

Office supplies OT2		\$244	22
Scholarships		\$1,200	109
Paint Rag & postage	\$75	75	6.8
Taxes		\$52	4.75
Signs		\$265	24
Small equipment		150.77	14
Small Image		36	3
Dues/subscriptions		\$20	2
Hospitality	\$150	1936	176
Misc for gallery	\$200		
Membership expense		178	16
Website		537	49
Bank charges		17	1.5
Post cards	\$50		
Dues		52	4.75
CC machine	\$120	40	3.6
CC merchat fee		78.69	7
Monthly Show Check	\$25	325	30
Awards		975	88
Ribbons	\$10		
License		25	2.25
Demo person, flyer, food	\$100	875	79
Memberships		350	32
Constant Conact	\$25		
Printing		\$335	31
postage		1049	95
Total	\$6,670	\$134,118	12,192

This projection is based on continuing the existing operations throughout the next fiscal year. These are the assumptions:

1. 200 Memberships in the SDAG at \$65 each.
2. 600 ticket sales for the Mothers Day Garden Tour at \$20 each. Costs will be the same as 2009
3. Because of the uncertainty in OT2 it will not be included in the budget.
4. We will remain in the OT1 location throughout the year. 19 wall renters at \$45 and 21 floor renters at \$20. 2 Studios will continue to rent out at a total of \$900 per month. A significant effort to update the gallery will expend \$2400.
5. Total Artist sales will be \$44,859. Increase 10% from 2009.
6. Monthly show will average 50 entries averaging \$12.5 each. Total of 11 Monthly Shows. BOS award given will be \$50. Cost of Judge is \$75.
7. 125 entries in the Small Image Show at \$15 each. Prize money totals \$1085.
8. Artist of the Month fees continue as in 2009.
9. Off site shows will generate \$1750.
10. Sales of Soravia's included as donations.
11. We will pick up \$1500 in grants.
12. New printer and a wireless credit card terminal are included in the small equipment budget plus last year's total.
13. Significant signs and identification improvement at OT1. (\$1200 increase)
14. Utilities increase by 15%.

			FY ENDING 8/31/07	FY ENDING 8/31/08	FY ENDING 8/31/09	PROJECTED 2010
REVENUE						
	STUDIO/ ROOM RENT			4877	7675	10800
	OUT OF STATE SALES				1422	
	ARTIST SALES	25249	24781	40781	44859	
	COMM FROM ARTIST SALES	800	2393	5243.9	4486	
	TAKE IN MONTHLY SHOW	4400	5280	6905	6875	
	SMALL IMAGE SHOW	1050	1185		1500	
	WALL RENT	2220	7262	9448	10260	
	WALL AND FLOOR RENT OT2	0	0	4793	0	
	ARTIST OF THE MONTH RENT	1200	0	1350	2400	
	FLOOR RENT	2392	2888	4592	5040	
	HOSPITALITY OT2	0	0	280	250	
	MISC INCOME/WORKSHOPS	660	200	120	0	
SUBTOTAL GALLERY INCOME OT1					82610	86470
	ARTIST SALES OT2				5829	
SUBTOTAL GALLERY INCOME		37971	48866	88438.9	86470	
	MEMBERSHIPS	7240	7990	11170	13000	
	MOTHERS DAY	5985	17013	13140	12000	
	DONATION/GIFTS	334	947	2857	2000	
	GALLERY SALES	0	0	165	0	
	RAFFLE	213	353	339	0	
	SPECIAL EVENTS	550	725	80	0	
	CALENDAR SALES	0	0	275	0	
	GRANTS	2000	3000	3150	1500	
	CALENDAR PAGES	0	900	50	0	
	OFF SITE SHOW/GARAGE SALE	1921	1520	2327	1750	
	WEBSITE ADS CARD RACK	1400	275	475	0	
	GIFT CERTIFICATES		0	239	0	
SUB TOTAL OTHER INCOME		19643	32723	34267	30250	
TOTAL REVENUE		57614	81589	122706	116720	
COST OF SALES						
	ARTIST PAYMENTS	21220	24781	40217	37121	
	AWARDS	1100	2475	975	1085	
	BEST OF SHOW	225	25	350	550	
	GALLERY EXPENSE	276	1127	1909	1642	
	SMALL IMAGE	87	0	36	1500	
	HOSPITALITY	103	284	2412	2000	
	JUDGE/DEMO	1125	1244	1075	900	
SUBTOTAL GALLERY COS		24136	29936	46974	44798	
	MOTHERS DAY EXPENSE	412	1519	2422	2422	
	CALENDARS FOR SALE	0	0	1191	0	
	SPECIAL EVNTS O/S SHOW EXPENSE	525	130	607	576	
	WORKSHOPS	744	0	0	0	
	MEMBERSHIP EXPENSE	86	0	178	178	
SUBTOTAL OTHER COS		1767	1649	4398	3176	
TOTAL COST OF SALES		25903	31585	51372	47974	
GROSS PROFIT		31711	50004	71333.9	68746	

OPERATING EXPENSES					
OFFICE SUPPLIES OT2				277	200
RENT	9480	26283	40619		37272
REPAIRS AND MAINT	103	1527	707		2400
SMALL EQUIPMENT	2415	763	151		1400
SIGNS	0	400	265		1500
TELEPHONE	812	996	918		1000
UTILITIES	0	862	2492		2866
SUBTOTAL GALLERY OE'S	12810	30831	45429		46638
ACCOUNTING	2002	1411	2254		2500
ADVERTISING	3809	2713	4861		5000
WEB SITE	125	3655	911		1000
BANK CHARGES	54	15	18		50
INSURANCE	500	500	525		550
CREDIT CARD MERCH FEES	0	0	79		100
DUES, ETC	95	0	52		55
EQUIPMENT RENTAL RE:CR CD	327	0	40		50
LICENSES AND FEES	65	70	25		75
NEWSLETTER	122	29	158		200
MISC OPERATING EXPENSE	269	463	42		200
MEMBERSHIPS	150	0	500		500
OFFICE EXPENSE	1008	1565	725		1000
POSTAGE	329	543	1015		1100
PRINTING	840	0	382		500
SCHOLARSHIPS	300	0	1200		1200
TAXES/BUSINESS PROPERTY	53	0	52		55
SUBTOTAL OTHER OE'S	10048	10964	12839		14135
TOTAL OPERATING EXPENSES	22858	41795	58268		60773
OPERATING INCOME	8853	8209	13065.9		7973
INTEREST INCOME	-100	-798	-259		-250
INCOME TAX PREP FEE	450	410	420		500
FRANCHISE TAX		79	10		10
TOTAL OTHER INCOME	350	-309	171		260
NET INCOME (LOSS)	8503	8518	12895		7713
<i>Note: This budget assumes no Satellite Galleries for the fiscal year. Each Satellite gallery will have its own income and expense projections incorporated into the analysis of whether to proceed with the project or not.</i>					



Back row: Laura Lowenstein, Cindy Gary, Grace Swanson, Bruce Stewart, Rita Cecil
 Front row: Joanne Chambers, Ellablance Salme, Judianne Shannon, Patricia Eldon, Diane Dudek, Isabella Breasted,
 Deborah van Huis, Terry Oshrin
 Front row: Dave Ombrello, Wanda Olson. September 2, 2009.



New to the board in 2009. Deborah van Huis, Rita Cecil
 and Dave Ombrello. September 2, 2009.

SDAG Board Meeting
Meeting Minutes
August 24, 2009

Officers Present:
Assistants:
Patricia Eldon
Joanne Chambers

Grace Swanson
Wanda Olson

EllaBlanche Salmi
Laura Lowenstein
Isabella Breasted

Bruce Stewart

Cindy Gary
Judianne Shannon
Terri Oshrun
Dianne Dudek
Deborah Van Huiss
Dave Ombrello
Rita Cecil

Officers Absent:

Mary Beck

Ellen Cramer

Ricki Ungar

Meeting Minutes: Recorded by Cindy Gary. Meeting Location:
Laura Lowenstein's House.

Meeting called to order at 9:45 Minutes called to be approved by
Cindy, seconded by Bruce, seconded by vote 8 yes,

A. Upcoming Dates:

1. Saturday, August 29: Reception at Off Track 2, 5:00 – 8:00 p.m.
2. Sunday, August 30: LeucadiArt Walk, artists will be at Travel Trust Parking Lot, event hours 10 to 5
3. Monday, August 31: Wall Renters Rotation Gallery 2, before 10 or after 5 if using a hammer/making noise.
4. Tuesday, September 1: Membership Renewals due
5. Friday September 11, Reception for Off Track 1, 5-8
6. Monday, September 28: Board meeting -160 Calle Magdalena, 9:30-12:00.
7. Tuesday, September 29: Monthly show take-in at OT1 from 9:30 to noon:
8. October 7- Take- in and take-out for Magdalena Gallery 10:00 to 12:00.
9. Friday, October 9: Art from the Heart Oncology Clinic Reception 5-8pm, 3617 Vista Way
10. October 10, Saturday- Reception at OT2 (please confirm)
11. Monday, October 19: Board meeting, 9:30, 160 Calle Magdalena. Note: This date is correct, meeting to be held earlier due to scheduling conflicts at Calle Magdalena.
12. Sunday October 25, - OT1 wall rotation
13. Monday, October 26: Wall Renters Rotation Gallery 2
14. Tuesday, October 27: SDAG Monthly show take-in, OT1 from 9:30 to noon.
15. Thursday, November 5: Demo at Quail Gardens, by Watercolor Artist, Chuck McPherson.
16. November 13, Friday: Reception at OT1- 5- 8:00.
17. November 23, Monday: Board meeting at 160 Calle Magda-

lena.

18. November 24, Monthly take-in for Gallery 1 9:30 – noon.

19. December 3rd, SDAG Holiday Party and Gift Exchange
Quail Gardens from 11-3.

B. President: Patricia Eldon

I .New Business:

1. OTG2 Updates – Looking for a permanent Space in Lumberyard:

- o Terri and Grace working with management of Lumberyard to secure a larger space.

- o Terri will know more details in October. If we were able to get a new space, we would close OT1. A lease will be signed. When details are available, a Board Meeting will be called and a proposal will be made.

- o Terri is targeting the end of October as a move-in date. It is a work in progress. Terri asked that members please be patient and wait for information.

2. Patricia seeking a Reception Coordinator:

- o Difficult securing a person for this position

- o Patricia and Bruce will work together to fill this position.

- o Related to receptions, Patricia mentioned that: We need coolers to bring and store food in advance.

3. Gallery 1 Issues/Topics for discussion:

A.Open Wall space:

- o Topic of discussion – There is empty wall space in Gallery 1. Should we give it to Danny to display and sell Soravia?

- o Laura and Ricki think that Danny should pay to rent the wall space.

- o Bruce said that we sold \$1,000.00 in Soravia last month. and we get a large % of the sales.

- o Grace said that we should let Danny stay at OT1 and OT2 and not charge a wall renter fee.

- o Judianne would like to see the contract with Danny and would like to know what Danny is doing to promote the Soravia paintings. Question posed:What is Danny doing to earn the % that he makes?

- o Dave mentioned that he has seen Soravia paintings'and Guild advertising in vacant storefronts in Carlsbad.

- o Bruce said that for every dollar that Danny makes, we make 3.

- o Action Item: Bruce to request a quarterly report from Danny.

A1.Other ideas for empty wall space:

- o Cindy suggested having a lottery to give free space to an existing member.

- o Wanda said that there has never been a shortage of Wall renters for OT1. She suggested that an email be sent to members notifying them that space is available.

4. What is the relationship between OT1 & OT2?

- o Bruce wanted to know what was the agreement between OT1 and OT2?

- o Agreement for the Artists - If you rented space in 1 and want to stay in 2 you have to hang work in both Galleries until August.

5. The Waiting List (for Artists who want to hang in either Gallery) – needs to be public and published.

- o Ellablanche will put in the Daily book at OT1.

Ellablanche will add a column to waiting list for "Gallery requested".

- o Action Item: For the Paint Rag - Deborah will explain the Waiting List process and policy.

6. Formation of new Gallery Committee:

- o Laura suggested that Dave, newly elected to Board, be in charge of the Gallery committee.

- o Committee is made up of Wall chairs, President, Monthly show chair and member Artists.

- o Dave agreed to this idea.

7. New Judges:

- o Dianne Dudek reported that Lyn Ely agreed to take over Alison Christler's position of judging.

- o Joan Grine will also be a judge. Joan will be the judge for September.

8. Children's Art at OT1:

- o Rita Cecil expressed her enthusiasm for Children's Art.

- o Deborah and Wanda expressed concerns about having Children's Art at the Gallery.

- o Grace spoke about children's Art in the past. She went on to say that: "There needs to be a person in charge".

- o Other members thought that we should table to next meeting or when we know if we have a larger space.

- o EllaBlanche said that the Board needs to stop going back and forth on this issue and needs to call for a vote

- o Motion/Vote: Grace in response to Ellablanche made a motion to find a Chairperson for Children's Art. This motion was approved with a vote of 10 for 2 against.

