

San Dieguito Art Guild  
OffTrack Gallery  
At Second and D Streets, Encinitas  
P.O. Box 235853, Encinitas, CA 92023

Off Track Gallery Summer Satellite at the Lumberyard  
A Proposal to Grubb-Ellis, 4/1/09

It has come to our attention that several of the spaces managed by your firm in the Lumberyard in downtown Encinitas are vacant, presumably a result of the current economic slowdown. We would like to propose a mutually beneficial arrangement that would utilize one of the vacancies as an art gallery this summer, and possibly ongoing until the space is needed for other tenants. We propose an agreement whereby the San Dieguito Art Guild (SDAG) would operate an attractive art gallery featuring the works of talented local artists in the vacant space directly behind the St. Tropez Bistro & Bakery. SDAG would pay Grubb-Ellis the costs of maintenance and utilities, in addition to 20% of total sales each month. This type of arrangement has been successful at the Del Mar Plaza, where the Del Mar Art Center operated a gallery between 2000 and 2007. The arrangement has been reestablished this March due to increased vacancies in the Plaza.

SDAG has been a non-profit organization supporting art and artists in the greater Encinitas community for over 30 years. We currently have over 170 members and operate the Off Track Gallery (OTG) at the corner of Second and D Streets in Encinitas. We feature monthly shows at the gallery as well as off-site shows at a number of different venues, including the Encinitas Library and City Hall. Our bi-monthly Featured Artist Receptions consistently draw over two hundred guests and excellent media coverage.

The benefits to Grubb-Ellis would include:

- Increased traffic for your current tenants at no cost to them or you
- Customers and potential tenants will experience a more active retail center
- Increased publicity for the Lumberyard (we will stage monthly receptions)
- 20% commission on total monthly sales (Monthly OTG sales on Second Street range between \$2500 and \$9000; sales in the Lumberyard would likely be higher)
- Potential tax write-off for defraying the cost of rent to our non-profit
- Recognition, if desired, for supporting a community service
- Ability to terminate the arrangement at any time with 30 days notice

We look forward to discussing this proposal with you at your earliest convenience.

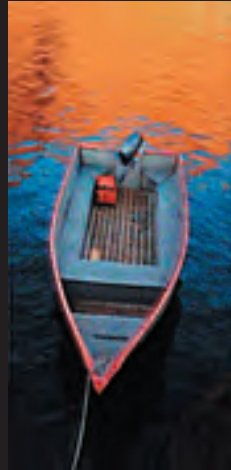
Sincerely,

Bruce Stewart  
Manager, Off Track Gallery  
bstewartassociates@gmail.com

Terry Oshrin  
Artist and Board Representative, Off Track Gallery  
terrytulips@aol.com



DEBORRAH  
HENRY



BRUCE  
STEWART

SECOND FRIDAY OF JUNE ON SECOND STREET • JUNE 12 . 2009. 5 - 8 PM

*Please join us for a reception  
for our featured artists:*

**Deborrah Henry • Bruce Stewart**

Friday, **June 12** from **5-8pm**

**Off Track Gallery**

2nd & D • Downtown Encinitas

**Wine & hors d'oeuvres**

**760.942.3636**

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)

BRING IN THIS CARD FOR 10% OFF  
YOUR ENTIRE PURCHASE **DURING**  
ABOVE RECEPTION HOURS



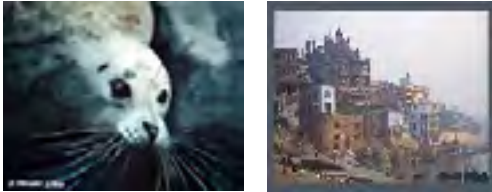
*The Off Track Gallery showcases the work  
of over 150 talented local artists.*

San Dieguito Art Guild  
500 Second Street  
Encinitas, CA 92024

NONPROFIT ORG  
US POSTAGE PAID  
ENCINITAS CA  
PERMIT NO. 422

# Off-Track Gallery & SDAG News Items

*Please join us  
for a reception  
for our featured artists:*



## **Bruce Stewart and Deborah Henry**

Friday, June 12, 2009 from 5 to 8 pm  
Off Track Gallery  
2nd & D • Downtown Encinitas  
Wine & hors d'oeuvres

## **Summer Hours at the Gallery**

Summer Hours started May 1. The Off-Track Gallery is open daily. Weekdays from 11 a.m. to 5 p.m. and Friday and Saturday from 11 a.m. to 8 p.m.

## **SDAG to sponsor a Juried Art Show**

A "Juried Show Committee" is being formed and the Guild is seeking volunteers to serve on this committee. If you have experience with or suggestions about, juried shows and would like to participate or make recommendations, contact Patricia Elden, Debra Henry, or Bruce Stewart.

## **\$25 Prize for Best of Show at the Off Track Gallery**

Did you know that the Best of Show winner of the Monthly Art Show receives \$25? This more than covers the entrance fee for the Monthly Art Show. You get recognition, exposure, refined presentation skills, and \$25.

## **All Credit Cards Accepted**

The new credit card machine at the Off Track Gallery will now accept all credit cards.

## **Reception volunteers needed**

Volunteers needed to help with the popular Featured Artist Receptions. We need volunteers to with set-up and clean-up also need someone to be in charge of handling the raffle. What a great opportunity to help and have fun



## **Leucadia ArtWalk**

The San Dieguito Art Guild will pay "up front" to ensure that at least ten SDAG members get to exhibit at the ArtWalk. If you would like to be part of this fun event as well as socialize with fellow members, it will only cost you \$30 to reimburse the Guild.

### **What does the \$30 get you?**

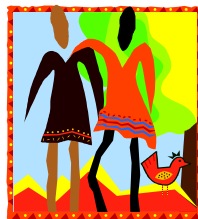
- ~ A 10X10 space at the popular event. (You provide your own tent\*)
- ~ A good location in the same vicinity as other SDAG members.
- ~ Exposure for your work.
- ~ An opportunity to participate in a fun community event.

Susan Gumm has graciously volunteered to coordinate the logistics for the SDAG members. She will coordinate the efforts to make our area identifiable and noticeable to the public including balloon bouquets, signs, banner, defined boundaries. This will help bring attention to those participating in the event as well as highlight the San Dieguito Art Guild.

Applications can be obtained at the Off Track Gallery.

If you would like to participate, complete the application, and put \$30 check (payable to SDAG) or cash (sorry, no credit cards) in Susan Gumm's Leucadia Art Walk File in the File area at the Off Track Gallery.

\*if you don't have a tent, you can consider renting one for about \$60. Or you can buy one at Costco for about \$200.



## **Save the Date!**

We have many new members that most of us have not yet met so it's time for a get-together!

**Sunday, June 14 from 1 p.m to 4 p.m.  
at Grace Swanson's home.**

Details to follow in an e-blast toward the end of May.

## **Email Announcements**

All Guild member personal announcements should go to the Web Manager (currently Mary Beck) for screening prior to distribution to Members. If you have an announcement that you would like to have published in the Paint Rag, please send it to Lisa Dunn.

## **New Members**

Marileigh Schulte, oil  
Lisa Kuhl, returning member  
Wendy Rodriquez Starling, mixed media  
Rene' Rosman, jewelry & colored pencils  
Rodney Hart, oil & acrylic  
Bren Buchanan, photography  
Barbara Earhart, oil  
Shiloh A. Womack, photography  
Elizabeth Jurecki, jewelry & fiber artist  
Mark Jurecki, ceramic sculpture  
Carolina VanLeeuwen, photography/digital

## History of the San Dieguito Art Guild

Our guild was actually started in Del Mar. The gallery was located in three different locations in Del Mar before moving to Encinitas.

While still in Del Mar, the president for the 1971-1972 was Mrs. Harold (Dee) Wilhelmy. This is significant because in the late 1970s when the guild lost its location at the Chateau in Del Mar it moved into a building behind the frame shop (on Highway 101 in Leucadia) which was owned by the Wilhelmys. That's how the guild ended up going from Del Mar to Encinitas.

The president for the 1972-1973 term was Mary Ellen Melton. An article on page 12 of "WESTART" in the February 18, 1972 issue noted these North San Diego County Art Galleries:

**CHATEAU ART GALLERY**, operated by the San Dieguito Art Guild, 110 15th St. Del Mar, was originally built as the Honeymoon Cottage, part of the old Del Mar Hotel Complex, which was razed a few years back. The house contains 12 rooms and 10 baths and is built on three levels. The first level is used as gallery space by the Guild. The second is the apartment of the present gallery keeper, Syd Sowers. The third level is used as studio space by various artists. Presently the South Gallery on the first level has been given over to the Robert Freeman students from the Rincon Indian Reservation. Freeman has been working with these children for some time, with excellent results. Their work as a whole shows much promise and imagination. The Guild and other art groups are enthusiastically helping the Freeman project by donating art materials for the children's use. An Art Mart is held every Sunday at the corner of the Hwy and 15th St. While this is not a Guild project, some of the participating artists are Guild members.

Other galleries mentioned:

**CARMEL VALLEY WEAVERS**, Del Mar. Weavers and other related handicrafts.

**RED BOX**, Del Mar. Doll shop with many handcrafted dolls.

**DEL MAR GALLERY**, Del Mar. Glass and metal sculpture, pottery, jewelry and craft items.

**CLAUDE STUDIO**, Del Mar. It is more of an experience than a gallery per se, appealing to young people, who consider their art a way of life, complete with super light shows and encounter sessions.

**CAROUSEL GALLERY**, Encinitas. Many local artists with accent on monthly one-man shows.

**BERIDE GALLERY**, Encinitas. Small but sophisticated. Coffee house, **LA PALOMA**, Encinitas.

**HAROLD'S GALLERY**, Encinitas. This was one of the first art galleries in North County.

**THE LITTLE OLD RINGMAKER**, Leucadia. Fine handmade jewelry some Indian cultural art.

**NORM'S HANDCRAFTED STONEWARE**, Encinitas.

**WILHELMY'S**, Leucadia. Framing and art gallery.

## SDAG Board of Directors

| Position      | Name              | Phone        | E-Mail                       |
|---------------|-------------------|--------------|------------------------------|
| President     | Patricia Eldon    | 760.942.9406 | pjeldon@sbcglobal.net        |
| Calendar      | Judianne Shannon  | 760.753.7088 | tajshannon@roadrunner.com    |
| Programs      | Diane Dudek       | 760.944.7668 | ddudek@roadrunner.com        |
| Gallery Mgr   | Bruce Stewart     | 760.944.7864 | bstewartassociates@gmail.com |
| Floor Rent    | Ellablanche Salmi | 760.431.6983 | ellasalmi@roadrunner.com     |
| Secretary     | Cindy Gary        | 760.753.1899 | cingary@yahoo.com            |
| Treasurer     | Joanne Chambers   | 760.943.0986 | hygeiaron@cox.net            |
| Monthly Show  | Ricki Ungar       | 760.944.1229 | ru7152@gmail.com             |
| Wall Art      | Ellen Cramer      | 760.519.2453 | fraidybk@gmail.com           |
| Newsletter    | Lisa Dunn         | 858.401.3553 | LpDunn9@hotmail.com          |
| Web Site      | Mary Beck         | 760.630.9518 | higgbeck@cox.net             |
| PR/Promotion  | Grace Swanson     | 760.942.6109 | swanson121@cox.net           |
| Membership    | Laura Lowenstein  | 760.753.3254 | Lowenstein@roadrunner.com    |
| Offsite Shows | Wanda Olson       | 760.753.6807 | mshell@znet.com              |
| Parliamentary | Isabella Breasted | 760.436.2091 | ibella@pacbell.net           |

## Other Volunteer Positions

| Position                   | Name                               | Phone                        | E-Mail   |
|----------------------------|------------------------------------|------------------------------|--|
| Hospitality                | Cheryl Ehlers                      | 760.519.1551                 | cparrotise@aol.com                                 |
| Bio Book                   | Cheryl Ehlers                      | 760.519.1551                 | cparrotise@aol.com                                 |
| Mail Newsletter            | Diane Goodman                      | 760.753.6818                 | ddkaye1@cox.net                                    |
| Small Image show           | Ricki Ungar                        | 760.944.1229                 | ru7152@gmail.com                                   |
| Phone Tree                 | Morgan Janis<br>Joan Grine         | 760.845.4524<br>858.481.8783 | MorganJanis7@hotmail.com<br>grine@roadrunner.com   |
| Environ.Painters           | Joan Grine                         | 858.481.8783                 | grine@roadrunner.com                               |
| Card Rack                  | Barb Mille'                        | 760.942.3595                 | studiomille@roadrunner.com                         |
| Historian                  | Grace Swanson                      | 760.942.6109                 | swanson121@cox.net                                 |
| Shrink-Wrap Bin            | Doreen Long                        | 858.487.3672                 | doreenphoto@hotmail.com                            |
| New Member Training        | Judianne Shannon                   | 760.753.7088                 | tajshannon@roadrunner.com                          |
| Client DataBase            | Darlene Katz                       | 760.635.2585                 | Darlene@studiokatz.com                             |
| Grant Writer               | Bruce Stewart<br>Isabella Breasted | 760.944.7864<br>760.436.2091 | bstewartassociates@gmail.com<br>ibella@pacbell.net |
| Daily Log Book             | Ellablanche Salmi                  | 760.431.6983                 | ellasalmi@roadrunner.com                           |
| Judges                     | Alison Christler                   | 760.942.5804                 | achristler@cox.net                                 |
| Leucadia Artwalk           | Susan Gumm                         | 760.753.3586                 | susan@artbysusangumm.com                           |
| Flyer Distrib.             | Joan Grine<br>Morgan Janis         | 858.481.8783<br>760.845.4524 | grine@roadrunner.com<br>MorganJanis7@hotmail.com   |
| Mothers Day                | Joann Johnson                      | 720.839.4244                 | johnnynjo@earthlink.net                            |
| Volunteers                 | Bobbi Harrington                   | 760.726.6084                 | Bobbikinsart.aol.com                               |
| Featured Artists           | Joan Grine                         | 858.481.8783                 | grine@roadrunner.com                               |
| DEMA Meetings              |                                    | OPEN                         |  |
| Cultural Tourism Meetings  |                                    | OPEN                         |  |
| 101 Leucadia Meetings      |                                    | OPEN                         |  |
| Donation Solicitations     |                                    | OPEN                         |  |
| Special Events Coordinator |                                    | OPEN                         |  |



# Art Spark

## A Monthly Art Venue in Carlsbad Village

*A juried original art event with music and flowers, open to all mediums.*

**WHEN:** 2nd Sunday of each month. 11 a.m. to 3 p.m.

**WHERE:** McGee Park - Corner of Beech and Carlsbad Blvd. (Hwy 101)

**COST:** \$25 per show.

*You must have a Carlsbad Business License in order to participate.*

Call (760) 602-2495 for more information.

