Sent: Friday, August 07, 2009 10:25 AM Subject: Urgent please read on Alison Christler

Dear Guild members:

Possibly you have heard that our friend and fellow artist, Alison Christler has been diagnosed with a rare form (2%) of pancreatic/liver cancer. She will be treated with peptides (not chemo or radiation) and as expected she is "up" but weak.

Our board of directors would like to put the word out for those who would like to donate any amount to Alison to help with medication and whatever else is needed.

Please keep her in your thoughts and prayers

JULY 31, 2009 THE COAST NEWS

AUG. 6

ART DEMO The San Dieguito Art Guild will host an art demonstration from 1:30 to 3:30 p.m. Aug. 6, Quail Botanical Gardens, Ecke Building, 230 Quail Gardens Drive, Encinitas. The demonstration will feature local artist Ron Lemen, and will focus on sketching in oil and using the medium as a sketching tool to make quick indications under short spans of time. Call (760)942-3636 or OffTrackGallery.com for details.

"Nature's beauty inspires me, and natural patterns guide me to see images in stone and wood – similar to images we sometimes see in clouds- which I reveal so that others can see them" explains Basia Koenig. Basia as a visionary artist, used graphite and colored pencils to reveal her vision of images seen in her stunning pencil on wood piece "Dream Messenger" which was awarded the Best of Show at the monthly show at the Off Track Gallery. The images first suggest themselves in the grains of the wood and were drawn out as an expression of her inner vision. Visit the Off Track Gallery, located on the corner of Second and D streets in Encinitas, during August to see this and many other fine artworks. Call (760) 942-3636 or visit www.offtrackgallery.com for hours and directions.

Basia Koenig shown with her pencil on wood vision "Dream Messenger" which can be seen at the Off Track Gallery at 500 Second St. in Encinitas.

Photo and story by Dave Ombrello

Reception at OTG2. We can always use help with the receptions. Please contact Cheryl Ehlers for reception volunteer opportunities, <u>cparrotise@aol.com</u>

Wall Rotation at Off Track Gallery 1 Sunday, August 30

Leucadia Art Walk

Sunday, August 30

Wall Rotation at Off Track Gallery 2 Monday, August 31

September Events

Our next OTG1 Featured Artists Reception will be on Friday night September 11th. We can always use volunteers to help with receptions. There are a lot of ways to help from setting up to taking down and providing refreshments. The receptions are a great way for SDAG to promote our members and we always generate a lot of sales and revenues. If you can help out with this reception please contact Cheryl Ehlers, cparrotise@aol.com

SDAG Board Meeting Monday, September 28, 9:30 - noon with our new Board Members

Monthly Show Take-In at Off Track Gallery 1 Tuesday, September 29, 9:30 - noon

October Events

Take-In, Pick-Up at Calle Magdalena Gallery Wednesday, October 7, 10:00 - noon

Wall Rotation for Off Track Gallery 1 Sunday, October 25

Monthly Show Take-In Off Track Gallery 1 Tuesday, October 27, 9:30-noon

Quick Links...

www.OffTrackGallery.com facebook.com/group.php?gid=112862739987 www.studio2ndstreet.com www.ronlemon.blogspot.com

sale of the art is between the artist and the purchaser.

Dr. David Oblon's desire for art is in his very bones. SDAG member and Dr. Oblon's patient, Judianne Shannon says, "I feel very much akin to Dr. David because he, like me, feels art is good for the soul. He has even designed the interior of the Oncology Building so that his cancer patients can feel an environment of curves and textures; not just square corners and dead-end spaces. You see colors and enhanced lighting all around. Dr. David believes his patients should feel a sense of wonder and hope in their medical surroundings." Introducing art into the architectural interior design of the medical building helps to achieve his goals. The visual pleasure his patients carry with them, from the moment they enter the building, through receiving treatment, gives a special joy and stimulates the spirit.

Dr. David wants his patients to feel this sense of joy and hope in their hearts while going through the challenges of physical treatment. This is why the show has been titled "Art From the Heart". Because there is a direct connection from each artist to the patients, a sharing of love and spirit, it's like giving each patient a warm hug.

Dr. Oblon graduated from the M.D. University of Pennsylvania, School of Medicine Philadelphia. He has written well over a hundred journal articles, book chapters and book reviews on chemotherapy, lymphoma, bone marrow transplants and other cancerrelated subjects of study. At least 55 works of art are needed and the cost of entry is only \$10.00 for the entire 5 month run. At the end of the show on January 12, 2010, a \$50 Peoples' Choice award will be presented.

Take-In for this event is Tuesday
August 4, 9:30 - 10:30 am. If you can
help with take-in and hanging the
show please contact Wanda Olson at
mshell@znet.com. Take-Out will be
on January 12, 2010 from 9:30 - 10:30
am.

San Dieguito Art Guild Elects New Board of Directors

The San Dieguito Art Guild is pleased to announce their new board of directors and volunteers for the year 2009-2010. Elections are held every September. A meeting and luncheon was held on Monday, August 24th at the home of past president, for the years of 2005-2007, Laura Lowenstein. Both out-going and in-coming board members attended.

The Guild has been a non-profit, 501(c)4 community organization since 1965. The Guild's Two Off Track Galleries (Gallery One is located at 500 Second Street. Gallery Two is located in the Lumberyard behind St. Tropez Bistro) in downtown Encinitas are a showcase for a wide variety of artists of all levels and mediums. A reception for Off Track Galley One is scheduled for Friday, September 11 from 5-8 pm.

Members of the guild also show their work at the Calle Magdalena Gallery, 160 Calle Magdalena, Encinitas. In addition, the guild members have a show at the North County Oncology Medical Clinic with a reception scheduled for Friday, October 9 from 5-8 p.m.

For more information please call 760-942-3636 or go to OffTrackGallery. com.

FOR IMMEDIATE RE-LEASE:

The San Dieguito Art Guild is pleased to announce an artist's reception Saturday August 29th from 5 pm to 8 pm honoring the four featured artists for the month at the Off Track Gallery Two. The featured artists are Grace Swanson, Diane Dudek, Cindy Gary and Bruce Stewart. The reception is open to the public. Refreshments will be served.

This event will be held at the Off Track Gallery Two, located in the Lumberyard Shopping Center Suite C-103 in downtown Encinitas. The gallery displays the work of over 40 local artists who work in oil, pastel, photography, ceramics, jewelry, and glass. The gallery is open daily from 11 am to 6 pm. Admission is free.

About the Featured Artists:

Grace Swanson worked for many years in the graphic design business before devoting her talent to fine art. She was born and reared in Nigeria so the spirit of African art is present in her current artwork. The bright colors and rhythmic line expresses her joy in painting flowers.

Diane Dudek- has over 30 years experience as an artist. She also taught classes in the San Dieguito School District. She specializes in impressionistic landscapes of the Encinitas area done in oil and pastels. She is paints outdoors

regularly with other 'plein air painters'.

Cindy Gary- is a fine art photographer. She specializes in photographing scenes of Encinitas. Through the camera lens she captures the special beauty and character of this unique location.

Bruce Stewart's- background and education has centered around marine sciences. It is no wonder that the ocean theme finds its way into his works of art. His photography shows a painterly quality of color, light and composition. He strives to promote awareness

of conservation though his art.

San Dieguito Art Guild is a non-profit organization established in 1965. The Guild has 2 Art Galleries: Off Track Gallery One is located at 500 Second Street and Off Track Gallery Two is located in the Lumberyard behind St. Tropez Bistro. Both galleries are in downtown Encinitas.

For more information call 760-942-3560 or go to www. offtrackgallery.com

If you plan on participating in the Art from the Heart show please email Wanda, mshell@znet.com with information on the title of the work, medium, price and artist name so she can make wall tags. Please bring an artist bio with you to take-in so that it can be included in the SDAG notebook that will be displayed during the entire run of the show.

The first 10 people to put a \$20 check payable to SDAG in Grace Swanson's folder at OTG1 can be on the post card that will be mailed out to advertise this event. Grace will also need a JPEG of your art emailed to her at swanson121@cox.net.

North County Oncology Medical Clinic is at 3617 Vista Way, Oceanside, CA 92056.

From Encinitas: take Highway 5 North to 78 East toward Vista, take 2nd exit, El Camino Real, turn left over freeway, turn right on Vista Way, go 1.3 miles, turn right on Rancho del Oro and left into North County Oncology Medical Clinic, drive straight in, it's the last building on the right

Ron Lemen Featured at August 6th Demonstration



The August 6th San Dieguito Art Guild Demonstration will feature a well-known local artist, Ron Lemen. The demonstration to be

held in the Ecke Building at Quail
Botanical Gardens on August 6th from
1:30 to 3:30 pm will focus on sketching
in oil and using the medium as a
sketching tool to make quick
indications under short spans of time.
Ron's presentation will include
simplifying the subject down to its
abstraction, using value to push the
color and illusion of light and
brushwork when quickly painting.

Ron Lemen is a dedicated artist and instructor who has worked in several different arenas of art, from representational and fine art to illustration and entertainment art. In addition to his work as a freelance artist and commissioned painter, Ron has a strong and extensive background.

Thanks for that, Grace!

Yes, I knew Michael well for a time. He and his wife lived toward the upper end of Turner Street, just on the east side of the Ralph's shopping center on the corner or El Camino and Encinitas Blvd. He did wonderful watercolors,

gentle, stylish, defined, yet free. He was an impressionist, but each piece he did brought something special to the scene, a story, as if you were there yourself and had just witnessed the moment.

He was a loving wonderful dignified gentleman. His wife adopted two pit bull

pups that had been "left" in Escondido. They were "way frisky", even for her and Michael was not a big fan of them! As he got older, he lost strength and I think they worried him.

Michael was a great teacher of life as well as art. He was great company and very well educated. I still miss him. I haven't seen his wife out with the dogs for a long time. I think they may have become too much for her to walk. She is still living up on Turner as far as I know. She is a charming and

delightful person too.

-----Original Message-----

From: Grace Anne

[mailto:swanson121@cox.net]

Sent: Monday, August 17, 2009 6:54

PM

To: Terry Oshrin; Bruce Stewart; Laura Lowenstein; Cindy Gary; Wanda Ol-

son;

Ellen Cramer; Judianne Shannon; Ricki Ungar; Deborah van Hius Van Huis;

Isabella Breasted; Diane Dudek; Patricia Eldon; Ellablanche Salmi; Joanne

Chambers; Mary Beck Subject: History of SDAG

One of our members (in the late 1980s), Michael Gaszynski, was a Polish Count, owned restaurants in Los Angeles and at one time had a cheesecake (from his mother's recipe) business.

Early in her career, Marilyn Monroe was the cheesecake queen. Here she is with Michael (way before he was a member of course)

I think that Isabella and Judianne said that they remembered him.

Good morning, all,.
Isabella, you captured the essence of Michael perfectly. He was very much a man of eloquence and grace. A viewer could feel the gentle truths in each brush stroke of Michael's paintings. There was also a fun-loving side to Michael; the photo of Michael and Marilyn, "The Cheesecake Queen", embraces his kindred spirit of fun.

Michael's great ability to get many wonderful photo opportunities to promote his businesses and his art. Along side his gentle soul was a very, savvy businessman. (:o)

I truly feel honored to have shared moments in Michael's life. Judianne

And may I add, it is also proof of

PERSONAL PROPERTY PRODUCES.

Ron Lemen is a dedicated artist and instructor who has worked in several different arenas of art, from representational and fine art to illustration and entertainment art. In addition to his work as a freelance artist and commissioned painter, Ron has a strong and extensive background in art instruction. He and his wife Vanessa own Studio 2nd Street and they both teach traditional and digital drawing and painting classes. They have developed a solid place in the community of Encinitas, participating in a variety of local art events held throughout the year. Ron is also a member of the Encinitas City Council's Arts Commission. For more information about Ron and the Studio 2nd Street art classes, visit: www.studio2ndstreet.com. To view Ron's work visit: www.ronlemen.blogspot.com.

Please join us from 1:30 to 3:30 pm on August 6, 2009 for Ron Lemen's demonstration at the Ecke Building at Quail Botanical Gardens, 230 Quail Gardens Drive in Encinitas.

Off Track Gallery 2

Off Track Gallery 2
has been an
incredible success
and many thanks go
out to all the SDAG
members who have
contributed their
art, time and
efforts. When
working in either



OTG1 or OTG2 please be sure to send visitors to the other location.

The hours for the August 3rd Take-In are from 8:00-10:00 am and 6:00-8:00 pm. We're using these hours to be good neighbors and to avoid hammering on the walls during their business hours. Take-In is scheduled on Mondays because OTG2 is filled with customers on Saturdays and Sundays.

On Saturday August 29 there will be a Featured Artists' Reception at OTG2. Another large crowd is expected and we can use help with the reception. Please contact Cheryl Ehlers, cparrotise@aol.com if you can help.

August

As I recall, he original agreement was that anyone currently renting in OT1 couldn't drop before the end of summer if they wished to qualify for OT2. At the time, it seemed likely that OT2 would only be available to us through the summer. To me, that restraint ends at the end of this month. However, it's not unlikely that we'll lose OT2 before long. That is beyond our control, just as is the situation at OT1. However, it does seem less likely that would be rented out from under us. I think if someone wants to stop wall renting in OT1 while keeping their place in OT2 that they should be able to, but that they'd need to get on the list to get back onto the OT1 wall.