8A. Talented Young Artist:

- o Bruce mentioned that a stellar young man came to the last reception at Gallery 1 and showed Bruce his work. Paintings were great and Bruce wanted to get back to him and talk about joining the Guild and displaying his work. He is only 14/15 and cannot sit by himself at Gallery. Patricia Eldon said that a member has volunteered to sit his shifts.

- o It was concluded that this should be handled by the Gallery Committee.

9. Leucadia Art Walk

- o Ad was in UT and Coast News, who gave us a larger than usual ad at no extra cost.

- o Grace has a new Banner.

- o Bruce has space, #11 but cannot make the event.

- o Dianne will contact Environmental Painters to see if they want the space.

- o Patricia will notify Susan Gumm

- o Grace will bring a pop-up.

10. Pacific Station

- o Laura spoke about a recent meeting with John Dewalt.

- o There are several opportunities to rent there, it would cost 3.50 per sq. foot plus triple net.

- o Whole Foods Market and a Restaurant will anchor and Art will be featured in both locations.

- o John DeWald is trying to encourage community participation.

- o There will be a Courtyard and a gathering area.

- o Bruce said that it is nice that John DeWalt values SDAG and their contributions to the Art Community.

- o John DeWalt only wants one person as his liaison. It was mentioned that this would be a position that the Guild would contract out. Grace Swanson was mentioned as a candidate for this position.

11. Donations Coordinator

- o This position is still vacant.

- o Bobbi only fills volunteer positions for the monthly show job.

- o Continue to advertise in Paint Rag and seek person for this position

12. Change the Guilds' tax status to a 501 c-3:

- o There was a discussion that many other Guild have this status.

- o Action item – Bruce to research

F. Reports from Chairpersons:

1. Treasurers' Report: Joanne Chambers:

- o \$50,000.00 current bank balance

- o Sales for August:

- o \$3300.00 OT2 and \$2200.00 for OT1

- o SDGE bill was \$255.00 OTG2. Need to re-search why this was so pricey. Perhaps it was the air conditioning (which is now broken).

- o Air conditioning is not working at OT2 and air is on at OT1. Joanne is trying to find a solution.

- o Joanne has requested an Audit of the Books.

2. Membership Chair - Laura Lowenstein:

- o Currently we have 212 members, 7 new.

- o Renewals due Sept. 1

- o Family Membership – Mother and daughter signed up as a Family; however, they live in separate households.

- o Alison Christler to be offered a Lifetime Membership. Judianne put the motion on the Floor, seconded by Bruce. Approved unanimously.

3. Publicity Chair – Grace Swanson:

- o Sharon Ford – will now be doing PR releases.

- o Don Mohr – will go to the Post Office

- o Dr. Hartman – will do flyers

- o Up to 1990 1993 in History

4. VP Programs, Diane Dudek/Terri Oshrin:

Next Demo:

- o November 5th Chuck McPhearson – Watercolor Artist at Quail Gardens

- o He will give a gicleé of his still life of Magnoalias (this painting was awarded Best in Show at Del Mar Fair) to the raffle winner.

5. Offsite Chair- Wanda Olson:

Oncology Show:

- o Great turnout 89 paintings at take-in

- o \$1090 dollars collected. Money will be used for creating postcards and buying food for reception.

- o Postcard will be sent to Art and Medical community

- o Cheryl has volunteered to organize and run this reception.

- o Bruce contacted Benny about performing (music) at the reception.

6. Gallery Chair Bruce Stewart:

- o Gallery 1 needs to be cleaner

- o Cleaning only takes place once a month.

- o Rug is dirty.
- o Ellablanche has a machine and will clean the Gallery rug for \$100.00.

7. Floor Chair - Ellablanche Salmi

- o 22 Floor renters at Gallery 1
- o Ellablanche will remind cube renters to clean their spaces.

8. Judianne Shannon, Calendar chair:

- o Staffing of Gallery 2 for the OT1 Artist Wall – how many hours should an Artist sit for one painting? Judianne has created 1 and 2 hour shifts. Judianne will try system out t this month

- o New Shift at Gallery 2 – Hours will be 9-2 and this will considered a “double shift”.

- o Judianne needs to be notified of changes in Wall Hangers.

9. Ricki Ungar, Monthly show chair:

10. Wall Renter Chair - Ellen Cramer:

- o Send email to all members about Open Wall Space at Gallery 1.

11. Web – Mary Beck – not at meeting

12. Isabella Breasted –Sunshine

- o Allison Christler – Isabella will speak to Allison’s family to find the best way to get donations to Allison, find out if a fund has been set up at a local bank etc. Isabella will then let Deborah know and she can publish this information in the Paint Rag.

Action Items:

- 1.Action Item: Bruce to request a quarterly report from Danny Pendlebury (Soravia Broker)
- 2.Action item – Bruce to research changing the Guild’s Tax Status.

Motion to adjourn:

Please review and send any additions and or corrections to Cindy Gary at cingary@yahoo.com

In an effort to start the meetings on time and keep the meetings to 2 hours, the meeting minutes will be approved via email and will not be reviewed at the start of future Board Meetings.

I will also send a copy of the minutes a few days prior to the next meeting.

Welcome New Board Members!

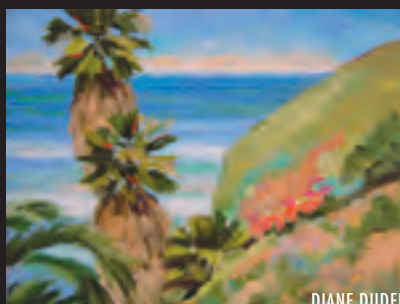
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BRUCE STEWART



GRACE SWANSON



DIANE DUDEK



CINDY GARY

RECEPTION

OFF TRACK 2 GALLERY

LUMBERYARD SHOPPING CTR
SUITE C-103 • BEHIND ST. TROPEZ
HIGHWAY 101 . ENCINITAS

SATURDAY AUGUST 29
5 - 8 PM

*Please join us for
a reception at the*

Off Track 2 Gallery

Lumberyard Shopping Ctr, Suite C-103
(Behind St. Tropez) Hwy.101, Encinitas

Saturday, **August 29** from **5-8pm**

Food and Drink

760.560.6897

www.OffTrackGallery.com


**OFF TRACK 2
GALLERY**

San Dieguito Art Guild, Est. 1965

***Be sure to visit our other location at
500 Second Street, Encinitas.***

*Together, the galleries showcase the work
of over 200 talented local artists.*

San Dieguito Art Guild
P.O. Box 235853
Encinitas, CA 92023

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ELLEN CRAMER ALISON CHRISTLER MARK JURECKI GRACE SWANSON

Artists' Reception

Friday, September 11, 5-8 pm

OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965

500 Second Street (2nd & D)
DOWNTOWN ENCINITAS • LOCAL ARTISTS
760.942.3636 • OffTrackGallery.com • Open Daily

Coast News ad September

OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965
Corner of 2nd & D Streets • 760.942.3636

OFF TRACK 2 GALLERY
Lumberyard Shopping Center
Suite C-103 • 760.560.6897

Both Galleries are in Downtown Encinitas
LOCAL ARTISTS
OffTrackGallery.com • Open Daily

Coast News ad September



OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965
760.942.3636 • OffTrackGallery.com
LOCAL ARTISTS

Off Track Gallery ONE
2nd & D Streets

Off Track 2 Gallery
LumberYard Shopping Center
Suite 103 - behind St. Tropez

NECKLACE BY BARB MILLE

DEMA ad September

TWO LOCATIONS
2nd & D, downtown Encinitas



OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965
LOCAL ARTISTS • OPEN DAILY
760.942.3636 OffTrackGallery.com

Lumberyard Shopping Center

Chamber of Commerce ad
October



OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

September 2009

San Dieguito Art Guild's The Paint Rag

SDAG Incredible Success



There aren't many corporations or businesses that can match the success that SDAG had in August 2009. Despite all the terrible economic news, sales at OTG One were **up 42%** over sales in August 2008. That's no typo -- OTG1 sales were **up 42%**.

Congratulations to all our SDAG artists. Keep up the great work.



SDAG Calendar

September

Hello SDAG Members and Welcome to the new e-version of The Paint Rag. Please read on to catch up on everything that's going on in the Guild.

Please send any information that you would like to be considered for The Paint Rag to Deborah Van Huls, dvanhuls@yahoo.com or 760-633-3052. The Paint Rag will typically come out at the end of the month after the SDAG Board meetings. The submission deadlines are noted in the monthly calendars in the left hand column. If you have information that you would like to get out to your fellow members in between issues, please feel free to post it on our Facebook page. Read on and enjoy!

Words from Our Presidents

A Few Words From Both Our Outgoing and Incoming Presidents

SDAG President, 2007-2009

Patricia Eldon

Hi, Members of San Dieguito Art Guild,

Thank you all for your support during the past two years that I have been president of our guild. Thanks especially to Laura Lowenstein, my predecessor, who shared her knowledge about how to do the job of art guild president, and thanks to all of the board members, who did so much work. I have learned a lot from this experience, and have enjoyed it very much.

Our guild is prospering in spite of hard economic times. We have a wonderful group of artists.

I am happy that our new president, starting September 1, 2009, is Bruce Stewart. He is rich in leadership qualities and will do an excellent job.

Thanks again, Patricia Eldon



September 1, SDAG Membership Renewals are Due

September 11, 5-8 pm, Artists' Reception at OTG1

September 13, New hours at OTG1, Sunday - Saturday, 11 am - 5 pm

September 13th, New Hours at OTG2,

Sunday: 9am - 5pm

Monday thru Friday: 10am - 6pm

Saturday: 9am - 6pm

September 28, 9:30 am, SDAG Board Meeting

September 29, 9:30-noon, Monthly Show Take In at OTG1

September 29, 5 pm, deadline for submissions for October Paint Rag

October

October 7, 10-Noon, Take In and Take Out for Magdalena Gallery

October 9, 5-8 pm, Art from the Heart Reception at North County Oncology

October 19, 9:30, SDAG Board Meeting

October 25, OTG1 Wall Rotation

October 26, OTG2 Wall Rotation

October 27, 9:30-noon, SDAG Monthly Show Take In, OTG1

SDAG President, 2009-2010 Bruce Stewart



I'm honored to have been asked to serve as the new President of the San Dieguito Art Guild. It seems a very short two years since I dropped into the previous Off Track Gallery location on 101 and was encouraged to join the guild by Grace Swanson, who was sitting at the time. Before I knew it, I was helping other volunteers paint walls at a new gallery at the corner of Second and D Streets and had recklessly decided to rent one of two available studio spaces.

Over the past year, it has been my pleasure to serve on the SDAG Board as Gallery Manager during Patricia Eldon's presidency. Patricia's dedication to SDAG is illustrated by her willingness to serve as our president for two terms! Patricia has been enthusiastic and tireless in that role. This steadfastness has been nicely complemented by her sincerity, kindness and sense of fairness. She somehow managed her presidential duties, produced and exhibited paintings and photographs in monthly shows and as a wall renter, helped with virtually all SDAG projects, and still had the time and patience to listen fully to the ideas and concerns of others. While these traits of Patricia's are well known, I feel compelled to add "And she can dance!" Yes, my fellow artists, she practices ballet in her spare time. Please join me in thanking our multi-talented past president for all she has done and continues to do to further the goals of SDAG.

These are exciting times for SDAG. Our membership is steadily growing and the Off Track Gallery has been well received by both the public and the media. Our popular bi-monthly Featured Artists' Receptions typically draw between 100 and 200 guests and we succeeded in procuring a satellite gallery (Off Track 2) in the Lumber Yard behind St Tropez for the summer (and maybe beyond) that has exceeded expectations in generating sales and increasing awareness and traffic at OT1. With your help and involvement, 2009-2010 could be our best year yet.

I look forward to hearing your ideas, concerns, suggestions, and encouragement. For those who have been actively volunteering your time and energy to help make SDAG and the Off Track Gallery successful, thank you! I look forward to your continued support. For anyone still on the sidelines, please get involved. Your help is critical to our ongoing success - and assisting with the work of SDAG is FUN.

---Bruce Stewart, SDAG President

SDAG Board Members Elected August 6

SDAG Monthly Show Take In, OTG1

October 27, 5 pm, deadline for submissions for November Paint Rag

November

November 5, Quail Gardens, Art Demonstration with Chuck McPherson

Environmental Painters' schedule



Aug. 25 and Sept.1, Torrey Pines State Reserve Tell the person in the kiosk who you are as you enter and ask for a pass. Meet at the parking lot in front of the visitors' center.

Sept 8 and 15, Oceanside Harbor Meet on the Jolly Roger side of the harbor.

Sept 22 and 29, Fletcher cove, Solana Beach, at the end of Lomas Santa Fe Dr.

Oct 6 and 13, Torrey Pines extension, I 5, west on Carmel Valley Rd, then right on Del Mar Scenic Parkway. Park there and hike into park.