### Call for Artists



## A Finer Art Affaire, 2009

The Rancho Santa Fe Art Guild presents the 9th Annual "A Finer Art Affaire" 2009, one of the Southern California's premier art events to be held Sunday September 13th, 2009 from 10 a.m. to 5 p.m.

California's most outstanding artists are invited to display oils, watercolor, pastels, sculpture, ceramics, glasswork, woodworking & quality jewelry. This multi media event will return to the parks at the corner of Paseo Delicias and Avenida de Acacias in the beautiful, historic village of Rancho Santa Fe, CA 92067.

Register early to reserve your spot. The application is available at [www.ranchosantafeartguild.org](http://www.ranchosantafeartguild.org). Please bring the completed application, California Seller's Permit, driver's license and \$150.00 booth fee to the RSF Gallery at 6004 Paseo Delicias Rancho Santa Fe, CA 92067. Hours: 11:00AM to 2:00PM Monday 11:00 AM to 4:30 PM Tuesday thru Saturday

Contact: Rancho Santa Fe Art Guild email: [ranchoart@sbcglobal.net](mailto:ranchoart@sbcglobal.net)  
P.O. BOX 773,  
Rancho Santa Fe, CA 92067  
858-759-3545



## Environmental Art Exhibition

The City of Encinitas will host an Environmental Art Exhibition to take place at the Encinitas Library June 1-July 16, 2009. The exhibit theme is Reuse, Reinvent, Recycle. All San Diego artists are encouraged to submit entries.

A total of \$1,300 in cash prizes will be awarded to the Best of Show and First Place winners. Artist Applications are available on the city website [www.cityofencinitas.org](http://www.cityofencinitas.org) under City News and Events. Artists may also email Jim Gilliam to receive an application: [jgilliam@cityofencinitas.org](mailto:jgilliam@cityofencinitas.org). The deadline to submit an application is Wednesday, May 20, 2009.

"Submitted artworks may be reasonably considered 'environmental art' if they are entirely, or primarily, composed of at least 85% material that would otherwise have been disposed of in waste streams," stated Paul Gagliardo, Chairman of the Commission for the Arts. The exhibit will include 2 and 3-dimensional artworks as well as functional items that fall into the realm of industrial design and wearable art.

The artwork in the exhibit will be organized in four categories:

- 1) Mixed Media-Wall Hanging,
- 2) Mixed Media-Free Standing,
- 3) Function-waste materials into a working invention, and,
- 4) Fashion-wearable art.

The exhibition will be judged by Laura Birns ASID, LEED AP, Member of the Sustainable Furnishings Council and a Certified Green Build Professional; Jacy Bolden, Encinitas Environmental Commission Coordinator and former Director of the Solana Center; Ron Lemen, artist and educator, Co-owner, Studio 2nd Street and a Member of the California Art Club; and Bart Smith AIA, Principal, DZN Partners Architecture and President, Palomar Chapter of the AIA.

The exhibition will be held at the Encinitas Library, 540 Cornish Drive in Encinitas. The library is open Monday - Thursday, 9:30 AM - 8 PM; Friday - Saturday, 9:30 AM - 5 PM; and Sunday, 1 - 5 PM.

The awards will be announced at the Artist's Reception, Saturday, June 6, 2009 from 5 to 8 PM in the Community Room of the Library. The public is invited to attend.

The Environmental Art Exhibition is in collaboration with the Cottonwood Creek Environmental Film Festival and Encinitas Environment Day, which take place June 5-7, 2009. The exhibit is also part of World Environment Day, an international United Nations event that creates awareness of the environment.

The Environmental Art Exhibition is an initiative of the City of Encinitas Commission for the Arts/Civic Art Program. For more information, contact Jim Gilliam at (760) 633-2746.

## San Dieguito Art Guild Member Exhibits and Announcements

### Art Kites for Charity

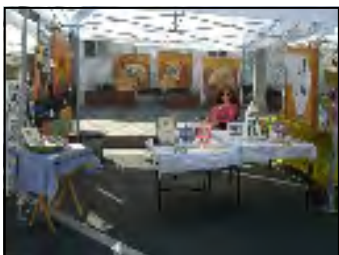
A group of San Diego artists, including Off Track members **Suzie and Joel Hill** and **Julie Harris** created special kites for Artwalk Little Italy's "art kites" project in support of ArtReach, the not-for-profit organization that brings teaching artists into San Diego County elementary schools. Over the weekend of April 25/26 the kites were displayed, bid on and sold. Julie, Suzie and Joel's art kites brought in over \$1,000 to support this wonderful childrens' art program. All three of our Off Track members were so happy to be part of this great cause.

**Doreen Long** is participating in the first Carlsbad Village Art Surf -- a self guided art walk in the Village from 5/1 - 6/30. She has 12 photographs at HomeLife Village Realtors located at Grand Ave. and State St. Walking tour brochures are available at participating locations including Front Porch Gallery.

**BJ Simon** won the peoples choice award, in the Fallbrook Art Society open juried show in March.



*Flower Girl by BJ*



**Suzie Joganic-Hill** and **Julie Harris** participated in the April 18-19 Oceanside Days of Art festival. Suzie brought her hand crafted art using recycled magazines and reclaimed wood, resulting in original, one-of-a-kind pieces that ultimately help save the planet. Julie brought her acrylic paintings and mini art cards of the original art.

**Rita Shulak** was juried into Art Alliance's show, Oceanside School of Art. She is exhibiting at Calle de Magdalena and her Seascapes are on display at Losina Art Gallery through May. In June, she will be an invited artist at Hospice in Hillcrest and Derissi Gallery in La Jolla.

**Lynn Ely** has been juried into the 13th Annual Gourd & Fiber Art Show at the Center for Art in Fallbrook May 17 - June 28. She is also entering the juried art show at the San Diego County Fair June 12 - July 5.

### New Acute Care Pavilion Project (NACP)

On December 5, 2007, Rady Children's Hospital San Diego (RCHSD) broke ground on its new 279,000 square-foot New Acute Care Pavilion (NACP). Due to be completed in July, 2010, the NACP is a part of the RCHSD's vision to keep its covenant of hope and healing for our region's children and families, and to contribute even more to the practice and science of pediatric medicine worldwide.

Their Art Advisory Board is seeking to commission artists for a variety of artwork for the NACP project. The committee is soliciting responses to an RFQ from qualified **San Diego, Riverside and Imperial County** artists who may be interested in providing inspirational, healing and refreshing images in a wide variety of mediums.

Aesthetics, Inc. of San Diego has been hired as the art consultants for this project. All inquiries should be addressed to Pam Nickell, Arts Programs Coordinator. Inquiries should be made by email only to [nickell@aesthetics.net](mailto:nickell@aesthetics.net) or contact Leah B. Goodwin, Director of Art Programs: [goodwin@aesthetics.net](mailto:goodwin@aesthetics.net) for the copy of Request for Qualification.



**Presented By:**  
**Friends of East County Arts, Inc.**  
In conjunction with Alley Cat Summer Fest  
In the Downtown El Cajon Art District

Opening weekend: July 17 to 18, 2009

**Show dates: July 17 to August 14, 2009**

\$1,750 Cash Awards – in Seven Categories

**Deadline: June 5, 2009**

All awards will be presented during the Artists' Reception On Friday, July 17, 2009.

[www.friendsofecarts.org](http://www.friendsofecarts.org)

### Call for SDAG Artists



## Off Site Show at North County Oncology Clinic

Take in will be August 4<sup>th</sup>  
Theme for show:  
"Art from the Heart"

\$10.00 entry per item  
Awards, including a  
"Peoples Choice Award".

Reception will be late  
September or early October.

Contact Wanda Olson  
760.753.6807  
[mshell@znet.com](mailto:mshell@znet.com)



## Winners of the April, 2009 Monthly Art Show at the Off-Track Gallery

### Best of Show:

Marileigh Schulte, "Elizabeth"



**Best of Show**

Marileigh Schulte "Elizabeth"

### Oil/Acrylic

#### Best of Show & 1st place in Oil

1- Kate Whitley

"San Clemente Canyon"

2 - Wesley Farmer

"The Witch's Broom"

3- Marileigh Schulte "Man in Hat"

### Photography

1-Pamela Taylor Waldman "Sunlit Monarch"

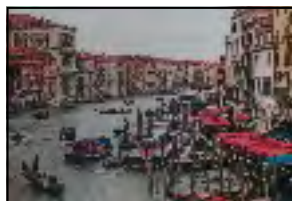
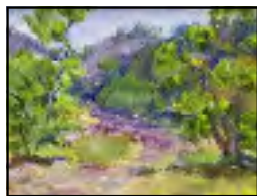
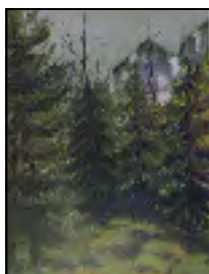
2 - Diane Goodman "Venice-Grand Canal"

### Other Media

1 - Vita Sorrentino, "Emergence"

2 - Vilma Malmberg "Mountain High"

3-Patricia Eldon "Morning Light, Julian"



## Poly Bags available at the Gallery

"Poly Bags" are the acid-free, archival clear "sleeves" that you need to use to protect your unframed art (or greeting cards).

### Sizes of bags

| Bag size         | Art size          | Cost                  |
|------------------|-------------------|-----------------------|
| 5-1/2 x 7-1/4    | 5 x 7 (card size) | \$1.50 for pack of 10 |
| 11-1/4 x 14-1/8  | 11 x 14           | 35 cents each         |
| 16-7/16 x 20-1/8 | 16 x 20           | 55 cents each         |
| 18-7/16 x 24-1/4 | 18 x 24           | 95 cents each         |

### Mats (White, black or crème)

| Outside Dimension | Opening fits this size art | Width of Mat         | Price  |
|-------------------|----------------------------|----------------------|--------|
| 11 x 14           | 8-1/2 x 11                 | 1-1/4 x 1-1/2 inches | \$2.20 |
| 18 x 24           | 13 x 19                    | 2-1/2 inches         | \$4.25 |
| 20 x 24           | 16 x 20                    | 2 inches             | \$6.00 |

To order, contact Terry Oshrin: TerryTulips@aol.com  
home: 760-942-3294, cell: 619-417-6169

Terry will deliver orders to the Gallery every Thursday. You will then pick up your order at the Gallery and leave her a check (made out to Terry Oshrin, NOT the Guild) in her file folder in the store room filing cabinet.

## Monthly Show Rules

- There is 10 % commission on wall and floor art and shrink wraps. There is no commission on cards. An approximate 5% is charged for credit card sales.
- All work must be original (or prints made from your own original) and for sale.
- TAKE-IN IS THE LAST TUESDAY OF THE MONTH from 9:30 am – Noon. (Holidays may change this date, so check the calendar on the cover of the Paint Rag.)
- Please have your take-in sheet and take-in tags (found in the Paint Rag) already filled out for take in day.
- Work must be framed unless you use wrap-around canvas stapled on the back (no staples on the sides). Frames must be attached professionally (check the guide-lines posted in the gallery or on the SDAG website). No bent-over nails or staples to hold the frame.
- The wires should be attached to wall art 1/4 to 1/5 of the way down from the top of the frame.
- You must have your name and the title of your piece on the reverse of your work.
- Do not bring wet paintings.
- You must have a multi-strand wire (please do not use the saw-toothed hangers that usually come with ready made frames) attached securely approximately 1/4 of the way down from the top of frame and slack enough to come to approximately 2 inches from the top of the frame. Please tape the ends of the wire (loose wire ends can cut the hands of those doing the hanging).
- Be sure your work looks as nice as it can, well put-together frame, clean well-cut mat.
- The Guild reserves the right to refuse entries that do not meet SDAG standards.
- Prints made from original art (such as Giclees) must clearly be identified as reproductions/prints (this includes those in the shrink wrap bin). California state law requires all reproductions to be numbered editions. Buyers deserve to know the number of copies available. Signed editions are generally thought of as more valuable to collectors. NOTE: Giclees are not included in the judging.
- Calligraphy as part of the art piece is acceptable.

### SHRINK WRAP SPECIFICATIONS

Each SDAG member may show 2 large and 5 small shrink-wrap pieces. There is no charge for showing shrink-wraps. Shrink-wraps have 10% commission on them. They must be enclosed in crystal clear envelopes with the artist name, the title and the price of the art piece clearly readable and in a place that it can be seen from the outside of the envelope. Full size shrink-wraps should not be any larger than the art bin. Small size shrink-wrap should be 9"x12" or smaller. All shrink-wraps should have a backing made from either 'backing board' or mat board, cut carefully to fit the size of the work. Total thickness of package must not exceed 1/4". Please: no ragged edges or thick backing or thick foam core since it takes up too much room in the bins. All shrink-wraps should be clearly marked: ORIGINAL OR PRINT.

### CARD RACK SPECIFICATIONS

Every member can show cards and use 2 card slots if there is room on the rack. Artists do not pay commission on cards and there is no charge for displaying cards. All card requests must go through Barb Mille'.



San Dieguito Art Guild

**Off Track Gallery**

PO Box 235853

Encinitas CA 92023

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)

*June, 2009*

# The Paint Rag

## **SDAG Paint Rag Newsletter**

Contact Lisa Dunn: [LpDunn9@hotmail.com](mailto:LpDunn9@hotmail.com)  
Newsletter info due by the end of each month.

## **SDAG Membership Info**

Contact Laura Lowenstein  
(760) 753-3254

## **Paid staff available at \$30 per shift**

|                   |              |
|-------------------|--------------|
| Ellablanche Salmi | 460-431.6983 |
| Joanne Chambers   | 760.943.0986 |
| Isabella Breasted | 760.436.2091 |
| Barbara Millé     | 760.942.3595 |
| Laura Lowenstein  | 760.753.3254 |
| Diane Dudek       | 760.944.7668 |
| Patricia Eldon    | 760.942.9406 |
| Doreen Long       | 858.487.3672 |
| Judianne Shannon  | 760.753.7088 |
| Grace Swanson     | 760.942.6109 |



*"Life isn't about finding who  
you are, it's about creating  
who you will be."*

The San Dieguito Art Guild, established in 1965, is an 501(c)4 organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts.



