each column (checks, charges, and cash) and record the subtotals
- d) Add the subtotals together and record the Grand Total
- 13) The Grand Total must equal your final entry for the day in the Journal. If it does not, research and resolve the problem.
- 14) Recount the money in the cash box (including the extra rolls of coins and the loose coins in the self-counting tray)
- 15) In the "Closing Cash" section of your Cash Report Envelope write down the number of bills and coins by denomination and multiply to find the amount. The total should be \$100.00. If it does not, recount and find the error. (It will be easier for you to find the discrepancy than it will be for the next staffer or bookkeeper.)
- 16) Sign and seal your Cash Report Envelope and put it in the box at the designated spot.
- 17) If a customer tells you to "keep the change" put it in the envelope with an explanation.
- 18) Paperwork for each transaction must be placed in your own Cash Report Envelope and recorded on the front of the envelope and in the Journal. Cash in the cash box at the end of the day must equal \$100.00.

THERE IS A REASON FOR THIS PROCEDURE: IF EVERY SALE OR CASH RECEIVED ITEM IS RECORDED, THE BOOKKEEPER CAN TRACE LOST ITEMS. THIS PROTECTS YOU, OTHER MEMBERS AND THE GALLERY.

Sales Journal

After the customer has gone record the sale in the Journal. Please include the following information:

- ☐ Date
- ☐ First initial and last name of the artist
- ☐ Complete number of the sales receipt
- ☐ Total amount of purchase including sales tax

Add each new purchase to the previous balance and write in the new balance.

At the end of each shift the Journal total must agree with the Grand Total in the Transaction section of your Cash Report Envelope. It is your responsibility to research and resolve any discrepancies between the Journal and the Cash Report Envelope before you leave for the day. Do not depend on the next staffer or bookkeeper to resolve your discrepancies.

Closing the Gallery

1. Turn the Open sign to Closed
2. Bring in the sidewalk sign as well as anything else from outside.
3. Turn off the all the lights.
4. Turn off the copy machine and computer.
5. Lock the doors, including the dead bolt on the rear door.

Representing the Guild and the Gallery

The most important part of a gallery staffer's responsibilities is representing SDAG and the gallery. Our goal as a gallery staffer is to make every gallery visitor feel special and to enjoy their experience so much that they want to return and bring friends and family with them.

When a patron enters the gallery, please:

- Greet them warmly and welcome them to the gallery.

- If you are on the phone look up and acknowledge the patron with a smile and then try to end the conversation quickly if it is a business call. Hang up if it is a personal call. Please do not make long distance personal calls, we get the phone bill each month and can track your calls.
- Promote dialogue with open-ended questions. This gives you somewhere to go with a conversation. By building rapport with the customer, we have a much better chance of not only selling our art work but also making a good impression and leaving the patron with a good feeling about the gallery.
- If you make a good impression, chances are that the customer will not only return to the gallery but will also tell someone else about our gallery. This word-of-mouth advertising is critical to increase our revenues and all of our sales.

Gallery staffers may paint, draw, sculpt, make jewelry, craft, etc. while staffing at the Off Track Gallery. ***However, do not let any activity distract attention from attending to business in the gallery. Staffing is first and foremost a business/public relations job. We are all here to exhibit and SELL our artwork.*** Reading a novel/book/magazine is acceptable only when there are **NO** patrons or customers in the gallery and all sales paperwork and gallery activities have been completed.

Thank you very much for your time and for being a part of San Dieguito Art Guild and Off Track Gallery

San Dieguito Art Guild
Off Track Gallery
937 South Coast Highway 101, Suite C-103
760-942-3636
OffTrackGallery.com

Appendix A

Sales Receipt

755151

(1) 8/10/10

NAME: (2) John Customer
ADDRESS: 1234 Main St
(3) Oceanside, CA 92067

PAY BY: ☒ Cash ☐ Check ☐ Credit Card ☐ Debit Card ☐ Other

(5)	(6)	(7)	(8)
1	Photo by Dave Ombrello named Another Fine Day	55	55
1	Necklace by Julie Sauer #6638	65	65
subtotal		120	
(9) tax		10.50	
(10) total		130.50	

RECEIVED FOR THE ART GUILD
DATE 8/10/10

1. Fill in the date.
2. Ask customer to provide name and address. This is nice to have for mailing list. This is a must to have for all credit card and check sales.
3. Put your initials in the sold by box.
4. Place a check in the proper payment type box.
5. Write the quantity
6. Under description include:
 - a) Artist name *This is used to make payments to artists*
 - b) Name of artwork piece or artist's inventory number
7. Write the unit price.
8. Put in the total amount per line item.
9. Add tax at bottom. currently 8.75%
10. Total for amount for customer to pay and to enter into sales journal.
11. White copy goes in daily cash envelope, yellow copy goes to customer, and pink copy remains in receiptbook.

Daily Cash Report

YOUR DAILY CASH REPORT

Date: 06-10-10 (2) Name: John Doe (3) Phone: 760-123-4567 (4)

CASH RECEIPTS (5)

Denomination	Quantity	Amount
\$100	1	100.00
50	2	100.00
20	5	100.00
10	10	100.00
5	20	100.00
1	100	100.00
TOTAL		500.00

TRANSACTIONS (6)

Transaction	Amount	Payment Type	Receipt #
1	21.75	CASH	
2	10.00	CASH	
3	15.00	CASH	
4	25.00	CASH	
5	30.00	CASH	
6	40.00	CASH	
7	50.00	CASH	
8	60.00	CASH	
9	70.00	CASH	
10	80.00	CASH	
11	90.00	CASH	
12	100.00	CASH	
13	110.00	CASH	
14	120.00	CASH	
15	130.00	CASH	
16	140.00	CASH	
17	150.00	CASH	
18	160.00	CASH	
19	170.00	CASH	
20	180.00	CASH	
21	190.00	CASH	
22	200.00	CASH	
23	210.00	CASH	
24	220.00	CASH	
25	230.00	CASH	
26	240.00	CASH	
27	250.00	CASH	
28	260.00	CASH	
29	270.00	CASH	
30	280.00	CASH	
31	290.00	CASH	
32	300.00	CASH	
33	310.00	CASH	
34	320.00	CASH	
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**SAN DIEGUITO ART GUILD
OFF TRACK GALLERY
MINUTES OF OCTOBER 10/25/10 BOARD MEETING
DEPT. OF PUBLIC WORKS, ENCINITAS
9:45 A.M.**

Officers present: Cheryl Ehlers, Pam Linton, Patricia Eldon, Bruce Stewart
Lynn Ely, Dolores Renner, Carol Korfin, Terry Oshrin, Judianne Shannon, Grace Swanson, Linda
Melvin, Cindy Gary, Sharon Hoffman, Katie Jablonski

Officers absent: Victoria Cendreda, Jacqueline Howard, Karen Fidel

Upcoming Dates:

Nov. 4 – Demo at San Diego Botanic Gardens, Dave Ombrello - 1:30pm -3:30pm

Dec. 1 - Rotation

Dec. 2 – Holiday Potluck – 11:30 – 2:00 pm

Dec. 6 – Next Board Meeting 9:45 Dept. of Public Works

Dec. 11 – Small Image Reception

Apr. 7 – Demo at San Diego Botanic Gardens - 1:30pm -3:30pm

Aug. 4 – Demo at San Diego Botanic Gardens - 1:30pm -3:30pm

Nov. 11 – Demo at San Diego Botanic Gardens -1:30pm -3:30pm

President, Cheryl Ehlers

1.Cheryl welcomed everyone, and passed out copies of the gallery by-laws.

2.Cheryl moved to approve the minutes from the September 27 meeting.

Motion 1: Grace approved and Cindy seconded the approval. 14 agreed.

3. Discussion regarding board emails and communicating procedures.

Treasurer's Report, Dolores Renner

- Dolores passed out the balance sheet : Dated:
- We made about \$5200.00 in sales, and had a net loss of \$1300.00 (\$275.00 in expenses, and a member expense of \$175.00).
- October sales are already at \$5,000.00.
- The new identification tags on the jewelry are helping with bookkeeping
- Mother Lode will automatically pay Rent Fee on the 25th of each month to avoid late rent fee payments
- Gallery sitting may need some assistance
- Judianne added that the overlap shift has been helpful
- The 10/16 reception day took in \$991.00

MOTION 2: Carol motioned to approve the Treasurers Report date Oct 25, Lynn seconded. (14 Agreed / 1 Absent)

Discussion:

- Bruce mentioned using barcodes on price tags –
Gallery will not be using them
- Carol and Cheryl discussed how there is no minimum charge on a credit card sale and presented the Recent laws on minimum fees. – Off Track Gallery will not be assessing minimum fees.
- Karen will check with the Merchant Account holder to find actual fees being used and assess “their” minimum to see if they are meeting the recent requirement
- Bruce commented that we do lose money on credit card sales and that it is

- preferable to collect cash or checks.
- Cheryl will make a sign for the desk stating that we charge tax, and that all sales are final.
- Bruce suggested that we call the artist to give them the option to lower their price to make a sale. It was agreed by all.

Membership, Cindy Gary

- Cindy stated that we can accept cash or checks for membership payments, and she demonstrated how to use the new envelopes she designed to keep in the gallery at the front desk and in the membership folder.
- Optional safe box ideas (i.e. Home Depot) were discussed. Cindy will pursue.
- Due to cost concerns, Grace and Cheryl will try making the envelopes on their personal computers.
- Membership payments will go through the receipt book.
- A e-blast will be sent out to members/sitters of this new procedure
- a new membership list , as of 10/10 is in the gallery desk, with a copy going to Mother Lode.
- Cindy will have a completed list soon, with renewal added.
- A notice will go into the Paint Rag re: Shrink Wraps /Cards that are old items left at the gallery will need to be picked up or will become the property of the OTG.

Discussion:

- Judianne would like to be added to the Lifetime Membership list.
- Sharon asked who emails the Paint Rag out, and said that Sharon Sudak did not receive it.
- Cindy and Bruce discussed a new member reception in January, during business hours, proposal will be forthcoming to next board meeting Dec.
- Cheryl requested that receptions be only 2 ½ hours. 5:00 – 7:30pm to begin January 2010

Calendar, Judianne Shannon for Victoria Cendreda

- An e-blast will go out when the new calendars go into the gallery folder, so sitters can sign up future sitting dates while sitting, or call into the gallery. Current months are scheduled during the rotations.
- Terri noted that there are no 12:00 – 4:00 spaces in the new calendar for December. That is being looked into.
- Judianne will communicate to Victoria regarding attendance or notification of not attending board meetings.

Programs, Katie Jablonski

- All months scheduled with the Botanic Gardens except June and Feb.
- Katie passed out cards for Dave Ombrello's demo class

Discussion:

- Lynn asked for an e-blast reminder to go out for the December Potluck
- Bringing a wrapped gift is optional. Grace and Bruce discussed other options.
- Katie mentioned that she will handle the Holiday Potluck arrangements and Notifications.
- Cheryl asked about the gallery's historical film, and Carol suggested having it at the new member's reception.
- Bruce motioned for Katie to handle the name-tags.

- Terry suggested a sign at rotation on the desk, to remind members of the Potluck the next day.
- Grace said Pamela Waldman is making a board of last years monthly show Winners.
- Grace suggested that Katie get more members to help her with the potluck, and Cheryl suggested a food list. Katie stated she would handle it.

Terry Oshrin, Gallery Manager

- Terry stated that featured artists on postcards need to actually have art on the gallery wall or floor.
- Bruce said that featured artists will have the first three spots on the gallery wall, and Linda agreed
- Grace need lead time to see if artist's want to pay to be on the postcard.

MOTION 3: Carol motioned to accept only featured artists that have art in gallery. Judianne seconded it. (14 Agreed / 1 Absent)

- Bruce discussed the repeated complaints about the look of a jewelry store
- Linda explained the movement of the art. The monthly show will go to the middle.

MOTION: 4 Grace motioned to approve the storefront moves from front to back and back to front for jewelry and 3-D cubes. Carol and Patricia seconded, simultaneously. Cheryl opposed, and Katie abstained (12 Agreed / 1 Opposed / 1 Abstained / 3 Absent)

- Bruce said that art over the door can't be seen, except the art facing into the gallery for the monthly show. We need better lighting shooting upwards, and a window graphic.
- We have 3 members that do not sit

MOTION 5: Terry motioned to approve that gallery renters must pay their rental fees by rotation day, or their art will be removed from the gallery. There will be no deposit returned, as the deposit will be taken in lieu of a 30-day notice. If the artist wishes, they may go back on the gallery waiting list. In favor 12/ Against 1/ Abstain 1/ Absent 1.

- We will no longer take any NEW out of county artists, as they have trouble getting to the gallery. They can be members and enter the monthly shows.
-

MOTION 6: Terry motioned to no longer take any new out of San Diego county artists. Pam seconded it. Carol abstained. (14 Agreed / 3 Absent)

- Linda stated that floor/wall members who do not pay on time, will lose their deposit, and have their work pulled from the gallery. 10 people did not pay on the last rotation.

Discussion:

- Cheryl suggested a time limit be set for members to have work pulled from the gallery.
- A suggestion was made that if artists do not pay at rotation, we will take their deposit, their art will be removed, and they will go back on the waiting list to have their art in the gallery. They will get a 30-day notice. (See motion above).
- Bruce asked if they could just be charged a late fee?
- Judianne explained that too many people's jobs are disrupted when this happens.

- Carol asked Pat how reliable artists have been re: payments for wall artist, and she has little problems
- Bruce is concerned about empty wall spaces resulting from the new policy. Linda and Patricia will call the artist's when there is a problem before going forward.
- Judianne wants to know how to handle members who have medical reasons for not participating
- Grace asked how many medical leaves can our calendar support?
- Judianne thought 5 or 6, and Cheryl asked to have number checked
- Bruce stated that you can't alienate artists for medical reasons.
- Medical discussion was tabled.
- Linda offered to send out a gallery meeting report ahead of the board Meetings to all members via email for review.

Discussion

- Cheryl asked for agreement that all gallery changes be approved by the board.

Motion 7: Judianne motioned that all Gallery Committee recommendations that involve policy changes be brought to the Board for approval and voted on by the SDAG board members.

- Bruce stated that the location of the videotape is still being researched
- Grace said that shrink wraps are put in the backroom after 3 months, and Doreen needs to be reminded.
- Bruce said that no shrink wraps should be allowed on the walls, only business cards.
- Noted - Dolores left at 11:45

Patricia Eldon, Wall Art Chair

- Wall artists have paid, and discussion about Vickie Gamell and her status of remaining on wall/off wall. Patricia to contact her.
- There are 3 people on the waiting list.
- Payment processing, Patricia to remain using her method for Fees due at taken

Discussion:

- Assistants for various tasks needed Patricia to review the membership list
- Lisa Curry can assist with mailing labels.
- Grace needs someone to go to the post office.
- Judianne said we have overlapping shifts for some people, and will call Vicky.

Linda Melvin, Floor Art Chair

- The new jewelry tags are working out well with artist's numbers, name and price on front, and descriptions on the back.
- There are 5 people to be juried in, and one person leaving. We will have a Expedited jurying in.
- Linda said cube column 1 is for the monthly show only, then goes back to Artists.

Lynn Ely, Monthly Show Chair

- Lynn is still collecting names for jobs to be filled.
- Judianne suggested checking the monthly show book or asking Bobbi.

- Lynn explained presenting a letter for rejecting artists in the jurying process.

Discussion:

- Linda commented artist usually interested will ask the person for the vote. tally, comments. Linda will bring a sheet of standards that the jury goes by.
- Who selects jurors, and floor chair will pick floor juror. Terri will make decision.
- Artists still need to be in 3 monthly shows before being juried in.
- Bruce suggested better placement of ribbons and signage for the monthly shows. Lynn stated that ribbons go up after the show is already hung.
- Bruce asked if we could hang paintings no lower than 4 inches from the floor, and Lynn acknowledged she will try.
- Noted - Terry left at 12:15.

Bruce Stewart, Hospitality Chair

- Bruce will bring President Exist Report to next meeting
- Bruce will maintain inventory for gallery shows
- Bruce will bring Post Program Report to Dec Meeting for receptions to include costs (Cheryls) for October reception of \$155.00 for food.
- The 10/16 reception went well, need more coordination.
- Bruce will do special name tags for Board Members (Grace did some this time).
- Bruce will try to have music next time.
- Bruce suggested doing a \$25.00 prize for new emails, with a certificate to be used in the gallery. He tested method out at Oct 2010 reception – no discussion arised
- Bruce will help Katie with demo reception.
- Bruce suggested having other sales opportunities for featured artists with card racks and shrink wrap bins posted.
- Cheryl suggested to get a helper list ready asap, and shorten receptions times to 5pm-7:30 which was agreed to and will begin in January 2010
- Bruce will be out of town 10/27 – 11/6.