The other issue concerning wall renters in OT1 and/or 2 was how to ensure fairness to all renters as it became evident that OT2 had more sales. There were several ideas floated and concerns expressed about each. Complicating these considerations (in addition to uncertainty about the future of OT2) was the possibility that OT 1 might move to another better location before long, perhaps in the new Whole Foods complex or in the Lumber Yard.

At the last board meeting we decided that two small working groups should discuss these issues before the next board meeting. At this point we are trying to clearly define possibilities and are still waiting for some information from the potential landlords.

So many things are up in the air: We don't know how long we can stay in OT2 (the landlord is negotiating with potential paying tenants), and we are exploring future homes for OT that could obviate the need for a satellite gallery. Meanwhile, we need an equitable and functional way of dealing with the situation at hand, no matter how short-term, that is, OT 1 and OT2. As I said above, I think we need to keep to the original understanding that the prohibition on dropping from the wall in OT1 would lift at the end of August. Terry and Ellen came up with a plan to have a wall section at OT2 available to wall renters from OT1 to have one to two pieces displayed at \$10 ea. with a sign saying something like "See more of the works of these artists at OT1"

There is a concern that if a number of the current wall renters who are at both locations want to drop from OT1 there will be many gaps at OT1. I think we can

mitigate for this eventuality in several productive ways. Many times when I'm in either gallery, someone is asking about how to become a member and about how to get on the wall. That's a sign that the guild/gallery is strong and growing. Let's not panic; most likely, we'll eventually have more wall renters than we can deal with. Meanwhile:

- 1. We could use part or all of the open space to exhibit Soravia paintings. Danny just sold 3 pieces that netted SDAG over \$900, and that sale happened despite limited opportunities for visitors to view them. Having OT 1 recognized as a place where Soravias can be viewed could be a draw to bring tourists with money into OT1. If we want to simply include Soravias in a wall renter space, Danny Pendleberry would I'm sure be happy to rotate them as needed.
- 2. We could use a section of wall to display childrens' art. We are a non-profit and at times don't have much to show as to how we serve the community beyond our own member artists. So having kids' art on display could help us raise funds (from the city and other sources). Additionally, parents and other relatives and friends would come to see the art and become more aware of SDAG and OT1, even buying art on occasion. Lastly, some of us are interested in or already are teaching art to children, and having space in a real gallery to display the art produced would be a plus.

Any new member wanting wall space would need to be juried in and then put on the wall at OT1 first. Any renter who dropped from OT1 for OT2 would need to get on the wait list if/when OT2 closes.

Again, we are in a good situation and I believe the concerns can be dealt with fairly and constructively. Change always presents both challenges and opportunities.

Bruce

good neighbors and to avoid hammering on the walls during their business hours. Take-In is scheduled on Mondays because OTG2 is filled with customers on Saturdays and Sundays.

On Saturday August 29 there will be a Featured Artists' Reception at OTG2. Another large crowd is expected and we can use help with the reception. Please contact Cheryl Ehlers, cparrotise@aol.com if you can help.

SDAG

Did you know that we are currently 205 members strong? WOW!! We rely on all our members to help with the demonstrations, offsite show, artists' receptions, gallery staffing, hospitality and public relations. SDAG, OTG 1 and OTG2 are run entirely by volunteers. Please check out our website for volunteer opportunities. Thanks for your help!

When serving as a gallery staffer please be sure to ask customers to completely fill out their contact information on the sales receipt. Their name, address, phone number and email address are needed for a couple of reasons -- some of our artists like to send their patrons thank you notes and SDAG is charged a larger percentage service charge for credit/debit transactions without all the contact information. Of course we cannot insist but if we explain why we need it most of our customers will provide it.

If you have information on upcoming events that you would like considered for next month's communication, please send them to Deborah Van Huis, dvanhuis@yahoo.com.

Thanks for being part of the San Dieguito Art Guild. Our members are our most valuable asset and we appreciate all you do.

Forward email

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August Agenda: SDAG BOARD OF DIRECTORS MEETING AGENDA for Monday, August 24, 2009 Meeting held at 9:30 am at Laura Lowenstein's house, 2549 Levante St., Carlsbad 92009, 760-753-3254

A. RECORDING SECRETARY: Cindy Gary.

1. Approve minutes from the Monday, July 27, 2009, Board Meeting?

B. UPCOMING DATES

- 1.. Tuesday, August 25, Monthly show take-in, 9:30 to noon, Off Track 1
- 2. Saturday, August 29, reception at Off Track 2, 5:00 8:00 p.m.
- 3. Sunday, August 30, 10:00 to 5:00: LeucadiArt Walk.
- 4. ? Monday, August 31, wall art changeout at OT2?
- 5. September 11, Friday, 5:00 to 8:00- reception for Off Track 1
- 6. September 28, Monday, 9:30- board meeting -160 Calle Magdalena.
- 7. . September 29, Tuesday, 9:30 to noon: Monthly show take-in at OT1
- 8. October 7- Take- in and take-out for Magdalena Gallery 10:00 to 12:00.
- 9. October 9, 5:00-8:00: reception for N. County Oncology exhibit, 3617 Vista Way
- 10. ? October 10, second Saturday- Reception at OT2 ?
- 11. October 19: board meeting, 9:30, 160 Calle Magdalena. (Oct. 26- Labor Day)
- 12. ? October 25, Sunday- OT1 wall rotation?
- 13. ? October 26, Monday, wall rent change of art- OT2?
- 14. October 27, Tuesday, 9:30 to noon. SDAG Monthly show take-in, OT1.
- 15. November 5, Thursday, demo at Quail Gardens
- 16. November 13, Friday, reception at OT1- 5- 8:00.
- 17. November 23, Monday: board meeting at 160 Calle Magdalena.
- 18. November 24, Monthly take-in, 9:30 noon, OT1.
- C. PRESIDENT: Patricia Eldon
- I. New Business

THANK YOU ALL FOR A YEAR OF EXCELLENT WORK! THANK YOU FOR ALL OF YOUR SUPPORT.

- 1 News from landlords?- Lumberyard, John de Wald?
- 2 .. receptions- a. food- OT1

- b. help
- c. Coolers-borrow, buy?
- 3. October reception- OT2 -?.
- 4. Off Track 2 at the Lumberyard. Terry Oshrin space for OT1 wall renters at OT2?
- 5. wall renters at Off Track 1
 - a. Soravias
- 6. Alison Christler- finding judges?
- 7. Children's art at OT1?

IL. OLD BUSINESS

- 1. Leucadia Art Walk.
- 2. John de Wald's Pacific Station
- 3. Seeking donations. Coordinator
- 4. Rachel note.
- 5. Check over Action Items from last month.
- D. TREASURER'S REPORT: Joanne Chambers financial report
- E. MEMBERSHIP CHAIR: Laura Lowenstein.
- F. PUBLICITY CHAIR: Grace Swanson Publicity report.
- G.. Gallery Chairperson- Bruce Stewart
- H. .. Floor Art Chair: Ellablanche Salmi.
- I.: VP Calendar CHAIR Judianne Shannon.
- J. Offsite show chair: Wanda Olson- exhibit at Oncology Clinic.
- K. VP PROGRAMS CHAIR: Diane Dudek, chairperson .. Alison Christler, assistant .. Next demo?
- L. Monthly Show CHAIR: Ricki Ungar.
- M. Wall-renters chairpersons- Ellen- Waiting list, etc.
- N. Paint Rag Chairperson- Deborah Van Huis.
- O. PARLIAMENTARIAN: Isabella Breasted
- P. Sunshine: Isabella Breasted
- Q. Webmistress: Mary Beck -

Patricia Eldon

San Dieguito Art Guild

http://www.offtrackgallery.com

The Paint Rag

Off Track Gallery 1, 500 Second St., corner of 2nd and D Streets, Encinitas 92024, 760-942-3636 11:00 - 5:00 Sun.—Th.; 11:00 - 8:00 Fri, Sat

Off Track Gallery 2, Coast Hwy 101 and H St., in the Lumberyard Shopping Center, 760-560-6897 10:00 - 6:00 M-Th; 10:00 - 8:00 Fri.; 9-8:00 Sat., Sun.

Calendar of Events

July 25 Sat, 5:00 - 8:00: reception, Off Track 2

July 26 Sun +/-1 day: wall rotation for Off Track 1 & 2

July 27 Mon, 9:30 – noon: SDAG board meeting, 160 Calle Magdalena, Camino Room

July 28 Tu, 9:30 – noon: monthly show take-in, Off Track 1

Aug 4 Tu, 9:30 - !0:30: take-in for Off Site show, North County Oncology Clinic, 3617 Vista Way- lasts until January, 2010.

Aug 6 Th, SDAG board election, 1:15, Quail Botanical Gardens, Ecke Building

Aug 6 Th, 1:30 - 3:30 oil portrait demo, Ron Lemen., Quail Botanical Gardens

Aug 23 Sun: Off Track 1 and 2 wall rotations.

Aug 24 Mon, 9:30 - noon: SDAG board meeting, 160 Calle Magdalena

Aug 25 Tu, 9:30 - noon, monthly show take-in, Off Track 1

Aug 30 Sun, 10:00 - 5:00, Leucadia Art Walk, Coast Hwy 101, Marcheta to El Portal

Sept 11 Fri, 5:00 - 8:00: featured artists' reception at Off Track 1

Sept 28 Mon, 9:30 - noon: SDAG board meeting with new board members.

Sept 29 Tu, 9:30 - noon: monthly show take-in at Off Track 1

Oct 7 Wed, 10:00 – noon: take-in, pickup, 160 Calle Magdalena gallery

Environmental Painters

Contact Joan Grine, grine@roadrunner.com, 858-481-8783

July 14 and 21: Leo Carrillo Ranch

July 28 and Aug. :, Batiquitos Lagoon, Eastern Parking Lot

August 11 and 18: Moonlight Beach

Election of SDAG's 2009/2010 Board of Directors

On Thursday, August 6, at 1:15, at the Ecke Building of Quail Botanical Gardens, on Quail Gardens Drive, we will vote for new board members. The election will take place right before the Art demonstration by Ron Lemen, which is at 1:30.

If you are interested in serving on SDAG's board of directors, contact the heads of the nominating committee, Laura Lowenstein, llowenstein@roadrunner.com, 760-753-3254 or Cindy Gary, cingary@yahoo.com, 760-753-1899. The board will vote on whom to select for the nomination slate. One of the traits that we most value in board members is the willingness to work as part of a team and get along with others in a respectful manner.

Thanks to SDAG Board Members, Sept '08 to Sept '09

President: Patricia Eldon	760-942-9406	pjeldon@sbcglobal.net	
Calendar: Judianne Shannon	760-753-7088	tajshannon@roadrunner.com	
Programs: Diane Dudek	760-944-7668	ddudek@roadrunner.com	
Gallery Manager: Bruce Stewart	760-944-7864	bstewartassociates@gmail.com	
Floor Art: Ellablanche Salmi	760-431-6983	ellasalmi@roadrunner.com	
Secretary: Cindy Gary	760-753-1899	cingary@yahoo.com	
Treasurer: Joanne Chambers	760-943-0986	hygeiaron@cox.net	
Monthly Show: Ricki Ungar	760-944-1229	ru7152@gmail.com	
Wall Art Chair: Ellen Cramer	760-519-2453	fraidybkr@gmail.com	
Paint Rag Editor: Lisa Dunn	858-401-3553	LpDunn9@hotmai.com	
Web Mistress: Mary Beck`	760-630-9518	higgbeck@cox.net	
PR. / Promotion: Grace Swanson	760-942-6109	swanson121@cox.net	
Membership: Laura Lowenstein	760-753-3254	llowenstein@roadrunner.com	
Off-site Show: Wanda Olson	760-753-6807	mshell@znet.com	
Parliamentarian: Isabella Breasted	760-436-2091	ibella@pacbell.net	

Thank you to all of our hardworking board members, whose good sense has enabled our guild to survive during this national recession.

We are also looking for a donation solicitation coordinator. Please contact a board member if you can help perform this important function.

Thanks to Some of Our Other Special Members

Our regular Paint Rag editor, Lisa Dunn, has moved away to Idyllwild. Thank you very much, Lisa, for all the beautiful Paint Rags that you have given us. Patricia Eldon is writing this edition.

.

Thank you, Terry Oshrin, for asking the Lumberyard Shopping Center to consider renting a space in their shopping center to us, to Bruce Stewart for writing a proposal, and for Chris Weatherby for jurying artists and for helping Terry to run the Off Track 2. Many of our board members, have been working longer hours in order to help run this new gallery.

Receptions -- Thank you to Cheryl Ehlers, her family members, and her guild team for much work and planning to insure that our receptions have been classy and professional! **Grant Money**

Bruce Stewart, with help from Isabella Breasted, has procured for us a grant from the city of Encinitas to be used for an art creating event for local senior citizens.

Leucadia Art Walk, Sun, August 30, 10:00 to 5:00, could give you a chance to get more exercise while exploring Leucadia's shops and restaurants and viewing the artwork of 101 artists. Local musicians, a barbeque, a wine grotto, and stilt-walkers will add fun. What a great way to spend the day with your family and friends! Our guild will exhibit in Travel Trust's parking lot between Marcheta and El Portal, between Juanita's Tacos and Leucadia Glass. Art Walk runs from Marcheta to Jason on Coast Hwy 101. There will be free shuttle buses.

