

Free Art Demo By Tom Fong
Watercolor Demo

Thursday, February 7, 2008
1:30 to 3:30 pm

Tom Fong, a native Californian, teaches on a regular basis at various colleges and is a guest instructor for the Yosemite National Park Association. He is a signature member and the former president of Watercolor West. His watercolors are bold, spontaneous, and direct, and have been included in many national juried exhibitions and featured in publications such as Splash 6 and American Artist.

Fong is a popular watercolor instructor who conducts many workshops, including ones at American Artist's Art Methods & Materials Show, in Pasadena, California, at the Palm Springs Desert Museum, in California, and with the San Diego Watercolor Society. He has been asked to give watercolor demonstration series for both Watercolor West and the National Watercolor Society. He encourages students to paint "free and loose" through the creative spirit of intuition and improvisation, trusting it to help them make new discoveries.

Ecke Building, Quail Botanical Gardens, 230
Quail Gardens Drive, Encinitas
Free and Open to the Public
Sponsored by the San Dieguito Art Guild /
Off Track Gallery
760-942-3636 • www.offtrackgallery.com

*This program made possible, in part, by a grant from the City of Encinitas.

San Dieguito Art Guild
off track gallery
OPEN DAILY 11-5


OFF TRACK GALLERY
San Dieguito Art Guild, Est. 1964
OPEN DAILY 11-5

**Off
Track
Gallery**
San Dieguito Art Guild ■ Est. 1964

Note that the established date is wrong.
Should have been
1965

**Off
Track
Gallery**
San Dieguito Art Guild ■ Est. 1964

MONTHLY SHOW

Take-in date _____ Check # _____ \$ _____

Artist _____ Phone _____

☐ **NEW S.D.A.G. MEMBER** this month please fill out address, email & medium

Address _____

Email _____ Medium _____

Diag. Measur	OfficeUse Item #	Title of artwork	Medium (not dept)	Dept. No. *	Vendor ID	Price
		MONTHLY SHOW #1				\$
		MONTHLY SHOW #2				\$
		MONTHLY SHOW #3				\$

Your vendor ID is the **first three letters of last name** and **first two letters of first name**

Item # will be given by take-in volunteers on the day of rotation.

* Dept numbers: **1** = cards, **2** = shrink wrap, **3** = oil/acrylic, **4** = watercolor, **5** = photography, **6** = mixed media, **7** = other media, **8** = jewelry, **9** = glass, **10** = sculpture/ceramics, **11** = textile, **12** = special events, **13** = miscellaneous, **14** = digital art, **15** = PRINT (such as Giclee) made from original art work. Please list **medium** (i.e. watercolor/oil/acrylic) print was made from.

Prints are not eligible for ribbons or cash awards for the monthly shows.

Job for this month _____

I UNDERSTAND THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND/OR THE LANDLORD ARE NOT INSURED FOR COVERAGE OF ARTWORK AT THE GALLERY AND/OR IN UNSECURED AREAS. THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND/OR THE LANDLORD CAN NOT BE HELD LIABLE FOR LOSS OR DAMAGE TO ANY ARTWORK AT ANY TIME. I WILL PROVIDE MY OWN INSURANCE IF I DEEM IT NECESSARY.

_____ **INITIAL HERE**

I AGREE TO PERMIT MY ART TO BE PHOTOGRAPHED AND USED FOR SDAG ADVERTISING/P.R. PURPOSES.

_____ **INITIAL HERE.**

IF FOR ANY REASON MY ART IS LEFT AT THE SDAG/OFF TRACK GALLERY AFTER A SHOW, A RENTAL PERIOD OR NON-RENEWAL OF MY SDAG MEMBERSHIP FOR A TIME PERIOD PAST **(30) DAYS IT WILL BE CONSIDERED ABANDONED AND BECOME THE PROPERTY OF THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY.**

I UNDERSTAND AND HAVE READ THE ABOVE STATEMENT AND I GIVE MY PERMISSION TO THE SDAG/OFF TRACK GALLERY TO DISPOSE OF MY ART IN ANY MANNER THEY CHOSE.

SIGNATURE _____ **DATE** _____

Calendar

- **Monthly SDAG Board Meeting:** Mon. Jan. 21, 2008 at 9:30am, Off Track Gallery.
- **Art Wars A Tribute to the Old Gray Warehouse:** Friday, Jan. 18, 6-9pm, 2008, More info at www.artwars.org.
- **Floor Artists take-in:** By appointment only, contact Barb Millé 760.942.3595.
- **Wall Renter please note:** No rotation for January. Leave art in position. You will be contacted by Dot Renshaw with further info 858.692.6478.
- **"Moving On" party:** Sunday, Jan. 27, 2008, afternoon
- **Last day to take art from the Gallery: Tuesday, Jan. 29, 2008**
All art needs to remain until after our party on Jan. 27th so we look our best."
- **Demo and Artists' Reception:** Thursday, Feb, 7, 2008, 1:30 to 3:30 pm., Quail Gardens.
Tom Fong, demonstrator.

Environmental Painters

January 8 & 15: San Dieguito County Park. Meet on Highland, north of Lomas Santa Fe. Solana Beach. Lunch and critique at Joan's house on Jan. 15.

January 22 and February 12: Batiquitos Lagoon, western parking lot.

February 19 and 26: Torrey Pines Extension, southern end of Recuerdo, Del Mar.

Call Joan Grine, 858-481-8783 for more information.

Off Track Gallery is Moving

We have been so incredibly lucky for the last couple of years to be able to show our art in our present location. We knew that the day was coming when the building would be torn down and we have been planning for it.

The SDAG Board has formed a committee to research a new location for the Gallery. The committee was headed by Laura Lowenstein for the month of December and then in January the committee is headed by Mary Beck until we find a suitable location. The search committee will make a recommendation to the SDAG board and they will make the final decision by majority vote.

A rating system has been established to try to figure out the best location for us. The items being rated are: • Walk-in traffic • Location (Encinitas preferred) • Proximity to other retail stores • Charm • Cost per month (rent) • Start-up cost • Lighting • Rest room • Nearness to coffee shop or restaurant • Good relationship with owner • Lease vs. month to month • Parking • Street-side windows • The necessity, or not, of a guarantor (someone to sign and be liable for the rent).

So far the committee has looked at or considered at least 10 different properties ranging from Solana Beach to Cardiff to Carlsbad. The biggest problems are parking, walk-in traffic and cost. The search continues. When a decision is made you will be informed immediately by email (or phone if you do not have email).

The Guild will host a "Moving On" party on Sunday, January 27 at 2:00pm celebrated in conjunction with the **Arts Alive, 101 Artist Colony/DEMA** banner unveiling in the warehouse in the 687 building. There will be live music, wine and food. Please come party with us and invite a friend.

Watercolor Demo by Tom Fong

Thursday, February 7, 1:30 to 3:30 pm

Ecke Building,
Quail Botanical Gardens
230 Quail Gardens Drive

**Free Admission,
Free Parking and
Open to the Public**

Tom Fong, a native Californian, teaches on a regular basis at various colleges and is a guest instructor for the Yosemite



Coit Tower, San Francisco

continued on page 2

FEBRUARY 2008

San Dieguito Art Guild's
The Paint Rag

687 South Coast Highway 101,
Encinitas Ca 92024 760-942-6109
www.offtrackgallery.com Open
Wed.-Sun. 10am-6pm Fri.-Sat.
open til 8pm

Calendar

- Monthly SDAG Board Meeting:
Mon. Jan. 21, 2008 at 9:30am, Off
Track Gallery.
- Art Wars A Tribute to the Old
Gray Warehouse: Friday, Jan. 18,
6-9pm, 2008, More info at www.
artwars.org.
- Floor Artists take-in: By appoint-
ment only, contact Barb Millé
760.942.3595.
- Wall Renter please note: No
rotation for January. Leave art in
position. You will be contacted
by Dot Renshaw with further info
858.692.6478.
- "Moving On" party: Sunday, Jan.
27, 2008, afternoon
- Last day to take art from the
Gallery: Tuesday, Jan. 29, 2008 All
art needs to remain until after our
party on Jan. 27th so we look our
best."
- Demo and Artists' Reception:
Thursday, Feb, 7, 2008, 1:30 to
3:30 pm., Quail Gardens. Tom
Fong, demonstrator.

Environmental
Painters

January 8 & 15: San Dieguito
County Park. Meet on Highland,
north of Lomas Santa Fe. Solana
Beach. Lunch and critique at Joan's
house on Jan. 15.
January 22 and February 12:
Batiquitos Lagoon, western parking
lot.
February 19 and 26: Torrey

Pines Extension, southern end of
Recruerd, Del Mar.
Call Joan Grine more information.

Off Track Gallery is Moving

We have been so incredibly lucky
for the last couple of years to be
able to show our art in our present
location. We knew that the day was
coming when the building would
be torn down and we have been
planning for it.

The SDAG Board has formed a
committee to research a new loca-
tion for the Gallery. The committee
was headed by Laura Lowenstein
for the month of December and
then in January the committee is
headed by Mary Beck until we
find a suitable location. The search
committee will make a recom-
mendation to the SDAG board and
they will make the final decision by
majority vote.

A rating system has been estab-
lished to try to figure out the best
location for us. The items being rat-
ed are: • Walk-in traffic • Location
(Encinitas preferred) • Proximity to
other retail stores • Charm • Cost
per month (rent) • Start-up cost •
Lighting • Rest room • Nearness to
coffee shop or restaurant • Good
relationship with owner • Lease vs.
month to month • Parking • Street-
side windows • The necessity, or
not, of a guarantor (someone to
sign and be liable for the rent).

So far the committee has looked
at or considered at least 10 differ-
ent properties ranging from Solana
Beach to Cardiff to Carlsbad. The
biggest problems are parking,
walk-in traffic and cost. The search
continues. When a decision is made
you will be informed immediately

by email (or phone if you do not
have email).

The Guild will host a "Moving
On" party on Sunday, January 27
at 2:00pm celebrated in conjunc-
tion with the Arts Alive, 101 Artist
Colony/DEMA banner unveiling in
the warehouse in the 687 building.
There will be live music, wine and
food. Please come party with us
and invite a friend.

Watercolor Demo by Tom Fong
Thursday, February 7, 1:30 to 3:30
pm
Ecke Building, Quail Botanical
Gardens
230 Quail Gardens Drive

Free Admission, Free Parking and
Open to to the Public

Tom Fong, a native Californian,
teaches on a regular basis at vari-
ous colleges and is a guest instruc-
tor for the Yosemite

continued on page 2

Coit Tower, San Francisco

National Park Association. He is a signature member and the former president of Watercolor West.