Grace Swanson, Publicity Chair

- Grace needs photos for the Small Image Show postcard from Members.
- Grace is making tags for the winners from now on.
- Discussion re: North County Times gift guide ad space. For two of the four dates (11/25 and 12/16) to advertise, at a cost of \$250.00.

MOTION 8: Grace motioned to advertise in the NC Times Gift Guide for two dates, (11/25 and 12/16) at a cost of 250.00. Sharon seconded it. (11 Agreed / 4 Absent)(Cindy, Dolores and Terry had left).

Sharon Hoffman, Newsletter Editor

- Sharon asked Bruce for a photo of Rita.
- No photos were taken of last month's show winner's on time. It was agreed to take photos of the art without the artist, if necessary.
- Cheryl will talk to Pamela Waldman regarding adding artwork as well.

Carol Korfin, Website Chair

- Nothing to report

Judianne Shannon, Parliamentarian

- Judianne stated that we need an Off-site Chairperson.
- The Harp Society partnership is tabled until February.
- The Pacific Lipo first rotation went well with second on October 28, 2010.

Discussion:

- Revisit Off Site Chairperson position, Bruce has the floor on Sept. 27, and Oct 25 meetings.

MOTION 9: Cheryl suggested someone to motion to adjourn meeting. Lynn motioned to adjourned the meeting, Linda seconded. (11 Agreed / 4 Absent) Meeting adjourned at 12:45.

Respectfully submitted,
Pamela Fox Linton, Secretary

You're receiving this email because of your relationship with San Dieguito Art Guild.

You may [unsubscribe](#) if you no longer wish to receive our emails.



OFF TRACK GALLERY

Gallery Staffer Training

The first training session held on July 12th was a huge success. Comments after the training program were overwhelming positive. We all enjoyed ourselves and learned some things to make our job as a staffer easier and more fun. A big thank you goes out to the 24 artists that were part of the first training session. Thank you again for your insights and contributions to the success of the program.

For those of you who have not yet signed up for a training session, there will be a session on the evening of Friday August 6th and the morning of Saturday August 7th. Please email Deborah Van Huis, dvanhuis@yahoo.com to schedule your training.

San Dieguito Art Guild
937 S. Coast Highway
Encinitas, California 92024
760-942-3636

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San Dieguito Art Guild | 937 S. Coast Highway | Suite C-103 | Encinitas | CA | 92024

THE COAST NEWS

JULY 9, 2010



WELCOME TO SUMMER FUN!
Summer's getting *hotter* at OFF TRACK Gallery!
70 plus local artists of the San Dieguito Art Guild

760.942.3636 OffTrackGallery.com

OFF TRACK GALLERY
San Dieguito Art Guild, Inc. 1963
937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center
Suite C-103 (behind Starbucks & St. Tropez)



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THE COAST NEWS

JULY 23, 2010

OIL PORTRAIT DEMONSTRATION
FREE and OPEN to the public
Thursday, Aug. 5,
1:30-3:30pm
Demo by
Richard Stergutz
For more info call
gallery or see website



San Diego Botanic Garden • Ecke Building

760.942.3636 OffTrackGallery.com

OFF TRACK GALLERY
San Dieguito Art Guild, Inc. 1963
937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center
Suite C-103 (behind Starbucks & St. Tropez)

Please join the 70 plus local artists of the San Dieguito Art Guild for our

ARTISTS' RECEPTION



ELISABETH NICHOLSON
RITA SHULAK
ELLIE HAVEL WAGONER
RITA CECIL

**Saturday
August 21
5 - 8 pm**
Wine & hors d'oeuvres

760.942.3636

OffTrackGallery.com

OFF TRACK GALLERY
San Dieguito Art Guild, Inc. 1963

937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center
Suite C-103 (behind Starbucks & St. Tropez)

Subject: San Dieguito Art Guild Press Announcement

PRESS RELEASE
July 21, 2010

For Immediate Release
Contact:
San Dieguito Art Guild PR & Promotion Chair
760-942-3636
San Dieguito Art Guild

Portrait Oil Painting Demonstration

By Richard Sturgulz

August 5th, Thursday, 1:30-3:00

at Eche Building in the San Diego Botanical Garden

Encinitas CA August 5th 2010 - Richard Sturgulz will demonstrate painting a portrait in oil on August 5th from 1:30 to 3:00 at the Eche Building in the San Diego Botanic Garden (formerly Quail Gardens). The demonstration is free and open to the public.



Richard A. Stergulz is an Illinois native who by the age of eight knew he wanted to be an artist. He graduated from the American Academy of Art in Chicago in 1983 and began his successful commercial art career. After 12 years of doing commercial art, Richard felt it was time to hone his fine art style. Richard moved to California in 1995 and started painting for himself in a realistic style with a touch of Russian impressionism. "I admire the Russian Impressionists, especially Nickolai Fechin, for their intense brush strokes that exude passion into their paintings. I also admire Norman Rockwell for his amazing drawing ability and the volume of work he produced in his lifetime." Lastly, Richard admires John Singer Sargent for his portrait work. "His portraits give a sense of reality but still have a painterly style, which I hope to aspire to."

Richard works in oils on masonite board. His work is mostly figurative and he has started plein air painting as much as possible.

Richard teaches class three days a week, as well as doing demos for most of the Art Associations in San Diego and Riverside counties.

Refreshments will be served. It is free and the public is welcome! For more information visit the San Dieguito Artist Guild website www.offtrackgallery.com

[San Dieguito Artist Guild](http://www.offtrackgallery.com) since 1965

**C
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Summer!

70 plus local artists of the **San Dieguito Art Guild**

760.942.3636

OffTrackGallery.com

OFF TRACK GALLERY

937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center
Suite C-103 (behind Starbucks & St. Tropez)

JULY 9, 2010

THE COAST NEWS



45 ARTFUL YEARS

Former San Dieguito Art Guild's presidents, from left, Patricia Eldon, 2007-2009; Laura Lowenstein, 2005-2007; Joan Grine, 1991-1993; Isabella Breasted, 2003-2005; and Hildegard Stubbs, 1989-1991; were all on hand as the Guild's Off Track Gallery celebrated its 45th anniversary June 19. Presidents unable to attend were Betty Sturdevan, 1975-1977; Patricia Watkins, 1993-1995; Shirley Hawley, 1997-1999; Judianne Shannon, 2001-2002; Jo Ann Ginepra, 2002-2003; and Bruce Stewart, 2009-2010. A cake with an edible topper showing images of eight out of the 10 locations of the San Dieguito Art Guild and the Off Track Gallery was a highlight of the event. The San Dieguito Art Guild and the Off Track Gallery merged in 1994 and was housed in the Olde Train Station/Pannikin Coffee House shown on the cake. *Courtesy photo*

OFF TRACK GALLERY

Paint Rag
July 2010

In This Issue



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This July issue of the Paint Rag is packed full of information about all the things that our members are up to! There are opportunities to exhibit and sell your artwork and information about gallery staffer training. We were able to fit in some great photos of the 45th Anniversary reception and the June Art Demonstration. Read on and enjoy!

Quick Links

[Our Website](#)
[Art Divas](#)
[Fallbrook School of the Arts](#)

Find us on Facebook 

[Join our Mailing List!](#)

Upcoming SDAG Events

July

July 12, Monday, 9:30-12:30, Gallery Staffer Training Session 1
July 26, Monday, 9:30-noon, SDAG Board Meeting
July 26, Monday, 5:00 pm, Paint Rag Deadline
July 27, Tuesday, 9:30-noon, Monthly Show Take In and Pick Up

August

August 5, Thursday, Annual Membership Meeting, Election of Officers
August 5, Thursday, 1:30 -3:30pm, Artist Demonstration with Richard Stergulz
August 6, Friday, 5:30 - 8:30 pm, Gallery Staffer Training Session 2
August 7, Saturday, 10-1, Gallery Staffer Training Session 3
August 10, Tuesday, Jurying Committee Meeting
August 21, Saturday, 5-8 pm, Artist Reception at Off Track Gallery
August 23, Monday, 9:30-noon, SDAG Board Meeting
August 23, Monday, 5 pm, Paint Rag Deadline
August 29, Sunday, Leucadia ArtWalk
August 31, Tuesday, 9:30-noon, Monthly Show Take In and Pick Up

September

September 27, Monday, 9:30-noon, SDAG Board Meeting

Environmental Painters Schedule



Here is the schedule for the Environmental Painters for the months of July and August.

July 6 and 13 Oceanside Pier

July 20 and 27 Crest Canyon, Del Mar, meet at the end of Durango (Del Mar Heights Road east, then right on Durango)

August 3 San Diego Botanic Garden

August 10 & 17 La Jolla Cove

August 24 & 31 San Elijo Lagoon, meet at the end of Rios (Turn right on Rios off of Lomas Santa Fe, in Solana Beach)

June Monthly Show Winners



BEST OF SHOW: Deborah Henry - Mother India - Photography

OIL

1st Place: Toni Williams - I See You

2nd Place: Diane Dudek - San Dieguito Park II

WATERCOLOR, ACRYLICS, MIXED MEDIA

1st Place: Malkanthi Gonzalez - The Lotus Pond - W/C

2nd Place: Adam Koltz - The Older Generation - W/C

PHOTOGRAPHY

1st Place: Jeffrey Brosbe - Shaolin

2nd Place: Valerie Cannon - Sakura #2

OTHER

1st Place: Robert Staton - Fiesta (necklace) - Jewelry

2nd Place: Norma Khatamee - Turquoise Brooch - Jewelry



Jeffrey Brosbe, Shaolin



Malkanthi Gonzalez, The Lotus Pond

From Our President

Dear SDAG Members and Colleagues,

It's hard to believe that we've already been in our newly renovated gallery for 4 months! Response to the gallery has been excellent, and our membership has risen to over 220. Our monthly shows have been going strong thanks to Monthly Chair, Ricki Ungar, assisted by her very able team of volunteers. The Monthly Show is a great way to get your artwork displayed prominently, and, as it gives us a chance to have our works periodically judged, I strongly recommend submission by all, including those who rent wall or floor space. Every other month there's an added benefit, the bi-monthly Saturday night reception. This is a great opportunity to invite your friends, family and clients to see the beautiful and diverse works of our guild, and it's especially fun if you've got artwork featured in that month's show. Receptions are also a nice chance to socialize with our fellow artists, even (and sometimes especially) if you're volunteering at the event. I was disappointed not to be able to attend the June reception, which celebrated the guild's 45th birthday - our family was up camping at Bass Lake.

On a shorter time frame, we are nearing the end of our fiscal year, and will be electing and appointing new officers and committee chairs respectively in the near future. Virtually every Paint Rag lists opportunities to get involved and volunteer to contribute to the success of our guild and gallery. If you want to help out and can't figure out how to get involved, pick out the board member you think might have the answers and ask what needs to be done. If that person doesn't have the ideal job for you, he or she will probably know who does!

Finally, our membership fees have been really low for a long time, and they will probably have to be increased a modest amount at the beginning of the new fiscal year (this September). However, if you renew for next year before September, you can re-up at the 2009-2010 rate. Such a deal!

Hope you have a great 4th of July.

Bruce Stewart, SDAG President

Gallery Staffer Training

This has been a year of many improvements for our Off Track Gallery. We consolidated our two locations into one and have made many worthwhile improvements to our permanent home in the Lumberyard. In our continuing efforts to improve Off Track Gallery, the Gallery Committee has been working on a training program for gallery staffers. The training program will focus on our (personal) responsibilities in maintaining both the business and customer relations aspects of our gallery.

Gallery renters and staffers will be required to attend one 3 hour training session. There will be 3 training sessions this summer. The training sessions will be held at the Community Room in the San Diego County Credit Union at the corner of El Camino Real and Garden View in Encinitas. _

The sessions will be:

9:30 am - 12:30 pm on Monday July 12th

5:30-8:30 pm on Friday August 6th

9:30 am - 12:30 pm on Saturday August 7th

After accommodating current renters and staffers, artists on the waiting lists may sign up for one of the sessions so that they will have already been trained when there is display space available for them to rent. Please contact Deborah Van Huis, dvanhuis@yahoo.com to schedule your training session. Space will be allotted on a first come first served basis. Each training session will be limited to 30 people.

Thank you for being one of Off Track Gallery's valued artists. We look forward to seeing you at one of the upcoming training sessions this summer. Please contact one of the Gallery Committee members if you have any questions.

45th Anniversary Reception



Former SDAG Presidents: Patricia Eldon, 2007-2009; Laura Lowenstein, 2005-2007; Joan Grine, 1991-1993; Isabella Breasted, 2003-2005; Hildegard Stubbs, 1989-1991



Cake with edible topper showing 8 out of the 10 locations of the San Dieguito Art Guild and the Off Track Gallery. The San Dieguito Art Guild and the Off Track Gallery merged in 1994 and was housed in the Olde Train Station / Pannikin Coffee House shown on the upper right of the cake.

Thank you Dave Ombrello for taking photographs at the reception.

SDAG Members Honored at San Diego County Fair

Many of our fellow members had entries accepted into the Exhibition of Fine Arts and Photography show at the San Diego County Fair.

Shant Beudjekian, 2-D Oil - Non-Representational Dynamism

Charlotte Colosia, 2-D Oil - Representational, People - **Honorable Mention**

Sandra Cox, 2-D Drawing - Black & White, Tejon Pass - **Honorable Mention**

Cheryl Ehlers, 2-D Acrylic - Non-Representational, I Hear Music - **Honorable Mention**

Joan Grine, 2-D Pastel, View of La Jolla - **Honorable Mention**

Darlene Katz, 2-D Oil - Representational, Cityscapes, Sacre Coeur, Montmartre - **3rd Place**

Ron Like, 2-D Oil - Representational, People Wolfs - **Honorable Mention**

Dot Renshaw, 2-D Pastel, Tidepool Trek - **Honorable Mention**

Sharon Hoffman's color photograph, "Oak Tree in Caldera Canyon," was accepted into the Color Scenic division of color photography.

Julie Harris' painting "Hootie's Dictionary" was accepted





From top left: *I Hear Music* by Cheryl Ehlers, *Charlotte Colosia's* oil painting, *Montmartre* by Darlene Katz, *Oak Tree in Caldera Canyon* by Sharon Hoffman and *Hootie's Dictionary* by Julie Harris.

SDAG Membership Awards

Each year SDAG awards one year memberships to 3 artists that have participated in the Fine Arts Exhibition at the San Diego County Fair. This year's winners are:

Renee Corwin from San Diego "*Patina*"
 Fran Carder from Del Mar "*Where is Our Shepard*"
 Janice Allen from San Diego "*Run Free*"

Art Walk on the Bay

September 18 & 19, 2010 10 am - 5 pm Hilton San Diego Bayfront Park

SDAG has reserved a double booth as a group. Up to 6 artists may share a space of 10' x 20' tent OR 200 square feet for \$760, or \$130 for each artist for both days or \$65 for one day.

If you would like to participate, please email Grace Swanson at swanson121@cox.net. The first six artists who email her AND place a check for \$130 in her file folder in the guild office (Promotions folder) will be accepted. Please be prepared to promote the guild and the gallery in addition to selling your own work.

As a participating artist you need to supply any grids, tables, table coverings, chair, display items etc. You also need to stay all day and sell your own work. However, it is possible a schedule will be worked out so not all 6 artists need to be in the booth at one time -- which is a little crowded.

Examples of the type of work that ArtWalk on the Bay does NOT accept include:

1. Craft-style art such as gourds [although they accepted Grace's gourds], blankets, jewelry, baskets, etc.
2. No 'school project' level work.
3. No jewelry artists [actually, they specified no beaded jewelry].
4. No mass produced artwork
5. No imported or manufactured items

Exception: ArtWalk on the Bay invites high end jewelry exhibitors who have been in the ArtWalk event on a continuous basis for many years to return.

Note: The majority of work may not be prints or giclees. You may sell limited edition prints only. The majority must be original pieces. ArtWalk on the Bay will not allow artists who break this rule to return.

Only cards, note cards or post cards in very limited quantities. The majority must be original pieces. No t-shirts are allowed. ArtWalk on the Bay will not allow artists who break this rule to return. For more info: <http://www.artwalkonthebay.org/>

Richard Stergulz to be Featured at August Artist Demo

Richard Stergulz is an Illinois native who by the age of eight knew he wanted to be an artist. He graduated from the American Academy of Art in Chicago in 1983 and began his successful commercial art career. After 12 years of doing commercial art, Richard felt it was time to hone his fine art style.

Richard moved to California in 1995 and started painting for himself in a realistic style with a touch of Russian Impressionism. "I admire the Russian Impressionists, especially Nickolai Fechin, for their intense brush strokes that exude passion into their paintings. I also admire Norman Rockwell for his amazing drawing ability and the volume of work he produced in his lifetime." Lastly, Richard admires John Singer Sargent for his portrait work. "His portraits give a sense of reality but still have a painterly style, which I hope to aspire to."

