

Our North County

WEEKEND

Best bets



BEACH LABYRINTH

Environmental artist Kirkos will carve a meditation labyrinth on the beach at 10 a.m. today. The interactive event takes hours to complete and the public is invited to bring biodegradable items such as flowers, stones or coarse salt. Park in Carlsbad's Ponto Beach parking lot and walk south for about a mile. Free. Parking: \$10. (760) 942-3636 or offtrackgallery.com.

Friday, January 1, 2010 | The San Diego Union-Tribune.

WEEKEND

Best bets



BEACH LABYRINTH

Environmental artist Kirkos will carve a meditation labyrinth on the beach at 10 a.m. today. The interactive event takes hours to complete and the public is invited to bring biodegradable items such as flowers, stones or coarse salt. Park in Carlsbad's Ponto Beach parking lot and walk south for about a mile. Free. Parking: \$10. (760) 942-3636 or offtrackgallery.com.



Cheryl Tall of Encinitas walks along the labyrinth created in the sand Friday at Grandview Beach in Encinitas. "It helps calm my mind and get (me) ready for new events," she said. BILL WECHTER | bwechter@netimes.com

ENCINITAS

LINE IN THE SAND

Kirkos creates large labyrinth at Grandview Beach

By **ELENA CRISTIANO**
For the North County Times

Thanks to exceptional weather and the remnants of a nice surfing swell, the beach was a popular destination for many in North County on New Year's Day.

An even larger crowd gathered as the tide receded at Grandview Beach, also referred to as Neptune Beach, in Leucadia to watch a familiar sight unfold.

For the fourth year in a row, local artist Kirk Van Allyn, affectionately known as Kirkos to his devoted fans, painstakingly began creating an elaborate meditation labyrinth in the sand.

Against the bluffs sat an odd collection of tools, including custom-made hybrids of lightweight fishing rods attached to squeegees and rakes, stainless

steel angles and arches, and hollow pointed tubes.

Groups of people sat or stood to wait out Kirkos' latest creation — what he calls "mathematical poetry in the sand."

Two hours later, the 150-foot diameter labyrinth with sections of added iridescent colored sand, flowers and rocks, all surrounding a concave mirror encircled with dried vines, was complete. Then, at Kirkos' direction, people began walking the geometric design.

Its purpose is to serve as a "meditative walking tool."

"As you walk, you say, 'I don't know where I am in the twists and turns, but sooner or later I will get there,'" Kirkos said. "Sort of a metaphor of life."

See Sand, Page B4

Sand

Continued from Page B1

The Grandview location was "supposed to be a secret" according to Kirkos, who said that the more than 1,000 people that gathered for the event in 2009 at Stone Steps in Encinitas caused "traffic problems."

Word spread through the seaside community and many more people happened upon the labyrinth, unsure of what was taking place, but intrigued.

"We just got lucky and stumbled on this," said Jose Garcia of Encinitas as he and his wife, Barbara, walked along the beach with friends visiting from Tucson for the Holiday Bowl.

"I thought he was measuring for some sort of movie production," he added with a laugh.

Sculptor Lia Strell of San Elijo Hills came down to the beach specifically to support her fellow artist.

She and her husband, Richie, and daughter Cori Anna have decided to make walking the labyrinth a New



People congregate at the center of a labyrinth Friday at Grandview Beach in Encinitas. The center featured a convex mirror and a multicolored lotus flower on the sand. BILL WECHTER | NCT

Year's Day tradition. As a former resident of Leucadia, Lia said she had seen Kirkos' labyrinths "pop up mysteriously" along the coastal stretch for years and

had considered it a good luck omen and like "finding a treasure."

"I think it is very cool because a labyrinth has only one way in and one way out," said

Cori Anna, a 12-year-old seventh-grade student at San Elijo Middle School. "Plus, it's very pretty and colorful, and we get to do it on the beach and it all biodegrades."

JAN. 8, 2010

LABYRINTH

CONTINUED FROM B1

the tall, slender man drawing in the sand stood quiet for a few moments to watch the creation unfold.

"It looks like just a bunch of lines until you see how he makes a pattern," said Shannon Peters, 9. "I wish we could stay until he finishes it," the Encinitas resident said as her parents packed up to leave the beach.

Because of the high tide, Kirkos got a late start.

"The tides were more cooperative two years ago," Stabenau remarked.

But the timing didn't seem to bother the multi-

tude of onlookers.

"I'm sure it's going to be amazing when it's done," Jerry Abernathy said, as he watched the labyrinth come together from the steps leading to the beach.

After a few hours of twisting and turning Kirkos put away his tools and declared the labyrinth complete. People began to walk the maze on cue. "It's exciting watching all of these people participate," he said.

"Walking this labyrinth is symbolic of walking through life," Abernathy said. "You don't know how the road is laid out in front of you or where exactly you'll end up but you keep on walking."

JAN. 8,
2010

THE COAST NEWS

Local artist creates labyrinth to usher in New Year

By Wehtahnah Tucker

ENCINITAS — The combination of beautiful weather, decent waves and curiosity made Grandview Beach a popular destination for locals and visitors alike on New Year's Day.

A large crowd gathered throughout the day to watch Kirk Van Allyn, also known as Kirkos, create a labyrinth on the sand. With his two golf bags full of homemade tools, Kirkos began outlining the 120-foot meditative maze in the early afternoon as the tide receded.

"I'm placing a convex mirror in the center to give it a wide angle perspective," Kirkos said. "It's a place to reflect on yourself when you reach the middle."

The Leucadia artist began creating art in the sand over a decade ago. This is the fifth year he has made a New Year's Day labyrinth. "This is mathematical poetry," Kirkos said, as he rummaged through his bag to



SAND ARTIST Kirkos begins his fifth New Year's Day labyrinth. Photo by Wehtahnah Tucker

find a stainless steel angle attached with pipefitters. "It's so much different than a diagram on paper."

Joan Stabenau, a Carlsbad resident, has watched the process once before. "What's fun is to see all the things he decorates it with," she said. Participants were encouraged to bring biodegradable decorations. Leslie Torence of Oceanside brought flowers and salt to add to the design. "It's very peaceful just being here, being in the midst of all of these people and in this spectacular weather," she said.

Marlene Krutz stood next to Stabenau on the perimeter as Kirkos began sketching the outline of the labyrinth. "You get intrigued as you watch him," she said. "It's hypnotizing in a way."

Even the excited children who happened upon

TURBO LABYRINTH ON B10

16 local artists celebrated in annual Small Image show

ENCINITAS — The San Dieguito Art Guild at Second and D Streets in downtown Encinitas celebrated 16 area artists as winners in its 15th annual Small Image show.

The event included 161 entries, judged by Helen Shafer Garcia, and will run through Jan. 4.

Best of Show went to Toni Williams from Solana

Beach for her oil painting, "The Compliment." Vita Sorrentino earned a first-place with her watermedia "Ready to Pounce."

Deborah Henry from Encinitas was awarded first place in photography for "Abstract Boats" and Dani Dodge earned a first in mixed media for "Uncharted Territory #4." Kevin

Ferguson of Encinitas was given a first place in oil/acrylic for "Swami's" and Karen Howard got a first place award in other media for "Cherries."

The show was open to both members and nonmembers. Each entry in five different categories was required to be smaller than 12 inches on its longest side.



DANI DODGE



DEBORRAH HENRY



KAREN HOWARD



KEVIN FERGUSON



TONI WILLIAMS



VITA SORRENTINO

“Try It, You’ll Like It”

Visual Art Workshop with a chance to try out a variety of mediums taught by skilled artists.

Thursday, February 25

9:30 a.m. to 2:00 p.m.

Ages 62 and up: free • Ages 18 to 61: \$20

OffTrackGallery.com for registration information

OFF TRACK GALLERY

New Director Art Center, Est. 1982

Second and D Streets and also Lumberyard
760.942.3636 • OffTrackGallery.com • Open Daily 11-5

8 ENCINITAS FIRST • JANUARY 2010



Lumberyard Shopping Center

TWO LOCATIONS

2nd & D, downtown Encinitas



OFF TRACK GALLERY

New Director Art Center, Est. 1982

LOCAL ARTISTS • OPEN DAILY
760.942.3636 OffTrackGallery.com

Gallery Committee Meeting

January 12, 2010

In attendance were Rita, Ricki, Ella, Judianne and Dave.

The following items were discussed:

1. The sales commission was discussed. Specifically the inconsistency between galleries and fee for credit cards sales were considered for alteration. We discussed these alternatives:
 - a. Eliminate the commission and credit card fee altogether.
 - b. Make no change to the commission and credit card fees.
 - c. Make the commission 15% which will include 5% to cover credit card fees.
 - d. Make the commission 20% which will include 5% to cover credit card fees.
 - e. Make the commission 25% which will include 5% to cover credit card fees.

After discussion it was decided that a commission of 15% applied towards all sales will be recommended to the board. The current 20% charged at OT2 is our rent and it to pass the amount on to the artists is actually making them double pay the rent. Reducing the commission to 10% would make it consistent with the other gallery and by including the 5% credit card fee would simplify the bookkeeping and eliminate any issue related to collecting our costs for credit card use.

2. Gallery operating hours for OT2 were discussed. The opening time of 9am was initially set up to capture early sales in the summer months; however there are currently very few visitors before 10am or 11am. Also the morning shift was set up as the longer because it is more difficult to get afternoon staffers. These variations lead to confusion with the artists. The GC recommends that the hours for both galleries be the same and for the winter months the hours would be 11am to 5pm. In April the galleries hours will be extended to include 5pm to 8pm on Friday and Saturday evenings. The extended hours will continue until mid September when winter hours will again be observed.
3. In the past there were exemptions allowed for certain artists due to extenuating circumstances. Some of these exemptions included medical exemptions, excused by's, certain staffers were deemed as untrainable, some staffers were undependable, and some artists were allowed to exchange labor (cleaning) for their staffing duties. These exemptions have recently been questioned by some members so the GC will write a policy to define any exemptions. Judianne will draft up the policy for the GC to review at our next meeting. One possible alternative for these artists who are not able to staff would be to have them do telephone tree's by calling artists and reminding them of events like the monthly show etc.
4. Once the intergallery rotations begin, renting tenure in a gallery will be lost. We need to decide which artists will remain as gallery renters in OT1 if and when we lose our second gallery. It was felt by all GC members that the most equitable method to use would be seniority. The artists with the longest continuous gallery renting of the same type of space would be the artists to display in OT1. When another secondary gallery opens then the remaining artists could be able to display artwork again.
5. It was decided that we will not allow any wall or floor artist to hang any award ribbons in their rented displays. The only ribbons allowed in the gallery will be those awarded to the current monthly show winners.
6. Because of the complaints and difficulty in using the current wall hanging system we are going to look at these alternatives for implementation once the remodel is completed:

- a. Grass Cloth wall paper
- b. Carpet wallpaper
- c. The "Peter Fay" wall hanging system.
- d. Nails directly into the drywall.

Dave will collect cost estimates for each of these alternatives to use in making a decision.

7. A brief discussion of potential staffer desk designs and styles resulted in our recommendation to evaluate three options. They are
 - a. Generic furniture purchased at IKEA or a similar supplier.
 - b. A custom desk manufactured to our specifications by a cabinet/furniture maker using very basic materials.
 - c. A custom desk manufactured to our specifications by a cabinet/furniture maker using unique materials and resulting in an artistic piece.Dave will solicit quotes from different manufacturers and also ask them to price out some matching display bases and pedestals.
8. A brief discussion of alternatives for the 2D window display to be used in the D Street window resulted in the general agreement that we should pursue partitions because they are easy to move, pleasant to look at and relatively inexpensive to purchase. Dave will look for alternatives. These partitions will also be able to be used to supplement the hanging space in the monthly show room.
9. These items were discussed and will be added to the agenda for our next meeting.
 - a. Requiring new gallery renters to enter the monthly show for three months prior to renting space in the galleries. This would allow us to see their work, would generate more revenue for the MS, allow us to get to know the artist better, and allow the artist to get to know us better.
 - b. Should artists be allowed to mix the mediums on their display space?
 - c. Determine the ratio of each type of medium to keep in the gallery. For example what percent of floor renters should be jewelers, or what percent of wall renters should be photographers.
 - d. Should artwork entered in the MS be allowed to be removed prior to the end of the show? Should display artists be allowed to remove any artwork during the middle of a rotation?
 - e. Could both galleries be included on the same staffing calendar which could be placed in both galleries? The advantage of this method would be that it could all be done on the website which is available for all to see online. It would also add the automated reminders to be done in both galleries. We will give this an experimental run and see if it works.
 - f. Discussion of the minimum age limit for members was postponed until our next meeting.

The meeting was adjourned.

The Gallery Committee and the SDAG Board are making changes to our gallery rental policies in order to open up as many opportunities to our members as possible and to make it as fair as possible to our rental artists. The gallery committee has worked very hard to develop policies that they believe provide equal opportunities to all members. We appreciate your understanding during the transition and hope that you will find the Off Track Gallery an improved venue to display your artwork. You have the option of continuing to rent gallery space under the new conditions or withdraw your artwork when the policies go into effect. The policies are outlined below:

1. The new policies will take effect on January 1, 2010.
2. New Rental Contracts are being prepared, if you accept the contract terms below please notify your chairperson and your contract will be drawn up. Different contracts will apply to wall and floor renters.
3. The term of the initial contract is two rotations (four months).
4. Artists are required to staff the gallery. Staffing duties depend on the amount of gallery space rented. One wall space staffs two shifts per month and one tower staffs two shifts per month. Staffing will occur in the gallery where the artist's work is displayed.
5. In order to provide every artist an equal opportunity to display their artwork in every area of both galleries all artists will rotate between both galleries on a one year cycle. There will be six rotations which comprise one complete cycle. Each rotation will last two months. The gallery rotation pattern will change as the galleries change.
6. Rotation will occur every other month. The artist will commit to rent for an entire rotation at the time the rotation begins. The rotation cycle will be developed and published when all existing artists have signed the new contract.
7. Artists will have one position in the rotation. An artist can be both a wall and floor renter but cannot have two wall spaces or rent more than one tower.
8. Artists will make a deposit equal to one month's rent. The deposit will be returned when the artist has fulfilled all of the terms of the contract including giving adequate notice, meeting all staffing commitments, as well as meeting all financial obligations.
9. Artists must give a one month notice to vacate their space. This does not supersede the requirement to complete the initial term and the two month rotation.
10. Artist will at the time of rotation complete the following:

- a. Make payment for the full rotation (Two months).
- b. Schedule all of the required staffing obligations. Artists staff the gallery in which their artwork is displayed.
- c. Remove their artwork from the last position.
- d. Repair any damage and clean the display area.
- e. Prepare and submit to the appropriate chair a list of artwork to be displayed. Print wall labels as necessary.
- f. Display artwork in new location.
11. Commissions will be 10% at OT1 (Second and D Street) and 20% at OT2 (Lumberyard). There is also a 5.4% fee for credit card sales. (Please note that the gallery committee is working on a more uniform commission policy and it will be announced when approved by the Board).
12. The SDAG is a volunteer organization and relies upon its members to sustain its programs. Each renter is required to sign up and serve on one of the following committees or serve as board member or committee chairperson. If you currently do not volunteer for one of these committees you should contact the appropriate chairperson for the area of your interest and sign up for one of the openings. Your assignment will be verified prior to hanging your work in January.
 - a. Mothers Day Tour is our largest fundraiser and needs many volunteers to help. Contact Terry Oshrin or Grace Swanson.
 - b. Monthly Show requires continuing help at take-in and hanging. Contact Ricki Unger.
 - c. Off Site Shows provide opportunities to show in different venues and also need ongoing help for take-in and hanging. Contact Patricia Eldon.
 - d. Calendar chairperson needs volunteers to assist with the gallery staffing calendar. Contact Judianne Shannon.
 - e. Program Chairperson needs volunteers to assist with the programs. Contact Diane Dudek.
 - f. Gallery Recordkeeping. Contact Dave Ombrello.
 - g. Public Relations needs volunteers for posting and mailing the invitation post cards for our receptions. Contact Grace Swanson.
 - h. Gallery Posse helps keep the gallery looking clean and organized. Contact Dave Ombrello or Scott Cooper.
 - i. Small Image Show needs volunteers for many functions. Contact Ricki Unger or Dave Ombrello.
 - j. Membership Contact Laura Lowenstein.
 - k. Hospitality needs volunteers to help set-up, monitor and clean up for each reception at the galleries or special shows.

Contact Deborah Henry.

- l. Rotation needs eight volunteers to assist with the administration of each rotation. Contact Rita Hohweiler-Cecil, Ellablanche Salmi or Dave Ombrello.
- m. Assistant Wall Chairperson to assist the wall chairperson. Contact Rita Hohweiler-Cecil.
- n. Training Coordinator needs volunteers to help prepare and present training to our members. Contact Deborah Van Huis.
- o. Grant Writing and implementation needs volunteers. Contact Grace Swanson or Bruce Stewart.

We, the Gallery Committee and the SDAG Board, want to take this opportunity to give some additional good news to our renters. We will be making major upgrades to our gallery on Second Street during the month of February (the exact dates will be announced in early January). The gallery will be remodeled inside to give it a more contemporary and open look. Included will be a rearrangement of the artwork and improved display area for our artists. Prior to the construction all artists will be required to remove all of their artwork from the gallery. Upon completion of the remodel the first rotation will occur between both galleries. I am confident that you will be pleased with the new look of our gallery on Second Street. Please note that the normal rotation scheduled for December 27, 2009 is being cancelled. The wall artists will retain their current locations until the gallery is closed for remodeling in early February.

Please contact your chairperson when you have made a decision so we can develop the rotation schedule and continue with our planning. Please let us know by December 30, 2009 at the very latest.

Thank you for your consideration,

Dave Ombrello, Gallery Committee
Chairperson

From: "Dave Ombrello"
Date: January 15, 2010 6:00:37 PM PST
To: "Bruce Stewart"
Subject: Update on OT1

I had a meeting with Keith (our landlord) today. He informed me that he had an unsolicited offer to buy the building that we occupy. The offer is from someone who would be an owner/occupant and if the deal goes through the new owner would want to move into our space. Do not get alarmed yet, he said he thought that there would be a 50/50 chance the deal would go through but he said they made him an offer he could not refuse.

The deal is dependent on several factors, first the building gets appraised for the amount of the sale price, second the buyer qualifies for a loan, and finally he gets approval to occupy less than 50% of the building. Keith said that the new buyer has until Feb 1 to complete all of his requirements or the deal off. That means that we will know on Feb 1 if we will be able to sign the lease and do the upgrades. If the deal goes through then we would probably have a few months to find a new home because the potential buyer would need to redo the building which would require a permit. Keith said that the process of drawing up plans and getting a permit would most likely take months in which he thinks the buyer would want us to remain until he is ready to start construction.

If the deal does not go through then we would be in line for our upgrades in February.

Dave

Gallery Report
January 21, 2010

1. Gallery Committee: My first priority established by the board in September was to organize a gallery committee. According to the bylaws this committee was to include the Wall Chair, Floor Chair, Monthly Show Chair, First Vice President and the Gallery Manager. This committee has been meeting regularly since September and has developed and implemented policy related to the operation of the galleries. Initially the committee was limited to the Second Street Gallery, but has since included the Lumberyard Gallery. The committee works very hard to try to make the galleries efficient and attractive venues for our artists to display their art. I believe that they have done a stellar job. They have sacrificed their personal lives significantly to help the board and guild.
2. Jury Committee: The jury committee has met twice to jury in new artists. The wall and floor chairpersons can report on the new artists. The committee comprised of the gallery committee and three member artists (Joan Grine, Toni Williams and Darlene Katz) have evaluated the artists based upon criteria established by the committee (copies attached) and are scheduled to meet again on February 9. This effort is now underway and can continue as long as the board desires to maintain quality control.
3. Gallery support staff: In addition to the gallery committee there are three volunteers who are instrumental in the day to day operation of the gallery. They are Scott Cooper who ensures that the gallery is supplied, Roy Merritt who handles the maintenance, and Dolores Renner who assists in processing and tracking gallery expenses and revenue as well as picking up the mail from the PO Box.
4. Member Opportunities: In addition to the opportunity to rent wall and floor space, enter the monthly show there are two opportunities offered to our members. Shrink wrap art is displayed and Doreen Long organizes this in the Second Street Gallery. Card racks are also available where members can sell their artistic cards. Barbara Mille organizes the cards in the Second Street Gallery. It is my recommendation to have them handle these functions in both galleries.
5. Gallery Visitors: With the assistance of the gallery staffers in the Second Street Gallery the number of patrons and daily sales totals have been collected. Mo Price has formatted them into a spreadsheet so that the information can be used for decision making purposes. A copy is attached.
6. Gallery Rental Policies: The gallery committee has

developed and implemented rental policies designed to provide equal opportunities to member artists and to ensure that the gallery income stream is uninterrupted. These policies are attached.

7. Gallery Upgrades: An enormous amount of energy has been spent towards improving the appearance of our gallery on Second Street. This effort has been short circuited by the potential sale of the building and is at risk. If the sale to Patterson Dental does not go through then in conjunction with the upgrades by our landlord I recommend that the following expenditures be made by the Guild.

a. Improve lighting: Two halogen lights should be directed on each wall space and floor display. In order to keep the electrical costs down these lights should be controlled by occupancy sensors which would be installed in the ceiling in each area. The cost to procure the parts necessary to complete this upgrade would be around \$2500. I would recommend that we perform the work using our member volunteers however if we could not find the resources in house then we should hire an electrician. I would estimate that it would take another \$4000 of labor.

b. Upgrade the staffing desk: I recommend that we purchase two manager desks and three drawer cabinets for a cost of \$1000 at Staples. We would need to assemble these ourselves. I also solicited a quote from a custom cabinet maker to make and install a reception desk with built in print racks and drawer units to fit the gallery. The cost of the unit is \$8500 manufactured with a bamboo finish. This would be a piece of art that is suitable for a high end gallery. The desk could be relocated to any gallery that the guild operated.

c. Wall hanging systems: Three alternative wall hanging systems should be considered, standard picture hangers which would have a minimal cost, extending the current system throughout the gallery at a cost less than \$500 or installing acoustical wallpaper which can be purchased from Vista Paint at a cost of \$5000. We would need to hang the wallpaper ourselves.

d. A window display for Second Street made of drywall could be fabricated and installed for less than \$500. This would allow art to be seen from the street which should improve our image and identity from Second Street.

8. Floor art displays: Initially the gallery committee thought that towers located throughout the gallery would allow the display of floor art. The towers work satisfactorily for jewelry however they are

inadequate for pottery, glass and other large 3D art. Tables would provide a better display for the larger 3D art however they are not as efficient in generating revenue. The floor chairperson could select and recommend the proper mix of displays for our current mix of artists.

9. Lumberyard Gallery: The success of the Lumberyard gallery in generating sales is unquestionably favorable. Our artists love this gallery and so do our customers. I spoke with Cornerstone Properties who said that they would rent the gallery to us on either a 3 or 5 year lease for \$2.75/sf. Additionally they estimate that the NNN costs would be another \$.75. The gallery is 1024sf which totals \$3584 per month. There is an annual increase of 3% and they would provide an additional option equal to the initial term. They would paint the gallery if we were to sign a lease. These terms were their initial offer and they may accept less, we would need to present them with a formal proposal. I believe that we should try to find a way to continue renting this gallery long term, however I have not yet been able to develop a scenario where I think it would be economically viable. One large drawback to having only this gallery is there is no room for our monthly show.

10. Owner's sale of Second Street Gallery: I believe it is 90% certain that our landlord will sell our building to Patterson Dental. In the event that this happens we need to establish a committee to evaluate, inspect and negotiate for a new gallery. There are very few suitable spaces available on 101 however there are many located in Cedros, and on Encinitas Blvd west of Quail Gardens Drive. The rent on Cedros is less than in downtown Encinitas and on Encinitas Blvd it is less than Cedros.

Off Track Art Gallery – The San Dieguito Arts Guild exhibits work by Dave Ombrello, Patricia Watkins, Joan Gine and B.J. Simon in January; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

TWO LOCATIONS
2nd & D, downtown Encinitas



OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965

Lumberyard Shopping Center
LOCAL ARTISTS • OPEN DAILY
760.942.3636 OffTrackGallery.com

“Try It, You’ll Like It”

Visual Art Workshop with a chance to try out a variety of mediums taught by skilled artists.

Thursday, February 25

9:30 a.m. to 2:00 p.m.

Ages 62 and up: free • Ages 18 to 61: \$20

OffTrackGallery.com for registration information

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

Second and D Streets and also Lumberyard
760.942.3636 • OffTrackGallery.com • Open Daily 11-5

Artist displays unusual technique

ENCINITAS — The first artist demonstration for 2010 by San Dieguito Art Guild will feature the mixed medium mosaic technique of Ellablanche Salmi from 1:30 to 3:30 p.m. Feb. 4 at the Ecke Building at the San Diego Botanic Garden.

Salmi is a long-standing member of the San Dieguito Art Guild and exhibits her artwork at the Offtrack Gallery. She has been involved with art from the time she was 5 years old, yet her major course of study at

San Diego State was English and creative writing. Since retiring from Southwestern College, she has pursued her interest in art, painting with oil, acrylics and other mediums. Her favorite medium is the artistic technique known as mixed media mosaics being demonstrated Feb. 4.

San Dieguito Art Guild is a nonprofit 501(c)(4) art association serving the public since 1965. The guild supports the Offtrack Galleries, exhibiting the artwork of many talented local artists.



There are currently two galleries, at 500 Second St., Encinitas and in the Lumberyard on Coast Highway 101. Hours of operation are daily from 11 a.m. to 5 p.m. For more information, visit www.offtrackgallery.com.

MIXED MEDIUM Left, the painting “Water” shows the effervescent colors, designs, texture and forms San Dieguito Art Guild artist Ellablanche Salmi has been able to achieve with mixed medium mosaic techniques. *Courtesy photo.*



Chuck McPherson was chosen to receive an honorary membership to SDAG from the San Diego County Fair.

SDAG Board Meeting
Meeting Minutes
January 25, 2010

Officers Present:

Joanne Chambers

Grace Swanson
EllaBlanche Salmi
Laura Lowenstein
Isabella Breasted
Bruce Stewart
Ricki Ungar
Cindy Gary
Judianne Shannon
Dianne Dudek
Deborah Van Huis
Dave Ombrello
Rita Cecil

Officers Absent:

Patricia Eldon

Mary Beck

Assistants:

Meeting Minutes: Recorded by Cindy Gary. Meeting Location: Calle Magdalena.

Meeting called to order at 9:40 Motion to approve December. Motion to approve the minutes called by Bruce, seconded and approved 12

A.Upcoming Dates:

February:

1. Thursday, February 4, Art Demonstration, 1:30-3:30 pm
2. Tuesday, February 9 Jurying Committee & Artists' work for judging available 11am-3pm
Gallery Committee Meeting is included and starts @ 12:30
3. Monday, February 22, 9:30 -noon, SDAG Board meeting at 160 Calle Magdalena
4. Thursday, February 25, 9am - 2pm, "Try It, You'll Like It", A Visual Art Workshop at the
5. Ecke Building, San Diego Botanic Garden

March:

1. Monday, March 22, 9:30-noon, SDAG Board

B. President: Bruce Stewart

I New Business:

1. Discussion of Receptions:

Executive Committee

- Bruce presented a document about the purpose of an Executive committee. This committee would meet to discuss issues that need immediate attention or that the Board does not have time to discuss.

Discussion about the need/purpose of an Executive Committee:

- Grace said if Executive Committee was to meet, the meeting time and location needed to be announced.
- Joanne said that prior to any meeting being held, an agenda of topics being discussed needs to be made public.
- Laura did not like the name and its implication
 - o Call it Advisory meeting, suggested by Isabella
- Deborah suggested that if there is more business than the Board can handle, perhaps we need more than one Board meeting a month
- Grace said that in the by-laws we can call emergency meetings, but we usually only call one a year.
- Bruce said that he needs an "Advisory Committee" to keep him informed on all things SDAG.
- Ricki said that she is concerned about what business would be discussed and what decisions would be made at such meetings. She said that her concerns stem from not receiving minutes from the prior Executive meeting.

Discussion Part II – Topic of Strategic Planning

- Meeting became contentious over the topic of "Strategic planning"
- Bruce said that he thought he should resign because he did not think that he had the backing of the Board.
- Judianne pointed out that we had spent the better part of an hour on this topic and asked that we table this discussion until the Feb. meeting.
- Bruce said he needs to know what goes on and still thinks that an Executive Committee is needed; however, he will agree to table this discussion.