Poly Bags & Mats Available

Poly Bags are acid free, archival clear sleeves that you need to use to protect your unframed art or cards. Black, White or Creme colored mats are available too.

SDAG Board Members Elected August 6

Congratulations to all our Board Members that were elected to serve for the 2009-2010 term. Your Board Members are:

President Bruce Stewart
1st VP Info/Calendar Judianne Shannon
2nd VP Programs Diane Dudek
Gallery Manager OTG1 Dave Ombrello
Gallery Manager OTG2 Terri Oshrin
Floor Art Chair OTG1 Ellablanche Salmi
Floor Art Chair OTG2 Gaga Barnes
Secretary Cindy Gary
Treasurer Joanne Chambers
Monthly Show Chair Ricki Ungar
Paint Rag Deborah VanHuls
Web Manager Mary Beck
PR/ Promotion Grace Swanson
Membership Chair Laura Lowenstein
Off site Exhibit Chair Patricia Eldon
Wall Art Chairs Ellen Cramer OT1 and OT2 (open)
Parliamentarian Isabella Breasted



Please go to our [website](http://www.sdag.org) to look at the volunteers and their positions. There are several open volunteer opportunities and we would love to have you take on one of these positions. If you're Interested, please contact Grace Swanson, swanson121@cox.net.

Committee Chairs may also be contacting you based on the interests you noted on your membership renewal or application. Please be as generous with your time as you can. Remember -- SDAG's continued success depends on all of us volunteering our time.

August Monthly Show Winners

Ron Lemen was the judge for our August, 2009 show. Congratulations to our winners:



To order, please contact Terry Oshrin: TerryTulips@aol.com, 760-942-3294 (h), 619-417-6169 (c)

Terry delivers poly bag orders to the Gallery every Thursday. When you pick up your order, leave Terry's check (payable to Terry Oshrin) in her folder in the store room filing cabinet.

Quick Links

[Off Track Gallery](#)
[Chuck McPherson](#)
[Monthly Show Guidelines](#)
[Monthly Show Tags](#)
[Monthly Show Take In Sheet](#)
[Picture Hanging Instructions](#)

SDAG Membership



SDAG membership renewals are due September 1st. Membership must be current to rent wall space and participate in the many other Guild Activities. If you have any questions please contact our Membership Chair, Laura Lowenstein, llowenstein@roadrunner.com

Snail Mail

If you currently receive paper versions of the Paint Rag and would like to, or could, get it by email, please contact Diane Goodman at 760-753-6818 or ddkaye1@cox.net. This helps the Guild by cutting down on printing and mailing costs.

Art from the Heart



Best of Show

Basia Koenig-**"Dream Messenger"**- drawing

Oil and Acrylic

1st place Desolina- "Matriarch"

2nd place-Desolina-"Jacaranda"

3rd place-Ron Like-"Green"

Photography

1stplace-Carolina Van Leeuwan-"Unfolding Red"

2nd place-Diane Goodman-"Sonoma County Winery"

3rd place-Elizabeth Nicholson-"New Mexico"

HM-Bruce Stewart-"Cardiff Sunset"

Mixed Media and Other Media and Watercolor

1st Place-Cheryl Ehlers-"Emergence"

Wall Space

Attention All Wall Renter Wannabes



If you are interested in becoming a wall renter at Off Track Gallery 1 or 2, please make yourself known. With the beginning of the new SDAG year we are updating our information and making sure that our 'waiting list' is correct. There will be **one** list for both galleries.

Please contact Ellen Cramer at 760-519-2453 or fraidybkr@gmail.com

August New Members

Welcome, Welcome, Welcome!

Our newest members are:

Marlena Bussard	Oil
H. Cons	Oil, Acrylic, Mixed Media
Scott G. Cooper	Acrylic
Annie Muriel	Watercolor
Dolores Renner	Jewelry/Beading
Sarah Dyah	Acrylic on Wood
Lynwood Dyah	Acrylic

November Demonstration to Feature Chuck McPherson

The "ART FROM THE HEART" show runs from August 4th through Jan 12th at North Coast Oncology Center.

Arts in Medicine is collaboration between the North County Oncology Medical Clinic's Dr. David Oblon and SDAG and is titled "Art From The Heart". Wanda Olson reports that 89 pieces were submitted and are on display. The Artists' Reception is on October 9, from 5-8pm at the Center. At the end of the show in January, 2010, a \$50 Peoples' Choice award will be presented.

North County Oncology Medical Clinic is at 3617 Vista Way, Oceanside, CA 92056. From Encinitas: take Highway 5 North to 78 East toward Vista, take 2nd exit, El Camino Real, turn left over freeway, turn right on Vista Way, go 1.3 miles, turn right on Rancho del Oro and left into North County Oncology Medical Clinic, drive straight in, it's the last building on the right

A Finer Art Affaire, 2009

The Rancho Santa Fe Art Guild presents the 9th Annual "A Finer Art Affaire" 2009, on Sunday September 13, 2009 from 10:00 am to 5:00 pm. For more information contact ranchoart@sbcglobal.net 858-759-3545.

First Fridays Ventura

Sylvia White Gallery

First Fridays Ventura @ Sylvia White Gallery
5 x 5 x 5 an evening of 5 artists, 5 performances, 5 minutes each.
8pm Friday, September 4, 2009.

Featuring:
Dan Kwong and Friend
Roger Coronel
John White
Marsha de la Ho
Dew Wats Rt.
For more information: sylviawhite.com

Also from Sylvia White Gallery:

We are also proud to be sponsoring the screening of the film **Herb and Dorothy** at the



For the last twenty years, San Diego native Chuck McPherson has been consumed with building a successful Graphic Design and Illustration firm with International clients like Disney, Universal Music, Mazda America, Suzuki and more. But, he has always considered himself a born painter and as 2008 dawned, a voice inside lured him back to the Arts.

Now a very active artist, McPherson averages 36 shows and events annually. Among them, as a painting demonstrator at the San Diego County Fair and various Art Associations, including the San Diego Watercolor Society. McPherson has garnered more than 125 awards over his "arts" career, including a Clio for artwork done for the Los Angeles County Fair.

Recently invited to be on the Board of Directors of the SDMA Artists Guild, he serves as the Newsletter Chair and is active on five additional Committees, using his marketing and graphic experience to aide the Guild's mission in supporting the Museum. Chuck's demos and workshops have an open, entertaining and fun attitude to learning. To learn more about Chuck, visit www.artthatsells.net

Blast from SDAG's Past

The Cheesecake King

While a member of SDAG (1980s and 90s), Michael Gaszynski did wonderful watercolors that were gentle, stylish, defined, yet free. A viewer could feel the gentle truths in each of his brush strokes. He was an impressionist, but each piece he did brought something special to the scene, a story, as if you were there yourself and had just witnessed the moment.

Michael was a great teacher of life as well as art. He was a loving man full of eloquence and grace. He was great company and very well educated. He was a Polish Count and owned restaurants in Los Angeles. At one time he had a cheesecake business that he started from his mother's recipe.



Before he was a Guild member, Michael was a savvy businessman open to photo opportunities to promote his business and art. Early in her career, Marilyn Monroe was the cheesecake queen. The above photo shows Michael and Marilyn Monroe, at one time known as the "Cheesecake Queen." This photo captures his kindred spirit of fun.

--- Many thanks to the recollections of and words about Michael Gaszynski from Isabella Breasted and Judianne Shannon on which this article is based.

Featured Artists Reception at OTG 1

September 11, 2009, 5:00 - 8:00 pm

Ventura Film Festival, **Thursday September 10 at 8:30PM**
Elks Club, 11 S. Ash, Ventura, CA

Admission is \$10. We hope you will join us for a Q&A after this exceptional film.

They Paint Horses, Don't They?

Horses, as seen by 14 Contemporary Artists, from the personal collection of John and Sylvia White at the Ventura County Museum 89 S. California Street, Ventura, California 93001

Through September 8, 2009

Art of Photography

Showing Now in San Diego

The Art of Photography opened at the Lyceum Theater Gallery on August 29. The show runs through November 1, 2009 and features 111 photographers. SDAG member Dave Ombrello is one of the artists juried into the show.

Thanks for being a part of the San Dieguito Art Guild. Our members are our most valuable asset and we appreciate all that you do.



Please join us for a reception for our featured artists: Mark Jurecki, Ellen Cramer, Grace Swanson and Alison Christler.



The reception is free to the art-loving public. It will be held on September 11th, 5-8 pm at the Off Track Gallery One at 500 Second Street, Encinitas.

Refreshments will be served and music will be provided by the musical group, Endangered Species Project---Jazz for all Occasions. Hope to see you there.



For more information, please visit our website, [off track gallery](#), or call us at 760-942-3636.



All SD County Exhibition

La Jolla Art Association's La Jolla Shores Gallery

It is my pleasure to invite you to exhibit your art in this year's All San Diego County Exhibition at the La Jolla Art Association's La Jolla Shores Gallery. The exhibition will run from September 14 - September 27, 2009. It would be great if your work was among the 40 - 50 pieces scheduled for this exhibition. For more information, please contact:

Tony Cuban
Exhibitions Director, LJAA
ajcuban@cox.net
619-579-3615, between 9 a.m. and 5 p.m.

Harriet Shoup

A Season of Senior Art

SDAG member Harriet Shoup will be one of the featured artists in "A Season of Senior Art" at the Front Porch Gallery, 2903 Carlsbad Boulevard, Carlsbad. The exhibit opens with a reception on Saturday September 12th, noon to 3 pm and closes on November 8th.

Information You Can Use

Monthly show guidelines and picture hanging instructions can be found on our [membership page](#).

SDAG Members Beware

Email Scam

There are emails going around offering to buy your art work that are a scam. DO NOT REPLY.

Several things will tip you off:

1. The offer comes from a foreign country
2. Spelling and grammar are bad
3. Offer to send you a cashier's check (will be fake or bad)
4. The offer seems too good to be true

Grace Swanson has posted an example of the scam email on the SDAG/Off Track Gallery Facebook page for your information.

Deborah Van Huis
San Dieguito Art Guild Paint Rag



OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965

[Forward email](#)

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Email Marketing by



San Dieguito Art Guild | 500 Second Street | Encinitas | CA | 92024



OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

San Dieguito Art Guild Presents

Off Track Gallery One

Artist's Reception

Friday September 11, 2009

(a date we won't forget)

You are cordially invited to the Off Track Gallery One Featured Artists' Reception in honor of the September-October featured artists. They include Mark Jurecki, Ellen Cramer, Grace Swanson and Alison Christler.

The reception is free to the art-loving public. It will be held on **September 11th, 5-8 pm** at the Off Track Gallery One at 500 Second Street, Encinitas. Refreshments will be served and music will be provided by the musical group, Endangered Speciez Project---Jazz for all Occasions.

The four featured artists will be present at the reception. You can meet the artists and view their latest works. Hope to see you there.

For more information, please visit our website, [off track gallery](http://offtrackgallery.com), or call us at 760-942-3636.

Alison Christler

has had a varied life in the arts. She was trained as a classical pianist early on. She followed her desire to enhance her talents by studying many forms of visual arts, including watercolor and oil painting. She is a very prolific artist and applies her inspiration to different mediums.

She lives the life of a full-time artist exhibiting her work in many locations in Southern California.



Ellen Cramer



is an award winning fine art painter. Her favorite medium is oil. She enjoys the rich and luscious colors derived from oil painting. These characteristics of color, along with texture and design are apparent in all her paintings displayed at the Off Track Gallery.

Mark Jurecki

is a figurative sculptor. He lives in La Costa. His art career has led him on an exciting path of fine art sculpture. He has been influenced by the cartoonist, Thomas Nast in some of his work. Mark's sculptures are usually larger than tabletop, some realistic and some very whimsical.



Grace Swanson



loves to paint flowers. The colors and the delicate forms of the different flowers found in Southern California inspires her to create a style of her own. Grace was born and raised in Nigeria and has a background in graphic design. Her talent in design is evident in her paintings.

The San Dieguito Art Guild has been a non-profit organization since 1965. The Guild has two Off Track Galleries. Gallery One is located at 500 Second Street, Encinitas. Gallery Two is located in the Lumberyard behind St Tropez Bistro. Both galleries display the artwork of many talented local artists.

For more information call 760-942-3636 or visit our website [offtrackgallery](http://offtrackgallery.com)

**Save
10%**

Please bring in this coupon for 10% off purchases made during the September 11th Featured Artists' Reception at Off Track Gallery One.

Offer Good: September 11, 2009, 5-8pm

P R E S S R E L E A S E

SAN DIEGUITO ART GUILD
Encinitas, CA

For Immediate Release:

Artist Reception Saturday August 29th at Off Track Gallery Two

The San Dieguito Art Guild is pleased to announce an artist's reception **Saturday August 29th from 5 pm to 8 pm** honoring the four featured artists for the month at the Off Track Gallery Two. The featured artists are **Grace Swanson, Diane Dudek, Cindy Gary and Bruce Stewart**. The reception is open to the public. Refreshments will be served.