# COMMUNITY NEWS

## EXHIBITS

**San Dieguito Art Guild Works by artist Jim Respess**, 1:30 p.m. today, Quail Botanical Gardens, 230 Quail Gardens Drive, Encinitas.

**Calie Magdalena Gallery** — The San Dieguito Art Guild presents "Native Color: The Landscape of Encinitas" through July 1; call for hours; Encinitas Public Works Building, 160 Calie Magdalena, Encinitas; 760-942-3636.

**Encinitas Art Walks** — Downtown Encinitas galleries and art studios host evening tours and receptions for a monthly arts crawl from 7 to 9 p.m. on the first Wednesday evenings of each month through August. [bestcityart@hotmail.com](http://bestcityart@hotmail.com).

**Encinitas Library Gallery** — The San Dieguito Art Guild is exhibiting 15 paintings on wood and other paintings on paper by the late Leucadia "Op Art" painter Roy Sorensen through Sunday. "Environmental Art Exhibition" runs through July 16; call for hours; 340 Cornish Drive, Encinitas; 954-232-6585.

**Off Track Art Gallery** — Ongoing featured artists are jewelry/mixed media artist Gaga Barnes, painters Bobbi Harrington and Judy Salinsky, and photographer Isabella Breasted; Deborah Henry and Bruce Stewart are featured artists in June; artists' reception, 5 to 8 p.m. June 12; Bruce Stewart's work on permanent display; the gallery is operated by the San Dieguito Arts Guild; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St., Encinitas; 760-942-3636.

**Off Track 2 Gallery** — The San Dieguito Art Guild has opened this new gallery to accommodate more work by guild artists; grand opening reception, 5-8 p.m. June 20; hours, 10 a.m. to 6 p.m. Mondays-Thursdays; 10 a.m. to 6 p.m. Fridays; 9 a.m. to 8 p.m. Saturdays and Sundays; Lumberyard Shopping Center, 937 S. Coast Highway, Encinitas; 760-942-3636.

**Off Track 2 Gallery** — The San Dieguito Art Guild has opened this new gallery to accommodate more work by guild artists; grand opening reception, 5-8 p.m. June 20; hours, 10 a.m. to 6 p.m. Mondays-Thursdays; 10 a.m. to 8 p.m. Fridays; 9 a.m. to 8 p.m. Saturdays and Sundays; Lumberyard Shopping Center, 937 S. Coast Highway, Encinitas; 760-942-3636.

**Off Track Art Gallery** — Deborah Henry and Bruce Stewart are featured artists in June; artists' reception, 5 to 8 p.m. Friday; Bruce Stewart's work on permanent display; ongoing featured artists are jewelry/mixed media artist Gaga Barnes, painters Bobbi Harrington and Judy Salinsky, and photographer Isabella Breasted; the gallery is operated by the San Dieguito Arts Guild; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St., Encinitas; 760-942-3636.

## EXHIBITS

**Artist reception 5 to 8 p.m.** tomorrow, San Dieguito Art Guild's Off Track Gallery, Lumberyard Shopping Center, Highway 101 in Encinitas. (760) 942-3636.

# Just Opened

The Off Track Gallery now has **TWO** locations in downtown Encinitas

## NEW LOCATION

### Off Track 2 Gallery

Open June 1st  
in the LumberYard  
Shopping Center  
Suite 103 - behind St. Tropez

Original Off Track Gallery  
500 Second Street  
(2nd & D)



# OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

Local Artists • 760.942.3636 • [OffTrackGallery.com](http://OffTrackGallery.com)

## JUNE 12, 2009 THE COAST NEWS

### Artists' Reception

Friday, June 12 • 5-8 pm



Deborah Henry and Bruce Stewart



## OFF TRACK GALLERY

San Dieguito Art Guild, Est. 1965

Second and D Streets • **ENCINITAS** • Local Artists  
760.942.3636 • [offtrackgallery.com](http://offtrackgallery.com) • Open Daily 11-5

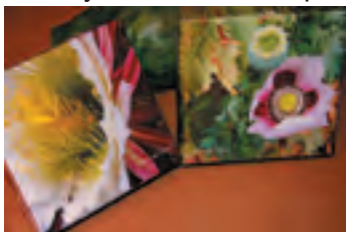
## Gallery reception to honor artists

ENCINITAS — The Off Track Gallery, 687 S. Coast Highway, will hold a reception honoring artists Deborah Henry and Bruce Stewart from 5 to 8 p.m. June 12. Visit [offtrackgallery.com](http://offtrackgallery.com).

—WRONG ADDRESS!

## Artists' Reception

Friday, June 12 • 5-8 pm



Deborah Henry and Bruce Stewart



**OFF TRACK GALLERY**  
See Encinitas Art Guide, 688-1888

Second and D Streets • ENCINITAS • Local Artists  
760.942.3636 • [offtrackgallery.com](http://offtrackgallery.com) • Open Daily 11-5

Coast News ad for June

The Off Track Gallery now has **TWO** locations in downtown Encinitas

**NEW LOCATION**  
**Off Track 2 Gallery**  
Lumberyard Shopping Ctr  
Suite C-103 - behind St. Tropez

**OFF TRACK 2 GALLERY**  
See Encinitas Art Guide, 688-1888

Original Off Track Gallery  
Corner of 2nd & D Streets

760.942.3636 • [offtrackgallery.com](http://offtrackgallery.com) • LOCAL ARTISTS



Coast News ad for June

## Celebrated artist

ENCINITAS — Grace Swanson of Encinitas, artist and member of the San Dieguito Art Guild, has been rewarded with a lifetime membership in the guild. Swanson has been instrumental in organizing and coordinating the guild's latest galleries in Encinitas, promoting the guild, researching and documenting the history of the guild as well as serving on the board of directors. Most recently, Swanson won the Best of Show honors in June's monthly show at the Off Track Gallery, 500 Second St. in Encinitas. Call (760) 942-3636 or visit [www.offtrackgallery.com](http://www.offtrackgallery.com) for more information.



**GRACE SWANSON**





**SECOND FRIDAY OF JUNE ON SECOND STREET • JUNE 12 . 2009. 5 - 8 PM**

*Please join us for a reception  
for our featured artists:*

**Deborahrah Henry • Bruce Stewart**

**Friday, June 12 from 5-8pm**

**Off Track Gallery**

2nd & D • Downtown Encinitas

Wine & hors d'oeuvres

**760.942.3636**

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)

BRING IN THIS CARD FOR 10% OFF  
YOUR ENTIRE PURCHASE DURING  
ABOVE RECEPTION HOURS



*The Off Track Gallery showcases the work  
of over 150 talented local artists.*

San Dieguito Art Guild  
500 Second Street  
Encinitas, CA 92024

NONPROFIT ORG  
US POSTAGE PAID  
ENCINITAS CA  
PERMIT NO. 422



Grand Opening, June 12, 2010



# COMMUNITY NEWS

**Artist reception 5 to 8 p.m.**  
Saturday, San Dieguito Art Guild's  
Off Track Gallery, Lumberyard  
Shopping Center, Highway 101 in  
Encinitas, (760) 942-3636.

**NORTH COUNTY TIMES**

**Thursday | June 18, 2009**

**Off Track Art Gallery** — Deborah Henry and Bruce Stewart are featured artists in June; Bruce Stewart's work on permanent display; ongoing featured artists are jewelry/mixed media artist Gage Barnes, painters Bobbi Harrington and Judy Salinsky, and photographer Isabella Brested; the gallery is operated by the San Dieguito Arts Guild; gallery hours, 11 a.m. to 5 p.m., daily, 500 Second St., Encinitas; 760-942-3636.

**Off Track 2 Gallery** — The San Dieguito Art Guild has opened this new gallery to accommodate more work by guild artists; grand opening reception, 5-8 p.m. Saturday; hours, 10 a.m. to 6 p.m. Mondays-Thursdays; 10 a.m. to 8 p.m. Fridays; 9 a.m. to 6 p.m. Saturdays and Sundays; Lumberyard Shopping Center, 937 S. Coast Highway 101, Encinitas; 760-942-3636.

## ENCINITAS | SWANSON WINS ART AWARD



Encinitas resident Grace Swanson holds her winning mixed media piece, "Matilija Poppy," at the Off Track Gallery in Encinitas. Besides Swanson's painting, her long history of involvement with the San Dieguito Art Guild has earned her a lifetime membership in the guild. Call 760-942-3636 or visit [offtrackgallery.com](http://offtrackgallery.com).

Courtesy photo

## THE COAST NEW

**JUNE 19, 2009**

### Celebrated artist

**ENCINITAS** — Grace Swanson of Encinitas, artist and member of the San Dieguito Art Guild, has been rewarded with a lifetime membership in the guild. Swanson has been instrumental in organizing and coordi-



**GRACE SWANSON**

nating the guild's latest galleries in Encinitas, promoting the guild, researching and documenting the history of the guild as well as serving on the board of directors. Most recently, Swanson won the Best of Show honors in June's monthly show at the Off Track Gallery, 500 Second St. in Encinitas. Call (760) 942-3636 or visit [www.offtrackgallery.com](http://www.offtrackgallery.com) for more information.



San Dieguito Art Guild is pleased to announce a second location for their gallery at the Lumberyard Shopping Center

## OFF TRACK 2 GALLERY



Off Track 2 Gallery at the Lumberyard



Front window of Off Track 2



Off Track 1 Gallery at 2nd and "D"

**Grand Opening RECEPTION:**  
**Saturday, June 20, 5-8Ppm**

Hors d'oeuvres and Beverages  
Live Music at the St Tropez Bistro

The Off Track 2 Gallery in the Lumberyard Shopping Center, 937 S Coast Highway in Encinitas, will be open Monday-Thursday 10am-6pm, Friday 10am-8pm, and Saturday/Sunday 9am-8pm.

The original Off Track Gallery on Second Street is open daily 11am-5pm, and until 8pm on Friday and Saturday evenings during the summer.

The San Dieguito Art Guild, a 501c4 non-profit, has been a community organization since 1965. The Guild is a showcase for a wide variety of artists of all levels and media.





# GRAND OPENING RECEPTION

SATURDAY • JUNE 20 • 5-8 PM

WINE & HORS D'OEUVRES

## OFF TRACK 2 GALLERY LUMBERYARD SHOPPING CENTER

937 SOUTH COAST HIGHWAY 101 • ENCINITAS

SUITE 103 • BEHIND ST. TROPEZ BISTRO

OVER 40 LOCAL ARTISTS

*Please join us for a  
Grand Opening Reception*

Saturday, June 20 from 5-8pm

### **Off Track 2 Gallery**

LumberYard Shopping Center  
Suite 103, Downtown Encinitas

**Wine & hors d'oeuvres**

**760.942.3636**

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)

  
OFF TRACK 2  
GALLERY

San Dieguito Art Guild, Est. 1965

*Be sure to visit our other location at  
500 Second Street, Encinitas.*

*Together, the galleries showcase the work  
of over 180 talented local artists.*

San Dieguito Art Guild  
P.O. Box 235853  
Encinitas, CA 92023

NONPROFIT ORG  
US POSTAGE PAID  
ENCINITAS CA  
PERMIT NO. 422

## Opening the Off Track 2 Gallery

- \_\_\_ Plan to arrive 10 minutes early (so you can count the money out of sight).
- \_\_\_ Unlock front door. Key is in lock box located outside front door (on left as you face door — about knee level). Same combination as Off Track Gallery on Second Street: 72063
- \_\_\_ Replace key in lock box right away
- \_\_\_ Lock the front door behind you.
- \_\_\_ Turn on 3 sets of lights: one set near front door, one set in store room, one set just outside of store room door. They are numbered #1, #2, #3.
- \_\_\_ Go into the storeroom, find the cash box in the top drawer next to the sink and count the money.
- \_\_\_ Place cash box in appropriate drawer of desk.  
(drawers are labeled).
- \_\_\_ Take phone off charger and put in desk drawer.
- \_\_\_ Unlock front door and open side door (that leads to rest rooms). Back door stays locked at all times.  
Do not use the back exit door.
- \_\_\_ Turn on radio to soft jazz — Jazz 98.1 FM.
- \_\_\_ Morning shift: clean outside windows  
(Windex is in store room).
- \_\_\_ Morning shift: call next day's staff.
- \_\_\_ Greet EVERY customer who walks in the door.
- \_\_\_ Hand out half sheet flyer with address and map of both locations — to each visitor.
- \_\_\_ Keep tally of customers in purple pages.
- \_\_\_ Read over purple pages back to when you worked last.
- \_\_\_ Close and lock the side door (to rest room area) if you get really busy or if you need to go to the back room for anything. Jewelry and other small items could be easily stolen from this area if you are in the back of the gallery with customers.
- \_\_\_ If you need to leave gallery premises, lock front and side doors and hang "Back in 5 minutes" sign

### Bags for items sold:

- small bags are in drawers by front desk
- large bags are in back room

### SALES:

1. Write all information down
2. Tax on everything.  
Tax chart is in wire basket on table.
3. Pink receipt stays in book. Do not remove any of the pink receipts. We MUST have each one accounted for.
4. Write name of artist and data about the sale in record log located in the wire basket.

## Closing the gallery

- \_\_\_ Lock front door and side door.
- \_\_\_ Take cash box into storeroom, finish tally envelope, count the money and leave with cash box in store-room in top drawer next to the sink.
- \_\_\_ Plug in phone — every night  
(in the store room)
- \_\_\_ Turn off radio
- \_\_\_ Turn off 3 sets of lights
- \_\_\_ Lock front door behind you and replace key in lockbox.

San Dieguito Art Guild's

# Off Track Gallery

*has moved*

Two locations in Encinitas:

500 Second Street  
(2nd & D)

*also in the*

Lumberyard Shopping Center

**Suite C-103**

Behind St. Tropez





June 4 Start of OT2

14 Floor Artists : Amann, Ax, Barnes, Bissell, Dunn, Mille\*, Oshrin, Rosman, Rothbart, Salmi\*, Sauer, Sawtolucito, Shannon-J\*, Swanson\*,

31 Wall Artists: Bonney, Brennan, Burch, Chambers, Christler, Curry, David, Dieffenbach, Dodds, Dudek, Ehlers, Eldon, Gary, Grine, Hart, Hurley, Janis, Katz, Mille\*, Ombrello, Ottley, Ritcher, Salmi\*, Schulte, Shannon-T\*, Sorrentino, Stewart, Swanson\*, Weatherby, Williams

I'm missing "1" wall artist's name and Terry might have a new jeweler or two. I'll send this e-mail to Terry so that she can see if she has any others. Joanne has the wall map with names. She probably could find the missing wall renter.