Richard works in oils on Masonite board. His work is mostly figurative and he has started Plein air painting as much as possible. Richard teaches class three days a week, as well as doing demos for most of the Art Associations in San Diego and Riverside counties.

Richard's work hangs in Santa Monica, Idyllwild and Fallbrook, California in addition to Cody, Wyoming. His paintings have won numerous awards from Best of Show to People's Choice.

The Artist Demonstration will be held from 1:30-3:30pm on Thursday August 5th at the Ecke Building in San Diego Botanic Garden.



New Member Welcome

A Big Welcome goes out to our newest SDAG members!

Bob Chapman	acrylic & watercolor
Laura Danon	photography & oil (Laura & Jack share a family membership)
Jack Hodge	photography
Evan & Janeen Rasmussen	photography (family membership)
John F. Tsumas	photography
Carol Tufte	oil

Renewal member:

Jobina Townshend-Zellner (previously under her artist name of Jobina Avonley) photography

Photos from Mother's Day Tour

Photos from the Mother's Day Tour are in the office for you to view and take.

Thank you to Rita Shulak for taking the photos, getting prints made and donating her time and costs to the Guild! Grace Swanson has digital copies of the photos that she can send to you upon request. Swanson121@cox.net

Five Questions with SDAG Directors and Volunteers

Introducing Rene Rosman

1. How long have you been a SDAG member? I have been a member of SDAG for just over one year.

2. Why did you join SDAG? I became a member after meeting Isabella Breasted at CVS, of all places. We somehow started talking about art, and she said, "Well, if you are into art, you ought to join our little Guild." I admired her spunk! When I did some research, I realized that the "little Guild" is not so little. It was her enthusiastic invitation that encouraged me to be a part of the beautiful art community here.

3. What's your favorite thing about SDAG? My favorite thing about SDAG is that it's an endless source of awe and inspiration for me. So much diverse talent, and full of wonderful, accomplished, and friendly artists. Everyone has been very welcoming. I enjoy reading their blo's and listening to their great stories.

4. Who's your hero and why? My heroes are the people who follow the motto, "There is no end to the good you can do, if you don't care who takes credit for it!"

5. What have you always wanted to try but haven't yet? One thing that I look forward to trying, is being a back-up vocalist/hand percussionist for a rock or reggae band!

Comments: I have recently been given the terrific opportunity to attend meetings for DEMA members, the Cultural Tourism Committee, and the Encinitas Arts Commission. I am so proud to represent SDAG, and report on all the Guild does for artists and the community! I'd encourage all members to participate in the many volunteer opportunities that SDAG has, even, if like myself, your artwork is not in the gallery. It keeps you connected to a great organization.

From the June Artist Demo



Lyndelle Stonick at SDAG's June Artist Demo



Dottie Reiman to be St. Tropez Bistro Featured Artist



SDAG member Dottie Reiman will be the featured artist at St. Tropez Bistro during the month of August. Be sure to stop by and take a moment to enjoy Dottie's work the next time your in the Lumberyard or at Off Track Gallery. Dottie has a website with fellow SDAG member Tamara Kapan, www.artdivas.net.



SDAG Member Yanina Cambareri Featured in SDCC Show

Three of Yanina Cambareri's watercolor paintings were chosen for the new Rady Children's Acute Care Pavilion, to open in November of 2010.

ARTISTS

OPENING

RECEPTION

JULY 14, 2010

5:30 - 7:00 PM



KATHERINE KEELING

The work of Katherine is alive and engaging, she derives her inspiration from music, dance, nature, and rich landscape where she has lived and visited, her emphasis is color and form. contact: www.katherinekeeling.com

MARK SMITH

"Mark has created a world of architectural images that balance between realism and surrealism. The result is an unexpected invitation into Mark's off-beat world of unpredictable color and space, an entertaining experience." marisbysmark.com

KAREN ASHENBRENNER

Karen Ashenbrenner has pursued many mediums, but remains true to the flow and transparency of watercolor. She is consistently attracted to the purity of colors in nature and the interplay of light and shadow. Contact: kashenart@gmail.com



YANINA CAMBARERI

"Argentinian artist Yanina Cambareri is the art director and teacher at Nativity Catholic School and the outreach program coordinator at ARTS (A Reason to Survive). Her work can be viewed at the Offtrack Gallery in Encinitas and online at: www.yaninaart.com"



Dot Dodds Exhibiting at SD Hospice Gallery

SDAG member **Dot Dodds** will be exhibiting at the SD Hospice Gallery 4311 from June 26 - August 27, 2010. A reception will be held Sunday, July 11th from 2 - 4 at 4311 Third Ave San Diego...come and visit!!

Sharon Ford has Solo Exhibit at Bernardo Heights Community Center

SDAG member **Sharon Ford** will have a solo exhibit at the Bernardo Heights Community Center for the month of July compliments of NCSFA. She will have about 22 art pieces on display at the center. The community center is located at 16150 Bernardo Heights Parkway, San Diego CA 92128. It is open week days and the weekend. Sharon will exhibit two of her most recent pastel painting series entitled "For Your Eyes Only" and "Sweet Treats", see below.



Skutt Glass Kiln for Sale

SDAG member **Agnes Lochte** is moving and has a 28" **Skutt Glass Kiln** available for \$850.00. If you are interested, please contact Agnes by email at a.lochte@cox.net.

Exhibition Opportunity

The La Jolla Art Association, as a part of their 92nd anniversary celebration, is presenting the 1st Annual Black and White Juried Art Exhibit. This exhibition is open to all media and all Southern California artists. The renowned sculptress, Manuelita Brown is the juror.

The exhibition runs September 15 - October 10, 2010 but the application deadline for entry is August 27, 2010. A reception is scheduled to honor the artists and present the awards on Friday, September 24th at the LJAA gallery in La Jolla Shores from 6 - 9 p.m.

Awards: There will be a ribbon and cash award for the 1st, 2nd, & 3rd place winners as well as a Juror's Special Award of Recognition

1st place --- \$400.00

2nd place --- \$200.00

3rd --- \$100.00

Juror's Special Award of Recognition --- \$100.00

Entry Fees

LJAA Members: \$20.00 for the first work submitted and \$7.00 for each additional work. All others: \$25.00 for the first work submitted and \$10.00 for each additional work. **A 20% discount of the total entry fee will be given to all entries submitted by August 10th.**

Go to www.lajollaart.org/juried-exhibition for prospectus and application to submit your entry.

Pinnell Gallery CALL FOR ARTISTS

Prospectus to Submit for "Miniature" Exhibition at the Pinnell Gallery beginning September 18th

REQUIREMENTS FOR SUBMISSION: The following requirements must be met in order to have your application reviewed by Pinnell Gallery:

1. Entry form must be filled out completely, signed and dated by artist(s).
2. Entry fee of \$10 total (for up to 3 pieces) and \$5 total (for up to 3 pieces) if you are a current student of Richard Stergulz. **ALL ENTRY FEES WILL BE DONATED TO THE CHILDREN'S ART PROGRAMS at Fallbrook School of the Arts**, a division of Fallbrook Arts, Inc.
3. All works must be unframed dimensions of 8 x 10 or smaller.
4. All work must be wired and ready to be hung. Gallery wraps are acceptable.
5. All Mediums and subject matter welcome. However, Pinnell Gallery reserves the right to refuse any submissions if it deems it is not appropriate for its clientele.
6. All framing must be in good condition and suitable for hanging. Pinnell Gallery has a LIMITED number of miniature frames that they are giving FREE to artists entering this exhibition. Contact the gallery for free frame pick up times and inventory.

Entry Form and Entry Fees in this show **MUST** be received

by Pinnell Gallery either hand delivered or mailed **NO LATER THAN AUGUST 15th, 2010.**

Pinnell Gallery is located at 124 N. Main St., Fallbrook CA 92028. Call 760-728-8870

Fall Workshop/Retreat Opportunity

Looking for a different type of art workshop? You are invited to Darla Bostick's multi-media art workshop/retreat at Ghost Ranch in Abiquiu, NM. Several rooms have been reserved **31 August - 6 Sept** (ending Labor Day weekend) for the event which includes digital photography, watercolors/acrylics, pencil, incorporating text and more. There is plenty of opportunity for Plein air painting as well as the comfort of a group activity room. For 7 days/6 nights you have permission to simply relax, enjoy and create. Your lodging and daily meals are covered with your registration. The Georgia O'Keeffe Landscape Tour takes you to the very places where she painted from the area's magnificent scenery. Spaces are limited and some participants are already registered. Bring the materials you love to work with (or try something new) and join us! Unreserved rooms will be released 31 July. Since this event overlaps Labor Day Weekend, it may be difficult to reclaim rooms after this date.

Darla Bostick Email: darlabostickart@yahoo.com, www.darlabostick.com

Be Part of the Jazz 88 OB Music & Art Festival

THE JAZZ88 OCEAN BEACH MUSIC & ART FESTIVAL

SATURDAY - SEPT. 11th 2010
Newport Ave. Between Cable St. and the Ocean - Opens at 11AM

7 STAGES 26 BANDS 60 ARTISTS

CALL TO ARTISTS!

New this year, as part of the festival, 60 area artists will be located along the 1900 block of Newport Ave. between Cable and Bacon Streets. A select group of artists will be invited to reserve a 10 x 10 ft vendor space for the low introductory price of \$88.00. Artists will provide their own canopies, tables, chairs, and any display equipment needed.

Those would like to be considered for a space please email
Artists@jazz88oceanbeach.com with a few photos of your work.

Deadline for accepting invitations and payment is
July 1, 2010, or until spaces are filled.
After July 1 available spaces, if any, will be \$125.00.
Registration and payment details to follow.

http://www.drtimefineart.com/Dr_Tim_Fine_ART/OB_Music_and_Art_Festival.html

Special thanks this month go to Sharon Hoffman for her help putting together the Paint Rag. Don't forget to send information and news you'd like to be considered for the Paint Rag to dvanhuis@yahoo.com.

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

Find us on Facebook 

Happy Independence Day,

Deborah Van Huis
Paint Rag Editor, San Dieguito Art Guild

INVOICE

DATE : July 15, 2010

POLICY NUMBER	COVERAGE TYPE	POLICY PERIOD	DUE DATE
Carrier Policy # EPP1097312 Hartford File Policy # 72 KDF HY2184	Line of business – Directors & Officers Liability	7/7/2010 - 7/7/2012	7/22/2010

Premium due:

\$550.00

Please keep this invoice for your records and return your payment using the Payment Remittance Form on Page 2. You may select the electronic payment option or pay by check option.

If you have any questions concerning this invoice, please feel free to contact us:

Julie Mauney

Phone: (877) 853-2582 Ext. 4367

Fax: (877) 905-2772

THANK YOU FOR YOUR BUSINESS!

Please note that we are acting as a broker/intermediary with respect to this policy, and The Hartford is not your insurer.

Nutmeg Insurance Agency Disclosure

Nutmeg Insurance Agency, Inc. (Nutmeg) acts exclusively as a non-agent intermediary or as an agent and representative of the insurers whose products we distribute. We may also provide services to you on behalf of such insurers. Nutmeg does not act as a broker, advisor or representative of the applicant or policyholder. Nutmeg receives compensation from its insurers and other intermediaries for the sale and/or service of their products, including a base commission, compensation based upon the amount of business we place with some insurers and/or the profitability of such business, and other fees and forms of compensation. Nutmeg is a subsidiary of The Hartford. Policies offered through Nutmeg are not underwritten by The Hartford.

PAYMENT REMITTENCE FORM

SAN DIEGUITO ART GUILD GALLERY, INC.

Payment by check Option

Please complete the information below and return form with your payment. Write account number on check and make all checks payable to: The Hartford and mail payment to:

The Hartford

PO Box 2907

Hartford, CT 06104-2907

Attention Billing Department: Payment to be applied to the Policy number below.

Named Insured	SAN DIEGUITO ART GUILD GALLERY, INC. JOANN CHAMBERS 05/26/09
AMP System Policy Number	72 KDF HY2184
TABS billing number	44135300A
Payment Due Date	7/22/2010
Pay in full amount	\$550.00 (1 st year's premium)
Minimum Due Amount	\$550.00

One Time -Electronic Payment Option:

To pay by phone call: 866-467-8730 (please be prepared to provide the following information)

Or you may pay by FAX by completing the below account information and sending it to the Hartford's secured fax number: **866-829-0250**

Down payment amount due: \$ _____ (minimum payment)

Or amount to pay in full: \$ _____

Attention Billing department: Payment to be applied to the Policy number below.

Named Insured	SAN DIEGUITO ART GUILD GALLERY, INC. JOANN CHAMBERS 05/26/09
AMP System Policy number	72 KDF HY2184
Tabs Billing Number	44135300A
Payment Amount	\$
Bank Routing/ Number:	
Bank Account Number:	
Name on account	
Phone number on Account:	
Authorization Signature	

7/7/20107/7/2012SAN DIEGUITO ART GUILD GALLERY, INC. JOANN CHAMBERS 05/26/09EPP1097312Directors & Officers LiabilityHY2184KDF7244135300A



Estimate

Estimate No.
1244
Date
07/01/10

Name/Address		Project		
Dave Ombrello Off Track Gallery Coast Hwy 101 Encinitas CA 92024		Sandblasted Redwood Sign		
		Terms		
Item	Description	Quantity	Cost	Total
Setup	Setup Charges		25.00	0.00
Materials Reimbu	No 1 Grade, Kiln Dried, Redwood 1-3/4" thick.	1	50.00	50.00
Materials	Rubber Mask, Enamel Paint, Hardware, Etc	1	75.00	75.00T
Production	Sandblasting per hour	0.75	120.00	90.00
Production	Production: Glue Up, Cut Stencil, Apply. Prime & Paint-two sides.	2	225.00	450.00
Installation	Installation	1	75.00	75.00
	Sales Tax		8.75%	6.56
			Total	\$746.56

Sign & Return to:

Refined Signs & Mailboxes, by Artisan Designs Inc. Lic#941692 PO Box 601 Cardiff CA 92007
Tel: 760-230-1547 Fax: 760-603-8617 mh@Artisan-Designs.com www.Artisan-Designs.com

All work is to be completed in a substantial and workmanlike manner for the sum stated above.

Any alterations or deviation from the above and attached specifications involving extra cost of material or labor will be executed upon written order for same, and will become an extra charge over the sum mentioned in this contract.

You are hereby authorized to furnish all materials and labor required to complete the work mentioned in the above proposal and attached design for which I/_____ agrees to pay the amount mentioned in said proposal and according to the terms thereof.

Approved by: _____

date: _____ / _____



July 13, 2014

Mr. Dave Ombrello
Off Track Gallery
500 Second St
Encinitas, CA 92024

**RE: The Lumberyard 725-1031 S. Coast Highway, Encinitas, CA
SUITE F-102**

Dave:

Please find the following Proposal to Lease space at The Lumberyard. The Landlord is willing to enter into further lease negotiations based on the following terms and conditions.

1. **TRADE NAME/TENANT:**
San Dieguito Art Guild.
2. **PREMISES:**
Approximately 1,024 rentable square feet, Suite C-103.
3. **USE:**
Retail Sale of Art.
4. **LEASE TERM:**
Five (5) years, One (1) month
5. **TERM COMMENCEMENT:**
The term shall commence upon the date a lease is mutually executed between Landlord & Tenant.
6. **OPTION:**
One, Five (5) year option to renew at the then market rate.
7. **MONTHLY MINIMUM BASE RENT:**
\$2.75 per square foot per month plus NNN
8. **PROMOTIONAL FUND:**
Tenant shall pay \$.52 per square foot, per year toward shopping centers promotional fund.
9. **BASE RENT ESCALATIONS:**
Base Rent shall increase annually on the anniversary of the Commencement Date by a fixed three percent (3%) over the previous year's rate.

10. **PREPAID RENT:**

First month's Base Rent due upon lease execution

11. **SECURITY DEPOSIT:**

Tenant shall pay to Landlord upon lease execution a security deposit equivalent to, two (2) month's rent and NNN charges.

12. **SIGNS:**

Tenant shall be permitted maximum building signage per the City of Encinitas and the Center's sign criteria.

13. **COMMON AREA MAINTENANCE:**

Tenant shall pay its pro rata share of common area maintenance, real estate taxes, property management and insurance. NNN are currently estimated at \$0.75 (2009 estimate) per square foot per month and are subject to change based on actual expenses. Tenant shall be responsible for maintenance of interior building improvements including exposed plumbing and electrical, light fixtures, HVAC service, replacement and repairs.

14. **CONDITION OF PREMISES:**

Landlord shall deliver the subject suite with HVAC, plumbing and electrical systems in good working order and in otherwise "as is" condition. In addition, Landlord shall repair, if any, leaks in the roof.