Gallery at 160 Calle Magdalena, Encinitas Public Works Building, took in 26 new works of art on this last take-in, July 1. Thanks to all who helped at the take-in: Wes Farmer, Eileen Brennan, Grace Swanson, Lynn Ely, and Patricia Eldon. Jim Gilliam, the Encinitas Arts Commissioner, who established this building as an art gallery, helped arrange the paintings. The next take-in / pick-up will be October 7, the first Wednesday of the month, from 10:00 a.m. to noon. The cost is ten dollars per entry for a three-month show.

Upcoming Offsite Exhibit at N. County Oncology Clinic: Art From the Heart: 3617 Vista Way, Vista. Take-in will be August 4, Tuesday, from 9:30 to 10:30. Pick up early January. \$10.00 per entry. Awards. Reception -- late September or early October.





PAINTING DEMONSTRATION BY RON LEMEN on Thursday, August 6, 2009, from 1:30 to 3:30pm at the Ecke building in Quail Gardens.

This demonstration will focus on sketching in oil, using the medium as a sketching tool to make quick indications in short spans of time. The lecture will include simplifying the subject down to its abstraction, using value to push the color and illusion of light, and brushwork to quickly establish a painting.

Ron Lemen is a very dedicated artist and instructor who worked in several different arenas of art, representational and fine art to illustration entertainment art. In addition to his work as a freelance artist and commissioned painter. Ron has a strong and extensive background in art instruction as well. As coowner of Studio 2nd Street along with his wife, Vanessa, they teach drawing and painting classes, both traditional and digital, and have developed a solid place in the community of Encinitas, participating in a variety of local art events held throughout the year. Ron is also a member of the Encinitas City Council's Arts Commission. For more information about Ron and the Studio 2nd Street art classes, visit: studio2ndstreet.com. To view Ron's work visit: ronlemen.blogspot.com.

Congratulations

- Vita Sorrentino's painting, Rhapsody, won an Award of Meritt at the Clairemont Art League Juried Annual Show. Vita's painting PIECES OF BROKEN DREAMS has been juried in the 12th Annual ISAP International Exhibition that will take place in Santa Cruz, Ca. Also Vita has become a Signature Member of ISAP International.
- Jeffrey R. Brosbe has had 5 images accepted into the "8th Annual Summer All Media International Online Juried Exhibition" of the Upstream People Gallery from August 1, 2009 - July 31, 2010. The site's URL is www.upstreamPeopleGallery.com

SDAG Members who won awards at the Del Mar Fair:

- Cheryl Ehlers, 2nd: Unfinished Score and Smokin' Ivory, Crazy Strings:HM
- Catherine Grawin, 3rd: California Coast, Montana De Oro.
- Darlene Katz, 1st: At Play at the Beach, HM: Wild Horses
- Carment Mannarino, 2nd: Joyful Brush.
- Vita Sorrentino, 2nd: Gizen Garden
- Deborah Van Huis: HM, Sun Over Sea.

RULES FOR ARTWORK

- There is a 10% commission on wall and floor art and shrink wraps. There is no commission on cards. An additional 5.4% is charged for credit card sales.
- All work must be original and for sale. You may show a reproduction of your OWN artwork, such as a giclee', if it is labeled as such.
- TAKE-IN IS THE LAST TUESDAY OF THE MONTH from 9:30 a.m. Noon Please have your take-in sheet and take-in tags (found in the Paint Rag) already filled out for take in day.
- Work must be framed unless you use wrap-around canvas stapled on the back (no staples on the sides). Frames must be attached professionally -- ask for advice from an art supply store like Rhino or Aaron Bros. No bent-over nails or staples to hold the frame.
- You must have your name and the title of your piece on the back of your work.
- Do not bring wet paintings.
- You must have a multi-strand wire (please do not use the saw-toothed hangers that usually come with ready made frames) attached securely approximately ½ of the way down from the top of frame and slack enough to come to approximately 2 inches from the top of the frame. Please tape the ends of the wire, as loose wire ends can cut the hands of those doing the hanging.
- Be sure your work looks as nice as it can, with clean, well put-together frame, clean, well-cut mat.
- The Guild reserves the right to refuse entries that do not meet SDAG standards.
- Prints made from original art (such as Giclees) must clearly be identified as reproductions/prints (this includes those in the shrink wrap bin). California state law requires all reproductions to be numbered editions. Buyers deserve to know the number of copies available. Signed editions are generally thought of as more valuable to collectors. Giclees are not included in the judging.
- Calligraphy as part of the art piece is acceptable.

SHRINK WRAPS

- Each SDAG member may show 2 large and 5 small shrink-wrap pieces. There is no charge for showing shrink-wraps. Shrink-wraps have 10% commission on them. They must be enclosed in crystal clear envelopes with the artist name, the title and the price of the art piece clearly readable and in a place that it can be seen from the outside of the envelope.
- Full size shrink-wraps should not be any larger then the art bin.
- Small size shrink-wrap should be 9"x12" or smaller.
- All shrink-wraps should have a 1/8" matt-board or form-core on the back of them. Please no thick backing since it takes up to much room in the bins.
- All shrink-wrap art must be clearly marked as an ORIGINAL or as a PRINT

CARDS

• Every member can show cards and use 2 card slots if there is room on the rack

At Off Track 1, artists do not pay commissions on cards and there is no charge for displaying cards.

• All card requests must go through Barbara Mille, card coordinator of Off Track Gallery 1, , studiomille@roadrunner.com or Judianne Shannon, card coordinator of Off Track 2.

PLEASE NOTE the artists *pay check* from the guild will cost the artist \$5.00 and we don't pay the artists until they acquire total sales of \$50.00 or more.



BEST OF SHOW

Basia Koenig was awarded the Best of Show at the monthly show at the Off Track Gallery on the corner of Second and D streets in Encinitas. Her images first suggest themselves in the grains of the wood and are then drawn out as an expression of her inner vision. Call (760) 942-3636 or visit www.offtrackgallery.com for hours and directions. Courtesy photo





San Dieguito Art Guild Off Track Gallery PO Box 235853 Encinitas CA 92023

www.OffTrackGallery.com

August 2009

The Paint Rag

Paid staff available at \$30 per shift

Ellablanche Salmi	760-431-6983
Joanne Chambers	760-943-0986
Isabella Breasted	760-436-2091
Barbara Mille	760-942-3595
Laura Lowenstein	760-753-3254
Diane Dudek	760-944-7668
Patricia Eldon	760-942-9406
Doreen Long	760-487-3672
Judianne Shannon	760-753-7088
Grace Swanson	760-942-6109

From the living fountain of instinct flows everything that is creative; hence the unconscious is not merely conditioned by history, but is the very source of the creative impulse.

::: Carl Jung :

ART DEMO The San Dieguito Art Guild will host an art demonstration from 1:30 to 3:30 p.m. Aug. 6, Quail Botanical Gardens, Ecke Building, 230 Quail Gardens Drive, Encinitas. The demonstration will feature local artist Ron Lemen, and will focus on sketching in oil and using the medium as a sketching tool to make quirk indications under short spans of time. Call (760) 942-3636 or visit OffTrackGallery.com for details.

NORTH COUNTY TIMES

Sunday | Aug. 2, 2009

ARTIST HOSTS DEMONSTRATION — The San Dieguito Art Guild hosts a free demonstration featuring renowned local artist Ron Lemen. Lemen will focus on sketching in oil and using the medium as a sketching tool to make quick indications under short spans of time. The presentation will also include simplifying the subject down to its abstraction, using value to push the color and illusion of light and brushwork when quickly painting, 1:30 for 3:30 p.m.; Ecke Building, Quail Botanical Gardens, 2:30 Durat Gardens Drive, Encinitas; 760-942-3636 or offtrackgallery.com.

WEIDNESDAY

ART! STROLL BEGINS IN ENCINITAS — The Downtown Encinitias Summertime Art Stroll Series begins with an open Ing reception. Galleries and studios will be opening their doors to offer the community a chance to browse art, mee t local artists, enjoy light refreshments and entertainment: : 5 to 8 p.m.: E Street Cafe, 128 W E Street. 760-613-556 7 or e-mail buddingart@hotmail.com.

NORTH COUNTY TIMES

Tuesday | August 4, 2009

ENCINITAS

Artists invited to join guild

ENCINITAS — The Off Track Gallery is inviting artists who work in ceramics, glass, jewelry or other one-of-a-kind art/craft to join the San Dieguito Art Guild. This is an opportunity for artists to display work in the Off Track 1 Gallery at 500 Second St. or at the Off Track 2 Gallery in the Lumberyard Shopping Center off Highway 101. Artists are required to join the guild for an annual fee of \$65 plus a space rental fee and to staff the gallery for two three-hour

shifts per month. They also must be willing to serve on a committee or perform a designated monthly task, as the gallery is run by members who donate their time. Visit OffTrackGallery.com. Off Track Mt Gallery — Freshured a lackie

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NORTH COUNTY TIMES

Gallery to host reception for artists

ENCINITAS — The San
Dieguito Art Guild will host
an artists' reception from 5 to
8 p.m. Aug. 29 at the Off Track
Gallery Two, 937 S. Coast
Highway 101, Suite C-103.
The artists to be featured are
Grace Swanson, Diane
Dudek, Cindy Gary and Bruce
Stewart. The gallery is open
daily from 11 a.m. to 6 p.m.
Admission is free. Call 760942-3560 or visit offtrack
gallery.com.

Wednesday | August 19, 2009

AUG. 14. 2009

THE COAST NEWS

Gallery opens to new artists

ENCINTIAS — Artists who work in ceramics, glass, jewelry or other handmude, one-of-a-kind art or craft are invited to join the San Dieguito Art Guild and display their work in the Off Track 1 Gallery on the corner of Second and D streets, or at the Off Track 2 Gallery in the Lumberyard Shopping Conter, both in downtown Encinitas.

Artists are required to join the guild for an annual fee of \$65. They must also pay a small space rental fee and staff the gallery for two three-hour shifts per mouth. They also must be willing to serve on a committee or perform some designated monthly task since the gallery is run entirely by the members who donate their time to the guild. Go to www.OffTrackGallery.com to learn more about the guild and the two Off Track Galleries.

What: The San Dieguito Art Guild is pleased to announce a presentation by Ron Lemen. This demonstration will focus on sketching in oil, using the medium as a sketching tool to make quick indications under short spans of time. The lecture will include simplifying the subject down to its abstraction, using value to push the color and illusion of light, and brushwork when quickly painting.

Ron Lemen is a very dedicated artist and instructor who has worked in several different arenas of art, from representational and fine art to illustration and entertainment art. In addition to his work as a freelance artist and commissioned painter, Ron has a strong and extensive background in art instruction as well. As co-owner of Studio 2nd Street along with his wife, Vanessa, they teach drawing and painting classes, both traditional and digital, and have developed a solid place in the community of Encinitas, participating in a variety of local art events held throughout the year. Ron is also a member of the Encinitas City Council's Arts Commission. For more information about Ron and the Studio 2nd Street art classes, visit: studio2ndstreet.com. To view Ron's work visit: ronlemen.blogspot. com.

When: Thursday, August 6, 2009, from 1:30 to 3:30pm

Where: Ecke Building at Quail Botanical Gardens, 230 Quail Gardens Drive, Encinitas, CA

Who: The San Dieguito Art Guild offers this free demo, which is open to the public. The Guild has been a non-profit, 501(c)4 community organization since 1965. The Guild's Two Off Track Galleries (Gallery One is located at 500 Second Street. Gallery Two is located in the Lumberyard behind St. Tropez Bistro) in downtown Encinitas is a showcase for a wide variety of artists of all levels and mediums.

For more information please call 760-942-3636 or go to OffTrackGallery.com.

From Ron Lemen.

This demonstration will focus on sketching in oil, using the medium as a sketching tool to make quick indications under short spans of time. The lecture will include simplifying the subject down to its abstraction, using value to push the color and illusion of light, and brushwork when quickly painting.

Announcing San Dieguito Art Guild August Demonstration

The August 6th San Dieguito Art Guild Demonstration will feature a well-known local artist, Ron Lemen. The demonstration to be held in the Ecke Building at Quail Botanical Gardens on August 6th from 1:30 to 3:30 pm will focus on sketching in oil and using the medium as a sketching tool to make quick indications under short spans of time. Ron's presentation will include simplifying the subject down to its abstraction, using value to push the color and illusion of light and brushwork when quickly painting.

Ron Lemen is a dedicated artist and instructor who has worked in several different arenas of art, from representational and fine art to illustration and entertainment art. In addition to his work as a freelance artist and commissioned painter, Ron has a strong and extensive background in art instruction. He and his wife Vanessa own Studio 2nd Street and they both teach traditional and digital drawing and painting classes. They have developed a solid place in the community of Encinitas, participating in a variety of local art events held throughout the year. Ron is also a member of the Encinitas City Council's Arts Commission. For more information about Ron and the Studio 2nd Street art classes, visit: studio2ndstreet.com. To view Ron's work visit: ronlemen. blogspot.com.

Please join the San Dieguito Art Guild from 1:30 to 3:30 pm on August 6, 2009 for Ron Lemen's demonstration at the Ecke Building at Quail Botanical Gardens, 230 Quail Gardens Drive in Encinitas.