The \* means the artists are both wall and floor or family artists



June 30

The San Dieguito Art Guild is pleased to announce the re-sounding success of Off Track 2 Gallery. To celebrate, there will be a reception on Saturday, July 25th from 5 – 8 pm. Off Track 2 Gallery is located in the Lumberyard Shopping Center, Suite C-103 on Highway 101 in Encinitas. Light refreshments will be served.

Forty local artists of the San Dieguito Art Guild members are exhibiting work at Off Track 2 Gallery. The gallery showcases pottery, sculpture, photography, watercolor, acrylic, oil and pastel paintings, jewelry, gourd art, mixed media and much more.

Off Track 2 Gallery is an expansion of Off Track Gallery located at 500 Second Street in Encinitas. Together the two galleries feature the work of over 190 talented local artists and San Dieguito Art Guild members.

Please join the artists at the Off Track Gallery 2 Reception on Saturday July 25th, from 5 - 8 pm. The Off Track 2 Gallery is located in the Lumberyard Shopping Center, Suite C-103 on Highway 101 in Encinitas. For more information, call 760-942-3636 or go to [www.OffTrackGallery.com](http://www.OffTrackGallery.com).

Deborah Van Huis  
[dvanhuis@expertiseondemandconsulting.com](mailto:dvanhuis@expertiseondemandconsulting.com)  
925-570-4791



**THE COAST NEWS**  
**JUNE 26, 2009**

## Off Track Gallery highlights local artists for summer

**ENCINITAS** — The Off Track Gallery will highlight the work of four local artists — Yvonne Cambareni, Jackie Tyree, Julie Sauer and Tom Shannon — during July and August. An artists' reception will be held from 5 to 8 p.m. July 10 at the gallery, at the corner of 2nd and D streets, with music by the Endangered Species Project.

Cambareni was born in Argentina but now lives in Encinitas with her husband and daughters. Although Cambareni graduated from the University of Buenos Aires as a software engineer, she has always been interested in fine arts.

She is an art teacher in the Encinitas and Rancho Santa Fe school districts and volunteers for ARTS, or

A Reason To Survive.

Tyree paints mostly in the San Diego area. As a girl in Stockton, she won several awards for her youthful endeavors at art, and one of her paintings was exhibited in the 1939 San Francisco World's Fair.

At an early age, Sauer began to make designs and crafts using sand, driftwood and stones that came from the earth and sea.

Much of her inspiration for her natural artisan jewelry comes from the ocean and desert.

She uses an unusual assortment of precious and semi-precious gemstones, coral, shells and pearls in her work.

While creating a successful nursing career, Sauer kept her passion for design.

As a young architectural student at Oklahoma State University, Shannon created a number of works: oil paintings, drawings and sculptures, which reflected the uninhibited spontaneity of the '60s.

He has also had a 30-year career in architecture and construction.

For more information, call (760) 942-3636 or visit [www.OffTrackGallery.com](http://www.OffTrackGallery.com).









San Dieguito Art Guild's

July, 2009

www.OffTrackGallery.com

# The Paint Rag

Off Track Gallery: 500 Second Street, Encinitas, CA 92024 (760) 942-3636 Hours: 11 a.m.—5 p.m. Sun-Th; 11-8 p.m. Fri/Sat  
Off Track Gallery 2: Lumberyard Shopping Center, Hwy 101, Encinitas, CA 92024 Hours: 10 to 6 M-Th; 10-8 F, 9-8 Sat/Sun.

## Inside this issue:

|                            |   |
|----------------------------|---|
| Board Members              | 2 |
| SDAG & Gallery News        | 3 |
| Member Announcements       | 5 |
| Monthly Show Winners       | 6 |
| Monthly Show Rules         | 6 |
| Shrink Wrap Specifications | 6 |
| Monthly Show Form          | 7 |



## ENVIRONMENTAL PAINTERS

Contact Joan Grine,  
grine@roadrunner.com or  
858-481-8783

**June 16,**  
La Jolla Cove

**June 23 and 30**  
McGee Park, Carlsbad

**July 7**  
Quail Gardens

**July 14 and 21**  
Leo Carrillo Ranch, Carlsbad

## Off Track 2 Gallery

### SDAG Opens Second Gallery in the Lumberyard, Encinitas

The San Dieguito Art Guild recently opened a second gallery to offer additional space for members to display their art.



Off Track 2 Gallery is located in the “Lumberyard” shopping center in Encinitas, Suite 103. It’s behind the St. Tropez Bistro at 937 South Coast Hwy 101. The gallery has picture windows in the front, wood-plank flooring, white wall paint, and track lighting to enhance the beauty of the members’ art.

There will be a gala reception to celebrate the Grand Opening of the gallery on Saturday, June 20 from 5 to 8 pm. This will coincide with live music at the St. Tropez Bistro.

The gallery on 2nd and D will remain open and our customers are encouraged to visit both locations to see the wide variety of artwork available.

The Off Track 2 Gallery in the Lumberyard Shopping Center is open Monday-Thursday 10am-6pm, Friday 10am-8pm, and Saturday/Sunday 9am-8pm.

The original Off Track Gallery on Second Street is open daily 11am - 5pm, and until 8pm on Friday and Saturday evenings during the summer.

## Calendar of Events

**June 12, 2009** 5 p.m. to 8 p.m.  
**Reception for studio renters**

**June 20, 2009** 5 p.m. to 8 p.m.  
**Grand Opening OT2 Reception**

**June 22, 2009** 9:30 a.m.  
**SDAG Board Meeting**

**June 28, 2009**  
**Wall Renter's rotation**

**June 30, 2009** 9:30 to noon  
**Monthly Art Show Take-In at the Off Track Gallery**

**July 1, 2009** 10 a.m. to noon  
**Take-In at the Calle Magdalena Gallery, Encinitas Public Works**

**July 10, 2009** 5 p.m. to 8 p.m.  
**Featured artists' reception at Off Track Gallery**

**July 27, 2009** 9:30 a.m.  
**SDAG Board Meeting**

**July 28, 2009** 9:30 to noon  
**Monthly Art Show Take-In at the Off Track Gallery**

**August 4, 2009** 9:30 am  
**Off Site Show Take-In**  
North County Oncology  
3617 Vista Way

**August 30, 2009** 10 to 5  
**Leucadia Art Walk**  
West side of 101 in Leucadia



## Call for Artists

### City of Encinitas Civic Art Program Calle Magdalena Gallery

Public Works Department and San Dieguito Water District  
160 Calle Magdalena, Encinitas, CA 92024 (760) 633-2658

## Surf, Sand and Sky

**Take-in: Wednesday, July 1, 2009**  
10 a.m. to noon

**ELIGIBILITY:** Open to Encinitas based artists.

#### MEDIA

Any size piece of art. Any medium. \$10 per piece.  
Limit three pieces per artist.

#### SELECTION PROCESS

The San Dieguito Art Guild will serve as curator of the exhibition.  
All work will be juried for acceptance into the exhibition.

#### EXHIBIT SPACE

Artwork will be on exhibit in the lobby, meeting rooms and hall ways of the Public Works/Water District facility. Artwork information and an Image will be on view for the public in a portfolio located in the lobby. Artists are required to provide an info. sheet (8.5" x 11" single sheet, one sided) with the following:

- 1) Digital image of the artwork (color, JPG, high resolution)
- 2) title
- 3) year completed
- 4) media
- 5) artist name
- 6) price or NFS (not for sale)
- 7) artist phone number
- 8) artist email address (optional)
- 9) artist website (optional)

Artists are also required to place a copy of the info. sheet on the reverse of the artwork.

#### EXHIBIT LENGTH

Artwork is requested to be on exhibit for a minimum of three (3) months (July, August, September, 2009). Work that is sold may be removed immediately. In this instance, artists are requested to replace the sold artwork.

#### ART SALES

All art sales are between the artist and the purchaser. The gallery does not receive a commission from the sale of art; the artist receives 100% of all art income. As such, the gallery requests that all exhibited work be reduced in price from the standard gallery/artist price point. It is our experience that affordably priced art sells well in the civic galleries.

#### HOURS

The facility is open Monday-Friday from 7:00am-6:00pm and is closed every other Friday.

#### INSURANCE

The artist exhibits their work at their own will. The City of Encinitas is not liable for artwork damage, loss or theft.

#### CONTACT

Grace Swanson, SDAG representative,  
(760) 805-0434, swanson121@cox.net



Public Works Department,  
Calle Magdalena Gallery

## SDAG Board of Directors

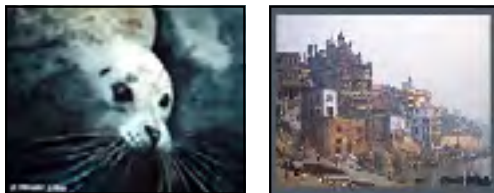
| Position      | Name              | Phone        | E-Mail                       |
|---------------|-------------------|--------------|------------------------------|
| President     | Patricia Eldon    | 760.942.9406 | pjeldon@sbcglobal.net        |
| Calendar      | Judianne Shannon  | 760.753.7088 | tajshannon@roadrunner.com    |
| Programs      | Diane Dudek       | 760.944.7668 | ddudek@roadrunner.com        |
| Gallery Mgr   | Bruce Stewart     | 760.944.7864 | bstewartassociates@gmail.com |
| Floor Rent    | Ellablanche Salmi | 760.431.6983 | ellasalmi@roadrunner.com     |
| Secretary     | Cindy Gary        | 760.753.1899 | cingary@yahoo.com            |
| Treasurer     | Joanne Chambers   | 760.943.0986 | hygeiaron@cox.net            |
| Monthly Show  | Ricki Ungar       | 760.944.1229 | ru7152@gmail.com             |
| Wall Art      | Ellen Cramer      | 760.519.2453 | fraidybkr@gmail.com          |
| Newsletter    | Lisa Dunn         | 858.401.3553 | LpDunn9@hotmail.com          |
| Web Site      | Mary Beck         | 760.630.9518 | higgbeck@cox.net             |
| PR/Promotion  | Grace Swanson     | 760.942.6109 | swanson121@cox.net           |
| Membership    | Laura Lowenstein  | 760.753.3254 | Lowenstein@roadrunner.com    |
| Offsite Shows | Wanda Olson       | 760.753.6807 | mshell@znet.com              |
| Parliamentary | Isabella Breasted | 760.436.2091 | ibella@pacbell.net           |

## Other Volunteer Positions

| Position                   | Name                               | Phone                        | E-Mail   |
|----------------------------|------------------------------------|------------------------------|--|
| Hospitality                | Cheryl Ehlers                      | 760.519.1551                 | cparrotise@aol.com                                 |
| Bio Book                   | Cheryl Ehlers                      | 760.519.1551                 | cparrotise@aol.com                                 |
| Mail Newsletter            | Diane Goodman                      | 760.753.6818                 | ddkaye1@cox.net                                    |
| Small Image show           | Ricki Ungar                        | 760.944.1229                 | ru7152@gmail.com                                   |
| Phone Tree                 | Morgan Janis<br>Joan Grine         | 760.845.4524<br>858.481.8783 | MorganJanis7@hotmail.com<br>grine@roadrunner.com   |
| Environ. Painters          | Joan Grine                         | 858.481.8783                 | grine@roadrunner.com                               |
| Card Rack                  | Barb Mille'                        | 760.942.3595                 | studiomille@roadrunner.com                         |
| Historian                  | Grace Swanson                      | 760.942.6109                 | swanson121@cox.net                                 |
| Shrink-Wrap Bin            | Doreen Long                        | 858.487.3672                 | doreenphoto@hotmail.com                            |
| New Member Training        | Judianne Shannon                   | 760.753.7088                 | tajshannon@roadrunner.com                          |
| Client DataBase            | Darlene Katz                       | 760.635.2585                 | Darlene@studiokatz.com                             |
| Grant Writer               | Bruce Stewart<br>Isabella Breasted | 760.944.7864<br>760.436.2091 | bstewartassociates@gmail.com<br>ibella@pacbell.net |
| Daily Log Book             | Ellablanche Salmi                  | 760.431.6983                 | ellasalmi@roadrunner.com                           |
| Judges                     | Alison Christler                   | 760.942.5804                 | achristler@cox.net                                 |
| Leucadia Artwalk           | Susan Gumm                         | 760.753.3586                 | susan@artbysusangumm.com                           |
| Flyer Distrib.             | Joan Grine<br>Morgan Janis         | 858.481.8783<br>760.845.4524 | grine@roadrunner.com<br>MorganJanis7@hotmail.com   |
| Mothers Day                | Joann Johnson                      | 720.839.4244                 | johnnynjo@earthlink.net                            |
| Volunteers                 | Bobbi Harrington                   | 760.726.6084                 | Bobbikinsart.aol.com                               |
| Featured Artists           | Joan Grine                         | 858.481.8783                 | grine@roadrunner.com                               |
| Cultural Tourism Meetings  | Deborah Van Huis                   | 925-570-4791                 | Dvanhuis@Expertiseondemandconsulting.com           |
| DEMA Meetings              |                                    | OPEN                         |  |
| 101 Leucadia Meetings      |                                    | OPEN                         |  |
| Donation Solicitations     |                                    | OPEN                         |  |
| Special Events Coordinator |                                    | OPEN                         |  |

# Off-Track Gallery & SDAG News Items

*Please join us  
for a reception  
for our featured artists:*



## Bruce Stewart and Deborrah Henry

Friday, June 12, 2009 from 5 to 8 pm  
Off Track Gallery  
2nd & D • Downtown Encinitas  
Wine & hors d'oeuvres

**Deborrah Henry** works in a variety of mixed media, fine art photography and digital art. She authored *The Simple Art of Ribbon Design*, a book on fiber art, and also creates photographic books.