15. **TENANT IMPROVEMENT ALLOWANCE:**

Five Dollars (\$5.00) per square foot.

16. **PARKING:**

Parking is open and shared.

17. **COMMISSION:**

Grubb & Ellis|BRE Commercial represents the Landlord only in this transaction and shall be paid per a separate listing agreement with the Landlord.

18. **CONTINGENCIES:**

This proposal is contingent upon the following:

-Landlord's review and acceptance of Tenant's financial statement and credit

-Negotiation and execution of a mutually acceptable lease agreement

19. **EXPIRATION:**

This proposal shall expire at 5 p.m. (PT) seven (7) days from the above referenced date of this letter.

LANDLORD AND TENANT ACKNOWLEDGE THAT THIS PROPOSAL IS NOT A LEASE AND THAT IT IS INTENDED AS THE BASIS FOR PREPARATION OF A LEASE BY LANDLORD. THE LEASE SHALL BE SUBJECT TO LANDLORD'S AND TENANT'S APPROVAL, AND ONLY A FULLY EXECUTED LEASE SHALL CONSTITUTE A LEASE FOR THE PREMISES. BROKER MAKES NO WARRANTY OR REPRESENTATION TO LANDLORD OR TENANT THAT ACCEPTANCE OF THIS PROPOSAL WILL GUARANTEE THE EXECUTION OF A LEASE FOR THE PREMISES. THE FINAL LEASE DOCUMENT SHALL INCORPORATE THE PROVISIONS CONTAINED IN THIS PROPOSAL

AND ANY OTHER PROVISIONS UPON WHICH THE LANDLORD AND TENANT MAY MUTUALLY AGREE.

Please call me with any questions at 760-431-4210.

Sincerely,

Grubb & Ellis|BRE Commercial

Phil Lyons, CCIM
CA License #01237235

AGREED AND ACCEPTED:
TENANT

By: _____

Date: _____

AGREED AND ACCEPTED:
LANDLORD

By: _____

Date: _____

S:\WORD\PROPOSAL\Lumberyard\Art League 020910.doc



July 13, 2014

Mr. Dave Ombrello
Off Track Gallery
500 Second St
Encinitas, CA 92024

**RE: The Lumberyard 725-1031 S. Coast Highway, Encinitas, CA
SUITE C-103**

Dave:

Please find the following Proposal to Lease space at The Lumberyard. The Landlord is willing to enter into further lease negotiations based on the following terms and conditions.

1. **TRADE NAME/TENANT:**
San Dieguito Art Guild, a California Corporation, Non-Profit.
2. **PREMISES:**
Approximately 1,024 rentable square feet, Suite C-103.
3. **USE:**
Retail Sale of Art.
4. **LEASE TERM:**
Five (5) years.
5. **TERM COMMENCEMENT:**
The term shall on April 1, 2010.
6. **OPTION:**
One, Five (5) year option to renew at the then market rate.
7. **MONTHLY MINIMUM BASE RENT:**
\$2.75 per square foot per month plus NNN
8. **PROMOTIONAL FUND:**
Tenant shall pay \$.52 per square foot, per year toward shopping centers promotional fund.
9. **BASE RENT ESCALATIONS:**
Base Rent shall increase annually on the anniversary of the Commencement Date by a fixed three percent (3%) over the previous year's rate.

10. **PREPAID RENT:**
First month's Base Rent due upon lease execution
11. **SECURITY DEPOSIT:**
Tenant shall pay to Landlord upon lease execution a security deposit equivalent to, two (2) month's rent and NNN charges.
12. **SIGNS:**
Tenant shall be permitted maximum building signage per the City of Encinitas and the Center's sign criteria.
13. **COMMON AREA MAINTENANCE:**
Tenant shall pay its pro rata share of common area maintenance, real estate taxes, property management and insurance. NNN are currently estimated at \$0.75 (2009 estimate) per square foot per month and are subject to change based on actual expenses. Tenant shall be responsible for maintenance of interior building improvements including exposed plumbing and electrical, light fixtures, HVAC service, replacement and repairs.
14. **CONDITION OF PREMISES:**
Landlord shall deliver the subject suite with HVAC, plumbing and electrical systems in good working order and in otherwise "as is" condition. In addition, Landlord shall repair, if any, leaks in the roof.
15. **TENANT IMPROVEMENT ALLOWANCE:**
Five Dollars (\$5.00) per square foot.
16. **PARKING:**
Parking is open and shared.
17. **COMMISSION:**
Grubb & Ellis|BRE Commercial represents the Landlord only in this transaction and shall be paid per a separate listing agreement with the Landlord.
18. **CONTINGENCIES:**
This proposal is contingent upon the following:
 - Landlord's review and acceptance of Tenant's financial statement and credit
 - Negotiation and execution of a mutually acceptable lease agreement
19. **EXPIRATION:**
This proposal shall expire at 5 p.m. (PT) seven (7) days from the above referenced date of this letter.

LANDLORD AND TENANT ACKNOWLEDGE THAT THIS PROPOSAL IS NOT A LEASE AND THAT IT IS INTENDED AS THE BASIS FOR PREPARATION OF A LEASE BY LANDLORD. THE LEASE SHALL BE SUBJECT TO LANDLORD'S AND TENANT'S APPROVAL, AND ONLY A FULLY EXECUTED LEASE SHALL CONSTITUTE A LEASE FOR THE PREMISES. BROKER MAKES NO WARRANTY OR REPRESENTATION TO LANDLORD OR TENANT THAT ACCEPTANCE OF THIS PROPOSAL WILL GUARANTEE THE EXECUTION OF A LEASE FOR THE PREMISES. THE FINAL LEASE DOCUMENT SHALL INCORPORATE THE PROVISIONS CONTAINED IN THIS PROPOSAL

AND ANY OTHER PROVISIONS UPON WHICH THE LANDLORD AND TENANT MAY MUTUALLY AGREE.

Please call me with any questions at 760-431-4210.

Sincerely,

Grubb & Ellis|BRE Commercial

Phil Lyons, CCIM
CA License #01237235

AGREED AND ACCEPTED:
TENANT

By: _____
Bruce Stewart, President

Date: _____

TENANT
By: _____
Judiane Shannon, First Vice President

Date: _____

AGREED AND ACCEPTED:
LANDLORD

By: _____

Date: _____

S:\WORD\PROPOSAL\Lumberyard\Art League 020910.doc

In attendance were Lynn, Ricki, Judianne and Terry and Dave. Rita was late. Linda was unable to attend.

The following items were discussed:

1. The idea of placing one bank of large cubes in front of the windows was discussed. There are problems with the concept, even though it may help to change the appearance of the gallery from outside so that it looked less like a jewelry store. There are artists in the large cubes that do not want their art in the direct sunlight. They would be precluded from displaying in these cubes. Art extending up higher in the windows would also block the view into the gallery from outside. The wall renters would not be able to display in the windows as their art would completely obscure the view into the gallery. The committee agreed that for now the gallery would remain as it is.
2. An addendum to the Gallery Handbook will need to be published. Any items should be identified and documented so they can be published.
3. A plan for having featured artists was developed. It includes:
 - a. The gallery would have one shrink wrap on display which would be raffled off every rotation.
 - b. In order to qualify to win the shrink wrap the visitors would need to fill out a questionnaire in which they pick their favorite wall, jewelry, and 3D art piece within the gallery.
 - c. The forms would be collected for the entire rotation, and at the end the top 5 pieces of art would identify the artists to be featured artists during the next rotation.
 - d. These artists would be charged a fee to cover the cost of promoting the reception. If they did not want to participate the next artist would be selected.
 - e. A crew of volunteers would be recruited to tabulate the questionnaires and operate the raffle.
4. The large cube display #3 will be allocated to the Monthly Show. In the event that this is not enough room to display all of the 3D art entered into the show the overflow would go on top shelf of the window jewelry displays. We will limit the overflow to one piece of 3D art per window. This would also improve the appearance of the gallery in that 3D art would also be visible from outside the gallery.
5. The 2nd rotation will be implemented as follows:
 - a. All floor artists will rotate on Thursday July 29.
 - b. Two artists will be assigned to assist with the floor rotation.
 - c. The wall artists will rotate over three days. The artists will rotate on the same day as they did last rotation.
6. The committee decided that if an artist is juried in for a medium, they do not have to enter the MS to qualify to be juried in for another medium which fits into their already rented gallery space. For example, an oil painter does not have to enter the MS to qualify to add photography to their wall space. They just need to participate in the jury process. If the artist wanted to display jewelry they would need to enter the MS for three months as they would be renting different gallery space.
7. Dave requested that all of the new chairpersons attend the next jury committee meeting on August 10. This would familiarize them with the process. The meeting starts at 12:30 pm.

The meeting was adjourned.



Dot Dodds



Toni Williams

July's Best of Show winner titled: "Tide Park" was painted by artist, Toni Williams. Toni has been a professional artist and muralist for over 15 years. She is a member of the Rancho Santa Fe Art Guild, San Dieguito Art Guild, Oil Painters of America, California Art Club and the American Impressionists Society. Toni's work has been in the Randall M. Hasson Gallery in Santa Fe, New Mexico and the Cedros Village Fine Art Gallery. Her work is currently on display at the San Diego Historical Society's Gift Store in Balboa Park, the Rancho Santa Fe Gallery, the Off Track Gallery in



Grace Swanson



John Tsumas

Encinitas, and Ivanffy-Uhler Gallery in Carlsbad. A native of New York, Toni moved to San Diego in 1972 to finish her education at UCSD in La Jolla with a Bachelor's Degree in Visual Arts.

Gallery update July 26, 2010

1. **Gallery Sign:** I visited the City again on Wednesday and the same plan checker was in the planning department. I will try again next week. We have the following options:
 - a. Keep trying to submit the plans when the planner who approved them is back at the desk. We will have to be patient.
 - b. Revise the plans and purchase the crème and green sign.
 - c. Revise the plans, submit them for approval, obtain the permit and then install the sign that the landlord approved.
 - d. Do nothing and continue to be in violation.
2. **Gallery Handbook:** The handbook has been issued and extra copies are in the gallery file cabinet. Every renter will get a copy during the training.
3. **Gallery Committee Meeting:** The gallery committee meeting minutes are attached for your information.
4. **Gallery Security:** Terry and I have discussed the modification of the cubes so the artists can lock them and both agree that this should be done. The cost is \$175 for the basic parts plus \$24 for each door. This could be done at rotation if we agree on the plan.
5. **Jury Committee:** The jury committee evaluates art on August 10, 2010. I have written an article for the Paint Rag (copy attached), placed a notice in the gallery for the staffers. Should we also eblast this to the general membership? The next meeting will be in November.
6. **Motions:** I would like to make the following motion:
 - a. I move to authorize Terry to purchase the parts necessary for increased security for the jewelry cubes. Maximum expenditure to be \$300.

"SUMMER'S PLEASURES"

AUGUST ARTIST'S RECEPTION

Saturday August 21st 5-8PM



At the

Presented by San Dieguito Art Guild

San Dieguito Art Guild Presents: "Summer's Pleasures" the August Artist Reception Saturday August 21st 5-8 PM

You are cordially invited to attend this fun filled evening featuring four talented local artists: Elisabeth J. Nicholson, Rita Shulak, Rita Hohweiler-Cecil, and Ellie Havel Wagoner. Refreshments will be served!

"Summer's Pleasures" is one of a series of artist receptions that will be presented by members of the San Dieguito Art Guild. Elisabeth J. Nicholson, Rita Shulak, Rita Hohweiler-Cecil, and Ellie Havel Wagoner are the featured artist for August. This event will be Saturday, August 21st from 5 to 8 pm at the Offtrack Gallery, located in the Lumberyard on Highway 101. The public is welcome to attend, enjoy refreshments, and meet the artists while viewing the artwork.



Rita Hohweiler-Cecil



Elisabeth Nicholson



Rita Shulak



Ellie Havel Wagoner

August Featured Artists:

Rita Hohweiler-Cecil

Elisabeth J. Nicholson

Rita Shulak and

Ellie Havel Wagoner

August Artists' Reception Saturday August 21st 5-8 PM "Summer's Pleasures"

SEPTEMBER ARTIST

Terry Oshrin will present an unusual exhibition as September Artist of the Month at St. Tropez Bakery & Bistro in The Lumberyard in Encinitas. Oshrin creates handmade, colorful mosaic art pieces where she utilizes colored glass, stones and glass beads to create the mosaic pattern and designs of pieces she calls her geckos.

Courtesy photo



ENCINITAS FIRST • SEPTEMBER 2010 **7**



**Original Art
You Can Afford**

LOCAL ARTISTS
In the Lumberyard Shopping Center, Suite C-100

OFF TRACK GALLERY
1440 Broadway Blvd., Suite 100, Encinitas, CA 92026

OPEN DAILY 10am-5:30pm, Fri/Sat until 8pm
760.542.3636 OffTrackGallery.com



ARTIST OF THE MONTH

Terry Oshrin will present an unusual exhibition as September Artist of the Month at St. Tropez Bakery & Bistro in The Lumberyard in Encinitas. Oshrin creates handmade, colorful mosaic art pieces where she utilizes colored glass, stones and glass beads to create the mosaic pattern and designs of pieces she calls her geckos.

Courtesy photo

Calendar

760-942-9032

OffTrack Gallery - The San Diego Art Guild presents "Summer Pleasures" featuring the work of Elizabeth J. Nicholson, Rita Shulak, Rita Holzweirer-Cock and Ellen Havel Waggoner. Now on display, hours: 11 a.m. to 5 p.m., daily, The Lumberyard, 937 S. Coast Highway 101, Suite C-103, Encinitas, 760-942-3636.

OMA Artist Alliance Members Exhibit - 25

THURSDAY | August 26, 2010 9

760-942-9032

OffTrack Gallery - The San Diego Art Guild presents "Summer Pleasures" featuring the work of Elizabeth J. Nicholson, Rita Shulak, Rita Holzweirer-Cock and Ellen Havel Waggoner. Now on display, hours: 11 a.m. to 5 p.m., daily, The Lumberyard, 937 S. Coast Highway 101, Suite C-103, Encinitas, 760-942-3636.

THURSDAY | September 2, 2010 9

760-942-9032

OffTrack Gallery - The San Diego Art Guild presents "Summer Pleasures" featuring the work of Elizabeth J. Nicholson, Rita Shulak, Rita Holzweirer-Cock and Ellen Havel Waggoner. Now on display, hours: 11 a.m. to 5 p.m., daily, The Lumberyard, 937 S. Coast Highway 101, Suite C-103, Encinitas, 760-942-3636.

OffTrack Gallery - 760-942-3636

THURSDAY | September 9, 2010

760-942-9032

OffTrack Gallery - The San Diego Art Guild presents "Summer Pleasures" featuring the work of Elizabeth J. Nicholson, Rita Shulak, Rita Holzweirer-Cock and Ellen Havel Waggoner. Now on display, hours: 11 a.m. to 5 p.m., daily, The Lumberyard, 937 S. Coast Highway 101, Suite C-103, Encinitas, 760-942-3636.

OMA Artist Alliance Members Exhibit - 25

The Occasional Museum of Art's artist-collector is exhibiting at the El Comodoro Senior Center, artists' reception, 1:30-2:30 p.m., Wednesday, hours: 9 a.m. to 4 p.m.

SATURDAY • SEPTEMBER 18, 2010

LOCAL ARTISTS



OFF TRACK GALLERY

San Diego Art Guild, Est. 1960

Lumberyard Shopping Center ENCINITAS

Suite C-103 - behind St. Tropez & Starbucks

OPEN EVERY DAY

760.942.3636 • OffTrackGallery.com

CINITAS FIRST • SEPTEMBER 2010 7



ARTIST OF THE MONTH

Terry Oshrin will present an unusual exhibition as September Artist of the Month at St. Tropez Bakery & Bistro in The Lumberyard in Encinitas. Oshrin creates handmade, colorful mosaic art pieces where she utilizes colored glass, stones and glass beads to create the mosaic pattern and designs of pieces she calls her geckos. Courtesy photo

6 ENCINITAS FIRST • SEPTEMBER 2010

SUPPORT ENCINITAS



Original Art You Can Afford

LOCAL ARTISTS

at the Lumberyard Shopping Center, Suite C-103

OFF TRACK GALLERY

San Diego Art Guild, Est. 1960

OPEN DAILY 10am-5:30pm, Fri/Sat until 8pm

760.942.3636 OffTrackGallery.com

**SDAG Board Meeting
Meeting Minutes
July 26, 2010**

Officers Present:

Assistant

Patricia Eldon
Mary Beck
Grace Swanson
Laura Lowenstein
Isabella Breasted
Bruce Stewart
Cindy Gary
Judianne Shannon
Terry Oshrin

Officers Absent:

Dianne Dudek

Deborah Van Huis
Dave Ombrello

Ricki Ungar

Rita Cecil
Dolores Renner
Karen Fidel
Sharon Hoffman
Carol Korfin

Meeting Minutes: Recorded by Cindy Gary. Meeting Location: Calle Magdalena

Vote to approve minutes called by Dave, seconded by Mary Beck.
Approved by all with a vote of 11 yes.