The San Dieguito Art Guild offers this demonstration free to the public. The Guild operates two Off Track Galleries (Gallery One is located at 500 Second Street; Gallery Two is located in the Lumberyard behind St. Tropez Bistro) in downtown Encinitas.

For more information please call 760-942-3636 or go to Off-TrackGallery.com.



Coast News August



Coast News August



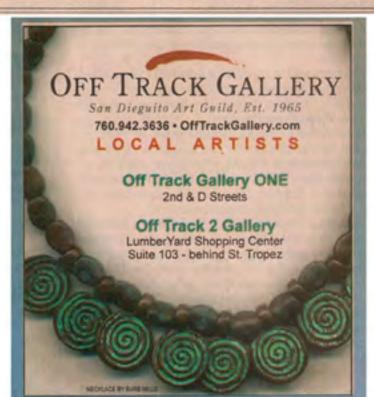




Coast News August

The San Diego Union-Tribune | NORTH COUNTY | Saturday, August 22, 2009

COMMUNITY NEWS



THE COAST NEWS



AUG. 21, 2009



760.942.3636 · OffTrackGallery.com · LOCAL ARTISTS

Gallery Two Lumberyard Shopping Ctr. behind St.

Tropez Bistro

Thursday | August 27, 2009

NORTH COUNTY TIMES

Of Pack Art Gallery — Yarara Camberer, Jacke Tyres, Julie Sauer and Tom Shannon are earliering Umagn Monday, an exhibit of work by Mark Jurecki, Ellen Cramer, Grace Swenson and Alson Christler spens Sapt. 11; artists reception, 5 to 8 p.m. Sept. 11; the gallery is operated by the San Gegute Arts Guild, gallery hours, 11 a.m. to 5 p.m. daily: 500 Second St. (Second and D Streets), Exemitas; 760-942:3636.

Off Track 2 Gattery — An exhibit of artwork by Grobe Swanson, Diane Dudek, Cridy Gary and Bruce Stewart is on exhibit through Monday, artists' reception, 5 to 8 p.m. Saturday, an exhibit of work by photographer Robert Anderson will be shown in September, artist's reception, 4 to 6 p.m. Sept. 12; hours, 10 a.m. to 6 p.m. Mondays Thursdays; 10 a.m. to 8 p.m. Robays 9 a.m. to 8 p.m. Saturdays and Sundays, Lumberyerd Shopping Certer, 937 S. Coast Highway 101, Suite C103, Encirties, 780-942-3836.

NORTH COUNTY TIMES

Friday

August 28, 2000

ENCINITAS | **BEST OF SHOW WINNER**



Artist Basia Koenig was awarded Best of Show for her pencil-on wood piece "Dream Messenger" at the monthly Off Track Gallery art show at 500 Second St. in Encinitas. Gallery hours are 11 a.m. to 5 p.m. Mondays through Thursdays and 11 a.m. to 8 p.m. Fridays and Saturdays. Call. 760-942-3636 or visit offtrack... gallery.com. Courtesy photo

Wednesday | September 2, 2009

NORTH COUNTY TIMES

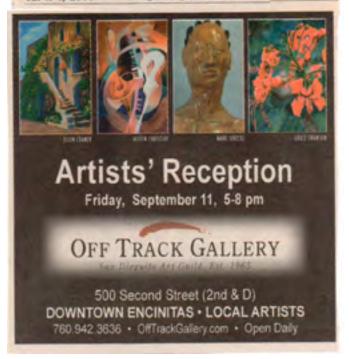
Artists' reception to feature four

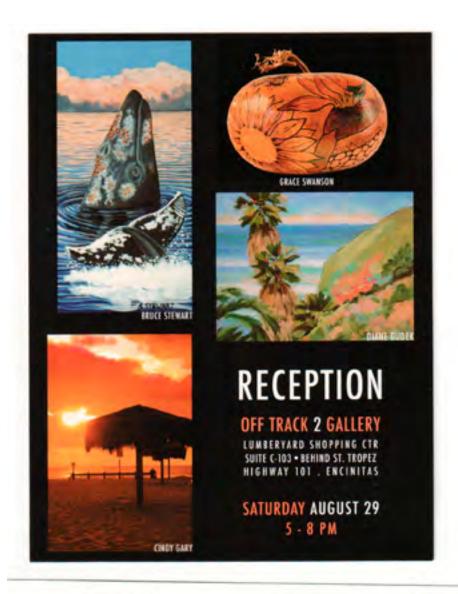
ENCINITAS - The Off

Track Gallery One will hold an artists' reception for September and October from 5 to 8 p.m. Sept. 11 at 500 Second St. The event will feature sculptor Mark, Jurecki and painters Ellen Cramer, Alison Christler and Grace Swanson. The jazz group Endangered Species Project will perform. Call 760 942-3636 or visit offtrack;gallery.com.

SEPT. 4, 2009

THE COAST NEWS





Please join us for a reception at the

Off Track 2 Gallery

Lumberyard Shopping Ctr, Suite C-103 (Behind St. Tropez) Hwy.101, Encinitas

Saturday. August 29 from 5-8pm

Food and Drink 760.560.6897 www.OffTrackGallery.com



Be sure to visit our other location at 500 Second Street, Encinitas. Together, the galleries showcase the work of over 200 talented local artists. San Dieguito Art Guild P.O. Box 235853 Encinitas, CA 92023 ONPROFIT ORG US A OSTAGE PAID ENCLITAS CA PERMITINO, 422

Leucadia ArtWalk August 30



Customer at Janet Finney's booth



Wes Farmer and Dave Ombrello



Artie Mattson's booth



Kevin McGinnis



Please join us for a reception for our featured artists:

Ellen Cramer • Grace Swanson Mark Jurecki • Alison Christler

Friday, September 11 from 5-8pm Off Track Gallery

2nd & D . Downtown Encinitas

Wine & hors d'oeuvres Young Artist's Area • Live Demo

760.942.3636 www.OffTrackGallery.com

BRING IN THIS CARD FOR 10% OFF YOUR ENTIRE PURCHASE **DURING** ABOVE RECEPTION HOURS

Be sure to visit our other location in the Lumberyard Shopping Center, Suite C-103. Together, the galleries showcase the work of over 200 talented local artists. San Dieguito Art Guild 500 Second Street Encinitas, CA 92024







San Dieguito Art Guild Presents

Off Track Gallery One

Artist's Reception
Friday September 11, 2009
(a date we won't forget)

You are cordially invited to the Off Track Gallery One Featured Artists' Reception in honor of the September-October featured artists. They include Mark Jurecki, Ellen Cramer, Grace Swanson and Alison Christler.

The reception is free to the art-loving public. It will be held on **September 11th, 5-8**pm at the Off Track Gallery One at 500 Second Street, Encinitas. Refreshments will be served and music will be provided by the musical group, Endangered Speciez

Project---Jazz for all Occasions.

The four featured artists will be present at the reception. You can meet the artists and view their latest works. Hope to see you there.

For more information, please visit our website, off track gallery, or call us at 760-942-

Alison Christler

has had a varied life in the arts. She was trained as a classical planist early on. She followed her desire to enhance her talents by studying many forms of visual arts, including watercolor and oil painting. She is a very prolific artist and applies her inspiration to different mediums. She lives the life of a full-time artist exhibiting her work in many locations in Southern

California.



Ellen Cramer



is an award winning fine art painter. Her favorite medium is oil. She enjoys the rich and luscious colors derived from oil painting. These characteristics of color, along with texture and design are apparent in all her paintings displayed at the Off Track Gallery. is a figurative sculptor. He lives in La Costa. His art career has led him on an exciting path of fine art sculpture. He has been influenced by the cartoonist, Thomas Nast in some of his work. Mark's sculptures are usually larger than tabletop, some realistic and some very whimsical.



Grace Swanson



loves to paint flowers. The colors and the delicate forms of the different flowers found in Southern California inspires her to create a style of her own. Grace was born and raised in Nigeria and has a background in graphic design. Her talent in design is evident in her paintings.

The San Dieguito Art Guild has been a non-profit organization since 1965. The Guild has two Off Track Galleries. Gallery One is located at 500 Second Street, Encinitas. Gallery Two is located in the Lumberyard behind St Tropez Bistro. Both galleries display the artwork of many talented local artists.

For more information call 760-942-3636 or visit our website offtrackgallery

Save 10%

Please bring in this coupon for 10% off purchases made during the September 11th Featured Artists' Reception at Off Track Gallery One.

Offer Good: September 11, 2009, 5-8pm

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SDAG Board Meeting Meeting Minutes August 24, 2009

Meeting Minutes: Recorded by Cindy Gary. Meeting Location: Laura Lowenstein's House.

Meeting called to order at 9:45 Minutes called to be approved by Cindy, seconded by Bruce, seconded by vote 8 yes,

- A. Upcoming Dates:
- 1. Saturday, August 29: Reception at Off Track 2, 5:00 8:00 p.m.
- 2. Sunday, August 30: LeucadiArt Walk, artists will be at Travel Trust Parking Lot, event hours 10 to 5
- 3. Monday, August 31: Wall Renters Rotation Gallery 2, before 10 or after 5 if using a hammer/making noise.
- 4. Tuesday, September 1: Membership Renewals due
- 5. Friday September 11, Reception for Off Track 1, 5-8
- 6. Monday, September 28: Board meeting -160 Calle Magdalena, 9:30-12:00.
- 7. Tuesday, September 29: Monthly show take-in at OT1 from 9:30 to noon:
- 8. October 7- Take- in and take-out for Magdalena Gallery 10:00 to 12:00.
- 9. Friday, October 9: Art from the Heart Oncology Clinic Reception 5-8pm, 3617 Vista Way
- 10. October 10, Saturday- Reception at OT2 (please confirm)
- 11. Monday, October 19: Board meeting, 9:30, 160 Calle Magdalena. Note: This date is correct, meeting to be held earlier due to scheduling conflicts at Calle Magdalena.
- 12 .Sunday October 25, OT1 wall rotation
- 13. Monday, October 26: Wall Renters Rotation Gallery 2
- 14. Tuesday, October 27: SDAG Monthly show takein, OT1 from 9:30 to noon.
- 15. Thursday, November 5: Demo at Quail Gardens, by Watercolor Artist, Chuck McPherson.
- 16. November 13, Friday: Reception at OT1- 5- 8:00.
- 17. November 23, Monday: Board meeting at 160 Calle Magdalena.
- 18. November 24, Monthly take-in for Gallery 1 9:30 noon.
- 19. December 3rd, SDAG Holiday Party and Gift Exchange Quail Gardens from 11-3.
- B. President: Patricia Eldon

- I .New Business:
- 1. OTG2 Updates Looking for a permanent Space in Lumberyard:
- o Terri and Grace working with management of Lumberyard to secure a larger space.
- o Terri will know more details in October. If we were able to get a new space, we would close OT1. A lease will be signed. When details are available, a Board Meeting will be called and a proposal will be made.
- o Terri is targeting the end of October as a move-in date. It is a work in progress. Terri asked that members please be patient and wait for information
- 2. Patricia seeking a Reception Coordinator:
- o Difficult securing a person for this position
- o Patricia and Bruce will work together to fill this position.
- o Related to receptions, Patricia mentioned that: We need coolers to bring and store food in advance.
- 3. Gallery 1 Issues/Topics for discussion: A.Open Wall space:
- o Topic of discussion There is empty wall space in Gallery 1. Should we give it to Danny to display and sell Soravia?
- o Laura and Ricki think that Danny should pay to rent the wall space.
- o Bruce said that we sold \$1,000.00 in Soravia last month. and we get a large % of the sales.
- o Grace said that we should let Danny stay at OT1 and OT2 and not charge a wall renter fee.
- o Judianne would like to see the contract with Danny and would like to know what Danny is doing to promote the Soravia paintings. Question posed: What is Danny doing to earn the % that he makes?
- o Dave mentioned that he has seen Soravia paintings' and Guild advertising in vacant store-fronts in Carlsbad.
- o Bruce said that for every dollar that Danny makes, we make 3.
- o Action Item: Bruce to request a quarterly report from Danny.
- A1.Other ideas for empty wall space:
- o Cindy suggested having a lottery to give free space to an existing member.
- o Wanda said that there has never been a shortage of Wall renters for OT1. She suggested that

an email be sent to members notifying them that space is available.

- 4. What is the relationship between OT1 & OT2?
- o Bruce wanted to know what was the agreement between OT1 and OT2?
- o Agreement for the Artists If you rented space in 1 and want to stay in 2 you have to hang work in both Galleries until August.
- 5. The Waiting List (for Artists who want to hang in either Gallery) needs to be public and published.
- o Ellablanche will put in the Daily book at OT1. Ellablanche will add a column to waiting list for "Gallery requested".
- o Action Item: For the Paint Rag Deborah will explain the Waiting List process and policy.
 6. Formation of new Gallery Committee:
- o Laura suggested that Dave, newly elected to Board, be in charge of the Gallery committee.
- o Committee is made up of Wall chairs, President, Monthly show chair and member Artists.
 - o Dave agreed to this idea.

7. New Judges:

- o Dianne Dudek reported that Lyn Ely agreed to take over Alison Christler's position of judging.
- o Joan Grine will also be a judge. Joan will be the judge for September.