2. President Request: Bruce asked Judianne Shannon, 1st VP, to take over and preside over the Board meeting, at approximately 10:30 through to the end of the meeting, as Bruce had to leave early. (I will check with Bruce for time and

reason of departure)

C. Reports from Chairpersons:

1. Treasurers' Report: Joanne Chambers

Total bank balances	\$62,998.24
Less liabilities	(\$ 4,707.88)
Subtotal	\$58,290.36
Amount due artist	(\$11,647.46)
Balance left	\$46,642.90

- Commissions to date are \$3,136.27, most of which went to rent at OTG 2
- December sales OTG 1 \$4,773.81 plus OTG 2 \$9,550.53 total \$14,324.34. The majority of the sales were 3D and cards.
- Fine art was around \$7,000. With AJ and Alison sales of \$3,000.
- Roberts Rules –Joanne wanted the Board to approve Roberts Rules of Order. Judianne then reminded Joanne and the Board that Roberts Rules of order were already approved in the November meeting. Joanne then voiced that she wanted, then, to be sure that we used the “NEWLY REVISED 10th EDITION”.
- If you are interested in a copy of the revised 10th edition, here is a link to Amazon:
<http://www.amazon.com/Roberts-Rules-Order-Newly-Revised/dp/0738203076>
- Insurance Policy Clarification - Teaching classes to underage kids would require the Guild to have a separate insurance policy.
 - o We do not currently have “IMPROPER SEXUAL CONDUCT INSURANCE” and therefore Children’s Art should not be taught at the Gallery. Joanne did not find that in past meeting minutes the Board had voted to approve the teaching of Kids Art Classes.
 - o Bruce asked for clarification because he recalled getting a verbal okay from the Board when the subject was discussed in the past. Other Board members recalled giving a verbal consent to teaching classes. No formal vote had been taken on this topic in the past and the policy (or lack thereof) had also not been presented.
- 2010 Slate: August Meeting Minutes are missing the 2010 Slate and vote to approve slate.
 - o Motion to amend August 2009 minutes to list the names and positions of slate. Vote:13yes. See section D below meeting adjournment (final page)

2. Membership Chair - Laura Lowenstein:

Paying for Membership and Monthly show at the same time:

When members pay monthly show and membership dues at same time, the Guild requires 2 separate checks. Email or call Laura when new member sign up.

This task should be added to the list of staff responsibilities- call/email Laura when new members are added

Directory - Laura asked about Directory. Grace said we had until March 1st.

New Members - 13 new members since the beginning of December

Welcome Committee: Ricki said that Katie Jaboski volunteered to be in charge of a new member welcome committee

3. Publicity Chair –Grace Swanson:

- Publicity – “on hold” since we do not know if we still have 2 Galleries
- Mothers Day –
 - o Grace reviewed the homes currently scheduled to be on Tour.
 - o We need one or 2 more houses.
 - o Deb Henry has designed postcard and flyer. Nancy Lee will prepare ticket packets. Barb Mile and Julie Sauer will drive the Tour and provide instructions and map.
 - o Brochure –Grace presented a “mock up” of a proposed Tour brochure. It would feature color pictures of the homes and for a charge Artists could have photos of their work appear. Grace explained that charging Artists a small fee to have photos of their work appear in the brochure would then cover the brochures cost. It pays for itself!!
 - Tribute to Moms – Will also generate revenue to cover costs. There will be a “Tribute Page”, for \$25.00 a member can include a photo and up to 25 words of text about his/her Mom. This is open to all SDAG Members.
 - The brochure would be part of the Mothers Day display in gallery with tickets attached.
 - Brochure not given out at Gallery. Only given when tickets are purchased.
 - Brochure was well received by Board Members. Everyone liked the flyer. Color photos of homes, map on back, dedication to Mom’s inside, also featured Artists work inside.
 - o Free Membership to home owners - It was again reiterated that 6 months of free membership will be given for having your house on the tour.
- Magdalena Gallery – Jim Gilliam said we can no longer charge our Artists to display work at Calle Magdalena. Another

group of Artists (not affiliated with SDAG) will be displaying their work next month. Without a motion or vote, the Board verbally came to a decision not to return to the Calle Magdalena Gallery.

- “Try it you will like it” – Artist workshop for seniors. Grace reported that there were not a lot of sign ups so far for this event.
- Selling Soravia – Grace has been exploring ways to help sell the Soravia collection. One such idea that she presented was to rent the community room at the Encintas Library and display the Soravia’s for one day. The cost is \$30.00 an hour. The Guild would then supply food and wine for the event. Grace proposed holding such an event on a Sunday afternoon.
 - o Advertising the Event - Westways magazine would need a 9 month advance.
 - o Sell work “as is” – Grace said that all Soravias should be sold “as is”, there is no budget for Framing and/or matting. We would send out 500 postcards.
 - o Deborah – suggested that Danny pay 35% of reception expenses or cater the event.
 - o Motion (by ?) Budget 1,000.00 for Soravia paintings Expo at Library. Seconded by Isabella. Approved with a vote of 12 yes

4.VP Programs, Diane Dudek/Terri Oshrin:

- Ellablanché mixed media presentation will be at Quail Gardens 2/4 1:30 to 3:30.
 - Demo Mirror missing – The mirror is needed so that demonstration can be seen from all angles. Next demo scheduled for June and then August.

5. Offsite Chair- Patricia Eldon : (information from an email from Patricia)

- The Off site show take-in grand total so far is only \$200.00 for the October and January Take-ins.
- We had twenty entries for the October 7, Take-in at Calle Magdalena Gallery. We made a total of \$200.00, ten dollars per entry.
- We had twenty five new entries for January’s take-in, plus nine rollover pieces. Jim Gilliam, city arts administrator, told me that I may not charge artists to exhibit in the city gallery, so we made no money this time. He comes to the take-ins.
- St. Tropez- There is an opportunity to have our Artists display there .

6. Gallery Chair- Dave Ombrello

Minutes from Gallery Committee (incorporated and attached)

1. Gallery Committee – Board Meeting Recommendations:

Commissions:

- Motion by Ellablanché to standardize commissions to 15% on all items including cards. This motion was seconded by Dianne and approved by all.

Operating Hours

- Gallery operating hours for OT2 were discussed. The opening time of 9am was initially set up to capture early sales in the summer months; however there are currently very few visitors before 10am or 11am. Also the morning shift was set up as the longer because it is more difficult to get afternoon staffers. These variations in hours between Galleries lead to confusion with the artists.
- Judianne brought these concerns to the Gallery Committee and recommended that the 2 galleries have the same time periods per day and the same shifts of operation for the staffers. Dave will report in more detail regarding these new recommendations, affirmed by the Gallery Committee, in his Gallery Report.
- The GC recommends that the hours for both galleries be the same and for the winter months the hours would be 11am to 5pm. In April the galleries hours will be extended to include 5pm to 8pm on Friday and Saturday evenings. The extended hours will continue until mid September when winter hours will again be observed. Motion: Based upon the GC recommendations, Dave made motion to approve new hours for both Galleries, Deb seconded, Vote: was yes by all.

Tenure:

- Once the inter-gallery rotations begin, renting tenure in a gallery will be lost. We need to decide which artists will remain as gallery renters in OT1 if and when we lose our second gallery. It was felt by all GC members that the most equitable method to use would be seniority. The artists with the longest continuous gallery renting of the same type of space would be the artists to display in OT1. When another secondary gallery opens then the remaining artists could be able to display artwork again. Motion: to approve GC’s recommendations regarding tenure by Judianne, seconded by Joanne Vote: yes by all.

Ribbon Displaying:

- It was decided that we will not allow any wall or floor artist to hang any award ribbons in their rented displays. The only ribbons allowed in the gallery will be those awarded to the current monthly show winners
- Motion by Dave, seconded by Joanne . Vote: approved by all

Current Situation at OTG1

- Keith (the Landlord/owner) has had an offer to buy OT1 building .New owner would want to occupy our space. He has committed to let us know by Feb.1. We need to discuss potential alternatives. If sale goes through, Escrow would be

submitted on Feb. 1. The deal could take 30 days or more.

- At this point in time, Dave feels that Keith is no longer a trusted partner. Keith looking out for his own financial interest and not SDAG'S.
- Owner's sale of Second Street Gallery: I believe it is 90% certain that our landlord will sell our building to Patterson Dental. In the event that this happens we need to establish a committee to evaluate, inspect and negotiate for a new gallery. There are very few suitable spaces available on 101 however there are many located in Cedros, and on Encinitas Blvd west of Quail Gardens Drive. The rent on Cedros is less than in downtown Encinitas and on Encinitas Blvd it is less than Cedros.

Lumberyard Gallery:

- The success of the Lumberyard gallery in generating sales is unquestionably favorable. Our artists love this gallery and so do our customers. I spoke with Cornerstone Properties who said that they would rent the gallery to us on either a 3 or 5 year lease for \$2.75/sf. Additionally they estimate that the NNN costs would be another \$.75. The gallery is 1024sf which totals \$3584 per month. There is an annual increase of 3% and they would provide an additional option equal to the initial term. They would paint the gallery if we were to sign a lease. These terms were their initial offer and they may accept less, we would need to present them with a formal proposal. I believe that we should try to find a way to continue renting this gallery long term, however I have not yet been able to develop a scenario where I think it would be economically viable. One large drawback to having only this gallery is there is no room for our monthly show.
- Grace asked if we could have the right of refusal when new spaces become available.
- Grace said if we do move to OTG2, which is smaller, and then we can try to do more outside shows to generate income.
- Dave makes motion to write a Letter of intent to Cornerstone property management that we are intending to sign a lease.
- Grace we cannot be without a Gallery in March or April.

7. Floor Chair - Ellablanche Salmi – 931 dollars CHECK EMAIL

8. Judianne Shannon, VP/Calendar chair:

Changes to Calendar:

- Staffing Calendar distributed and reviewed.
- Galleries are now consolidated to one calendar.
- Phone numbers no longer on the calendar. Use Membership directory or Artists' Scheduling Sheet in Staffing Calendar book at desk
- Effective 2/1/10 – Calendar is now online for review Calendar is now online so artists can review their staffing dates at both galleries.

Members excused from sitting:

- Excused members from sitting are Jackie Tyree, Kate Whitley, Elizabeth Nicholson Kate Whitley and Isabella Breasted. These artists have been excused because of specific on-going medical and physical circumstances that have created hardships for both them and the operations of the galleries.
- Mothers Day Sitting:
 - Grace asked about Mothers Day calendar for sitting at houses/gallery and we also need docents.

9. Ricki Ungar, Monthly show chair:

Monthly Show:

- January monthly generated 505 dollars. Pick up is February 2nd.

Discussion: Should there be a show in February?

- Ricki does not want to have Feb. show (OTG1) because we are unsure of our construction schedule.
- Board will not know if we have gallery until 2/1. Should we have a 3 week show at a reduced cost?
- Judianne discussed the monthly show and how it has always been an integral part of SDAG.
- Ricki brought up the idea about having MS up front. It was mentioned that in the past it was always being set up that way and there were good reasons for doing it that way.
- Judianne and Joanne also brought up reasons why it was a good idea to have the Monthly show and have it in front of the Gallery.
- Ricki stressed the importance of the Monthly show and the Board members agreed that it is an essential part of the Guild
- Ricki asked if we should have a monthly show. The Board members responded and said "yes".
- **This section still pending approval from Ricki**

Monthly show rules need to be adhered to:

- Art must remain in Gallery for full duration of show. Some artists removing work early.
- There are concerns about adhering to rules of show .We can no longer accept entries from under 15 (according to by laws).Recently a 15year old Artist was awarded a cash prize, now it turn out that the Artist is only 12. Other members are questioning out integrity for allowing this to happen

Best in Show – What to do if a pattern is used?

Ricki brought up a “question of originality”. When it came to a recent award Best of Show, Ricki had to make a judgement call and she did not feel that work was original. She thought that the Artist copied a pattern. Ricki asked more advice on this matter.

Comments:

- Judianne said that this is really 2 different issues. First can the work come in to the Gallery and can it be judged?.
- Ellablanche – said that this topic could lead to a lot of hairline arguments
- Deborah and Rita said that the Bylaws call for only original works.
- If work is based upon a pattern is it an original.
- Ricki said that the Judging was on composition, so in this instance the work could not be eligible for a Best in show prize.
- Dave told Ricki that we trust her judgment as a Chairperson
- Laura said that we should post Monthly Show awards and rules on wall. Ricki said she will incorporate.

Junior Member:

- Ricki explained that we have a situation that needs to be addressed. There is a “member” who is 12. He was approved as a junior member based upon his age being 15, now that we know he is 12, what do we do? We cannot kick out 12 years old. In the future his work will be accepted, but not eligible to be judged.
- Board said that Bruce should talk to sponsors and offer to refund membership money
- Judianne thought that it should someone other than Bruce should talk to the sponsors. It seemed like it should be the Monthly Show Chair and/or Membership Chair.
- Ricki did not feel comfortable talking to the boy’s sponsors.

Motion - by Ricki– Under by laws that no one under 15 be allowed to be a member or participate in Monthly show Seconded by Dianne Vote - unanimous yes..

10. Web – Mary Beck –Wants to start mentoring a replacement. Please let her know if you know of any members that would be interested in this Board position.

11. Isabella Breasted

12. Paint Rag- Deborah Van Huis:

- Deadline for submissions to the Paint Rag January 27th
- Constant Contact -Open rate is 55% for Guild emails. Deborah said that this is a very high percentage.

13. Rita Cecil –Wall Renter Chair –Rita distributed an Excel chart that showed Wall vacancies. Currently there are 4 vacancies

D. August 2009 Minutes will be amended. The following information will be added as an addendum.

SDAG Board Members Elected August 6 by a unanimous vote. Note: The bylaws call for 15 officers.

2009-2010 Board Members are:

- President - Bruce Stewart
- 1st VP Info/Calendar - Judianne Shannon
- 2nd VP Programs- Diane Dudek
- Gallery Manager- OTG1-Dave Ombrello
- Floor Art Chair OTG1- Ellablanche Salmi
- Secretary -Cindy Gary
- Treasurer- Joanne Chambers
- Monthly Show Chair- Ricki Ungar
- Paint Rag- Deborah VanHuis
- Web Manager- Mary Beck
- PR/ Promotion - Grace Swanson
- Membership Chair- Laura Lowenstein
- Off site Exhibit Chair- Patricia Eldon
- Wall Art Chairs Ellen Cramer OT1 and OT2
- Parliamentarian -Isabella Breasted

Motion to adjourn: Laura Motion moved to adjourn the meeting at 12:35. Laura seconded this motion. People agreed and left the room

Please review and send any additions and or corrections to Cindy Gary at cingary@yahoo.com

**SAN DIEGUITO ART GUILD
JURY COMMITTEE'S
2 DIMENSIONAL ARTWORK EVALUATION SHEET**

Artist name: _____ Phone#: _____ Date: _____
Email: _____

RATING _____ **MEDIUM:** _____

_____ Composition _____
_____ Drawing _____
_____ Color, Value & Design Elements _____
_____ Competent Use of Medium _____
_____ Creativity _____
_____ Consistency _____
_____ Presentation _____
_____ **TOTAL** _____

RATING _____ **MEDIUM:** _____

_____ Composition _____
_____ Drawing _____
_____ Color, Value & Design Elements _____
_____ Competent Use of Medium _____
_____ Creativity _____
_____ Consistency _____
_____ Presentation _____
_____ **TOTAL** _____

RATING _____ **MEDIUM:** _____

_____ Composition _____
_____ Drawing _____
_____ Color, Value & Design Elements _____
_____ Competent Use of Medium _____
_____ Creativity _____
_____ Consistency _____
_____ Presentation _____
_____ **TOTAL** _____

Rate each medium as a body of work

Juror: _____

Recommended: Yes No

**SAN DIEGUITO ART GUILD
JURY COMMITTEE'S
3 DIMENSIONAL ARTWORK EVALUATION SHEET**

Artist name: _____ Phone#: _____ Date: _____
Email: _____

RATING _____ **MEDIUM:** _____

_____ Professional Presentation _____

_____ Creativity in Development of Ideas _____

_____ Originality & Uniqueness of Finished Items _____

_____ Clearly Not a Commercial "Resale" Item _____

_____ Competent Use of Medium _____

_____ Design Elements/Multiple Viewing Angles _____

_____ Emotional Impact _____

_____ **TOTAL** _____

RATING _____ **MEDIUM:** _____

_____ Professional Presentation _____

_____ Creativity in Development of Ideas _____

_____ Originality & Uniqueness of Finished Items _____

_____ Clearly Not a Commercial "Resale" Item _____

_____ Competent Use of Medium _____

_____ Design Elements/Multiple Viewing Angles _____

_____ Emotional Impact _____

_____ **TOTAL** _____

RATING _____ **MEDIUM:** _____

_____ Professional Presentation _____

_____ Creativity in Development of Ideas _____

_____ Originality & Uniqueness of Finished Items _____

_____ Clearly Not a Commercial "Resale" Item _____

_____ Competent Use of Medium _____

_____ Design Elements/Multiple Viewing Angles _____

_____ Emotional Impact _____

_____ **TOTAL** _____

Rate each medium as a body of work

Juror: _____

Recommended: Yes No

RATING: 1-Poor 2-Average 3-Neutral 4-Good 5-Excellent

January 2010 Financial Report

Total bank balances	\$62,998.24
Less liabilities	(\$ 4,707.88)
Subtotal	\$58,290.36
Amount due artist	(\$11,647.46)
Balance left	\$46,642.90

Commissions to date are \$3,136.27, most of which went to rent at OTG 2

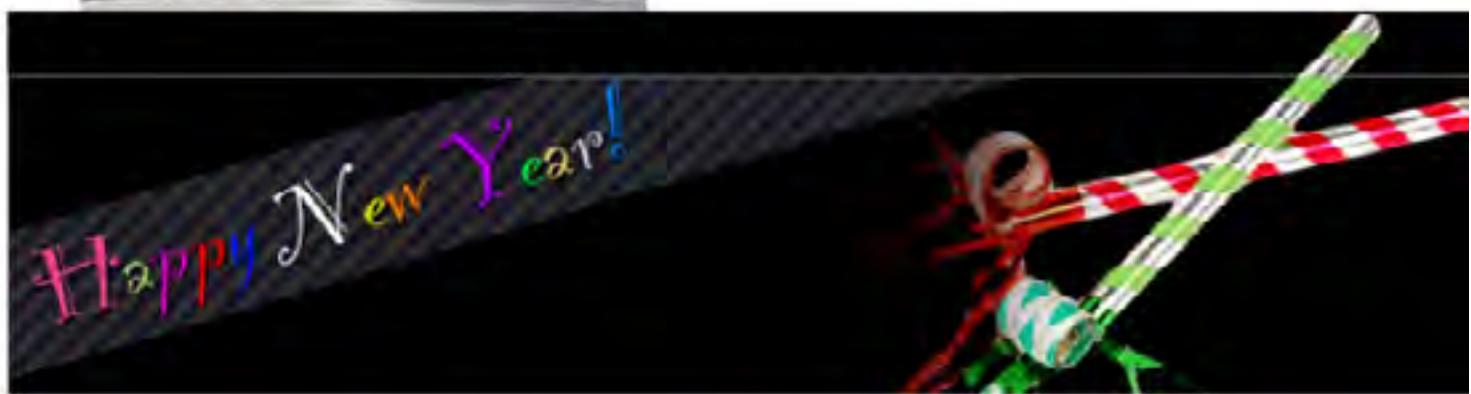
December sales OTG 1 \$4,773.81 plus OTG 2 \$9,550.53 total \$14,324.34. The majority of the sales were 3D and cards.

Fine art was around \$7,000. with AJ and Alison sales of \$3,000.

San Dieguito Art Guild & Off Track Gallery January 2010 Winners

The Offtrack Gallery had their monthly art show for January 2010. The winner of Best of Show was Ron Like (pictured to the right) for his acrylic painting "Little Lion". In that same category Toni Williams won first place for a painting called "Ramona." Second Place went to Kate Whitley for "Morning Walk." Third place was won by Scott Cooper with a painting called "Huck's Dad". Honorable Mentions were noted for Ron Like's painting "Worker" and Toni Williams painting "Going In." To see this award winning artwork visit the Offtrack Gallery at 500 2nd Street in downtown Encinitas.





January

2010

San Dieguito Art Guild Paint Rag

IN THIS ISSUE

[From Our Gallery Manager](#)

[SDAG Schedule](#)

[New Member Welcome](#)

[Annual Mother's Day Artists' Studio and Garden Tour](#)

[Alison Christler Retrospective](#)

[Article Headline](#)

[Small Image Show Winners](#)

[Environmental Painters Schedule](#)

[From Our President](#)

[Environmental Painters](#)

[SDAG History](#)

[February Artist Demonstration](#)

[Try It, You'll Like It](#)

[January Show Judge](#)

Happy New 2010!!

SDAG is certainly starting 2010 off with a bang! Please check out our Gallery Manager's column for information about the upgrades that are going to be made to our Second Street Gallery.

I hope that we all got a little time to rest over the holidays because there's no time for SDAG members to rest on our laurels in January. Believe it or not it is time to start planning for our annual Mother's Day Artists' Studio and Garden Tour. The first planning meeting will be January 21st (see Annual Mother's Day Tour article). In February, SDAG will be hosting a new program to introduce and encourage artists to experiment with new mediums called *Try It, You'll Like It*.

Thanks to all of you for making this such a great group of which to be a part.

Deborah Van Huis
Newsletter Chairperson

From Our Gallery Manager

Second Street Gallery Upgrade

2010 promises to bring new and exciting changes to the Off Track Gallery. Foremost among the changes will be a major upgrade to our gallery located at 500 Second Street. Early in February the gallery will be closed, all of our artwork and fixtures removed, and a major construction project will take place eliminating walls and opening up the gallery so it is more welcoming and contemporary. We are confident that the new gallery look

Small Image Show Winners

Congratulations to the winners of our 15th Annual Small Image Show! The show was a huge success with over 175 entries. Thank you to our judge, Holon Shafer Garcia.

Best of Show

Toni Williams - The Compliment

Oil & Acrylic Category

1st - Kevin Ferguson - Swami's
2nd - Wendie Steinman - Lillies at the Mission
3rd - Bobbi Harrington - African Pygmy Falcon
HM - Ellie Wagoner - Joy

Having trouble viewing this email? [Click here](#)
You're receiving this email because of your relationship with San Dieguito Art Guild.

You may unsubscribe if you no longer wish to receive our emails.

January 2010

San Dieguito Art Guild Paint Rag

IN THIS ISSUE

From Our Gallery Manager

SDAG Schedule

New Member Welcome

Annual Mother's Day Artists' Studio and Garden Tour

Alison Christler Retrospective

Article Headline

Small Image Show Winners

Environmental Painters Schedule

From Our President

Environmental Painters

SDAG History

February Artist Demonstration

Try It, You'll Like It

January Show Judge

From Our Gallery Manager

Second Street Gallery Upgrade

2010 promises to bring new and exciting changes to the Off Track Gallery. Foremost among the changes will be a major upgrade to our gallery located at 500 Second Street. Early in February the gallery will be closed, all of our artwork and fixtures removed, and a major construction project will take place eliminating walls and opening up the gallery so it is more welcoming and contemporary. We are confident that the new gallery look will improve your display by eliminating segmented wall spaces, improving the illumination of the artwork, increasing visual presence from the street and providing more space around the artwork for viewing. We will keep you informed as the project develops.

The Off Track Gallery will continue to offer the Monthly Show, as well as card and shrink wrap opportunities for all members to display their original artwork. The remodel will also increase opportunities to display art in the gallery by opening additional wall spaces and more floor display areas. We are looking for more member artists who would like to display their original artwork. If you would like to become a wall or floor renter more

information on gallery renting can be found here in the Paint Rag.

In addition to these exciting upgrades and increased rental opportunities we have been working hard to make gallery space renting more equitable to all member artists. We have implemented new policies which should provide as many opportunities as possible to our members and ensure that all gallery renters have equal opportunity to display in all locations within the galleries. Current wall and floor renters have been emailed a notice explaining the new policies. They are also available in both galleries for you to read. We hope that you find these changes exciting and will take advantage of every opportunity to display your artwork in our galleries. Please contact any member of the Gallery Committee -- Ellablanché Salmi, Rita Hohweiler-Cecil, Ricki Unger, Judianne Shannon, Dave Ombrello -- with any questions that you might have.

-- Dave Ombrello, Gallery Manager
SDAG Schedule

January

Monday, January 4, Small Image Show pick up, 5-8pm

Tuesday, January 5, Small Image Show pick up, 9:30-noon

Wednesday, January 6, Calle Magdalena Gallery take in and pick up, 10-noon

Tuesday, January 12, Jurying Committee meeting, 11am-3pm

Tuesday, January 12, Art from the Heart Pick up at North County Oncology, 9:30-10:30am

Monday, January 25, 9:30-noon, SDAG Board of Directors meeting, 160 Calle Magdalena

February

Thursday, February 4, Art Demonstration, 1:30-3:30 pm

Tuesday, February 9, Jurying Committee meeting, 11am-3pm

Monday, February 22, 9:30 -noon, SDAG Board meeting at 160 Calle Magdalena

Thursday, February 25, 9am - 2pm, Try It, You'll Like It, A Visual Art Workshop at the Ecke Building, San Diego Botanic Garden

March

will improve your display by eliminating segmented wall spaces, improving the illumination of the artwork, increasing visual presence from the street and providing more space around the artwork for viewing. We will keep you informed as the project develops.

The Off Track Gallery will continue to offer the Monthly Show, as well as card and shrink wrap opportunities for all members to display their original artwork. The remodel will also increase opportunities to display art in the gallery by opening additional wall spaces and more floor display areas. We are looking for more member artists who would like to display their original artwork. If you would like to become a wall or floor renter more information on gallery renting can be found here in the Paint Rag.

In addition to these exciting upgrades and increased rental opportunities we have been working hard to make gallery space renting more equitable to all member artists. We have implemented new policies which should provide as many opportunities as possible to our members and ensure that all gallery renters have equal opportunity to display in all locations within the galleries. Current wall and floor renters have been emailed a notice explaining the new policies. They are also available in both galleries for you to read. We hope that you find these changes exciting and will take advantage of every opportunity to display your artwork in our galleries. Please contact any member of the Gallery Committee -- Ellablanch Salmi, Rita Hohweiler-Cecil, Rickl Unger, Judlanne Shannon, Dave Ombrello -- with any questions that you might have.

– Dave Ombrello, Gallery Manager

SDAG Schedule

January

Monday, January 4, Small Image Show pick up, 5-8pm

Tuesday, January 5, Small Image Show pick up, 9:30-noon

Wednesday, January 6, Calle Magdalena Gallery take in and pick up, 10-noon

Tuesday, January 12, Jurying Committee meeting, 11am-3pm

Tuesday, January 12, Art from the Heart Pick up at North County Oncology, 9:30-10:30am

Monday, January 25, 9:30-noon, SDAG Board of Directors meeting, 160 Calle Magdalena

February

Thursday, February 4, Art Demonstration, 1:30-3:30 pm

Water Media

1st - Vita Sorrentino - Ready to Pounce
2nd - Jo-Ann Dillon - Cham Misty Mornings
3rd - Janet Finney - Torrey Pines
HM - Leona Zasloff - Zihuateneo

Mixed Media

1st - D. Dodge - Uncharted Territory #4
2nd - Kelsey Guista - Untitled #1
3rd - Grace Swanson - Spider Lily
HM - Kathy Chin - Elegant Concentration

Photography

1st - Deborah Henry - Abstract Boats
2nd - Dave Ombrello - In the Closet
3rd - Venelia Featherstone - Passage to India
HM - Joanne Hacviland - Sandpoint Express

Other Media

1st - Karen Howard - Cherries
2nd - Julie Burbar - Walking the Dog
3rd - Sherry Krulle-Boaton - Manzanita #2
HM - Venelia Featherstone - Lemons

Best of Show: Toni Williams
The Compliment

Photography First Place:
Deborah Henry
Abstract Boats

Water Media First Place:
Vita Sorrentino
Ready to Pounce

Other Media First Place:
Karen Howard
Cherries

Mixed Media First Place:
Dave Dodge
Uncharted Territory #4

Oil and Acrylic First Place:
Kathy Fergussen
Spain's

Off Track Gallery
Small Image Show
**TOP WINNERS
December 2009**

Monday, March 22, 9:30-noon, SDAG Board meeting at 160 Calle Magdalena

QUICK LINKS

Regi Member News Pages

www.offtrackgallery.com ted Topics

More On Us

JOIN OUR LIST

Welcome to our New Members

New Members in December

Welcome to our new members that joined in December:

Barry Rosenblat, Stained Glass

Nora Dewey, Oil

Joanne Heaviland, Photography

Susan Stone, Mixed Media, Graphic Design

Pini and David Byma, Jewelry

Jon Lovegren, Jewelry, Lapidary

Pamela Fox Linton, Mixed Media & Jewelry

We look forward to getting to know you and your art!

San Dieguito Art Guild's Annual Mother's Day

Weekend Artists' Studio and Garden Tour

Saturday and Sunday, May 8 & 9, 2010 from 10 am to 4pm

First committee meeting is scheduled for 10 am Thursday, January 21, 2010 at St. Tropez.