A. Upcoming Dates:

August

- ☐ 5th Artist Demo, Richard Stergulz at San Diego Botanic (formerly known as Quail) Gardens – 1:30 to 3:30. Election results will be announced at this event.
- ☐ 10th Jury Committee Meeting
- ☐ 21st Reception at Gallery from 5-8pm
- ☐ 28th & 29th – Floor Rotation from 9 to 7. Note: Floor Rotation will always take place on the last Thursday of the month.
- ☐ 29th – Leucadia ArtWalk

B. President: Bruce Stewart

I. New Business:

1. Introductions – Bruce asked that all Board Members introduce themselves to new members and guests.

2. 2010 -2011 Slate:

- ☐ Grace reviewed the proposed Slate :
 - President** – Cheryl Ehlers
 - VP Calendar Chair** – Victoria Ceneda and Jacqueline Howard
 - 2nd VP Calendar Chair** – Katie Jablonski & Ellablanche Salmi
 - Secretary** – Pamela Fox Linton
 - Membership** – Cindy Gary
 - Website** – Carlyn Korfin
 - Paint Rag** – Sharon Hoffman
 - Monthly Show** – Lyn Ely
 - Treasurers** – Karen Fidel & Dolores Renner
 - PR & Promotion** – Grace Swanson
 - Floor Chair** – Linda Melvin
 - Gallery Manager** – Terry Oshrin
 - Wall Chair** – Patricia Eldon

Note - Hospitality Chair Board position still open

- ☐ **Motion** by Grace to accept proposed slate, seconded by Isabella and approved by a vote of 11 yes.

- ☐ The Slate may now be presented to Guild Members for their vote.

2a. SDAG Member Vote on Slate:

- ☐ Mary Beck asked if members will be able to vote via Constant Contact.
- ☐ Mary suggested that Deborah could prepare a Constant Contact email.
- ☐ Deborah agreed and said that she could prepare a ballot and send to members. The Ballot would be similar in style to the member survey. Members would be given the option to vote for each officer.
- ☐ The question was raised about those members who do not have email, how will they cast their vote? Mary Beck said that she would be responsible for calling and/or sending a paper ballot to these members.
- ☐ **Motion** by Mary to allow for vote by electronic media. Seconded by _____. Approved vote of 13 yes votes.
- ☐ Results from the election will then be announced at the 8/5 Artist Demo/Meeting

3. Gallery Sign – Dave Ombrello

Our current sign needs to be replaced as it does not meet the Lumberyard or City's specifications. Dave has been working on our new sign. Our proposed sign has been approved by the Lumberyard (and looks very similar to other signs currently used in the Lumberyard), however; it does not meet with the City's code(reason being color, the original plans on file call for all signage to be light green and crème, see the signage at St.Tropez as an example). After meeting with the City and not getting their approval, Dave has come to the Board with the following options:

- ☐ Keep trying to submit the plans when the planner who approved them is back at the desk. We will have to be patient.
- ☐ Revise the plans and purchase the crème and green sign.
- ☐ Revise the plans, submit them for approval, obtain the permit and then install the sign that the landlord approved.
- ☐ Do nothing and continue to be in violation
- ☐ Proceed with sign without City's approval.

3a. Discussion regarding signage:

- ☐ Dave said that he would try again today at the City, hoping to get another clerk.
- ☐ Grace said that Cheryl might be able to help.
- ☐ Dave stated that it is not an option to keep the current sign as the Lumberyard has already given us notice that we are in violation.
- ☐ Cheryl advised that we go ahead and put up the sign that was approved by the Lumberyard, but did not yet have the approval of the City.
- ☐ Deborah said that we should not ignore the City, and that we need to be in compliance.
- ☐ **Motion** by Grace to go ahead with the proposed black and white sign and do not get a permit from the City. Seconded by Terri. Motion was rejected with a vote of 2 for Yes, 9 for No and 5 members abstaining.
- ☐ **Motion # 2** – by _____ ?? – help please to keep working with the City for the next 30 days and revisit the issue and take another vote at August Board Meeting. **Vote:** 10 Yes, 2 No and 1 abstai

4. Gallery Security and recent thefts: Dave reported that there has been jewelry theft and money stolen from purses at Gallery. In an effort to stop the theft of Jewelry, Dave recommended locks for cubes. Dave reported the following:

- ☐ Purchase locks for the cubes. The cost is \$175 for the basic parts plus \$24 for each door.
- ☐ Adding locks could be done at rotation if the Board approves of this plan.
- ☐ Jewelers would be given the option of having their work in secured or unsecured cubes

Motion by Cindy to purchase locks and retrofit cubes with the locks at the next rotation. Seconded by Dave. Approved with a vote of Yes 13 and 1 vote to abstain.

5. Featured Artist as “People’s Choice”- A concept was introduced to have visitors to the Gallery vote for a People’s Choice Award and then that Artist would be featured at a reception.

- ☐ Bruce liked this idea
- ☐ Mary said we could use money that we have in the bank to finance the reception instead of asking Artist that was selected to pay.
- ☐ Grace said that this idea was tried when we were in the Grey building and it was met with negative reaction.
- ☐ Motion by Bruce (?) to institute a People’s Choice in the Gallery. After discussion, this motion was dropped.

6. Charitable Giving to local schools:

The Guild has made a practice of giving 10% of its net profits from Mother’s Day to local schools. We have given Art teachers at 4 local high schools gift certificates to Rhino Art.

- ☐ Grace makes a motion to continue charitable giving to schools. This is seconded by Dave and approved with a vote of 13 yes and 1 abstain.

7. Small Image Show:

- ☐ We need to find someone to take on the responsibility of being in charge of the Small Image Show or we risk having to cancel this event.
- ☐ The show is very popular, generates revenue and involves a huge amount of work.
- ☐ Tasks involved include:
 - ☐ Advertising, coordinating take-in, finding Judges, Issue ribbons and certificates, measuring and hanging of show, coordinating take-down and pick up of Art.
- ☐ **Note** – this discussion occurred during Lyn Ely’s chairperson time.

8. Gallery Training: Deb Van Huis gave a synopsis of training to date.

- ☐ There have been 3 training sessions. The first training session had 24 members in attendance and there are 2 more scheduled for August.
- ☐ Artists will be required to sign up for training at rotation/take-

in.

- ☐ Dave asked for a round of applause to recognize Deb and all of the hard work that she has done.
- ☐ Roy _____ will video tape the next training session.

9. Guild Brochure:

- ☐ Grace and Cindy worked on creating a Brochure that would include a membership application.
- ☐ Grace made a mock-up and it was passed around for review. It was well received and it will be nice to have a professional looking brochure to hand-out to visitors.
- ☐ Cindy then commented that she would like to do more with new member follow-up in an attempt to get members more involved. Another idea was to have “Meet the Members receptions”.

C. Reports from Chairpersons:

1. Treasurers’ Report given by Dolores and Karen:

- ☐ \$5,300.00 in Sales to date.
- ☐ Dolores reported that things are going smoother this month, however; there are still many areas that need improvement. Such as:
 - ☐ Jewelers need to have their name and prices on every piece of jewelry. It is difficult to credit sale when this information is missing.
 - ☐ Mistakes by sitters on sales slips are costing the Gallery. For example- tax is not collected or the wrong % is collected. Mistakes are being made with the placement of decimal points.
- ☐ Mail key was given by Bruce to Karen.
- ☐ **Cash register** – Dave said that Victoria had mentioned that we could get a cash register that would have computerized codes for each Artist and that this would simplify the accounting/bookkeeping process.

2. VP/Calendar Chair –Judianne Shannon:

- ☐ 2 new assistants, Victoria and Jacqueline.
- ☐ Judianne will still handle most calendar responsibilities until October.
- ☐ Sitting shifts are now on the calendar on the web.
- ☐ Judianne is working with Treasurers regarding paying sitters.

Shift Changes:

- ☐ Working on number of shifts that will be needed when Gallery hours change in the fall.
- ☐ Hours will change on 10/1 and the 5-8pm shift will then be eliminated.

Benefits of having reduced shifts and posting online:

- ☐ 1/3 less phone calls
- ☐ 1/3 less email reminders
- ☐ 1/3 less envelopes for Treasurers
- ☐ 1/3 less names on Calendar

3. Membership Chair - Laura Lowenstein:

New Members – 8 new members added, 3 were from the Fair and 2 were returning.

Membership total: 235 Members

- ☐ Members can renew for 65.00 until 9/1.

4. Publicity Chair –Grace Swanson:

- ☐ **Dema Page** – There is a feature in the UT that appears 3 to 4 times a year with advertising from Encinitas.
- ☐ **Motion** – by Grace to spend \$300 to \$350 to have a

Gallery Ad appear on the Dema page in the UT. This motion is approved with a vote of Yes 12 and abstain 1.

5. VP Programs, Diane Dudek: absent

6. Offsite Chair- Patricia Eldon:

- ☐ Show at Carlsbad Library – Patricia reported that the Carlsbad Library is open to the idea of a having Artists display their work. She will have more details at next months meeting.

7. Gallery Chair- Dave Ombrello: Dave's issues were discussed in the New Business section.

8. Floor Chair – Linda Melvin:

- ☐ Vacant cube space – need help in filling this space. Linda and Terri asked for help in finding artists to fill these spaces.
- ☐ Paint Rag- please place a notice in Paint Rag calling for Artists who have work (that is not jewelry) for cubes.
- ☐ Other suggestions were to advertise/recruit Artists at the show at Palomar this fall and do the same at Spanish Village/Landing.
- ☐ Grace and Judianne said that work must be first in Monthly show and then juried in to be a regular featured cube artist.

8. Lyn Ely / Ricki Ungar - Monthly show chair:

- ☐ Lyn has plans to make the Monthly show process more computerized.
- ☐ The Judging coordinator position is still open.
- ☐ Lynn voiced her complaint about the bathrooms. Dave said that he would again bring this to the attention of the Lumberyard management.
- ☐ Bruce asked Lynn to review take in procedures as he had received a complaint from an Artist who felt that he was treated rudely as take – in.

9. Web – Mary Beck, Carol Korfin:

10. Isabella Breasted - Sunshine – Isabella asked that she be notified of Sunshine related events.

11. Paint Rag- Deborah Van Huis/Sharon Hoffman:

- ☐ Deadline is 5pm today
- ☐ Deborah was asked to put a reminder in the Paint Rag for sitters to be on time for their shifts.

12. Rita Cecil –Wall Renter Chair

Rita reported that there has been a lot of transition this past month.

- ☐ \$1,400.00 collected in wall rent.
- ☐ 5 Artists came off the wall.
- ☐ Waiting list – many Artists on waiting list did not reply
- ☐ BJ Simon leaving

Mini wall is the only wall available.

Rita passed around the waiting list for review and also a new form for wall rotation.

Credit cards are not currently accepted as form of payment for rotation and wall/floor artists must write 2 separate checks.

Discussion about how to improve this process to make it easier to accept credit cards and how to avoid late payments.

Motion to adjourn:

Please review and send any additions and or corrections to Cindy Gary at cingary@yahoo.com

The next jury committee meeting will occur on Tuesday August 10, 2010. The jury committee meets every three months so if you miss this session the next meeting will be in November. In order to participate in the jury process the following applies:

1. The artist must be a member in good standing of the SDAG.
2. The artist must have entered the Monthly Show for at least three months for each medium which they desire to have juried.
3. The artist must notify the jury committee chairperson (Dave Ombrello at italifin@roadrunner.com) by Saturday August 7, 2010 of their intent to participate. This is essential so that participation in the monthly show can be verified. Advance notice is also necessary so that the necessary paperwork can be prepared. If you do not notify me by Saturday you will have to wait until the next jury session.
4. Once you have been verified I will notify you of the location for the meeting. It will occur at 12:30pm on Tuesday August 10.
5. I will send you a form which you will need to fill out and return to me by Monday August 9. If you do not return the form you will not be allowed to participate.

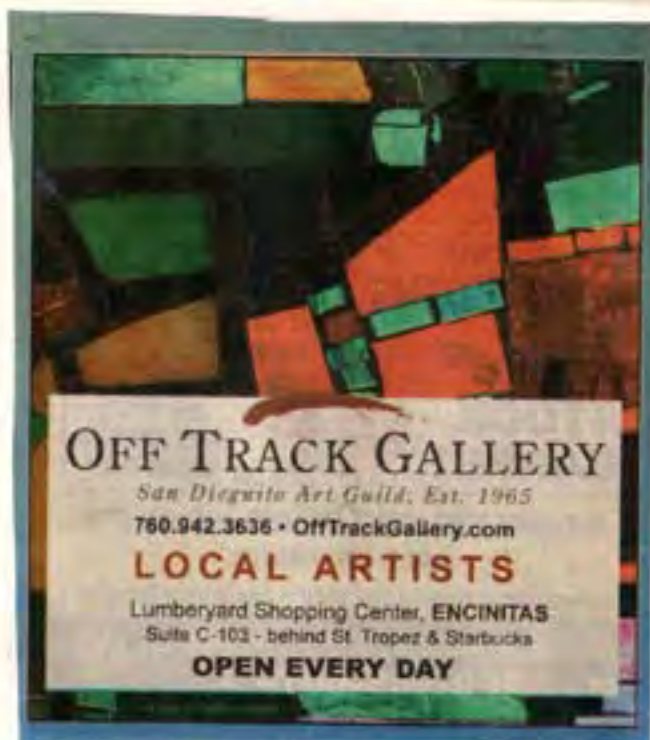
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2. After the orientation you will be asked to display your art as you plan to do in the gallery. Presentation is an important criterion in the evaluation process.
3. You will be required to present four pieces of art in each medium you wish to have evaluated. Remember that each medium must have been entered into the monthly show for at least three months. **BRING YOUR BEST ART** or don't be disappointed if you are not accepted.
4. You will then leave your art until 3pm at which time you can return to retrieve your artwork. Artwork must be retrieved before 4pm when the meeting ends.
5. You will be notified by the appropriate chair of the decision of the jury committee.

When you are accepted into the jury session I will send you a form for you to fill out and return to me. The form shows the evaluation criteria, you should take these criteria into consideration when you decide which artwork to present.

Good luck and we hope to see your artwork displayed in the gallery.

Dave Ombrello, Chairperson Jury Committee



nctimes.com/entertainment

THURSDAY | August 12, 2010

9

Offtrack Gallery – The San Dieguito Art Guild presents "Summer Pleasures," featuring the work of Elisabeth J. Nicholson, Rita Shulak, Rita Hohweiller-Cecil and Ellie Havel Wagoner, opening Aug. 21; reception, 5 to 8 p.m. Aug. 21; gallery hours, 11 a.m. to 5 p.m. daily; The Lumberyard, 937 S. Coast Highway 101, Suite C-103, Encinitas; 760-942-3636.

THURSDAY | August 5, 2010

9

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THURSDAY | July 29, 2010

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CLASSES

Portrait oil painting: Painter and art teacher Richard Sturgulz will

demonstrate techniques from 1:30 to 3 p.m. Aug. 5 at the Ecke Building in the San Diego Botanic Park, 230 Quail Gardens Drive, Encinitas. Free. (760) 942-3636.

8 ENCINITAS FIRST • AUGUST 2010



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B2 SATURDAY | August 21, 2010 NORTH COUNTY TIMES

ENCINITAS

Guild to hold 'artists' reception

ENCINITAS— The San Dieguito Art Guild will host an artists' reception for the "Summer's Pleasures" exhibit from 5 to 8 p.m. Aug. 21 at the Offtrack Gallery, 937 S. Coast Highway, Suite C-103. Featured artists include Elisabeth J. Nicholson, Rita Shulak, Rita Hohweiller-Cecil and Ellie Havel Wagoner. E-mail swanson121@cox.net or visit offtrackgallery.com.

AUG. 20, 2010

THE COAST NEWS

Join the 70 plus local artists of the San Dieguito Art Guild for our

ARTISTS' RECEPTION



ELISABETH NICHOLSON
RITA SHULAK
ELLIE HAVEL WAGONER
RITA CECIL

**Saturday
August 21
5 - 8 pm**
Wine & hors d'oeuvres

760.942.3636 OffTrackGallery.com

OFF TRACK GALLERY

San Diego's Art Capital, Since 1985
937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center
Suite C-103 (behind Starbucks & St. Tropez)

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OFF TRACK GALLERY

Paint Rag August 2010



Welcome to our August edition of the Paint Rag. These ARE the 'Dog Days of Summer' right? Even though our weather has been mostly on the cool side a lot of hot happenings are going on at the Guild. Check below for several exhibitions you have a chance to enter and take a look at the wonderful work of some of our monthly show winners!