This event will be held at the **Off Track Gallery Two**, located in the Lumberyard Shopping Center Suite C-103 in downtown Encinitas. The gallery displays the work of over 40 local artists who work in oil, pastel, photography, ceramics, jewelry, and glass. The gallery is open daily from 11 am to 6 pm. Admission is free.

About the Featured Artists:

Grace Swanson worked for many years in the graphic design business before devoting her talent to fine art. She is Nigerian born and reared so the spirit of African art is present in her current artwork. The bright colors and rhythmic line expresses her joy in painting flowers.

Diane Dudek- has over 30 years experience as an artist. She also taught classes in the San Dieguito School District. She specializes in impressionistic landscapes of the Encinitas area done in oil and pastels. She is paints outdoors regularly with other '*plein air painters*'.

Cindy Gary- is a fine art photographer. She specializes in photographing scenes of Encinitas. Through the camera lens she captures the special beauty and character of this unique location.

Bruce Stewart's- background and education has centered around marine sciences. It is no wonder that the ocean theme finds its way into his works of art. His photography shows a painterly quality of color, light and composition. He strives to promote awareness of conservation through his art.

San Dieguito Art Guild is a non-profit organization established in 1965. The Guild has 2 Art Galleries: Off Track Gallery One is located at 500 Second Street and Off Track Gallery Two is located in the Lumberyard behind St. Tropez Bistro. Both galleries are in downtown Encinitas.

For more information call 760-942-3560 or go to www.offtrackgallery.com



ELLEN CRAMER



MARK
JURECKI



ALISON CHRISTLER



GRACE SWANSON

SECOND **FRIDAY** OF SEPTEMBER
ON SECOND STREET
SEPT 11 . 2009 . 5 - 8 PM



ELLEN CRAMER



MARK
JURECKI



ALISON CHRISTLER



GRACE SWANSON

SECOND FRIDAY OF SEPTEMBER
ON SECOND STREET
SEPT 11 . 2009. 5 - 8 PM

*Please join us for a reception
for our featured artists:*

Ellen Cramer • Grace Swanson
Mark Jurecki • Alison Christler

Friday, **September 11** from **5-8pm**

Off Track Gallery

2nd & D • Downtown Encinitas

Wine & hors d'oeuvres
Young Artist's Area • Live Demo

760.942.3636

www.OffTrackGallery.com

BRING IN THIS CARD FOR 10% OFF
YOUR ENTIRE PURCHASE **DURING**
ABOVE RECEPTION HOURS

*Be sure to visit our other location in the
Lumberyard Shopping Center, Suite C-103.
Together, the galleries showcase the work
of over 200 talented local artists.*

San Dieguito Art Guild
500 Second Street
Encinitas, CA 92024

NONPROFIT ORG
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NORTH COUNTY TIMES

Thursday | September 24, 2009

Off Track Art Gallery — An exhibit of work by Mark Jurecki, Ellen Cramer, Grace Swanson and Alison Christler runs through Wednesday; the gallery is operated by the San Dieguito Art Guild; gallery hours: 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

Off Track 2 Gallery — An exhibit of work by photographer Robert Anderson is on display through Wednesday; hours: 10 a.m. to 5 p.m. Mondays-Thursdays; 10 a.m. to 8 p.m. Fridays; 9 a.m. to 3 p.m. Saturdays and Sundays; Lumberyard Shopping Center, 937 S. Coast Highway 101, Suite C-103, Encinitas; 760-942-3636.

Offtrack Gallery Wall Renter Contract

Artist: _____

Medium of art (state all) _____

Email _____ phone _____

Security Deposit check # _____ Deposit Check amount: _____

I _____ agree to
(signature of artist) (date)

1. Pay each rotation the rent for two months (\$45 per month) plus refundable security deposit (\$40) in advance before hanging work (total is \$130) .
2. Sign up for staffing the gallery for two months (four 3 hour shifts total) before I hang my work or arrange and pay for a staffer and notify calendar chairperson.
3. Arrive between 10:00am – 4pm the last Sunday of the month before the cycle to hang my work or other date if notified. Next cycle rotation date is _____.
If can not make this date, I must arrange for someone to bring in work, pay and sign me up for my staffing dates or talk to calendar chair for solution.
4. I understand that all work is to have proper frames and hangers, according to Gallery Rules & can hang up to 50% giclee's/50% originals ratio.
5. I will give a one month notice in writing to the gallery (which I give to the wall chairperson) when I vacate and am entitled to my deposit refunded within one week of vacating if notice given.
6. Artist is responsible for paying for staffing while gone on vacation.
7. I agree to have art sold at 10% commission and understand artist pays any credit card fees from sale. Checks will be issued when sales reach \$50 or more.
8. The gallery is not responsible for theft or damage to paintings. Artist needs to provide own insurance if that is desired.
9. I agree to change out at least 75% of my work on walls every cycle but that I can hang previously displayed work after two months.
10. Failure to staff gallery can result to a fee of \$35.
11. I understand not all spaces are exactly same size but with rotation, they are balanced and that I must keep my assigned rotation positions.
12. I understand that in addition to staffing the gallery I am expected to take on another job or task to keep the gallery running. I will choose a job from the list provided by the wall chair.

San Dieguito Art Guild

Paint Rag

October 2009



OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

In This Issue

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Article Headline

Big News



Happy Hauntings,

This group is sure not one for resting on its laurels! After setting sales records in OTG1 last month three different artists sold paintings valued from \$500 - \$1600 this month. Two in the same day.

Keep reading to catch up on the upcoming hauntings (I mean happenings) of SDAG. And keep on creating.



Please send information that you would like considered for the Paint Rag to dvanhuls@yahoo.com

Consider putting information that can't wait until the next edition of the Paint Rag on our Facebook page.

Monthly Show Participants are no longer required to sit in the gallery. We've made this change to encourage more of our members to enter the monthly shows.

Looking forward to seeing you,
Ricki Ungar
Monthly Show Chair
760-944-1229

SDAG Schedule

October

Wednesday, **October 7**, 10-noon, Take in and take out for Magdalena Gallery
Friday, **October 9**, 5-8pm, Art from the Heart Artists' Reception at Oncology Clinic in Vista
Monday, **October 19**, 9:30am, SDAG Board meeting at 160 Calle Magdalena
Sunday, **October 25**, Wall Rotation at OTG1
Monday, **October 26**, Wall Renters Rotation at OTG1
Tuesday, **October 27**, 9:30-noon, Monthly Show take in at OTG1

November

Thursday, **November 5**, 1-3pm, Demonstration by Chuck McPherson, San Diego Botanic Garden (formerly Quail Gardens)
Friday, **November 13**, 5-8pm, Featured Artists' Reception at OTG1
Monday, **November 23**, 9:30am, SDAG Board meeting at 160 Calle Magdalena
Tuesday, **November 24**, 9:30-noon, Monthly Show take in for OTG1
Monday, **November 30**, 5-8pm, Small Image Show take in

December

Tuesday, **December 1**, 9:30-noon, Small Image Show take in
Wednesday, **December 2**- January 4, Small Image Show
Thursday, **December 3**, 11am-3pm, SDAG Holiday Party/Gift Exchange at San Diego Botanic Garden (formerly Quail Gardens)



Thank You

Vicky Rodriguez of Vicky's Floral Design provided the floral arrangement for the August 29th Featured Artists' Reception at OTG2 and the September 11th reception at OTG1. The flowers were beautiful and we appreciate Vicky's contribution to our reception. This is the patriotic arrangement at the OTG1 reception. Next time you need a floral arrangement give Vicky a call. Vicky's website is [SD Floral](http://SDFloral.com) and her phone number is 760-230-2637.

From Our President

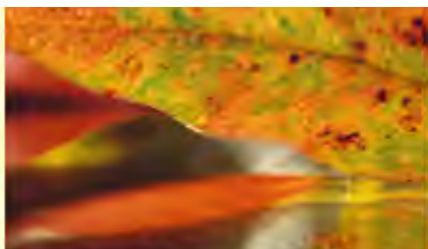


I'm happy to report that the "state of the guild" has never been better. Our membership is over 200 strong and steadily increasing. Over the past year, people have been increasingly drawn to Off Track (1 & 2) by receptions, excellent publicity, professional web presence and excellent art offerings at great prices.

Our non-profit organization is in better shape than in the past in spite of the tenuous financial times. In fact, the difficult economy opened up the opportunity for us to expand into a satellite gallery at Off Track 2. We had hoped to be able to have a presence in the Lumberyard through the summer, and we have surpassed that by at least two months, resulting in added awareness and sales for our exhibitors at both Off Track galleries.

The board and committee chairs are already off and running on setting goals for the coming years. Stay tuned for news of the development of a Strategic Plan and potential future locations, as well as imminent improvements to our Second Street Gallery.

The October Monthly Show has many outstanding entries. Remember, the sitting requirement for monthly show entrants has been waived! Come check it out and invite your friends. I encourage all of you to contribute to the monthly show, as well as a number of offsite opportunities.



Environmental Painters Schedule

Oct. 6 and 13th Torrey Pines Extension, enter at the north end of Del Mar Scenic Parkway, which is right off of Carmel Valley Rd., west of I 5.

Oct. 20 and 27th Ponto Beach, try to park on the 101 highway, just north of La Costa Blvd. I think there is charge to park in the parking lot.

Nov. 3 and 10th Batiquitos Lagoon, east for I 5 on Poinsettia to Batiquitos Road, turn right, and right again on Gabbiano. Park at the end.

All sessions start at 9:00 am but please feel free to arrive whatever time the breeze blows you by. Call Joan Grine for further information, 858-481-8783.

Just A Reminder...

SDAG membership fees are due September 1 of each year. For our members that have already paid, thank you very much.

Being current with your SDAG dues is a requirement to participate in our monthly shows and to rent wall space. If you haven't submitted your dues yet, it is not too late. Please put your payment in Laura Lowenstein's Membership folder at OTG1 or mail your check to Lara's attention at: 500 Second Street, Encinitas, CA 92024.

Quick Links

[OffTrack](#)
[SD Floral](#)
[The Stardust Arts](#)
[Lux Art Institute](#)
[artthatsells](#)

Great To Have You Join Us!

Please welcome our newest SDAG members:

Jobina Avonley, photography
Rose Marie Caputo, jewelry,
 mixed media
Carolyn Hatfield, acrylic

Our board members and committee chairs are listed on the web. Please have a look at the various committees and jobs that depend on member volunteers each month, and volunteer your services if you've not already done so. It's a great way to get to know your fellow artists and fun to be a part of the ever increasing success of SDAG and the Off Track.

Bruce Stewart
 President

The Stardust Arts



Cheryl Ehlers has created "The Stardust Arts," a program that will be bringing art education to the Oceanside Unified School District.

The Stardust Arts program is an afterschool program for children in grades three through five. The program is funded by a grant from the Kenneth A. Picerne Foundation's "Artist Outreach Project."

Cheryl hopes to encourage artistic perception and expression by teaching basic techniques, color theory and artistic styles, developing imagination, and building competency through consistent effort. Cheryl's love for children comes from seeing their active imaginations and their free access to emotion, "the essence of all artistic expression."

"Education without art is not a well rounded education," Cheryl says with her actions and heart.

With the administrative support of the Oceanside Unified School District, Cheryl's enthusiasm and the Foundation's funding of supplies, more students are signing up than were planned for in the project's original scope. Because of the growing response to the program, donations of additional art supplies are being sought. A local venue to host a January and June 2010 student recital is yet to be found.

Cheryl can be reached at 760-519-1551 or through info@thestardustarts.com. For more information, please go to TheStardustArts.

Mo Price

Diyan Rogers, jewelry

Danny Salgado, acrylic

Maria Small

Wendi Steinman, ceramic,
sculpture, w/c, acrylic

We look forward to seeing your art at the galleries and seeing you at our great events. Thanks for joining our wonderful organization.

Judges Wanted

SDAG is always looking for judges for our monthly shows. If you have any suggestions for potential judges, please let Ricki Ungar, ru7152@gmail.com. Judges are acknowledged in the Paint Rag and are compensated \$75 for their time judging the work.

SDAG At LeucadiaART Walk



The only
thing
hotter
than the

temperature at the August 30th LeucadiaART Walk was the work of the SDAG artists. Off Track Gallery had several booths located in the area adjacent to the Mad Potter, among them Wes Farmer and Dave Ombrello shown at the left, and Kevin McGinnis, below.

A big thank you goes out to Sue Gumm, who with the help of Patricia Eldon organized the artists who participated.

Please keep
this event in
mind for



From Our Gallery Manager

I am Dave Ombrello the new Gallery Manager at the Off Track Gallery. I want to take a moment of your time to identify opportunities for our members to show their artwork at our galleries and to gain recognition. Bear in mind that one purpose of the San Dieguito Art Guild is "to provide a place for artists to display their work".

dave ombrello

We have many opportunities that perhaps not everyone is aware of, such as:

The Monthly Show: Every month we have a show where any member can bring in their original artwork (including 3D) be judged by a well known local

artist and have the opportunity to win ribbons and a small cash award (for the best of show).