In Deborrah's own words, "Looking beyond the surface and past the physical can be a spiritual experience. As with photography, when an image expresses beauty, friendships between elements are crucial. Whether it is specific patterns revealed in nature or minute detail in the tiniest of spaces, the Creator has an amazing awareness to be able to run the world and create such beauty at the same time. This belief compels me to try and see the true, natural beauty in nature and the world."

**Bruce Stewart** uses his experiences as a marine scientist in his works of art. Bruce strives for a painterly quality of color, composition and light in his photographs. He often enhances this painterly quality on the computer to dampen the continuous tone found in most photos and prints on canvas or fine watercolor paper., "At first, my photos were tools to illustrate natural history lectures. Now I strive to promote awareness and conservation through my art."



## Mother's Day 2009

Here is the recap of the SDAG Mother's Day event:

We sold 809 tickets x \$20 = \$16,180; We had sponsorship of \$600. Expenses were \$2805 (Signs, flyers, post cards, postage, posters, flyers, advertising, tickets). Net Profit = \$13,975. The winner of the Pacifica del Mar \$100 gift certificate was DeAnn Maurer of Del Mar.

*Special Thanks go to all the following:*

### Post-Event Accounting:

Laura Lowenstein, Grace Swanson and Toni Williams

Publicity: Grace Swanson

Host home coordination, instructions and materials: Cris Weatherby

Coordination of Docents: Diane Goodman

Docents: Mary Vahalla, Eileen Brennen, Carmen Park, Marianne Endriss, Art & Dorrie Wenner, Polly Torkar, Kirkos, Deborah Van Huis, Patricia Eldon, Trish Sidham, Julie Stricklin, Lynn Ely, Hope Moore, BJ & CJ Simon, Cheryl Ehlers, Helen Neal, Sharon Hoffman, Beth Jurecki, Sandy Posner, Sue Jean Armstrong, Carolina Leeuwan, Irene, Fran Heffler, Pat Savarese, Helaine & Ira Nelson, Eileen Silon, Marileigh Schulte, Paul Richter, Deborrah Henry

Gallery ticket sales: Laura Lowenstein, Joanne Chambers, Joann Johnson, Wendy Rodriguez Starling, Bruce Stewart, Bobbie Harrington, Pam Waldman, Isabella Breasted, Rodney Hart, Bren Buchanan, Ellie Wagoner, Doreen Long

Hosts: Laurie Myers, Steve Klinsky, Charlene Bonney, Cris Weatherby, Diane Smith, Ellen Speert, Eric Hutchinson, Jolee Pink

Driving Instructions: Mary Beck

and Isabella Breasted, Patricia Eldon

Poster & Flyer design: Cathe Grawin

Guest Artists: Dot Renshaw

Website: Kathleen McGee, Mary

Beck-Higgins, Grace Swanson

Photography of event: Cindy Gary and Bruce Stewart

Post Card Mailing: Terry Oshrin

Home Previews: Wanda Olson

Client Database: Darlene Katz

Post Card Labels: Joyce Nash



*I want to thank all Mother's Day committee members for being the force behind such a successful event. I am honored and lucky to have had the opportunity to work with such amazing people.*

Joann Johnson, Mother's Day Chair



## Members: *Get together!*

**Sunday, June 14 from 1 p.m. to 4 p.m.**

at Grace Swanson's home:  
1565 Gascony Road, Encinitas  
(760) 942-6109

No need to RSVP; Bring a piece or two of your art work so we can put your face to your art.





## Call for Artists

# Mission Trails Regional Park Foundation, Inc

## Art Gallery Program

**Juried show at the Mission Trail Regional Park Visitor and Interpretive Center**

Call Shandel Gamer, Art Coordinator (619) 562-5791 for more information. S.gamer@cox.net

Applications will be available and accepted through June 30th for the year 2010.



## Downtown Encinitas Summertime Art Stroll Series

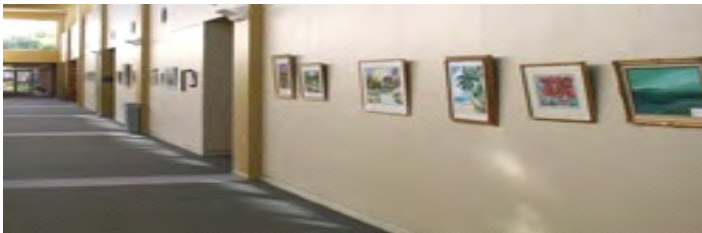
The Off Track Gallery is participating in the Art Stroll Series this summer. Explore the art community, meet local artists and “gain inspiration for your own pursuits!”

**The 1st Wednesday of Each Month  
5 p.m. until 8 p.m.**

Included in the stroll are Rhino Art, Studio 2nd Street, “E” Street Café, Art and Soul on 101, RAW Artist Studio, “Oh My Dog!” DEMA, First Street Gallery, Yoga Swami, Univ, 42nd and Orange.

**Off Track Gallery “2” will also be participating in this community event.**

## Call for Artists



## Presented by the City of San Marcos

Local artists are invited to show their art in the Hearth Gallery, 3 Civic Center Drive.

The Community Center has over 65 lineal feet of space available to feature the creative work of our own North County artists.

Priority will be given to San Marcos artists but all are invited to reserve a space. Several artists’ works will be featured at a time for up to 60 days. Artwork must be ready to hang and suitable for family viewing.

The public may view the displays at their leisure Monday thru Friday from 8 a.m. to 7 p.m.

Call San Marcos community Services for application information

## Studio space available to share in Del Mar

There is space for hanging your art as well.

If interested, contact Elaine W. Trei, [www.elainetrei.com](http://www.elainetrei.com)  
Gallery Phone: 858-794-1680, Cell: 909-519-9985

## Reoccurring Yearly Art Events

- [Alley Cat Art Walk](#) - El Cajon - July [www.downtownelcajon.com](http://www.downtownelcajon.com)
- Annual Glass show [Art Center at Fallbrook](#) - July [www.fallbrookart.org](http://www.fallbrookart.org)
- [Carlsbad Art in the Village](#) - August [www.kennedyfares.com](http://www.kennedyfares.com)
- [LeucadiART Walk](#) - August [www.leucadia101.com](http://www.leucadia101.com)
- [Fiesta del Sol San Diego](#) - August [www.fiestadelsolsandiego.org](http://www.fiestadelsolsandiego.org)
- [Art Splash](#) - Carlsbad Arts Festival, September [www.carlsbadartsplash.org](http://www.carlsbadartsplash.org)
- [Art Festival of Old Town San Diego](#) - September [www.oldtownartfestival.com](http://www.oldtownartfestival.com)
- [Art Walk on the Bay](#) - September [www.artwalkinfo.com](http://www.artwalkinfo.com)
- [ARTWAVE](#) - La Jolla - October and November [www.artwavelajolla.com](http://www.artwavelajolla.com)
- [FALL FESTIVAL](#)— downtown Encinitas—Sunday before Thanksgiving [www.encinitas101.com](http://www.encinitas101.com)

## Reoccurring Major Annual Juried Exhibitions:

- [California Center for the Arts, Escondido](#) - July-September [www.artcenter.org](http://www.artcenter.org)
- [San Diego County Fair](#) - June - July, Del Mar [www.sdfair.com](http://www.sdfair.com)
- [Athenaeum Music and Arts Library](#) Annual Juried Exhibition - August [www.ljathenaeum.org](http://www.ljathenaeum.org)
- [The Carlsbad-Oceanside Art League's Annual Open Juried Show](#) - August [www.coalartgallery.com](http://www.coalartgallery.com)
- [SD Watercolor Society International Exhibition](#) - October [www.sdws.org](http://www.sdws.org)
- [San Diego Art Institute](#) - Museum of the Living Artist - International Exhibition and Southern California Regional Juried Award - October [www.sandiego-art.org](http://www.sandiego-art.org)
- [Oceanside Museum of Art](#) Regional Biennial - November [www.oma-online.org](http://www.oma-online.org)
- [Festival of the Arts](#), San Diego Museum of Art Artist Guild - November [www.sdmaartistsguild.org](http://www.sdmaartistsguild.org)



## San Dieguito Art Guild Member Exhibits and Announcements

**Julie Harris**, has been accepted into the 2009 San Diego County Fair Art Exhibit at the Del Mar Fairgrounds. Her acrylic painting, *Pride of the San Diego Zoo* (peacock) will be exhibited during June and July at the State Fair.



Five SDAG members participated in the Marketplace Garden Fair in Cardiff: **Jolee Pink, Carolyn Ax, Pam Waldman, Sandie Harvey & Julie Sauer**. According to sources, they had a great time!

**Rita Shulak** was selected to participate in a juried art fundraiser for hospice, from June 27th to July 27th. A portion of the proceeds benefit the hospice facility.

The painting '*Laguna East*', by **Toni Williams**, was juried in to the California Art Club's 17th Biannual exhibit at the Blinn House in Pasadena. The paintings will be on display through December '09. For more info: [www.californiaartclub.org](http://www.californiaartclub.org) and visit Toni at [www.toniwilliamsart.com](http://www.toniwilliamsart.com)

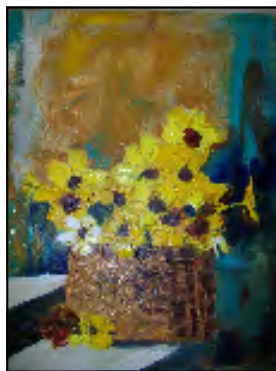


**Terry Oshrin** (l), Off Track 2 Gallery Manager and **Cherly Ehlers** (r), Guild Hospitality Chair, considering acrylic paintings by member **Grace Swanson**.

**Joan Grine** is having a solo show at La Vida Del Mar, Del Mar Downs Rd, Solana Beach for the month of June.

**Ellie Havel Wagoner** entered two paintings in the Clairemont Art Guild juried show. Both paintings were accepted and *Spaces IV* won a Merit Award along with Daniel Smith Watercolors.

**Sharon Hoffman**, has been accepted into the 2009 San Diego County Fair Fine Art Exhibit. Her acrylic painting, *Flower Basket*, will be exhibited during June and July at the Fair. The painting can be viewed in the Still Life and Florals group.



## New Members

Cora Hood, photography  
Ron Like, mixed media  
Manuelita Brown, bronze sculpture  
Josephine DeSalvo, photography, acrylic & sculpture  
Phyllis Rothbart, jewelry  
Sky David, watercolor  
Veronica Mackay, pencil & pastel  
Heather Burger, charcoal, oil/graphite

*Call for SDAG Artists*



## Off Site Show at North County Oncology Clinic

Take in will be August 4<sup>th</sup>  
Theme for show:  
"Art from the Heart"

\$10.00 entry per item  
Awards, including a  
"Peoples Choice Award".

Reception will be late  
September or early October.

## June Featured Artists



San Dieguito Art Guild's current featured artists,

Isabella Breasted, Bobbi Harrington, Judy Salinsky and Gaga Barnes will be showing their work until June 26th at Off Track Gallery 1.



## Winners of the May, 2009 Monthly Art Show at the Off-Track Gallery

### Best of Show:

Grace Swanson "Matilija Poppy"



*Best of Show*

Grace Swanson "Matilija Poppy"

### Oil/Acrylic

1—Patti Bean "On the Edge of the Pond"

Acrylic

2—Heather Burger "Pup" Oil

3—Marileigh Schulte

"Christina in the Garden" Oil

### Water Color

1—Allison Christler "Iglesia"

2—Grace Swanson "Rose Tush"

3—Vita Sorrentino "Zibibbo"

Honorable Mention: Diane Burch "Linda's Garden"

### Photography

1—Carolina VanLeeuwen "Peaceful Koi"

Digital Photo

2—Carolina VanLeeuwen "Bells of Passion"

3—Diane Goodman "Abstract Reflection"

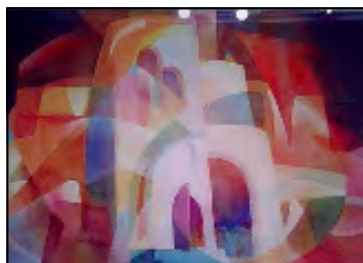


### Mixed Media

1—Grace Swanson, "Matilija Poppy"

2—Allison Christler "Flower Textures"

3—E.G. Brennan "The Visitor"



### Poly Bags & Mats available at the Gallery

"Poly Bags" are the acid-free, archival clear "sleeves" that you need to use to protect your unframed art (or greeting cards).

| Size of Bag | Cost 10/pack | Cost Each | Cost per 100 |
|-------------|--------------|-----------|--------------|
| 5 x 7       | \$1.50       | .15 ea    | \$13.50      |
| 11 x 14     | \$3.50       | .35 ea    |              |
| 16 x 20     | \$5.50       | .55 ea    |              |
| 18 x 24     | \$9.50       | .95 ea    |              |
| 20 x 24     | \$10.00      | 1.00 ea   |              |
| 24 x 30     | \$15.00      | 1.50 ea   |              |
| 30 x 40     | \$30.00      | 3.00 ea   |              |

**Boxes**  
Fits 5 x 7 cards  
\$1.25

**Mats** (White, & crème; black available upon request)

| Outside Dimension | Opening fits this size art | Price                         |
|-------------------|----------------------------|-------------------------------|
| 16 x 20           | 11 x 14                    | \$3.75                        |
| 18 x 24           | 13 x 19                    | \$4.25                        |
| 20 x 24           | 16 x 20                    | \$6.00                        |
| 20 x 24           | 16 x 20                    | \$9.00 Black/White Double Mat |

*All Sales  
are Final*

To order, contact Terry Oshrin: TerryTulips@aol.com  
home: 760-942-3294, cell: 619-417-6169

Make Checks payable to Terry Oshrin, NOT the Guild. Leave check in her file.