The artist's watercolors are bold, spontaneous, and direct, and have been included in many national juried exhibitions and featured in publications such as *Splash 6* and *American Artist*.

Fong is a popular watercolor instructor who conducts many workshops, including ones at American Artist's Art Methods & Materials Show, in Pasadena, California, at the Palm Springs Desert Museum, in California, and with the San Diego Watercolor Society. He has been asked to give watercolor demonstration series for both Watercolor West and the National Watercolor Society. He encourages students to paint "free and loose" through the creative spirit of intuition and improvisation, trusting it to help them make new discoveries.

President's Corner

Dear Members of the San Dieguito Art Guild,

I hope you all enjoyed happy holidays, and I hope that you all can attend our **Moving On Party** in our gallery warehouse on **January 27 at 2pm**. The public will be there to see the Arts Alive banners unfurled, so we can use this opportunity to draw attention to our guild and our wonderful artwork. We would appreciate it if you brought some food for this party.

The board has been planning the details of moving, including storing the office temporarily if necessary and finding a new building for our gallery. **Laura Lowenstein** was acting as chair of the gallery search committee during December and **Mary Beck** will be chair after that. Wanda Olson, Grace Swanson, Isabella Breasted, Penny Ottley, Joanne Chambers, Joan Grine, Barb Millé and Patricia Eldon are also on the committee.

We found a lovely site for our gallery at the corner of 2nd Street and D Street, downtown Encinitas, but, like the other top locations that we have found so far, its rent is high. We have been renting our current building for much less than the going rate for such a fine location. This has enabled us to build up our savings for hard times. Our current landlord, John de Wald, will most likely have a spot for us in his new building complex about two years from now.

We could also do well without a gallery for awhile. There are always opportunities to show and sell high quality artwork. The *Paint Rag* will inform you of exhibitions. Make sure to make use of our website, which was newly improved by Kathleen McGee under the direction of Website Chair, Grace Swanson. The website will be an efficient way to advertise our artwork.

We all count on each other to help make our future successful, so please keep working hard at creating artwork, and may the joy of striving for excellence be yours.

Patricia Eldon

President of San Dieguito Art Guild

Off Site Opportunities:

The Flower Fields 2008

Exhibitor Information

- 10'x20' tents supplied by The Flower Fields
- \$200 per weekend
- April 12-13, 2008 and April 19-20, 2008
- Payment for all weekends requested must be received in full by February 8, 2008
- Contact: Joni Miringoff, Special Events Coordinator 760-930-9123 ext. 118
- Over 8000 expected at the arts and crafts shows and it's prime color time at the Flower Fields

I have a group application if the Guild is interested in a group show.

3rd Annual Encinitas

Garden Festival

- Saturday May 3, 2008 10am-4pm
- Olivenhain Meeting Hall corner of Rancho Santa Fe and 7th Street
- 10'x10' space and canopy provide
- Commercial/for profit vendor \$125
- Non-profit \$65 (attach IRS verification letter of non profit status)
- These fees will change after Feb 15, \$150 and \$75
- Contact: Kellie Cassell or Jill Treadwell Svendsen 760-753-8615
- Encinitas Garden Festival-Marketplace Committee:
Marketplace@EncinitasGardenFestival.org
- Over 1500 shoppers expected in the marketplace

I have a group application if the Guild is interested in a group show.

In the Works:

Solana Beach City Hall Group

Juried Show

- March 2008 or December 2008
- Waiting for official date for SDAG group.

Encinitas City Hall

Group Juried Show

- Theme: **Coastal Colors**
- Waiting for official date for SDAG group

Encinitas Chamber of Commerce

Grace Swanson and Isabella Breasted will have a show at the Encinitas Chamber of Commerce in early 2008. Waiting for official date.

Respectfully,

Wanda Olson, Off Site Chairperson

National Park Association. He is a signature member and the former president of Watercolor West. The artist's watercolors are bold, spontaneous, and direct, and have been included in many national juried exhibitions and featured in publications such as Splash 6 and American Artist.

Fong is a popular watercolor instructor who conducts many workshops, including ones at American Artist's Art Methods & Materials Show, in Pasadena, California, at the Palm Springs Desert Museum, in California, and with the San Diego Watercolor Society. He has been asked to give watercolor demonstration series for both Watercolor West and the National Watercolor Society. He encourages students to paint "free and loose" through the creative spirit of intuition and improvisation, trusting it to help them make new discoveries.

President's Corner

Dear Members of the San Dieguito Art Guild,

I hope you all enjoyed happy holidays, and I hope that you all can attend our Moving On Party in our gallery warehouse on January 27 at 2pm. The public will be there to see the Arts Alive banners unfurled, so we can use this opportunity to draw attention to our guild and our wonderful artwork. We would appreciate it if you brought some food for this party.

The board has been planning the details of moving, including storing the office temporarily if necessary and finding a new building for our gallery. Laura Lowenstein was acting as chair of the gallery search committee during December and Mary Beck will be chair after that. Wanda Olson, Grace Swanson,

Isabella Breasted, Penny Ottley, Joanne Chambers, Joan Grine, Barb Millé and Patricia Eldon are also on the committee.

We found a lovely site for our gallery at the corner of 2nd Street and D Street, downtown Encinitas, but, like the other top locations that we have found so far, its rent is high. We have been renting our current building for much less than the going rate for such a fine location. This has enabled us to build up our savings for hard times. Our current landlord, John de Wald, will most likely have a spot for us in his new building complex about two years from now.

We could also do well without a gallery for awhile. There are always opportunities to show and sell high quality artwork. The Paint Rag will inform you of exhibitions. Make sure to make use of our website, which was newly improved by Kathleen McGee under the direction of Website Chair, Grace Swanson. The website will be an efficient way to advertise our artwork.

We all count on each other to help make our future successful, so please keep working hard at creating artwork, and may the joy of striving for excellence be yours. Patricia Eldon
President of San Dieguito Art Guild

Off Site Opportunities:

The Flower Fields 2008 Exhibitor Information

- 10'x20' tents supplied by The Flower Fields
- \$200 per weekend
- April 12-13, 2008 and April 19-20, 2008
- Payment for all weekends requested must be received in full by February

8, 2008

- Contact: Joni Miringoff, Special Events Coordinator 760-930-9123 ext. 118
- Over 8000 expected at the arts and crafts shows and it's prime color time at the Flower Fields

I have a group application if the Guild is interested in a group show.

3rd Annual Encinitas Garden Festival

- Saturday May 3, 2008 10am-4pm
- Olivenhain Meeting Hall corner of Rancho Santa Fe and 7th Street
- 10'x10' space and canopy provide
- Commercial/for profit vendor \$125
- Non-profit \$65 (attach IRS verification letter of non profit status)
- These fees will change after Feb 15, \$150 and \$75
- Contact: Kellie Cassell or Jill Treadwell Svendsen 760-753-8615
- Encinitas Garden Festival-Marketplace Committee: Marketplace@EncinitasGardenFestival.org
- Over 1500 shoppers expected in the marketplace

I have a group application if the Guild is interested in a group show.

In the Works:

Solana Beach City Hall Group Juried Show

- March 2008 or December 2008
- Waiting for official date for SDAG group.

Encinitas City Hall Group Juried Show

- Theme: Coastal Colors
- Waiting for official date for SDAG group

Encinitas Chamber of Commerce
Grace Swanson and Isabella Breasted will have a show at the Encinitas Chamber of Commerce in early 2008. Waiting for official date.

Respectfully,
Wanda Olson, Off Site Chairperson

Artist Opportunities

BAE Systems

Drop-off is **Friday, February 8** (second Friday of every *other* month) from 11:00 am to 1:00 pm. Resale license required. You may enter 3 paintings. And it is FREE. BAE is located at 16250 Technology Drive, Rancho Bernardo, building 61 front lobby. (760) 743-1474 or (858) 592-1799.

The Pastel Society of the West Coast

22nd Annual Open Exhibit, "Pastels USA" Haggin Museum, Stockton, CA. May 18 - June 22, 2008. Artists over age of 18, working in dry pastels. \$1500 Best of Show – Total awards presented over \$10,000. **Deadlines:** For a prospectus please visit our Web site at www.pswc.ws or send a #10 SASE to Jerry Boyd, 686 Cedar Flat Ave., Galt, CA 95632 or jerry@geraldboyd.com.

Gallery 21, Spanish Village is having a juried small image show.

Deadline Jan 19. Details at www.spanishvillageart.com/gallery21

Member Announcements

The banners of **Laura Lowenstein**, **Dot Renshaw** and **Grace Swanson** will be unveiled Sunday, January 27 in the warehouse of the Off Track Gallery. The banners will be put up along Highway 101 by Feb, 2008.

Harriet Shoup will be taking part in a group show at **The Studio of Art and Design** on Stevens Road in Solana Beach, from **Feb. 6th to March 3rd**. The other five in the group are Dani Dodge, Rachael Hasson, Amanda Jamea, Kathy McChesney and Susanne Summers.

Carol Limbach will have a one woman show at the Civic Center Art Gallery at City Hall in Encinitas for the month of February, 2008, with an artist's reception on the 13th at 5 pm.

Poly Bags Available

Thank you to Life Member, **Loretta Phoenix** for donating her inventory of poly bags to the Guild.

These bags are at the gallery and available for purchase. A price list is in the office. Please ask the artist on staff to assist you. Make the check out to SDAG and place in Joanne Chamber's file folder with a note informing her that it is for poly bags.

Thank you to **Doreen Long** and **Joan Grine** for organizing and price-listing.



"Whirling Dervish"
by Alison Christler



"Batiqitos Eucalyptus" by Joan Grine

Moving Day Help Needed

Do you have a van or truck. How about a strong back? A pair of hands? We need your help on our moving days: Tuesday, Jan 29, Wednesday, Jan 30 and Thursday Jan 31 starting at 9am each day. We will either be moving to storage or a new gallery location. In either case we need "all hands on deck". Please respond to Gaga Barnes at 760-804-0718 or gagsenrab@aol.com and let her know how you would like to help if you have not already done so.

Wall Renters and Monthly Show Artists

Final TAKE-OUT of art in the gallery will be on **Tuesday, January 29**. Any art left after that date will be taken to Dot Renshaw's house where you will have to make arrangements to pick it up.

We Need Your Help

The glass on this painting was destroyed last month and was taken off the wall. In the mean time the **tourquoise frame** has disappeared. We think someone may have taken it by mistake thinking it was out of the free frames in the office. If you took this frame by mistake, the artist, **Whitney Hall**, would appreciate it's return. We are always so sorry when unfortunate accidents happen to our art, but it is especially bad when it happens to a new member.