8. Children's Art at OT1:

- o Rita Cecil expressed her enthusiasm for Children's Art.
- o Deborah and Wanda expressed concerns about having Children's Art at the Gallery.
- o Grace spoke about children's Art in the past. She went on to say that: "There needs to be a person in charge".
- Other members thought that we should table to next meeting or when we know if we have a larger space.
- o EllaBlanche said that the Board needs to stop going back and forth on this issue and needs to call for a vote
- o Motion/Vote:Grace in response to Ellablanche made a motion to find a Chairperson for Children's Art. This motion was approved with a vote of 10 for 2 against.

8A.Talented Young Artist:

o Bruce mentioned that a stellar young man came to the last reception at Gallery 1 and showed Bruce his work. Paintings were great and

Bruce wanted to get back to him and talk about joining the Guild and displaying his work. He is only 14/15 and cannot sit by himself at Gallery. Patricia Eldon said that a member has volunteered to sit his shifts.

o It was concluded that this should be handled by the Gallery Committee.

9. Leucadia Art Walk

- o Ad was in UT and Coast News, who gave us a larger than usual ad at no extra cost.
 - o Grace has a new Banner.
- o Bruce has space, #11 but cannot make the event.
- o Dianne will contact Environmental Painters to see if they want the space.
 - o Patricia will notify Susan Gumm
 - Grace will bring a pop-up.

10. Pacifc Station

- o Laura spoke about a recent meeting with John Dewalt.
- o There are several opportunities to rent there, it would cost 3.50 per sq. foot plus triple net.
- o Whole Foods Market and a Restaurant will anchor and Art will be featured in both locations.
- o John DeWald is trying to encourage community participation.
- o There will be a Courtyard and a gathering area.
- o Bruce said that it is nice that John De-Walt values SDAG and their contributions to the Art Community.
- o John DeWalt only wants one person as his liaison. It was mentioned that this would be a position that the Guild would contract out. Grace Swanson was mentioned as a candidate for this position.

11. Donations Coordinator

- o This position is still vacant.
- o Bobbi only fills volunteer positions for the monthly show job.
- o Continue to advertise in Paint Rag and seek person for this position
- 12. Change the Guilds' tax status to a 501 c-3:
- o There was a discussion that many other Guild have this status.
 - o Action item Bruce to research

F. Reports from Chairpersons:

- 1. Treasurers' Report: Joanne Chambers:
 - o \$50,000.00 current bank balance
 - o Sales for August:
 - o \$3300.00 OT2 and \$2200.00 for OT1

- o SDGE bill was \$255.00 OTG2. Need to research why this was so pricey. Perhaps it was the air conditioning (which is now broken).
- o Air conditioning is not working at 0T2 and air is on at OT1. Joanne is trying to find a solution.
- o Joanne has requested an Audit of the Books.
 - 2. Membership Chair Laura Lowenstein:
- o Currently we have 212 members, 7 new.
 - o Renewals due Sept. 1
- o Family Membership Mother and daughter signed up as a Family; however, they live in separate households.
- o Alison Christler to be offered a Lifetime Membership. Judianne put the motion on the Floor, seconded by Bruce. Approved unanimously.
 - 3. Publicity Chair Grace Swanson:
- o Sharon Ford will now be doing PR releases.
 - o Don Mohr will go to the Post Office
 - o Dr. Hartman will do flyers
 - o Up to 1990 1993 in History
- 4. VP Programs, Diane Dudek/Terri Oshrin: Next Demo:
- o November 5th Chuck McPhearson Watercolor Artist at Quail Gardens
- o He will give a gicleé of his still life of Magnolias (this painting was awarded Best in Show at Del Mar Fair) to the raffle winner.
 - 5. Offsite Chair- Wanda Olson:

Oncology Show:

- o Great turnout 89 paintings at take-in
- o \$1090 dollars collected. Money will be used for creating postcards and buying food for reception.
- o Postcard will be sent to Art and Medical community
- o Cheryl has volunteered to organize and run this reception.
- o Bruce contacted Benny about performing (music) at the reception.
- 6. Gallery Chair Bruce Stewart:
 - o Gallery 1 needs to be cleaner
- o Cleaning only takes place once a month.
 - o Rug is dirty.
- o Ellablanche has a machine and will clean the Gallery rug for \$100.00.

- 7. Floor Chair Ellablanche Salmi
 - o 22 Floor renters at Gallery 1
- o Ellablanche will remind cube renters to clean their spaces.
- 8. Judianne Shannon, Calendar chair:
- o Staffing of Gallery 2 for the OT1 Artist Wall how many hours should an Artist sit for one painting? Judianne has created 1 and 2 hour shifts. Judianne will try system out t this month
- o New Shift at Gallery 2 Hours will be 9-2 and this will considered a "double shift".
- o Judianne needs to be notified of changes in Wall Hangers.
- 9. Ricki Ungar, Monthly show chair:
- 10. Wall Renter Chair Ellen Cramer:
- o Send email to all members about Open Wall Space at Gallery 1.
- 11. Web Mary Beck not at meeting
- 12. Isabella Breasted -. Sunshine
- o Allison Christler Isabella will speak to Allison's family to find the best way to get donations to Allison, find out if a fund has been set up at a local bank etc. Isabella will then let Deborah know and she can publish this information in the Paint Rag.

Action Items:

1.Action Item: Bruce to request a quarterly report from Danny Pendlebury (Soravia Broker)2.Action item – Bruce to research changing the Guild's Tax Status.

Motion to adjourn:

Please review and send any additions and or corrections to Cindy Gary at cingary@yahoo.com
In an effort to start the meetings on time and keep the meetings to 2 hours, the meeting minutes will be approved via email and will not be reviewed at the start of future Board Meetings.

I will also send a copy of the minutes a few days prior to the next meeting.

Welcome New Board Members!

Pacific Station Project Update

Construction is moving along well with Pacific Station. The Garage is being built in sections with the south end first. We have completed the lower and upper garage levels as well as the ground level for south end and we expect to be pouring the ceiling in the next few weeks. The ramp to the surface is now in place. Meanwhile we are building the bottom slab and walls and will be going up with the garage levels to the north over the next few months. Expect to see us starting to frame the 2nd and 3rd floors on the south side in October. We are still on track for completion Spring of 2010.

We have signed a long term lease for the restaurant space. The award winning North Park Eatery, Urban Solace will be opening a sister location at Pacific Station. Their menu, a mix of classic and modernized American comfort food and unique West Coast wines, local craft beers and signature cocktails has garnered the attention of the San Diego dining scene since it opened in late 2007. The new location will feature a coastal inspired dining room that is intimate yet spacious, and the "Moonlight Lounge" upstairs will feature a more casual and relaxing vibe. Perfect for watching those Pacific sunsets as the trains roll by!

We are continuing to talk to a number of retailers for the 4 or 5 smaller shops in the center of the complex. As we sign these up we will let you know. Whole Foods is well into the designs for their space. We are also talking to a number of potential tenants for the office space located on the NE end of the project.

It looks like we will get our LEED Silver certification for the project. The US Green Building Council has approved our points for silver certification. We now need to verify that we have implemented those items as we commission the building. Pacific Station will be one of the first mixed use LEED certified projects in San Diego County. Elements in our green program include:

Energy efficiency improvements - the project has incorporated a number of energy savings elements including more efficient heating and hot water systems, better insulated windows, etc..

Water savings elements - water efficient landscaping, water efficient fixtures, waterless urinals and low flow toilets in the public restrooms.

Materials conservation - construction waste mate-

rial recycling for a majority of the waste, recycling collections facilities for all uses in the project, use of concrete block made with recycled materials, etc.

What does it mean to you? It means that the buildings are built to be more efficient in their use of water and energy making them more cost efficient to operate. They are built with better and more resilient materials and building practices making them last longer and will be less expensive to maintain. They are built with indoor air quality in mind allowing them to provide you with a cleaner, healthier home environment. The community generates less waste and much of the waste generated can be recycled to reduce land fill pressures.

The church group we donated the old building to encountered a few challenges with their new property in Mexicali but is expecting to get past those shortly and begin assembling their new Church and Community Center this fall.

Pacific Station and the City of Encinitas were awarded the best restored beach award from the American Beach Preservation Society early this summer for our efforts in restoring Ponto Beach at the north end of Encinitas with sand from our garage excavation. We are beginning to make plans for our art program consisting of both permanent elements of the finished project as well as looking at opportunities for regular displays from local artisans. We are working with a number of art groups as well as the City Art Director. We should have more information on these efforts later this summer.

As we get prepared to ramp up our sales and leasing programs this fall we will be sending out a couple of surveys to get better ideas of the profile of our interested people as well as get ideas on preferences for finishes, amenities, life style and community elements that our community is interested in, etc. We will also be planning a few events for our interest list members to help you learn more about Pacific Station and help us understand who you are. These events and celebrations may include some hard hat tours as well as receptions celebrating some of our construction milestones. Keep tuned in...

For more information about Pacific Station, visit www.PacificStation.net.

Best Regards, The Pacific Station Team www.pacificstation.net SDAG Board Meeting Meeting Minutes August 24, 2009

Officers Present:

Officers Absent:

Assistants:

Patricia Eldon

Joanne Chambers

Mary Beck Grace Swanson Wanda Olson

EllaBlanche Salmi Laura Lowenstein Isabella Breasted Ellen Cramer Bruce Stewart

Ricki Ungar

Cindy Gary Judianne Shannon Terri Oshrun Dianne Dudek Deborah Van Huiss Dave Ombrello Rita Cecil

Meeting Minutes: Recorded by Cindy Gary. Meeting Location: Calle Magdalena.

Meeting called to order at 9:40

Upcoming Dates:

1 Tuesday, September 29: Monthly show take-in at OT1 from 9:30 to noon.

- 2. October 7- Take- in and take-out for Magdalena Gallery 10:00 to 12:00.
- 3. Friday, October 9: Art from the Heart Oncology Clinic Reception 5-8pm, 3617 Vista Way
- 4. October 10, Saturday- Reception at OT2 (I believe that this has been cancelled, please confirm)
- 5. Monday, October 19: Board meeting, 9:30, 160 Calle Magdalena. Note: This date is correct, meeting to be held earlier due to scheduling conflicts at Calle Magdalena.
- 6 .Sunday October 25, OT1 wall rotation
- 7. Monday, October 26: Wall Renters Rotation Gallery 2.
- 8. Tuesday, October 27: SDAG Monthly show take-in, OT1 from 9:30 to noon.
- 9. Thursday, November 5: Demo at Quail Gardens, by Watercolor Artist, Chuck McPherson.
- 10. November 13, Friday: Reception at OT1- 5- 8:00.
- 11. November 23, Monday: Board meeting at 160 Calle Magdalena.
- 12. November 24, Monthly take-in for Gallery 1 from

9:30 - noon.

13. December 3rd, SDAG Holiday Party and Gift Exchange Quail Gardens from 11-3.

B. President: Bruce Stewart

I .New Business:

- 1. New Board Introductions:
- A. Bruce asked the Board Members to each introduce themselves to the group.
- B. Absence/resignation of Ellablanche Ellablanche's absence and her email stating that she was resigning from the Board were both noted. Board members spoke of Ellablanche as a valuable member to Board/Guild. She does a great job and we want to her to stay in her role as Manager. Terri and Dave both said that they would talk again to Ellablanche
- 2. State of the Guild/Updates:
- A. President Bruce Stewart addresses the Board.
- He is happy to be President and reports that the Guild is doing really well. He looks forward to continuing to moving the Guild forward. He does not want anyone to be afraid or to be of the opinion that he is out to change everything.
- B. Executive Committee:
- Bruce will be holding "Executive Committee" meetings. The Executive Committee is a working group that will meet to discuss issues that need immediate attention and/or matters that are better discussed and refined prior to Board Meetings.

Planned giving will be one such topic addressed by the Executive committee.

- C. Strategic Planning Bruce is looking to come up with a plan, which will include a budget. A detailed plan of the next 6 months will be soon drafted. This will allow us to better measure our progress and projects.
- D.501c3 Potential The Board has previously discussed changing our tax status. Changing to 501c3 allows for endowments, it will make it easier to get donations and there are many more benefits. Terri mentioned that there was potential to merge with another Guild that already has 501c3 status.
- E.OT2 Update –Terri spoke to the Lumberyard Management. It is likely that we will be asked to be out in one month.
- F. New Solana Beach OTG Possible Location Update given by Grace
- Location next to Adventure 16 in Cedros district.
- Parking is close by and there is a lot of street parking.
- Cedros Avenue is very upscale and consequently the rent is pricey, however it is a large space. Rent is

\$6,000.00, including triple net.

- The Dimensions are reviewed, Grace and Dave pointed out that it is a very long and narrow space. It is an open floor plan with 20 ft tall ceilings. There is plenty of storage or space that could be used as a classroom.
- A bathroom will need to be added. And many other improvements would need to be made, such as lighting.
- There is a loft upstairs that will need to be rented. If the public was not permitted in the loft space, then the Artist would need to also be given a wall space.
- Wall spaces would be all inclusive. Spaces would be 5 x 6.
- Rents would be flexible. Ranging from a designated area for the monthly show to \$50 for a small space to \$150.00 per month for a larger space.
- Partitions would need to be built. Dave Ombrello has offered to help with building the partitions.
- Dave Ombrello reviewed the floor plan/schematic. Explaining how the space would be divided.
- Questions and Answers':
- 1. Q: Dates/Timeline: When is the space available?
 - A: Now, we need to act quickly if interested.
- 2. Q: Lease: What are the details of the lease agreement?