Be sure to come to the Annual Meeting on August 5, at 1:30pm at the San Diego Botanic Garden, where we will also be treated with a demo by Richard Stergulz.

Find us on Facebook 

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Quick Links

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[Join our Mailing List!](#)

Upcoming SDAG Events

August

August 5, Thursday, 1:30pm, San Diego Botanic Garden,
Annual Membership Meeting, announcement of results of Election of Officers
 August 5, Thursday, 1:30 -3:30pm, San Diego Botanic Garden,
Artist Demonstration with Richard Stergulz

August 6, Friday, 5:30 - 8:30 pm, Gallery Staffer Training Session 2
 August 7, Saturday, 10-1, Gallery Staffer Training Session 3
 August 10, Tuesday, Jurying Committee Meeting
 August 21, Saturday, 5-8 pm, Artist Reception at Off Track Gallery
 August 23, Monday, 9:30-noon, SDAG Board Meeting
 August 23, Monday, 5 pm, Paint Rag Deadline
 August 29, Sunday, Leucadia ArtWalk
 August 31, Tuesday, 9:30-noon, Monthly Show Take In and Pick Up

September

September 27, Monday, 9:30-noon, SDAG Board Meeting

Environmental Painters Schedule



Here is the schedule for the Environmental Painters for August and September.

August 3 San Diego Botanic Garden

August 10 & 17 La Jolla Cove

August 24 & 31 San Elijo Lagoon, meet at the end of Rios (Turn right on Rios off of Lomas Santa Fe, in Solana Beach)

September 7 & 14 Northern end of Crest Canyon, meet on San Dieguito Road (off of Jimmy Durante), go east past the old bridge and park there or on the road if it is a legal place. The canyon goes up to the right a short way on past the old bridge. (car pool if possible)

Sept 21 & 28

Hosp Grove Park

Leave I-5 Freeway at Las Flores, go left (west,) over the Freeway, turn right on Jefferson, go over the Freeway again, on stay on Jefferson until you get to the parking lot on your right. That is the park and you can explore from there.

Training Location Change

The location for the August 6th and August 7th Gallery Staffer Training has changed. The new location is:

San Dieguito United Methodist Church

Rooms 9/10

170 Calle Magdalena

Encinitas, CA

Please make a note of this location change. Thank you.

July Monthly Show Winners

BEST OF SHOW winner titled: "Tide Park" was painted by artist Toni Williams.

July's Best of Show winner titled: "Tide Park" was painted by artist, Toni Williams. Toni has been a professional artist and muralist for over 15 years. She is a member of the Rancho Santa Fe Art Guild, San Dieguito Art Guild, Oil Painters of America, California Art Club and the American Impressionists Society. Toni's work has been in the Randall M. Hasson Gallery in Santa Fe, New Mexico and the Cedros Village Fine Art Gallery. Her work is currently on display at the San Diego Historical Society's Gift Store in Balboa Park, the Rancho Santa Fe Gallery, the Off Track Gallery in Encinitas, and Ivanffy-Uhler Gallery in Carlsbad. A native of New York, Toni moved to San Diego in 1972 to finish her education at UCSD in La Jolla with a Bachelor's Degree in Visual Arts.



OIL

1st Place: Linda Melvin - Firey Sunset

2nd Place: Diane Dudek - Back Country Del Mar

WATERMEDIA

1st Place: Dot Dodds - Two Heads Talking

2nd Place: Janet Finney - Ocean View

PHOTOGRAPHY

1st Place: John Tsumas - Black Necked Stilt Waterdrops

2nd Place: Evan Rasmussen - Sunset Surfer

GLASS & JEWELRY

1st Place: Bobbi Hirschhoff - Blue Circle #2 (Fused Glass)

2nd Place: Linda Melvin - Wirelace Necklace

OTHER

1st Place: Grace Swanson - Ocean Fantasy (Gourd Art)

2nd Place: Judy Briggs - Variations in Color (Mixed Media)



Dot Dodds, Two Heads Talking



Linda Melvin, Firey Sunset



Black Necked Stilt Waterdrops, John Tsumas



Blue Circle #2, Bobbi Hirschhoff



Grace Swanson, Ocean
Fantasy

From Our President

Dear SDAG Colleagues,

The 2009-2010 SDAG fiscal and membership year is rapidly coming to an end. Be sure to renew before September to take advantage of the early bird renewal fee of \$65 per year. To help cover added costs of our new and improved location, individual memberships will increase to \$75 in September.

New board officers have been nominated and all members should have received a ballot via e-mail before the end of July or been contacted by phone or mail, if we don't have your email address. If you are a member and have not had a chance to vote, please contact Mary Beck, Web Chairperson. Newly elected and re-elected officers will be announced at the general membership meeting immediately preceding the August 5 Demonstration at the San Diego Botanic Garden (previously Quail Garden). Serving as an officer on the board or as a committee chair is a great way to get more involved in SDAG and the Off Track Gallery. There are also plenty of opportunities to serve as a volunteer on a committee or for an event, and the success of the Guild/Gallery depends on your participation. Thank you to all who have served and continue to serve, and, thanks in advance to those of you who are currently planning where you can help out.

On behalf of the SDAG Board and Membership, I want to thank Victoria Cendreda for stepping up to the plate as interim acting treasurer this spring. Victoria spent many volunteer hours attempting to keep our financial records up to date until more permanent staffing for the Treasurer position could be found. Happily, Victoria has agreed to continue to volunteer as an assistant to our newly appointed Treasurers, Dolores Renner and Karen Fidel. I also want to thank all SDAG members for your patience during the past few months of transition.

Did you know SDAG owns over 400 original paintings by the late Op-Art virtuoso, Roy Soravia? You may have seen these vibrant, colorful geometric designs on the walls of the Encinitas Library or at the Off Track Gallery (back near the office). The painter's niece (fortunately for us, Grace Swanson's neighbor) donated his entire inventory of paintings (spanning 5 decades) to SDAG to support our efforts to bring art to the community. After falling in love with Soravia's works on display in the Encinitas Library, local surfer, entrepreneur and art-lover, Danny Pendlebury, purchased some of the pieces and then contracted with SDAG to market the collection, most of which had languished in storage boxes in the OTG for several years. Last fiscal year, thanks to Danny's efforts, the sale of Soravias brought in about \$4,000 to SDAG, which helped keep us in the black financially. If you haven't already done so, be sure to check out the Soravia link on our Off Track Gallery website to view a representative sample of his work and to learn how to contact Danny to view more pieces or to make a purchase. Of course, pieces on display at the OTG can be purchased directly through the sitter on staff, as with any other work displayed. Remember to ask for the member discount: 25% off the already low, low prices (\$250 to \$450, depending on size). In addition to obtaining a stunning collectable painting, you'll be contributing to SDAG's financial stability and helping us to support art in the community.

Enjoy the remainder of the summer,

Sincerely,

Bruce Stewart
SDAG President

New Artist Jury Committee Meeting -- August 10th

The next New Artist Jury committee meeting will occur at **12:30 pm Tuesday August 10, 2010**. The jury committee meets every three months so if you miss this session the next meeting will be in November. In order to participate in the jury process the following applies:

1. The artist must be a member in good standing of the SDAG.
2. The artist must have entered the Monthly Show for at least three months for each medium which they desire to have juried.
3. The artist must notify the jury committee chairperson (Dave Ombrello at italifin@roadrunner.com) by **Saturday August 7, 2010** of their intent to participate. This is essential so that participation in the monthly show can be verified. Advance notice is also necessary so that the necessary paperwork can be prepared. If you do not notify me by Saturday you will have to wait until the next jury session.
4. Once you have been verified I will notify you of the location for the meeting. It will occur at 12:30pm on Tuesday August 10.
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The procedure for the jury day is as follows:

1. By 12:30pm you must be at the meeting room for the orientation. If you are late you will have to wait until the next session.
2. After the orientation you will be asked to display your art as you plan to do in the gallery. Presentation is an important criterion in the evaluation process.
3. You will be required to present four pieces of art in each medium you wish to have evaluated. Remember that each medium must have been entered into the monthly show for at least three months. **BRING YOUR BEST ART** or don't be disappointed if you are not accepted.
4. You will then leave your art until 3pm at which time you can return to retrieve your artwork. Artwork must be retrieved before 4pm when the meeting ends.
5. You will be notified by the appropriate chair of the decision of the jury committee.

When you are accepted into the jury session I will send you a form for you to fill out and return to me. The form shows the evaluation criteria, you should take these criteria into consideration when you decide which artwork to present.

Good luck and we hope to see your artwork displayed in the gallery.

Dave Ombrello, Chairperson New Artist Jury Committee

Art Walk on the Bay

September 18 & 19, 2010 10am - 5pm, Hilton San Diego Bayfront Park.

SDAG members Deborrah Henry, Terry Oshrin, Kevin McGinnis, Bruce Stewart, Grace Swanson, and Gaga Barnes (Saturday only) and Carol Korfin (Sunday only) will share the double booth at the ArtWalk, not only selling their own artwork but enthusiastically promoting the San Dieguito Art Guild and the Off Track Gallery

Richard Stergulz to be Featured at August Artist Demo

The Artist Demonstration will be held from 1:30-3:30pm on Thursday August 5th at the Ecke Building in the San Diego Botanic Garden.

Richard Stergulz is an Illinois native who by the age of eight knew he wanted to be an artist. He graduated from the American Academy of Art in Chicago in 1983 and began his successful commercial art career. After 12 years of doing commercial art, Richard felt it was time to hone his fine art style. Richard moved to California in 1995 and started painting for himself in a realistic style with a touch of Russian impressionism. "I admire the Russian Impressionists, especially Nickolai Fechin, for their intense brush strokes that exude passion into their paintings. I also admire Norman Rockwell for his amazing drawing ability and the volume of work he produced in his lifetime." Lastly, Richard admires John Singer Sargent for his portrait work. "His portraits give a sense of reality but still have a painterly style, which I hope to aspire to."

Richard's work hangs in Santa Monica, Idyllwild and Fallbrook, California in addition to Cody, Wyoming. His paintings have won numerous awards from Best of Show to People's Choice.



New Member Welcome

Please welcome our newest members that joined SDAG during July:

Janice Allen, mixed media

Fran Carder, acrylic

Renee Corwin, oil

Pamela Penner, oil

Sylvia Schmahmann, polymer clay & fiber

Remy Stokes, jewelry

Julee Jobe, watercolor

Helen Wallace, oil, watercolor - returning member (Helen is a charter member of SDAG. Her name first appears in the History of the Guild in 1966)

Welcome one and all.

Five Questions with SDAG Directors and Volunteers

Meet Dotty Reiman

1. **How long have you been a SDAG member?** I have been a member of the SDAG for 3 years.
2. **Why did you join SDAG?** I joined the SDAG to help connect to our local art community and join with fellow artists in this wonderful world of ART.
3. **What's your favorite thing about SDAG?** I enjoy the monthly art take-ins as well as the information that I get from the Paint Rag.
4. **Who's your hero and why?** My hero is my mother, from whom I learned the art of life.
5. **What have you always wanted to try but haven't yet?** I have always wanted to try sculpture and plan to soon.



Dotty Reiman, The Villa

Attention! 3-D Artists

The Offtrack Gallery has large cubes available for rent to 3-D artists working in pottery, glass and other large 3-D art. If you know a 3-D artist or see someone's work at a fair tell them about the available space and the Guild.

Healthy, Wealthy & Wise Art Walk & Community Fair

Calling All Artists and Artisans!
You are invited to participate in the 1st:
"Healthy, Wealthy, and Wise" Art Walk & Community Fair
September 22nd 2010 Wednesday
1:30 to 6:30PM

Sponsored by "Art in the Heart of Rancho Bernardo," Sharon Ford, Virginia Kuwahara, and Juleane Spittler of UBS Financial Services Inc. in cooperation with the Excel Corporation.

Located at the Excel Building, 17140 Bernardo Center Dr, San Diego CA 92128

Located at the Excel Building, 17140 Bernardo Center Dr, San Diego CA 92128

"Healthy, Wealthy and Wise" Art Walk & Community Fair is a community outreach program featuring local artists and artisans as well as not-for-profit organizations and businesses. This venue will promote an appreciation for the talents of local visual artists. It will also provide an awareness of the many beneficial services and programs available in the community.

This event is Free! Free for all participants and free for the public! To participate, we ask that you be responsible for your own set up - table, signs, display racks, easels, tents, etc. The event will take place on the parapet around the Excel Building in the shade.

During the event you can work on your artwork if you desire. That will provide another level of appreciation for your art. All of this contributes to education and the appreciation of art. You are welcome to invite a not-for-profit organization to join us.

Please let us know you will be participating by contacting us at 858-521-7000 Sharon Ford, **NO LATER THAN AUGUST 10th, 2010**. Spaces will be available on a 1st come 1st served basis. (100% of your sales go to you.) Come be a part of an event that enriches the community.

Sharon Ford Exhibit

For the month of August 2010, SDAG member Sharon Ford will have about 15 of her latest landscape paintings in the Poway Library located at 13137 Poway Road, Poway CA 92064, compliments of NCSFA.

Art San Diego 2010

Art San Diego 2010 will be taking place at the Hilton Bay Front Hotel (Down town) on Sept 2-4th 2010. One of the sponsors is UBS Financial Services Inc. If you are interested in attending the fair, call Sharon Ford at 858-521-7000 to get tickets.

To view and download the complete 2010 Show Program go to: www.artsandiego-fair.com

The La Jolla Art Association BLACK & WHITE Juried Exhibition

Juror is sculptress Manuelita Brown

La Jolla Art Association
announces

The 1st Annual Southern California BLACK & WHITE Juried Exhibition

September 15 - October 10, 2010



Deadline for entry August 10th

Cash prizes

Open to ALL artists living in Southern California

Open to ALL members

The La Jolla Art Association announces



<http://lajollaart.org/juried-exhibition> for prospectus & application

**ALL media
artists living in So Ca
win prizes**

Entry August 27, 2010

The La Jolla Art Association announces

The 1st Annual Southern California

**BLACK & WHITE
Juried Exhibition**

September 15 - October 10, 2010

Open to ALL media

Open to ALL artists living in Southern California

Cash prizes

**for prospectus & application go to
<http://lajollaart.org/juried-exhibition>**

Deadline for entry August 27, 2010

Member News - Angela Burkett

I thought you and the guild might like to know that I have recently completed my first Mural painting in the Humanities Hall Building at UC Irvine. It is not a masterpiece, but I feel that it has a good message to it. The subject is the interconnectedness of all things and also the significance of the individual in balance with each one's place in relevance to the whole. The horizontal painting done in acrylics reads - from left to right - a scene of landscape beginning with mountains down to hills, through the desert and on to the ocean. Because this was commissioned by the International Students Support Center, I wished to include all by referring to varying landscape scenes without being exclusive or specifically referencing some culture at the expense of another.

At the bottom of the mural on the left-hand side, I quoted from a favorite passage of mine by Alexander Pope,

"Truth is one; and in all lands beneath the sun, whoso hath eyes to see may see the fragments of its unity."

In a few select places upon the landscape I painted arches, bridges and windows to lead the viewer's vision through the scene and onward and upward to higher visions of mind and heart - to give a sense of looking beyond limitations and to a sense of infinite possibilities.

Angela Burkett

Life Drawing Open Sessions

Life Drawing Open Sessions only \$10 per session. Held in Carlsbad on Wednesday nights at 6-9.
Follow this address: [Meetup.com/Life-Drawing-Artist/](https://www.meetup.com/Life-Drawing-Artist/)

Don't forget to send information and news you'd like to be considered for the Paint Rag to dvanhuis@yahoo.com.

Also, our Facebook fan page is another great way to let fellow members know what you're up to, especially if it can't wait for the next Paint Rag to come out:

[Find us on Facebook](#) 

Here's hoping that you enjoy your summer!!

Deborah Van Huls
Paint Rag Editor, San Dieguito Art Guild

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SDAG Board Meeting
Meeting Minutes
August 23, 2010

Officers Present:

Cheryl Ehlers

Bruce Stewart

Cindy Gary

Judianne Shannon

Deborah Van Huis

Dolores Renner

Karen Fidel

Sharon Hoffman

Carol Korfin

Pam Linton

Lynn Ely

Katie Jablonski

Ellablanche Salmi

Officers Absent:

Patricia Eldon

Mary Beck

Grace Swanson

Laura Lowenstein

Isabella Breasted

Terry Oshrin

Dianne Dudek

Dave Ombrello

Ricki Ungar

Rita Cecil

Assistant

Meeting Minutes: Recorded by Cindy Gary. Meeting Location: Laura Lowenstiens' house.

Deborah called to approve minutes called by, seconded by Judianne. Approved by all with a vote of 7yes. With 2 votes abstaining.