If you would like to be guest artist, your chance of being selected is greatly improved by attending this meeting and taking on one of the following positions:

- Get sponsors
- Keep database of houses and guest artists placed at each house
- Get docents and place at each house
- Take PR photos of each home
- Gather artists' artwork photos for website and publicity
- Drive the route & type up driving instructions
- Generate mailing labels and mail 2000+ post cards
- Distribute posters and flyers
- Take charge of tickets (get printed, make sales

sheets for both galleries, distribute comp tickets to docents, press and others such as city council members, etc, make up ticket packets for each home)

- Name tags for hosts and participating artists
- Meet with each home owner (or SDAG member in charge) to go over all that is involved
- Figure out all directional signage and distribute to each home
- Arrange pre-tour for hosts and guest artists
- Track the costs incurred
- Take photos the day(s) of tour
- Pick up all money and packets after tour (or arrange for delivery to gallery right after tour is over)
- Count the money the day after event and make report

Patricia Eldon (in middle, dressed in a brown skirt) presenting the Rhino Art store gift certificate to Michelle Horsley, (dressed in jeans), a Sunset High School art teacher. Some of the students also posed to show their gratitude to San Dieguito Art Guild for the 2009 donation, which they have used for supplies that enabled them to enter an art show in Fallbrook. San Dieguito Art Guild donates a portion of the money raised by its annual Mother's Day tour in the form of gift certificates to four local high school art departments each year.

After Hours Display at OTG2

Have you seen the after-hours display at OTG2? A monitor with a built in DVD player was installed in the front window, very near the gallery door.

For only \$2 per photo SDAG members may send in as many photos as they wish to be displayed on the monitor.

The artists' name, contact phone number, website, etc. will be shown at the bottom of each photo if they provide that info. Payment is for a 6 month rotation (until June 2010).

Horizontal images work best. If the image does not fill the screen, a black background will be added. The DVD will be put on "loop" so that all the images will

February

Thursday, February 4, Art Demonstration, 1:30-3:30 pm

Tuesday, February 9, Jurying Committee meeting, 11am-3pm

Monday, February 22, 9:30 -noon, SDAG Board meeting at 160 Calle Magdalena

Thursday, February 25, 9am - 2pm, Try It, You'll Like It, A Visual Art Workshop at the Ecke Building, San Diego Botanic Garden

March

Monday, March 22, 9:30-noon, SDAG Board meeting at 160 Calle Magdalena

QUICK LINKS

[Member News Page](#)

www.offtrackgallery.com

JOIN OUR LIST

[Join Our Mailing List!](#)

Welcome to our New Members

New Members in December

Welcome to our new members that joined in December:

Barry Rosenblat, Stained Glass

Nora Dewey, Oil

Joanne Heaviland, Photography

Susan Stone, Mixed Media, Graphic Design

Pini and David Byma, Jewelry

Jon Lovegren, Jewelry, Lapidary

Pamela Fox Linton, Mixed Media & Jewelry

We look forward to getting to know you and your art!

San Dieguito Art Guild's Annual Mother's Day Weekend Artists' Studio and Garden Tour

Saturday and Sunday, May 8 & 9, 2010 from 10 am to 4pm

First committee meeting is scheduled for 10 am Thursday, January 21, 2010 at St. Tropez.

If you would like to be guest artist, your chance of being selected is greatly improved by attending this meeting and taking on one of the following positions:

Small Image Show
Invited Artist

Small Image Show
Sponsor

Small Image Show
Chair

Small Image Show Thank You

Thank you to all those that helped to make this year's Small Image Show a great success. It could not have been done without the wonderful volunteers and the beautiful art work that was submitted.

We also had a good turnout in spite of the rain for the show reception -- a big thank you goes out to Lynn Ely for all her work organizing the party. Thanks again to all the volunteers that helped with the set up, food and take down.

All in all, The 15th Annual Small Image Show was Great!

Ricki Ungar & Dave Ombrello
Small Image Show Chairs



Environmental Painters

Schedule

Dec 1 and 8 - San Elijo Lagoon, south side, meet at north end of Rios, Solana Beach.

Jan 5 and 12 - Carlsbad coast north of Island way, at the parking lot there along the road.

Jan. 19 and 26 - Park at the Old Grand Ave. bridge, on San Dieguito Road, off Jimmy Durante, across from the Fair Grounds.

Call Joan Grine 858-481-8783 for more information or directions.

From Our President

Dear SDAG Colleagues,

I hope your holiday season was bright and that the coming year is filled with artistic inspiration. On behalf of the entire board and membership of SDAG, thank you to Kirkos for helping get the New Year off to a beautiful and creative start with an amazing labyrinth on New Year's Day.

Happy New Year!
Bruce Stewart
SDAG President

cycle through.

The “loop” will also include up-coming SDAG events and directions to the Gallery One.

Classes Wanted

Looking For Art Class Recommendations

SDAG members and visitors to our gallery often ask for recommendations on where and from whom they should take art classes. Do you or does someone you know teach a great class? If you have any recommendations on good art classes, from beginning to expert levels, please send the following information to Deborah Van Huis:

Name of Teacher

Location

Subject

Level of Expertise

A database of art classes will be assembled for all of us to use. Thanks in advance for your help.

Correction

In the December Paint Rag article regarding the Kenneth Picerne grant award, it was incorrectly stated that Yanina Cambareri had previously received the award.

In fact, Yanina supports and volunteers for a non-profit organization, ARTS (A Reason To Survive), where this award can be ‘spent’. If you receive the grant, Yanina and ARTS provide training and lesson plans for you to work with children and youth of many different ages and backgrounds at ARTS. Please contact Yanina directly if you have any questions at (760)944-4433 or ycambareri@areasonetosurvive.org.

Small Image Show & January Monthly Show

Reminder

The San Dieguito Art Guild will have 2 days for you to pick up your art work from the Small Image Show:

January 4th 5pm-8pm

January 5th 9:30-12noon

This Month’s Monthly Show Take-In will also be held at Off Track Gallery 1 on 2nd & D on January 5, 9:30-12noon

Thank you so much to all of you that contributed such beautiful art work to this year’s Small Image Show. It was a tremendous success.

Hope to see you at the Gallery in 2010

Thank you,

Ricki Ungar

Monthly Show Chair

Any Questions call:760-944-1229

Calle Magdalena Gallery

Encinitas Public Works Building

From take-in for the last Calle Magdalena show: Eileen Brennan, Ellie Havel Wagoner and unknown artist.

Take in for the next offsite show at the Encinitas Public Works Building at 160 Calle Magdalena is 10-noon on Wednesday January 6, 2010.

The theme for this show is Jewels of the Land, Sky and Sea. Jewels could include anything beautiful or beautifully lit, especially birds, flowers, small trees or sea creatures. Artwork does not have to fit the theme to be entered.

The entry fee is \$10.00 per piece of artwork. There is room on the wall of the balcony for some large paintings (3’ x 4’).

Please pick up artwork from Sunlight and Shadows Show on January 6th also.

For each take-in day two people are needed to help register artwork from 10:00 to 12:00 noon, and two people are needed to help hang artwork until about 1:00. If you can help out or if you have any questions, please contact Offsite Show Chairperson Patricia Eldon, 760-942-9406, pjeldon@sbcglobal.net

Directions: Get off freeway 5 at Encinitas Blvd. and drive one block east. Turn right (south) onto Calle Magdalena. The public works building is on the right side of the street, just after Del Taco.

Art From the Heart Pick-Up

Art from the Heart pick-up will be:

Date:January 12, 2010

Time: from 9:30 to 10:30 a.m.

Place: North County Oncology Clinic with Dr. David

following positions:

- Get sponsors
- Keep database of houses and guest artists placed at each house
- Get docents and place at each house
- Take PR photos of each home
- Gather artists' artwork photos for website and publicity
- Drive the route & type up driving instructions
- Generate mailing labels and mail 2000+ post cards
- Distribute posters and flyers
- Take charge of tickets (get printed, make sales sheets for both galleries, distribute comp tickets to docents, press and others such as city council members, etc, make up ticket packets for each home)
- Name tags for hosts and participating artists
- Meet with each home owner (or SDAG member in charge) to go over all that is involved
- Figure out all directional signage and distribute to each home
- Arrange pre-tour for hosts and guest artists
- Track the costs incurred
- Take photos the day(s) of tour
- Pick up all money and packets after tour (or arrange for delivery to gallery right after tour is over)
- Count the money the day after event and make report



Patricia Eldon (in middle, dressed dressed in a brown skirt) presenting the Rhino Art store gift certificate to Michelle Horsley, (dressed in jeans), a Sunset High School art teacher. Some of the students also posed to show their gratitude to San Dieguito Art Guild for the 2009 donation, which they have used for supplies that enabled them to enter an art show in Fallbrook. San Dieguito Art Guild donates a portion of the money raised by its annual Mother's Day tour in the form of gift certificates to four local high school art departments each year.

SDAG President

Environmental Painters

Did You Know?

You've probably noticed the Environmental Painters' schedule in this and other Paint Rags. The Environmental Painters meet from 9-noon on Tuesdays. Usually the group meets at the same location for two weeks in a row. Sometimes, there is a critique session afterwards.

Painting with other artists on location has several advantages. One is the feeling of security the group gives us in some of the more out of the way places we meet.

Another is the opportunity to share ideas and suggestions about our work and enjoy each other's company. Painting from nature on location is much better than relying on a photograph because you can see a lot more than with a photograph.



The Environmental Painters visit beautiful places here in San Diego County. The smells of the chaparral, the fresh air and breezes are inspiring and invigorating and it is always pleasant to be out of doors in our great climate. Environmental Painters work quickly because the

ocean is always changing, the clouds don't hold still, and sometimes the wind may come up. This is a great way to paint!

Environmental Photographers have recently been joining the painters to take advantage of creating art while ensconced in nature. If you would like more information about the Environmental Painters, please contact Joan Grine.

(In the above photos: Janet Finney, above right, and Joan Grine, above left)

Oblon
3617 Vista Way, Oceanside 92056
Questions: Wanda Olson, mshell@znet.com

Alison Christler Retrospective

Alison Christler Retrospective, January:
“Forever with Love, Alison”

Excerpted from COAL’s newsletter on their website:

It was exactly one year ago when Alison Christler’s was last featured at (COAL) gallery. She was such a frequent Best of Show winner that she had featured artist exhibits scheduled all the way through 2011. Her untimely death in October cut short her outstanding life as artist, teacher, and traveler. But thanks to her family, our President Mary Ann, and Gallery Director Felix, COAL is privileged to present Alison Christler as Featured Artist this January as scheduled.

“Forever with love, Alison” includes pieces that may be familiar to COAL members as well as other pieces which her family has released for this exhibit that have not been seen before.

Writing for last year’s Brushmark, Alison said, “We have endless opportunities today as artists. I would like to express much appreciation to our wonderful art community for all its inspiration!”

Actually, Alison, it is all of us at COAL who appreciate your efforts, your art, and the bright light of your inspiration.

Forever with love.

--The COAL Gallery and Artists

A Reception will be held on January 10th from 4-6 pm at COAL’s gallery in Carlsbad.

Would You Like to Be a Gallery Renter?
Gallery Jurying

The SDAG board and the Gallery Committee have been working hard to increase the opportunities for our member artists to display their art in our galleries. We have implemented new policies to make gallery renting more equitable and increase the number of display areas. When the gallery upgrade is complete (see the Gallery Manager’s Column in this issue of the

Paint Rag) we will have 50 wall spaces and over 32 floor displays. We are looking for more member artists who would like to display their original artwork. If you would like to become a wall or floor renter there will be jury committee meetings to qualify artists occurring on January 12, 2010 and February 9, 2010. If you would like to display your art and you are currently not a gallery renter, you must be juried into the gallery at one of these meetings.

This is how the process works. At 11am on the scheduled day, interested member artists will gather at our gallery on Second Street. We will meet for about 30 minutes to discuss gallery rental policies. Artists will then present their artwork in a small area for the jury to view. Artists are encouraged to bring in original artwork (not reproductions) in the form that you want to present when displaying in the gallery. You will leave the artwork until 3pm during which time the jury committee will view the art and evaluate its suitability for our galleries. The jury will evaluate the artwork based upon composition, color, value, design elements, creativity, consistency, competent use of medium as well as presentation. At 3pm the artwork can be removed, the jury will notify the artists of their decision within one week.

We look forward to seeing your artwork at the jury committee meetings and on display in our galleries. If you have any questions you can contact any member of the Gallery Committee. They are: Ellablanche Salmi, Floor Chairperson; Rita Hohweiler-Cecil, Wall Chairperson; Ricki Unger, Monthly Show Chairperson; Judianne Shannon, 1st Vice President and Calendar Chairperson; Dave Ombrello, Gallery Manager and Gallery Committee Chairperson.

Happy New 2010!!

SDAG is certainly starting 2010 off with a bang! Please check out our Gallery Manager’s column for information about the upgrades that are going to be made to our Second Street Gallery.

I hope that we all got a little time to rest over the holidays because there’s no time for SDAG members to rest on our laurels in January. Believe it or not it is time to start planning for our annual Mother’s Day Artists’ Studio and Garden Tour. The first planning

donates a portion of the money raised by the annual Mother's Day tour in the form of gift certificates to four local high school art departments each year.

After Hours Display at OTG2



Have you seen the after-hours display at OTG2? A monitor with a built in DVD player was installed in the front window, very near the gallery door.

For **only \$2 per photo** SDAG members may send in as many photos as they wish to be displayed on the monitor.

The artists' name, contact phone number, website, etc. will be shown at the bottom of each photo if they provide that info. Payment is for a 8 month rotation (until June 2010).

Horizontal images work best. If the image does not fill the screen, a black background will be added. The DVD will be put on "loop" so that all the images will cycle through.

The "loop" will also include up-coming SDAG events and directions to the Gallery One.

Classes Wanted

Looking For Art Class Recommendations

SDAG members and visitors to our gallery often ask for recommendations on where and from whom they should take art classes. Do you or does someone you know teach a great class? If you have any recommendations on good art classes, from beginning to expert levels, please send the following information to [Deborah Van Huis](#):

- Name of Teacher
- Location
- Subject

(In the above photos: Janet Finney, above right, and Joan Grino, above left)

5 Questions with SDAG Member Mary Beck Higgins

1. How long have you been a SDAG member?
Since 2006, I joined just a few days before Mother's Day and was asked to be a docent. It was an interesting beginning.
2. Why did you join SDAG?
When I retired from teaching I wanted a way to connect with people who were involved in the arts as well as a place to sell my work.
3. What's your favorite thing about SDAG?
The people. We have such a diverse group, getting to know some of the members is like reading a book of short stories with the promise of a novel here and there.
4. Who's your hero and why?
Georgia O'Keeffe because she never gave up on herself. She continues to be an inspiration to me, in fact, I think it's time to reread her biography. Did you know she created a huge painting for the Art Institute when she was in her 80's? She had help stretching the canvas but it was essentially hers and even though I don't like it as well as her other work I often picture it in my mind to remind myself that creativity isn't limited, but is a constant if we want it to be.
5. What have you always wanted to try but haven't yet?
Now this question gives me pause because "try" is different than "do", to me "try" means stretch limits, not just get on a plane and fly to the island of Crete and walk through the palace of Knossos which is something I would like to do. I "do" want to "try" to create some abstractions of water, I love painting realistically and admire abstraction. I want to try that.



Not only is Mary an active artist

meeting will be January 21st (see Annual Mother's Day Tour article). In February, SDAG will be hosting a new program to introduce and encourage artists to experiment with new mediums called Try It, You'll Like It.

Thanks to all of you for making this such a great group of which to be a part.

Deborah Van Huis
Newsletter Chairperson
Small Image Show Winners

Congratulations to the winners of our 15th Annual Small Image Show!! The show was a huge success with over 175 entries. Thank you to our judge, Helen Shafer Garcia.

Best of Show
Toni Williams - The Compliment

Oil & Acrylic Category
1st - Kevin Ferguson - Swami's
2nd - Wendie Steinman - Lillies at the Mission
3rd - Bobbi Harrington - African Pygmy Falcon
HM - Ellie Wagoner - Joy

Water Media
1st - Vita Sorrentino - Ready to Pounce
2nd - Jo-Ann Dillon - Charm Misty Mornings
3rd - Janet Finney - Torrey Pines
HM - Leona Zasloff - Zihuatena

Mixed Media
1st - D. Dodge - Unchartered Territory #4
2nd - Kelsey Guista - Untitled #1
3rd - Grace Swanson - Spider Lily
HM - Kathy Chin - Elegant Concentration

Photography
1st - Deborah Henry - Abstract Boats
2nd - Dave Ombrello - In the Closet
3rd - Venetia Featherstone - Passage to India
HM - Joanne Haeviland - Sandpoint Express

Other Media
1st - Karen Howard - Cherries
2nd - Julie Burbar - Walking the Dog
3rd - Sherry Krulle-Beaton - Manzanita #2
HM - Venetia Featherstone - Lemons

Small Image Show Thank You

Thank you to all those that helped to make this year's Small Image Show a great success. It could not have been done without the wonderful volunteers and the beautiful art work that was submitted.

We also had a good turnout in spite of the rain for the show reception -- a big thank you goes out to Lynn Ely for all her work organizing the party. Thanks again to all the volunteers that helped with the set up, food and take down.

All in all, The 15th Annual Small Image Show was Great!

Ricki Ungar & Dave Ombrello
Small Image Show Chairs

Environmental Painters
Schedule

Dec 1 and 8 - San Elijo Lagoon, south side, meet at north end of Rios, Solana Beach.

Jan 5 and 12 - Carlsbad coast north of Island way, at the parking lot there along the road.

Jan. 19 and 26 - Park at the Old Grand Ave. bridge, on San Dieguito Road, off Jimmy Durante, across from the Fair Grounds.

Call Joan Grine 858-481-8783 for more information or directions.

From Our President

Dear SDAG Colleagues,

I hope your holiday season was bright and that the coming year is filled with artistic inspiration. On behalf of the entire board and membership of SDAG, thank you to Kirkos for helping get the New Year off to a beautiful and creative start with an amazing labyrinth on New Year's Day.

Happy New Year!
Bruce Stewart
SDAG President

Environmental Painters

Did You Know?

good art classes, from beginning to expert levels, please send the following information to [Doborah Van Huis](#):

- Name of Teacher
- Location
- Subject
- Level of Expertise

A database of art classes will be assembled for all of us to use. Thanks in advance for your help.

Correction

In the December Paint Rag article regarding the Kenneth Picerno grant award, it was incorrectly stated that Yanina Cambareri had previously received the award.

In fact, Yanina supports and volunteers for a non-profit organization, ARTS (A Reason To Survive), where this award can be 'spent'. If you receive the grant, Yanina and ARTS provide training and lesson plans for you to work with children and youth of many different ages and backgrounds at ARTS. Please contact Yanina directly if you have any questions at (760)944-4433 or ycambareri@areasontosurvive.org.

Small Image Show & January Monthly Show

Reminder

The San Dieguito Art Guild will have 2 days for you to pick up your art work from the Small Image Show:

January 4th 5pm-8pm

January 5th 9:30-12noon

This Month's Monthly Show Take-In will also be held at Off Track Gallery 1 on 2nd & D on January 5, 9:30-12noon

Thank you so much to all of you that contributed such beautiful art work to this year's Small Image Show. It was a tremendous success.

Hope to see you at the Gallery in 2010

Thank you,
Ricki Ungar
Monthly Show Chair
Any Questions call:760-944-1229

Call Mandelana Gallery

Not only is Mary an active artist but she also is on the SDAG Board of Directors and is our webmaster. Thank you Mary for all you do.



SDAG History

Ever wonder why our guild and gallery have two different names? It is because the San Dieguito Art Guild and the Offtrack Gallery were entirely separate entities until they merged in 1994.

The Offtrack Gallery was located downstairs in the Pannikin Coffee Shop. The San Dieguito Art Guild was located behind the Corner Frame Shop and then in what is now Michael Seewald's Photography Gallery (on Vulcan).

When they merged there was much discussion about the name for the new gallery:

- San Dieguito Art Guild
- San Dieguito Art Guild's Offtrack Gallery
- Galleria San Dieguito
- San Dieguito's Offtrack Gallery
- Offtrack Gallery - home of the San Dieguito Art Guild
- San Dieguito's Gallery at Offtrack

The Guild is what you join and pay dues to. The Guild then operates their galleries which they call the Off Track Gallery (at some point the one name Offtrack became two names Off Track). The Guild would still exist whether or not we operated a gallery.



Britta Kling, one of the founding 12 members of

You've probably noticed the Environmental Painters' schedule in this and other Paint Rags. The Environmental Painters meet from 9-noon on Tuesdays. Usually the group meets at the same location for two weeks in a row. Sometimes, there is a critique session afterwards.

Painting with other artists on location has several advantages. One is the feeling of security the group gives us in some of the more out of the way places we meet. Another is the opportunity to share ideas and suggestions about our work and enjoy each other's company. Painting from nature on location is much better than relying on a photograph because you can see a lot more than with a photograph.

The Environmental Painters visit beautiful places here in San Diego County. The smells of the chaparral, the fresh air and breezes are inspiring and invigorating and it is always pleasant to be out of doors in our great climate. Environmental Painters work quickly because the ocean is always changing, the clouds don't hold still, and sometimes the wind may come up. This is a great way to paint!

Environmental Photographers have recently been joining the painters to take advantage of creating art while ensconced in nature. If you would like more information about the Environmental Painters, please contact Joan Grine.

(In the above photos: Janet Finney, above right, and Joan Grine, above left)
5 Questions with SDAG Member Mary Beck Higgins
How long have you been a SDAG member?
Since 2006, I joined just a few days before Mother's Day and was asked to be a docent. It was an interesting beginning.

Why did you join SDAG?

When I retired from teaching I wanted a way to connect with people who were involved in the arts as well as a place to sell my work.

What's your favorite thing about SDAG?

The people. We have such a diverse group, getting to know some of the members is like reading a book of short stories with the promise of a novel here and there.

Who's your hero and why?

Georgia O'Keefe because she never gave up on herself. She continues to be an inspiration to me, in fact, I think it's time to reread her biography. Did you know she created a huge painting for the Art Institute when she was in her 80's? She had help stretching the canvas but it was essentially hers and even though I don't like it as well as her other work I often picture it in my mind to remind myself that creativity isn't limited, but is a constant if we want it to be.

What have you always wanted to try but haven't yet? Now this question gives me pause because "try" is different than "do", to me "try" means stretch limits, not just get on a plane and fly to the island of island of Crete and walk through the palace of Knossos which is something I would like to do. I "do" want to "try" to create some abstractions of water, I love painting realistically and admire abstraction. I want to try that.

Not only is Mary an active artist but she also is on the SDAG Board of Directors and is our webmaster. Thank you Mary for all you do.

SDAG History

Ever wonder why our guild and gallery have two different names? It is because the San Dieguito Art Guild and the Offtrack Gallery were entirely separate entities until they merged in 1994.

The Offtrack Gallery was located downstairs in the Pannikin Coffee Shop. The San Dieguito Art Guild was located behind the Corner Frame Shop and then in what is now Michael Seewald's Photography Gallery (on Vulcan).

When they merged there was much discussion about the name for the new gallery:

San Dieguito Art Guild
San Dieguito Art Guild's Offtrack Gallery
Galleria San Dieguito
San Dieguito's Offtrack Gallery
Offtrack Gallery - home of the San Dieguito Art Guild

Calle Magdalena Gallery

Encinitas Public Works Building



From take-in for the last Calle Magdalena show: Eileen Brennan, Ellie Havel Wagoner and unknown artist.

Take in for the next offsite show at the Encinitas Public Works Building at 160 Calle Magdalena is 10- noon on Wednesday January 6, 2010.

The theme for this show is Jewels of the Land, Sky and Sea. Jewels could include anything beautiful or beautifully lit, especially birds, flowers, small trees or sea creatures. Artwork does not have to fit the theme to be entered.

The entry fee is \$10.00 per piece of artwork. There is room on the wall of the balcony for some large paintings (3' x 4').

Please pick up artwork from Sunlight and Shadows Show on January 6th also.

For each take-in day two people are needed to help register artwork from 10:00 to 12:00 noon, and two people are needed to help hang artwork until about 1:00. If you can help out or if you have any questions, please contact Offsite Show Chairperson Patricia Eldon, 760-942-9406, pjeldon@sbcglobal.net

Directions: Get off freeway 5 at Encinitas Blvd. and drive one block east. Turn right (south) onto Calle Magdalena. The public works building is on the right side of the street, just after Del Taco.

Art From the Heart Pick-Up

Art from the Heart pick-up will be:
Date: January 12, 2010
Time: from 9:30 to 10:30 a.m.
Place: North County Oncology Clinic with Dr. David Oblon

Britta Kling, one of the founding 12 members of the Offtrack Gallery located in the Pannikin Coffee Shop. Photo taken in 1983.

February 4th Artist Demonstration

Will Feature Ellablanche Salmi



Ellablanche Salmi will give a demonstration at the Ecko Building at the San Diego Botanic Garden from 1:30 - 3:30 pm on Thursday February 4, 2010.

Ellablanche Salmi was born in Warren, Minnesota, just forty miles south of the Canadian border. She was drawing at age five, and loving it. She graduated from SDSU with Distinction in English, and followed with an MA in creative writing. She enriched her major course of study by attending the University of London.



Assuming a tenured position with Southwestern Colloge, she retired from there with emeritus status in 1991.

Since retiring, Ella has returned to the world of art. Painting in oil, acrylic, or working with other



medias, she has gone on to create some new things: Mixed Media Mosaics, and Textured Monoprints. She has also written books of

poetry and a novel. Her books of poetry are: *Homeland*, (2000), and *Raindrops*, (2003) and her

San Dieguito's Gallery at Offtrack

The Guild is what you join and pay dues to. The Guild then operates their galleries which they call the Off Track Gallery (at some point the one name Offtrack became two names Off Track). The Guild would still exist whether or not we operated a gallery.

Britta Kling, one of the founding 12 members of the Offtrack Gallery located in the Pannikin Coffee Shop. Photo taken in 1983.

February 4th Artist Demonstration

Will Feature Ellablanche Salmi

Ellablanche Salmi will give a demonstration at the Ecke Building at the San Diego Botanic Garden from 1:30 - 3:30 pm on Thursday February 4, 2010.

Ellablanche Salmi was born in Warren, Minnesota, just forty miles south of the Canadian border. She was drawing at age five, and loving it. She graduated from SDSU with Distinction in English, and followed with an MA in creative writing. She enriched her major course of study by attending the University of London. Assuming a tenured position with Southwestern College, she retired from there with emeritus status in 1991.

Since retiring, Ella has returned to the world of art. Painting in oil, acrylic, or working with other medias, she has gone on to create some new things: Mixed Media Mosaics, and Textured Monoprints. She has also written books of poetry and a novel. Her books of poetry are: *Homeland*, (2000), and *Raindrops*, (2003) and her novel *Heartland* (2008), are available through Barnes and Noble by special order.

Please join Ellablanche at the demonstration from 1:30 - 3:30 pm on Thursday February 4, 2010.

Try It, You'll Like It

Visual Art Workshop with a chance to try out a variety of mediums taught by skilled artists

On Thursday, February 25 at the Ecke Building at San Diego Botanic Garden SDAG will host an Adult/Se-

nior Project 2010, funded in part by a grant from City of Encinitas.

Check In is 9 to 9:30 am and complimentary coffee, tea, water and bagels will be served.

The workshop will consist of three sessions, with an optional fourth:

Session One: 9:30 am to 10:30

Session Two: 10:40 to 11:40

Session Three 11:50 to 12:50 pm

Follow-Up on your favorite medium and learn more: 1:00 to 2:00 p.m.

The workshop is free for those 62 and up. For all others, there is a fee of \$20.00. Space is limited to 8 students per instructor.

What to expect:

- Artist / instructor will have examples of finished pieces in their medium
- Instructor will give a short demo
- All materials will be provided
- You will work on a simple "Make it and take it" project that you can take home. The project is to be an introduction. It is not expected that you will be able to finish it during the day. However there will be an hour at the end of the day for you to ask more questions or perhaps even finish a piece.
- List of stores and websites where you can purchase additional supplies and how much you can expect to spend will be available
- List of where you can get additional training or lessons in the medium you choose will be handed out

Mediums Offered (choose three out of six):

1. Watercolor or Acrylic
2. Pastel
3. Jewelry
4. Photography
5. Gourds
6. Fiber Arts

Space is limited. To ensure that you reserve your space and get to try out the mediums of your choice, sign up by phone, 760-805-0434 or by email, swanson121@cox.net.

January Show Judge

Place: North County Oncology Clinic with Dr. David Oblon

3617 Vista Way, Oceanside 92056

Questions: Wanda Olson, mshell@znet.com

Alison Christler Retrospective

Alison Christler Retrospective, January:
"Forever with Love, Alison"

Excerpted from COAL's newsletter on their website:

It was exactly one year ago when Alison Christler's was last featured at (COAL) gallery. She was such a frequent Best of Show winner that she had featured artist exhibits scheduled all the way through 2011. Her untimely death in October cut short her outstanding life as artist, teacher, and traveler. But thanks to her family, our President Mary Ann, and Gallery Director Felix, COAL is privileged to present Alison Christler as Featured Artist this January as scheduled.

"Forever with love, Alison" includes pieces that may be familiar to COAL members as well as other pieces which her family has released for this exhibit that have not been seen before. Writing for last year's Brushmark, Alison said, "We have endless opportunities today as artists. I would like to express much appreciation to our wonderful art community for all its inspiration!"

Actually, Alison, it is all of us at COAL who appreciate your efforts, your art, and the bright light of your inspiration.

Forever with love.