## Monthly Show Rules

- There is 10 % commission on wall and floor art and shrink wraps. There is no commission on cards. An approximate 5% is charged for credit card sales.
- All work must be original (or prints made from your own original) and for sale.
- TAKE-IN IS THE LAST TUESDAY OF THE MONTH from 9:30 am – Noon. (Holidays may change this date, so check the calendar on the cover of the Paint Rag.)
- Please have your take-in sheet and take-in tags (found in the Paint Rag) already filled out for take in day.
- Work must be framed unless you use wrap-around canvas stapled on the back (no staples on the sides). Frames must be attached professionally (check the guide-lines posted in the gallery or on the SDAG web-site). No bent-over nails or staples to hold the frame.
- The wires should be attached to wall art 1/4 to 1/5 of the way down from the top of the frame.
- You must have your name and the title of your piece on the reverse of your work.
- Do not bring wet paintings.
- You must have a multi-strand wire (please do not use the saw-toothed hangers that usually come with ready made frames) attached securely approximately 1/4 of the way down from the top of frame and slack enough to come to approximately 2 inches from the top of the frame. Please tape the ends of the wire (loose wire ends can cut the hands of those doing the hanging).
- Be sure your work looks as nice as it can, well put-together frame, clean well-cut mat.
- The Guild reserves the right to refuse entries that do not meet SDAG standards.
- Prints made from original art (such as Giclees) must clearly be identified as reproductions/prints (this includes those in the shrink wrap bin). California state law requires all reproductions to be numbered editions. Buyers deserve to know the number of copies available. Signed editions are generally thought of as more valuable to collectors. NOTE: Giclees are not included in the judging.
- Calligraphy as part of the art piece is acceptable.

## Prints or Originals in Bins

### (SHRINK WRAP) SPECIFICATIONS

Each SDAG member may show 2 large and 5 small shrink-wrap pieces. There is no charge for showing shrink-wraps. Shrink-wraps have 10% commission on them. They must be enclosed in crystal clear envelopes with the artist name, the title and the price of the art piece clearly readable and in a place that it can be seen from the outside of the envelope. Full size shrink-wraps should not be any larger than the art bin. Small size shrink-wrap should be 9"x12" or smaller. All shrink-wraps should have a backing made from either 'backing board' or mat board, cut carefully to fit the size of the work. Total thickness of package must not exceed 1/4". Please: no ragged edges or thick backing or thick foam core since it takes up too much room in the bins. All shrink-wraps should be clearly marked: ORIGINAL OR PRINT.

### CARD RACK SPECIFICATIONS

Every member can show cards and use 2 card slots if there is room on the rack. Artists do not pay commission on cards and there is no charge for displaying cards. All card requests must go through Barb Mille'.



San Dieguito Art Guild  
**Off Track Gallery**  
PO Box 235853  
Encinitas CA 92023

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)

*July, 2009*

# The Paint Rag

## **SDAG Paint Rag Newsletter**

Contact Lisa Dunn: [LpDunn9@hotmail.com](mailto:LpDunn9@hotmail.com)  
Newsletter info due by the end of each month.

## **SDAG Membership Info**

Contact Laura Lowenstein  
(760) 753-3254

## **Paid staff available at \$30 per shift**

|                   |              |
|-------------------|--------------|
| Ellablanche Salmi | 460-431.6983 |
| Joanne Chambers   | 760.943.0986 |
| Isabella Breasted | 760.436.2091 |
| Barbara Millé     | 760.942.3595 |
| Laura Lowenstein  | 760.753.3254 |
| Diane Dudek       | 760.944.7668 |
| Patricia Eldon    | 760.942.9406 |
| Doreen Long       | 858.487.3672 |
| Judianne Shannon  | 760.753.7088 |
| Grace Swanson     | 760.942.6109 |



**"I am unable to make any  
distinction between the feeling  
I get from life and the way I  
translate that feeling  
into painting."**

-- Henri Matisse

The San Dieguito Art Guild, established in 1965, is an 501(c)4 organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge and skills in the visual arts.



July 2009 “ART FROM THE HEART” Aug 4th thru Jan 12th  
\*\*\*\*\*\$50.00 peoples choice award presented at the end of show  
January 12th\*\*\*\*\*  
We need at least 55 Works of Art @ \$10.00 each for 5 month

TAKE IN TUESDAY AUGUST 4TH, 9:30-10:30AM  
I need help at take in and hanging the show (contact Wanda Olson  
if you can help mshell@znet.com) thanks

PLEASE EMAIL ME WITH THIS INFO SO I CAN MAKE  
WALL TAGS: Artist Name, Title of Work, Medium, Price  
mshell@znet.com

BRING AN ARTIST BIO TO TAKE IN FOR THE SAN DIEGUI-  
TO ART GUILD NOTEBOOK TO BE DISPLAYED DURING  
THIS 5 MONTH SHOW

NORTH COUNTY ONCOLOGY MEDICAL CLINIC  
3617 VISTA WAY, OCEANSIDE, CA 92056  
From Encinitas take I 5 North to 78 East towards Vista, take 2nd  
exit El Camino Real turn left over freeway , turn right on Vista  
Way , go 1.3 miles, turn right on-----and left into  
North County Oncology Medical Clinic, drive straight in, its the  
last building on the right

RECEPTION FRIDAY OCTOBER 9TH, 5-8PM\*\*  
WE NEED WHITE WINE AND HORS D’OEUVRES (CON-  
TACT CHERYL EHLERS IF YOU CAN HELP cparrotise@  
yahoo.com)

TAKE OUT TUESDAY JANUARY 12TH, 9:30-10:30AM  
I need a few people to help with this (contact Wanda Olson if you  
can help mshell@znet.com)

\*\*FIRST 10 PEOPLE TO PUT A \$20.00 CHECK MADE PAY-  
ABLE TO SDAG IN GRACE SWANSON’S FOLDER AT THE  
GALLERY AND EMAIL HER A JPEG OF A PICTURE OF  
YOUR ART IN THIS SHOW CAN BE ON THE POST CARD  
THAT WILL BE MAILED OUT TO ADVERTISE THIS EVENT.

PS..I have attached some pictures of North County Oncology so  
you can see the beautiful place we will get to show our “ART  
FROM THE HEART”

### July show:

The Off Track Gallery in Encinitas offers visitors and locals the opportunity to view art created by over 160 excellent local artists. On any particular month one can view work displayed by the Gallery's resident artists in oils, watercolors, acrylics, pastels, photography, sculpture, jewelry and mixed media all in one location. Additionally the Off Track Gallery produces an art show every month that showcases many of its members' work. The diversity of art entered into the July show is beautifully represented by the four winners. Marianne Endiss's oil painting "Jacaranda Tree" brings memories of summers past, Josephina DiSalvo's photograph "Pylons" takes you to the pier at sunset, Monique Cox's "Cannas" watercolor explodes with color, and EJ Brennan's "Irishers" is a very unique and unusual scratch-board portrait (artists from left to right). You can see these fine works as well as many others at the Off Track Gallery in Encinitas located at 500 Second Street. The Off Track Gallery can be contacted at (760) 942-3636 or visit <http://www.off-trackgallery.com>. Story and photograph by Dave Ombrello



**RECEPTION  
FEATURES  
ARTISTS**

*Bruce Stewart and Deborah Henry were featured in an artist reception June 12 at the Off Track Gallery, located at the corner of 2nd and D streets in Encinitas. Henry works in a variety of media and authored "The Simple Art of Ribbon Design." Stewart uses his experiences as a marine scientist in his painting. For more information, call (760) 942-3636 or visit [www.OffTrack.com](http://www.OffTrack.com). Courtesy photo*



## LOCAL ARTIST RECEIVES LIFETIME HONORS

*Grace Swanson of Encinitas, artist and member of the San Dieguito Art Guild, has been rewarded with a lifetime membership to the guild. Swanson has been instrumental in organizing and coordinating the guild's latest galleries in Encinitas, promoting the guild, researching and documenting the history of the guild as well as serving on the board of directors. Most recently Grace's mixed media piece won the Best of Show honors in June's monthly show at the Off Track Gallery, 500 Second St. in Encinitas. Her piece, titled "Matilija Poppy," was first painted in watercolor, then acrylic on Masa paper. More of Swanson's and all San Dieguito Art Guild member paintings can be seen at the Off Track Gallery 2 in the Lumberyard in Encinitas. Call (760) 942-3636 or visit [www.offtrackgallery.com](http://www.offtrackgallery.com).*





**SECOND  
FRIDAY  
OF JULY  
ON  
SECOND  
STREET  
JULY 10  
2009  
5 - 8 PM**



*Please join us for a reception  
for our featured artists:*

Tom Shannon • Yanina Cambareri  
Jackie Tyreé • Julie Sauer

**Friday, July 10 from 5-8pm**  
**Off Track Gallery**  
2nd & D • Downtown Encinitas

Wine & hors d'oeuvres  
Young Artist's Area • Live Demo

**760.942.3636**

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)

BRING IN THIS CARD FOR 10% OFF  
YOUR ENTIRE PURCHASE DURING  
ABOVE RECEPTION HOURS.



*The Off Track Gallery showcases the work  
of over 180 talented local artists.*

San Dieguito Art Guild  
500 Second Street  
Encinitas, CA 92024

NONPROFIT ORG  
US POSTAGE PAID  
ENCINITAS CA  
PERMIT NO. 422






FRIDAY  
**July 10**  
5-8 pm

## Artists' Reception

Jackie Tyree Oil Miniatures  
Julie Sauer Jewelry  
Yanina Cambareri Watermedia  
Tom Shannon Watercolor

### OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

Second and D Streets • ENCINITAS • Local Artists  
760.942.3636 • [offtrackgallery.com](http://offtrackgallery.com) • Open Daily 11-5

## ENCINITAS

## Art guild to hold reception

ENCINITAS — The San Dieguito Art Guild will host a reception celebrating Off Track 2 Gallery from 5 to 8 p.m. July 25 at the Lumberyard Shopping Center, 937 S. Coast Highway 101. The reception will feature pottery, sculpture, photography, paintings, jewelry, gourd art and mixed media from more than 190 local artists. Call 760-942-3636 or visit [OffTrackGallery.com](http://OffTrackGallery.com).






SATURDAY **July 25** 5-8 pm

## Artists' Reception

### OFF TRACK 2 GALLERY

in the Lumberyard Shopping Center, Suite C-103  
DOWNTOWN ENCINITAS • Local Artists  
760.560.6897 • [OffTrackGallery.com](http://OffTrackGallery.com) • Open Daily

**Off Track Art Gallery** — Featured artists for July and August are Yanina Cambareri, Jackie Tyree, Julie Sauer and Tom Shannon; artists' reception, 5 to 8 p.m. July 10; the gallery is operated by the San Dieguito Arts Guild; gallery hours, 11 a.m. to 5 p.m. daily; 500 Second St. (Second and D Streets), Encinitas; 760-942-3636.

**Off Track 2 Gallery** — The San Dieguito Art Guild has opened this new temporary gallery to accommodate more work by guild artists; hours, 10 a.m. to 6 p.m. Mondays-Thursdays; 10 a.m. to 8 p.m. Fridays; 9 a.m. to 8 p.m. Saturdays and Sundays; Lumberyard Shopping Center, Suite C-103, 937 S. Coast Highway, Encinitas; 760-942-3636.





Annette Lotuso Paquet, who has painted scenes at Torrey Pines State Reserve for 30 years, set up her easel near the Visitor Center this week. *John R. McCutchen / Union-Tribune*

## Torrey Pines as pretty as a picture to artists

### COASTING

TORREY PINES STATE BEACH

**By Mike Lee**  
STAFF WRITER

As she perched on the edge of a bluff in the Torrey Pines reserve, Annette Lotuso Paquet applied a few deft strokes of a transparent glaze to the watercolor painting on her easel.

Her touch seemed to bring out the orange sandstone cliffs on her thick sheet of archival paper. A few more dabs with a darker shade thrust other rocks deeper into shadow as Paquet tried to capture the "greater reality" of the scene in front of her.

This state park is to Paquet what haystacks were to Claude Monet — a subject so rich with texture that it never grows old. After 30 years of painting at the reserve, Paquet still visits three mornings a week to explore its vistas and moods.

"You could stay just here, and in the facets that you see, you have a world to paint," she said while stepping back to ap-

### BEHIND THE SERIES

From the bustling Oceanside pier to the sands of Imperial Beach, the county's beaches are jewels.

Throughout the summer, we're introducing you to what makes them a treasure.

Recommend your favorite spot to reporter Mike Lee by writing to [mike.lee@uniontrib.com](mailto:mike.lee@uniontrib.com).

**U-T Multimedia:** To see more photos of artists at Torrey Pines and read previous installments of the Coasting series, go to [uniontrib.com/more/coasting](http://uniontrib.com/more/coasting)

praise her work.

Paquet isn't alone in her love for the reserve and the beach below. A dozen or so artists dotted the park on the recent morning she was there.

Their sun hats and measured movements contrasted with the grunts and fast pace of the hordes of runners and cyclists who also enjoy Torrey Pines, one of the county's most famous sites. Numerous perches

SEE **Torrey Pines, A4**



## ► TORREY PINES

CONTINUED FROM A1

### Reserve offers 'a natural scene,' one artist says

offer bird's-eye views of the majestic ocean, stark cliffs and wind-swept trees that allow visitors to glimpse coastal California as it was before urbanization.

"It offers a natural scene," said Joan Grine of Del Mar, who has painted at the reserve for three decades. "I like it peaceful."

"Plain air" — or open air — painting in the Torrey Pines area dates back more than 100 years and includes early notables such as Alfred Mitchell and Charles Fries.

By the 1970s, Japanese immigrant Tsuyoshi Matsumoto, known widely as Mat, had become a familiar figure at the reserve. He filled 30 sketchbooks with drawings of the park's namesake trees.

Today, the steady stream of artists is "one of the most charming and aesthetic aspects of the reserve," said Patricia Masters of the nonprofit Torrey Pines Association, a preservation group.

"I love to see those pallets with smears of color all over," she said. "I really suspect that when passers-by see artists at work, their senses become



UNION-TRIBUNE

heightened. You are stimulated to try to see what the artist is seeing."

Artists spend hour after hour capturing the park's mystique in several mediums, including oil, pastels and watercolors. They haul their paints in bags along with water, extra clothes and scores of brushes and other tools.

Torrey Pines is prized partly because the interplay between sunlight and ocean mist, framed by the iconic trees, creates a kaleidoscope that changes almost by the minute.

"When the sun is here, like now, you see certain bushes. And when it moves, those bushes disappear and . . . there is something else you see," Paquet said.

She dismisses any thought of

creating her artwork by looking at photographs in the comfort of her home-based studio on the Del Mar Mesa, where the walls are covered with her framed paintings of Torrey Pines. Some of them sell for \$2,000.

"You have got to be out there with it — live it, breathe it, become it and do it," Paquet said.

As Paquet packed up her gear to try another vantage point, Toni Williams of Solana Beach settled in near the adobe Visitor Center along with other members of the Plein Air Painters of San Diego who had chosen the reserve for their weekly "paint out" session.