Artist Opportunities BAE Systems

Drop-off is Friday, February 8 (second Friday of every other month) from 11:00 am to 1:00 pm. Resale license required. You may enter 3 paintings. And it is FREE. BAE is located at 16250 Technology Drive, Rancho Bernardo, building 61 front lobby. (760) 743-1474 or (858) 592-1799.

The Pastel Society of the West Coast 22nd Annual Open Exhibit, "Pastels USA" Haggin Museum, Stockton, CA. May 18 -June 22, 2008. Artists over age of 18, working in dry pastels. \$1500 Best of Show – Total awards presented over \$10,000. Deadlines: For a prospectus please visit our Web site at www.pswc.ws or send a #10 SASE to Jerry Boyd, 686 Cedar Flat Ave., Galt, CA 95632 or jerry@gerald-boyd.com.

Gallery 21, Spanish Village is having a juried small image show. Deadline Jan 19. Details at www.spanishvillageart.com/gallery21

Member Announcements

The banners of Laura Lowenstein, Dot Renshaw and Grace Swanson will be unveiled Sunday, January 27 in the warehouse of the Off Track Gallery. The banners will be put up along Highway 101 by Feb, 2008.

Harriet Shoup will be taking part in a group show at The Studio of Art and Design on Stevens Road in Solana Beach, from Feb. 6th to March 3rd. The other five in the group are Dani Dodge, Rachael Hasson, Amanda Jamea, Kathy McChesney and Susanne Summers.

Carol Limbach will have a one woman show at the Civic Center Art Gallery at City Hall in Encinitas for the month of February, 2008, with an artist's reception on the 13th at 5 pm.

Poly Bags Available

Thank you to Life Member, Loretta Phoenix for donating her inventory of poly bags to the Guild.

These bags are at the gallery and available for purchase. A price list is in the office. Please ask the artist on staff to assist you. Make the check out to SDAG and place in Joanne Chamber's file folder with a note informing her that it is for poly bags.

Thank you to Doreen Long and Joan Grine for organizing and price-listing.

Moving Day Help Needed

Do you have a van or truck. How about a strong back? A pair of hands? We need your help on our moving days: Tuesday, Jan 29, Wednesday, Jan 30 and Thursday Jan 31 starting at 9am each day. We will either be moving to storage or a new gallery location. In either case we need "all hands on deck". Please respond to Gaga Barnes at 760-804-0718 or gagsenrab@aol.com and let her know how you would like to help if you have not already done so.

Wall Renters and Monthly Show Artists

Final TAKE-OUT of art in the gallery will be on Tuesday, January 29. Any art left after that date will be taken to Dot Renshaw's house where you will have to make arrangements to pick it up.

We Need Your Help

The glass on this painting was destroyed last month and was taken off the wall. In the mean time the tourquoise frame has disappeared. We think someone may have taken it by mistake thinking it was one of the free frames in the office. If you took this frame by mistake, the artist, Whitney Hall, would appreciate it's return. We are always so sorry when unfortunate accidents happen to our art, but it is especially bad when it happens to a new member.

"Whirling Dervish" by Alison Christler

"Batiquitos Eucalyptus" by Joan Grine



“Setting Up” by Lydia Velarde



“Sydney's Ocean Song” by Mary Beck



“Remember When” by Morgan Janis

January Show Awards

Risë Parberry — Judge

Artist	Title	Judge's Comments
Best of Show		
Lydia Velarde	Setting Up	Just what watercolor should be — well composed and drawn. Good values.
Oil and Acrylics		
1st Place — Mary Beck	Sydney's Ocean Song	Lovely liquid layers
2nd Place — Lydia Velarde	Lawn Bowls	Very painterly
3rd Place — Arthur Lochte	Setting It Up	Nice acrylic technique
HM — Polly Torkar	Bird of Paradise	Glorious color
HM — Mary Beck	California Sunset	Lovely color harmony
Watercolor		
1st Place — Lydia Velarde	Setting Up	Just what watercolor should be
2nd Place — Alison Christler	View from Ofila Winery	Beautiful atmosphere. Wet & rich.
3rd Place — Wanda Olson	Orchids on Groundhog Day	Your love of flowers shows.
HM — Diane Burch	I Wish I Could	Great presentation of subject. Color moves the eye through.
HM — Grace Swanson	Yucca	Lovely greens!
Photography		
1st Place — Morgan Janis	Remember When	Great composition. Sharp and clear.
2nd Place — Pamela Taylor Waldman	Hawaiian Mantis	Amusing subject clearly shot.
3rd Place — Agnes Lochte	Going Home	Lovely sunset. Birds are just in the right place.
Other Media		
1st Place — Joan Grine	Batiquitos Eucalyptus	Very painterly.
2nd Place — Basia Koenig	Sprite	Appealingly rendered.
3rd Place — Diane Dudek	Our Little Town	Assertively stated.
Mixed Media		
1st Place — Alison Christler	Whirling Dervish	Lovely arabesque composition with rich color harmony.
2nd Place — Dot Dodds	Clover and Lace	Delicate subject that still reads well from a distance.
3rd Place — Harriet Shoup	Peace	Excellent surface treatment.
HM — Michelle Gonzoles	Theatre Balboa Park	Love the calligraphy and clear color harmony.

Website Re-design

The website re-design is almost finished. You may pre-view the site at <http://sandieguitoartguild.com/index.php>

Please note that is still a work in progress. Not all the buttons are live yet but they soon will be.

Check out the Soravia pages if you have never seen the whole collection.

Each member of the SDAG will be listed on the master members page and a thumbnail of your art will appear beside your name (along with your email unless you specifically request that information be withheld).

A request for a thumbnail of your art work has gone out and almost all artists now have a thumbnail. If you are an artist who still does not have a thumbnail please contact me we can work something out.

If you have already sent me instructions or photos that do not appear on the new site, please contact me again. I tried to stay organized, but as you know sometimes things can “slip through the cracks”.

In addition to the thumbnail, you have an opportunity as an SDAG member to have an individual, additional web page (like we presently have on our “old” website). The price is \$25 payable to SDAG. See a sample page at right.

To get your own page, either mail your check to Joanne Chambers at the PO Box address or leave it in Joanne’s file in the filing cabinet in the gallery office. There is an easy-to-use upload feature that will allow you to change out your art photos, captions and your bio etc. As always if this is foreign territory to you, I will be able to assist or do it for you.

There is room on the one page for your bio plus 8 photos including

the one at the top (which may or may not be a portrait of you). If you already have a page and want to add more photos, just email me and I will give you instructions. It’s easy.

Grace Swanson

Web Mistress,

Website Re-design

The website re-design is almost finished. You may pre-view the site at <http://sandieguitoartguild.com/index.php>

Please note that is still a work in progress. Not all the buttons are live yet but they soon will be. Check out the **Soravia** pages if you have never seen the whole collection.

Each member of the SDAG will be listed on the master members page and a **thumbnail of your art** will appear beside your name (along with your email unless you specifically request that information be withheld).

A request for a thumbnail of your art work has gone out and almost all artists now have a thumbnail. If you are an artist who still does not have a thumbnail please contact me we can work something out.

If you have already sent me instructions or photos that do not appear on the new site, please contact me again. I tried to stay organized, but as you know sometimes things can “slip through the cracks”.

In addition to the thumbnail, you have an opportunity as an SDAG member to have an **individual, additional web page** (like we presently have on our “old” website). The price is **\$25 payable to SDAG**. See a sample page at right. To get your own page, either mail your check to Joanne Chambers at the PO Box address or leave it in Joanne’s file in the filing cabinet in the gallery office. There is an easy-to-use upload feature that will allow you to change out your art photos, captions and your bio etc. As always if this is foreign territory to you, I will be able to assist or do it for you.

There is room on the one page for **your bio plus 8 photos** including the one at the top (which may or may not be a portrait of you). If you already have a page and want to add more photos, just email me and I will give you instructions. It’s easy.

Grace Swanson

Web Mistress, swanson121@cox.net

Some of the Off Track Gallery Sales

December Sales: over **\$3000**

Penny Ottley “Brooster” **\$700**

Ellie Havel Wagoner “Baticuitas Lagoon” **\$320**

Joan Grine (over) **\$700** in shrink wraps

Polly Torkar “Lilies” **\$100**

BAE sales by Dot Renshaw: “Garden Beach” **\$100**,
“Tuscan Garden” **\$200**



These are samples of the thumbnails that are free for every SDAG member.



This is a sample of the Individual Page that is available for SDAG members for a set up fee of \$25.

Website Re-design

The website re-design is almost finished. You may pre-view the site at <http://sandieguitoartguild.com/index.php>

Please note that is still a work in progress. Not all the buttons are live yet but they soon will be. Check out the Soravia pages if you have never seen the whole collection.

Each member of the SDAG will be listed on the master members page and a thumbnail of your art will appear beside your name (along with your email unless you specifically request that information be withheld).

A request for a thumbnail of your art work has gone out and almost all artists now have a thumbnail. If you are an artist who still does not have a thumbnail please contact me we can work something out.

If you have already sent me instructions or photos that do not appear on the new site, please contact me again. I tried to stay organized, but as you know sometimes things can "slip through the cracks".

In addition to the thumbnail, you have an opportunity as an SDAG member to have an individual, additional web page (like we presently have on our "old" website). The price is \$25 payable to SDAG. See a sample page at right. To get your own page, either mail your check to Joanne Chambers at the PO Box address or leave it in Joanne's file in the filing cabinet in the gallery office. There is an easy-to-use upload feature that will allow you to change out your art

photos, captions and your bio etc. As always if this is foreign territory to you, I will be able to assist or do it for you.

There is room on the one page for your bio plus 8 photos including the one at the top (which may or may not be a portrait of you). If you already have a page and want to add more photos, just email me and I will give you instructions. It's easy.

Grace Swanson
Web Mistress

Some of the Off Track Gallery Sales
December Sales: over \$3000
Penny Ottley "Brooster" \$700
Ellie Havel Wagoner "Batiquitas Lagoon" \$320
Joan Grine (over) \$700 in shrink wraps
Polly Torkar "Lilies" \$100
BAE sales by Dot Ren

These are samples of the thumbnails that are free for every SDAG member.

This is a sample of the Individual Page that is available for SDAG members for a set up fee of \$25.

Paid staff available at \$30 per shift.