Currently all entries are displayed in the gallery and are for sale. For details on the Monthly Show contact [Ricki Ungar](#).

Off Site Shows: Frequently we gain access to locations other than our gallery where members can bring in their artwork and display it for the public to enjoy. Currently we have two offsite shows, "Art From The Heart" at the North Coast Oncology Medical Clinic and Calle Magdalena Art Show in the Encinitas Public Works Building. To find out more about these and future shows contact [Patricia Eldon](#).

Small Image Show: Once a year our gallery at 500 Second Street sponsors a Small Image Show. In this show all artwork must be less than 12 inches in the longest dimension. This show is judged by a well known local artist (Helen Schafer Garcia) and over \$1000 is awarded in cash prizes. This show is open to all members as well as the public. Note: Entry for the SIS is November 30 and December 1 so start working on your small image now. For more details visit our website at [offtrackgallery](http://offtrackgallery.com).

Gallery Space Renting: Wall and floor space in the gallery is rented to our members who are juried in by the Gallery Committee. Our rental rates are reasonable and this is an excellent opportunity to sell your work in our two galleries. For more information you can contact [Ellen Cramer](#) if you are interested in renting wall space and [Ellablanch Salmi](#) if you are interested in

2010. More information and useful links will be provided as they become available.

Thank you to all the artists that represented Off Track at LeucadiaART Walk.



Click on this logo to join our email list

Chuck McPherson Featured at November 5 Artist Demonstration



Chuck McPherson has always considered himself a born painter and was lured back to the Arts in 2008. Before that, he spent over twenty years consumed with building a successful Graphic Design and Illustration firm with International clients like Disney, Universal Music, Mazda America, Suzuki and more.

Now a very active artist, McPherson averages 36 shows and events annually. Among them, as a painting demonstrator at the San Diego County Fair and various Art Associations, including the San

and [Ellablanch Salmi](#) if you are interested in renting floor space. Call now to get your name on the waiting list.

I look forward to seeing your artwork displayed at one of our many venues. Thank you.

September Best in Show

Pamela Taylor Waldman was recognized as Best in Show for her photograph titled The Elegance of a Egret.



Currently, Pamela is editing and designing special effects for a high-definition educational video production for a university that will be distributed on DVD and Blu-ray discs. She has owned and operated her own small business, VizArtz, for almost 20 years.

She feels passionate and energized when working in the field of photography. She hopes that her efforts bring some of the enjoyment to the viewer that she experiences when creating these photographic works.

Congratulations to the following artists also recognized as part of the September Monthly Show:

Elisabeth Nicholson, 1st place watercolor/mixed media

Cheryl Ehlers, 2nd place mixed media, w/c

Sue Kessinger, 3rd place mixed media, w/c

Marleen Boussard, 1st place acrylic

Kate Whitley, 2nd place acrylic

Wesley Farmer, 3rd place acrylic

Scott G Cooper, Honorable Mention acrylic

Bruce Stewart, 1st place photography

Morgan Janis, 2nd place photography

Steve Bartram, 3rd photography

Diego Watercolor Society. McPherson has garnered more than 125 awards over his "arts" career, including a Clio for artwork done for the Los Angeles County Fair.

Chuck's demos and workshops have an open, entertaining and fun attitude to learning. To learn more about Chuck, visit www.artthatsells.net



Small Image Show

The annual SDAG Small Image Show is coming. The show will be featured at Off Track Gallery One from December 2nd through January 4th. The Small Image Show is held in lieu of the monthly show for December. This is a great opportunity for all of us because this show is very popular with Christmas shoppers looking for the perfect small gift for family and friends.

Size of entries for this special show is limited to 12x12 or less, measured on the longest side.

Take-In for the show will be on Monday, November 30th, 5-8 pm and Tuesday, December 1 from 9:30 to noon. The show is open to **all** artists, not just SDAG members. Show entries will be judged on December 2nd.

Dave Ombrello and Ricki Ungar are co-chairing the show this year. Awards for the show will be announced at the SDAG Christmas party on December 3rd at San Diego Botanic Garden (formerly Quail Garden).

Art From the Heart Artists' Reception

The Art From The Heart artists' reception is on Friday, October 9th from 5-8 pm at North County Oncology Medical Clinic at 3617 Vista Way, Oceanside. Wine, refreshments and hors d'oeuvres will be served. Admission is free.



Art From The Heart is part of Arts in Medicine, a collaboration between the North County Oncology Medical Clinic's Dr. David Oblon of Oceanside and the San Dieguito Art Guild of Encinitas (SDAG). Art From The Heart features 89 pieces by 29 SDAG artists.

Dr. Oblon believes that the art displayed throughout his facility brings pleasure that helps stimulate patients' spirit while they are undergoing physical treatment. SDAG member and Dr. Oblon's patient, Judianne Shannon, says "I feel very much akin to Dr. David because he, like me, feels art is good for the soul. He has even designed the interior of the Oncology Building so that his cancer patients can feel an environment of curves and textures; not just square corners and dead-end spaces. You see colors and enhanced lighting all around. Dr. David believes his patients should feel a sense of wonder and hope in their medical surroundings." The show is titled Art From the Heart because there is a direct connection from each artist to the patients, a sharing of love and spirit - it's like "giving each patient a warm hug".

Wanda Olson has championed this show and has driven its success. One of Dot Dodds' pieces has already been sold. If you can help with the reception, please contact Wanda at mshell@znet.com.

North County Oncology Medical Clinic can be reached from Encinitas by taking I- 5 North to 78 East towards Vista, take 2nd exit El Camino Real turn left over freeway, turn right on Vista Way, go 1.3 miles, turn right on Rancho del Oro and left into North County Oncology Medical Clinic, drive straight in, it's the last building on the right.

History of SDAG

On The Road Again

The San Dieguito Art Guild began in Del Mar where they ran a gallery in four different locations before moving to Leucadia. In total the guild has had a gallery in 11 different locations in the past 45 years:

Recognition for Barbara Millé

Long time SDAG member artist Barbara Millé has won a Jurors Commendation for her watercolor painting "Sunset @ Swamis" at the "Out of the Box" Septembers members show @ the San Diego Watercolor Society in Point Loma.



"Sunset @ Swamis" will be featured at the Phantom

Gallery on Roosevelt Street in Carlsbad in the front window during the month of Oct. 2009 as part of the TOTC event.

LUX ART INSTITUTE

Lux Art Institute's new season began in September with Artist-In-Residence Elizabeth Turk. The season, that runs through July 31, 2010, features four other inspiring artists.

Lux's Free Saturday is October 10, 11 am - 5 pm with free admission, studio tours, refreshments and live music.

Wednesday October 21, 2009, 7-9 pm, is the next Lux@Night, a free evening of art, refreshments and music. For more information visit [Lux](http://Lux.org).

1965 - "The Blue Lantern Gallery" on highway 101, Del Mar

1966-69 - "Art Gallery" (in old Saint James Church on the corner of 13th Street and Camino Del Mar -- now the Del Mar Library)

1969-73 - "The Chateau Gallery" (just west of the current L'auberge Del Mar Resort)

1973 to 1975 - St. James Academy School Building on Hwy 101 in Del Mar

1975-1993 - San Dieguito Art Guild Gallery 1038-B North Highway 191 behind The Corner Frame Shop on Hwy 101, Leucadia.

1993-94 - San Dieguito Art Guild Gallery, shared Bradford's Frame Shop on Vulcan, Leucadia

1994 - 2005 - Merged with the Off Track Gallery, downstairs in the Pannikin, Leucadia

2005-2006 - Off Track Gallery, corner of Leucadia Blvd and Hwy 101, Encinitas

2006-2008 - Off Track Gallery, in the Red Sand building at 687 S. Hwy. 101, Encinitas

2008-present - Off Track Gallery One on 2nd & D, Off Track Gallery Two in the Lumberyard, Encinitas.



(The photo included with this article was taken in 1975: Gloria Winfrey, Marge Lewis, Elaine Sullivan and president, Betty Sturdevan outside the San Dieguito Art Guild Gallery at 1038-B North Highway 101, Leucadia.)

Faith Fleury at La Jolla Art & Wine Fest

Faith Fleury has been juried in to the La Jolla Art & Wine Festival, Oct. 10 & 11. This event is a fundraiser for local schools, located at the La Jolla Open Market, upper Girard Ave. Her booth will be near the wine garden -- stop by and say hello!

Whew!! I'm so tired reading about all our "Hauntings" that I need to crawl back into my la-bore-a-tory for a little rest. Hope you enjoy



October and Happy Halloween.

Sincerely,

[Deborah Van Huis](http://DeborahVanHuis.com), Paint Rag
San Dieguito Art Guild



October 9, 2009. Terry Oshrin, ?, Mary Beck



October 7, 2009. After hanging the Calle Magdalena Show: Grace Swanson, Laura Lowensten, Bruce Stewart, Patricia Eldon



Deborrah Henry, first place, October 19, 2009

OCT. 16, 2009 THE COAST NEWS

Call for Artists

Annual Small Image Show Over \$1000 cash awards

Images 12 inches and smaller

OFF TRACK GALLERY
San Dieguito Arts Guild, Est. 1965

Second and D Streets • ENCINITAS • Local Artists
760.942.3636 offtrackgallery.com Open Daily 11-5

Thursday | October 22, 2009

NORTH COUNTY TIMES

Off Track 2 Gallery — The gallery is operated by the San Dieguito Arts Guild; hours, 10 a.m. to 6 p.m. Mondays-Thursdays; 10 a.m. to 8 p.m. Fridays; 9 a.m. to 9 p.m. Saturdays and Sundays; Lumberyard Shopping Center, 937 S. Coast Highway 101, Suite C-103, Encinitas; 760-942-3636.

NORTH COUNTY TIMES Thursday | November 19, 2009

Off Track Art Gallery — The San Dieguito Arts Guild will present an exhibit of work by Dave Ombrello, Patricia Watkins, Joan Gine and B.J. Simon in an display gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

NORTH COUNTY TIMES

Thursday | November 12, 2009

Off Track Art Gallery — The San Dieguito Arts Guild will present an exhibit of work by Dave Ombrello, Patricia Watkins, Joan Gine and B.J. Simon beginning Friday; artists' reception, 5 to 8 p.m. Friday; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

OBITUARIES

Alison Ring Christler



03/13/1944 ~ 10/02/2009

ENCINITAS -- "Paint without fear!" Alison said. Those of us who knew her and loved her will remember that Alison lived her life that way, "without fear." She was the epitome of generosity. She deeply affected each life she touched with her humor, kindness, and humility. She was an extraordinary artist and a magnificent friend. She left us the treasure of her art. We will always treasure her in our hearts.

Alison Ring Christler was born on March 13, 1944 in Orange, California to Harold and Julia Christler. Her parents owned and operated The Islanders, a fine furniture and interior design store in Newport Beach where the family lived. A natural athlete, Alison excelled in water sports including surfing and 50-meter sailboat racing.

From the age of four, Alison trained to be a concert pianist, but after graduating from UCLA with a BS in psychology, she spent 17 years working in the family design business. During this time, Alison studied art of all kinds.

Alison was one of the most distinguished and honored artists of Encinitas, regularly winning the highest awards in southern California shows such as San Diego Watercolor Society's International Exhibit and Watercolor West.

She was a member of the San Diego Watercolor Society, San Dieguito and Rancho Santa Fe Art Guilds, La Jolla Art Association, Carlsbad/Oceanside Art League, Fallbrook Art Association, and Southern California Plein Air Painters Association. She served on their boards and was a judge and juror for their shows. Believing in the theory that a truly good artist needs to have a strong ongoing education, Alison participated in dozens of workshops and courses by the best artists she could find. That experience and education made her an excellent teacher and a good communicator in the subject she loved so much. Many of us were fortunate to attend her courses at the Rikki Reinholz Studio of Art and Design in Solana Beach. So great was her courage, so deep her dedication, that she continued teaching for a while, even after she had learned of her terminal diagnosis.

The Christler family, brother Bart and wife Sandy, and brother Chuck, plan a simple memorial gathering at Grandview Beach in Encinitas, Sunday, Nov. 1, from 2:00-5:00 p.m.

Sign the Guest Book online
obits.netimes.com

CHRISTLER, ALISON RING North County Loses Treasured Artist



"Paint without fear!" Alison said. Those of us who knew her and loved her will remember that Alison lived her life that way, "without fear." She was the epitome of generosity. She deeply affected each life she touched with her humor, kindness, and humility. She was an extraordinary artist and a magnificent friend. She left us the treasure of her art. We will always treasure her in our hearts.

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The Christler family, brother Bart, wife Sandy, and brother Chuck plan a simple memorial gathering at Grandview Beach in Encinitas, November 1st, from 2:00 to 5:00 p.m.