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For Williams, the reserve's allure is simple. "It's quintessential California," she said.

Plus, Torrey Pines is so popular with out-of-towners that it makes business sense to paint there. "I hate to be absolutely blunt," Williams said, "but if

### IF YOU GO

Torrey Pines State Beach and Reserve is accessible via North Torrey Pines Road in San Diego.

Parking costs \$8 per day.

The reserve is open daily from 8 a.m. to sunset.

There are trails for hiking and running, along with viewpoint areas for photography and painting.

Picnics are allowed only on the beach, not in the reserve or on trails.

The Visitor Center, also known as the adobe lodge, offers interpretive displays and programs such as guided nature walks.

Watch out for runners and cyclists on the main park road.

Stay on roads and trails to avoid damaging native plants.

you were a tourist and loved the area . . . then perhaps you might like to purchase a piece of the local color."

For regulars such as Grine or Del Mar, detailed observations create enduring emotional connections with particular vistas at Torrey Pines.

"That is my spot. I know that tree. I have become close to that tree," Grine said, recalling past visits. "The same with the cliffs. I know that cliff so well, I can probably paint it without looking."

**Mike Lee:** (619) 542-4570; [mike.lee@uniontrib.com](mailto:mike.lee@uniontrib.com)

"Those guys painted here, and I'm here 100 years later — and 100 years from now, someone else will be painting."

**TONI WILLIAMS,** Solana Beach resident and member of the Plein Air Painters of San Diego



July monthly show winners

**THE COAST NEWS** **JULY 24, 2009**

---

**JULY WINNERS**

The winning July artists featured at the Off Track Gallery, 500 Second Street, include from left, Marianne Endiss, with "Jacaranda Tree," Josephina DiSalvo with photograph "Pylons," Monique Cox with her watercolor "Cannas" and EJ Brennan's scratch-board "Irishers." For more information, call (760) 942-3636 or visit [www.off-trackgallery.com](http://www.off-trackgallery.com).  
*Courtesy photo*

JULY 24, 2009

THE COAST NEW



LEAH ON KEEPT  
JULIE VERO  
JULIE VERO  
JULIE VERO

SATURDAY July 25 5-8 pm

# Artists' Reception

## OFF TRACK 2 GALLERY

in the Lumberyard Shopping Center, Suite C-103  
DOWNTOWN ENCINITAS • Local Artists  
760.560.6897 • [OffTrackGallery.com](http://OffTrackGallery.com) • Open Daily

ENCINITAS FIRST • AUGUST 2009



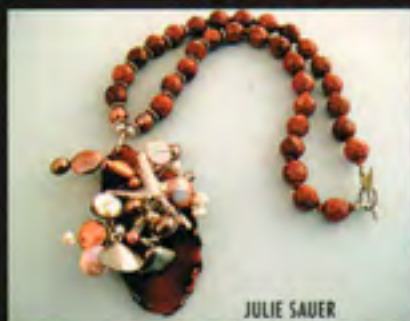
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Courtesy photo





JOANNE CHAMBERS



JULIE SAUER

OVER 40 LOCAL ARTISTS  
REPRESENTED AT GALLERY 2



BARD MILLE

## RECEPTION

OFF TRACK 2 GALLERY

LUMBERYARD SHOPPING CTR  
SUITE C-103  
HIGHWAY 101 . ENCINITAS



JOAN GRINE

SATURDAY . JULY 25 . 2009 . 5 - 8 PM

*Please join us for a reception  
the 40 artists of the:*

### Off Track 2 Gallery

In the Lumberyard, Suite C-103  
Downtown Encinitas

Saturday, **July 25** from **5-8pm**

Food and Drink

**760.560.6897**

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)

**OFF TRACK 2  
GALLERY**

*San Dieguito Art Guild, Est. 1965*

*Be sure to visit our other location at  
500 Second Street, Encinitas.  
Together, the galleries showcase the work  
of over 180 talented local artists.*

San Dieguito Art Guild  
P.O. Box 235853  
Encinitas, CA 92023

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*Please join us for a reception the 40 artists of the:*

## Off Track 2 Gallery

In the Lumberyard, Suite C-103 • Downtown Encinitas

Saturday, **July 25** from **5-8pm**



Food and Drink



OFF TRACK 2  
GALLERY

*San Diego's Art (Field) Day Show*

760.560.6897

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)



*Be sure to visit our other location at 500 Second Street, Encinitas.  
Together, the galleries showcase the work of over 180 talented local artists.*

**SDAG Board Meeting  
Meeting Minutes  
July 27, 2009**

**Officers Present:**

Patricia Eldon  
Joanne Chambers

**Assistants:**

Mary Beck  
Grace Swanson  
Wanda Olson

EllaBlanche Salmi  
Laura Lowenstein  
Isabella Breasted  
Ellen Cramer

Bruce Stewart

Cindy Gary  
Judianne Shannon  
Terri Oshrin  
Dianne Dudek  
Deborah Van Huiss

**Officers Absent:**

Ricki Ungar

**Meeting Minutes:** Recorded by Cindy Gary. Meeting Location: Encinitas Public Works Bldg.

Meeting called to order at 9:45 Minutes called to be approved by Grace, seconded by vote 8 yes,

**A. Upcoming Dates:**

- 1. August 24** - Monday, SDAG board meeting, 9:30, at 160 Laura Lowensteins'.
- 2. Tuesday, August 25** -Monthly show take-in, 9:30 to noon.
- 3. Sunday, August 30** - 10:00 to 5:00: LeucadiArt Walk.
- 4. September 11, Friday**, 5:00 to 8:00 Reception for Off Track 1
- 5. September 28, Monday**, 9:30- Board meeting -160 Calle Magdalena.
- 6. September 29, Tuesday**, 9:30: Monthly show take-in at OT1
- 7. October 7-** Take- in and take-out for Magdalena Gallery 10:00 to 12:00.
- 8. Art from the Heart Oncology Clinic Reception** Friday, Oct. 9th 5-8pm.
- 9. October 19:** Board meeting, 9:30, Calle Magdalena.
- 10. October 25**, Sunday- OT1 wall rotation

**B. President: Patricia Eldon**

**I. New Business:**

**1. 2009- 2010 Sale and Board Elections:**

- Review of proposed Slate.
- Addition of Patricia Eldon as off Site Chair and Terri O. as Chair of OT2.
- **Motion** by Laura to accept the slate as is, seconded by Grace.  
An addition was made to this motion extend Joanne's position as Treasurer for one more year. **Vote**-14 yes,
- Bruce wanted Dave to come Board Meetings once he becomes Gallery Manager.

**2. Receptions:**

**A. Cheryl Ehlers has resigned, a replacement is needed. Notes from Discussion:**

- Bruce talked to Cheryl, aside from being very busy, she is quitting due to a feeling of frustration that stemmed from the need to do so much work to get volunteers and then to follow-up and reminder people.
- Cheryl also quit b/c there is a lot of physical stuff to do to make the reception happen.
- Cheryl has promised that she will write everything down

**B. New Hospitality Chair:**

- Judianne said that there needs to be clarification regarding this position.
- Laura Cheryl's job appears daunting to anyone considering taking over her position
- Discussion ensued about how does the "process work?" After sign-up for monthly show how do we follow-up on those people who sign up to volunteer at events?
- More accountability is needed; Bobbi Harrington will need an assistant that has a computer and can both email and report on volunteers.

**C. Suggestions on how to simplify Receptions:**

- Patricia thought that we should buy and store reception supplies such as: tables, linens, napkins and wine. Laura and Dianne will donate tables.
- Patricia also suggested that we buy the food and beverages at Ralphs.
- Mary Beck said that there is enough money in



the bank to pay to have the receptions this as an **Action Item for Bruce.**

### **3. Leucadia ArtWalk**

- Patricia reported that we made 150.00. We should use this money to buy another banner and balloons!

**4. Rachel Mandell-** Bruce suggested that we deal with her in a more rational/calm way

**5. “Rita”** - Judianne accepted membership \$ and application from Rita.

This woman has a history of erratic behavior and Judianne did not realize this and accepted her membership application and \$\$..It was commented that most others would do the same as she is not known to all members.

### **F. Reports from Chairpersons:**

#### **1. Treasurers’ Report: Joanne Chambers:**

- June sales \$2340.00 Sales for OT1 and \$5213.00 OT2
- July to date: OT1 \$1082 OT2 \$4488
- When the New Year starts, each Gallery will need to be more accountable with their finances.
- There is too much work to track everything.
- Joanne asked if we wanted to renew our membership to Chamber of Commerce, answer: yes. Joanne will look up fee and cut ck.

#### **2. Membership Chair - Laura Lowenstein:**

- Currently we have 205 members.
- Increase in the last few months more b/c we offer 3 months free after Mother’s Day Tour.
- We need to find a way to make it clear to new members that volunteering is part of being a member at the Guild.

#### **This led to the following discussion about Volunteering at Guild:**

- Wanda –we need to enforce/track each members volunteer hours.
- Laura – there is a hard copy of Membership rules and responsibilities.
- Bruce – charge more for those who do not want to volunteer.
- Bruce – Bobbi needs an assistant with capability of email and communicating.
- Mary – Bobbi is Monthly show only.

**Please note: I had to leave the July meeting at 12:30. I will update the notes with the missing information prior to the next meeting.**

### **3. Publicity Chair –Grace Swanson:**

#### **4. VP Programs, Diane Dudek/Terri Oshrin:**

#### **5. Offsite Chair- Wanda Olson:**

**Art from the Heart Show:** Take in Aug. 4 9:30-10:30am. Reception Friday, Oct. 9th 5-8pm. Take out will be in Jan. 2010, probably 1st week. But this isn’t solid since the Doc. (David) may want to extend the show.

#### **6. Gallery Chair Bruce Stewart:**

#### **7. Floor Chair - Ellablancche Salmi**

#### **8. Judianne Shannon, Calendar chair:**

#### **9. Ricki Ungar, Monthly show chair:**

#### **10. Wall Renter Chair - Ellen Cramer:**

#### **11. Web – Mary Beck**

#### **12. Isabella Breasted –Sunshine**

### **Action Items:**

#### **1. Action Item. –.**

### **Motion to adjourn:**

Please review and send any additions and or corrections to Cindy Gary at [cingary@yahoo.com](mailto:cingary@yahoo.com)  
In an effort to start the meetings on time and keep the meetings to 2 hours, the meeting minutes will be approved via email and will not be reviewed at the start of future Board Meetings.  
I will also send a copy of the minutes a few days prior to the next meeting.



July 8, 2009





|                        |                  |
|------------------------|------------------|
| President              | Bruce Stewart    |
| Calendar               | Judianne Shannon |
| Programs               | Diane Dudek      |
| Gallery Mgr            | Dave Ombrello    |
| Floor Rent Gallery One | OPEN             |
| Floor Rent Gallery Two | Gaga Barnes      |
| Secretary              | Cindy Gary       |
| Treasurer              | Joanne Chambers  |
| Monthly Show           | Ricki Ungar      |
| Wall Art Gallery One   | Ellen Cramer     |
| Wall Art Gallery Two   | OPEN             |
| Newsletter             | Deborah van Huis |
| Web Site               | Mary Beck        |
| PR/Promotion           | Grace Swanson    |
| Membership             | Laura Lowenstein |
| Offsite Shows          | OPEN             |
| Parliamentary          | OPEN             |

Hospitality  
Hospitality demos  
Bio Book Cheryl  
Mail Newsletter  
Small Image show  
Phone Tree

Environ. Painters  
Card  
Historian  
Shrink-Wrap Bin  
New Member Training  
Client DataBase  
Grant Writer  
Isabella Breasted  
Daily Log Book  
Judges  
Leucadia Artwalk  
Flyer Distrib.  
Janis  
Mothers Day  
Volunteers  
Featured Artists  
Cultural Tourism Meetings  
DEMA Meetings  
101 Leucadia Meetings  
Donation Solicitations  
Special Events Coordinator OPEN (?)

Cheryl Ehlers  
Helen Neal  
Ehlers  
Diane Goodman  
Ricki Ungar  
Morgan Janis (verify)  
Joan Grine (verify)  
Joan Grine  
Rack Barb Millé  
Grace Swanson  
Doreen Long  
Judianne Shannon  
Darlene Katz  
Bruce Stewart

Ellablanche Salmi  
Alison Christler  
Susan Gumm  
Joan Grine

Morgan

Terry Oshrin  
Bobbi Harrington  
Joan Grine  
Deborah Van Huis  
OPEN  
OPEN  
OPEN  
OPEN (?)






**FRIDAY  
July 10  
5-8 pm**

**Artists' Reception**

Jackie Tyreé Oil Miniatures  
Julie Sauer Jewelry  
Yanina Cambareri Watermedia  
Tom Shannon Watercolor




**OFF TRACK GALLERY**  
*San Diego Art Guild, Est. 1965*  
**Second and D Streets • ENCINITAS • Local Artists**  
760.942.3636 • offtrackgallery.com • Open Daily 11-5






**SATURDAY July 25 5-8 pm**

**Artists' Reception**

**OFF TRACK 2 GALLERY**

in the Lumberyard Shopping Center, Suite C-103  
**DOWNTOWN ENCINITAS • Local Artists**  
760.560.6897 • OffTrackGallery.com • Open Daily

Coast News ad for July

Coast News ad for July



Today, the steady stream of artists is "one of the most charming and aesthetic aspects of the reserve," said Patricia Masters of the nonprofit Torrey Pines Association, a preservation group.

"I love to see those pallets with smears of color all over," she said. "I really suspect that when passers-by see artists at work, their senses become heightened. You are stimulated to try to see what the artist is seeing."

Artists spend hour after hour capturing the park's mystique in several mediums, including oil, pastels and watercolors. They haul their paints in bags along with water, extra clothes and scores of brushes and other tools.

Torrey Pines is prized partly because the interplay between sunlight and ocean mist, framed by the iconic trees, creates a kaleidoscope that changes almost by the minute.

"When the sun is here, like now, you see certain bushes. And when it moves, those bushes disappear and . . . there is something else you see," Paquet said.

She dismisses any thought of creating her artwork by looking at photographs in the comfort of her home-based studio on the Del Mar Mesa, where the walls are covered with her framed paintings of Torrey Pines. Some of them sell for \$2,000.

"You have got to be out there with it – live it, breathe it, become it and do it," Paquet said.