Joanne Chambers	760.943.0986
Darcie Anderson	760.944.3771
Isabella Breasted	760.436.2091
Barbara Millé	760.942.3595
Laura Lowenstein	760.753.3254
Diane Dudek	760.944.7668
Patricia Eldon	760.942.9406
Doreen Long	858.487.3672
Judianne Shannon	760.753.7088
Grace Swanson	760.942.6109

Welcome New members

Pamela Taylor Waldman —
photographer

Paint Rag Information

Send info via e-mail to: Grace Swanson at swanson121@cox.net
Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. **Non-members** \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to “SDAG” due by 1st of the month.

Membership Info Contact Faith Fleury with any address changes, at 619.794.4333 or e-mail changes to: faith_f@sbcglobal.net.

Looking for a *Paint Rag* Editor

If you have ANY experience in newsletter production and have an interest in producing the *Paint Rag* for SDAG please let me know. As *Paint Rag* editor you can make the newsletter as **simple** or as sophisticated as you choose or are able to do. The most important thing is that we get information out to our members correctly and on a timely basis. You don't really have to do any writing unless you want to. Board members and other submit short articles and photos of the current show can be taken for you. Please email me if you have an interest.

Grace Swanson, temporary Paint Rag Chair swanson121@cox.net

February 2008

The Paint Rag

San Diego Art Guild
Off Track Gallery
PO Box 235853
Encinitas, CA 92023
760-942-3636
www.offtrackgallery.com

Paid staff available at \$30 per shift.

Joanne Chambers
Darcie Anderson
Isabella Breasted
Barbara Millé
Laura Lowenstein
Diane Dudek
Patricia Eldon
Doreen Long
Judianne Shannon
Grace Swanson

current show can be taken for you.
Please email me if you have an
interest.
Grace Swanson, temporary Paint
Rag Chair

Welcome New members

Pamela Taylor Waldman — pho-
tographer

Paint Rag Information

Send info via e-mail to: Grace
Swanson

Newsletter info due on or before
noon, the 28th of each month.

Advertising Rates Members: \$15
for 1/8 page, \$30 for 1/4 page, \$60
for full page. Non-members \$30 for
1/8 page, \$60 for 1/4 page, \$120
for full page. Payable to “SDAG”
due by 1st of the month.

Membership Info Contact Faith
Fleury with any address changes

.

Looking for a Paint Rag Editor

If you have ANY experience in
newsletter production and have an
interest in producing the Paint Rag
for SDAG please let me know. As
Paint Rag editor you can make the
newsletter as simple or as sophis-
ticated as you choose or are able
to do. The most important thing is
that we get information out to our
members correctly and on a timely
basis. You don't really have to do
any writing unless you want to.
Board members and other submit
short articles and photos of the



Rita Cecil February Best of Show

Offtrack Gallery Wall Renter Contract

Artist: _____

Medium of art (state all) _____

Email _____ phone _____

Security Deposit check # _____ Deposit Check amount: _____
(please note above if 1/2 installment)

I _____ agree to
(signature of artist) (date)

1. Pay each rotation the rent for two months (\$35 per month) plus refundable security deposit (\$40) in advance before hanging work. (total deposit is \$110)
2. Sign up for staffing the gallery for two months (four 3 hour shifts total) before I hang my work or arrange and pay for a staffer and notify Calendar chairperson Ellablanche Salmi or calendar chairperson of change.
3. Arrive between 11:00am – 5pm the last Monday of the month before the cycle to hang my work. Next cycle rotation date is _____.
If can not make this date, I must arrange for someone to bring in work, pay and sign me up for my staffing dates or talk to calendar chair for solution.
4. I understand that all work is to have proper frames and hangers. according to Gallery Rules & can hang up to 50% giclee's/50% originals ratio.
5. I will give a one month notice in writing to the gallery (which I give to the wall chairperson) when I vacate and am entitled to my deposit refunded within one week of vacating if notice given.
6. Artist is responsible for paying for staffing while gone on vacation.
7. I agree to have art sold at 10% commission but understand artist pays any credit card fees from sale. A \$5 bookkeeping check writing fee is charged the artist when sales checks are issued monthly. Advise Joanne Chambers ahead if you want to wait until sales reach \$25 to issue the check.
8. The gallery is not responsible for theft or damage to paintings. Artist needs to provide own insurance if that is desired.
9. I agree to change out at least 75% of my work on walls every cycle but that I can hang previously displayed work after two months.
10. Failure to staff gallery can result to a fee of \$35.
11. I understand not all spaces are exactly same size but with rotation, they are balanced and that I must keep my assigned rotation positions.

Wall Renters Committee: Dot Renshaw, Alison Christler, Joan Grine, Barbara Mille', Grace Swanson, Wanda Olson. Must have 3

to jury in artwork

Wall Renters Rules and Procedures HANDBOOK

HOW TO BECOME A GALLERY WALL RENTER:

A. Call or email jury committee chair Dot Renshaw dotrenshaw@san.rr.com or phone 858 692-6478

B. JURY PROCESS: The Wall Renter's Chair and two assistants are responsible to jury in new renters. Criteria:

- 1.) Quality of Art
- 2.) Professionalism
- 3.) Willingness to be involved in SDAG activities. **Expected to serve on the board or co-chair OR SERVE ON A MAJOR COMMITTEE for an event such as Mother's day Show once every two years.**

- 4.) Dependability of the artist
- 5.) All prospective Gallery Renters must live in San Diego County.

Note: Everyone who is juried is not guaranteed to be accepted as a renter: (If not accepted, applicant can be juried again in 4 months with a different combination of jurors)

WALL RENTER CHAIRPERSONS:

Once wall renter, all contacts made to chairs: Ellen Cramer 760 519-2453 fraidybkr@gmail.com or Judy Salinsky 760 744-5562

C. GALLERY RENTERS ARE REQUIRED TO ATTEND EACH 2-MONTH ROTATION. There are a total of 6 gallery rotations per year (every 2 months)--- on the last Monday of February, April, June, August, October and December. Rotation check-in is between the hours of 11am-5pm. Wall Renters MUST pay renter's fees at the time of each rotation and sign up for staffing duties for the following two-month period. Artists who do not bring their payment or sign up for their required staffing days will not have their work exhibited during that rotation and be considered an inactive gallery renter and not have their work exhibited and forfeit their deposit. If there is problem with vacations or work, please contact Wall Chair ahead of time for solutions.

D. WALL RENTERS ARE REQUIRED TO STAFF THE OFF TRACK GALLERY:

4 SHIFTS per two months for Wall Renters. Shifts are 3 hours. A person can staff two shifts in one day. Renters must sign up in advance for two months of the rotation period. The signup calendars are in the gallery and the artist can sign up before rotation to get more choices on dates for sitting or sign up when they bring their art work in on rotation. BEFORE their art is hung, the dates are checked to see each artist has signed up for their required number of staffing for two months. **If they can not find a date of staffing to their preference, the wall renter then, must pay a substitute staffer \$35** for shift they choose not to sit –ahead of time. Staffers must sit each month; they are not allowed to skip a month or double up on a month. Staffers can trade days with other wall renters if they contact the Calendar Chairn. After the formal calendar has been made at time of take in, you may not change your staffing dates without making arrangements for a qualified substitute.

E. WALL RENTERS ARE ASKED TO COMPLY WITH ALL GALLERY RULES AND REGULATIONS which are listed herein as well as any changes that may be made in the future. Prospective Wall Renters must obtain a printed copy of the Wall Renter's Rules and familiarize themselves with these rules prior to their jury appointment with the Wall Renter's Committee. Current updates are posted in the Paint Rag.

F. RENTER'S DEPOSIT USE:

You MUST SIGN the Waiver of Responsibility and PAY your Renter's Deposit at the time you are juried in by the Gallery Committee.

Wall Deposit \$40
***refundable**

***You are required to pay a security deposit BEFORE the first take in at time of signing this contract. It is not used for rent but for guarantee that you will give the gallery a ONE-month notice of quitting being a wall renter. The security deposit will be refunded to you when you exit being the wall renter with a one month notice. YOU MAY GIVE NOTICE AT ANY FIRST OF ANY MONTH.**

Failure to sit the gallery or pay a substitute staffer

during your assigned date results in a \$25 fee. This is taken out of your deposit if this occurs.

SDAG does not carry insurance for any exhibited artwork and is not liable for any damage or theft that may occur in the gallery or storage areas. Gallery Wall Renters are responsible for obtaining their own insurance. All Gallery Renters must sign the Waiver of Responsibility prior to exhibiting their work in the Off Track Gallery.

ONCE YOU HAVE BEEN FORMALLY ACCEPTED AS A GALLERY WALL RENTER:

G. FINANCIAL REQUIREMENTS

**Wall for 2 mo. = \$70
(\$35 per month)
(plus \$40 deposit = \$110 total)**

H. HANGING RULES:

**ALL SPACES ARE APPROX.
4 FEET WIDE BY 9 FEET HIGH**

GOOD NEWS -- YOU get to hang YOUR work in YOUR space.

RULE 1. NO NAILS! You must use the hanging system wires. There are extra in the closet.

RULE 2: No name signs other than the gallery provided laminated signature sign on wall. A sign with your first name small and your last name below it in bigger font will be provided waiting you at take in. (or if you have old one from wall renter at previous gallery)

RULE 3: All artwork must have quality frames with taped wires or frameless finished canvas edges.

RULE 4. Giclee's or framed prints may not be more than 50% of your display and noted on label. No card racks on walls.
Digital artists excluded from rule.

RULE 5. Glass is used only on pastels or artwork 16 x 20 or under.

RULE 6. For a fresh look in the gallery, be prepared to change out at least 75% of your art every two months. You can choose to rotate some previous work back on the wall after a two month period.
Strive to have some new pieces each cycle to encourage patrons to visit and see what is new.

RULE 7: Only your own artwork can be displayed in your space.

OPTIONAL: Each artist may have ONE 8 ½ x 11 plexi bio sheet with attached bus. card mount on wall. (The gallery will purchase business card holders that mount on your bio sign for \$2.00 if you wish No other signs may be displayed.

SUGGESTIONS: The gallery suggests you leave at least 4" between your paintings but you can hang as thick or thin, high or low as you wish to your taste. Bring in MORE work than you plan to hang- after arranging, it may surprise you what looks best and what you can fit in.

No hammers, No nails, but you can change out individual work when you need to in middle of cycle if wish. Just inform the chair.

Make your tags out AHEAD of time since the computer tag helper needs to have your list by noon. Use the paper tags provided by gallery and attach to lower right corner of your art. You need NOT put diagonal inches or category #, Just fill out title, price, medium, and your name.

The gallery hanging committee WILL assist in take down of your previous cycle's work and place in front of your new rotated position at during take in.