A. Upcoming Dates:

August

- 29th –Leucadia ArtWalk

September

- 27th Meeting at 9:45 at Calle Magdalena

October

- 16th – Demo, Artist to be announced

Future events

- December – Potluck – first Thursday

B. President: Bruce Stewart

I. New Business:

1. Introductions – Bruce asked that all Board Members introduce themselves.

Commentary and Thanks- Bruce thanked all of the Board Members for their service. Bruce then reflected upon the accomplishments of the past year, shared his comments and thanked members for their service.

2. Jury Process and Monthly Show – there is confusion about the process and the dates. Laura said that the rules regarding Monthly/Show and Juried are in the handbook and will be a part of the new Guild Brochure.

The rules are as follows:

- Monthly show – any new member can participate in the Monthly Show
- To hang on the Wall (be a wall renter) you must have participated in 3 monthly shows and be juried.

Discussion:

- Pam asked if we have had to turn away artists for Monthly Show.
- Judianne responded and said that for the most part we have always been able to accommodate Monthly show artists

3. Reception – Bruce asked for comments from those who attended.

- Bruce said that it was a well attended reception with about 150 Guests. It helped to have our reception on the same date that the Lumberyard had music in the courtyard area.
- Chery pointed out that some of the Artists who appeared on the postcard did not have work in the Gallery. This is not acceptable.
- Motion -Carol makes a motion that all future Featured Artists need to be both juried and have their work in the Gallery. Seconded by Katie. Passed with a vote 6 yes 2 abstain.
- 4. Featured Artists- Carol asked how this process worked.

- Bruce explained that Artists were chosen based upon wall rotation schedule when we were in the Gallery on Second Street. Now are in the process of coming up with a new method of selecting Artists.
- The Gallery Committee will be in charge of creating a new way of selecting Artists.

5. Monthly Show –

- Katie had some questions relating to the procedures with the Monthly show.
- Judianne explained that the parameters of the Monthly Show are detailed in the Gallery Committee Minutes. Judianne then explained the purpose of the Gallery Committee, that is to handle all matters that pertain to the Gallery and present the issues and resolutions to the Board for a vote. In other words, the Gallery Committee does the “grunt work”, investigates the issues so that this is then not done during the Board Meetings.

6. Labeling and Tagging of Art and Jewelry at Gallery - Discussion regarding the mislabeling/not properly labeling pieces:

- Pam commented that there are some “hand written” wall tags.
- Cheryl commented that there has been inconsistencies in price on both Jewelry and wall art.
- Lynn Ely and Carol also reported that price tags have been switched
- Judianne commented that with Jewelry, items get put away in the wrong place.
- Dolores said that when she was sitting there were many jewelry items missing tags.
- Lyn had the recommendation that we have a standardized label for all Jewelers.
- Judianne will bring these issues to the Gallery Committee.
- Katie commented that as a cube renter is not as simple as it might appear to be.
- Final note – Gallery Committee will propose a new policy regarding labeling of Jewelry and Wall Art and then will present their recommendations for Board vote at the next meeting.

7. Hospitality Chair

- Bruce Stewart has volunteered to take this Board Position.
- A vote will need to take place
- Motion- Laura made a motion to vote-in Bruce as Hospitality chair, seconded by Carol, approved with a vote of 9 yes. And 2 abstain.
- Note: Ellablance Salmi will be the Hospitality Chair for the Demo’s

8. Gallery Training and Review: by Deborah Van Huis

- Deborah shared comments from the recent classes
- 50 people were trained, some did not complete the Quiz
- The last session was videotaped by Roy Merritt. We will be able to use the video for future training.
- Based on comments and feedback, Deborah reported that Guild Members had many more questions and that the Guild would benefit to offer more training.
- In conclusion Deb said that are main focus should be on training to prevent further clerical mistakes from being made .She stated that these clerical issues are the primary problem, and it is costing the Guild business. Customer Service is another issue that needs to be addressed.
- Deborah asked if the Guild would give her a recommendation on linked-in. Cheryl Ehlers will post a comment for Deborah.
- Laura asked how future training’s will be held.

- o Deborah responded that we now have a video.

Bruce asked that Deb. Worked with Gallery committee for future training.

9. Election

- o 62 people voted online and 2 ballots by mail

10. Board Member File –

- o All files are located in the back room of the Gallery.

C. Reports from Chairpersons:

1. Treasurers’ Report given by Karen:

- Still resolving issues related to Mother’s Day, there was a bad credit card, no 3 digit code on the back. Karen asked for clarification on Guild policy when this occurs. Do the Artists assume the cost or the Guild? In this case, the Guild will cover the cost as the Artist tin question was also a host for the Mothers Day event.
- Judianne explained that In the past Gallery and Artist split cost

Cash Envelopes:

- Much better since the training

2. VP/Calendar Chair –Judianne Shannon:

Judianne explained how the new chairpersons will handle the calendar:

- o Victoria will come to the Board meetings and post changes to the Computer
- o Jacqueline will be the staffing person

Shift Changes and benefits of reduced shifts:

- Changes to shifts 10-2,2-6 , once a month instead of twice.Starting with October hours.
- Judianne will send out an email blast, one 4 hour shift a month.
- 10-2 ,2-6 Saves half the amount of time for sitters. Saves most of the Artists a shift. Saves the Treasurer., lots of positives.
- Half of the number of calls. Less work for the incoming calendar people on the computer.

Other:

- Need to have staff members work at least once a month to stay proficient.
- Need to decide who should/should not staff.
- Byes – Judianne will continue to give byes.

3. Membership Chair - Laura Lowenstein:

242 Members. 6 new members

1/3 of Member fees

Reminder calls to Board Members – Bruce volunteered to help call members and remind them to renew .Vicki Gamma is also a phone tree volunteer.

4 .Publicity Chair –Grace Swanson: absent

5. VP Programs, Diane Dudek: absent

6. Offsite Chair- Patricia Eldon: absent

7. Gallery Chair- Dave Ombrello: absent

8. Floor Chair – Linda Melvin: absent

9. Lyn Ely / Ricki Ungar - Monthly show chair:

10. Web – Mary Beck, Carol Korfin :

- Goal for the year to get more Artists on the web
- Carol would like the Board Members to send her information to post to the Web

11. Isabella Breasted - Sunshine – absent.

12. Paint Rag- Deborah Van Huis/Sharon Hoffman:

- Deadline for Paint Rag is today.

13. Rita Cecil –Wall Renter Chair

- Judianne reported that all renters have paid and everyone has been assigned a job.

Meeting adjourned at 11:45 –Laura presented the motion to adjourn and Karen seconded, approved by all present.

Please review and send any additions and or corrections to Cindy Gary cingary@yahoo.com

MUSEUMS

Off-track Gallery: A reception featuring artists Elisabeth J. Nicholson, Rita Shulak, Rita Hohweiler-Cecil and Ellie Havel Wagoner will be held 5 to 8 p.m. Aug. 21 at the Offtrack Gallery, 937 S. Coast Highway, Suite C-103, Encinitas.



OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965
LOCAL ARTISTS
Lumberyard Shopping Center, ENCINITAS
Suite C-103 - behind St. Tropez & Starbucks
760.942.3636 • OffTrackGallery.com
OPEN EVERY DAY



Cheryl Ehlers, new SDAG president

MEMORIES OF SUMMER!



70 plus local artists of the **San Dieguito Art Guild**
760.942.3636 OffTrackGallery.com
OFF TRACK GALLERY
937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center
Suite C-103 (behind Starbucks & St. Tropez)

BOARD MEETING AGENDA

Last Meeting: Aug. 23, 2010; 9:30 am, Laura Lowenstein home,
Adjourned@ 11:45am

Attendees: Bruce Stewart, Cindy Gary, Judianne Shannon Deborah Van Huis, Dolores Renner,
Karen Fiedel, Sharon Hoffman, Carol Korfin, Pam Linton, Lynn Ely, Katie Jablonski,
Laura Lowenstein

Members: Ellablanche Salmi

Absent: Patricia Eldon, Mary Beck, Grace Swanson, Isabella Breasted, Terry Oshrin, Diane
Dudek, Dave Ombrello, Ricki Ungar, Rita Cecil

09/27/10

9:45AM

Location: Department of Public Works, City of Encinitas
160 Calle Magdalena, Encinitas, CA 92024

- 1 **Call to Order** – Cheryl Ehlers, President,
Recording Secretary, Pamela Fox Linton
- 2 **Roll Call** - Sign in sheet to Recording Secretary
- 3 **Approval of Last Meeting's Minutes** – Approval (12 responses)
- 4 **Presidents Report** – Cheryl Ehlers, (9:55 – 10:10am)
 - Welcome - New Board Introduction
 - Journal Assigned to Parliamentarian
 - OTG Handbook (members obtain online version) save galleries
 - Distribution: By Laws, Job Descriptions, Members Info List
 - Reports of Exit Chair members – Overview Status
 - Card Racks Progress Report
- 5 **Upcoming Dates: As noted – Changes?**
 - Sept. 27, **Paint Rag Deadline**
 - Sept. 28, Tues, 9:30 – Noon, **Monthly Show Take In**
 - Sept 29 & 30, Additional Wall Rotation**
 - Sept 30, Floor Rotation**
 - Oct 16, Sat., 5:00 – 8:00pm, **Artists Reception (OTG)**
 - Oct. 25, Mon., 9:45 – 12:30, **SDAG Board Meeting**
 - Oct. 25, Mon., **Paint Rag Deadline**
 - Oct. 26, Tues, 9:30 – Noon, **Monthly Show Take In**
 - Nov. 4, Thurs., 1:30 – 3:30pm, **Demo at SD Botanical Gardens**
 - Pending Dates: Dec. Pot Luck**

6 **Treasurer's Report – Karen/Dolores (10:10 – 10:20)**

- Mo./Sales Review
- Problems?

7 **Old Business (10:20 – 10:27)**

- Signature Cards/Mtg Minutes to verify new membership in place?
- Committee to provide proposal for labeling accuracy, wall/floor art

8 **Committee Reports (10:27 – 11:45)**

- 1st VP, Calendar, Jacqueline/Victoria (10:27 – 10:35)
Report, Discussion: Calendar, Tentative review new wall renters?
- 2nd VP, Programs, Katie Jablonski (10:35 – 10:45)
Report, Discussion, Demo Artist Info? Dec. Pot Luck date, time?
- Gallery Manager, Terry Oshrin (10:45 – 10:55)
Report/Discussion: Jury scheduled, promotions
- Wall Chair, Patricia Eldon (10:55 – 11:05)
Report/Discussion –Wall space renters resolved? past due renters payments rectified? Other business
- Floor Chair, Linda Melvin (11:05 – 11:10)
Report/Discussion – take-in on schedule, Sept. 30th, pymt processing
- **Monthly Show, Lynn Ely (11:10 – 11:15) non-responsive**
Report, Discussion: When to expect resolution to art size per artist. Email went out but left door open
- **Hospitality, Bruce Stewart (11:15 – 11:20) non-responsive**
Report/Discussion – Upcoming Reception, Oct. 16th, Nov 4th (demo)
Provide to Bruce, Inventory, Task list, reception procedures
Ellablanche Salmi, Demos – Information for Demo from Katie,
“Thanks for inventory update assistance”.
- Publicity, Grace Swanson (11:20 – 11:22)
Report/Discussion – Nothing to Report – on track
- Membership, Cindy Gary (11:22 – 11:27) **non-responsive**
Report/Discussion - Memberships outstanding %, if any?

- Paint Rag, Sharon Hoffman (11:27 – 11:35)
Report/Discussion , SIS: *Judge is Ken Goldman, participation info
SIS Flyer Review, Articles to continue into Oct. Paint Rag?
1. Availability of large cubes for rent for 3-D artists
2. Life Drawing Open Sessions
3. Request from Grace Swanson for someone to check the North County Times daily for PR on SDAG
4. BAE Systems looking for Guild members artwork..... next drop off date November 19
5. SDAG Website..... are you up to date?
6. SDAG Membership renewal time info
7. SDAG Gallery Staffers info
- Website, Carol Korfin (11:35 – 11:40)
Report/Discussion – duplication of info in Paint Rag
- Parliamentarian, Judianne Shannon (11:40 – 11:45)
Report/Discussion – *Provide Volunteers list of duties for wall/floor

9 **New Business** (11:45 – 12:30)

Partnering event proposal by Judianne

Payment methods for processing rents options? Cash, Credit ^\$

Blurb on Judge for shows in paint rag/web (member rqst) by Cheryl

Report from City of Encinitas on programs past and prospective COE
would appreciate consideration of by Cheryl

10 **Adjournment – 12:30 pm**

11 Next Meeting will be on October 25, 2010 @ 9:45 am,
Dept. of Public Works, Encinitas, CA

Minutes: outstanding responses: Mo. Show – Lynn Ely, Hospitality, Bruce Stewart, Membership, Cindy Gary,

ENCINITAS

Guild to hold 'artists' reception

ENCINITAS— The San Dieguito Art Guild will host an artists' reception for the "Summer's Pleasures" exhibit from 5 to 8 p.m. Aug. 21 at the Offtrack Gallery, 937 S. Coast Highway, Suite C-103. Featured artists include Elisabeth J. Nicholson, Rita Shulak, Rita Hohweiler-Cecil and Ellie Havel Wagoner. E-mail swanson121@cox.net or visit offtrackgallery.com.

AUG. 20, 2010

THE COAST NEWS

Please join the 70 plus local artists of the San Dieguito Art Guild for an

ARTISTS' RECEPTION

ELISABETH NICHOLSON
RITA SHULAK
ELLIE HAVEL WAGONER
RITA CECIL

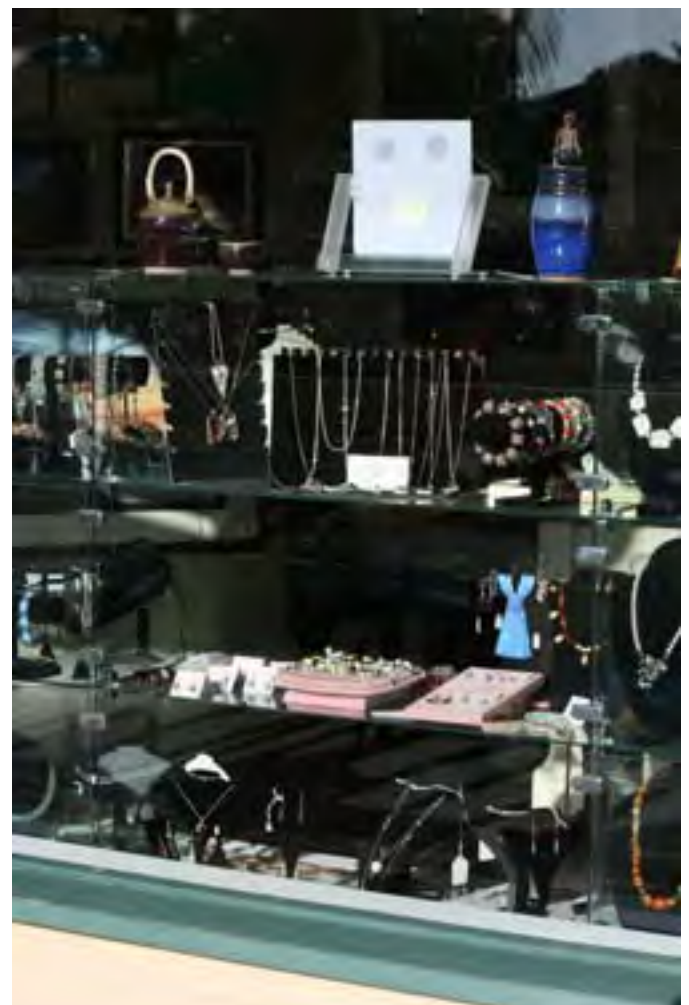


Saturday
August 21
5 - 8 pm
Wine & hors d'oeuvre

760.942.3636 OffTrackGallery.com

OFF TRACK GALLERY

San Dieguito Art Guild, Inc. 2010
937 South Coast Hwy 101 • Encinitas • Lumberyard Shopping Center
Suite C-103 (behind Starbucks & St. Tropez)











OFF TRACK GALLERY

Paint Rag
September 2010



Happy Summer Everyone! This issue of the Paint Rag is so jam-packed with news, awards and opportunities that it is amazing to see all that is going on. Congratulations to our members and their accomplishments this month. We have so many talented members! Hope you enjoy this month's Paint Rag.

A reminder: see the article below..... time to renew your SDAG membership.