--The COAL Gallery and Artists

A Reception will be held on January 10th from 4-6 pm at COAL's gallery in Carlsbad.

Would You Like to Be a Gallery Renter?

Gallery Jurying

The SDAG board and the Gallery Committee have been working hard to increase the opportunities for our member artists to display their art in our galleries. We have implemented new policies to make gallery renting more equitable and increase the

poetry and a novel. Her books of poetry are: *Homeland*, (2000), and *Raindrops*, (2003) and her novel *Heartland* (2008), are available through Barnes and Noble by special order.

Please join Ellablanche at the demonstration from 1:30 - 3:30 pm on Thursday February 4, 2010.

Try It, You'll Like It

Visual Art Workshop with a chance to try out a variety of mediums taught by skilled artists

On Thursday, February 25 at the Ecke Building at San Diego Botanic Garden SDAG will host an Adult/Senior Project 2010, funded in part by a grant from City of Encinitas.

Check In is 9 to 9:30 am and complimentary coffee, tea, water and bagels will be served.

The workshop will consist of three sessions, with an optional fourth:

Session One: 9:30 am to 10:30

Session Two: 10:40 to 11:40

Session Three 11:50 to 12:50 pm

Follow-Up on your favorite medium and learn more: 1:00 to 2:00 p.m.

The workshop is free for those 62 and up. For all others, there is a fee of \$20.00. Space is limited to 8 students per instructor.

What to expect:

- Artist / instructor will have examples of finished pieces in their medium
- Instructor will give a short demo
- All materials will be provided
- You will work on a simple "Make it and take it" project that you can take home. The project is to be an introduction. It is not expected that you will be able to finish it during the day. However there will be an hour at the end of the day for you to ask more questions or perhaps even finish a piece.
- List of stores and websites where you can purchase additional supplies and how much you can expect to spend will be available
- List of where you can get additional training or lessons in the medium you choose will be handed out

Mediums Offered (choose three out of six):

1. Watercolor or Acrylic
2. Pastel
3. Jewelry
4. Photography
5. Gourds
6. Fiber Arts

D. David Ainsley, Plein-Air Painter

Donald David Ainsley was born in New York City. He was highly motivated in becoming an artist and fulfilled this goal by graduating from the High School of Industrial Art. At the same time, he studied Studio Life Drawing with the noted New York Artist, Fogarty, (the husband to Ann Klein-Fashion Designer) at the Art Students League in New York. Following this, David sought further training at the Parsons School of Design, New York, graduating in 1961.

At Parsons, David studied with noted American Artist Joseph Albers and Sewell Stillman, Color Theorists of Yale University. Upon graduation, Ainsley worked as a Graphic Designer at an Ad Agency, Union Publication in New York City. In 1969, he accepted employment in Southern California as a Furniture Designer in association with Thomasville, Baker and Henredon corporations until his retirement, twenty-five years later.

As an artist, David continues to fulfill his need to create art. He expresses himself as a professional full-time Plein-Air Painter. His works have been displayed in numerous invitational art exhibitions including a Solo Show and Lecture, the Rancho Santa Fe Gallery, the Maritime Museum, the Ventura County Maritime Harbor Museum, the Newport Nautical Museum, and the Soldiers Barracks Gallery.

Have a wonderful and safe new year. Please remember if you have anything for the Paint Rag, please contact me at dvanhuis@yahoo.com

Happy New Year,

Deborah Van Huis
Newsletter Chair
San Dieguito Art Guild

Forward email

This email was sent to swanson121@cox.net by dvanhuis@yahoo.com.

Update Profile/Email Address | Instant removal with SafeUnsubscribe™ | Privacy Policy.

Email Marketing by

San Dieguito Art Guild | 500 Second Street | Encinitas
| CA | 92024

their art in our galleries. We have implemented new policies to make gallery renting more equitable and increase the number of display areas. When the gallery upgrade is complete (see the Gallery Manager's Column in this issue of the Paint Rag) we will have 50 wall spaces and over 32 floor displays. We are looking for more member artists who would like to display their original artwork. If you would like to become a wall or floor renter there will be jury committee meetings to qualify artists occurring on January 12, 2010 and February 9, 2010. If you would like to display your art and you are currently not a gallery renter, you must be juried into the gallery at one of these meetings.

This is how the process works. At 11am on the scheduled day, interested member artists will gather at our gallery on Second Street. We will meet for about 30 minutes to discuss gallery rental policies. Artists will then present their artwork in a small area for the jury to view. Artists are encouraged to bring in original artwork (not reproductions) in the form that you want to present when displaying in the gallery. You will leave the artwork until 3pm during which time the jury committee will view the art and evaluate its suitability for our galleries. The jury will evaluate the artwork based upon composition, color, value, design elements, creativity, consistency, competent use of medium as well as **presentation**. At 3pm the artwork can be removed, the jury will notify the artists of their decision within one week.

We look forward to seeing your artwork at the jury committee meetings and on display in our galleries. If you have any questions you can contact any member of the Gallery Committee. They are: Ellablanch Salmi, Floor Chairperson; Rita Hohweiler-Cecil, Wall Chairperson; Ricki Unger, Monthly Show Chairperson; Judianne Shannon, 1st Vice President and Calendar Chairperson; Dave Ombrello, Gallery Manager and Gallery Committee Chairperson.

6. Fiber Arts

Space is limited. To ensure that you reserve your space and get to try out the mediums of your choice, sign up by phone, 760-805-0434 or by email, swanson121@cox.net.

January Show Judge

D. David Ainsley, Plein-Air Painter

Donald David Ainsley was born in New York City. He was highly motivated in becoming an artist and fulfilled this goal by graduating from the High School of Industrial Art. At the same time, he studied Studio Life Drawing with the noted New York Artist, Fogarty, (the husband to Ann Klein-Fashion Designer) at the Art Students League in New York. Following this, David sought further training at the Parsons School of Design, New York, graduating in 1961. At Parsons, David studied with noted American Artist Joseph Albers and Sewell Stillman, Color Theorists of Yale University. Upon graduation, Ainsley worked as a Graphic Designer at an Ad Agency, Union Publication in New York City. In 1969, he accepted employment in Southern California as a Furniture Designer in association with Thomasville, Baker and Henredon corporations until his retirement, twenty-five years later.

As an artist, David continues to fulfill his need to create art. He expresses himself as a professional full-time Plein-Air Painter. His works have been displayed in numerous invitational art exhibitions including a Solo Show and Lecture, the Rancho Santa Fe Gallery, the Maritime Museum, the Ventura County Maritime Harbor Museum, the Newport Nautical Museum, and the Soldiers Barracks Gallery.

Have a wonderful and safe new year. Please remember if you have anything for the Paint Rag, please contact me at dvanhuis@yahoo.com

Happy New Year,

Deborah Van Huis
Newsletter Chair
San Dieguito Art Guild



San Dieguito Art Guild

Press Release

For Immediate Release

San Dieguito Art Guild Announces The January Monthly Art Show Winners

(Encinitas, CA) The Offtrack Gallery had their monthly art show for January 2010. The winner of Best of Show was Ron Like (pictured to the right) for his acrylic painting "Little Lion". In that same category Toni Williams won first place for a painting called "Ramona." Second Place went to Kate Whitley for "Morning Walk." Third place was won by Scott Cooper with a painting called "Huck's Dad". Honorable Mentions were noted for Ron Like's painting "Worker" and Toni Williams painting "Going In."

To see this award winning artwork visit the Offtrack Gallery at 500 2nd Street in downtown Encinitas.



The winner of first place for watercolor paintings was Chuck McPherson (pictured) for his painting entitled "Outlines on the Day".

In the category of water colors, Linda Melvin took 2nd place for "Garden Guest". Yanina Cambareri received 3rd place for "All the Juice" and Chuck McPherson again received Honorable Mention for his painting "Snowdrift".

Other mediums in the January Monthly Show also had a series of winners. A graphite drawing by Basia Koenig called "Debutante Angel" won first place (Pictured below). Second place went to Sandra Cox for another type of pencil drawing "Mount Tam". Third place went to Agnes Lochte for her work in Digital Art called "Revolution".

Last but not least Honorable Mentions went to a pen and ink drawing called "Nutmeg" by Eileen Brennan and a pencil drawing by Sandra Cox called "Carmel Beach". Congratulations to all the January Monthly Art Show winners at the Offtrack Gallery. That is a great way to start the new year!



San Dieguito Art Guild Announces
The January Monthly Art Show Winners
ron like

(Encinitas, CA) The Offtrack Gallery had their monthly art show for January 2010. The winner of Best of Show was Ron Like (pictured to the right) for his acrylic painting "Little Lion". In that same category Toni Williams won first place for a painting called "Ramona." Second Place went to Kate Whitley for "Morning Walk." Third place was won by Scott Cooper with a painting called "Huck's Dad". Honorable Mentions were noted for Ron Like's painting "Worker" and Toni Williams painting "Going In."

To see this award winning artwork visit the Offtrack Gallery at 500 2nd Street in downtown Encinitas.

McPherson Solitude

The winner of first place for watercolor paintings was Chuck McPherson (pictured) for his painting entitled "Outlines on the Day".

In the category of water colors, Linda Melvin took 2nd place for "Garden Guest". Yanina Cambareri received 3rd place for "All the Juice" and Chuck McPherson again received Honorable Mention for his painting "Snowdrift".

Other mediums in the January Monthly Show also had a series of winners. A graphite drawing by Basia Koenig called "Debutante Angel" won first place (Pictured below). Second place went to Sandra Cox for another type of pencil drawing "Mount Tam". Third place went to Agnes Lochte for her work in Digital Art called "Revolution".

Last but not least Honorable Mentions went to a pen and ink drawing called "Nutmeg" by Eileen Brennan and a pencil drawing by Sandra Cox called "Carmel Beach". Congratulations to all the January Monthly Art Show winners at the Offtrack Gallery. That is a great way to start the new year!

jan winner



About San Dieguito Art Guild

San Dieguito Art Guild is a non-profit 501(c)(4) art association serving the public since 1965. The Offtrack Gallery exhibits many talented local artists artwork at their two galleries.

San Dieguito Art Guild

www.offtrackgallery.com

The two galleries, one located at 2nd and D and the other in the Lumberyard. Hours are 11 AM to 5 PM.

San Dieguito Art Guild

San Dieguito Art Guild PR
& Promotion Chair

Grace Swanson

swanson121@cox.net

[Forward email](#)

SafeUnsubscribe®

This email was sent to swanson121@cox.net by swanson121@cox.net.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



San Dieguito Art Guild | 500 Second Street | Encinitas | CA | 92024

About San Dieguito Art Guild

San Dieguito Art Guild is a non-profit 501(c)(4) art association serving the public since 1965. The Offtrack Gallery exhibits many talented local artists artwork at their two galleries.

San Dieguito Art Guild

www.offtrackgallery.com

The two galleries, one located at 2nd and D and the other in the Lumberyard. Hours are 11 AM to 5 PM.

San Dieguito Art Guild

San Dieguito Art Guild PR & Promotion Chair

Grace Swanson swanson121@cox.net



San Dieguito Art Guild and Off Track Gallery announce "Try It You'll Like It!" an opportunity for those who are thinking of trying their hand at art for the first time and also for experienced artists who would like to try a new medium.

The "Try It You'll Like It" workshop will take place on **Thursday, February 25th, 9:00am to 1:00pm** (with an optional bonus hour from 1:00 - 2:00 pm) in the Ecker Building at San Diego Botanic Garden (formerly Quail Gardens) in Encinitas. This opportunity to try new mediums is presented by the San Dieguito Art Guild and funded in part by a grant from the City of Encinitas.

Artists/instructors will introduce jewelry making, gourd art, photography, watercolor, fiber arts and pastels. Each artist/instructor will have examples of their finished pieces, provide lots of information on where to get supplies and additional training and will give a short demo before participants can try out the medium for themselves. All materials will be provided.

"Try It You'll Like It" is offered free to those 62 and older and is \$20 for those younger. The event will be divided into three sessions and each participant will be able to try out three of the art mediums offered. The bonus hour at the end of the day will be for additional questions or perhaps even finish a piece. Because space is limited advance registration is required. Please contact Grace Swanson at swanson121@cox.net



**OFF TRACK
GALLERY**

760-942-3636

San Dieguito Art Guild and Off Track Gallery announce “Try It You’ll Like It!” an opportunity for those who are thinking of trying their hand at art for the first time and also for experienced artists who would like to try a new medium.

The “Try It You’ll Like It” workshop will take place on Thursday, February 25th, 9:00am to 1:00pm (with an optional bonus hour from 1:00 - 2:00 pm) in the Ecke Building at San Diego Botanic Garden (formerly Quail Gardens) in Encinitas. This opportunity to try new mediums is presented by the San Dieguito Art Guild and funded in part by a grant from the City of Encinitas.

Artists/instructors will introduce jewelry making, gourd art, photography, watercolor, fiber arts and pastels. Each artist/instructor will have examples of their finished pieces, provide lots of information on where to get supplies and additional training and will give a short demo before participants can try out the medium for themselves. All materials will be provided.

“Try It You’ll Like It” is offered free to those 62 and older and is \$20 for those younger. The event will be divided into three sessions and each participant will be able to try out three of the art mediums offered. The bonus hour at the end of the day will be for additional questions or perhaps even finish a piece. Because space is limited advance registration is required. Please contact Grace Swanson at swanson121@cox.net

Off Track Logo

760-942-3636

Forward email

Safe Unsubscribe

This email was sent to swanson121@cox.net by swanson121@cox.net.

[Update Profile/Email Address](#) | [Instant removal with SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by

San Dieguito Art Guild | 500 Second Street | Encinitas
| CA | 92024

THE COAST NEWS JAN. 22, 2010

“Try It, You’ll Like It”
Visual Art Workshop with a chance to try out a variety of mediums taught by skilled artists.

Thursday, February 25
9:30a.m. to 2:00 p.m.
Ages 62 and up: free • Ages 18 to 61: \$20
OffTrackGallery.com for registration information

OFF TRACK GALLERY
New Hawaiian Art Studio, Est. 1997
Second and D Streets and also Lumberyard
760-942-3636 • OffTrackGallery.com • Open Daily 11-5

TWO LOCATIONS
2nd & D, downtown Encinitas



OFF TRACK GALLERY
San Diego's Art Gallery, Inc. 1960

LOCAL ARTISTS • OPEN DAILY
760.942.3836 OffTrackGallery.com

Lumberyard Shopping Center

Art guild hosts workshop to try out different media

ENCINITAS — A Visual Art Workshop with a chance to try out a variety of mediums taught by skilled San Dieguito Art Guild artists will be held from 9:30 a.m. to 12:50 p.m. Feb. 25 at the Ecke Building at San Diego Botanic Garden.

There will be three sessions, one hour each, with a short break between sessions. Ages 62 and up are free. Ages 18 to 61 are \$20.

What to expect:
— Artist / instructor will have examples of finished pieces in their medium

— Instructor will give a short demo

— All materials will be provided

— Students will work on a simple project that they can take home. It is not expected that the students

■ see Guild on 14

ARTIST OF THE MONTH



North County resident Tom Shannon is the February Artist of The Month at St. Tropez Bakery & Bistro. Shannon's work is influenced by various cultural experiences in Southern India including as a Peace Corps volunteer, followed by service in the United States Army in South Vietnam. His exhibit is titled "Water Music in Color Series" and consists of works inspired by his love of sailing. He makes his watercolors and acrylics into giclee reproductions, prints and greeting cards. Tom is also an accomplished pianist, which also has been a great influence on his artwork. He is a member of the San Dieguito Art Guild and the Rancho Santa Fe Art Guild. St. Tropez Bakery & Bistro is located in The Lumberyard at 947 S. Coast Highway 101. Courtesy photo



PUBLIC ART

Artist Manuelita Brown poses next to her statue, "The Encinitas Child," a gift to the city of Encinitas. An unveiling sponsored by DEMA took place on Jan. 29 on South Coast Highway 101 between Encinitas Boulevard and D Street. The new piece of public art was sponsored by DEMA, the county of San Diego, the City of Encinitas Arts Grant Program and the Mizel Family Trust. Photo by Jason Land

14 ENCINITAS FIRST - FEBRUARY 2010

Guild

continued from 10

will be able to finish it during the day. However there will be an hour at the end of the day for them to ask more questions or perhaps finish a piece.

- List of stores and Web sites where they can purchase additional supplies and how much they can expect to spend
- List of where they

can get additional training or lessons in the medium they choose. Mediums offered (students may choose three out of six) are watercolor, pastel, jewelry, photography, gourds and fiber arts.

Space is limited.

To ensure that you reserve your space and get to try the mediums of your choice, contact swanson.121@cox.net.

For more details, visit www.OffTrackGallery.com.

Feb 1, 2010

[attachment]

Fellow Board Members,

Thanks to the following Board members who were able to attend the meeting. Grace (who was probably late for her doctor's appointment), Judianne, Patricia, Deborah, Ella, Isabella, and Laura. Thanks also to Joanne, Bruce and Mary who provided input prior to the meeting. Thanks also to Terry who provided input and ideas last week. I hope that I have incorporated all of the input received from everyone.

The major issue that we are not in agreement on is the term of the lease. This is an important issue and one that may be a significant bargaining chip as we negotiate. The revised proposal leaves the term open (between 3 and 5 years) until we receive a counter proposal from Cornerstone. Additionally we revised the proposal to ensure the HVAC (heating, ventilating, air conditioning) system is fully operational, and we are absolved not only from brokerage fees but also from any liability associated with the direct negotiations with Cornerstone.

One major issue with the proposed layout is the lack of storage space. Two questions were asked, is the extra space gained by shrinking our current storage room worth the increased rent gained, and how much will it cost to rent storage? By reworking the walls we increase our revenue by \$200 per month as well as doubling our space for the Soravias. Next time you are in the gallery look into this room and ask yourself "is this storage worth \$200 per month of revenue?" As I think about this, I ask myself: why should the gallery have to bear the cost of providing storage for anything other than what is necessary to operate the gallery. At \$3.50 per sf for storage it is very expensive when we could rent storage in a self store center for much less. I'll make some inquiries about the cost of a self store space but I'll guess it is less than half of our rent at the Lumberyard.

There were other ideas that should be considered.

1. How do we go about getting better signage on 101?
2. What about offering to our members the opportunity to help the Guild by donating displays and assisting with the remodel costs. In consideration for these donations we could place a plaque on the display or upgrade stating "donated by". We see this type of funding used in many places operated by non-profit organizations.

The consensus of the attendees was to move forward with a motion.

I move to enter into negotiations with Cornerstone Property Management to rent our space in the Lumberyard based upon the terms in the revised proposal dated February 1, 2010.

I would like to make a deadline to respond to this motion by 5pm Wednesday.

Arts Alive banners by SDAG members



Artie Mattson



Bruce Stewart



Carolyn Cope



Cheryl Ehlers



Grace Swanson



Jayne Spencer



Sharon Hoffman



Lynn Williams



Wendi Steinman

Off Track Art Gallery — The San Dieguito Arts Guild exhibits work by Dave Ombrillo, Patricia Watkins, Joan Gine and B.J. Simon through Sunday; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

ENCINITAS

Guild, gallery list winners

ENCINITAS — The San Dieguito Art Guild and the Offtrack Gallery have announced the winners of the monthly art show in January:

■ Best of Show: Ron Like, "Little Lion"

■ First place, acrylic painting: Toni Williams, "Ramona"

■ Second place, acrylic painting: Kate Whitley, "&Morning Walk"

■ Third place, acrylic painting: Scott Cooper, "Huck's Dad"

■ First place, watercolor painting: Chuck McPherson, "Outlines on the Day"

■ Second place, watercolor painting: Linda Melvin, "Garden Guest"

■ Third place, watercolor painting: Yanina Cambareri, "All the Juice"

■ First place, graphite drawing: Basia Koenig, "Debutante Angels"

■ Second place, pencil drawing: Sandra Cox, "Mount Tam"

■ Third place, digital art: Agnes Lochte, "Revolution"

Visit offtrackgallery.com.

2010 Senior Project from City of Encinitas Grant

Budget: **\$1000 for everything**

Date: **Wednesday, February 24**

Location: **Ecke Building at SDBG** cost of room rental: \$75

Number of Mediums:

**1. Watercolor 2. Pastel 3. Oil 4. Photography 5. Acrylic 6. Jewelry
alts: Colored Pencil, Mixed Media, Ink, Pencil or charcoal,**

Length of each session: **One and a half hours**

How many sessions: **Three** (with a 1/4 hour break that would be 5.25 hours)

Time of day:

Set up 8-9 am

Check In: 9am

Session One: 9:15 am to 10:30

Break: 10:30 to 10:45

Session Two: 10:45 to 12 noon

Break: noon to 12:30 pm

Session Three 12:30 to 2 pm

Clean up 2-3 pm

Teachers:

Acrylic = that person who already did a demo for us.

She will also bring her own supplies

Supplies Needed (budget for each medium is \$150 to \$200):

Watercolor:

8 brushes in 2 sizes (\$75)

8 tubes of paint (\$6 x 8 = \$48)

8 small palettes (\$25)

24 quarter sheets of 2 kinds of watercolor paper (\$50)

Total = \$198

What age is Senior? **62 (free)**

What to charge non-seniors: **\$20**

How many students max per teacher: **8** (8 students x 6 mediums = 48)



OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

February

2010

The Paint Rag

San Dieguito Art Guild

In This Issue

February Monthly Show

SDAG Calendar

Environmental Painters Schedule

Member News

Printing Service Now Available

Website Help Wanted

New Gallery Hours

February 4th Demo

From Our Gallery Manager

Monthly Show Honorees

Mother's Day Tour Planning Meeting

Booklet/Program for Mother's Day Tour

SDAG History

New Member Welcome

From Our President

Greetings All,

Those must have been the winds of change during last month's rain storms because things are changing once again at SDAG and the Off Track Galleries!

Don't let this uncertainty keep you away from Ellablanca's February 4th demonstration on mixed media mosaics. Planning continues for the Mother's Day Weekend Garden and Artist Studio Tour and it's not too late to get involved.

A special thank you goes out to our Gallery Committee. They have been working long and hard on all the challenges that have come their way in the past few weeks.

Deborah Van Huis, Newsletter Chair



From Our Gallery Manager

January has been a month of many changes, most of which have resulted from our landlord receiving an unsolicited offer to buy the building we occupy on Second Street. As you recall, we were going to have a major remodel which would have opened up and updated the gallery. This entire plan is on hold until we find out if the building will be sold. In light of this situation the SDAG Board and the Gallery Committee are investigating alternatives which will ensure that we continue to have a venue to display and sell our artwork.

What does this mean for our displaying artists? First, the Monthly Show will continue to be held and its dates have been adjusted to reflect our

Just In -- February Monthly Show to Go On

Ricki Ungar, Monthly Show Chair, announces that there will be a February Monthly Show at OTG1 due to a delay in work at that gallery. Take-In for the show will be Tuesday February 2 at 9:30-12:00. Any questions call Ricki Ungar at 760-944-1229.

Lynn Ely and Ricki Ungar are pleased to announce that the judge for the February

In This Issue
February Monthly Show
SDAG Calendar
Environmental Painters Schedule
Member News
Printing Service Now Available
Website Help Wanted
New Gallery Hours
February 4th Demo
From Our Gallery Manager
Monthly Show Honorees
Mother's Day Tour Planning Meeting
Booklet/Program for Mother's Day Tour
SDAG History
New Member Welcome
From Our President

Just In --
February Monthly Show to Go On

Ricki Ungar, Monthly Show Chair, announces that there will be a February Monthly Show at OTG1 due to a delay in work at that gallery. Take-In for the show will be Tuesday February 2 at 9:30-12:00. Any questions call Ricki Ungar at 760-944-1229.

Lynn Ely and Ricki Ungar are pleased to announce that the judge for the February show is Igor Koutsenko. He is from Russia, and has been in this country for 7 years. Igor was trained in the classical way in Russia starting in childhood with art. He has a studio at the Fallbrook School of Art and also teaches in the art school. He teaches drawing and painting -- oil, watercolor, and acrylic.

SDAG Calendar
February
Tues, 2nd
9:30 - noon, Monthly Show Pick-up (Jan) and
Monthly Show Take-In (Feb)

Thurs, 4th
1:30-3:30 pm
Art Demonstration -- Ellablanche Salmi @ San
Diego Botanic Garden

Tues, 9th
11am-3pm, Jurying

12:30, Gallery Committee Meeting

Wed, 10th
10:00 am, Mother's Day Tour Planning Meeting @ St.
Tropez

Mon, 22nd
9:30 -noon
SDAG Board
160 Calle Magdalena

Thurs, 25th
9am - 2pm
Try It, You'll Like It, A Visual Art Workshop
Ecke Building, San Diego Botanic Garden

March
Tues, 2nd
9:30-noon, Monthly Show Pick-Up

Mon, 22nd
9:30-noon
SDAG Board
160 Calle Magdalena

Environmental Painters Schedule
Feb. 2. - Grand Ave bridge, San Dieguito Rd. again.

Feb. 9 and 16, -- Torrey Pines Extension, meet at the end
of Recuerdo, Del Mar

Feb 23 and Mar 2 -- Batiquitos Lagoon, meet at the end
of Gabiano, Carlsbad

Call Joan Grine, 858-481-8783 for more information.

Quick Links
Offtrack Gallery
San Dieguito Art Guild
SDAG Staffing Calendar Log In
Member News on Website
Don't forget to keep your SDAG family up to date on
what you're doing. Please send information about your
current exhibits, classes and other news to our webmas-
ter, Mary Beck Higgins, higgbeck@cox.net so that she
can include it on the member news page on our website.

Want to join our mailing list? Just click on our logo.

announce that the judge for the February show is Igor Koutsenko. He is from Russia, and has been in this country for 7 years. Igor was trained in the classical way in Russia starting in childhood with art. He has a studio at the Fallbrook School of Art and also teaches in the art school. He teaches drawing and painting -- oil, watercolor, and acrylic.

SDAG Calendar

February

Tues, 2nd

9:30 - noon, Monthly Show Pick-up (Jan) and Monthly Show Take-In (Feb)

Thurs, 4th

1:30-3:30 pm
Art Demonstration – Ellablanche Salmi @ San Diego Botanic Garden

Tues, 9th

11am-3pm, Jurying
12:30, Gallery Committee Meeting

Wed, 10th

10:00 am, Mother's Day Tour Planning Meeting @ St. Tropez

Mon, 22nd

9:30 -noon
SDAG Board
160 Calle Magdalena

Thurs, 25th

9am - 2pm
Try It, You'll Like It, A Visual Art Workshop
Ecke Building, San Diego Botanic Garden

March

Tues, 2nd

9:30-noon, Monthly Show Pick-Up

Mon, 22nd

9:30-noon
SDAG Board
160 Calle Magdalena

Environmental Painters Schedule

Feb. 2. - Grand Ave bridge, San Dieguito Rd. again.

Feb. 9 and 16, -- Torrey Pnes Extension, meet at the end of Recuerdo, Del Mar

First, the monthly show will continue to be held and its dates have been adjusted to reflect our best estimate for availability of the gallery. We are unable to publish schedules far in advance so we ask your cooperation, understanding and flexibility as related to the Monthly Show. Second, wall and floor renters will continue to display on a month to month basis in the Second Street Gallery until further notice. Third, we have a unique opportunity for our current wall and floor renters to display in some of the space within the studio formerly occupied by Bruce Stewart. In the interim, we are going to subdivide this room into three or four wall spaces and one or two window spaces and are offering them to any wall or floor artists who would like to have a large display. The rental rates and staffing requirements depend on how much of the space the artists desire to occupy. If you are interested in renting within this studio please email Dave Ombrello, italifin@roadrunner.com for wall space and Ellablanche Salmi, ellasalmi@roadrunner.com for floor space. This space is available immediately and will be allocated on a first come first serve basis.

One more improvement made by the Board is standardizing the hours of operation between both galleries. Our staffing shifts in both galleries are now from 11am until 2pm and from 2pm until 5pm. You will notice that the calendars posted in both galleries show the staffers at both galleries. If you have a question regarding your shift hours you can call either gallery. The staffer should be able to help you. If you need further help please email Judianne Shannon, tajshannon@roadrunner.com.

We hope that you understand that we are doing everything possible to ensure that our members and displaying artists have the BEST possible venue to show and sell their artwork. We appreciate your understanding and patience as we work to resolve all of these issues. We will notify the membership by e-blast as soon as they have been resolved. Thank you.

Dave Ombrello, Gallery Manager

January Monthly Show Honorees



Best of Show -
Ron Like - Little Lion -
Acrylic

Printing Service Now Available

Deborrah Henry purchased a new 11 color printer that creates great depth in an image. Per Deborrah:

Get great prints of your paintings and watercolors....

The general price is \$10/sq foot print ready and \$15/sq foot if I am to prepare for gallery wrap and/or color calibrating.

I also offer images with an unfinished edge border and the image depicting an original painting (check out my images at OT2)

Prices:

8 x 8 -- \$20.

8 x 12 -- \$24

11 x 14 -- \$32

16 x 20 -- \$40

30 x 36 -- \$80

All prints are acid free watercolor papers, canvas papers and acid free inks, guaranteed and archival quality.