RENTERS WILL CIRCLE ENTIRELY THE GALLERY BY ADVANCING SEVERAL SPACES EVERY TWO MONTH ROTATION FOR FAIRNESS.

San Dieguito Art Guild's

Annual Mother's Day Weekend Artists' Studio and Garden Tour

Sat & Sun
May 10 & 11
10am - 4pm
Tickets at Gallery
(open 8:30) or on-line

Self-guided tour: Del Mar, Solana
Beach, and Encinitas

Multiple artists at each location offer
reasonably priced art directly to you.




Off Track Gallery
NEW LOCATION
500 Second Street, Encinitas
760-942-3636 • OffTrackGallery.com

Art and Gallery Guild ad for Spring of 2008

New Gallery Exhibit

Date: 3/2/2008

Time: 9:00:AM

Location: City Hall Gallery, 635 South Highway 101, Solana
Beach, CA 92075

Artworks from the San Dieguito Art Guild Are On Display at The City Hall Gallery

The San Dieguito Art Guild, of the well known "Off Track Gallery", is exhibiting their work at the Solana Beach City Hall Gallery from February 26 to April 15, 2008. The exhibition displays the wide range of talent and style that has made the Guild a respected group of local artists. Please visit the City Hall Gallery during regular business hours to see the exciting work created by these inspired artists. For more information on the City Hall Gallery, call 858 720-2454.

After eleven years in Leucadia, the San Dieguito Art Guild has moved to Encinitas. Their new address is, Off Track Gallery, 500 2nd Street, Encinitas. They will be hosting a grand opening at their new Encinitas home on Friday, March 14, 2008, from 5:00-8:00 p.m. For more information about the Guild and their artists please call (760) 942-3636 or visit their web site at www.offtrack-gallery.com.

Floor Renters Take-In for March & April 2008
Barbara Millé: Floor Chair
(760) 942-3595 or e-mail studiomille@roadrunner.com

Artist Name _____ e-mail & phone _____

NEW DISPLAY SYSTEM

Glass Cube Displays are part of the Galleries Rotation System:

All art in the 12" X 12" cubes will move through the rotation system every two months. This will give the displays a fresh look to the public.

First Month Cube Rental is \$15.00 with (1) staffing per month

2nd Month to end of rental time is \$10.00 a month per Cube with

(1) Staffing per month per cube.

Glass Cubes are in Premium Window Locations in the gallery and are priced accordingly.

CUBES

PRICES

PAYMENT for 2 months

ONE CUBE - 1st Month _____ \$15 + \$10 for 2nd month = \$25

(1) Gallery staffing for March and (1) Gallery staffing in April (1)

TWO CUBES 1st Month _____ \$30 + \$20 for 2nd month = \$50

(2) Gallery staffing for March and (2) Gallery staffing in April (2)

Circle the payment dates: March – April -Total Amount Paid - \$ _____ Ck.# _____

OLD DISPLAY SYSTEM with no guarantee of window space

Limited: Larger Floor Rental Spaces when available

LIMITED LARGER FLOOR RENTAL SPACES all sizes are approximate

One Space 12" X 24" - \$15.00 per month _____ (1) Gallery Staffing a month

Two spaces 12" x 48" - \$30.00 per month _____ (2) Gallery Staffing a month

Three spaces 12" x 72" - \$45.00 per month _____ (2) Gallery Staffing a month

Circle the payment dates: March & April -Amount Paid-\$ _____ CK. # _____

Please read and sign:

I UNDERSTAND THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND THE OWNER OF THE 500 SECOND STREET BUILDINGS ARE NOT INSURED FOR COVERAGE OF ARTWORK AT THE GALLERY AND/OR IN UNSECURED AREAS.

THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND/OR THE OWNER OF THE 500 SECOND STREET BUILDINGS CAN NOT BE HELD LIABLE FOR LOSS OR DAMAGE TO ANY ARTWORK AT ANY TIME.

I WILL PROVIDE MY OWN INSURANCE IF I DEEM IT NECESSARY _____ INTIAL HERE _____

Promoting the Off Track Gallery

PROMOTION WHO WILL DO IT

Consistent PR releases in a form that newspapers and magazines can use.

CD to interior designers -- with categories and include:

- size
- framed vs. unframed
- Originals vs. Prints
- Subject: ocean, landscape, North San Diego County, Europe, figure, nude, sunset, surfer, Southern California, florals, nature, cityscapes
- Color dominance: blues, reds, neutral, green, pastel, soft, vivid
- Abstracts
- Charge members \$2 per image, add \$.50 per category
- invite interior designers and stagers for an evening and have artists show line of work

Ads (small — even black and white) in Coast News,

Reader and NCT weekend section— especially if we have some regular announcement to make, like featured artist or theme show to make it worth reading. It should also be in the

Email blasts to patrons

consider shortened Paint Rag type newsletter

Award winners

Featured artists

Any special events coming up -- calendar

Announcements to other guilds

Website links -- add to other websites

Offer classroom venue for a fee -- good for PR

Some sort of thing to hotels to consierges.

Page, poster, coupon

New arrivals to area: how to find them.

Real estate agents? Need to offer incentives.

How do we choose featured artists fairly? Maybe using something like the point system Art Institute uses - there every time a piece is chosen for a show artists get a point, after a calendar year points are added and those people with the most get a one person show.

We could use something similar to pick a monthly show person, something like 4 points for a first place ribbon, 3 points 2nd and so on. We could back up a year to choose them, it would also be a good incentive for members. Featured artists could get a window space? I don't know how a wall or floor renter could be selected fairly.

Mary

Grace,

Good idea, I can't take on another committee right now, but I wanted to add this: we should help develop a monthly art event in Encinitas. Lisa Reinhardt called after she talked to you to see what I thought about the new space etc, (I think she really wants it.) and she mentioned talking to Jim Gilliam about an artwalk kind of thing, and made it sound like something he is already thinking of. So that might be worth following up on.

Venues to promote the galleries.

Ads = \$ \$ \$

Coast News

North County Times

San Diego Home/Garden magazine

SDUT

PR = Free

Events = Time commitment

Committee for the monthly gallery open house
in the downtown — bus tour during the summer
months Chamber of Commerce (?)

Cultural Tourism meeting, held in the Poinsettia Room of City Hall on March 6, 2008 from, 8-9am, Grace to attend. The Cultural Tourism Committee was formed by the City Council, two members serve on the committee, Teresa and Dan, your presence makes smart sense—all Exec. Directors of prominent organizations in the city attend. The Council Secretary/contact person is Brandi Lewis, 633-2618. call her--she will add you to the list for mailings, meeting announcements. And, if you ever want to add an agenda item, just call Brandi. We do a roundtable at the end of the meeting, all the ED's mention what is happening at their site and pass out flyers. The meeting is the first Thursday of each month, 8am, in the Poinsettia Room. Get's out shortly after 9am.

Web = Free, many listings available e.g.

Craig's List

SDVAN (San Diego Visual Arts Network)
at http://www.sdvisualarts.net/sdvan_new/index.php

Reader Back Page

Encinitas Live Web Pages at <http://www.encinitaslive.com/artists/>,

Fine Art America at <http://www.fineartamerica.com/galleries/addneweventstep2.php>,

Cheap Joe's Art Link System

Mailings = \$ \$ \$

Printing 1000 post cards = \$60 (VistaPrint)

Postage: Standard Postcard: \$0.24 (6 inches long by 4-1/4 inches high) so for 1000 = \$240

Presort, non-profit rate =
\$.115 per card (min of 200)

Chamber of Commerce inserts: Inserts must be delivered to us as preprinted 8.5 X 11" (1 or 2 -sided)
3000 Homes for \$300.

1800 Businesses for \$200.

- MATERIAL DEADLINE: 20th of month prior to publication month. (no exceptions)
Please email final ad files to: ads@nexusdesigninc.com

The Paint Rag

500 Second Street, Encinitas CA 92024 • 760-942-3636 • OffTrackGallery.com • Open hours to be announced

Calendar

- **Monthly SDAG Board Meeting:** To Be Determined.
Off Track Gallery--**NEW LOCATION**
- **Flower Fields**, Sat. & Sun, April 19-20, 2008
- **Take-in for Solana Beach City Hall Show:** Monday, Feb. 25, 2008 from 10:00 to 11:30am
- **Pick-up for Solana Beach City Hall Show:** Tuesday, April 15, 2008 from 1:00 to 2:30pm
- **Take-in for Encinitas City Hall Show (2-D and 3-D):** Wednesday, April 30, 2008 from 10:00am to noon.
- **Encinitas Garden Festival**, Saturday, May 3, 2008 10am-4pm, corner of Rancho Santa Fe Road and 7th Street
- **Pick-up for Encinitas City Hall Show (2-D only):** Thursday, May 29, 2008 from 9:00 to 11:00 am
- **Pick-up for Encinitas City Hall Show (3-D only):** To be announced.

Off Track Gallery Has a New Location



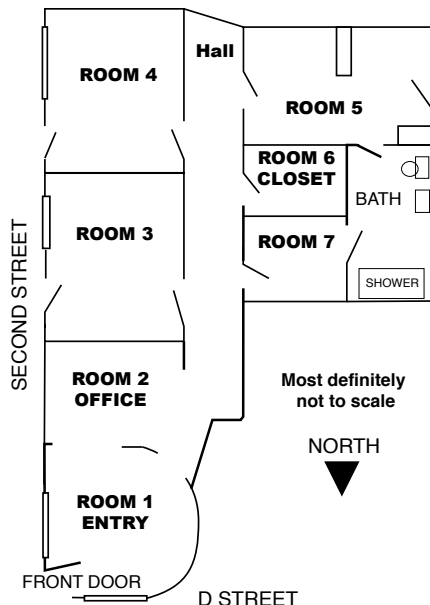
After searching all the way from Solana Beach to the south up the coast to Carlsbad to the north, the SDAG search committee was able to recommend and the SDAG board voted to rent our **NEW LOCATION** in downtown Encinitas on the **corner of Second and D Streets**. Look for the building with the red doors.

We have rented **1100** square feet of space. This was a little more than we thought we could handle financially at the moment (the rent is a little over \$3000 a month compared with our former rent of \$750 a month), but looking to the future we have room to expand. In the meanwhile will we need to rent out a couple of the rooms (room 3 and room 4) to make ends meet.

This location we are taking used to be a chiropractor's office and we are right next door to our bookkeeping service—Mother Lode.

The building has a parking in the back which we are reserving for customers only. If, as an SDAG member, you are visiting or staffing the gallery please use street parking and save the back spaces.