A: We do not know the details. Grace, Terri and Dave were waiting to present this option to the Board.

3. Q: Is this the direction that the Board wants to take? Deborah VH questioned that this is a big step in visibility and professionalism, is the Guild ready for this?

A: Terri answered emphatically: "YES!!". Grace said that there would be some resistance as can be expected with any change. Grace also instead of hoping and asking (Grace help please with the details of your "Shower Epiphany"...thanks)

Cindy and Terri along with Grace thought that this new location would be welcomed and would bring out a lot of members that have not been as active with the Guild.

4. Q:Financial Concerns –Can the Guild afford the monthly rent increase?

A: Mary Beck recalled that the Guild was concerned when we moved from \$800.00 to \$3000.00 in monthly rent.

Dave said that we have to be practical and be realistic about costs. We have a significant in cash reserve right now. We will need to provide first last month rent and money for improvements.

- Commentaries:
- o Isabella -We are making a radical change to the Guild/Gallery if we move.

And we may lose members who like the quaint little Gallery in Encinitas and the support of influential supporters such as Jim Gilliam.

- o Mary said that the charm and uniqueness of the Guild is its people.
- o Terri Encinitas is nice; however, it does not offer us that much.
- Motion By Grace for Terri and Dave to meet with Dave Hodges the property management contact in Solana Beach today give them the power (by the Guild) to put a deposit for the space(Dave thought that this would be a minimum of \$5,000.00). Motion seconded by Laura Lowenstein.

Vote: 12 yes

- G. Fundraising Opportunities:
- 1. Rotary Wine Festival
- 2. Soravia Update –
- o Quarterly report from Danny. Danny will be happy to give a report. Bruce apologized that he did not give enough time to Danny to prepare a report.
- O Danny asked the Guilds permission to reprint some of the Soravia prints. Danny would give 10% of the profit from these sales to the Guild.
- o Judy would like to have Danny make a presentation to the Board.
- o Grace commented that it would be easier to sell the prints then the originals. And that we should ask for more than 10%.
- 3. Old Business
- o OT1&2 Issues have been addressed.
- o Ellen right now there is no waiting list for either Gallery.
- 4. Receptions
- o Thanks to Deborah, Lyn, Patricia and Dave.
- o Event Coordinator We still want and need a coordinator.
- o Grace mentioned that Hospitality used to be a Board Position.
- o Ellen said that if we change our tax status at that time we can also make changes to the Board.
 - F. Reports from Chairpersons:
- 1. Treasurers' Report: Dave Ombrello for Joanne Chambers:
- o Sales for September: OT1- \$4140 OT2 \$3014
 - 2. Membership Chair Laura Lowenstein:
- o Currently we have 212 members, 3 new.
- o Renewals were due Sept. by 1. We will extend this to Nov. 1, pending the news of the Solana Beach

space.

- o Alison Christler is in critical condition and will most likely pass before the end of the week. Donations are being taken at the Rancho Santa Fe Gallery. Her Art will be for Sale and both Galleries.
- 3. Publicity Chair –Grace Swanson:
- 4. VP Programs, Diane Dudek/Terri Oshrin:
- 5. Offsite Chair- Patricia Eldon
- . 6. Gallery Chair- Dave Ombrello
- 7. Floor Chair Ellablanche Salmi 8. Judianne Shannon, Cale
- 8. Judianne Shannon, Calendar chair:
- 9. Ricki Ungar, Monthly show chair:
- 10. Wall Renter Chair Ellen Cramer:
- 11. Web Mary Beck
- 12. Isabella Breasted

Action Items:

Motion to adjourn:
Please review and send any additions and or corrections to Cindy Gary at cingary@ yahoo.com
In an effort to start the meetings on time and keep the meetings to 2 hours, the meeting minutes will be approved via email and will not be reviewed at the start of future Board Meetings.
I will also send a copy of the minutes a few days prior to the next meeting.

Fellow Members of the San Dieguito Art Guild,

I would like to take a minute of your time and introduce myself, Dave Ombrello, the new gallery manager at Off Track 1. We are all very lucky to have such fine and reputable places to exhibit our work as we do in our galleries in downtown Encinitas. The guild members have worked very hard for over 40 years to develop an excellent reputation in the art community which provides the foundation for the success of our galleries. I, as an artist, appreciate the opportunity to exhibit some of my photography in some of the premier galleries in North County: The Off Track Galleries. It gives me great pride to show in my hometown of Encinitas and would like to extend the same source of pride to every member of our guild. Granted the galleries can only hold so much art but the opportunity to exhibit should be available to every member. I also believe that we would like it even more if we were selling more artwork through the galleries.

Towards this end I am making the following commitments:

- 1. I will develop and implement a plan to increase the traffic in our galleries by double in my first year. Yes, I believe we can double the amount of visitors, hopefully collectors and buyers that pass through, which increases the potential for sales. I will not stop when we double the visitors but continue working so that we double our sales.
- 2. I will find ways to show more artwork so that everyone has the potential to sell their best work.
- 3. I will advocate procedures to improve the overall quality of our artwork and help provide personal growth to any artist member of the

guild willing to participate.

- 4. I will work diligently to improve the overall appearance and professionalism of the Off Track 1 Gallery. I will strive to make it a showcase second to none in North County.
- 5. I will listen to every idea, complaint or suggestion from every guild artist. This is our gallery and we should all be heard. I will bring positive and forward thinking ideas to the board for consideration.
- 6. One year from today we will all be more satisfied with our relationship with The San Dieguito Art Guild.

Now comes the difficult part, I would like to see more participation from our member artists. I understand that we are all busy with our families, our jobs, and our artistic endeavors; however, a few people alone cannot be expected to perform all of the duties to keep the guild moving forward. It takes hundreds of hours. it takes help from everyone. If we are all willing to help out a few hours a month, these resources properly directed, will make a significant contribution toward improvement. I also understand that if people volunteer their precious time they should see some benefit in terms of their artistic growth. My promise to you is that everyone will grow as artists and when we look back a year from now we will all smile with satisfaction. Please contact a committee chairperson if you have interest in a particular area or contact me if you are willing to help and don't know what you would like to do. There are many fun tasks that need volunteers.

I thank you for your time and let's all contribute to bringing our guild to the next level.

Dave

Photo from 2000:



Our president Bruce Stewart wrote this poem while looking at Alison's paintings:

Alison Always

Her works are bolt, bright and creative For her motto was "Paint without fear!" Now so many art colleagues and close friends Are wishing that she was still here.

With great talent and minimal ego She was happier to help than to judge And when you were graced with her critique It felt more like a nice gentle nudge.

Her smile often spread cheer to others She most always had good things to say And I think Alison would be happy If we tried more to act that same way.

When we're kind to new artists and others And we try to create without fear Then she will live on through our actions And Dear Alison will always be here. North County Loses Treasured Artist

"I never did art as a child and didn't care for it in school," Alison Christler said during an interview in 2007. Thank goodness for all of us that she learned to like it! She has left us with a treasure of beautiful artwork. She herself is a treasure in our hearts.

Alison Ring Christler was born on March 13, 1944 at St Joseph's Hospital, Orange, California to Harold and Julia Christler. Her parents owned and operated The Islanders, a fine furniture and interior design store in Newport Beach where the family lived. A natural athlete, Alison excelled in water sports including surfing and 50-meter sailboat racing.

Alison trained to be a concert pianist from the age of four, but after graduating from UCLA with a BS in psychology, she spent seventeen years working in the family design business. At that time, Alison studied drawing, painting, and printmaking and did commissioned paintings for her clients. She had found her calling!

After studying with Sergei Bongart in LA, in the 90's Alison moved to San Diego county, joined the San Diego Watercolor Society and began studying with Sandra Bray. She participated in many workshops featuring the finest artists in San Diego, California, and the nation. She studied with Robbie Laird, Al Brouillette, Frank Webb, Gerald Brommer, Joan McKasson, Carole Barnes, Cheng-Khee Chee, Linda Doll, Tom Fong, and many, many others.

By 1999, Alison was a full-time artist. She was a member of the San Diego Watercolor Society, San Dieguito Art Guild, Rancho Santa Fe Art Guild, La Jolla Art Association, Carlsbad/Oceanside Art League, Fallbrook Art Association, and Southern California Plein Air Painters Association. She devoted her energies to these groups, held offices on their boards, and served as judge and juror for shows.

Alison was a distinguished artist, regularly winning the highest awards and honors in shows. Her work was accepted in the prestigious San Diego Watercolor Society's International Exhibit, Watercolor West, and the Louisiana Watercolor Society. She also taught art classes at Rikki Reinholtz' Studio of Art and Design in Solana Beach.

Alison had what I call 'color courage.' While she was doing a sidewalk demonstration during a reception at the Off Track Gallery in Encinitas, our president, Bruce Stewart, said to her, "Oh! Alison! I think I'd be afraid to paint like that in public! How do you do it?"

"I paint without fear!" she replied with her warm smile. Those of us who knew her and loved her will remember that she lived her life that way, "without fear". She was the epitome of generosity. She deeply affected each life she touched with her humor, kindness, and humility. She was an extraordinary artist and a magnificent friend. She left us the treasure of her art. We will always treasure her in our hearts.

Gallery Renters Handbook September 25, 2009

Gallery Renters Rules and Procedures Handbook

- 1. HOW TO BECOME A GALLERY RENTER:
- a. Put your name on the gallery renters waiting list which is located in the procedure book in the gallery, ask the gallery staffer for the location of the book.
- b. JURYING PROCESS: The Gallery Committee (Gallery Manager, Wall Renters Chairperson, Floor Renters Chairperson, Monthly Show Chairperson and the 1st Vice President) is responsible for jurying in new wall, floor and studio renters. Selection is based on 1) Quality of art, 2) Professionalism, 3) Willingness to be involved in SDAG activities (staffing in the gallery, volunteering for one committee or project per year, and signing up for one gallery renter rotation day per year), 4) Dependability of the artist and 5) all gallery renters must reside in San Diego County.?????
- c. Wall renters are expected to attend every rotation. There are a total of six rotations per year, they occur on the last Sunday of the month for these months (January, March, May, July, September, and November). Renters must replace at least 50% of their art pieces at each rotation. Wall renters must pay renters fees at the time of each rotation. Artists who do not bring their payment in with their artwork will not have their work exhibited during that rotation.
- Floor renters must make payments and sign d. up for staffing the gallery on a bimonthly basis. Rent payments and staffing for each two month period are due on the 27th of the month prior to the beginning of the period. They are due as follows: December 27 for the January, February period. February 27 for the March, April period. April 27 for the May, June period. June 27 for the July, August period. August 27 for the September, October period. October 27 for the November December period. Calendar sign up could be accomplished on the days when the floor renters are already staffing the gallery. Floor renters must send the payment in early enough to reach the gallery by the 27th of the month. Payment should be addressed to the Floor Chairperson so that it makes it directly to the chairperson. In addition to the staffing and payment it is the responsibility of floor renters to keep their display areas dusted and organized at all times.

- Gallery renters are expected to staff the Off e. Track Gallery according to the schedule shown below. Renters must sign up in advance for all of their staffing obligations for the rotation period. The sign up calendar is located in the gallery and the artist can sign up rotation to get more choices on dates for sitting. At rotation those dates are checked to see that each artist has signed up for their entire obligation. Staffers must sit each month: they are not allowed to skip a month or double up on a month. If the gallery renters have not signed up for their staffing responsibilities by the cutoff date they will be assigned whatever dates are available by the calendar chairperson. If those shifts do not work in the renters' schedule it is the renters responsibility to negotiate a switch with another qualified staffer or get a paid staffer.
- f. Gallery renters are asked to comply with all gallery rules and regulations, which are listed herein as well as with any changes that may be made in the future. Prospective gallery renters must obtain a printed copy of the Gallery Renters Handbook and familiarize themselves with these rules prior to their jurying appointment with the Gallery Committee.

SDAG does not carry insurance for any exhibited artwork and is not liable for any damage or theft that may occur in the gallery or storage areas. Gallery renters are responsible for obtaining their own insurance. All gallery renters must sign the Waiver of Responsibility prior to exhibiting their work in the Off Track Gallery.

- 2. ONCE YOU HAVE BEEN FORMALLY ACCEPTED AS A GALLERY RENTER:
- a. Financial Requirements
- 1. You must sign the waiver of responsibility and pay your renters deposit at the time you are juried in by the Galley Committee. Your deposit is refundable when you cease to be a gallery renter and have met all of the requirements for a full refund.
- 2. Renter's fees are due every two months at the time of rotation for wall renters or the 27th of the previous month prior to the rental period for floor renters.

	Schedule of fees	Staffing
Deposit		
Wall renter	\$45 per month per section	2 shifts
\$40 deposit		
Floor renter	\$10 per cube per month	1 shift
\$10 deposit/cube		
	\$40 per tower per month	2

shifts \$40 deposit Studio renter \$425-475 per month 8 shifts \$450 deposit

In order to accommodate the variety of floor art submitted floor rental fees and staffing requirements will be determined by the volume of space required to display their artwork as determined by the floor chairperson.

The initial deposit is refundable when the renter ceases to be a gallery renter and has given 30 days written notice to the appropriate Gallery Renters Chairperson as well as satisfied all of the renters staffing obligations and assessments.