Please contact Deborrah for more information. 760-473-4894 or deborrahhenry@yahoo.com

Toni Williams Fine Art Invites You:
'Six Artists Paint the Fountains'

Artists Reception Friday, February 5th, 2010
Hosted by the Rancho Bernardo Inn
17550 Bernardo Oaks Dr.
San Diego, 92128

Wine and Hors d'oeuvres

5:30 til 6:30pm in the Cafe Granada.

Also featuring: Joyce Pekala, Patricia McGeeney, Mark Slusser, Grace Booth, Lynne Schulnik
Please RSVP to Toni if you plan to attend.

Jeffrey Brosbe News

Jeffrey R. Brosbe has added 36 new images from his recent India trip to his web site, www.jeffreybrosbe.com

He hopes you enjoy them and would appreciate your feedback.

He also has 5 pieces on display through February 19th at the St. Clair Gallery (619-401-4000).

Website Help Wanted

Mary Beck Higgins, our webmaster, could use your help. Do you have computer experience? Mary needs help maintaining our website. She needs help keeping the guild artist's pages, both the thumbnails and individual web pages up to date and help keeping the calendar of events current. If you would like to get involved and be the first in the know about all SDAG's activities, please contact Mary at higgbeck@cox.net

Watercolor Classes by

Jayne Spencer

SDAG member Jayne Spencer offers ongoing Watercolor Classes at her studio in Solana Beach. The classes are 9:30am - 12:30 pm on Mondays. All skill levels are welcome. There is a \$30/class fee for 1-month sessions. A group of 12 classes may be purchased for \$300.

February class dates are: Feb 1, 8, 15 and 22

March class dates: Mar 1, 8, 15, 22 and 29

April class dates: Apr 5, 12, 19 and 26

May class dates: May 3, 10, 17, 24 and 31

Advance registration is required. Jayne Spencer's Studio is located at 742 Genevieve, Suite F, Solana Beach, CA 92075. For more information please visit Jayne's website, www.jaynespencer.com

Cindy Gary

Cindy Gary's photographs will be featured during February at the Pannikin. Please be sure to take some time to enjoy Cindy's work while you're enjoying your coffee.

New Gallery Hours

Effective February 1st, the gallery hours for both OTG 1 and OTG 2 will be 11:00 am to 5:00 pm.

These hours will be in effect until March 31st. April 1st to September 14th, gallery hours will be extended for the summer and will be 11:00 am to 8:00 pm.

Judianne Shannon will post the new gallery hours and staffing schedule on the SDAG website, <http://sandieguitoartguild.com/calendar/login.php>
St. Tropez Bistro Features Tom Shannon's Artwork
Next time you're in St. Tropez, make sure to take an extra minute to enjoy SDAG member Tom Shannon's artwork on display.

again.

Feb. 9 and 16, -- Torrey Pines Extension, meet at the end of Recuerdo, Del Mar

Feb 23 and Mar 2 -- Batiquitos Lagoon, meet at the end of Gablano, Carlsbad

Call Joan Grine, 858-481-8783 for more information.



Quick Links

[Offtrack Gallery](#)
[San Dieguito Art Guild](#)
[SDAG Staffing Calendar Log In](#)

Member News on Website

Don't forget to keep your SDAG family up to date on what you're doing. Please send information about your current exhibits, classes and other news to our webmaster, Mary Beck Higgins, higgbeck@cox.net so that she can include it on the member news page on our website.

Want to join our mailing list? Just click on our logo.

**OFF TRACK
GALLERY**

Printing Service Now Available

Deborrah Henry purchased a new 11 color printer that creates great depth in an image. Per Deborrah:

Get great prints of your paintings and watercolors....

The general price is \$10/sq foot print ready and \$15/sq foot if I am to prepare for gallery wrap and/or color calibrating.

I also offer images with an unfinished edge border and the image depicting an original painting (check out my images at OT2)

Prices:



Watercolor

- 1st - Chuck McPherson, Outlines on the Day
- 2nd - Linda Melvin - Garden Guest
- 3rd - Yanina Cambareri - All That Juice
- HM - Chuck McPherson - Snowdrift



Chuck McPherson

Oil & Acrylic

- 1st - Toni Williams - Ramona
- 2nd - Kate Whitley - Morning Walk
- 3rd - Scott Cooper - Huck's Dad
- HM - Ron Like - Workers
- HM - Toni Williams - Going In

Other

- 1st - Basia Koenig - Debutante Angel - Graphite
- 2nd - Sandra Cox - Mount Tam - Pencil
- 3rd - Agnes Lochte - Revolution - Digital Art
- HM - Eileen Brennan - Nutmeg - Pen & Ink
- HM - Sandra Cox - Carmel Beach - Pencil



Basia Koenig

Mother's Day Tour Planning Meeting

If you could not make it to the January Mother's Day Planning meeting, and wish to be a Guest Artist on the Mother's Day Tour please plan to attend the next planning meeting on **Wednesday, February 10 at 10:00 am at St. Tropez**. If you are out of town or work during the day and want to be a Guest Artist, contact Terry Oshrin, terrytulips@aol.com, AND cc Mo Price, moaceac@roadrunner.com. Be prepared to sign up to assist in the Tour in some way. Details at the meeting.

NOTE: if you attended the last meeting, you do NOT have to come to this one.

Ellablanche Salmi at February 4 Demo

Ellablanche Salmi will feature her mixed media mosaics at the February 4th demonstration at San Diego Botanic Garden. The demonstration will run from 1:30 to 3:30 pm

Ellablanche is a long time SDAG member and currently serves as the Floor Art Chairperson. Ellablanche is not only a talented artist but is also an accomplished author. Her novel Heartland will be displayed at the LA Times Book Faire on the UCLA campus April 24th and 25th.

Greetings All,

Those must have been the winds of change during last month's rain storms because things are changing once again at SDAG and the Off Track Galleries!

Don't let this uncertainty keep you away from Ellablanche's February 4th demonstration on mixed media mosaics. Planning continues for the Mother's Day Weekend Garden and Artist Studio Tour and it's not too late to get involved.

A special thank you goes out to our Gallery Committee. They have been working long and hard on all the challenges that have come their way in the past few weeks.

Deborah Van Huis, Newsletter Chair

From Our Gallery Manager

January has been a month of many changes, most of which have resulted from our landlord receiving an unsolicited offer to buy the building we occupy on Second Street. As you recall, we were going to have a major remodel which would have opened up and updated the gallery. This entire plan is on hold until we find out if the building will be sold. In light of this situation the SDAG Board and the Gallery Committee are investigating alternatives which will ensure that we continue to have a venue to display and sell our artwork.

What does this mean for our displaying artists? First,

the Monthly Show will continue to be held and its dates have been adjusted to reflect our best estimate for availability of the gallery. We are unable to publish schedules far in advance so we ask your cooperation, understanding and flexibility as related to the Monthly Show. Second, wall and floor renters will continue to display on a month to month basis in the Second Street Gallery until further notice. Third, we have a unique opportunity for our current wall and floor renters to display in some of the space within the studio formerly occupied by Bruce Stewart. In the interim, we are going to subdivide this room into three or four wall spaces and one or two window spaces and are offering them to any wall or floor artists who would like to have a large display. The rental rates and staffing requirements depend on how much of the space the artists desire to occupy. If you are interested in renting within this studio please email Dave Ombrello, italifin@roadrunner.com for wall space and Ellablanche Salmi, ellasalmi@roadrunner.com for floor space. This space is available immediately and will be allocated on a first come first serve basis.

One more improvement made by the Board is standardizing the hours of operation between both galleries. Our staffing shifts in both galleries are now from 11am until 2pm and from 2pm until 5pm. You will notice that the calendars posted in both galleries show the staffers at both galleries. If you have a question regarding your shift hours you can call either gallery. The staffer should be able to help you. If you need further help please email Judianne Shannon, tajshannon@roadrunner.com.

We hope that you understand that we are doing everything possible to ensure that our members and displaying artists have the BEST possible venue to show and sell their artwork. We appreciate your understanding and patience as we work to resolve all of these issues. We will notify the membership by e-blast as soon as they have been resolved. Thank you.

Dave Ombrello, Gallery Manager

January Monthly Show Honorees

border and the image depicting an original painting (check out my images at OT2)

Prices:

- 8 x 8 -- \$20.
- 8 x 12 -- \$24
- 11 x 14 -- \$32
- 16 x 20 -- \$40
- 30 x 36 -- \$80

All prints are acid free watercolor papers, canvas papers and acid free inks, guaranteed and archival quality.

Please contact Deborahrah for more information.

760-473-4894 or deborahrahhenry@yahoo.com

**Toni Williams Fine Art Invites You:
'Six Artists Paint the Fountains'**

Artists Reception Friday, February 5th, 2010

Hosted by the Rancho Bernardo Inn

17550 Bernardo Oaks Dr.

San Diego, 92128

Wine and Hors d'oeuvres

5:30 til 6:30pm in the Cafe Granada.

Also featuring: Joyce Pekala, Patricia McGeeney, Mark Slusser, Grace Booth, Lynne Schulnik

Please RSVP to Toni if you plan to attend.

Jeffrey Brosbe News

Jeffrey R. Brosbe has added 36 new images from his recent India trip to his web site, www.jeffreybrosbe.com

He hopes you enjoy them and would appreciate your feedback.

He also has 5 pieces on display through February 19th at the St. Clair Gallery (619-401-4000).



NOTE: if you attended the last meeting, you do NOT have to come to this one.

We especially need painters, photographers, glass and pottery artists. Our capacity for jewelry artists has been satisfied; but if you express interest, we will notify you if there is a cancellation.

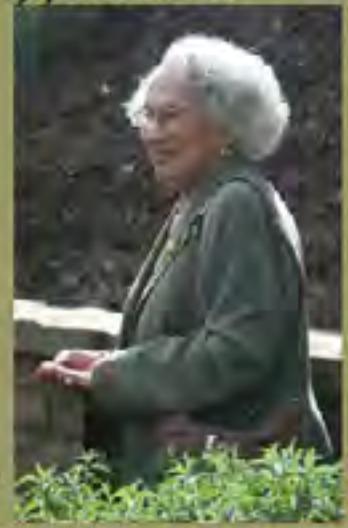
Manuelita Brown's Encinitas Child



(photo by Dave Ombrello)

If you haven't already, make sure to stop in downtown Encinitas and enjoy SDAG member Manuelita Brown's new sculpture. It is on the southbound side of 101, just south of Encinitas Boulevard.

Manuelita's home will be one of the homes on our Mother's Day Tour.



Manuelita Brown (photo by Grace Swanson)

Booklet/Program for Mother's Day Tour

Something New for This Year's Tour

The Guild will be printing an 8.5 x 5.5 inch booklet to be given to each person who purchases a ticket for the tour. "Tributes to Mom" and ad space will cover the cost.

The booklet will contain several things.

1) "Tributes to Moms" -- This is open to all SDAG

Best of Show -

Ron Like - Little Lion - Acrylic

Watercolor

1st - Chuck McPherson,

Outlines on the Day

2nd - Linda Melvin - Garden Guest

3rd - Yanina Cambareri - All That Juice

HM - Chuck McPherson - Snowdrift

Chuck McPherson

Oil & Acrylic

1st - Toni Williams - Ramona

2nd - Kate Whitley - Morning Walk

3rd - Scott Cooper - Huck's Dad

HM - Ron Like - Workers

HM - Toni Williams - Going In

Other

1st - Basia Koenig - Debutante Angel - Graphite

2nd - Sandra Cox - Mount Tam - Pencil

3rd - Agnes Lochte - Revolution - Digital Art

HM - Eileen Brennan - Nutmeg - Pen & Ink

HM - Sandra Cox - Carmel Beach - Pencil

Basia Koenig

Mother's Day Tour Planning Meeting

If you could not make it to the January Mother's Day Planning meeting, and wish to be a Guest Artist on the Mother's Day Tour please plan to attend the next planning meeting on Wednesday, February 10 at 10:00 am at St. Tropez. If you are out of town or work during the day and want to be a Guest Artist, contact Terry Oshrin, terrytulips@aol.com, AND cc Mo Price, moaceae@roadrunner.com. Be prepared to sign up to assist in the Tour in some way. Details at the meeting.

NOTE: if you attended the last meeting, you do NOT have to come to this one.

We especially need painters, photographers, glass and pottery artists. Our capacity for jewelry artists has been satisfied; but if you express interest, we will notify you if there is a cancellation.

Manuelita Brown's Encinitas Child

(photo by Dave Ombrello)

If you haven't already, make sure to stop in downtown Encinitas and enjoy SDAG member Manuelita Brown's new sculpture. It is on the southbound side of 101, just south of Encinitas Boulevard.

Manuelita's home will be one of the homes on our Mother's Day Tour.

Manuelita Brown (photo by Grace Swanson)

Booklet/Program for Mother's Day Tour

Something New for This Year's Tour

The Guild will be printing an 8.5 x 5.5 inch booklet to be given to each person who purchases a ticket for the tour. "Tributes to Mom" and ad space will cover the cost.

The booklet will contain several things.

- 1) "Tributes to Moms" --This is open to all SDAG members. Cost is \$25. May include a photo and a short statement of 25 words or less.
- 2) Photos of each host home on the tour and a short description
- 3) Ad space with photos of SDAG member's artwork including their medium, phone number or email. Prices are still being worked out. This is open to hosts, guest artists and also to all SDAG members. You do not have to be in the tour to purchase your ad space.
- 4) A visual map of the homes. Driving instructions will be printed separately.

Mock-up of sample page in booklet/program for Mother's Day Tour

5 Questions with Sharon Ford



Website Help Wanted

Mary Beck Higgins, our webmaster, could use your help. Do you have computer experience? Mary needs help maintaining our website. She needs help keeping the guild artist's pages, both the thumbnails and individual web pages up to date and help keeping the calendar of events current. If you would like to get involved and be the first in the know about all SDAG's activities, please contact Mary at higgbeck@cox.net

Watercolor Classes by Jayne Spencer

SDAG member Jayne Spencer offers ongoing Watercolor Classes at her studio in Solana Beach. The classes are 9:30am - 12:30 pm on Mondays. All skill levels are welcome. There is a \$30/class fee for 1- month sessions. A group of 12 classes may be purchased for \$300. February class dates are: Feb 1, 8, 15 and 22
March class dates: Mar 1, 8, 15, 22 and 29
April class dates: Apr 5, 12, 19 and 26
May class dates: May 3, 10, 17, 24 and 31

Advance registration is required. Jayne Spencer's Studio is located at 742 Genevieve, Suite F, Solana Beach, CA 92075. For more information please visit Jayne's website, www.jaynespencer.com

Cindy Gary

Cindy Gary's photographs will be featured during February at the Pannikin. Please be sure to take some time to enjoy Cindy's work while you're enjoying your coffee.

New Gallery Hours

The booklet will contain several things.

- 1) "Tributes to Moms" --This is open to all SDAG members. Cost is \$25. May include a photo and a short statement of 25 words or less.
- 2) Photos of each host home on the tour and a short description
- 3) Ad space with photos of SDAG member's artwork including their medium, phone number or email. Prices are still being worked out. This is open to hosts, guest artists and also to all SDAG members. You do not have to be in the tour to purchase your ad space.
- 4) A visual map of the homes. Driving instructions will be printed separately.



Mock-up of sample page in booklet/program for Mother's Day Tour

5 Questions with Sharon Ford

How long have you been a SDAG member?
I have been a SDAG member for about 1 1/2 years.

Why did you join SDAG?
I had come to the Mother's Day Event 2 or 3 years before joining.

What's your favorite thing about SDAG?
My favorite thing about SDAG is the fellow members. I like their attitude toward each other and the community. I also like the way the group is so organized.

Who's your hero and why?
My favorite hero? I don't think I have a favorite

How long have you been a SDAG member?
I have been a SDAG member for about 1 years.

Why did you join SDAG?
I had come to the Mother's Day Event 2 or 3 years before joining.

What's your favorite thing about SDAG?
My favorite thing about SDAG is the fellow members. I like their attitude toward each other and the community. I also like the way the group is so organized.

Who's your hero and why?
My favorite hero? I don't think I have a favorite hero.

What have you always wanted to try but haven't yet?
I have always wanted to be a full time artist and make a living doing it. I would like to teach art from time to time too!

Sharon works on public relations with Grace Swanson and writes and distributes most of the press releases about SDAG and Off Track Gallery activities and events. Thank you Sharon for your contributions to SDAG!
History of the Guild

Advance planning is well under way for our annual Mother's Day Weekend Artists' Studio and Garden Tour. With a couple of years missed, the tour has been offered by the guild for the past 16 years.

The tour did not start out on Mother's Day weekend. From 1993 to 1995 tour was held in October. Then starting in 1997 the tour was moved to Mother's Day weekend with Saturday being held at Quail Botanical Gardens with plein air painters and a high tea and the actual home/garden/artists's studio tour held on Sunday. The tour was skipped in 2000 and 2004 and the Saturday at Quail Gardens was dropped by 2003.

2010 will be the 12th time the tour has been on Mother's Day weekend. Past chair persons have included Gay Fisher (tour founder), Patricia Watkins, Lisa Jackson, Cyndy Brenneman, Judianne Shannon, Faith Fleury, Jo Ann Ginepra, Cris Weatherby, Grace Swanson and Joann Johnson. This year the chair is Terry Oshrin. If you want to be a guest artist on the tour, you need to contact Terry. The money raised each year has varied quite a lot from netting \$2,700 in the early

years, to \$5000 in the mid-years to a record-breaking \$16,000 in 2008. Last year the tour netted \$13,000.

The Mother's Day tour is the one event of the year we expect ALL members of the guild to participate in. Whether you are a host, a guest artist, a docent or a behind-the-scenes worker, this weekend is a heck-of-a-lotta fun.

Terry Oshrin, chair of 2010 Mother's Day Tour.
Photo taken in 2009.

Welcome To Our Newest Members

A big friendly welcome goes out to artists that joined SDAG in January:

Carol Korfin (The Glass Giraffe), fused glass
Victoria Cendreda, jewelry & resin art
Jacqueline Howard, jewelry
Roy Merritt, photography & sculpture
Sandra Cox, graphite/pencil
Bryan Morse, outdoor art
Charlotte Ulm, acrylic, oil, watercolor
David Ulm, print making
Codie Pitcher Carman, water color
Kate O'Brien, stained/fused glass
Cynthia Baird, pastels

We look forward to meeting you and seeing your artwork in our galleries.

From Our President

Dear Creative Colleagues,
As we roll into February, I want to welcome our new members and encourage you to get involved in the ongoing success of SDAG and the Off Track Gallery. We finished last year strong with about \$14,000 in total December sales in our two gallery spaces. Two thirds of those sales were at OT2, which is amazing, considering we only expected to be able to keep OT2 through the summer. For those of you who don't know how that came about, mosaic artist, Terry Oshrin, came up with the idea of approaching the Lumberyard management about SDAG using one of their vacant spaces as a satellite gallery. We proposed a win-win situation in which they would get a vibrant gallery in place of a depressing vacancy

New Gallery Hours

Effective February 1st, the gallery hours for both OTG 1 and OTG 2 will be 11:00 am to 5:00 pm. These hours will be in effect until March 31st. April 1st to September 14th, gallery hours will be extended for the summer and will be 11:00 am to 8:00 pm.

Judianne Shannon will post the new gallery hours and staffing schedule on the SDAG website, <http://sandieguitoartguild.com/calendar/login.php>

St. Tropez Bistro Features Tom Shannon's Artwork

Next time you're in St. Tropez, make sure to take an extra minute to enjoy SDAG member Tom Shannon's artwork on display.

Ellablanché Salmi at February 4 Demo

Ellablanché Salmi will feature her mixed media mosaics at the February 4th demonstration at San Diego Botanic Garden. The demonstration will run from 1:30 to 3:30 pm

Ellablanché is a long time SDAG member and currently serves as the Floor Art Chairperson. Ellablanché is not only a talented artist but is also an accomplished author. Her novel Heartland will be displayed at the LA Times Book Faire on the UCLA campus April 24th and 25th.

Who's your hero and why?

My favorite hero? I don't think I have a favorite hero.

What have you always wanted to try but haven't yet? I have always wanted to be a full time artist and make a living doing it. I would like to teach art from time to time too!

Sharon works on public relations with Grace Swanson and writes and distributes most of the press releases about SDAG and Off Track Gallery activities and events. Thank you Sharon for your contributions to SDAG!

History of the Guild

Advance planning is well under way for our annual Mother's Day Weekend Artists' Studio and Garden Tour. With a couple of years missed, the tour has been offered by the guild for the past 16 years.

The tour did not start out on Mother's Day weekend. From 1993 to 1995 tour was held in October. Then starting in 1997 the tour was moved to Mother's Day weekend with Saturday being held at Quail Botanical Gardens with plein air painters and a high tea and the actual home/garden/artists studio tour held on Sunday. The tour was skipped in 2000 and 2004 and the Saturday at Quail Gardens was dropped by 2003.

2010 will be the 12th time the tour has been on Mother's Day weekend. Past chair persons have included Gay Fisher (tour founder), Patricia Watkins, Lisa Jackson, Cyndy Brennehan, Judianne Shannon, Faith Fleury, Jo Ann Ginepra, Cris Weatherby, Grace Swanson and Joann Johnson. This year the chair is Terry Oshrin. If you want to be a guest artist on the tour, you need to contact Terry. The money raised each year has varied quite a lot from netting \$2,700 in the early years, to \$5000 in the mid-years to a record-breaking \$16,000 in 2008. Last year the tour netted \$13,000.

The Mother's Day tour is the one event of the year we expect ALL members of the guild to participate in. Whether you are a host, a guest artist, a docent or a behind-the-scenes worker, this weekend is a heck-of-a-lotta fun.



and we'd get a presence in a high traffic location over the summer, and they went for it! Since August, we've been able to stay on a month-to-month basis as long as no one else with deeper pockets wanted to rent it. Having two galleries has been great in some ways including sales, increased SDAG solvency, increased awareness for SDAG and OT1 as visitors to one gallery were invited to visit the other. At the same time, maintaining two galleries has had its difficulties, including extra bookkeeping, scheduling, coordination, sitting, etc. It's been great to see how our organization has risen to the occasion and been able to make this very positive if complex arrangement possible. Special thanks to Terry who not only saw the potential and served as midwife during the birth of OT2, and acted as manager for the gallery for the first 6 months; to Joanne Chambers, for shouldering the added bookkeeping load; Judi- anne Shannon, for taking on the additional scheduling; Dave Ombrello for taking on additional gallery management duties; to Rita Cecil and Ellablance Salmi for adding OT2 to their respective jobs as wall and floor chair, respectively; and to many others who helped both get OT2 going and making it a success.

We first moved into our Second Street location in February, 2008. Since that time, we've been on a month-to-month rental agreement. The board decided late last year to pursue a 2-year lease that would have included some gallery upgrades by our landlord. Thanks to Dave Ombrello for taking the lead in planning and negotiating this possibility. Whether we are able to continue our tenancy in OT1 is up in the air at the moment, as a purchase offer has been made on the property that the landlord is seriously considering. If the deal goes through, we may need to be out of OT1 by March, or thereabouts. The board is exploring several alternative options in case we need to move out of OT1. Fortunately, the fact that we still have a gallery space in the Lumber Yard softens the possibility of losing OT1. We will keep you posted as to these developments.

While 2010 has brought some uncertainty, there is one thing that's certain: With your help and involvement, SDAG and the Off Track Gallery will continue to not only to exist but to be ever more successful into the future.

Bruce Stewart, SDAG President

Sidewalk Art Mart on the Green

On Saturdays and Sundays there is a Sidewalk Art Mart at Carlsbad Inn Beach Resort. If you would to join in or would like more information, contact Howard Layte, 760-747-8036 or howlate@cox.net

As always, if you have any thing you'd like considered for the Paint Rag, please send it to me at dvanhuis@yahoo.com

Thanks for Reading,

Deborah Van Huis, Newsletter Chair
San Dieguito Art Guild
Forward email

This email was sent to swanson121@cox.net by dvanhuis@yahoo.com.
Update Profile/Email Address | Instant removal with SafeUnsubscribe™ | Privacy Policy.
Email Marketing by

San Dieguito Art Guild | 500 Second Street | Encinitas | CA | 92024



Terry Oshrin, chair of 2010 Mother's Day Tour. Photo taken in 2009.

Welcome To Our Newest Members

A big friendly welcome goes out to artists that joined SDAG in January:

Carol Korfin (The Glass Giraffe), fused glass
Victoria Cendreda, jewelry & resin art
Jacqueline Howard, jewelry
Roy Merritt, photography & sculpture
Sandra Cox, graphite/pencil
Bryan Morse, outdoor art
Charlotte Ulm, acrylic, oil, watercolor
David Ulm, print making
Codie Pitcher Carman, water color
Kate O'Brien, stained/fused glass
Cynthia Baird, pastels

We look forward to meeting you and seeing your artwork in our galleries.

From Our President

Dear Creative Colleagues,

As we roll into February, I want to welcome our new members and encourage you to get involved in the ongoing success of SDAG and the Off Track Gallery. We finished last year strong with about \$14,000 in total December sales in our two gallery spaces. Two thirds of those sales were at OT2, which is amazing, considering we only expected to be able to keep OT2 through the summer. For those of you who don't know how that came about, mosaic artist, Terry Oshrin, came up with the idea of approaching the Lumberyard management about SDAG using one of their vacant spaces as a satellite gallery. We proposed a win-win situation in which they would get a vibrant gallery in place of a depressing vacancy and we'd get a presence in a high traffic location over the summer, and they went for it! Since August, we've been able to stay on a month-to-month basis as long as no one else with deeper pockets wanted to rent it. Having two galleries has been great in some ways including sales, increased SDAG solvency, increased awareness for SDAG and OT1 as visitors to one gallery were invited to visit the other. At the same time, maintaining two galleries has had its difficulties, including extra bookkeeping, scheduling,

including extra bookkeeping, scheduling, coordination, sitting, etc. It's been great to see how our organization has risen to the occasion and been able to make this very positive if complex arrangement possible. Special thanks to Terry who not only saw the potential and served as midwife during the birth of OT2, and acted as manager for the gallery for the first 6 months; to Joanne Chambers, for shouldering the added bookkeeping load; Judianne Shannon, for taking on the additional scheduling; Dave Ombrello for taking on additional gallery management duties; to Rita Cecil and Ellablanche Salmi for adding OT2 to their respective jobs as wall and floor chair, respectively; and to many others who helped both get OT2 going and making it a success.

We first moved into our Second Street location in February, 2008. Since that time, we've been on a month-to-month rental agreement. The board decided late last year to pursue a 2-year lease that would have included some gallery upgrades by our landlord. Thanks to Dave Ombrello for taking the lead in planning and negotiating this possibility. Whether we are able to continue our tenancy in OT1 is up in the air at the moment, as a purchase offer has been made on the property that the landlord is seriously considering. If the deal goes through, we may need to be out of OT1 by March, or thereabouts. The board is exploring several alternative options in case we need to move out of OT1. Fortunately, the fact that we still have a gallery space in the Lumber Yard softens the possibility of losing OT1. We will keep you posted as to these developments.

While 2010

has brought some uncertainty, there is one thing that's certain: With your help and involvement, SDAG and the Off Track Gallery will continue to not only to exist but to be ever more successful into the future.

Bruce Stewart, SDAG President

Sidewalk Art Mart on the Green

On Saturdays and Sundays there is a Sidewalk Art Mart at Carlsbad Inn Beach Resort. If you would to join in or would like more information, contact Howard Layte, 760-747-8036 or howlate@cox.net

Sidewalk Art Mart on the Green

On Saturdays and Sundays there is a Sidewalk Art Mart at Carlsbad Inn Beach Resort. If you would to join in or would like more information, contact Howard Layte, 760-747-8036 or howlate@cox.net

As always, if you have any thing you'd like considered for the Paint Rag, please send it to me at dvanhuis@yahoo.com

Thanks for Reading,

Deborah Van Huis, Newsletter Chair
San Dieguito Art Guild

[Forward email](#)

 [SafeUnsubscribe®](#)

This email was sent to swanson121@cox.net by dvanhuis@yahoo.com.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



San Dieguito Art Guild | 500 Second Street | Encinitas | CA | 92024

199

San Dieguito Art Guild

Press Release

For Immediate Release

San Dieguito Art Guild Announces The February Monthly Art Show Winners

(Encinitas, CA) The Offtrack Gallery had their monthly art show for February 2010. The winner of Best of Show was Toni Williams (pictured to the right) for her oil painting "Solana Beach".

Toni has been a professional artist and muralist for over 15 years. She is a member of the Rancho Santa Fe Art Guild, San Dieguito Art Guild, Oil Painters of America, California Art Club and the American Impressionists Society. Toni's work has been in the Randall M. Hasson Gallery in Santa Fe, New Mexico and the Cedros Village Fine Art Gallery. Her work is currently on display at the San Diego Historical Society's Gift Store in Balboa Park, the Rancho Santa Fe Gallery, the Off Track Gallery in Encinitas, and Ivanffy-Uhler Gallery in Carlsbad. A native of New York, Toni moved to San Diego in 1972 to finish her education at UCSD in La Jolla with a Bachelor's Degree in Visual Arts.