The rental spaces and fees have had to



Environmental Painters

February 12: Batiquitos Lagoon, western parking lot.

February 19 and 26: Torrey Pines Extension, southern end of Recuerdo, Del Mar.

Call Joan Grine, 858-481-8783 for more information.

continued on page 3

March 2008 • 1

MARCH 2008

San Dieguito Art Guild's
The Paint Rag

500 Second Street, Encinitas CA
92024 • 760-942-3636 • Off-
TrackGalleryCalendar

- Monthly SDAG Board Meeting: To Be Determined. Off Track Gallery--NEW LOCATION
- Flower Fields, Sat. & Sun, April 19-20, 2008
- Take-in for Solana Beach City Hall Show: Monday, Feb. 25, 2008 from 10:00 to 11:30am
- Pick-up for Solana Beach City Hall Show: Tuesday, April 15, 2008 from 1:00 to 2:30pm
- Take-in for Encinitas City Hall Show (2-D and 3-D): Wednesday, April 30, 2008 from 10:00am to noon.
- Encinitas Garden Festival, Saturday, May 3, 2008 10am-4pm, corner of Rancho Santa Fe Road and 7th Street
- Pick-up for Encinitas City Hall Show (2-D only): Thursday, May 29, 2008 from 9:00 to 11:00 am
- Pick-up for Encinitas City Hall Show (3-D only): To be announced.

Environmental
Painters

February 12: Batiquitos Lagoon,
western parking lot.

February 19 and 26: Torrey
Pines Extension, southern end of
Recruerdo, Del Mar.

Call Joan Grine for more information.

Off Track Gallery Has a New Location

After searching all the way from
Solana Beach to the south up the
coast to Carlsbad to the north,
the SDAG search committee was

able to recommend and the SDAG
board voted to rent our NEW LOCATION in downtown Encinitas on the corner of Second and D Streets. Look for the building with the red doors.

We have rented 1100 square feet of space. This was a little more than we thought we could handle financially at the moment (the rent is a little over \$3000 a month compared with our former rent of \$750 a month), but looking to the future we have room to expand. In the meanwhile will we need to rent out a couple of the rooms (room 3 and room 4) to make ends meet. This location we are taking used to be a chiropractor's office and we are right next door to our book-keeping service—Mother Lode.

The building has a parking in the back which we are reserving for customers only. If, as an SDAG member, you are visiting or staffing the gallery please use street parking and save the back spaces.

The rental spaces and fees have had to

President's Corner

I am excited that the Board voted to rent the corner unit of the red door building at Second Street and D Street—the same building as our bookkeeper, Mother Lode. It is a clean, attractive building, but what I love most about it is its very favorable location. It is near our current gallery, easy for our current customers to find, and visible from Highway 101. There are already two art galleries very near it—Gallery Second Street and Wings. I like the way one of our esteemed past presidents, **Judianne Shannon**, described our new location. Loosely paraphrased, “2nd Street has the potential for becoming an art destination, something like Laguna Beach. It could become a place that art lovers would plan to spend time walking, and enjoying and shopping for art. It could become an art marketing joy.” With patience, perseverance and hard work, I believe we will make this happen!

We have been paying far below market value for rent on our current gallery building. The new building will have much higher rent. We will need to raise the cost of renting wall and floor space. We may need to use some of our savings to keep fees affordable for our artists, but we would much rather retain our savings. We most certainly will need to do some serious fund-raising and publicizing.

Grace Swanson, who already has directed the improvements of our website with **Kathleen McGee**'s expert help, has also been producing the *Paint Rag* and doing many other tasks that require special skills. Grace has now offered to chair the Mother's Day Art and Garden Tour, our biggest fund-raiser. Thank you very, very much, Grace. This is a huge job, and she can succeed in doing it only if you important and talented members give her support. We have the houses for the tour, but need the guest artists and docents, and help

with advertising. We need a new *Paint Rag* Editor so Grace can concentrate on Mother's Day.

Thank you, **Dot Renshaw**, for having done a wonderful job as Wall-renter Chair. Dot has resigned, so we need a replacement.

Thank you, **Joan Grine**, for stepping in again as hospitality hostess after **Sue Kessinger** resigned. Thank you, Sue, for organizing the Small Image Show reception and our Moving On Party. You did the job very well.

Please read the rest of the *Paint Rag* for details about all the opportunities that **Wanda Olson**, Off-site Chair, has organized, including a show at the Encinitas City Hall and the Solana Beach City Hall. Thank you, Wanda.

Thank you, **Gaga Barnes**, for organizing the move of things in our current gallery. Thank you to the many people who are helping her.

Thank you, committee: **Mary Beck**, **Penny Ottley**, **Barb Millé**, **Joan Grine**, **Gaga Barnes** and **Ellablanche Salmi**, for being on the committee that decides our rental and monthly fees. Thanks, Barb, for carefully measuring the new gallery with my help.

Thank you, **Faith Fleury**, for producing our new membership directory, which I hope you all pick up from the gallery, if possible, to save us postage.

Thank you all for being excellent artists and for staffing the gallery and doing many jobs not listed here.

Please volunteer to help a little more for a while. I know that you are people who understand the joy of giving and of helping each other. The next six months will be crucial for deciding whether we can really afford this beautiful and well-located new gallery, which could reward us with great sales success.

Patricia Eldon
President of San Dieguito Art Guild

Off Site Opportunities:

The Flower Fields 2008 Exhibitor Information

- 10'x20' tent supplied by Flower Fields
- \$200 per weekend to be shared
- Sat. & Sun, April 19-20, 2008
- Contact: Grace Swanson at swanson121@cox.net
- Over 8000 expected — prime color time at the Flower Fields
- We are not allowed to actually sell Mother's Day Tour tickets at this event but we are allowed to promote it.

Encinitas Garden Festival

- Saturday, May 3, 2008 10am-4pm
- Olivenhain Meeting Hall corner of Rancho Santa Fe Road and 7th Street
- 10'x10' canopy provided
- Contact: Grace Swanson at swanson121@cox.net
- Over 1500 shoppers expected
- We will be selling Mother's Day Tour tickets at this event.

In the Works:

Solana Beach City Hall Group Juried Show

Take is Monday, Feb 25, 2008, 10:00 to 11:30 am and pick up will be Tuesday, April 15th 1:00 to 2:30 pm. The Guild needs to fill holes in walls and touch up paint after the show.

Encinitas City Hall Group Juried Show

- Theme: **Coastal Colors**
- Take in Wednesday, April 30, 10 a.m. and pick up Thursday, May 29, 9 a.m.

Wanda Olson,
Off Site Chairperson

President's Corner

I am excited that the Board voted to rent the corner unit of the red door building at Second Street and D Street—the same building as our bookkeeper, Mother Lode. It is a clean, attractive building, but what I love most about it is its very favorable location. It is near our current gallery, easy for our current customers to find, and visible from Highway 101. There are already two art galleries very near it—Gallery Second Street and Wings. I like the way one of our esteemed past presidents, Judianne Shannon, described our new location. Loosely paraphrased, “2nd Street has the potential for becoming an art destination, something like Laguna Beach. It could become a place that art lovers would plan to spend time walking, and enjoying and shopping for art. It could become an art marketing joy.” With patience, perseverance and hard work, I believe we will make this happen!

We have been paying far below market value for rent on our current gallery building. The new building will have much higher rent. We will need to raise the cost of renting wall and floor space. We may need to use some of our savings to keep fees affordable for our artists, but we would much rather retain our savings. We most certainly will need to do some serious fund-raising and publicizing.

Grace Swanson, who already has directed the improvements of our website with Kathleen McGee's expert help, has also been producing the Paint Rag and doing many other tasks that require special skills. Grace has now offered to chair the Mother's Day Art and Garden Tour, our biggest fund-raiser. Thank you very, very much, Grace. This is a huge job, and she can succeed in doing it only if you important and talented members give her support. We have the houses for the tour, but need the guest artists and docents, and help with advertising. We

need a new Paint Rag Editor so Grace can concentrate on Mother's Day.

Thank you, Dot Renshaw, for having done a wonderful job as Wall-renter Chair. Dot has resigned, so we need a replacement.

Thank you, Joan Grine, for stepping in again as hospitality hostess after Sue Kessinger resigned. Thank you, Sue, for organizing the Small Image Show reception and our Moving On Party. You did the job very well.

Please read the rest of the Paint Rag for details about all the opportunities that Wanda Olson, Off-site Chair, has organized, including a show at the Encinitas City Hall and the Solana Beach City Hall. Thank you, Wanda.

Thank you, Gaga Barnes, for organizing the move of things in our current gallery. Thank you to the many people who are helping her.

Thank you, committee: Mary Beck, Penny Ottley, Barb Millé, Joan Grine, Gaga Barnes and Ellablanche Salmi, for being on the committee that decides our rental and monthly fees. Thanks, Barb, for carefully measuring the new gallery with my help.

Thank you, Faith Fleury, for producing our new membership directory, which I hope you all pick up from the gallery, if possible, to save us postage.

Thank you all for being excellent artists and for staffing the gallery and doing many jobs not listed here.

Please volunteer to help a little more for a while. I know that you are people who understand the joy of giving and of helping each other. The next six months will be crucial for deciding whether we can really afford this beautiful and well-located new gallery, which could reward us with great sales success.

Patricia Eldon
President of San Dieguito Art Guild

Off Site Opportunities:
The Flower Fields 2008 Exhibitor Information

- 10'x20' tent supplied by Flower Fields
- \$200 per weekend to be shared
- Sat. & Sun, April 19-20, 2008
- Contact: Grace Swanson at swanson121@cox.net
- Over 8000 expected — prime color time at the Flower Fields
- We are not allowed to actually sell Mother's Day Tour tickets at this event but we are allowed to promote it.

Encinitas Garden Festival

- Saturday, May 3, 2008 10am-4pm
- Olivenhain Meeting Hall corner of Rancho Santa Fe Road and 7th Street
- 10'x10' canopy provided
- Contact: Grace Swanson at swanson121@cox.net
- Over 1500 shoppers expected
- We will be selling Mother's Day Tour tickets at this event.

In the Works:
Solana Beach City Hall Group Juried Show

Take is Monday, Feb 25, 2008, 10:00 to 11:30 am and pick up will be Tuesday, April 15th 1:00 to 2:30 pm. The Guild needs to fill holes in walls and touch up paint after the show.

Encinitas City Hall Group Juried Show

- Theme: Coastal Colors
- Take in Wednesday, April 30, 10 a.m. and pick up Thursday, May 29, 9 a.m.