- b. Gallery Staffing
- 1. Gallery hours are listed in the Paint Rag, there are two or three shifts per day depending on whether the gallery is open during the evening. Staffers are required to arrive ten minutes prior to the start of their shift. Under no circumstances are staffers to close before the scheduled closing time. If an emergency should arise, do not leave before calling someone to relieve you.
- 2. Gallery renters must staff the gallery in accordance with the table in item 1 above.
- 3. On the 27th of each month the calendar is closed for the next month. No changes will be allowed between the 27th and the first of the next month. After the formal computer calendar has been generated, you may not change your staffing date without making arrangements for a qualified substitute. If you cannot staff the gallery during the month: *You must make your own arrangements with one of the official PAID STAFFERS or another qualified staffer.
- *Once you have found a substitute, contact the Calendar Chairperson to make the official change to the gallery staffing calendar.
- *Call the Gallery and ask the staffer to correctly note your changes on the calendar (located on the desk at the Off Track Gallery).
- 4. Gallery staffers may not staff the Off Track Gallery until they have received full orientation. Training is to be scheduled with the training coordinator or gallery manager.
- 5. If you or your substitute do not show up for the assigned staffing time and you have not made prior arrangements so that the gallery will not be unattended, you will be charged \$45 and will need to pay

that amount before you will be allowed to show again. The second time this problem happens, you will be removed from the wall or floor and your deposit will not be refunded. You are responsible for reminding your substitute of their staffing time prior to your absence. It is critical that we are able to depend on our staffers.

- c. Additional Duties
- 1. Wall renters are required to sign up for one rotation day per year to assist with rotation duties. All gallery renters' names must appear on the rotation day sign up list within a month of their official acceptance as a gallery renter. Gallery renters have a choice of assisting with 1) take down, 2) writing takedown information 3) checking incoming artwork for adherence to SDAG's exhibition requirements 4) hanging 5) collecting rotation fees and deposits. Signups are organized into six rotation groups for the year. The rotation duty list is placed in the procedure book in the Off Track Gallery.
- 2. All gallery renters are expected to coordinate or assist in the coordination of a major guild event once a year. Signups take place at the monthly show take in and also on gallery rotation day. Once the current years sign up list is completed it is printed in the paint rag and placed in the procedure book.
- 3. Gallery staffers are not allowed to paint, draw, sculpt, make jewelry, craft, etc. while staffing at the Off Track Gallery if it interferes with greeting customers or makes a mess. In short, any activity that distracts attention from attending to business in the gallery is NOT allowed. Sitting is first and foremost a business/public relations job and not just a "baby sitting" job. We are all here to exhibit and SELL our artwork.
- 4. The business part of staffing the gallery entails correctly recording all business transactions (filling out receipts in full, including all necessary details) and making sure that all information is posted to the appropriate files and ledger sheets (as per your orientation instructions). The list of gallery activities posted by the gallery manager should then be worked on while staffers are waiting for patrons. Reading a novel/book/magazine is acceptable only when there are NO patrons in the gallery and all sales paperwork and gallery activities have been completed. This is in everyone's best interest.