Another 1st place winner in the Water Color category was Diane Burch with "Family Business" (pictured below on the right).

(Center) Pamela Linton with "Kimono" was the 1st place winner in acrylics.

(Left) E.G. Brennan for her photograph "Bird on a Wire" won 1st prize in photography.



Pamela Linton won awards in two categories. (pictured below) Her large canvas titled: "Strength" won first place as a mixed media entry and her smaller canvas titled: "Kimono" won first place in acrylics.



All these award winning artist's work is on display at the Offtrack Gallery located at 500 Second Street in Encinitas. The gallery is open from 11 AM to 5PM daily.

About San Dieguito Art Guild

San Dieguito Art Guild is a non-profit 501(c)(4) art association serving the public since 1965. The Offtrack Gallery exhibits many talented local artists artwork.

San Dieguito Art Guild

www.offtrackgallery.com

For more information about San Dieguito Art Guild

San Dieguito Art Guild

San Dieguito Art Guild PR & Promotion
Chair

Grace Swanson swanson121@cox.net

[Forward email](#)

 **SafeUnsubscribe**®

This email was sent to swanson121@cox.net by swanson121@cox.net.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe](#)™ | [Privacy Policy](#).

Email Marketing by



San Dieguito Art Guild | 500 Second Street | Encinitas | CA | 92024

In attendance were Rita, Ricki, Ella, Judianne and Dave.

The following items were discussed:

1. The minimum age limit for members was deferred to the Board for resolution.
2. Requiring potential gallery renters to first display in the Monthly Show has these advantages:
 - a. Generate more revenue for the MS.
 - b. Keep the waiting list from getting stagnant.
 - c. Better art for MS with potential wall renters entering.
 - d. Allow members to get to know the Guild better.
 - e. Allow the Guild to get to know the members better.
 - f. Enable the Guild to get to know the members art.

It was decided that we would implement a new policy effective July 1, 2010 which would require all potential gallery space renters to enter the MS at least three times prior to allowing them to begin the jury process. This includes 3D as well as jewelry. The GC will review the displays necessary to allow jewelry to enter the MS.

3. A discussion of mixing different mediums within one rented gallery space resulted in the following agreement. We will allow mixing mediums by artists when they have been juried into the gallery in the mediums the artist wishes to display. The chairperson would have the discretion to allow and enforce such policies as they determined were appropriate.
4. A discussion of the proportion of gallery space that should be allocated to each type of medium resulted in the following recommendation:
 - a. Floor Art: 25% jewelry, 25% Glass and Ceramic, 25% Sculpture, Mosaics, Wood and Stone, and 25% Fiber Arts and Gourds.
 - b. Wall Art: 25% Oil and Acrylic, 25% Pastel and Watercolor, 25% Mixed Media, Collage, Glass, Mosaic, Fiber Art and 3D, and 25% Photography and Digital Art.

It is understood that occasionally there would not be enough artists of a particular category to fill the gallery rental spaces available and under those circumstances the chairperson would have the discretion to decide who would be offered the space available.

5. The GC reaffirmed its decision that no artwork would be allowed to be removed from the gallery rental spaces during the middle of a rotation. Only sold work was to be removed and a replacement allowed.
6. The GC recommends that we solicit donations from our members for alterations to the galleries and gallery displays. Recognition would be made to the donors in the form of a plaque. An eblast will be sent requesting donations and identifying uses for the donations. The donors would have the option of stating where their donations would be directed.
7. The Monthly Show will be located in the front of the gallery for the following reasons:
 - a. The artwork is changed every month and it will keep the gallery looking fresh.
 - b. The MS will generate more revenue in the amount of space than renting walls.
 - c. Because of the visibility up front more artists will want to be in the Monthly Show. It will give a feeling of the gallery being proud of their Monthly Show artists; instead of putting them in the back on a permanent basis. The gallery renters rotate and so do not have this problem.
 - d. It also, shows a higher value of visibility for the judges that we ask to come and judge our shows. They appreciate having decent, natural light and quality of space to view the artwork.
 - e. Every renter can be in the Monthly Show every month, if they so desire, and experience being up front, rather than just once a year in rotation.
 - f. Monthly Show artists would never get the opportunity to be up front if they are designated to the back of the gallery on a permanent basis.
 - g. Monthly Show artists have a variety of different artists each month, and in so doing, bring a depth of different clients every month, their relatives and friends, to our gallery that may not otherwise come. Renter's relatives and friends usually do not come every month to view their work. We wear them out.
8. The GC recommends that when we make the alterations to the Lumberyard Gallery we complete everything necessary at the same time. This will probably require a one week shutdown where the wall reworks, electrical modifications, and wall coverings will be installed. It is our recommendation to install the acoustic wallpaper similar to the samples that were passed around during the Board meeting. Dave will get prices from a wallpaper hanger to determine the cost.
9. Our next three GC meetings and Jury Meetings will be held on March 9, April 13, and May 11. The jury meeting will continue to be held at 11am and the GC meeting will start at 12:30pm. The location for the Jury meeting will be announced in the Paint Rag and the GC meetings will continue to be held outside of the Lumberyard Gallery.
10. The review of the Gallery Handbook is to be continued on Thursday at 9am in OT2.

The meeting was adjourned.



OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965
 Lumberyard Shopping Center • Local Artists
 760.942.3637 • OffTrackGallery.com • Open Daily 10-5

San Dieguito Art Guild announces January winners

ENCINITAS — The Offtrack Gallery named the winners in its first art show of 2010.

The winner of Best of Show was Ron Like for his acrylic painting "Little Lion." In that same category Tom Williams won first place for a painting called "Ramona." Second place went to Kate Whitley for "Morning Walk."

Third place was won by Scott Cooper with a painting called "Huck's Dad." Honorable mentions were noted for Ron Like's painting "Worker" and Tom Williams' painting "Going In."

To view the winning artwork, visit the Offtrack Gallery at 500 2nd St.

The winner of first place for watercolor paint-

ings was Chuck McPherson for his painting titled "Outlines on the Day."

In the category of water-

colors, Linda Melvin took sec-

ond place for "Garden Guest." Yanina Cambareri received third place for "All the Juice" and Chuck

McPherson again received

Honorable Mention for his painting "Snowdrift."

Other mediums in the

TRAVEL ART GUILD ON A25

FEB. 12, 2010

ART GUILD

CONTINUED FROM A21

January show also had a series of winners.

A graphite drawing by Basia Koenig called "Debutante Angel" won first place.

Second place went to Sandra Cox for another type of pencil drawing "Mount Dam."

Third place went to Agnes Lochte for her work in Digital Art called "Revolution."

Honorable mentions went to a pen and ink drawing called "Nutmeg" by Eileen Brennan and a pencil drawing by Sandra Cox called "Carmel Beach."

Congratulations to all the January Monthly Art Show winners at the Offtrack Gallery.

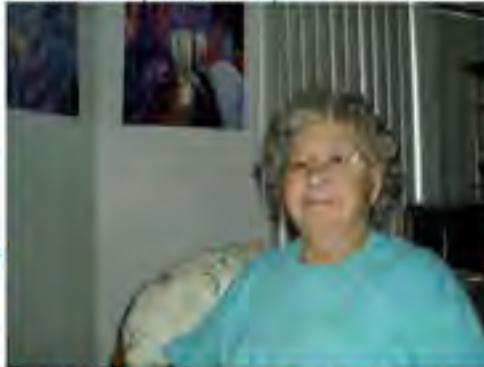
San Dieguito Art Guild is a nonprofit 501(c)(4) art association serving the public since 1965.

The two galleries are located at 2nd and D streets and the other in the Lumberyard. Hours are 11 a.m. to 5 p.m.

San Dieguito Art Guild Announces the February 4th 2010 (Thursday) Artist Demonstration of Mixed Media Mosaics Presented by Ellablanche Salmi!

Ellablanche Salmi Demonstrates This Unique Art Techniques

Encinitas, CA - On February 4th, 2010 - at the Eche Building at the San Diego Botanic Garden (1:30 to 3:30 PM) is the first artist demonstration for the year. Ellablanche Salmi demonstrate her Mixed Media Mosaics. Ellablanche was involved with art at the young age of 5, yet



her major course of study at SDSU was English and creative writing. Since retiring from a tenured position with Southwestern College she has pursued her interest in art with vigor. She has painted with oil, acrylics and other mediums and she has actually created some very unique artistic techniques know as Mixed Media Mosaics. It is these techniques that she will be demonstrating to the public on Thursday February 4th at 1:30-3:30 pm.

Refreshments will be served.

These two paintings show the effervescent colors, designs, texture and forms Ellablanche has been able to achieve with mixed medium mosaic techniques. Left is her painting called "Water" and right is her painting called "Rocks."



San Dieguito Art Guild is a non-profit 501(c)(4) art association serving the public since 1967. They support the Offtrack Galleries which exhibit the artwork of many talented local artists. There are currently two galleries. One is located at 500 Second Street, Encinitas CA. The second gallery is located in the Lumber Yard. Normal hours of operation are daily from 11 AM to 5 PM.
www.offtrackgallery.com

San Dieguito Art Guild
Offtrack Galleries
www.offtrackgallery.com

San Dieguito Art Guild
San Dieguito Art Guild PR & Promotion Chair
Grace Swanson
swanson121@cox.net

San Dieguito Art Guild Press Release
San Dieguito Art Guild Announces the February 4th 2010 (Thursday)
Artist Demonstration of Mixed Media Mosaics
Presented by Ellablanch Salmi!

Ellablanch Salmi Demonstrates This Unique Art Techniques

Encinitas, CA - On February 4th, 2010 - at the Eche Building at the San Diego Botanic Garden (1:30 to 3:30 PM) is the first artist demonstration for the year.

Ellablanch Salmi demonstrate her Mixed Media Mosaics
Ellablanch was involved with art at the young age of 5, yet her major course of study at SDSU was English and creative writing. Since retiring from a tenured position with Southwestern College she has pursued her interest in art with vigor. She has painted with oil, acrylics and other mediums and she has actually created some very unique artistic techniques know as Mixed Media Mosaics. It is these techniques that she will be demonstrating to the public on Thursday February 4th at 1:30-3:30 pm. Refreshments will be served.

These two paintings show the effervescent colors, designs, texture and forms Ellablanch has been able to achieve with mixed medium mosaic techniques. Left is her painting called "Water" and right is her painting called "Rocks."

San Dieguito Art Guild is a non-profit 501(c)(4) art association serving the public since 1967. They support the Offtrack Galleries which exhibit the artwork of many talented local artists. There are currently two galleries. One is located at 500 Second Street, Encinitas CA. The second gallery is located in the Lumber Yard. Normal hours of operation are daily from 11 AM to 5 PM.

www.offtrackgallery.com

San Dieguito Art Guild
Offtrack Galleries
www.offtrackgallery.com
San Dieguito Art Guild
San Dieguito Art Guild PR & Promotion Chair
Grace Swanson
swanson121@cox.net
Forward email

This email was sent to swanson121@cox.net by swanson121@cox.net.
Update Profile/Email Address | Instant removal with SafeUnsubscribe™ |
Privacy Policy.
Email Marketing by

San Dieguito Art Guild | 500 Second Street | Encinitas | CA | 92024

February 9, 2010

Mr. Dave Ombrello
Off Track Gallery
500 Second St
Encinitas, CA 92024

**RE: The Lumberyard 725-1031 S. Coast Highway, Encinitas, CA
SUITE F-102**

Dave:

Please find the following Proposal to Lease space at The Lumberyard. The Landlord is willing to enter into further lease negotiations based on the following terms and conditions.

1. **TRADE NAME/TENANT:**
San Dieguito Art Guild.
2. **PREMISES:**
Approximately 1,024 rentable square feet, Suite C-103.
3. **USE:**
Retail Sale of Art.
4. **LEASE TERM:**
Five (5) years, One (1) month
5. **TERM COMMENCEMENT:**
The term shall commence upon the date a lease is mutually executed between Landlord & Tenant.
6. **OPTION:**
One, Five (5) year option to renew at the then market rate.
7. **MONTHLY MINIMUM BASE RENT:** \$2.75 per square foot per month plus NNN *\$2816*
8. **PROMOTIONAL FUND:**
Tenant shall pay \$.52 per square foot, per year toward shopping centers promotional fund. *\$532.48*
9. **BASE RENT ESCALATIONS:**
Base Rent shall increase annually on the anniversary of the Commencement Date by a fixed three percent (3%) over the previous year's rate. *\$84.48*

10. **PREPAID RENT:**

First month's Base Rent due upon lease execution

11. **SECURITY DEPOSIT:**

Tenant shall pay to Landlord upon lease execution a security deposit equivalent to, two (2) month's rent and NNN charges.

5632
+ 1536

12. **SIGNS:**

Tenant shall be permitted maximum building signage per the City of Encinitas and the Center's sign criteria.

\$ 7,168

13. **COMMON AREA MAINTENANCE:**

Tenant shall pay its pro rata share of common area maintenance, real estate taxes, property management and insurance. NNN are currently estimated at \$0.75 (2009 estimate) per square foot per month and are subject to change based on actual expenses. Tenant shall be responsible for maintenance of interior building improvements including exposed plumbing and electrical, light fixtures, HVAC service, replacement and repairs.

\$ 768

14. **CONDITION OF PREMISES:**

Landlord shall deliver the subject suite with HVAC, plumbing and electrical systems in good working order and in otherwise "as is" condition. In addition, Landlord shall repair, if any, leaks in the roof.

15. **TENANT IMPROVEMENT ALLOWANCE:**

Five Dollars (\$5.00) per square foot.

\$ 5,120

Rest Room
Appl =

16. **PARKING:**

Parking is open and shared.

17. **COMMISSION:**

Grubb & Ellis/BRE Commercial represents the Landlord only in this transaction and shall be paid per a separate listing agreement with the Landlord.

18. **CONTINGENCIES:**

This proposal is contingent upon the following:

- Landlord's review and acceptance of Tenant's financial statement and credit
- Negotiation and execution of a mutually acceptable lease agreement

19. **EXPIRATION:**

This proposal shall expire at 5 p.m. (PT) seven (7) days from the above referenced date of this letter.

LANDLORD AND TENANT ACKNOWLEDGE THAT THIS PROPOSAL IS NOT A LEASE AND THAT IT IS INTENDED AS THE BASIS FOR PREPARATION OF A LEASE BY LANDLORD. THE LEASE SHALL BE SUBJECT TO LANDLORD'S AND TENANT'S APPROVAL, AND ONLY A FULLY EXECUTED LEASE SHALL CONSTITUTE A LEASE FOR THE PREMISES. BROKER MAKES NO WARRANTY OR REPRESENTATION TO LANDLORD OR TENANT THAT ACCEPTANCE OF THIS PROPOSAL WILL GUARANTEE THE EXECUTION OF A LEASE FOR THE PREMISES. THE FINAL LEASE DOCUMENT SHALL INCORPORATE THE PROVISIONS CONTAINED IN THIS PROPOSAL.

2/9/2010

Page 3 of 3

AND ANY OTHER PROVISIONS UPON WHICH THE LANDLORD AND TENANT MAY MUTUALLY AGREE.

Please call me with any questions at 760-431-4210.

Sincerely,

Grubb & Ellis|BRE Commercial

Phil Lyons, CCIM
CA License #01237235

AGREED AND ACCEPTED:
TENANT

By: _____

Date: _____

AGREED AND ACCEPTED:
LANDLORD

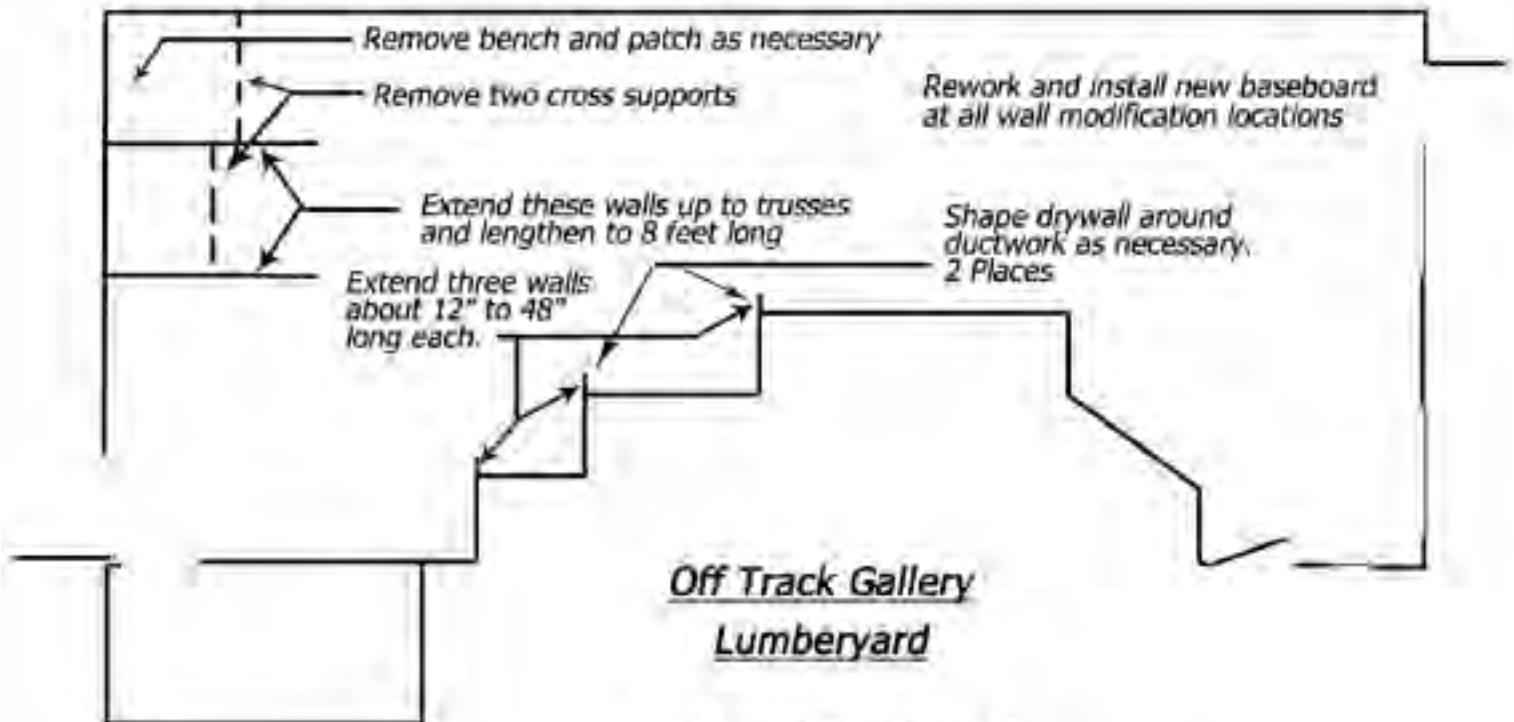
By: _____

Date: _____

5:\AQREN\PROPOSAL\U.Linh\Lyons\Avt Lease\020910.doc

The following terms are to be included in our proposal to Cornerstone Property Management:

1. Term of contract is three or five years, with a three or five year option to renew.
2. Rent for \$2.75 per square foot. Fixed NNN at \$.75 per square foot. No annual adjustment at the end of the year.
3. No rent for the first month of the contract.
4. \$5 per square foot allowance for tenant improvements.
5. Approval of the modifications per the attached layout.
6. Right of first refusal for larger rental space as they become available. Cornerstone will give us 30 days to review any larger spaces when they become available and extend our lease and rental rates to the new space.
7. Cornerstone will grant us an opportunity to rent on a month to month basis any unoccupied space in the Lumberyard at a rent of 20% of our gross sales plus \$.75 NNN.
8. Repair the leaks in the roof, ensure the HVAC system is working, eliminate the termite problem and remedy the odor that emanates from the rest rooms.
9. Authorize the permanent locking of the door on the north wall.
10. Approval of our sign located at OT1 to be hung outside.
11. The SDAG is not responsible for any liability or brokerage fees incurred from direct negotiations with Cornerstone Property Management.



Wall rework required
Modified to not need permit

All work by licensed contractors
and meets all building codes.

*San Dieguito Art Guild
500 Second Street
Encinitas, CA 92024*

*February 20, 2010
Dave Ombrello
760.822.2026
italifin@roadrunner.com*

Building From a Solid Foundation Ca Lic # 936297

P.O. BOX 893698
Temecula Ca 92589-3689
Bus: (951) 303-0009
Fax (951) 303-9095

PROPOSAL

Date: February 10, 2010

Project Name: Off Track Gallery
Project Address: 937 South Coast Hwy 101, Suite C-103
Encinitas CA, 92024

ATT: MR. Dave Ombrello

We Purpose To Provide Labor & Materials Per The Following Scope & Division.

Division 9: Gypsum Board Assemblies

- Installation of paper sheathing- floor protection.
- Remove sitting bench.
- Remove existing cross supports @ low walls 2 ea.
- Remove approximately 8 linear feet of partition wall & door.
- Install 20g metal stud partition wall approximately 96 sqft
- Install existing door/frame
- Install 6" electrical/ data chase @ point of sales counter
- Extend varies walls to bottom of truss joist per sketch dated 2/8/2010
- Drywall finish to level 4 as per the existing on new construction walls only
- Extended base boards

Division 16: Electrical

- Remove 15 existing track lights from gallery on 2nd Street to the Lumberyard Gallery.
- Install 12 track lights
- Install one wall switch
- Install one double duplex receptacle
- Install two new circuits & breakers at existing panel
- Install one phone line

Comments:

1. Work is to be done during normal business hours Monday – Friday 7:00- 3:30.
2. Payment in the amount of \$ 3,982 is due upon completion of the above scope.

Subtotal	\$3,620
P&O	\$362
Grand Total	\$3,982

Exclusions:

Permits/Fees
Removal/Replace Art Work
Painting
Floor Patching

Date: _____ Authorized Signature: _____

Off Track Art Gallery - The San Dieguito Arts Guild exhibits work by its members in this guild-operated gallery. Gallery hours: 11 a.m. to 5 p.m., days. 500 Second St. (Second and D Streets) Encinitas 762-942-3634.

FEB. 12, 2010

THE COAST NEWS

San Dieguito Art Guild announces January winners

ENCINITAS — The Offtrack Gallery named the winners in its first art show of 2010.

The winner of Best of Show was Ron Like for his acrylic painting "Little Lion." In that same category Toni Williams won first place for a painting called "Ramona." Second place went to Kate Whitley for "Morning Walk."

Third place was won by Scott Cooper with a painting called "Huck's Dad." Honorable mentions were noted for Ron Like's painting "Worker" and Toni Williams' painting "Going In."

To view the winning artwork, visit the Offtrack Gallery at 500 2nd St.

The winner of first place for watercolor paint-

ings was Chuck McPherson for his painting titled "Outlines on the Day."

In the category of watercolors, Linda Melvin took sec-

ond place for "Garden Guest." Yanina Cambareri received third place for "All the Juice" and Chuck McPherson again received

Honorable Mention painting "Snowdrift" Other medium

TURN TO ART G

FEB. 19, 2010

THE COAST NEWS



OFF TRACK GALLERY

San Dieguito Art Guild, Inc.

Lumberyard Shopping Center • Local Artists

760.942.3937 • OffTrackGallery.com • Open Daily 10-5

ART GUILD

CONTINUED FROM A21

January show also had a series of winners.

A graphite drawing by Bastia Koenig called "Debutante Angel" won first place.

Second place went to Sandra Cox for another type of pencil drawing "Mount Tam."

Third place went to Agnes Lochte for her work in Digital Art called "Revolution."

Honorable mentions went to a pen and ink drawing called "Nutmeg" by Eileen Brennan and a pencil drawing by Sandra Cox called "Carmel Beach."

Congratulations to all the January Monthly Art Show winners at the Offtrack Gallery.

San Dieguito Art Guild is a nonprofit 501(c)(4) art association serving the public since 1965.

The two galleries are located at 2nd and D streets and the other in the Lumberyard. Hours are 11 a.m. to 5 p.m.

February 22, 2010
Dave Ombrello, Gallery Manager
Off Track Gallery, San Dieguito Art Guild
500 Second Street
Encinitas, CA 92024

Donna Phinney
Cornerstone Property Management
8525 Gibbs Drive
Suite 200
San Diego, CA 92123

Dear Donna Phinney,

I have attached the following documents:

1. Lease application
2. Letter with proposed changes and corrections to lease
3. Modified floor plan showing a reduced scope of work.
4. A digital image of our existing sign that we would like to relocate to the Lumberyard. We would obtain the necessary sign permit for this sign if required.

We are asking for your help in the construction phase of this project by relaxing your requirements for drawings prepared by an architect as well as reducing your required time frames. Our reason for these requests is that we are in a tight situation. We are on a month to month lease and our current landlord has sold the building we occupy. We need to be out of our Second Street Gallery by the end of March. The new owner is going to occupy our suite and wants to begin his remodel in April. As a result we have significantly reduced the modifications that we are proposing to make in our gallery in the Lumberyard. We have eliminated all electrical from the scope of work. We have also eliminated the wall relocation. We believe that these reductions in scope will no longer require a permit as we are only modifying interior non-load bearing partitions. We would like to proceed with our work as soon as we sign the lease. We are in the final stages of negotiations with our selected contractor, who is not only licensed and bonded but also has an excellent working relationship with the City of Encinitas. In order to complete the alterations, install our wall coverings, and move all of our fixtures and art from our other gallery by March 31 we respectfully request your cooperation. Once we finalize our selection of wall coverings and contractor we will prepare a submittal with the necessary information to satisfy your Construction Agreement Article 3.A.1 through 3.A.3. We are asking that you review and approve this package within 5 days. We will then perform the alterations during the second week of March (March 8 through March 16).

We appreciate your help and hope that our long term relationship will be mutually beneficial.

Sincerely,

Dave Ombrello, Gallery Manager

LEASE APPLICATION

NOTE: PLEASE PRINT CLEARLY

PART I LESSEE INFORMATION

A. Business Name: SANDIEGUITO ART GUILD, INC 760.942-3636
DBA: OFF TRACK GALLERY Current Phone: 760-942-3637

B. Legal Entity: _____ Corporation Partnership _____ Sole Proprietor _____
Other _____

PART II OFFICER/PARTNER-OWNER INFORMATION

Note: Give complete information for all officers/partners/owners - Use additional paper if necessary.

✓ Full Name: BRUCE STEWART Position: PRESIDENT
✓ Date of Birth: 12/22/68 Home Address: 1076 GLEN ARBOR DR. ENCINITAS, CA 92024
✓ Phone: 760 942 7864 Social Security # 528-760229 Percent Equity N/A
X Full Name: JUDIANNE SHANNON Position: 1ST VICE PRESIDENT
X Date of Birth: 4/7/43 Home Address: 931 GOSSELINK CT, CARDIFF BY THE SEA, CA 92007
X Phone: 760 257-7088 Social Security # 561 58 5797 Percent Equity N/A
o Full Name: DAVE OMBRELLA Position: GALLERY MANAGER
o Date of Birth: 4/7/51 Home Address: 1438 VANESSA CIRCLE ENCINITAS 92024
o Phone: 760 922 2026 Social Security # 158 40 9193 Percent Equity N/A
A Federal Tax I.D. # 95-3169585 Date Business Established FEB. 1967
C. Type of Business: SALE OF ART GUILD MEMBERS ARTWORK
D. Reason for Relocation: CURRENT LOCATION UNDER NEW OWNERSHIP.
E. Property Applying For: THE LUMBERYARD/937 So Coast Hwy 101 STE C-103 / 92024

PART III PARENT COMPANY

Name of Parent Company: SANDIEGUITO ART GUILD, INC
Address of Parent Company: P.O. BOX 235853 ENCINITAS, CA 92023 760-942-3636
Address City State Phone

PART IV: BUSINESS ADDRESSES

NOTE: Please give complete information for the preceding five years. Use additional paper if necessary.