Wanda Olson, Off Site Chairperson

Artist Opportunities

BAE Systems

Drop-off is usually but not always the second Friday of every other month from 11:00 am to 1:00 pm. Resale license required. You may enter 3 paintings. And it is FREE. BAE is located at 16250 Technology Drive, Rancho Bernardo, building 61 front lobby. (760) 743-1474 or (858) 592-1799.

The Pastel Society of the West Coast

22nd Annual Open Exhibit, "Pastels USA" Haggin Museum, Stockton, CA. May 18 -June 22, 2008. Artists over age of 18, working in dry pastels. \$1500 Best of Show – Total awards presented over \$10,000. **Deadlines:** For a prospectus please visit our Web site at www.pswc.ws or send a #10 SASE to Jerry Boyd, 686 Cedar Flat Ave., Galt, CA 95632 or jerry@geraldboyd.com.

Southwestern Artists' Association

Spanish Village Balboa Park
7th Annual Juried Art Show
"Top 100" and One Foot Show

Entry Date:

Thur., March 13, 8am -8pm.

Open to all San Diego County Artists!
Cash and/or Merchandise Awards

For more information contact:

Jennifer Meeder, jmeeder@cox.net
www.SWArtists.com

New Public Library Art Exhibits

In June, the Commission for the Arts is going to host the first "Open Call" art show—in the new Community Room of the library. They are working on getting donations for cash prizes and will push it heavy in the media and to tourists. We will participate as a Guild. More info to follow.

continued from page 1

be adjusted to reflect the rent we now need to pay (triple of the rent at gray warehouse building)

Many thanks to the members who have worked so hard this past week at the new gallery: Wanda Olson, Gaga Barnes, Mary Beck, Patricia Eldon, Pete Fay, Joan Grine, Laura Lowenstein, Kate Whitley, Diane Dudek, Joan Grine, Catherine Grawin, Agnes Lochte, Ray Balbes, Kirk Van Allyn, Bruce Stewart, Isabella Breasted and Elaine Trei who brought us sandwiches..

Poly Bags Available

Thank you to Life Member, **Loretta Phoenix** for donating her inventory of poly bags to the Guild.

These bags are at the gallery and available for purchase. A price list is in the office. Please ask the artist on staff to assist you. Make the check out to SDAG and place in Joanne Chamber's file folder with a note informing her that it is for poly bags.

*Thank you to **Doreen Long** and **Joan Grine** for organizing and price-listing.*

For anyone looking for card or print bags the name change of the company from Impact bags to Clearbags, www.ClearBags.com

Encinitas Street Faire

- Saturday and Sunday, April 26-27, 2008 from 9:00 am to 5:00 pm.
- Highway 101 between D and J Streets
- Isabella Breasted and Gaga Barnes will have a booth in the Faire.

If you would to help set up and man the booth on behalf of the gallery or even for your own art please contact Isabella.

Member Announcements

The banners of **Laura Lowenstein, Dot Renshaw, Diane Dudek, Toni Williams, Laura Lyn Walker** and **Grace Swanson** will be up along Highway 101 in Cardiff and Encinitas by Feb, 2008.

Harriet Shoup will be taking part in a group show at **The Studio of Art and Design** on Stevens Road in Solana Beach, from **Feb. 6th to March 3rd.**

Carol Limbach will have a one woman show at the Civic Center Art Gallery at City Hall in Encinitas for the month of February, 2008, with an artist's reception on the 13th at 5 pm.

Charlene Bonney had a 6-page story in the December issue of San Diego Home/Garden Lifestyles magazine.

Artist Opportunities BAE Systems

Drop-off is usually but not always the second Friday of every other month from 11:00 am to 1:00 pm. Resale license required. You may enter 3 paintings. And it is FREE. BAE is located at 16250 Technology Drive, Rancho Bernardo, building 61 front lobby. (760) 743-1474 or (858) 592-1799.

The Pastel Society of the West Coast 22nd Annual Open Exhibit, "Pastels USA" Haggin Museum, Stockton, CA. May 18 -June 22, 2008. Artists over age of 18, working in dry pastels. \$1500 Best of Show – Total awards presented over \$10,000. Deadlines: For a prospectus please visit our Web site at www.pswc.ws or send a #10 SASE to Jerry Boyd, 686 Cedar Flat Ave., Galt, CA 95632 or jerry@gerald-boyd.com.

Southwestern Artists' Association
Spanish Village Balboa Park
7th Annual Juried Art Show
"Top 100" and One Foot Show
Entry Date:
Thur., March 13, 8am -8pm.
Open to all San Diego County Artists!
Cash and/or Merchandise Awards
For more information contact:
Jennifer Meeder, jmeeder@cox.net
www.SWArtists.com

New Public Library Art Exhibits
In June, the Commission for the Arts is going to host the first "Open Call" art show—in the new Community Room of the library. They are working on getting donations for cash prizes and will push it heavy in the media and to tourists. We will participate as a Guild. More info to follow.

continued from page 1
be adjusted to reflect the rent we now need to pay (triple of the rent at gray warehouse building)

Many thanks to the members who have worked so hard this past week at the new gallery: Wanda Olson, Gaga Barnes, Mary Beck, Patricia Eldon, Pete Fay, Joan Grine, Laura Lowenstein, Kate Whitley, Diane Dudek, Joan Grine, Catherine Grawin, Agnes Lochte, Ray Balbes, Kirk Van Allyn, Bruce Stewart, Isabella Breasted and Elaine Trei who brought us sandwiches..

Poly Bags Available

Thank you to Life Member, Loretta Phoenix for donating her inventory of poly bags to the Guild.

These bags are at the gallery and available for purchase. A price list is in the office. Please ask the artist on staff to assist you. Make the check out to SDAG and place in Joanne Chamber's file folder with a note informing her that it is for poly bags.

Thank you to Doreen Long and Joan Grine for organizing and price-listing.

For anyone looking for card or print bags the name change of the company from Impact bags to Clearbags, www.ClearBags.com

Encinitas Street Faire

- Saturday and Sunday, April 26-27, 2008 from 9:00 am to 5:00 pm.
- Highway 101 between D and J Streets
- Isabella Breasted and Gaga Barnes will have a booth in the Faire.

If you would help set up and man the booth on behalf of the gallery or even for your own art please

contact Isabella.

Member Announcements

The banners of Laura Lowenstein, Dot Renshaw, Diane Dudek, Toni Williams, Laura Lyn Walker and Grace Swanson will be up along Highway 101 in Cardiff and Encinitas by Feb, 2008.

Harriet Shoup will be taking part in a group show at The Studio of Art and Design on Stevens Road in Solana Beach, from Feb. 6th to March 3rd.

Carol Limbach will have a one woman show at the Civic Center Art Gallery at City Hall in Encinitas for the month of February, 2008, with an artist's reception on the 13th at 5 pm.

Charlene Bonney had a 6-page story in the December issue of San Diego Home/Garden Lifestyles magazine.

Mother's Day Art Studio and Garden Tour

This year's theme is **Coastal Color** to tie in with our show that will be running concurrently at the Encinitas City Hall.

The houses are: **Joan Grine** and **Lia Kondilis** in Del Mar, **Irina Gronborg** in Solana Beach, **The Secret Garden**, **Charlene Bonney**, **Kate Whitley**, and the **Off Track Gallery** in Encinitas.

If you would like to be a guest artist at someone's home please email Joan Grine and you will be put on the list. The hosts choose who they would like to be at their homes.

As we do every year, we need docents to work a half day—either a morning or afternoon shift.

Other jobs that will need to be done are:

- Get sponsors—OPEN
- Line up the docents for each home—Patricia Eldon
- Keep database of houses, guests and docents—Joan Grine
- Mail post cards—Mary Beck
- Contact magazine and newspapers for PR and stories—Morgan Janis
- Distribute posters—OPEN
- Ticket packets—Joanne Chambers and Laura Lowenstein
- Name tags—OPEN

Grant Program for Seniors

The Kenneth A. Picerne Foundation of Oceanside is now accepting applications for its 2008 Senior Artist Project Grant. This program, now in its second year, enables accomplished visual, performing and literary artists aged 55 and older to provide educational, mentoring and therapeutic experiences for underserved populations in North San Diego and South Orange County (providing \$1,000 a month plus project costs). Interested senior artists may submit applications through March 31: www.picernefoundation.org/senior/artists_project.asp or (760) 435-2205.

In 2007, three grant recipients were from Encinitas and four of the grant projects were at Encinitas locations.

Website

Note to Artists with Individual Pages

There is a SEARCH feature on our new website that is a powerful tool. You need to include in the descriptions of your art such words as: beach, sailing, floral, dog, coastline, in short, anything you think a potential customer may be looking for.

We still need thumbnails for Carstoiu, Englesberger, Jorganic-Hill, Sheperd, Silverman, Taylor, Warren and Westbrook.

Grace Swanson

Web Mistress, swanson121@cox.net

Off Track Gallery Sales

January Sales: \$1557

Dot Renshaw sold \$120. oil painting & \$150. gicleé

Sandra Wilks, SDAG member, fellow artist, photographer and author of LORENZO LULLABY is featured in a book signing and discussion on Tuesday, March 18 at 2:00PM at the Rancho Santa Fe Branch, San Diego County Library. Members are invited to attend in support of Sandra. Bring a friend and enjoy the gathering.

Photos included in the book were taken by photographers, Sandra Wilks and Rudelle Fay Hall.

Mother's Day Art Studio and Garden Tour

This year's theme is Coastal Color to tie in with our show that will be running concurrently at the Encinitas City Hall.

The houses are: Joan Grine and Lia Kondilis in Del Mar, Irina Gronborg in Solana Beach, The Secret Garden, Charlene Bonney, Kate Whitley, and the Off Track Gallery in Encinitas.

If you would like to be a guest artist at someone's home please email Joan Grine and you will be put on the list. The hosts choose who they would like to be at their homes.

As we do every year, we need docents to work a half day—either a morning or afternoon shift.

Other jobs that will need to be done are:

- Get sponsors—OPEN
- Line up the docents for each home—Patricia Eldon
- Keep database of houses, guests and docents—Joan Grine
- Mail post cards—Mary Beck
- Contact magazine and newspapers for PR and stories—Morgan Janis
- Distribute posters—OPEN
- Ticket packets—Joanne Chambers and Laura Lowenstein
- Name tags—OPEN

Grant Program for Seniors

The Kenneth A. Picerne Foundation of Oceanside is now accepting applications for its 2008 Senior Artist Project Grant. This program, now in its second year, enables accomplished visual, performing and literary artists aged 55 and older to provide educational, mentoring

and therapeutic experiences for underserved populations in North San Diego and South Orange County (providing \$1,000 a month plus project costs). Interested senior artists may submit applications through March 31: www.picernefoundation.org/senior/artists_project.asp or (760) 435-2205. In 2007, three grant recipients were from Encinitas and four of the grant projects were at Encinitas locations.