Please sign the guest book at
obituary.uniontrib.com

Loved ones mourn loss of artist

ENCINITAS — "Paint without fear!" Alison Christler said. Those who knew her and loved her will remember that Alison lived her life that way, "without fear." Her loved ones remember her as the epitome of generosity. Those close to her say she deeply affected each life she touched with her humor, kindness, and humility. She will also be remembered as an extraordinary artist and a magnificent friend.

Alison Ring Christler was born on March 13, 1944, in Orange, Calif., to Harold and Julia Christler. Her parents owned and operated The Islanders, a fine furniture and interior design store in Newport Beach where the

family lived. A natural athlete, Alison excelled in water sports including surfing and 50-meter sailboat racing.

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their boards and was a judge and juror for their shows. Believing in the theory that a truly good artist needs to have in strong ongoing education, Alison participated in dozens of workshops and courses by the best artists she could find. That experience and education made her an excellent teacher and a good communicator in the subject she loved so much. Many local residents attended her courses at the Rikki Reinholz Studio of Art and Design in Solana Beach.

The Christler family, brother Bart, wife Sandy, and brother Chuck, plan a simple memorial gathering at Grandview Beach in Encinitas, from 2 to 5 p.m. Nov. 1.



ALISON CHRISTLER

Artist to hold free demonstration

ENCINITAS — Artist Chuck McPherson will hold a free watercolor painting demonstration from 1:30 to 3:30 p.m. Nov. 5 for the San Dieguito Art Guild at the San Diego Botanic Garden, 230 Quail Gardens Drive. Call 760-942-3636 or visit offtrackgallery.com.



CHUCK McPHERSON will give a free watercolor painting demonstration from 1:30 to 3:30 p.m. Nov. 5 at the San Diego Botanic Garden, 230 Quail Gardens Drive, Encinitas. Refreshments will be served. Presented by the San Dieguito Art Guild. www.offtrackgallery.com. COURTESY

NOV. 5

WATERCOLOR DEMO The San Dieguito Art Guild will present a watercolor painting demonstration by artist Chuck McPherson from 1:30 to 3:30 p.m. Nov. 5, San Diego Botanic Garden, 230 Quail Gardens Drive, Encinitas. This demonstration is free and open to the public. Call (760) 942-3636 to learn more.

OCT. 30, 2009

THE COAST NEWS

Watercolor Demonstration



FREE and OPEN to the public
Thursday, Nov. 5, 1:30-3:30pm

Demo by:

Chuck McPherson

San Diego Botanic Garden, Ecke Building
(formerly Quail Botanical Gardens)

For more info call gallery or see website.

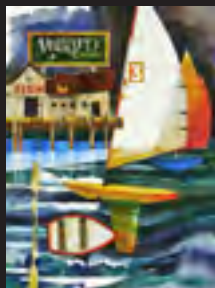
OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

Second and D Streets • ENCINITAS • Local Artists

760.942.3636 • offtrackgallery.com • Open Daily 11-5

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OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

Second and D Streets • ENCINITAS • Local Artists

760.942.3636 • offtrackgallery.com • Open Daily 11-5

Thursday | November 5, 2009

Off Track Art Gallery — The San Dieguito Arts Guild will present an exhibit of work by Dave Ombrello, Patricia Watkins, Joan Grine and B.J. Simon beginning Nov. 12; artists' reception, 5 to 8 p.m. Nov. 13; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St., (Second and D Streets), Encinitas; 760-942-3636.

NORTH COUNTY TIMES

NORTH COUNTY TIMES

Saturday | November 7, 2009

ENCINITAS

Reception to feature four artists

ENCINITAS — The San Dieguito Art Guild will hold an artists reception from 5 to 8 p.m. Nov. 13 at the Offtrack Gallery, 500 Second St. The featured artists will be painter B.J. Simon, photographer Dave Ombrello, jeweler Patricia Watkins and painter Joan Grine. Call 760-942-3636 or visit offtrackgallery.com.

THE COAST NEWS

NOV. 13, 2009

Chamber works to boost local artists

ENCINITAS — The Encinitas Chamber of Commerce is joining forces with its arts community and the city of Encinitas' Commission of the Arts to announce the formation of an "Artist in Business" program.

The chamber, along with Jim Gilliam, the Commission's arts administrator, will be spearheading this initiative and the chamber welcomes all community support.

Local arts leaders will be working with the chamber's Communications Committee to create and implement the new program. Its goal is to expand exhibition opportunities for Encinitas visual artists, helps them increase their business skills and thrive in a difficult economy. Artists accepted into the program will benefit from exposure in the Encinitas First monthly newsletter, at chamber events and via email blasts to the business community, along with other advertising opportunities.

The program has a three-

pronged approach: to use the Visitor Center walls to host a series of rotating exhibits, to solicit local galleries to exhibit participating artist's work, and to solicit local businesses, with ample wall space, to exhibit artists work as well.

All three venues will offer the art for sale, in a way that businesses, artists and charity will be winners. They are working to create a Foundation for the Arts that will receive some of its support from a portion of the sales revenue that are generated.

The chamber is now looking for a few local artists, business owners and gallery representatives to join the committee, to be co-chaired by Visitor Center Manager Pat Reinhardt and Nancy Buckley, a principal at Nexus Design.

A list has been comprised of more than 140 Encinitas artists and the program will be setting up an Artist in Business application on the Chamber's Web site, as soon as the committee gets under way.



B.J. SIMON



DAVE OMBRELLO



PATRICIA WATKINS



JOAN GRINE

SECOND FRIDAY OF NOVEMBER
ON SECOND STREET
NOV 13 . 2009 . 5 - 8 PM

*Please join us for a reception
 for our featured artists:*

B.J. Simon • Dave Ombrello
 Patricia Watkins • Joan Grine

Friday, **November 13** from **5-8pm**

Off Track Gallery

2nd & D • Downtown Encinitas

Wine & hors d'oeuvres

Young Artist's Area • Live Demo

760.942.3636

www.OffTrackGallery.com

BRING IN THIS CARD FOR 10% OFF
 YOUR ENTIRE PURCHASE **DURING**
 ABOVE RECEPTION HOURS

*Be sure to visit our other location in the
 Lumberyard Shopping Center, Suite C-103.*

*Together, the galleries showcase the work
 of over 200 talented local artists.*

San Dieguito Art Guild
 500 Second Street
 Encinitas, CA 92024

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NOV. 13, 2009

THE COAST NEWS



FRIDAY **November 13** 5-8 pm

Artists' Reception

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

500 Second Street (2nd & D)

DOWNTOWN ENCINITAS • Local Artists

760.942.3636 • OffTrackGallery.com • Open Daily

The San Diego Union-Tribune | **NORTH COUNTY** | Friday, November 20, 2009

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

760.942.3636 • OffTrackGallery.com

LOCAL ARTISTS

Off Track Gallery One

2nd & D Streets • Downtown Encinitas

SPECIAL SHOW

SMALL IMAGES FOR HOLIDAY GIFT GIVING



Off Track Gallery Two

Lumberyard Shopping Center • Behind St. Tropez

HAND-MADE, ONE-OF-A-KIND TREE ORNAMENTS

THE COAST NEWS

NOV. 27, 2009

Hand-made, One-of-a-kind Tree Ornaments

by the artists of the San Dieguito Art Guild

and other unique Holiday Gift Giving Treasures

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

TWO LOCATIONS

500 Second Street (2nd & D)

AND in the Lumberyard behind St. Tropez

DOWNTOWN ENCINITAS • Local Artists

760.942.3636 • OffTrackGallery.com • Open Daily

Off Track Art Gallery — The San Dieguito Arts Guild's "Small Image Show" opens in December; artists' reception, 5 to 8 p.m. Dec. 12; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

Off Track Art Gallery — The San Dieguito Arts Guild's "Small Image Show" opens in December; artists' reception, 5 to 8 p.m. Dec. 12; exhibit of work by Dave Ombrello, Patricia Watkins, Joan Gine and B.J. Simon is on display; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

Art Guild to award best small images

ENCINITAS — The San Dieguito Art Guild will hold a reception for its annual Small Image Show from 5 to 8 p.m. Dec. 12 at the Offtrack Gallery, 500 Second St. The winners of the best Small Images in five categories will be announced and more than \$1,000 in cash awards will be presented. Visit offtrackgallery.com.

Sun. 12-5-09
NCT

ENCINITAS | HONORED PAINTERS

The San Dieguito Art Guild in Encinitas recently honored Judy Briggs, left, for her mixed media painting titled "Coastal Mist," and Linda Phillips, for her oil painting titled "My Blue Hat." Call 760-942-3636 or visit OffTrackGallery.com.

Courtesy photo



What is being done already	Who is doing it	What needs to be done
----------------------------	-----------------	-----------------------

Ad in Coast News	every other week	Grace Swanson - designs and sends in ad
Ad in Encinitas Chamber of Commerce	every month	Grace Swanson - designs and sends in ad
Ad on DEMA page in SDUT	about 2 or 3 times a year	Grace Swanson - designs and sends in ad
PR release for Artists' Bi-Monthly Receptions	Collect photos and bios	Grace Swanson
	Sends PR release to Newspapers	Sharon Ford
	Posts info to websites	Doug Harris
	Send Constant Contact to clients	Deborah van Huis
	Publish info to SDAG website	Mary Beck
Post Cards for all events	Collect photos and info	Grace Swanson
	Produces and sticks on labels	NEED SOMEONE TO DO THIS
	Takes post cards to post office	NEED SOMEONE TO DO THIS
	Takes post cards around town	Laverne Jones
PR for Best of Show	Takes photo	Pamela Waldman
	Writes and sends PR release	Sharon Ford
	Posts info to websites	Doug Harris
PR for Demos	Collect photos and bios	Diane Dudek
	Half sheet flyer	Patricia Hartman
	Sends PR release to Newspapers	Sharon Ford
	Send Constant Contact to clients	Deborah van Huis
	Posts info to websites	Doug Harris
	Takes flyers around town	Laverne Jones
	Publish info to SDAG website	Mary Beck
Off Site Shows	Collect photos and photos	Grace Swanson
	Sends PR release to Newspapers	Sharon Ford
	Posts info to websites	Doug Harris
	Send Constant Contact to clients	Deborah van Huis
	Publish info to SDAG website	Mary Beck
Rack Card	Chared each participant \$75. Distributed to local hotels	Grace designed and produced. Joan
	Grine, Dave Ombrello, Morgan Janis distributed	
Mother's Day	Massive PR	



OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

November 13th Featured Artist's Reception

November 13th Friday Artist's Reception

The San Dieguito Art Guild proudly presents an Artist's Reception featuring four talented artists: B.J. Simon, oils; Dave Ombrello, fine art photography; Patrica Watkins, jewelry; and, Joan Grine specializing in pastel paintings.

Please join us to celebrate these artists accomplishments on Friday, November 13th from 5 to 8 pm at the Off Track Gallery located at 500 Second Street Encinitas, CA 92024. You can meet the artists and view some of their latest artwork! Admission is free and refreshments will be served.



B.J. Simon

B.J. has been painting, primarily portraits, for over twenty years. She was born in St. Paul Minnesota and raised in Southern California. Her artistic talent was recognized at an early age.

After working many years, as a medical clinical technician, she returned to school to study art. She attended Palomar College, in San Diego California, where she received a degree in graphic design. The commercial art program at Palomar College gave her the discipline needed, to succeed as a portrait artist.



Dave Ombrello

Dave Ombrello's photography accentuates fine detail as it captures unusual lighting and scenery. Printed on archival metallic paper, the images have exceptional depth and vibrant colors that will last many years without fading.



Joan Grine is a pastel artist living in North San Diego County. Grine's inspiration comes from the beauty of nature. Her love of natural subjects, their textures, patterns and atmosphere show in her paintings and drawings. San Diego County is a great source of ideas for her art work, with the mountains, desert and the beautiful ocean views. Her paintings have been in numerous exhibitions, solo shows, and regularly in local libraries. They have won many awards and are in homes and businesses around the world.



Patricia Watkins

Patricia Watkins is currently a beader who enjoys working with textures, color, and design. Her past includes designing jewelry for Zarah Company. A native of San Diego, she now resides in Santa Barbara with her husband and son.

Patricia's style is feminine and classical with special detail to the execution of each piece. "I love using nice materials and spending a ton of time on each design. Within my classical style I like to extend the envelope by exploring different themes

including things that dangle, wrap, sparkle, or twist, and more specific themes such as Sea Creatures, Floral Fancies, Cowgirl Creations, MidEast Treasures and Asian Moods."

San Dieguito Art Guild

San Dieguito Art Guild PR & Promotion Chair
Grace Swanson

San Dieguito Art Guild

Off Track Gallery
500 Second Street
Encinitas, CA 92024
www.offtrackgallery.com

The San Dieguito Art Guild was founded in 1965 as a nonprofit organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community.

**Save
10%**

Please bring in this coupon for 10% off purchases made during the November 13th Featured Artists' Reception at Off Track Gallery One.