- A. CURRENT ADDRESS: 500 ST ENCINITAS CA 92024 760 942-3636
Address City State Zip Phone
 Lessor: KEITH HARRISON Contact: JANINE Phone: 760-436-7171 Space Occupied: CORNER
 Monthly Lease Amount: 3066 Term of Lease: MONTHLY Length of Occupancy: 2 YRS (BUILDING SOLD)
Month(Years) Month(Years)
- B. PREVIOUS ADDRESS: 687 S. COAST HWY 101 ENCINITAS CA 92024 760 812-3636
Address City State Zip Phone
 Lessor: TOY FACTORY 101 ENCINITAS Contact: JOHN DEWALD Phone: _____ Space Occupied: N/A
 Monthly Lease Amount: \$750.- Term of Lease: MONTHLY Length of Occupancy: 2 YRS (BUILDING RAZED)
Month(Years) Month(Years)
- C. PRIOR ADDRESS: 941 N. Coast Hwy 101 ENCINITAS CA 92024 760 942-3636
Address City State Zip Phone
 Lessor: H.B. SHORES Corp Contact: BARBARA SHOLE Phone: 760-753-1313 Space Occupied: N/A
 Monthly Lease Amount: \$1350. Term of Lease: _____ Length of Occupancy: 2 YRS
Month(Years) Month(Years)

PART V: BUSINESS FINANCIAL INFORMATION

A. BUSINESS CREDIT ACCOUNTS OR TRADE REFERENCES

- Name: ANDERSON STATIONERS Phone: 760-753-4703
 Address: 700 2ND STREET ENCINITAS CA 92024
Street City State Zip
- Name: THE COAST NEWS Phone: 760-436-9737 EXT 106
 Address: P.O. BOX 232550 ENCINITAS CA 92028-2550
Street City State Zip
- Name: SAN DIEGO BOTANIC GARDEN Phone: 760-436-3036
 Address: P.O. BOX 230095 (QUAIL GARDEN RD) ENCINITAS CA 92024
Street City State Zip
- Name: MOTHER LODE BOOKKEEPING Phone: 760-436-9044
 Address: 207 WEST D STREET ENCINITAS CA 92024
Street City State Zip

B. BUSINESS BANK ACCOUNTS

Bank Name: UNION BANK Branch: ENCINITAS Phone: 760-753-5519
Address: 200 "D" STREET ENCINITAS CA 92024
Street City State Zip
Account # 8210058664 Type of Account: CHECKING Contact: DEE PHAM

Bank Name: UNION BANK Branch: ENCINITAS Phone: 760-753-5519
Address: 200 "D" STREET ENCINITAS CA 92024
Street City State Zip
Account #: 0210055762 Type of Account: MONEY MARKET Contact: DEE PHAM

PART VI: BUSINESS DECLARATIONS

A. Has this business, its officers, partners, or owners ever been delinquent in payment of any financial obligation? (If yes, please explain.)

NO

B. Has this business, its officers, partners, or owners ever been a defendant in an unlawful detainer and/or breach of contract lawsuit? (If yes, please explain.)

NO

C. Is this business listed in Dunn & Bradstreet? Yes NO Other _____

PART VII: SUPPLEMENTAL INFORMATION

Please provide the following information with this application:

1. Current Financial Statements
2. Last 2 Years Tax Returns
3. Profit and Loss Statement (if applicable)
4. Business Plan for this location

I/we hereby authorize Cornerstone Property Management to verify all information on this application by contacting the sources listed herein or any other sources available. I/we understand that information that does not verify, or cannot be verified, may result in this application not being approved. I/we give permission to perform the standard credit check.

Name Printed: Dave Ombrello

Applicant Signature: [Signature] Title: Galley Manager

Date: 2-22-10

Drivers License Number: N 9621776

February 22, 2010
Dave Ombrello, Gallery Manager
Off Track Gallery, San Dieguito Art Guild
500 Second Street
Encinitas, CA 92024

Donna Phinney
Cornerstone Property Management
8525 Gibbs Drive
Suite 200
San Diego, CA 92123

Dear Donna Phinney,

The following are our proposed changes and corrections to your lease:

1. Article 1.2 Trade name is "Off Track Gallery".
2. Article 1.13 Security deposit should be Seven thousand one hundred fifty and 60/100 (\$7154.60) Dollars.
3. Article 4.3 and 4.4 Strike both articles in their entirety
4. Article 4.5 Strike "Percentage Rent"
5. Article 6 Strike in its entirety.
6. Article 7 Strike in its entirety
7. Article 10.2 Strike "or during all reasonable...days and hours. Strike During any period of interruption...during such period.
8. Article 10.3 Strike entire article.
9. Article 11.3 Annual Maintenance of HVAC not quarterly. We have been in the suite for 8 months and have hardly operated the HVAC. This is an unreasonable cost for the minimal use of HVAC to require quarterly maintenance.
10. Article 18.1 (f) Strike in entirety.
11. Article 19.2 Strike in entirety
12. Article 24.2 Strike in entirety
13. Signature page "Judianne" is proper spelling
14. Construction Agreement Article 1 Strike "of fully dimensioned drawings...electrical requirements of Tenant" and add "sketches prepared by owner which describe the work in a manner sufficient for understanding the minor scope of work by landlord, contractor and gallery." Landlord shall approve drawings by March 1, 2010.
15. Construction Agreement Article 3.A.1. Change at least 10 days to 5 days.
16. The Lumberyard Sign Criteria. Only Sign Type A is required. Cornerstone will approve of our current sign used on Second Street, digital copy to be emailed to Donna. Sign type B or C not required.

Sincerely,

Dave Ombrello, Gallery Manager

SHOPPING CENTER LEASE
BY AND BETWEEN

BELFLOWER CAPITAL, LP

DBA THE LUMBERYARD COLLECTION

AS LANDLORD

AND

**SAN DIEGUITO ART GUILD,
A CALIFORNIA CORPORATION, NON-PROFIT**

AS TENANT

SHOPPING CENTER LEASE

THIS LEASE is made and entered as of the 18th day of February, 2010, by and between Bellflower Capital, LP, a California limited partnership, d.b.a. The Lumberyard Collection ("Landlord"), and San Dieguito Art Guild, a California Corporation, Non-Profit (collectively "Tenant").

ARTICLE I -- BASIC LEASE PROVISIONS

- 1.1 **Date of Lease.** February 18, 2010
- 1.2 **Tenant's Trade Name.** San Dieguito Art Guild
- 1.3 **Shopping Center.** The Lumberyard, located in the City of Encinitas, County of San Diego, State of California.
- 1.4 **Premises.** 937 So. Coast Hwy 101, Suite C103 , Encinitas, CA 92024
- 1.5 **Floor Area.** Approximately 1,024 square feet.
- 1.6 **Term.** Sixty (60) months
- 1.7 **Time to Complete Tenant's Work.** Thirty (30) days
- 1.8 **Minimum Rent.** Two thousand eight hundred sixteen and 00/100 (\$2,816.00) Dollars
- 1.9 **Percentage Rent Rate.** N/A
Percentage Rent Base. N/A
- 1.10 **Use of Premises.** Retail sale of Art.
- 1.11 **Contribution to Promotional Fund (Grand Opening).** N/A
- 1.12 **Annual Contribution to Promotional Fund.** Fifty-four (\$0.54) cents per square foot per year
- 1.13 **Security Deposit.** Seven thousand two hundred forty-six and 76/100 (\$7,246.76) Dollars
- 1.14 **Guarantors.** _____
- 1.15 (a) **Estimated Initial Pro Rata Share of Common Area Expenses.** 1.281%
(b) **Estimated Initial Monthly Impound.** Seven hundred sixty-one and 30/100 (\$761.30) Dollars
- 1.16 **Address For Notices to Tenant.** At the premises.
- 1.17 **Address For Notices to Landlord.** The Lumberyard Collection c/o Cornerstone Property Management, 8525 Gibbs Drive, Suite 200, San Diego, CA 92123, Attn: Donna L. Phinney; 858-292-8989.
- 1.18 **Interest Rate:** shall mean the greater of ten percent (10%) per annum or four percent (4%) in excess of the prime lending or reference rate of Wells Fargo Bank N.A. or any successor bank in effect on the twenty-fifth (25th) day of the calendar month immediately prior to the event giving rise to the Interest Rate imposition; provided, however, the Interest Rate will in no event exceed the maximum interest rate permitted to be charged by applicable law.
- 1.19 **Estimated Delivery of Premises:** Tenant is currently in possession of the premises on a Month to Month lease term.

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

ARTICLE II -- LEASED PREMISES

2.1 Premises; Floor Area; Shopping Center

Landlord hereby leases to Tenant, and Tenant hereby leases from Landlord, those certain Premises described in Section 1.4 which are located in the Shopping Center described in Section 1.3. The Premises consist of a store having Floor Area of approximately that square footage stated in Section 1.5. "Floor Area" means all areas designated by Landlord for the exclusive use of Tenant or other occupants of Shopping Center measured from the outside of the exterior walls and the center of the interior demising walls. The boundaries and location of the Premises are generally depicted and outlined in red on the site plan of the Shopping Center, attached hereto as Exhibit "A-1" (the "Site Plan") and shall be deemed to include the entryway to the Premises. The general shape and dimensions of the Floor Area of the Premises are depicted on Exhibit "A-2." Tenant acknowledges and agrees that Exhibit "A-1" sets forth a proposed general layout of the Shopping Center and shall not be deemed a representation by Landlord that the Shopping Center will be constructed as indicated thereon, or that any tenants or occupants designated by name or type of business will conduct business in the Shopping Center, or that the Shopping Center will not be expanded, reduced or otherwise modified.

2.2 Reservations

Provided Landlord does not unreasonably interfere with Tenant's use of and access to the Premises, Landlord reserves the right at any time to (i) make alterations or additions to the building in which the Premises are contained (the Building"); (ii) construct other buildings or improvements in the Shopping Center and to make alterations or additions thereto; and (iii) go on the roof of the Premises for the purpose of effecting certain items of repair and maintenance as provided in this Lease. Easements for light and air are not included with the Premises.

2.3 Conditions of Record

Landlord's title is subject to: (a) the effect of any covenants, conditions, restrictions, easements, reciprocal easement and operating agreements, development agreements, mortgages or deeds of trust, ground leases, rights of way, and other matters or documents of record now or hereafter recorded against Landlord's title, (b) the effects of all zoning laws of the city, county and state where the Shopping Center is situated, and (c) general and special taxes and assessments. Tenant agrees (i) that as to its leasehold estate it, and all persons in possession or holding under it, will conform to and will not violate said matters of record, and (ii) that this Lease is and shall be subject and subordinate to said matters of record and any amendments or modifications thereto.

ARTICLE III --TERM

3.1 Term; Commencement Date

The term of this lease (the "Term") shall commence on the date (the "Commencement Date") of April 1, 2010. ~~the first to occur of the following: (a) the date on which Tenant first opens for business to the public in the Premises; (b) the expiration of the period of time (stated in Section 1.7) for Tenant to complete Tenant's Work (whether or not actually completed), which period shall commence on the date Landlord delivers possession of the Premises to Tenant.~~ The Term shall continue from the Commencement Date for the number of months specified in Section 1.6 and shall include any extension period pursuant to this Lease unless sooner terminated in accordance with the provisions of this Lease. The number of months of the Term shall be computed from the first day of the month following the Commencement Date.

3.2 Memorandum of Commencement Date

Within five (5) business days following the Commencement Date, Tenant and Landlord shall execute a written memorandum ("Commencement Memorandum") on Landlord's standard form stating the actual Commencement Date and the expiration date of the Term as determined pursuant to Section 3.1.

3.3 Early Occupancy

If Tenant occupies the Premises prior to the Commencement Date for the purpose of completing Tenant's Work, such early occupancy shall be subject to all of the terms and conditions of this Lease, including, without limitation, the provisions of Article XVI regarding insurance and indemnification, except that provided Tenant does not commence the operation of business from the Premises, Tenant will not be obligated to pay rent during the period of such early occupancy. Tenant agrees to provide Landlord with prior notice of any such intended early occupancy and to cooperate with Landlord during the period of any such early occupancy so as not to interfere with Landlord in the completion of Landlord's Work.

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

ARTICLE IV -- RENT

4.1 Minimum Rent

Tenant shall pay to Landlord during the Term, without prior demand, deduction, counterclaim or offset, minimum monthly rent ("Minimum Rent") in the amount stated in Section 1.8, subject to increase from time to time during the Term as provided in Section 4.2 below. All Minimum Rent shall be paid in advance in monthly payments on or before the first day of each calendar month during the Term, except that Minimum Rent for the first month of the Term shall be paid to Landlord concurrently with Tenant's execution and delivery of this Lease to Landlord. Minimum Rent for any partial calendar month at the beginning or end of the Term shall be prorated on a per diem basis assuming a thirty (30) day month.

4.2 Increases to Minimum Rent

Minimum Rent payable under Section 4.1 of the Lease shall be increased, as follows:

Months 1 to 12	\$2,816.00
Months 13 to 24	\$2,900.48
Months 25 to 36	\$2,987.49
Months 37 to 48	\$3,077.11
Months 49 to 60	\$3,169.42

4.3 Percentage Rent

~~In addition to the Minimum Rent and all other sums required to be paid by Tenant to Landlord under this Lease, Tenant shall pay to Landlord monthly during the Term, without prior demand, deduction, counterclaim or offset, percentage rent ("Percentage Rent") equal to the amount, if any, of the product of (a) the Percentage Rent Rate (specified in Section 1.9) multiplied by (b) the amount that the Gross Sales (as defined in Section 4.4) for such calendar year, exceeds the Percentage Rent Base (specified in Section 1.9). Tenant shall pay Percentage Rent in monthly installments concurrently with the delivery to Landlord of the monthly reports described in Section 6.2 (a). The amount of each monthly installment shall equal the amount, if any, of the product of (i) Percentage Rent Rate multiplied by (ii) the amount that the Gross Sales for the month for which the report is given, exceed one twelfth (1/12) of the Percentage Rent Base. For any partial year during the Term, the Percentage Rent and the Percentage Rent Base shall be equitable apportioned.~~

4.4 Gross Sales Defined

"Gross Sales" means (a) the entire amount charged for the full price at the time of the initial transaction for all merchandise sold or delivered by Tenant in, at or from the Premises whether for cash or credit; (b) the gross amount received or charged by Tenant for merchandise sold pursuant to orders received by telephone, mail, house to house, or by other canvassing, and attributable to the Premises whether or not filled elsewhere; and (c) all gross income of Tenant from any operation, excluding consulting/design service fees, but including sale of furnishings and merchandise associated with such consulting/design service, in, at, from or through the use of the Premises. There shall be further excluded (or deducted if previously included) from the calculation of Gross Sales: (a) cash refunded or credit allowed on merchandise returned by customers; (b) sales excise taxes, or other similar taxes; and (c) proceeds from sales of fixtures, equipment, or property which are not stock-in-trade. The term "Tenant", as used in this Section 4.4, includes the named Tenant and any subtenant, assignee, licensee, concessionaire, vending machine or any other person or firm conducting business in, at, from or through the use of the Premises.

4.5 Additional Rent

All other sums required to be paid by Tenant to Landlord pursuant to this Lease including, without limitation, Minimum Rent, Percentage Rent and Common Area Expenses and any other sums, whether or not designated as rent, shall be deemed to be rent for purposes of this Lease.

4.6 Late Payment

If Tenant fails to pay the Minimum Rent or any installment thereof or Percentage Rent, if any, as defined herein or any other additional rent under this Lease within five (5) days after the same has become due, both Tenant and Landlord agree that Landlord will incur additional expenses including, but not limited to, extra collection efforts and handling costs. Both parties agree that should Tenant so fail to pay its rent, Landlord is entitled to compensation for the detriment caused by the failure, but that it is extremely difficult and impractical to ascertain the extent of the detriment. The parties therefore agree that should Tenant fail to pay any rent due hereunder within five (5) days after the same becomes due, Landlord shall be entitled to recover from Tenant ten percent (10%) of the amount past due as a late charge. Such past due amounts shall also bear interest at the Interest Rate set forth in Section 1.18 from the

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

date due until paid. Tenant further agrees to pay Landlord any costs incurred by Landlord in the collection of such past due rent including, but not limited to, fees of an attorney and/or collection agency. Nothing herein contained shall limit any other remedy of Landlord under this Lease. Landlord shall also have the right to require Tenant to pay any past due sums by cashier's check or money order. Further, should Tenant fail to pay rent or any other charges due hereunder in the time periods set forth herein, two (2) or more times during any calendar year of the Term, Landlord may require Tenant to thereafter pay Minimum Rent in quarterly installments in advance for the balance of the Term.

ARTICLE V -- CONSTRUCTION OF LEASED PREMISES

5.1 Landlord's And Tenant's Obligations

Subject to delay as provided herein, Landlord shall, at its own cost and expense, deliver the Premises in "as is" condition to Tenant, with the H.V.A.C., plumbing and electrical systems thereto in good working condition. Any work to be performed by Tenant as specified in Exhibit "B," any permits, fees or applications for such work, or any work in addition to any of the items listed in Exhibit "B" to be performed by Tenant shall be performed or obtained by Tenant at its sole cost and expense (collectively "Tenant's Work"). Any equipment or work other than those items listed in Exhibit "B" requested by Tenant to be installed in or constructed on the Premises by Landlord shall be paid for by the Tenant prior to commencement of construction or installation of such additional items.

5.2 Possession

The execution of this Lease shall constitute Landlord's delivery of possession of the Premises. Tenant has accepted the Premises in the condition delivered to Tenant. Landlord shall not be liable for any latent or patent defects in the Building or the Premises. Tenant agrees to accept the Premises "as is" and in the condition delivered to Tenant. Tenant's execution of the Commencement Memorandum shall confirm that Tenant has inspected the Premises and that the Premises are in good and satisfactory condition and that Tenant has no claims against Landlord for any cause directly or indirectly arising out of the condition of the Premises, appurtenances thereto, the improvements thereon and the equipment thereof.

5.3 Construction Activities

Prior to commencement of Tenant's Work, Tenant shall notify Landlord in writing of the date Tenant will commence construction and shall deliver to Landlord certificates of insurance evidencing the existence of insurance as required by Section 16.1. Tenant's contractor shall commence the construction of Tenant's Work promptly following Landlord's delivery of the notice of substantial completion of Landlord's Work pursuant to Section 5.2, shall diligently pursue completion of Tenant's Work, and upon completion shall deliver to Landlord prior to Tenant's opening for business: (a) a copy of a recorded notice of completion; (b) appropriate lien releases relative to any improvements made by Tenant and/or Tenant's contractor at the Premises; and (c) a certificate of occupancy or equivalent occupancy permit for the Premises issued by the appropriate local governmental authority. Unless otherwise agreed to in writing by Landlord, any work performed on the Premises in connection with the heating, ventilation, air conditioning equipment (collectively, "HVAC"), any roof penetrations, or automatic sprinklers shall be performed by Landlord and/or Landlord's contractor at Tenant's expense. If Tenant does not use Landlord's roofer and/or HVAC contractor or sprinkler contractor, Landlord reserves the right to have Landlord's contractor inspect Tenant's improvements at Tenant's expense and correct any defects at Tenant's expense. Until such time as any substandard work has been repaired by Landlord's contractor, Tenant will be responsible for any necessary repairs and/or service calls.

5.4 Delay in Possession

Landlord shall not be liable to Tenant for failure to deliver possession of the Premises to Tenant on any date or time specified herein; provided, however, that if Landlord fails to deliver possession of the Premises on or before the expiration of one (1) year from the date specified in Section 1.1 herein, either party may terminate this Lease by giving thirty (30) days written notice to the other party. Thereafter, neither party shall have any further liability to the other in connection with this Lease. Landlord shall not be deemed to be in default with respect to the performance of any of its construction obligations herein if Landlord delays or is unable to complete such construction obligations due to any "Tenant Delays" as defined in Exhibit "B" or "Force Majeure Delays" as defined in Section 25.6 below.

ARTICLE VI -- RECORDS AND BOOKS OF ACCOUNT

6.1 Tenant's Records

Tenant shall maintain and keep at the Premises for a period of not less than three (3) years following the end of each year during the Term, adequate records which show Gross Sales, inventories and receipts of merchandise at

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

the Premises, and daily receipts from all sales and other transactions on the Premises by Tenant and any other persons conducting any business upon or from the Premises. Tenant shall record at the time of sale, in the presence of the customer, all receipts from sales or other transactions, whether for cash or credit, in a cash register or in cash registers having a cumulative total which shall be sealed in a reasonable manner or by other computerized sales recording mechanism having such other reasonable features as may be appropriate or required in order to properly account for and record all sales or other transactions in and from the Premises. If upon an audit of Tenant's books and records by Landlord as permitted herein, Landlord reasonably determines that Tenants manner of recording sales is inadequate, Tenant agrees to adopt such measures as Landlord may reasonably request to correct such inadequacies. Tenant further agrees to keep at the Premises or at Tenant's main office for at least three (3) years following the end of each year during the Term all pertinent original sales records. Original sales records may include any or all of the following: (a) cash register tapes, including tapes from temporary registers; (b) serially numbered sales slips; (c) computer printouts and computerized sales slips; (d) the originals of all mail orders at and to the Premises; (e) the original records of all telephone orders at and to the Premises; (f) settlement report sheets of transactions with subtenants, concessionaires and licensees; (g) the original records showing that merchandise returned by customers was purchased at the Premises by such customers; (h) memorandum receipts or other records of merchandise taken out on approval; (i) records of inventory purchases; (j) sales tax reports or filings; (k) such other sales records, if any, which would normally be examined by an independent accountant pursuant to generally accepted auditing standards in performing an audit of Tenant's sales; and (l) the records specified in (a) to (k) above for subtenants, assignees, concessionaires or licensees of Tenant pertaining to the Premises.

6.2 Reports by Tenant

(a) Tenant shall submit to Landlord, on or before the 10th day following the end of each whole or partial calendar month during the Term, at the place then fixed for the payment of rent, or at such other place designated by Landlord, a written statement signed and certified by an officer or partner of Tenant to be true and correct, showing in reasonably accurate detail the amount of Gross Sales for the preceding whole or partial calendar month. If Tenant fails to timely submit to Landlord the monthly written statement described above, Tenant shall pay to Landlord, as additional rent and without limiting any other remedy Landlord may have against Tenant under this Lease as a result of this breach, a \$50.00 charge for each and every month that Tenant fails to timely submit such written statement.

(b) Tenant shall submit to Landlord, on or before the 30th day following (i) the end of each whole or partial calendar year during the Term, or (ii) the expiration date of the Term, at the place then fixed for the payment of rent, or at such other place designated by Landlord, a written statement signed and certified by an officer or partner of Tenant to be true and correct, showing in reasonably accurate detail the amount of Gross Sales during the preceding whole or partial calendar year. At Landlord's option, the written annual statement shall be duly certified to Tenant and Landlord by independent certified public accountants of recognized standing. The accounting statements referred to in this section shall be in such form and style and contain such details and breakdown as Landlord may reasonably require.

6.3 Annual Balance Sheet

Tenant shall provide Landlord, whenever reasonably requested by Landlord, a current annual balance sheet for Tenant's business at the Premises, either certified by an officer or partner of Tenant to be true and correct or accompanied by a report of an independent certified public accountant.

ARTICLE VII -- AUDIT

7.1 Right to Examine Books

The acceptance by Landlord of payments of Percentage Rent and Tenant's monthly and annual reports shall be without prejudice to Landlord's right to examine Tenant's books and records concerning Gross Sales from the Premises.

7.2 Audit

At its option, Landlord may cause, at any reasonable time and upon five (5) days prior written notice to Tenant, a complete audit to be made of Tenant's books and records relating to the Premises for the period covered by any statement issued by Tenant in accordance with Section 6.2. Any underpayment of Percentage Rent disclosed by such audit shall be paid by Tenant to Landlord within ten (10) days following written notice to Tenant of the amount of such underpayment. Any overpayment of Percentage Rent disclosed by such audit, after deducting Landlord's reasonable costs of the audit, shall be credited against the next payment or payments of Percentage Rent owing by Tenant. In addition, if such audit discloses that Tenant has under-reported Gross Sales by more than three percent (3%) for such period, Tenant shall promptly pay to Landlord within ten (10) days Landlord's reasonable costs of the audit. In the event that it is determined that Tenant has under-reported Gross Sales by more than three (3%) through two successive audits, Landlord may terminate this Lease upon five (5) days written notice to Tenant.

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

ARTICLE VIII -- TAXES

8.1 Real Property Taxes

The term "Real Property Taxes" shall mean any form of general or special tax or assessment, license, charge, fee, levy or other imposition (other than Landlord's net income, estate, succession, inheritance or franchise taxes) now or hereafter imposed by any authority having the direct or indirect power to tax, including, without limitation, the state or federal government, any city, county, agency, improvement district or other district or any other political subdivision thereof, and whether or not now customary or within the contemplation of the parties. Tenant agrees to pay its pro rata share of all Real Property Taxes which may be levied or assessed against the Shopping Center applicable to the period from the commencement of the Term until the expiration or sooner termination of this Lease. Tenant's pro rata share shall be apportioned according to the Floor Area of the Premises as it relates to the total leasable Floor Area of the Building and other buildings located within the Shopping Center (including the Premises). Notwithstanding the foregoing provisions, if the Real Property Taxes are not levied and assessed against the entire Shopping Center by means of a single tax bill (i.e., if the Shopping Center is separated into two (2) or more separate tax parcels for purposes of levying and assessing the Real Property Taxes), then, at Landlord's option, Tenant shall pay Tenant's pro rata share of all Real Property Taxes which may be levied or assessed by any lawful authority against the land and improvements of the separate tax parcel on which the Building containing the Premises is located. Tenant's pro rata share under such circumstances shall be apportioned according to the Floor Area of the Premises as it relates to the total leasable Floor Area of the Building or buildings situated in the separate tax parcel in which the Premises is located.

All Real Property Taxes for the tax year in which the Term commences and for the tax year in which this Lease terminates shall be apportioned and adjusted so that Tenant shall not be responsible for taxes and assessments for the periods of time occurring prior to the commencement or subsequent to the expiration of the Term. The amount to be paid pursuant to the provisions of this Section 8.1 shall be paid monthly in advance as estimated by the Landlord based on the most recent tax bills and estimates of reappraised values (if reappraisal is to occur), commencing with the month (or partial month on a prorated basis if such be the case) that the Term commences. Landlord may include the estimated monthly charges in the Monthly Impound described in Section 12.5.

Without limiting the generality of the definition of Real Property Taxes described above, if at any time during the Term under the laws of the United States, or the state, county, municipality, or any political subdivision thereof in which the Shopping Center is located, a tax or excise on rent or any other tax however described is levied or assessed by any such political body against Landlord on account of rent payable to Landlord hereunder, or any tax is levied or assessed upon Landlord based upon Tenant's use or occupancy or operation of its business within the Premises, such tax or excise shall be considered "Real Property Taxes" for purposes of this Section 8.1, and shall be payable in full by Tenant. At Landlord's option, such taxes or excises shall be payable monthly in advance on an estimated basis as provided in this Section 8.1 or shall be payable within ten (10) days after Tenant's receipt of the tax bill therefor from Landlord.

8.2 Personal Property Taxes

Tenant shall pay prior to delinquency all federal, municipal, county or state taxes, charges, assessments and fees assessed during the Term against any leasehold interest or personal property of any kind, owned by or placed in, upon or about the Premises by Tenant, whether or not title thereto is vested in Tenant.

ARTICLE IX -- SECURITY DEPOSIT

9.1 Amount of Deposit

Upon signing this Lease, Tenant shall deposit with Landlord the sum set forth in Section 1.13 herein ("Security Deposit"). This Security Deposit shall be held by Landlord, without liability for interest, as partial security for the full and faithful performance by Tenant of all the terms, covenants, and conditions of this Lease to be performed by Tenant, including, without limitation, those relating to the payment of rent, repairing the Premises (other than normal wear and tear) and cleaning the Premises upon termination of the Term. Landlord may commingle the Security Deposit and shall not be required to keep it separate from its general funds.

9.2 Use and Return of Deposit

In the event of the failure of Tenant to abide by any of the terms, covenants and conditions of this Lease, including without limitation those relating to rent, repairs (other than normal wear and tear) and cleaning Landlord may, at its option, use any amount of the Security Deposit to pay any overdue rent or to compensate Landlord for any loss or damage sustained or suffered due to such failure by Tenant. Tenant shall, upon the written demand of

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

Landlord, immediately remit to Landlord a sufficient amount in the form of a cashier's check to restore the Security Deposit to the original sum deposited. Failure to do so within five (5) days after such demand shall constitute a material breach of this Lease. Should Tenant comply with all of the terms, covenants and conditions of this Lease and promptly pay when due all of the rent herein provided and all other sums payable by Tenant to Landlord, the Security Deposit will be returned in full to Tenant within thirty (30) days following the date on which Landlord receives possession of the Premises at the expiration or earlier termination of the Term.

9.3 Transfer of Security Deposit

Following a termination of Landlord's interest in the Lease, whether by sale or other transfer, and upon Landlord's compliance with Section 1950.7(d) of the California Civil Code or any successor statute thereto, Landlord shall be relieved of any further liability with respect to the Security Deposit.

ARTICLE X -- CONDUCT OF BUSINESS BY TENANT

10.1 Use of Premises

Tenant shall use the Premises solely for the use and under the trade name specified in Sections 1.2 and 1.10, respectively. Tenant shall not use, or permit the Premises or any part thereof to be used, for any other use.

Without limiting the generality of the preceding paragraph, Tenant agrees as follows:

(a) Tenant acknowledges that it is aware that other leases with certain tenants in the Shopping Center prohibit certain uses and grant such tenants the exclusive right to certain uses. Accordingly, Tenant covenants that it shall not use or allow the Premises to be used for any such prohibited or exclusive use of which Tenant has received written notice, including, without limitation, the prohibited and exclusive uses described in Addendum No. 1 to this Lease. Without limiting Landlord's other remedies under this Lease, Tenant hereby indemnifies and agrees to hold Landlord harmless and defend Landlord from and against any and all claims, demands, suits, judgments, injunctions,

losses, liabilities, costs and expenses (including actual attorneys' fees and costs of suit) arising out of or in connection with a breach of this covenant by Tenant, or and assignee, sub-tenant, licensee or concessionaire of Tenant;

(b) Tenant shall at no time allow gaming machines (slots or otherwise) and/or arcade amusement machines (pinball, video, etc.) to be used, operated or kept within the Premises. Tenant shall not commit or suffer to be committed any waste upon the Premises or any nuisance or other act or thing which may disturb the quiet enjoyment of any other tenants or their customers in the Shopping Center; and

(c) No use shall be made or permitted to be made of the Premises, nor acts done, which will increase the existing rate of insurance upon the Building, or cause a cancellation of any insurance policy covering the Premises or any part thereof. Tenant shall not sell or permit to be kept, used, stored or sold in or about Premises any article which may be prohibited by standard form fire insurance policies. Tenant shall, at its sole cost, comply with any and all requirements pertaining to the use of the Premises of any insurance organization or company necessary for the maintenance of the fire and public liability insurance described in this Lease covering the Building and its appurtenances. If Tenant's use of the Premises results in a rate increase for the Building, Tenant shall pay within ten (10) days of billing from Landlord, as additional rent, a sum equal to the additional premium caused by such rate increase.