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---

**Mike Lee:** (619) 542-4570; [mike.lee@uniontrib.com](mailto:mike.lee@uniontrib.com)

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**Invoice Date:** 07/20/2009  
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**Terms:** Due upon receipt

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|---|----------|
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**Username:** sdag01

**AMOUNT DUE: \$294.00**

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**Off Track 2 Gallery  
Lumberyard Shopping Center  
FEATURED ARTISTS RECEPTION**



**Joan Grine**



**Barb Mille**



**Joanne Chambers**

**Saturday, July 25, 5-8**

**OFF TRACK 2 GALLERY**  
Lumberyard Shopping Center  
Next to St Tropez  
Highway 101  
Downtown Encinitas

760 560 6897  
[www.offtrackgallery.com](http://www.offtrackgallery.com)



**Julie Sauer**

**Hors d'oeuvres  
Refreshments**

**Over 40 artists  
represented:**

**photographers  
painters  
jewelers  
sculptors  
potters**

**San Dieguito Art Guild, a 501c4 non profit, is  
represented by two Off Track Galleries in  
Encinitas, one on 2nd and D and the other at the  
Lumberyard next to St Tropez Bistro.**





JOANNE CHAMBERS



JULIE SAUER



BARB MILLE

## RECEPTION

OFF TRACK 2 GALLERY

OVER 40 ARTISTS



JOAN GRINE

SATURDAY . JULY XX . 2009 . 5 - 8 PM

*Please join us for a reception  
the 40 artists of the:*

### **Off Track 2 Gallery**

In the Lumberyard, Suite C-103  
Downtown Encinitas

Saturday, **July 25** from **5-8pm**

**Food and Drink**

**760.560.6897**

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San Dieguito Art Guild  
P.O. Box 235853  
Encinitas, CA 92023

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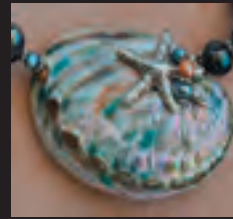
Winners of the July Show

## JULY WINNERS

The winning July artists featured at the Off Track Gallery, 500 Second Street, include from left, Marianne Endiss, with "Jacaranda Tree," Josephina DiSalvo with photograph "Pylons," Monique Cox with her watercolor "Cannas" and EJ Brennan's scratch-board "Irishers." For more information, call (760) 942-3636 or visit [www.off-trackgallery.com](http://www.off-trackgallery.com).

*Courtesy photo*





SECOND  
FRIDAY  
OF JULY  
ON  
SECOND  
STREET  
JULY 10  
2009  
5 - 8 PM



*Please join us for a reception  
for our featured artists:*

Tom Shannon • Yanina Cambareri  
Jackie Tyreé • Julie Sauer

Friday, **July 10** from **5-8pm**

**Off Track Gallery**

2nd & D • Downtown Encinitas

**Wine & hors d'oeuvres**

Young Artist's Area • Live Demo

**760.942.3636**

[www.OffTrackGallery.com](http://www.OffTrackGallery.com)

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of over 180 talented local artists.*

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500 Second Street  
Encinitas, CA 92024

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July Agenda: SDAG BOARD OF DIRECTORS  
MEETING AGENDA for Monday, July 27, 2009  
Meeting held at 9:30 am 160 Calle Magdalena, Public  
Works Building, Camino Room

A. RECORDING SECRETARY: Cindy Gary.

1. Approve minutes from the Monday, June 22, 2009,  
Board Meeting ?

B. UPCOMING DATES

1. July 26, Sunday, wall renters rotation at Off Track
  - 2.
  2. July 27, Monday, Board meeting, 9:30 at 160 Calle Magdalena.
  3. July 28, Tuesday, 9:30 to noon, monthly take-in, Off Track Gallery 1.
  4. . August 4, Tuesday, N. County Oncology take-in, 3617 Vista Way, 9:30-10:30. Take-out in Jan, 2010.
  5. August 6, Thursday, 1:15: election at Quail Gardens Ecke Building.
  6. August 6, demo at Quail Gardens Ecke building, 1:30 to 3:30.
  7. Sunday, August 23, wall renters rotation, Off Track 1
  8. . Sunday, August 23- wall renters rotation for Off Track 2?
  9. Monday, August 24, SDAG board meeting, 9:30, at 160 Calle Magdalena.
  10. Tuesday, August 25, Monthly show take-in, 9:30 to noon.
  11. Sunday, August 30, 10:00 to 5:00: LeucadiArt Walk.
  12. September 11, Friday, 5:00 to 8:00 ? or 7:00? reception for Off Track 1
  13. September 28, Monday, 9:30- board meeting -160 Calle Magdalena.
  14. September 29, Tuesday, 9:30: Monthly show take-in at OT1
  15. October 7- Take- in and take-out for Magdalena Gallery 10:00 to 12:00.
  16. October 19: board meeting , 9:30, Calle Magdalena.
  17. October 25, Sunday- OT1 wall rotation
  18. October 27, Tuesday, 9:30 to noon. SDAG Monthly show
- C. PRESIDENT: Patricia Eldon
- I. New Business
  1. Board election
  2. help for receptions- a. food

, b. promotion

3. August reception- OT2 -?.

4. Off Track 2 at the Lumberyard. Terry Oshrin

5. Disgruntled wall renters at Off Track 1

6. Alison Christler- finding judges ?

7. . Ellen's new rep at meetings?

8. child memberships or annual show?- "Danny"

II.. OLD BUSINESS

1. Leucadia Art Walk.

2. John de Wald's Pacific Station

3. Seeking donations. Coordinator

4. Rachel note.

5. Check over Action Items from last month.

D. TREASURER'S REPORT: Joanne Chambers – financial report

E. MEMBERSHIP CHAIR: Laura Lowenstein .

F. PUBLICITY CHAIR: Grace Swanson Publicity report.

G.. Gallery Chairperson- Bruce Stewart- Grant

H. . Floor Art Chair: Ellablanche Salmi.

I.: VP Calendar CHAIR Judianne Shannon .

J. Offsite show chair: Wanda Olson- exhibit at Oncology Clinic.

K. VP PROGRAMS CHAIR: Diane Dudek, chairperson . Alison Christler, assistant . Next demo?

L. Monthly Show CHAIR: Ricki Ungar . How to get more members to enter Monthly Show.

M. Wall-renters chairpersons- Ellen- Waiting list, etc.

N. Paint Rag Chairperson- Deborah Van Huis.

O. PARLIAMENTARIAN : Isabella Breasted

P. Sunshine: Isabella Breasted

Q. Webmistress: Mary Beck –

Patricia Eldon

landscape artist

President, San Dieguito Art Guild

<http://www.offtrackgallery.com>

SDAG Board Meeting  
Meeting Minutes  
July 27, 2009

Officers Present:  
Assistants:  
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Mary Beck  
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Wanda Olson

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Officers Absent:

Ricki Ungar

Meeting Minutes: Recorded by Cindy Gary. Meeting Location: Encinitas Public Works Bldg.  
Meeting called to order at 9:45 Minutes called to be approved by Grace, seconded by vote 8 yes,  
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- o Review of proposed Slate.
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2. Receptions:

A. Cheryl Ehlers has resigned, a replacement is needed. Notes from Discussion:

- o Bruce talked to Cheryl, aside from being very busy, she is quitting due to a feeling of frustration that stemmed from the need to do so much work to get volunteers and then to follow-up and reminder people.
- o Cheryl also quit b/c there is a lot of physical stuff to do to make the reception happen.
- o Cheryl has promised that she will write everything down

B. New Hospitality Chair:

- o Judianne said that there needs to be clarification regarding this position.
- o Laura Cheryl's job appears daunting to anyone considering taking over her position
- o Discussion ensued about how does the "process work?" After sign-up for monthly show how do we follow-up on those people who sign up to volunteer at events?

- o More accountability is needed; Bobbi Harrington will need an assistant that has a computer and can both email and report on volunteers.

C. Suggestions on how to simplify Receptions:

- o Patricia thought that we should buy and store reception supplies such as: tables, linens, napkins and wine. Laura and Dianne will donate tables.
- o Patricia also suggested that we buy the food and beverages at Ralphs.
- o Mary Beck said that there is enough money in the bank to pay to have the receptions this as an Action Item for Bruce.

3. Leucadia ArtWalk

- o Patricia reported that we made 150.00. We should use this money to buy another banner and balloons!

4. Rachel Mandell- Bruce suggested that we deal with her in a more rational/calm way

5. "Rita" - Judianne accepted membership \$ and application from Rita.

This woman has a history of erratic behavior and Judianne did not realize this and accepted her membership application and \$\$ .It was commented that most others would do the same as she is not known to all members.

#### F. Reports from Chairpersons:

1. Treasurers' Report: Joanne Chambers:

- o June sales \$2340.00 Sales for OT1 and \$5213.00 OT2
- o July to date: OT1 \$1082 OT2 \$4488
- o When the New Year starts, each Gallery will need to be more accountable with their finances.
- o There is too much work to track everything.
- o Joanne asked if we wanted to renew our membership to Chamber of Commerce, answer: yes. Joanne will look up fee and cut ck.

2. Membership Chair - Laura Lowenstein:

- o Currently we have 205 members.
- o Increase in the last few months more b/c we offer 3 months free after Mother's Day Tour.
- o We need to find a way to make it clear to new members that volunteering is part of being a member at the Guild.

This led to the following discussion about Volunteering at Guild:

- o Wanda –we need to enforce/track each members volunteer hours.
- o Laura – there is a hard copy of Membership rules and responsibilities.
- o Bruce – charge more for those who do not want to volunteer.
- o Bruce – Bobbi needs an assistant with capability of email and communicating.
- o Mary – Bobbi is Monthly show only.

Please note: I had to leave the July meeting at 12:30.

I will update the notes with the missing information prior to the next meeting.

3. Publicity Chair –Grace Swanson:

4. VP Programs, Diane Dudek/Terri Oshrin:

5. Offsite Chair- Wanda Olson:

Art from the Heart Show: Take in Aug. 4 9:30-

10:30am. Reception Friday, Oct. 9th 5-8pm. Take out

will be in Jan. 2010, probably 1st week. But this isn't solid since the Doc. (David) may want to extend the show.

6. Gallery Chair Bruce Stewart:

7. Floor Chair - Ellablanche Salmi

8. Judianne Shannon, Calendar chair:

9. Ricki Ungar, Monthly show chair:

10. Wall Renter Chair - Ellen Cramer:

11. Web – Mary Beck

12. Isabella Breasted –.Sunshine

#### Action Items:

1. Action Item. –.

#### Motion to adjourn:

Please review and send any additions and or corrections to Cindy Gary at cingary@yahoo.com

In an effort to start the meetings on time and keep the meetings to 2 hours, the meeting minutes will be approved via email and will not be reviewed at the start of future Board Meetings.

I will also send a copy of the minutes a few days prior to the next meeting.

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*Please join us for a reception the 40 artists of the:*

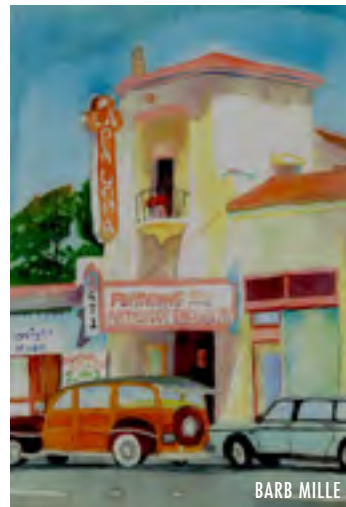
# Off Track 2 Gallery

In the Lumberyard, Suite C-103 • Downtown Encinitas

Saturday, **July 25** from **5-8pm**



Food and Drink



  
OFF TRACK 2  
GALLERY  
San Diego's Art Guild Est. 1965

760.560.6897  
[www.OffTrackGallery.com](http://www.OffTrackGallery.com)



*Be sure to visit our other location at 500 Second Street, Encinitas.  
Together, the galleries showcase the work of over 180 talented local artists.*



# OFF TRACK GALLERY

*San Dieguito Art Guild, Est. 1965*

## Upcoming Events

**August 2009**

### Upcoming Events

August  
September  
October

#### Monthly Show at Take-In Off Track Gallery 2

Monday, August 3 8:00-10:00 am and 6:00-8:00 pm

#### Art from the Heart Take-In

August 4, 9:30 - 10:30 am, North Coast Oncology Center

#### Election of Board of Directors

August 6, 1:15 at the Ecke Building in Quail Gardens before Ron Lemen's demonstration

#### August 6 Demo



The August 6th San Dieguito Art Guild Demonstration will feature a well-known local artist, Ron Lemen. The demonstration to be held in the Ecke Building at Quail Botanical Gardens on August 6th from 1:30 to 3:30 pm.

For more information about Ron and the Studio 2nd Street art classes, visit: [studio2ndstreet.com](http://studio2ndstreet.com)

#### SDAG Board Meeting

Monday August 24, 9:30 - noon

#### Monthly Show Take-In at Off Track Gallery 1

Tuesday, August 25, 9:30 - noon

#### Off Track Gallery 2 Featured Artists' Reception

Saturday, August 29, 5:00-8:00 pm

To take advantage of the increased summer tourist traffic and Del Mar Race Track visitors, we are going to have a Featured Artists' Reception at OTG2. We can always use help with the receptions. Please contact Cheryl Ehlers for reception volunteer opportunities, [cparrotise@aol.com](mailto:cparrotise@aol.com)

#### Wall Rotation at Off Track Gallery 1

Sunday, August 30

To our SDAG Members,  
The Guild has subscribed to a service called Constant Contact to help us keep in touch and give you updates. This is our first attempt using this service. Please let us know how you like it and if you have any suggestions, [dvanhuis@yahoo.com](mailto:dvanhuis@yahoo.com).

We have a Facebook page now. Please check it out and join at:  
<http://www.facebook.com/group.php?gid=112862739987>

## Art From The Heart



The "ART FROM THE HEART" show will be from August 4th through Jan 12th at North Coast Oncology Center.

Arts in Medicine is collaboration between the North County Oncology Medical Clinic's Dr. David Oblon and SDAG and is titled "Art From The Heart". All artwork on display is for sale. There will be a comprehensive list of works and prices at the front reception desk. The Clinic has no financial interest in the sale of the art nor does it take any commission. The sale of the art is between the artist and the purchaser.

Dr. David Oblon's desire for art is in his very bones. SDAG member and Dr.