Offer Good: November 13, 2009, 5-8pm

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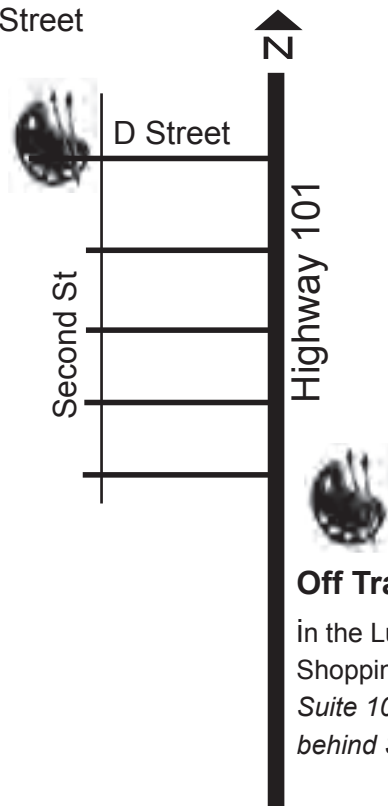
Email Marketing by



Off Track Gallery 2 locations downtown Encinitas

Off Track Gallery ONE

500 Second Street
(2nd & D)



Off Track Gallery TWO

in the Lumberyard
Shopping Center
Suite 103
behind St. Tropez


OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965

Local Artists • 760.942.3636 • OffTrackGallery.com



OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965



Season's Greetings

Please join your fellow SDAG members at our annual Holiday Potluck and Gift Exchange

We'll be getting together for lots of good cheer for our annual Holiday Potluck and Gift Exchange on **Thursday December 3rd from noon until 3:00** at the Ecke Building in San Diego Botanic Garden (formerly Quail Gardens). This is a very fun tradition of our guild to kick off the holiday season and is open to members only.

Please bring a dish to share. If your last name begins with:

A-D, Soft drinks or waters (six pack)

E-G, Appetizer

H-J, Plastic forks, spoons, and knives (20 of each)

K-L, Plates and cups (20 of each)

M-Q, Main course (casseroles)

R-T, Salads

U-Z, Desserts

If you would like to take part in the gift exchange please bring an unwrapped piece of your art. All the art will be on display during lunch. After lunch, numbers will be drawn and who ever has number "1" gets to choose from the work, then "2" and so on.

The Ecke Building is located at 230 Quail Gardens Drive.

Sure hope you'll join us at this very fun and festive event! If you're available to help with setting up, please contact Diane Dudek, ddudek@roadrunner.com.

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NORTH COUNTY TIMES

Thursday | December 3, 2009

Off Track Art Gallery — The San Diego Arts Guild's "Small Image Show" opens in December: artists' reception, 5 to 8 p.m. Dec. 12; exhibit of work by Dave Ombrello, Patricia Watkins, Joan Gine and B.J. Simon is on display; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

"Art From the Heart" Exhibition — North County Oncology Medical Clinic hosts an exhibit of 50 works by 25 artists from the San Diego Arts Guild through Jan. 31; art is on display during clinic hours; 7617 Vista Way, Poway; 760-942-3636.

Thursday | December 31, 2009 NORTH COUNTY TIMES

Calendar

Off Track Art Gallery — The San Diego Arts Guild exhibits work by Dave Ombrello, Patricia Watkins, Joan Gine and B.J. Simon; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

Thursday | December 24, 2009 NORTH COUNTY TIMES

Off Track Art Gallery — The San Diego Arts Guild's "Small Image Show" is on display through Dec. 31; will present an exhibit of work by Dave Ombrello, Patricia Watkins, Joan Gine and B.J. Simon is on display; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

THE COAST NEWS DEC. 25, 2009

Paintings, jewelry, glass, pottery,
fiber arts and so much more



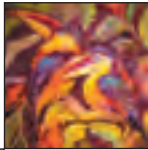
OFF TRACK GALLERY

San Diego Arts Guild, Est. 1965

500 2nd St (2nd & D) and also in the Lumberyard
DOWNTOWN ENCINITAS • Local Artists
760.942.3636 • OffTrackGallery.com • Open Daily

Call for Artists

Annual Small
Image Show



Over \$1000
cash awards



Images 12
inches and
smaller



OFF TRACK GALLERY

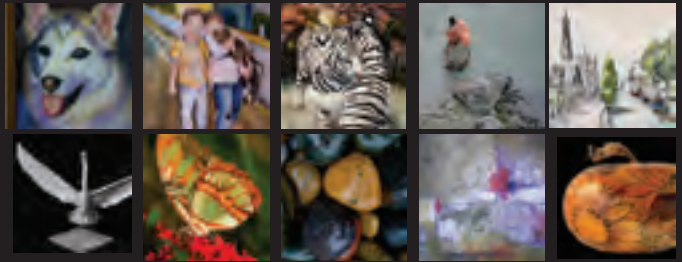
San Dieguito Art Guild, Est. 1965

Second and D Streets • ENCINITAS • Local Artists

760.942.3636 offtrackgallery.com Open Daily 11-5

Coast News ad for October

SATURDAY December 12 5-8 pm Small Image Show Reception



OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

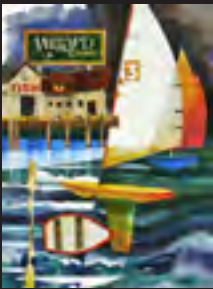
500 Second Street (2nd & D)

DOWNTOWN ENCINITAS • Local Artists

760.942.3636 • OffTrackGallery.com • Open Daily

Coast News ad for October

Watercolor Demonstration



FREE and OPEN to the public
Thursday, Nov. 5, 1:30-3:30pm

Demo by:

Chuck McPherson

San Diego Botanic Garden, Ecke Building
(formerly Quail Botanical Gardens)

For more info call gallery or see website.

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

Second and D Streets • ENCINITAS • Local Artists

760.942.3636 • offtrackgallery.com • Open Daily 11-5

Hand-made, One-of-a-kind Tree Ornaments

by the artists of the San Dieguito Art Guild

and other unique Holiday Gift Giving Treasures

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

TWO LOCATIONS

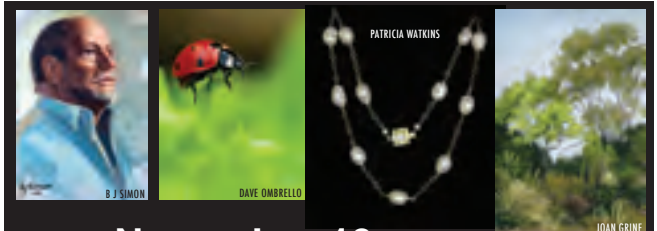
500 Second Street (2nd & D)

AND in the Lumberyard behind St. Tropez

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Coast News ad for November



FRIDAY **November 13** 5-8 pm

Artists' Reception

OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

500 Second Street (2nd & D)

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Coast News ad for November

San Dieguito Art Guild Presents:

Chuck McPherson Water Color Demonstration
November 5th 2009 1:30-3:30pm
at the San Diego Botanic Garden
(formerly Quail Botanical Gardens)

Press Release

For Immediate Release

San Dieguito Art Guild Announces Water Color Demonstration by the Award Winning Artist Chuck McPherson

November 5th, Thursday, at 1:30-3:30 the San Dieguito Art Guild is proud to present a water color painting demonstration by the renowned artist Chuck McPherson. Mr. McPherson, a San Diego native, is as much of an entertainer as he is an artist. He likes getting in front of a crowd "it makes me paint better" he says. (In his demos and workshops Chuck McPherson has an entertaining and fun attitude towards learning.) This demonstration is free and open to the public. It will be held at the San Diego Botanic Garden (formerly known as Quail Botanical Gardens) and refreshments will be served.



Chuck Mc Pherson's artwork has been referred to as "...a unique blend of craftsmen's skill and playfulness of a mind-young-at-heart..."

The number of awards he has received for his paintings is staggering. He left a successful practice as a graphic designer in 2008 to pursue his interest in Fine Art. Today, he is very active as an artist, averaging 36 shows and events annually. Fortunately for us, he finds time to give talks, demonstrations and workshops around the country.

To read more about Chuck McPherson go to www.artthatsells.net





San
Dieguito
Art Guild
San
Dieguito
Art Guild
PR &
Promotion
Chair
Grace
Anne
Swanson

San Dieguito Art Guild is a non-profit 501(c)(4) art association serving the public since 1967. It was established in 1965. They have two galleries Off Track Gallery One is located at 500 Second Street, Encinitas, CA 92024 and the Off Track Gallery Two is located at the Lumberyard in Encinitas.




OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1964

**SDAG Board Meeting
Meeting Minutes
October 19th, 2009**

Officers Present:

Patricia Eldon

Assistants:

Mary Beck
Grace Swanson
EllaBlanche Salmi
Laura Lowenstein
Isabella Breasted
Ellen Cramer
Bruce Stewart
Ricki Ungar
Cindy Gary
Judianne Shannon
Terri Oshrin

Officers Absent:

Joanne Chambers

Dianne Dudek

Dave Ombrello

Rita Cecil

Meeting Minutes: Recorded by Cindy Gary. Meeting Location: Calle Magdalena.

Meeting called to order at 9:40 Motion to approve Sept. minutes by Grace, seconded by Mary Approval 12 yes and abstain 1.

Upcoming Dates:

October:

1 .Sunday October 25 - OT1 wall rotation

2. Monday, October 26: Wall Renters Rotation Gallery 2.

3. Tuesday, October 27: SDAG Monthly show take-in, OT1 from 9:30 to noon.

November:

4. Thursday, November 5: Demo at Quail Gardens, by Watercolor Artist, Chuck McPherson.

5. November 13, Friday: Reception at OT1- 5-8:00.

6. November 23, Monday: Board meeting at 160 Calle Magdalena.

7. November 30, Monday, from 5-8pm Take-in for Small Image Show

December:

8. December 1, Tuesday, from 9:30 to noon Take-in for Small Image Show

9. December 3rd, SDAG Holiday Party and Gift

Exchange Quail Gardens from 11-3.

10. December 12th, Friday, OTG1 Reception for Small Image Show. Hours: 5-8pm.

January

11. January 6th: Calle Magdalena pick up and drop off.

12. Oncology pick up –date to be provided by Patricia

B. President: Bruce Stewart

I .New Business:

1. Discussion of Calendar, Dates and Receptions:

□ **January Reception** -Board Members decided to cancel the January reception as it was too soon after the Holidays and there has been a low turnout at the previous 3 receptions. It was then proposed that we consider having a reception in February. This discussion was tabled until the December meeting.

□ **December Reception** - Should there be a December reception? We could have a reception for both Featured Artists and the Small Image Show. Awards will be announced at the Quail Gardens Holiday Party checks and will be presented at Reception. The Board decided that the December reception would be for the Small Image Show only.

○ Proposed date December 12th with hours from 4-7pm

▪ Many Board members thought that 4pm was too early.

▪ Cindy voiced her opinion stating that since our 3 receptions starting at 5pm have not been very successful and with the time change, it might be worth it to try a 4pm start. This proved to be an unpopular suggestion.

□ **Motion:** Laura makes a motion small image show reception from 4-7. **Vote:** 7 yes no4

□ **Motion:** Mary offers an amendment to change the hours from 4-7 to 5-8, (seconded by? please help) this motion is passed by a vote of 12 yes, 1 abstain.

□ Grace suggested that Featured Artists pay to be on the postcard.

□ Cindy suggested that the theme for the card be –“Celebrate the Holidays with Art”.

2. In Memory of Alison Christler

□ Bruce asked Board Members to observe a moment of silence to remember Alison.

□ President Bruce Stewart read a poem as

members reflected upon and shared happy memories of Alison.

- Isabella paid tribute to Alison by sharing stories of their friendship.
- Laura shared that the Guild had contributed to the San Diego Watercolor Society in Alison's name. The Society named an award after her in a recent show. The Alison Christler cash award of \$750.00.
- Isabella is writing the obituary for the paper, the cost is \$900.00 and she is accepting contributions towards the cost.
- Alison's work will continue to hang at both Galleries and photos and remembrances will also hang on the walls which display her work.
- There will be a Swap Meet at Rhino Art – November 14th –The Guild can advertise the event as a Fundraiser for Alison's family.

3. How can the Guild honor the memory of Alison?

- Bruce asked if someone could be in charge of planning a tribute to Alison. This would involve working with Alison's family and with other Art associations. Isabella and Laura volunteered and said that Joanne would also be interested in helping.

4. Strategic Planning :

Determining and setting goals is part of the Strategic Planning process.

Bruce worked with Deborah Van Huis to come up with a survey to be given to all Guild members. The responses to this survey will have prioritize and set goals for the Guild. All response (even thought they will be sent by email) will be anonymous

Guild Survey attached and reviewed.

Review and Critique of Survey:

- Survey will be online and hard copies will be mailed to those members who do not have access to a computer. Deborah pointed out that for tallying purposes we want members to take survey in its online format.
- Cindy added that It is important to keep survey short and to the point She also asked for a question added to survey that asked: "Why did you join the Guild?"
- Grace asked that we add a question that asks if members like the present location, what they think about the appearance of the Guild. Grace had list of other questions

and suggestions. She gave the list to Deborah.