0	A	В	C	D	E	F	G	H	1	J	K
1											
2					FYENDING		FY ENDING		FYENDING		PROJECTED
3					8/31/07		8/31/08		8/31/09		2010
4	REVENUE						7.0				
5											
6		STUDIO/ ROOM RENT					4877		7675		10800
7		OUT OF STATE SALES							1422		
8		ARTIST SALES			25249		24781		40781		44859
9		COMM FROM ARTIST			800		2393		5243.9		4486
10		TAKE IN MONTHLY SH	201		4400		5280		6905		6875
11		SMALL IMAGE SHOW			1050		1185		2772		1500
12		WALL RENT	ur ora		2220		7262		9448		10260
13		WALL AND FLOOR RE			0		0		4793		0
14		ARTIST OF THE MONT	H KENT		1200 2392		2888		1350		2400
16		FLOOR RENT HOSPITALITY OT2			0		0		4592 280		5040 250
17	-	MISC INCOME/WORK	SHODS		660		200		120		0
18	SUBTOTAL GAL	LLERY INCOME OT1	SHOPS		000		200		82610		86470
19	JOB TO IAL GA	CERT INCOME OTT							02010		304/0
20		ARTIST SALES OT2							5829		
_	CURTOTAL CA				37971		48866		88438.9		86470
21	SUBTOTAL GA	LLENT INCOME			3/3/1		40000		00436.5		004/0
22		MEMBERSHIPS			7240		7990		11170		13000
24		MOTHERS DAY			5985		17013		13140		12000
25		DONATION/GIFTS			334		947		2857		2000
26		GALLERY SALES			0		0		165		0
27		RAFFLE			213		353		339		0
28		SPECIAL EVENTS			550		725		80		0
29		CALENDAR SALES			0		0		275		0
30		GRANTS			2000		3000		3150		1500
31		CALENDAR PAGES			0		900		50		0
32		OFF SITE SHOW/GARA	AGESALE		1921		1520		2327		1750
33		WEBSITE ADS CARD R	The second second		1400		275		475		0
34		GIFT CERTIFICATES					0		239		0
35	SUB TOTAL OT	HER INCOME			19643		32723		34267		30250
36											
37	TOTAL REVE	NUF			57614		81589		122706		116720
38	TOTAL KEVE	· ·			37014		01303		122700		110/10
39											
40	COST OF SAL	EC									
41	COST OF SAL				21220		34701		40317		27121
42		ARTIST PAYMENTS			21220 1100		24781 2475		40217 975		37121 1085
43		AWARDS BEST OF SHOW			225		25		350		550
44		GALLERY EXPENSE			276		1127		1909		1642
45		SMALL IMAGE			87		0		36		1500
46		HOSPITALITY			103		284		2412		2000
47		JUDGE/DEMO			1125		1244		1075		900
48	SUBTOTAL GA				24136		29936		46974		44798
49	- CONTRIBUTE ON				_ 1230		23330		,,,,,		
50	-	MOTHERS DAY EXPEN	SF		412		1519		2422		2422
51		CALENDARS FOR SALE			0		0		1191		0
52		SPECIAL EVNTS O/S S		SE	525		130		607		576
53		WORKSHOPS		-	744		0		0		0
54		MEMBERSHIP EXPENS	SE		86		0		178		178
55	SUBTOTAL OT				1767		1649		4398		3176
	JOD TO IAL OT	ich cos			-///		2075		7550		3270
56							41146				
57	TOTAL COST	OF SALES			25903		31585		51372		47974
58											
	~~~~~~~	17			21711		50004		71333.9		COTAC
59	<b>GROSS PROF</b>	11			31711		30004		/1333.3		68746

61	OPERATING I	EXPENSES						
62	E CONTROL MEDI	OFFICE SUPPLIES OTZ				277	200	
63		RENT		9480	26283	40619	37272	
64		REPAIRS AND MAINT		103	1527	707	2400	
65		SMALL EQUIPMENT		2415	763	151	1400	
66		SIGNS		0	400	265	1500	
67		TELEPHONE		812	996	918	1000	
68		UTILITIES		0	862	2492	2866	
69	SUBTOTAL GAI	7		12810	30831	45429	46638	
70	300 TOTAL GAI	LLENT UE 3		12010	30031	43423	40036	
71		ACCOUNTING		2002	1411	2254	2500	
72		ACCOUNTING			1411		2500	
		ADVERTISING		3809	2713	4861	5000	
73		WEB SITE		125	3655	911	1000	
74		BANK CHARGES		54	15	18	50	
_		INSURANCE CARD MERCH	rere	500	500	525	550	
76		CREDIT CARD MERCH	PEES	0	0	79	100	
77		DUES, ETC	25.50.50	95	0	52	55	
78		EQUIPMENT RENTAL	RE:CR CD	327	0	40	50	
79		LICENSES AND FEES		65	70	25	75	
80		NEWSLETTER	ever.	122	29	158	200	
81		MISC OPERATING EXP	ENSE	269	463	42	200	
82		MEMBERSHIPS		150	0	500	500	
83		OFFICE EXPENSE		1008	1565	725	1000	
84		POSTAGE		329	543	1015	1100	
85		PRINTING		840	0	382	500	
86		SCHOLARSHIPS		300	0	1200	1200	
87		TAXES/BUSINESS PRO	PERTY	53	0	52	55	
88	SUBTOTAL OT	HER OE'S		10048	10964	12839	14135	
89	111111111111111111111111111111111111111							
90	TOTAL OPER	ATING EXPENSES		22858	41795	58268	60773	
91	TO IT LE OF LINE	TITLE EXTENSES		LLUSO	72,25	30200	00775	
92	OPERATING	NCOME		8853	8209	13065.9	7973	
	OF ERMING	TOTAL		0033	0203	13003.9	7373	
93		INTERCETANCOLIC		100	700	250	350	
94		INTEREST INCOME	-	-100	-798	-259	-250	
95 96		EDANICHISE TAY	E.	450	410	420	500	
_	CONTRACT OF THE PARTY OF	FRANCHISE TAX		7 200	79	10	10	
97	TOTAL OTHER	INCUIVIE		350	-309	171	260	
98		in a series		20.00	10000			
99	NET INCOME	(LOSS)		8503	8518	12895	7713	
100								
101	Note: This b	udget assumes no	Satellite G	alleries for the fi	scal year. Each	h Satellite gallery	will	
102		is budget assumes no Satellite Galleries for the fiscal year. Each Satellite gallery will have its own income and expense projections incorporated into the analysis of						
-								
		whether to proce	eeu with th	ie project or not.				
103								
103 104 105								

SEPT. 11, 2009



## **ART GUILD LEADERS**

The San Dieguito Art Guild will host a reception for Off Track Galley One from 5 to 8 p.m. Sept. 11 and has announced its new board of directors and volunteers for the year 2009-2010. The new lineup includes, back row, from left Membership Chairwoman Laura Lowenstein; Secretary Cindy Gary, Publicity Grace Swanson; President Bruce Stewart; and Rita Cecil, assistant to monthly show chairwoman. Middle row is Treasurer Joanne Chambers; Floor Art Chairwoman Ellablanche Salmi; First Vice-President, Calendar and Information Judianne Shannon; outgoing President and Off-Site Show Chairwoman Patricia Eldon; Second Vice-President Programs Diane Dudek; Parliamentarian Isabella Breasted; Newsletter Deborah Van Huis; and Off Track Gallery Two Manager Terry Oshrin. Front row is Off Track Gallery One Manager Dave Ombrello and Wanda Otson; out-going Off Site Show Chair. Courtesy photo



# Thursday | September 24, 2009

## NORTH COUNTY TIMES

"Art From the Heart" Exhibition — North County Oncology Medical Clinic hosts an exhibit of 89 works by 29 artists from the San Dieguito Art Guild, through Jan. 11; artists' reception, 5 to 8 p.m. Oct. 9; art is on display during clinic hours; 3617 Vista Way, Oceanside; 760-942-3636.

#### NORTH COUNTY TIMES

Thursday | September 24, 2009

Off Track Art Gallery — An exhibit of wear by Mark Jurocki, Enum Cramer, Grace Segregar and Mean Christian runs through Wednesday, the gatesy in commend by the San Deput to Arts Galler gallery reasts. 11 a.m. to 5 p.m. daily, 500 Second St. (Second and D Streets), Engineer, 760-day (Second St.)

Off Track 2 Callery — An whitel of work by photographer Robert Anderson is on dealey through Wednesday, hours, 10 a.m. to 6 p.m. Mondays-Thursdays, 10 a.m. to 6 p.m. Fridays of arm to 8 p.m. Saturdays and Sundays, Lumbertand September 201, Suite C103, Encirclas, 78(5942) 3656.

Thursday | October 1, 2009

### NORTH COUNTY TIMES

Off Track Art Gallary — The gallery is operated by the San Diegarto Arts Guild; gasery haars, 11 am, to 5 p.m. delly: 500 Second St. (Second and D Streets). Encented: 760-012-3636.

Of Track 2 Gallery — The gallery is igerand by the San Dieguite Arts Good, rours, 10 a.m. to 6 p.m. Moscobys Diesetays; 10 a.m. to 8 p.m. Fridays; 9 no. to 8 p.m. Fridays; 9 Lumberhard Shapping Center; 937 5. Coast History 101, Sarte C.103, Encircles, 760-942,3636.

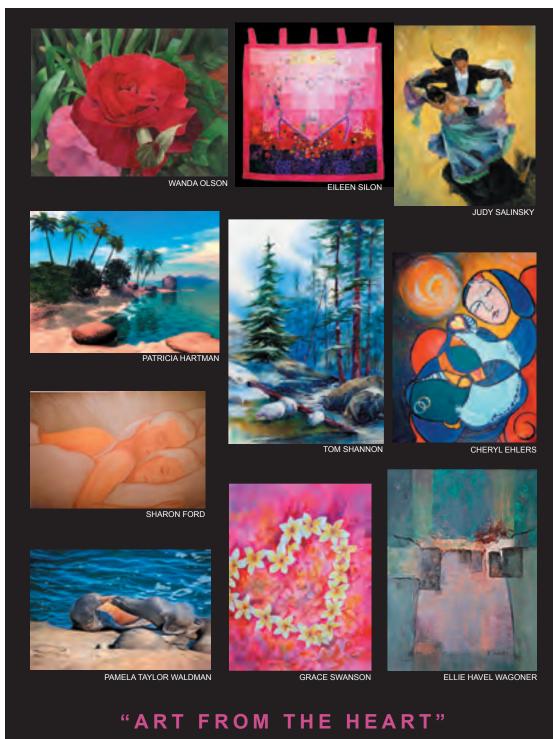
"Art From the Heart" Exhibition — Nurth County Oncology Medical Clinic hosts on exhibit of 89 works by 29 artists from the San Disporte Art Galidi, through Jan. 11; artists esseption, 0 to 8 p.m. 0ct. 9; art is on display during clinic hours; 3617. Vista Way, Documents, 760-942-3638.

ENCINITAS FIRST · OCTOBER 2009 9



blurb on either OT 1 or 2 Thursday | October 15, 2009

"Art From the Heart" Exhibition — North County Oncology Medical Clinic lessts an exhibit of 89 works by 29 artists from the Sen Dieguito Art Guild, through Jan. 11; art as on display during clinic fround; 3617 Vista Way, Oceanside; 780-942-3636.



Artists' Reception presented by the San Dieguito Art Guild Arts In Medicine Program at the North County Oncology Medical Clinic

Friday, October 9, 2009 • 5-8 pm

# Please join us for a reception for twenty nine of the artists of the San Dieguito Art Guild

Eighy nine works of art are on display including oil, pastel, watercolor, mixed media, acrylic, fiber arts, photography and more

"Art from the Heart"

Arts in Medicine Program

Friday, October 9 from 5-8pm

Wine & hors d'oeuvres . Live music by Flautist, Maciej (Magic) Switacz

The six-month long show and the artists' reception are at the

# North County Oncology Medical Clinic 3617 Vista Way, Oceanside

Directions:

From Highway 78, take the El Camino Real exit and go north.

Turn east on Vista Way and go 1.3 miles.

Turn right on Rancho del Oro and then
left into North County Oncology Medical Clinic.

Drive straight ahead to the last building on the right.

The San Dieguito Art Guild has been a non-profit, 501(c)4 community organization since 1965. The guild's two Off Track Galleries (Gallery One is located at 500 Second Street. Gallery Two is located in the Lumberyard behind St. Tropez Bistro) in downtown Encinitas are a showcase for a wide variety of artists of all levels and mediums.

For more information 760.942.3636 • www.OffTrackGallery.com

# San Dieguito Art Guild Artist Reception



On Friday, September 11 from 5-8pm, an artist reception will be held at Off Track Gallery at 2nd & D Street. The four featured artists are Ellen Cramer, Grace Swanson (painting above), Mark Jurecki and Alison Christier. Wine & hors d'oeuvres will be served. Please call 760.942.3636 for more information or click here.

San Dieguito Art Guild 500 Second Street Encinitas, CA 92024 NONPROFIT ORG
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## THE COAST NEWS

SEPT. 25, 2009



## ON THE WALL

Wanda Olson, San Diego Arts Guild chairwoman for the "Art from the Heart" show and Mary Beck hang an unusual piece painted on a surfboard by Rodney Hart. Arts in Medicine display, a collaboration between the North County Oncology Medical Clinic's David Oblon of Oceanside and the San Dieguito Art Guild of Encinitas, continues its run at the North County Oncology Medical Clinic, 3617 Vista Way, Oceanside through Jan. 11. A special artists' reception has been planned from 5 to 8 p.m. Oct. 9. The SDAG's show features 29 artists showing 89 pieces in multiple mediums is titled "Art From The Heart." For more information, call SDAG's Off Track Gallery at (760) 942-3636 or go to OffTrackGallery.com. Courtesy photo



## ART ON DISPLAY

San Dieguito Art Guild member Helen Neal accepts a paint-ing by Sky David from his wife, Nathalie David, for the Arts in Medicine display, a collaboration between the North County Oncology Medical Clinic's David Oblon of Oceanside and the San Dieguito Art Guild of Encinitas. The display will continue its run at the North County Oncology Medical Clinic, 3617 Vista Way, Oceanside through Jan. 11. A special artists' reception has been planned from 5 to 8 p.m. Oct. 9. The SDAG's show, featuring 29 artists showing 89 pieces in multiple mediums is titled "Art From The Heart," For more information, call SDAG's Off Track Gallery at (760) 942-3636 or visit OffTrackGallery.com. Courtesy photo

## NORTH COUNTY TIMES

Thursday | October 8, 2009

Off Track Art Gallery - The gallery is operated by the San Dieguito Arts Guild; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

Off Track 2 Gallery — The gallery is operated by the San Dieguito Arts Guild; hours, 10 a.m. to 6 p.m. Mondays-Thursdays; 10 a.m. to 8 p.m. Fridays; 9 a.m. to 8 p.m. Saturdays and Sundays; Lumberyard Shopping Center, 937 S. Coast Highway 101, Suite C-103 Encinitas; 760-942-3636.

#### PRESS RELEASE

SAN DIEGUITO ART GUILD Encinitas, CA

For Immediate Release:

Artist Reception Saturday August 29th at Off Track Gallery Two

The San Dieguito Art Guild is pleased to announce an artist's reception Saturday August 29th from 5 pm to 8 pm honoring the four featured artists for the month at the Off Track Gallery Two. The featured artists are **Grace Swanson**, **Diane Dudek**, **Cindy Gary and Bruce Stewart**. The reception is open to the public. Refreshments will be served.

This event will be held at the Off Track Gallery Two, located in the Lumberyard Shopping Center Suite C-103 in downtown Encinitas. The gallery displays the work of over 40 local artists who work in oil, pastel, photography, ceramics, jewelry, and glass. The gallery is open daily from 11 am to 6 pm. Admission is free.

#### **About the Featured Artists:**

Grace Swanson worked for many years in the graphic design business before devoting her talent to fine art. She is Nigerian born and reared so the spirit of African art is present in her current artwork. The bright colors and rhythmic line expresses her joy in painting flowers.

Diane Dudek- has over 30 years experience as an artist. She also taught classes in the San Dieguito School District. She specializes in impressionistic landscapes of the Encinitas area done in oil and pastels. She is paints outdoors regularly with other 'plein air painters'.

Cindy Gary- is a fine art photographer. She specializes in photographing scenes of Encinitas. Through the camera lens she captures the special beauty and character of this unique location.

Bruce Stewart's- background and education has centered around marine sciences. It is no wonder that the ocean theme finds its way into his works of art. His photography shows a painterly quality of color, light and composition. He strives to promote awareness of conservation though his art.

San Dieguito Art Guild is a non-profit organization established in 1965. The Guild has 2 Art Galleries: Off Track Gallery One is located at 500 Second Street and Off Track Gallery Two is located in the Lumberyard behind St. Tropez Bistro. Both galleries are in downtown Encinitas.

For more information call 760-942-3560 or go to www.offtrackgallery.com

Hanging the Oncology Show August 8, 2009















**What:** Arts in Medicine — a collaboration between the North County Oncology Medical Clinic's Dr. David Oblon of Oceanside and the San Dieguito Art Guild of Encinitas. The SDAG's show by 29 artists showing 89 pieces in multiple mediums is titled "Art From The Heart". All artwork on display is for sale. There is a comprehensive list of works and prices at the front reception desk. The Clinic has no financial interest in the sale of the art nor does it take any commission. The sale of the art is between the artist and the purchaser.

**Who:** The Guild has been a non-profit, 501(c)4 community organization since 1965. The guild's two Off Track Galleries (Gallery One is located at 500 Second Street. Gallery Two is located in the Lumberyard behind St. Tropez Bistro) in downtown Encinitas are a showcase for a wide variety of artists of all levels and mediums.

**Where:** The "Art From The Heart" show will be displayed at the North County Oncology Medical Clinic located at 3617 Vista Way, Oceanside.

**When:** The show will begin on August 5, 2009 and continue until January 11, 2010. The public is invited to an artists' reception on Friday, October 9 from 5-8 p.m. Wine and hors d'oeuvres.

**Why:** Dr. David Oblon's desire for art is in his very bones. SDAG member and Dr. Oblon's patient, Judianne Shannon, says "I feel very much akin to Dr. David because he, like me, feels art is good for the soul. He has even designed the interior of the Oncology Building so that his cancer patients can feel an environment of curves and textures; not just square corners and dead-end spaces. You see colors and enhanced lighting all around. Dr. David believes his patients should feel a sense of wonder and hope in their medical surroundings.

Introducing art into the architectural interior design of the medical building helps to achieve his goals. The visual pleasure his patients carry with them, from the moment they enter the building, through receiving treatment, gives a special joy and stimulates the spirit.

Dr. David wants his patients to feel this sense of joy and hope in their hearts while going through the challenges of physical treatment. This is why the show has been titled "Art From the Heart". Because, too, there is a direct connection from each artist to the patients, a sharing of love and spirit--it's like "giving each patient a warm hug"

Dr. Oblon graduated from the M.D. University of Pennsylvania, School of Medicine Philadelphia. He has written well over a hundred journal articles, book chapters and book reviews on chemotherapy, lymphoma, bone marrow transplants and other cancer-related subjects of study.

For more information please call SDAG's Off Track Gallery 760-942-3636 or go to OffTrackGallery.com.

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San Dieguito Art Guild, Est. 1965

# San Dieguito Art Guild Announces Art From The Heart Artists' Reception







Sharon Ford

Wanda Olson

Eileen Silon

Cheryl Ehlers

Art From The Heart features 89 pieces, in various mediums, by 29 SDAG artists.



Please join us for an Art From The Heart artists' reception on Friday, October 9th from 5-8 pm at North County Oncology Medical Clinic at 3617 Vista Way, Oceanside. Wine, refreshments and hors d'oeuvres will be served. Admission is free.

Art From The Heart is part of Arts in Medicine, a collaboration between the North County Oncology Medical Clinic's Dr. David Oblon of Oceanside and the San Dieguito Art Guild of Encinitas (SDAG). Art From The Heart features 89 pieces, in various mediums, by 29 SDAG artists.

Dr. Oblon believes that the art displayed throughout his facility brings pleasure that helps stimulate patients' spirit while they are undergoing physical treatment. SDAG member and Dr. Oblon's patient, Judianne Shannon, says "I feel very much akin to Dr. David because he, like me, feels art is good for the soul. He has even designed the interior of the Oncology Building so that his cancer patients can feel an environment of curves and textures; not just square corners and dead-end spaces. You see colors and enhanced lighting all around. Dr. David believes his patients should feel a sense of wonder and hope in their medical surroundings." The show is titled Art From the Heart because there is a direct connection from each artist to the patients, a sharing of love and spirit - it's like "giving each patient a warm hug".

Please join us for the Art From The Heart artists' reception on Friday October 9th from 5-8 pm at North County Oncology Medical Clinic at 3617 Vista Way, Oceanside. For more information please call SDAG's Off Track Gallery 760-942-3636 or go to OffTrackGallery.

North County Oncology Medical Clinic can be reached from Encinitas by taking I- 5 North to 78 East towards Vista, take 2nd exit El Camino Real turn left over freeway, turn right on Vista Way, go 1.3 miles, turn right on Rancho del Oro and left into North County Oncology Medical Clinic, drive straight in, it's the last building on the right.

#### About San Dieguito Art Guild

San Dieguito Art Guild is a non-profit 501(c)(4) art association serving the public since 1965. The Offtrack Gallery exhibits many talented local artists artwork.

San Dieguito Art Guild San Dieguito Art Guild PR & Promotion Chair San Dieguito Art Guild 500 Second Street Encinitas, California 92024

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San Dieguito Art Guild | 500 Second Street | Encinitas | CA | 92024



Patricia Eldon, out-going SDAG president received a gift from the board. It was a painting done by Alison Christler. August 25, 2009.

Membership Room Renters Wall Renters Wall Rent OT2 Floor Renter Grant Monthly Show Donations (also Soravia) Raffle Special events Mother's Day Featured Artists Off Site  Commissions Artists' Sales OT2 sales  Collected for card racks Member web pages	\$1,083 \$1,200 \$2,000 \$600	\$8,120 \$7,200 7960 3150 4462	738 \$654
Room Renters Wall Renters Wall Rent OT2 Floor Renter Grant Monthly Show Donations (also Soravia) Raffle Special events Mother's Day Featured Artists Off Site  Commissions Artists' Sales OT2 sales  Collected for card racks	\$1,200 \$2,000 \$600	\$7,200 7960 3150	\$654
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Off Site  Commissions Artists' Sales OT2 sales  Collected for card racks	\$1,083		1194
Commissions Artists' Sales OT2 sales  Collected for card racks	****	1200	109
Artists' Sales OT2 sales Collected for card racks	\$100	1246	113
Artists' Sales OT2 sales Collected for card racks	\$800	3579	325
OT2 sales  Collected for card racks	\$500		3272
Collected for card racks		\$36,000	283
		\$3,123	203
Member web pages		300	27
		175	16
Totals	\$7,366	102,391	9308
Expenses			
Rent	\$5,000	\$36,916.00	3356
Repairs	25,000	\$706.00	
Cost of Sales		\$41,000	
Utilities	\$175		
Telephone	\$50		
Mother's Day	750	2421	220
Artists's Payments		30847	2804
Insurance	\$100	525	50
Print Calendars		1191	108
Bookkeeping	\$200	2053	
Gallery Expense		1642	
Advertising	\$320	\$4,122	
Special events expense		576	
Office	\$50		