Sharon Hoffman
Paint Rag Editor, San Dieguito Art Guild
sah_sd@yahoo.com

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Quick Links

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Upcoming SDAG Events

September

September 18 and 19, 10am-5pm, Art Walk on the Bay, Hilton San Diego Bayfront Park
September 27, Monday, 9:45am-12:30pm, SDAG Board Meeting
September 27, Monday, 5pm, Paint Rag Deadline
September 28, Tuesday, 9:30am-Noon, Monthly Show Take In and Pick Up

October

October 16, Saturday, 5-8:00pm, Artists Reception at Off Track Gallery

Gallery Staff Training

Thank you to all the member artists and gallery staffers that attended one of the training sessions this summer. A total of fifty member artists were trained. During the training there were many wonderful discussions and insightful comments shared. Our co-treasurers report that since the training there has been a dramatic improvement in reporting on sales transactions. Well done!!

Thank you also to Roy Merritt who recorded one of the sessions so that it can be used for future training efforts. It was truly my pleasure to help with the training effort. I really appreciate everyone's willingness to participate and to contribute.

On another note, I want to thank you for allowing me to be the editor of the Paint Rag for the past year. I've enjoyed getting to know about all of the workings of our Guild and gallery and about all the artistic endeavors of our fellow members. Sharon Hoffman is the new Paint Rag editor and will do a terrific job keeping you up to date on all the news about SDAG and it's members.

Deborah Van Huls

Environmental Painters Schedule



Here is the schedule for the Environmental Painters for September and October.

September 7 and 14 Northern end of Crest Canyon, meet on San Dieguito Road (off of Jimmy Durante), go east past the old bridge and park there or on the road if it is a legal place. The canyon goes up to the right a short way on past the old bridge. (car pool if possible)

September 21 and 28 Hosp Grove Park
Leave I-5 Freeway at Las Flores, go left (west,) over the Freeway, turn right on Jefferson, go over the Freeway again, on stay on Jefferson until you get to the parking lot on your right. That is the park and you can explore from there.

October 5 and 12 Batiquitos Lagoon, western parking lot.

October 19 and 26 Marlan Bear Park, San Clemente Canyon

August Monthly Show Winners



Monastery in Greece, called
Meteora by Elisabeth
Nicholson



BEST OF SHOW
Old Encinitas by Diane Dudek



Nevada City Barn by Judy Briggs



Varanasi by Deborah Henry



Spring Comes Late by Bobbie Hirschhoff

BEST OF SHOW

Diane Dudek - Old Encinitas (Pastel)

OIL

1st Place: Toni Williams - On the Lawn

2nd Place: Pamela Penner - Water's Edge

WATERMEDIA

1st Place: Elisabeth Nicholson - Monastery in Greece, called Meteora

2nd Place: Dot Dodds - Look Ma, No Buttons

PHOTOGRAPHY

1st Place: Deborrah Henry, Varanasi

2nd Place: Paul Richter - Variations 2, Pepper Tree

HM: Janeen Rasmussen - Shades of Blue

GLASS & JEWELRY

1st Place: Bobbi Hirschhoff - Spring Comes Late - (Fused Glass)

2nd Place: Diann Abadie - Majesty (Jewelry)

HM: Norma Khatamee - (Amazonite & Silver Necklace)

OTHER

1st Place: Judy Briggs - Nevada City Barn (Charcoal)

2nd Place: Cheryl Ehlers - Cosmic Energy (Mixed Media)

HM: Wesley Farmer - Murmuration of Starlings (Pen & Ink)

From Our Outgoing President

Dear Friends and Creative Colleagues,

Somehow a whole year has passed, and we now have an outstanding new President, Cheryl Ehlers. Cheryl is a wonderful artist with great enthusiasm and energy. She played a key role in making our bi-monthly receptions a great (and continuing) success and somehow finds time to hold down a "regular" job, teach art to hundreds of elementary school children, and steadily produce outstanding (both award-winning and popular) paintings and 3-D works. If she wasn't so fun and friendly, she'd be totally intimidating! We are fortunate to have Cheryl at the SDAG helm. I will remain on the SDAG Board as the Hospitality Chair, and hope you will help me as I endeavor to keep up the high quality of hospitality people have come to expect from SDAG and the Off Track Gallery. Thanks so much to Deborah Henry and others who have contributed to the success of our recent receptions. Your help with publicity, set up, staffing, cleanup and providing refreshments is invaluable and much appreciated.

So many changes have occurred over the past 12 months! We found out last fall that the building housing our main gallery at the corner of 2nd and D Streets was being sold and, under the tireless leadership of Gallery Manager, Dave Ombrello, negotiated a 5 year lease for our current space (then a satellite gallery: OT2), renovated, consolidated and held a Grand Re-Opening last spring, just prior to a very successful Mothers Day Studio and Garden Tour, coordinated by Terry Oshrin, who is taking over as Gallery Manager. We're experiencing substantially greater visitation (and sales) than we had in our last location, membership has risen to over 240 (thanks, Laura Lowenstein for doing a great job as Membership Chair), and SDAG is on much firmer ground financially than in the past (thanks to past long-time Treasurer, Joanne Chambers, and our current Co-Treasurers Dolores Renner and Karen Fidel.

Our Monthly Shows enjoy prime space in the gallery, and have been outstanding, thanks to Ricki Ungar, who did an excellent job as Monthly Show Chair, along with a great team of volunteers who handled take in, hanging, etc. Deborah Van Huls did an super job editing the Paint Rag, helped get our strategic planning off the ground, and planned and implemented an excellent training program for all our members. Past Floor and Wall Chairs (Ella Blanche Salmi, and Rita Hohweller-Cecil, resp.) did a great jobs along with others on the Gallery Committee ensuring efficient and professional exhibits. Outgoing Web Mistress, Mary Beck, managed to keep improving our web presence and networking capabilities, and Publicity Chair, Grace Swanson, made sure SDAG events and activities were well covered by the media. Off-Site Exhibits Chair, Patricia Elder, coordinated a number of successful shows at the Public Works Offices on Calle Magdalena and other venues, and our First Vice President in charge of scheduling, Judianne Shannon managed to keep the gallery (and sometimes two galleries!) staffed - a task more difficult than herding cats. Diane Dudeck did a great job as Second VP for Programs in coordinating our quarterly demonstrations at the SD Botanical Garden (formerly Quail Gardens), and Isabella Breasted kept us both in line and, when necessary, consoled as our Parliamentarian and Sunshine Chair. Cindy Gary managed to record minutes during our busy board meetings as SDAG Secretary (akin to recording what the herd of cats are saying as they stam pede).

Suffice it to say that it "takes a village" to sustain our guild and gallery, and I thank you for your continuing contributions to the success of SDAG. It has been an honor to have served as your president.

Bruce Stewart
Outgoing SDAG President

Art Walk on the Bay

September 18 and September 19, 2010 10am - 5pm, Hilton San Diego Bayfront Park. SDAG members Deborah Henry, Terry Oshrin, Kevin McGinnis, Bruce Stewart, Grace Swanson, and Gaga Barnes (Saturday only) and Carol Korfin (Sunday only) will share the double booth at the ArtWalk, not only selling their own artwork but enthusiastically promoting the San Dieguito Art Guild and the Off Track Gallery.

New Member Welcome

Please welcome our newest members that joined SDAG during August:

Donna Butnik - acrylic & mixed media (returning member)
Josephina Di Salvo - photography, acrylic & sculpture (returning member)
Connie Malin - watercolor & acrylic
Kathleen McVey - oil & mixed media
Anais Muller-Cohn - jewelry
Annette Lotuso Paquet - watercolor & mixed media (returning member)

Welcome one and all. And welcome back to our returning members!

Five Questions with SDAG Directors and Volunteers

Meet Tamara Kapan

1. **How long have you been a SDAG member?** I have been a member of SDAG for three years.
2. **Why did you join SDAG?** I joined SDAG because I enjoy meeting other artists.
3. **What's your favorite thing about SDAG?** My favorite thing about SDAG are the monthly take-in shows. The volunteers do a great job organizing that and it is nice to see a new work every month from fellow artists.
4. **Who's your hero and why?** My mom is my hero. She embodies grace, generosity of spirit and is always happy. She is also my best friend.
5. **What have you always wanted to try but haven't yet?** Metalwork and glass blowing. I definitely want to learn welding this year.



Tamara Kapan, Sludge (measures 72 x 48 and was painted with acrylics on canvas)

Attention! 3-D Artists

The Offtrack Gallery has large cubes available for rent to 3-D artists working in pottery, glass and other large 3-D art. If you know a 3-D artist or see someone's work at a fair tell them about the available space and the Guild.

Art San Diego 2010

Art San Diego 2010 will be taking place at the Hilton Bay Front Hotel (Down town) on **Sept 2-4th 2010**. One of the sponsors is UBS Financial Services Inc. If you are interested in attending the fair, call Sharon Ford at 858-521-7000 to get tickets.

To view and download the complete 2010 Show Program go to: www.artsandiego-fair.com

Life Drawing Open Sessions

Life Drawing Open Sessions only \$10 per session. Held in Carlsbad on Wednesday nights at 6-9. Follow this address: Meetup.com/Life-Drawing-Artist/

Member News - Cheryl Ehlers (COAL Gallery First Place in Mixed Media)



Our new SDAG President, Cheryl Ehlers, won the First Place prize in mixed media at the COAL Gallery Annual Open Invitation with 'Unfinished Score'.

Request from the Public Relations Chairperson

We need someone who subscribes to the North County Times to check the newspaper daily and save any PR releases or stories about the San Dieguito Art Guild and the Off Track Gallery. Please respond to Grace Swanson at www.swanson121@cox.net. We would like you to save the whole page, not just cut out the story (so we can see what paper and what date the story ran).

\$2750 Awarded to SDAG

The City of Encinitas and the Mitzel Family Foundation Community Grant Program awarded SDAG \$2750 (we had requested \$5000) for our quarterly demos and the workshop which we will hold in February 2011, "Try It, You'll Like It". If you have a subject that you would like to teach for the workshop please contact Grace Swanson at www.swanson121@cox.net. To find out more about the workshop please see the Paint Rag from March 2010, pages 9 & 10. More information will follow closer to the event. We will need members to volunteer to help plan and also work at the event.

History of the San Dieguito Art Guild / Off Track Gallery

Where was the gallery and what were the guild members up to in 1995?

Well, the Guild ran the Off Track Gallery in the basement of the Pannikin Coffee Coffee & Tea in the Olde Train Station on Highway 101. The membership reached an all-time high of 250 very active members.

They hosted a 30th birthday party, held paint-outs at the Carlsbad Flower Fields, went on a day-trip to Calafia in Baja, Mexico to paint and draw.



Downstairs at the Off Track Gallery



Painting at the Carlsbad Flower Fields



President, Cynthia Brenneman, Life SDAG member, who now lives in Carson City, Nevada



A day trip to Calafia, Mexico

Call for Artists - Sophie's Gallery at Liberty Station

The Looking Glass...You're invited on a journey of reflection and introspection as you express your deepest thoughts and desires through the visual arts. Reflection, interconnected to consciousness, awareness and purpose invariably leads one to an inquiry into the human condition and the essence of life. Look within and share your private wonderland...the secret is inside you!

A Juried Exhibition of Art

Held at the New Americans Museum at NTC Promenade

Judged By Amy Galpin - San Diego Museum of Art Project Curator for American Art.

Follow this link for more information: [Sophie's Gallery](#)

Member News - Lynn Ely a First Place Award



Lynn Ely, our fiber artist member & new Monthly Show Chair just won a 1st place award in the Sculpture Category at the COAL Gallery in Carlsbad with her piece entitled Nature's Secrets.

Member News - Jeffrey R. Brosebe

Jeffrey Brosebe has work on display in San Diego in Hillcrest at The Jean Claude Salon, on the corner of Fifth Avenue and Brookes Street in San Diego, it is a beautiful loft style full service salon. More than two dozen of his images, including some never before seen images archivally printed on canvas are displayed. Visitors who wish to step in just to take a look at the art are very welcome.

Jean Claude Salon
3594 5th Ave
San Diego, CA 92103
(619) 298-6104

see what is new on his website -- www.jeffreyrbrosebe.com

Member News - Cheryl Ehlers

Headline - Cheryl Ehlers and The Stardust Arts Receives Recognition from the California State Assembly. Link - <http://www.prlog.org/10853433>

August 8, 2010, the Carlsbad Village Association and the Boys and Girls Club of Carlsbad sponsored The Stardust Arts and Friends in booths named "The Magic of Art". They entertained with Khevin Barnes the Magician, Gaga Barnes, Laughter Yoga, Tonette the Clown and Face Painter and Cheryl providing art projects for over 514 children that day in the yearly City of Carlsbad, Art in the Village.

The Stardust Arts program based in Carlsbad, CA, and Cheryl has been honored for her commitment to the Arts and her program for the youth. August 11, 2010, the 74th District, California State Assembly recognized and honored The Stardust Arts Program. Assemblymember Martin Garrick recently signed a letter of appreciation and presented a Certificate of Recognition to Cheryl Ehlers honoring The Stardust Arts Program for its commitment in the communities of Carlsbad, Oceanside and Encinitas. The program has now touched over 1900 youth and is still counting since its inception on September 5, 2009. With astonishing results, The Stardust Arts has "reached for the stars" and "created dreams" in art for all those that have crossed her path. May the memories and lessons in art remain in those minds of the youth and carry them into a future of possibilities abound. Lest they never forget, "anything is possible" if you believe in yourself. The program is staging for the Oceanside Unified School District's schools that have requested the program return to their schools. Negotiations are in process at this time to include at least three of the schools in a year round program encompassing the methods and talents of Cheryl Ehlers art concepts to be provided to their students. Visit www.thestardustarts.com for details and enjoy the recent video exhibition displaying 258 pieces of student artwork and view the past years accomplishments of the program.

Contact Cheryl Ehlers for more information on the program at 760-519-1551.

Member News - Julie Harris



Julie Harris's painting "Water to Rajasthan" has been accepted into the COAL Gallery Annual Juried Show.

The show will run through September 5.

BAE Systems - Looking for SDAG members artwork!

BAE Systems, 16250 Technology Drive, Rancho Bernardo continues to invite us to put 3 pieces of our artwork in their business. While sales are not what they were in "the good old days", when I was there last Friday they said two pictures had sold in the last rotation. We may leave up to 3 pictures there for 3 months.

It is located right off I-15. (There is a map in the book at the Gallery.) We don't get to see where the pictures are hung. The next dropoff date is Friday, November 19 from 11 a.m. to 1 p.m. Call Sharryn Roberge-Mounts at 858-385-3136 or Tom Tiedeman at 760-743-1474 for information. Or e-mail me at doreenlong@gmail.com if you want some details before you call them.

As I remember there are some size requirements. I usually put 16x20's there.

Doreen Long

Chuck McPherson - Flight to the heART



Hi everyone,

Well, recouping from my VERY special Saturday at the heART of Mt. Helix fundraiser. I was meant to be there at that time - to create this image - that, as it turns out, was the perfect match for a daily experience a local couple has over their coffee each day.

Seems butterflies hatch in the milkweed plant under their window and fly up to the top of Mt. Helix where I photographed them all around me and was inspired to paint "Flight to the heART"... this year's LIVE watercolor done during the fundraising event.

It hammered down at \$1,700 in our live auction MC'd by Bill Griffith, News Anchor / KGTV10.

Thanks, Bill for doing such a marvelous job raising funds for the Hill!

SDAG Website - Are YOU up-to-date?

Is your name, media, picture of your work, email and website on the Artist Page of our website? If not, it should be. Send it to me at ckorfin@gmail.com and I will make sure it gets added.

Also, if you want to have your own page on our site, you can do that, too. Contact me for more info.

Thanks,
Carol Korfin

Artist's Booth Setup for SALE

This is a Complete Artist's Booth Setup.

It includes a 10 x 10 E-Z UP, with sidewalls and roller case, in mint condition, AND six 2' x 6' iron grids with hardware to hang pictures, also in mint condition; AND two 2' x 4' pegboard on 2' legs (=6' high) sandwich boards (4 sides) with hardware to hang work, in very good condition; AND a 6' cardholder carousel, in very good condition.

This would be sold as a set at \$500.00 or best offer.

Jeff Brosbe

brosbe@cox.net

619-282-0577

Chuck McPherson - On the Waterfront



Sophie's Gallery & Gift Shop NTC

PRESENTS

"On the Waterfront"
a collection of sailboats and water
landscapes by the intuitive painter
Chuck McPherson
September 3 - 30, 2010

FIRST FRIDAYS NTC

Artist Reception

Friday, September 3, 5 - 8 p.m.

COME AND MEET THE ARTIST

Wine & Hors d'oeuvres

Live Music by Musica Christina

Singer and Guitarist Extraordinaire

Sophie's Gallery & Gift Shop

2690 Historic Decatur Road, Barracks 19

San Diego, CA 92106

619.578.2207 / 619.593.2205

<http://stmisc.org/shop.shtml>

Sophie's Gallery & Gift Shop, is an art program of St. Madeleine Sophie's Center, as such scholarships for Open Studio classes are available for adults with developmental disabilities through SMSC People First.