- Terri commented on surveys in general, saying that she will only fill out surveys that have check boxes and that she does not like surveys that ask for answers to be filled in.
- Mary Beck said to add Facebook to #7.
- Laura said she wanted to ask questions about volunteering.
- Email all further suggestions to Deborah

How to get members to reply to Survey:

- \$50.00 drawing prize to Rhino Art, all those that complete the survey will be automatically entered.

Surveys that are not completed online:

- Mary said survey compiling needs to be an assigned job
- Grace said that this should be only completed by a trusted member

5. Suggestion Box –

- Patricia Eldon inquired about the status of the Suggestion Box
- Dave's wife will make the box.

6. Possible new Encinitas location for Gallery –

Space currently available at E Street and 101 "Artistic Floors" currently occupies this space.

The following details the discussion of this location and all things relevant to moving to a new higher profile space.

- Terri spoke to Queen Eileen and Art and Soul about business along the 101.
- Laura that the space which will be available in the Lumberyard has a bad orientation. She is referring to the location near Grounded. Laura thinks that 101 locations are ideal, lots of foot traffic.
- Grace said if we moved to the 101, we might be operating at a loss.
- Terri said we need to : "fish or cut bait". We cannot drag our heels on possible new locations.
- Bruce said that 320 Cedros is also is a possibility. It is a great space inside; however, it has horrible street access. Board decided not to pursue this option.
- Bruce asked what we want to do about location. Should we try for a more expensive place or should we stay at the Lumberyard?
- Judianne said that when renters see the 101 location, they will want to be there!!
- Cindy said that all of the arguments made in favor of the new 101 location are the same arguments we heard when we met last month and talked about the Cedros location...why don't we just "go for it"
- Ellen said that if we moved to a pricier location, then we would need to consider raising the wall and space rental fees.
- Deborah asked: How do our Galleries compare to others in terms of fees, wall rents and commissions?

- Deborah said that we should have this information available to our members if they question increase changes.
- Terri said that we do not need to justify anything, location, location, location....people will pay to be on the 101.
- Mary commented that we should not get bogged down in the details. We need to decide if we are going to pursue this opportunity or not!
- Grace: Are we assuming that all improvements will be done by Guild?
- **Motion:** Isabella makes a motion that we empower/authorize Terri, with second opinions from Grace and Bruce to negotiate a lease for a property on E Street and 101. And she is authorized to put down a deposit of up to \$5,000.00

Vote: Yes 14

7. Scheduling –Fall Hours to begin 11/2

Judianne explained that hours will change in November 1.:

- OT1 – 11-5 all days
- OT2 – Sat. /Sun 9-5 and Monday-Fri. 10-5.
- Laura said that she will email Dave change Gallery message machine to reflect new hours

Changes to sitting procedures:

- Judianne has created November calendar. If you do not sign up by 10/27, you will be assigned to a sitting time.
- Once permanent calendar is published, you will need to hire a paid sitter or make changes on your own.
- Judianne is authorized to give an exemption for the elderly or to those for whom sitting is difficult.
- Terri said that it is to the chairs discretion allow members that are elderly or have disabilities be give byes. Bruce said that a motion is not need as Judianne has already been give this authority.
- Please do not call Judianne's home phone with scheduling issues.

2.Danny Pendlebury Soravia Update:

Prior to the Board Meeting, Bruce met with Danny (per the request of the Board) and asked Danny to provide the Board with a formal report that would show in detail his past and current work with the Soravia collection along with his future plans.

Review of document and history of Soravia collection:

- Bruce passed out a six page report from Danny for the Board to review.
- Bruce guided Board Members through the document, reviewing key points from the report and detailing all of the work that Danny has done locally to promote and sell the Soravia collection.
- Bruce showed the Board members

flyers from local events in Carlsbad and Cardiff at which Danny has displayed and promoted the Soravias.

- Bruce stated that Danny has done a lot of work in the community on behalf of the Soravia collection.
- Grace pointed out that nothing was really happening with the Soravia's until Danny came along. The majority of paintings were sitting idle in storage.
- Laura reminded members that Grace became involved in the Guild b/c of the Soravia's.

Sales, Sales Agreement

- The Guild has made over \$4,000.00 in sales from the Soravia collection since Danny started representing the Art.
- Ricki wanted to know how many of the paintings that have been sold have been from the Gallery.
 - A discussion, which has occurred at other meetings, do we need a rep or will paintings sell on their own?
 - Arguments were made for a rep. and for the Guild to handle the representation.
- Bruce sees the value in having Danny as a rep. for the Soravia and said that he believes we should increase Danny's rate of commission. Bruce said that he proposes that we give Danny at least 50% if not 35% and even go retroactive.
- In response, Ellen asked how is Danny different than other Art reps. that charge 20%.
- Ricki said that she did not think that Danny's commission should be increased.
- Judianne stated that the fair thing to do would be to give him 35% for the upcoming year.
- Bruce then asked are we okay if Danny leaves?
- Artists are passionate and a heated discussion ensued over if a rep. is needed etc. Following the discussion, a motion was put on the floor (see

Motions and Votes section).

Future Plans:

- In Danny's report he mentions that he would like to make additional prints and cards. He also said that he would like the Guild to buy back all the cards and prints at his cost if the business relationship with the Guild is ever terminated.
- Terri did not think that we should agree to a "buy back" agreement.
- Other members agreed and also thought that we should be able to see what Danny plans to print prior to the products being ordered and/or made. Members agreed that they wanted only quality prints and cards.

Motions and Votes:

- **Motion** – Laura proposes a 35% commission for 6 months, with ability to review and renegotiate at the end of the 6 month period. Seconded by Judianne. **Vote:** 12 yes, 1 abstains.
- **Motion:** Mary Beck makes a motion to accept Danny's Soravia Print proposal which is that he pay all of the expenses of scanning and printing. (I did not record a vote for this-pls. if anyone has this information, thanks)

Prints vs. Originals & Misc.:

- Mary shared her experience of printing vs. originals. Collectors often will not purchase originals if prints are made; however, many people can only afford prints.
- Board agreed to a commission rate of 20% for any prints and cards sold at any other venue beside the Galley. If contract is terminated Danny can keep his inventory. Guild has first right of refusal.
- Terri said we should not agree to buy back any of his stock.
- Mary Beck commented on reproduction rights, b/c the paintings were donated to the Guild, we own the copyright.
- Danny has given a check to join the Guild. Members thought that it would be good for him to join. Bruce pointed out that it would allow Danny to be better informed of show opportunities.

Action Items:

- Action Item: Bruce to take back to Danny the 6 month proposal
- Action Item: Bruce will put together a motion regarding Danny making additional prints and cards (that will include terms and commission rate) and he will send it out to Board for a vote

F. Reports from Chairpersons:

1. Treasurers' Report:

2. Membership Chair - Laura Lowenstein:

3. Publicity Chair –Grace Swanson:

4. VP Programs, Diane Dudek/Terri Oshrin:

5. Offsite Chair- Patricia Eldon : Jim Gilliam

requests phone #s of artist on tags at Calle Magdalena.

2. Credit card sales at offsite locations can be made through OT Gallery with appropriate fees and percentage paid to the guild. 3. Themes Encinitas Library 'Surf, Sand Sky. Encinitas City Hall 'Coastal Reflections'. Solana Beach 'Sunlight and Shadows

. **6. Gallery Chair- Dave Ombrello:** Verbal consensus that Dave should hire someone to clean the carpet

7. Floor Chair - Ellablanch Salmi

8. Judianne Shannon, VP/Calendar chair:

sign up for sitting must be done before the end of the preceding month or members will have to accept assigned dates and would need to arrange replacements or pay someone to staff for them

9. Ricki Ungar, Monthly show chair:

10. Wall Renter Chair - Ellen Cramer: Ellen, everything is arranged for her replacement for next Sunday's rotation,; she will be running a half marathon.

11. Web – Mary Beck - new page for the website under membership for 'Member News'

12. Isabella Breasted

13. Paint Rag- Deborah Van Huis – Deadline for PR Oct 27th

Motion to adjourn:

Please review and send any additions and or

corrections to Cindy Gary at cingary@yahoo.com

In an effort to start the meetings on time and keep the meetings to 2 hours, the meeting minutes will be approved via email and will not be reviewed at the start of future Board Meetings.

I will also send a copy of the minutes a few days prior to the next meeting.

Email Confirmation



Dear Grace Swanson,

Your email, named Calling all artist for Sm Image 2, was sent on 11/04/2009 around 9:40 PM EST.

Below is a copy of the HTML version your contacts received. Don't forget, you can easily monitor the effectiveness of your email with real-time metrics and stats. Log in to your Constant Contact account and visit the **Reports** area under the Emails tab.

Subject: Calling all artists! The Annual Small Image Show




OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1964

Calling all Artists!

Small Image Show Presented by

San Dieguito Art Guild

Dear Southern California Artist,

The 15th annual Small Image Show will be held at the Off Track Gallery December 2nd 2009 through January 4th 2010. Every piece of art will be a 12" square or smaller...perfect for holiday gifts. Bring your small image masterpieces Monday November 30th from 5-8 PM or Tuesday December 1st 9:30- noon. Artwork must be hand delivered to the gallery at 500 Second Street Encinitas, CA 92024. All artwork must be for sale and the commission for work sold is only 10%. Helen Shafer Garcia will be the judge, a renowned a North San Diego County artist, illustrator, and instructor. Go to helenshafergarcia.com for more information about the judge for this show. Go to www.offtrackgallery.com for a prospectus. The entry fee for Members is \$10 one entry \$15 for two, \$20 for three. For non-members add \$5 to each quantity. There are 5 categories for cash prizes.

Sincerely,
Dave Ombrello
Italifin@roadrunner.com
and Ricki Ungar
ru7152@gmail.com
Small Image Show Co-Chair

Artwork Must be ONE FOOT or Smaller!

Over \$1000 in Cash Prizes!

5 Categories for Cash Prizes

Description of Show Categories

1-Oil and Acrylic on canvas, Masonite, or wood

☐

2-Water Color

☐

3-Mixed Media:

Two or more medias together, such as pastel and watercolor OR one media on built up surface such as watercolor on rice paper collage surface OR collage in more than one media

4-Photography

Black & white, color, Digital Prints(unmanipulated), and Polaroid Transfer

5-Other Media

☐ Pastel. Oil pastel or regular pastels

☐ Drawings. Conte, graphite, charcoal, pen & ink, marker, watercolor pencils or crayons, colored pencil.

☐ Sculpture. Ceramic, glass, metal, wood, plastic, paper-mache, bas-relief, or any other 3-D piece. Can be combined media 3-D.

☐ Printmaking. Must be original and not series of prints. Linoleum block, wood block, collograph, etching, or monoprints. Collage (in one media). If more than one media enter in Mixed Media.

☐ Encaustic

☐ Copper Enameling. No jewelry unless in enclosed frame on wall.

☐ Digital Art. Art that is created on the computer

☐ Digitally-Manipulated Photography One or more photographs which have been manipulated with the use of the computer.

Prospectus is available online.

Go to the website:

www.offtrackgallery.com



Remember:

Bring in your Work to the Gallery on November 30th Monday from 5-8PM or December 1st, Tuesday 9:30 to Noon!

Pick up Work: January 4th 5-8pm or Tuesday, January 5th 9:30 to noon.

To the Off Track Gallery, 500 Second Street, Encinitas, California 92024

Due to storage restrictions , work left after the 5th of January may be sold and proceeds donated to SDAG.

San Dieguito Art Guild is a non-profit 501(c)(4) art association serving the public since 1965. It is located at 500 Second Street, Encinitas, CA 92024. The gallery displays the artwork of many talented local artists. For more information call 760-942-3636 or visit our website www.offtrackgallery.com

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Subject: Participate in San Dieguito Art Guild's Survey




OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1965

San Dieguito Art Guild

Fellow SDAG Members,

San Dieguito Art Guild is dedicated to furthering artistic understanding and fostering artistic growth of member and the community at large by promoting interest, education, knowledge and skills in the visual arts.

The Off Track Gallery is operated by SDAG to provide a forum for all of us to exhibit and sell our work. SDAG exists whether or not there is a gallery.

The Board of Directors is focusing on the future of our Guild. To that end, a member survey has been developed to help the Board of Directors with its strategic planning. Only Guild members are being solicited for input. This is an excellent opportunity for you to help shape the future of SDAG.

Survey responses are sent to a website and are not returned to any SDAG member. Surveys must be completed by Friday, November 13, 2009. Your responses are anonymous. The survey should only take 10-15 minutes to complete. **To encourage participation in the survey the Board of Directors is sponsoring a drawing for a \$50 Rhino Art gift certificate.** To be eligible, you must complete the survey by November 13th.



Your opinion matters. Thank you in advance for completing the SDAG Member Survey.

SDAG Board of Directors

Take this survey

Thank you again for taking the time to complete the SDAG Member Survey..

Sincerely,

San Dieguito Art Guild Board of Directors

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