(d) Tenant shall use its best efforts to complete, or cause to be completed, all deliveries, loading, unloading and services to the Premises prior to 10:00 a.m. each day. Tenant shall ensure that no delivery trucks or other vehicles servicing the Premises park in front of the Premises between the hours of 10:00 a.m. and 9:00 p.m. Landlord reserves the right to further regulate the activities of Tenant with regards to deliveries and servicing of the Premises.

10.2 Operation of Business

During the entire Lease Term, Tenant shall continuously and uninterruptedly remain open for and conduct its business in the Premises upon the usual and customary days and hours for such type of business, or during all reasonable times designated by Landlord for tenants at the Shopping Center. In the latter event, Landlord will notify Tenant in writing of the designated Shopping Center days and hours. Tenant shall keep the Premises fully stocked with merchandise, shall employ sufficient sales personnel to conduct its business in accordance with sound business practice, and shall utilize the entire Premises at all times (except during periods of temporary repair or refurbishing). The foregoing provisions shall not apply if Tenant's business is temporarily discontinued by strikes, lockouts or similar causes beyond the control of Tenant (excluding, without limitation, financial or market considerations). During any period of interruption of Tenant's business in the Premises in violation of this Section, Landlord shall have the right at its option, in addition to any other remedies available to Landlord, to collect from Tenant, in addition to Minimum Rent, additional rent at the rate of one-thirtieth of the Minimum Rent herein provided for each

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

and every day that Tenant fails to conduct its business in the Premises. Such additional rent shall be in lieu of any Percentage Rent that might have been earned during such period.

10.3 Competition

During the Term, neither Tenant nor any person who directly or indirectly owns or controls, or is directly or indirectly owned or controlled by Tenant, its partners, shareholders or directors, shall own, operate or acquire an interest in any similar or competing business with that to be operated by Tenant in the Premises within a radius of 2-1/2 miles from the outside boundary of the Shopping Center. As used in this Lease, the word "person" means any natural person or persons in individual or representative capacities and any entity or entities of any kind whatsoever, including, without limitation, corporations, partnerships and associations, or any combination of persons and entities. Without limiting Landlord's remedies, which shall be cumulative and non-exclusive, in the event Tenant violates or permits to be violated this covenant, Landlord may, at its option and for so long as Tenant or such other person or entity is operating such other business, include "Gross Sales" of such other business in the Gross Sales transacted from the Premises for the purpose of computing Percentage Rent due hereunder.

10.4 Auctions

No auction, "fire", sidewalk, close-out or bankruptcy sales may be conducted in or upon the Premises without Landlord's prior written consent.

10.5 Compliance With Laws

Tenant shall not use the Premises, or permit anything to be done in or about the Premises, which will in any way conflict with any law, statute, ordinance or governmental rule or regulation now in force or which may hereafter be enacted or promulgated. Tenant shall, at its sole cost and expense, promptly comply with all laws, statutes, ordinances and governmental rules, regulations or requirements now in force or which may hereafter be in force and with the requirements of any board of fire underwriters or other similar bodies now or hereafter constituted relating to or affecting the condition, use, occupancy, alteration or improvement of the Premises, including, without limitation, the provisions of the Americans with Disabilities Act of 1990 as it pertains to Tenant's use, occupancy, improvement and alteration of the Premises. The judgment of any court of competent jurisdiction or the admission of Tenant in any action against Tenant, whether Landlord be a party thereto or not, that Tenant has violated any law, statute, ordinance or governmental rule, regulation or requirement, shall be conclusive of that fact as between the Landlord and Tenant.

ARTICLE XI -- MAINTENANCE AND REPAIRS

11.1 Landlord's Maintenance Obligations

Landlord on behalf of Tenant and the other occupants of the Building shall maintain in good condition and repair the foundations, roofs and exterior surfaces of the exterior walls of the Building (exclusive of doors, door frames, door checks, windows, window frames, and store fronts); provided, however, if any repairs or replacements are necessitated by the negligence, gross negligence, or willful acts of Tenant or anyone acting under Tenant or by reason of Tenant's failure to observe or perform any provisions contained in this Lease or caused by alterations, additions or improvements made by Tenant or anyone acting under Tenant, the cost of such repairs and replacements shall be solely borne by Tenant. It is acknowledged by Tenant that the cost of Landlord's maintenance obligations referenced in the preceding sentence (excluding the costs of maintaining the structural portions of the walls and foundation of the Building) shall be prorated and paid by Tenant as Common Area Expenses, as defined herein. Notwithstanding anything to the contrary contained in this Lease, Landlord shall not be liable for failure to make repairs required to be made by Landlord under the provisions of this Lease unless Tenant has previously notified Landlord in writing of the need for such repairs and Landlord has failed to commence and complete the repairs within a reasonable period of time following receipt of Tenant's written notification. Tenant waives any right of offset against any rent due hereunder and agrees not to assert as an affirmative defense in any judicial proceeding or arbitration brought by Landlord against Tenant on claims made under this Lease including, without limitation, the provisions of Sections 1941 and 1942 of the California Civil Code, or any superseding statute, and of any other law permitting Tenant to make repairs at Landlord's expense.

11.2 Landlord's Right of Entry

Landlord, its agents, contractors, employees and assigns may enter the Premises at all reasonable times upon reasonable prior notice under the circumstances (a) to examine the Premises; (b) to perform any obligation of, or exercise any right or remedy of, Landlord under this Lease; (c) to make repairs, alterations, improvements or additions to the Premises, the Building or to other portions of the Shopping Center as Landlord reasonably deems necessary; (d) to perform work necessary to comply with laws, ordinances, rules or regulations of any public authority or of any insurance underwriter; (e) to show prospective tenants the Premises during the last six (6) months of the Term; and (f) to perform work that Landlord reasonably deems necessary to prevent waste or deterioration in

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

connection with the Premises should Tenant fail to commence to make, and diligently pursue to completion, its required repairs as provided herein. In exercising such entry rights, Landlord agrees to use commercially reasonable efforts under the circumstances to minimize interference with Tenant's use of the Premises.

11.3 Tenant's Maintenance Obligations

Tenant, at its sole cost and expense, shall keep the Premises and all parts thereof including, without limitation, utility meters, pipes and conduits, all fixtures, furniture and equipment including heating, ventilation and air conditioning equipment, the storefront or storefronts, Tenant's signs, locks and closing devices, security devices, windows, window sashes, casements or frames, all doors and door frames, floor coverings, including carpeting, tile and other flooring, all wall coverings, shelving, restrooms and other lavatory facilities, in first class order, condition and repair and shall make all replacements necessary to keep the Premises in such condition. All replacements shall be of a quality equal to or exceeding that of the original. Should Tenant fail to make these repairs and replacements or otherwise so maintain the Premises for a period of ten (10) days after written demand by Landlord, or should Tenant commence, but fail to complete, any repairs or replacements within a reasonable time after written demand by Landlord, Landlord may make such repairs or replacements without liability to Tenant for any loss or damage that may occur to Tenant's stock or business other than those resulting from Landlord's gross negligence or willful misconduct, and Tenant shall pay to Landlord the reasonable costs incurred by Landlord in making such repairs or replacements together with interest thereon at the Interest Rate from the date of commencement of the work until repaid. Tenant shall, at its expense, repair promptly any damage to the Building or the Shopping Center caused by Tenant or its agents or employees or caused by the installation or removal of Tenant's personal property. Tenant shall contract with a service company licensed and experienced in servicing HVAC equipment and approved by Landlord for the quarterly maintenance of the HVAC equipment serving the Premises and shall provide Landlord with a copy of the service contract within thirty (30) days following its execution, or Landlord, at its option, may contract with a service company of its own choosing, or provide such service itself, for the maintenance of the HVAC equipment, and bill Tenant for the cost of same. The sum so billed to Tenant shall become immediately due to Landlord as additional rent. Tenant shall, at its own expense, comply with all requirements, including the installation and periodic maintenance of fire extinguishers or automatic dry chemical extinguishing system, of the insurance underwriters and other governmental authority having jurisdiction thereover as necessary for maintenance of reasonable fire and extended coverage insurance for the Premises.

11.4 Plate Glass

Tenant shall replace, at its expense, any and all plate and other glass in and about the Premises which is damaged or broken from any cause whatsoever except due to the gross negligence or willful misconduct of Landlord, its agents or employees.

ARTICLE XII -- COMMON AREA

12.1 Definition of Common Area

The term "Common Area," as used in this Lease, means all areas within the exterior boundaries of the Shopping Center now or later made available for the general use of Landlord and other persons entitled to occupy Floor Area in the Shopping Center and their customers, guests and invitees, including all exterior surfaces and the roofs of all Buildings in the Shopping Center except as indicated herein. Without limiting this definition, Landlord may include in the Common Area those portions of the Shopping Center presently or later sold or leased to purchasers or tenants, as the case may be, until the commencement of construction of the building(s) thereon, at which time there shall be withdrawn from the Common Area those areas not provided by such Landlord or lessee for common use. Common Area shall not include (a) the entryway to a tenant's premises, (b) any improvements installed by a tenant outside of its premises, whether with or without Landlord's knowledge or consent, or (c) any areas or facilities that could be considered as Common Area except that the areas or facilities are included in the description of premises leased to a tenant or are exclusively for the use of and are the responsibility of a tenant.

12.2 Maintenance and Use of Common Area

The manner in which the Common Area shall be maintained shall be solely determined by Landlord. If any Landlord or tenant of any portion of the Shopping Center maintains its own Common Area (Landlord shall have the right in its sole discretion to allow any purchaser or tenant to so maintain its own Common Area and be excluded from participation in the payment of Common Area Expenses as provided below), Landlord shall not have any responsibility for the maintenance of that portion of the Common Area; Tenant hereby waives any claims or damages arising out of any failure of such Landlord to maintain such portions of the Common Area. The use and occupancy by Tenant of the Premises shall include the right to use the Common Area (except those portions of the Common Area on which have been constructed or placed permanent or temporary kiosks, displays, carts and stands and except areas used in the maintenance or operation of the Shopping Center) in common with Landlord and other tenants of the Shopping Center and their customers and invitees, subject to such reasonable, non-discriminatory rules and regulations concerning the use of the Common Area as may be established by Landlord from time to time including, without limitation, the Rules and Regulations attached hereto as Exhibit "D" as the same may be amended from time

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

to time. Written notice of such rules and regulations and amendments and supplements thereto, if any, shall be given to Tenant thirty (30) days prior to their effective date. Tenant agrees to promptly comply with all such rules and regulations upon receipt of written notice from Landlord. Tenant and Tenant's employees and agents shall not solicit business in the Common Areas, nor shall Tenant distribute any handbills or other advertising matter on automobiles parked in the Common Areas.

12.3 Control of and Changes to Common Area

Landlord shall have the sole and exclusive control of the Common Area, as well as the right to make reasonable changes to the Common Area. Provided Tenant's use of and access to the Premises is not unreasonably interfered with, such rights of Landlord shall include, without limitation, the right to (a) restrain the use of the Common Area by unauthorized persons, (b) cause Tenant to remove or restrain persons from any unauthorized use of the Common Area if they are using the Common Area by reason of Tenant's presence in the Shopping Center, (c) utilize from time to time any portion of the Common Area for promotional, entertainment and related matters, (d) place permanent or temporary kiosks, displays, carts and stands in the Common Area and to lease same to tenants, (e) temporarily close any portion of the Common Area for repairs, improvements or alterations, to discourage non-customer use, to prevent dedication or an easement by prescription, or for any other reasons deemed sufficient in Landlord's reasonable judgment, (f) subdivide all or portions of the Shopping Center (including the Common Area), sell or lease the lots or parcels so created and subject the Shopping Center to reciprocal easements and operating agreements with such Landlords or tenants, (g) determine the nature, size and extent of the Common Area and whether portions of the same shall be surface, underground or multiple-deck; and (h) reasonably change the shape and size of the Common Area, add, eliminate or change the location of improvements to the Common Area, including, without limitation, buildings, lighting, parking areas, roadways and curb cuts, and construct buildings on the Common Area.

12.4 Common Area Expenses

The term "Common Area Expenses" as used in this Lease means all costs and expenses incurred by Landlord in (a) operating, managing, policing, insuring, repairing and maintaining the Common Area and the Shopping Center and, if applicable, the security offices, management offices, merchant association offices, postal services, non-profit community buildings and child care centers located in the Shopping Center from time to time (the "Common Facilities"); (b) maintaining, repairing and replacing the exterior surface of exterior walls and maintaining, repairing and replacing roofs of the buildings from time to time constituting the Shopping Center including the Building; and (c) operating, insuring, repairing, replacing and maintaining the Common Utility Facilities. "Common Utility Facilities" are defined to include but are not limited to, sanitary sewer lines and systems, water lines and systems, fire protection lines and systems, electric power, telephone and communication lines and systems, and storm drainage and retention facilities not exclusively serving the premises of any tenant or store located in the Shopping Center. Common Area Expenses shall include, without limitation, the following: expenses for maintenance, landscaping, repaving, resurfacing, repairs, replacements, painting, lighting, cleaning, trash removal, security, fire protection, labor costs, payroll taxes and similar items; non-refundable contributions toward one or more reserves for replacements other than equipment; rental or straight line depreciation on equipment; costs incurred to comply with and charges, surcharges and other levies related to, the requirements of any federal, state or local governmental agency now or hereafter imposed; expenses related to the Common Utility Facilities; the cost of fire with extended coverage insurance with vandalism and malicious mischief endorsements with, at Landlord's option, an earthquake and/or flood damage endorsement, rental loss coverage, comprehensive general liability coverage, and any additional coverages required pursuant to Section 16.2 or deemed necessary by Landlord; and a administrative fee payable to Landlord in an amount equal to fifteen percent (15%) of the Common Area Expenses for the applicable year.

12.5 Proration of Common Area Expenses

Portions of the Shopping Center may be owned or leased from time to time by various persons or entities occupying freestanding facilities or other facilities containing a substantial amount of floor area and designated by Landlord as "Other Stores." The contributions, if any, of the Other Stores towards the Common Area Expenses shall be credited toward payment of Common Area Expenses and the balance thereof shall be prorated in the following manner:

(a) From and after the commencement of the Term, Tenant shall pay to Landlord, on the first day of each calendar month, an amount estimated by Landlord to be the monthly amount of Tenant's share of the Common Area Expenses ("Monthly Impound"). Tenant's estimated initial Monthly Impound under this Lease is set forth in Section 1.15. The Monthly Impound may be adjusted periodically by Landlord based on Landlord's reasonable estimate of anticipated costs.

(b) Within one hundred twenty (120) days following the end of each calendar year of the Term, or, at Landlord's option, its fiscal year, Landlord shall endeavor to furnish Tenant with a statement covering the calendar or fiscal year (as the case may be) just expired, showing the actual Common Area Expenses for that year, the amount of Tenant's share of Common Area Expenses for said calendar or fiscal year and the Monthly Impound payments made

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

by Tenant during that year. If Tenant's share of the Common Area Expenses exceeds Tenant's prior Monthly Impound payments. Tenant shall pay Landlord the deficiency within ten (10) days after receipt of the annual statement. If Tenant's Monthly Impound payments for the calendar or fiscal year exceed Tenant's actual share of Common Area Expenses, and provided Tenant is not in arrears as to the payment of any rent or additional rent, Tenant may offset the excess against the next Monthly Impound due Landlord.

(c) Common Area Expenses may be broken down by Landlord into (i) expenses related to the maintenance of all Common Areas exclusive of the Building and other buildings, and (ii) those expenses related to the operation, management, maintenance and repair of the Building and other buildings. Tenant's share of the Common Area Expenses related to the Building and other buildings shall be determined by multiplying the amount of such expenses by a fraction, the numerator of which is the number of square feet of Floor Area in the Premises and the denominator of which is the number of square feet of leasable Floor Area in the Building and other buildings as of the commencement of the applicable calendar year or fiscal year (as the case may be) or, at Landlord's option, each calendar or fiscal quarter; or pursuant to such other equitable manner as determined by Landlord. Tenant's share of the Common Area Expenses exclusive of those related to the Building or other buildings if they are also separately identified and billed to tenants, shall be determined by multiplying the Common Area Expenses that remain after applying the contributions, if any, from the Other Stores by a fraction, the numerator of which is the number of square feet of Floor Area in the Premises and the denominator of which is the number of square feet of leasable Floor Area in the Shopping Center as of the commencement of the applicable calendar year or fiscal year (as the case may be) or, at Landlord's option, each calendar or fiscal quarter, exclusive of the floor area occupied by the Other Stores and exclusive of the Common Facilities; or pursuant to such other equitable manner as determined by Landlord.

(d) Notwithstanding anything contained in this Section 12.5 to the contrary, tenants in the Shopping Center that with Landlord's approval maintain, repair and replace the roofs located above their stores, shall not be included in the proration of Common Area Expenses relative to other roofs in the Shopping Center and the Floor Area of their stores shall be excluded from the calculations made pursuant to Section 12.5(c) with respect to such other roofs.

12.6 Parking

Tenant and its employees shall park their vehicles only in those portions of the Common Area from time to time designated for such purpose by Landlord. Further, Landlord shall have the right to adopt and implement such parking programs as may be necessary to alleviate parking problems during peak traffic periods, including requiring the use of offsite parking by Tenant and its employees, vendors, agents and contractors. Tenant shall pay to Landlord its proportionate share of the cost of any such offsite parking program based on the ratio of the Floor Area of the Premises to the total Floor Area of the premises of all tenants in the Shopping Center required to participate in such program. Tenant shall furnish Landlord with a list of its employees and the license numbers of their vehicles within fifteen (15) days after Tenant opens for business in the Premises. Tenant shall be responsible for ensuring that its employees comply with all the provisions of this section and such other parking rules and regulations as may be adopted and implemented by Landlord from time to time including, but not limited to, systems of validation, shuttle transportation or any other programs which may be deemed reasonably necessary or appropriate by Landlord to control, regulate or assist parking by customers of the Shopping Center.

ARTICLE XIII -- UTILITIES

13.1 Utility Charges

Tenant shall be solely responsible for and shall promptly pay all charges for heat, water, gas, electricity, telephone and any other utility used, consumed or provided in, or furnished, or attributable to the Premises at the rates charged by the supplying utility companies. Should Landlord elect to supply any or all of such utilities, Tenant agrees to purchase and pay for the same as additional rent as apportioned by Landlord. The rate to be charged by Landlord to Tenant shall not exceed the rate charged Landlord by any supplying utility plus any expenses incurred by Landlord in connection with billing and supplying such utility service to Tenant. In no event shall Landlord be liable for any interruption or failure in the supply of any such utilities to the Premises, nor shall rent be abated as a result of any such interruption. Tenant agrees to reimburse Landlord within ten (10) days of billing for fixture charges and/or water tariffs, if applicable, which are charged by local utility companies. Landlord will notify Tenant of any such charges as soon as they become known. Any such charges will increase or decrease with current charges being charged Landlord by the local utility company, and will be due as additional rent.

ARTICLE XIV -- ALTERATIONS, SIGNS AND FIXTURES

14.1 Installation

Without Landlord's prior written consent, Tenant shall not make or cause to be made any alterations, additions or improvements to the Premises (except Tenant's Work pursuant to Exhibit "B"), or install or cause to be installed any trade fixtures, floor covering, interior lighting, plumbing fixtures, exterior signs, shades or awnings, or

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

make any changes to the store front of the Premises. Tenant shall present Landlord with plans and specifications for such work concurrently with the request for approval.

14.2 Removal by Tenant

All alterations, decorations, fixtures, additions and improvements made by the Tenant, or made by Landlord on Tenant's behalf by agreement under this Lease, whether temporary or permanent in character, and whether or not affixed to the Premises (except furnishings, trade fixtures and equipment installed by Tenant) shall remain the property of Landlord and shall not be removed from the Premises without Landlord's prior written consent. During the Term, Tenant shall not remove any of its trade fixtures or other personal property, without the immediate replacement thereof with comparable fixtures or property. Notwithstanding the foregoing provisions of this Section 14.2, upon the expiration or earlier termination of this Lease, Landlord may require Tenant to remove all the alterations, decorations, fixtures, additions, and improvements, and to restore the Premises as provided in Section 15.1 hereof. If, following Landlord's request to do so upon the expiration of this Lease, Tenant fails to remove such alterations, decorations, additions and improvements and restore the Premises, Tenant shall promptly reimburse Landlord for the cost of removal and restoration.

14.3 Liens

Tenant shall keep the Premises free of any kinds of liens arising out of work performed for or materials furnished to Tenant, and shall promptly pay all contractors and materialmen used by Tenant to improve the Premises so as to minimize the possibility of a lien attaching thereto. If required by Landlord, Tenant shall also provide security for the lien free completion of such work in the form of a bond or other security reasonably satisfactory to Landlord. Should any lien be made or filed, Tenant shall bond against or discharge the same within twenty (20) days after written request by Landlord. Tenant shall indemnify, defend, protect and hold Landlord, the Premises and the Shopping Center and every part thereof free and harmless from and against any and all liability, damage, claims, demands, suits, actions or expense (including attorneys' fees) arising out of any work done or materials furnished with respect to the Premises by Tenant, its employees, representatives, successors, contractors, subcontractors, materialmen and assigns.

14.4 Signs, Awnings and Canopies

Without Landlord's prior written consent, Tenant will not place or suffer to be placed or maintained on the roof or on any exterior door, wall or window of the Premises any sign, awning or canopy, nor any advertising matter on the glass of any window or door of the Premises or within 48" of any window. Tenant further agrees to maintain any permitted signs, awnings, canopies, decorations, lettering or advertising matter as may be approved in good condition and repair at all times. Tenant agrees, at Tenant's sole cost, to erect an exterior sign on its store fascia in strict conformance with Landlord's sign criteria as set forth on Exhibit "C" attached hereto ("Sign Criteria") as to design, material, color, location, size and letter style, and from the source designated by Landlord. Tenant's sign shall be installed prior to Tenant's opening for business and shall thereafter be maintained by Tenant at its own expense. If Tenant fails to maintain such sign, Landlord may do so and Tenant shall reimburse Landlord for such cost plus a twenty percent (20%) overhead fee. If, without Landlord's prior written consent, Tenant installs a sign that does not conform to Landlord's Sign Criteria, Landlord may have the Tenant's sign removed and stored at Tenant's expense. The removal and storage costs shall bear interest until paid at the Interest Rate. Landlord reserves the right to revise the Sign Criteria at any time as a result of any governmental requirement or Landlord's renovation of the Premises, the Building or Shopping Center. Within ninety (90) days of Landlord's request and provided that Tenant has been in occupancy of the Premises for at least five (5) years, Tenant shall remove Tenant's existing sign, patch the fascia, and install a new sign, at Tenant's sole cost and expense, in accordance with Landlord's Sign Criteria then in effect.

ARTICLE XV -- SURRENDER OF PREMISES

At the expiration or earlier termination of this Lease, Tenant shall surrender the Premises in a first class, clean condition in accordance with the requirements of Section 14.2 herein, reasonable wear and tear and damage by unavoidable casualty excepted, and shall surrender all keys for the Premises to Landlord at the place then fixed for the payment of rent and shall inform Landlord of all combinations on locks, safes and vaults, if any, in the Premises. Tenant shall remove all of its furnishings, equipment and trade fixtures, and any alterations or improvements if required by Landlord as provided in Section 14.2 hereof, before surrendering the Premises to Landlord and shall repair any damage to the Premises caused thereby. If the Premises were occupied by another tenant prior to the commencement of the Term, then Tenant shall, upon Landlord's written request, upon the expiration of the Term, remove all or a portion of, as designated by Landlord, interior improvements made by the prior tenant, and deliver the Premises in a condition acceptable to Landlord. Tenant shall provide Landlord with a written statement, obtained at Tenant's sole expense from a reputable company licensed and experienced in HVAC repair and maintenance and approved by Landlord, certifying that the HVAC equipment serving the Premises was inspected and serviced, if necessary, within the last thirty (30) days of the Term and is in good working order, subject to reasonable wear and tear.

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial

ARTICLE XVI -- INSURANCE AND INDEMNITY

16.1 Tenant Insurance

During the Term, Tenant shall maintain at its own expense in full force and effect the following insurance policies:

(a) A policy of comprehensive general liability insurance, including coverage (by endorsement if necessary) for death, bodily injury, broad form property damage, premises/operations, blanket contractual liability, independent contractors, personal injury, products/completed operations, and, if applicable, liquor liability, with respect to the Premises and the business operated by the Tenant and subtenants and concessionaires of Tenant in the Premises, of which the combined single limit of general liability shall not be less than \$1,000,000 per occurrence. Such liability limit will be increased from time to time if Landlord's insurance advisor reasonably determines that a higher limit is

customary for similar uses. Such policy shall be on an occurrence (and not on a claims-made) basis, and shall not have an aggregate liability limit unless approved in writing by Landlord;

(b) Insurance covering all trade fixtures, merchandise, personal property and plate glass in or upon the Premises in amounts no less than one hundred percent (100%) of the replacement value thereof, providing protection against any peril included within the classification of "Fire and Extended Coverage" including sprinkler damage, if any, vandalism and malicious mischief;

(c) Boiler and machinery insurance on the air conditioning equipment, evaporative coolers, boilers, and other pressure vessels and systems whether fired or unfired, located in the Premises, and if such objects and the damage that may be caused by them or result from them are not covered by Tenant's extended coverage insurance, then such boiler insurance shall be in an amount satisfactory to Landlord and equal 100% of the replacement value of such equipment; and

(d) Worker's compensation insurance as required by law. Each of Tenant's insurance policies required hereinabove shall name Landlord, and any person, firms, or corporations designated by Landlord, as additional insureds. Such persons or entities shall not, by reason of their inclusion under any such policy, incur liability for payment of any premium. Tenant's insurance policies shall contain a clause that insurer will not cancel or change coverage without first giving Landlord at least thirty (30) days prior written notice. All insurance required hereunder shall be issued by an insurance company or companies approved by Landlord, licensed to do business in California and having a financial rating of Class A-X or better as rated in the most current available "Best's Key Rating Guide". A copy of the policy or certificate of insurance (and of all endorsements thereto) shall be delivered to Landlord prior to Tenant's occupancy of the Premises, and thereafter at least ten (10) days prior to the expiration of any existing policy. All public liability, property damage and other casualty policies shall be written as primary policies, not contributing with and not in excess of coverage which Landlord may carry. No policy required to be maintained by Tenant under this Section shall have a deductible in excess of \$1000 without Landlord's prior written consent. If Tenant fails to maintain any insurance required under this Section, Landlord may itself maintain such insurance and charge the cost thereof to Tenant as additional rent. Such amount shall be due and owing within ten (10) days following written request therefor, and shall bear interest at the Interest Rate until paid. Landlord makes no representation or warranty to Tenant that the amount of insurance to be carried by Tenant under the terms of this Lease is adequate to fully protect Tenant's interests and Tenant assumes full responsibility to confirm the adequacy of its insurance coverage.

16.2 Landlord Insurance

Landlord shall, subject to reimbursement as provided herein, maintain fire with extended coverage insurance with a vandalism and malicious mischief endorsement, rental loss insurance, or any other insurance coverages deemed necessary by Landlord or Landlord's lender (collectively "Landlord Carried Insurance" herein) throughout the Term, which insurance coverages shall be in amounts from time to time deemed reasonably necessary by Landlord or Landlord's lender. The Landlord Carried Insurance may be obtained through a blanket policy or other form of pooled insurance coverage covering not only the Shopping Center, but other property owned by Landlord or its affiliates. The fire and extended coverage insurance shall be in an amount equal to at least ninety percent (90%) of the replacement value (exclusive of foundation and excavation costs) of the Premises, the Building and other improvements within the Shopping Center. During the Term, Tenant hereby agrees to reimburse Landlord for Tenant's pro rata share of any Landlord Carried Insurance as part of the Common Area Expenses. In determining Tenant's pro rata share of the premiums for Landlord Carried Insurance, the schedule issued by the organization making the insurance rate on the improvements, areas and/or risks covered, showing the various components of such rates, shall be conclusive evidence of the charges which make up the insurance rate and the pro rata share to be charged to the Premises. If such a schedule cannot be obtained, then Tenant's pro rata share shall be a proportion of the premiums for such Landlord Carried Insurance based on the ratio of the square footage of the Floor Area of the

____ Tenant Initial
____ Tenant Initial

____ Landlord Initial