Website

Note to Artists with Individual Pages

There is a SEARCH feature on our new website that is a powerful tool. You need to include in the descriptions of your art such words as: beach, sailing, floral, dog, coastline, in short, anything you think a potential customer may be looking for.

We still need thumbnails for Carstoiu, Englesberger, Jorganic-Hill, Sheperd, Silverman, Taylor, Warren and Westbook.

Grace Swanson

Web Mistress

Off Track Gallery Sales

January Sales: \$1557

Dot Renshaw sold \$120. oil painting & \$150. gicleé

Sandra Wilks, SDAG member, fellow artist, photographer and author of LORENZO LULLABY is featured in a book signing and discussion on Tuesday, March 18 at 2:00PM at the Rancho Santa Fe Branch, San Diego County Library. Members are invited to attend in support of Sandra. Bring a friend and enjoy the gathering.

Photos included in the book were taken by photographers, Sandra Wilks and Rudelle Fay Hall.

Moving On Party

What a great send-off for the old 687 building and our two years in the 687 building. There must have been three hundred people filling the warehouse while the banners were unfurled.

Thank you to **Sue Kessinger** for organizing the food and drink for the party. Thank you so much to all the members who generously brought food and wine.

Wanda Olson had the idea to put up some of the Soravia paintings during the party and did the work of hanging them. They were seen by Manuel Oncina, library architect, who was at the party. He recommended to Jim Gilliam that selected Soravia works be hung in the new Encinitas Public Library which due to open late this month. The Gallery will have a notice posted that these painting as a long-term loan from the Guild.



1 and 2: Our members in our Gallery

3 & 4: The chocolate fountain

5. Diane Dudek in front of her banner

6. Banner on left is by our new neighbor on Second Street and banner on right is by Laura Lowenstein

7. the crowd in the warehouse.



Moving On Party

What a great send-off for the old 687 building and our two years in the 687 building. There must have been three hundred people filling the warehouse while the banners were unfurled.

Thank you to Sue Kessinger for organizing the food and drink for the party. Thank you so much to all the members who generously brought food and wine.

Wanda Olson had the idea to put up some of the Soravia paintings during the party and did the work of hanging them. They were seen by Manuel Oncina, library architect, who was at the party. He recommended to Jim Gilliam that selected Soravia works be hung in the new Encinitas Public Library which due to open late this month. The Gallery will have a notice posted that these painting as a long-term load from the Guild.

1 and 2: Our members in our Gallery
3 & 4: The chocolate fountain
5. Diane Dudek in front of her banner

6. Banner on left is by our new neighbor on Second Street and banner on right is by Laura Lowenstein
7. the crowd in the warehouse.

Paid staff available at \$30 per shift.

Joanne Chambers	760.943.0986
Darcie Anderson	760.944.3771
Isabella Breasted	760.436.2091
Barbara Millé	760.942.3595
Laura Lowenstein	760.753.3254
Diane Dudek	760.944.7668
Patricia Eldon	760.942.9406
Doreen Long	858.487.3672
Judianne Shannon	760.753.7088
Grace Swanson	760.942.6109

Welcome New members

Anita Allen - ceramics
Laverne Jones- watercolor
Bruce Stewart- charcoal & watercolor
Cindy Gary- photography
Pamela Taylor Waldman- photography
Katherine Wichmann Zacharias

Paint Rag Information

Send info via e-mail to: Grace Swanson at swanson121@cox.net
Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. **Non-members** \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to "SDAG" due by 1st of the month.

Membership Info Contact Faith Fleury with any address changes, at 619.794.4333 or e-mail changes to: faith_f@sbcglobal.net.

Your help is needed

The following positions need new volunteers:
(call or email Patricia Eldon)

- **Hospitality Chair** (board position)
- **Paint Rag Editor** (board position)
- **Attach labels and mail out Paint Rag** (volunteer position)
- Members eager to share and implement ideas and plans to promote the gallery. **Newly formed committee meets second Monday of the month, 9:30am at the Gallery.**

MARCH 2008

The Paint Rag

San Diego Art Guild
Off Track Gallery
PO Box 235853
Encinitas, CA 92023
760-942-3636
www.OffTrackGallery.com

Paid staff available at \$30 per shift. month, 9:30am at the Gallery.

Joanne Chambers
Darcie Anderson
Isabella Breasted
Barbara Millé
Laura Lowenstein
Diane Dudek
Patricia Eldon
Doreen Long
Judianne Shannon
Grace Swanson

Welcome New members
Anita Allen - ceramics
Laverne Jones- watercolor
Bruce Stewart- charcoal & water-
color
Cindy Gary- photography
Pamela Taylor Waldman- photog-
raphy
Katherine Wichmann Zacharias

Paint Rag Information
Send info via e-mail to: Grace
Swanson

Newsletter info due on or before
noon, the 28th of each month.
Advertising Rates Members: \$15
for 1/8 page, \$30 for 1/4 page, \$60
for full page. Non-members \$30 for
1/8 page, \$60 for 1/4 page, \$120
for full page. Payable to "SDAG"
due by 1st of the month. Member-
ship Info Contact Faith Fleury with
any address changes

Your help is needed
The following positions need new
volunteers:
(call or email Patricia Eldon)
• Hospitality Chair (board position)
• Paint Rag Editor (board position)
• Attach labels and mail out Paint
Rag (volunteer position)
• Members eager to share and im-
plement ideas and plans to promote
the gallery. Newly formed commit-
tee meets second Monday of the

MONTHLY SHOW

Take-in date _____ Check # _____ \$ _____

Artist _____ Phone _____

☐ **NEW S.D.A.G. MEMBER** this month please fill out address, email & medium

Address _____

Email _____ Medium _____

Diag. Measur	OfficeUse Item #	Title of artwork	Medium	Dept.	Vendor ID	Price
		MONTHLY SHOW #1				\$
		MONTHLY SHOW #2				\$
		MONTHLY SHOW #3				\$

Your vendor ID is the **first three letters of last name** and **first two letters of first name**
Item # will be given by take-in volunteers on the day of rotation.

Dept numbers: **1** = cards, **2** = shrink wrap, **3** = oil/acrylic, **4** = watercolor, **5** = photography, **6** = mixed media, **7** = other media, **8** = jewelry, **9** = glass, **10** = sculpture/ceramics, **11** = textile, **12** = special events, **13** = miscellaneous, **14** = digital art, **15** = PRINT (such as Giclee) made from original art work. Please list **medium** (i.e. watercolor/oil/acrylic) print was made from.

Prints are not eligible for ribbons or cash awards for the monthly shows.

Job for this month _____

I UNDERSTAND THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND/OR TOY FACTORY 101 ENCINITAS LP ARE NOT INSURED FOR COVERAGE OF ARTWORK AT THE GALLERY AND/OR IN UNSECURED AREAS. THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND/OR TOY FACTORY 101 ENCINITAS LP CAN NOT BE HELD LIABLE FOR LOSS OR DAMAGE TO ANY ARTWORK AT ANY TIME. I WILL PROVIDE MY OWN INSURANCE IF I DEEM IT NECESSARY. _____ **INITIAL HERE**

I AGREE TO PERMIT MY ART TO BE PHOTOGRAPHED AND USED FOR SDAG ADVERTISING/P.R. PURPOSES. _____ **INITIAL HERE.**

IF FOR ANY REASON MY ART IS LEFT AT THE SDAG/OFF TRACK GALLERY AFTER A SHOW, A RENTAL PERIOD OR NON-RENEWAL OF MY SDAG MEMBERSHIP FOR A TIME PERIOD PAST **(30) DAYS IT WILL BE CONSIDERED ABANDONED AND BECOME THE PROPERTY OF THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY.**

I UNDERSTAND AND HAVE READ THE ABOVE STATEMENT AND I GIVE MY PERMISSION TO THE SDAG/OFF TRACK GALLERY TO DISPOSE OF MY ART IN ANY MANNER THEY CHOSE.

SIGNATURE _____

DATE _____ **March 2008 • 7**

MONTH:		WALL CYCLE:		MONTH:		WALL CYCLE:	
Diagonal measure				Diagonal measure			
Artist Name				Artist Name			
Title				Title			
Medium				Medium			
Commission (Circle)	15 %		0 % wall renter	Commission (Circle)	15 %		0 % wall renter
PRICE				PRICE			
MONTH:		WALL CYCLE:		MONTH:		WALL CYCLE:	
Diagonal measure				Diagonal measure			
Artist Name				Artist Name			
Title				Title			
Medium				Medium			
Commission (Circle)	15 %		0 % wall renter	Commission (Circle)	15 %		0 % wall renter
PRICE				PRICE			
MONTH:		WALL CYCLE:		MONTH:		WALL CYCLE:	
Diagonal measure				Diagonal measure			
Artist Name				Artist Name			
Title				Title			
Medium				Medium			
Commission (Circle)	15 %		0 % wall renter	Commission (Circle)	15 %		0 % wall renter
PRICE				PRICE			

Studios in Bloom on Artists' Garden Tour by Aradine Gaudin

Landscape architect Tish Kydd believes "A garden is an artist who paints the world with flowers." During the annual Mother's Day Weekend Artists' Studio and Garden Tour, artists will exhibit work in all kinds of media—from paint and plants to sculpture and ceramics.

The self-guided tour is the main fundraiser for the San Diego Art Guild, a non-profit, volunteer coalition of about 120 member artists. The Encinitas-based guild runs the Off Track Gallery—which recently moved to Second Street—to showcase members' work in rotating exhibits.

"Our guild accepts anyone, that can mean an artist who is just starting out or someone who wants to improve their work. Anyone who's not doing it for a living can show their work," says the guild's Grace Swanson. "The guild helps artists in all stages of their careers to develop their art with friendly advice and encouragement."

Proceeds from the tour help the guild—which is subsidized by a grant from the city—offset operating costs so artist dues and hanging fees stay affordable, Swanson says. A portion of the money also goes to charity. Recently, the guild has been giving out scholarship checks to promising local high school art students.

The tour itself is "a fun way to visit artists' homes," says Swanson, who adds that all



Tish Kydd's landscaping business features both garden vignettes

homes on the tour belong to guild artists. The host artist invites other guild members to exhibit work in their garden and all the art is for sale. Lush gardens and some artists' studios are featured on the tour and some locations will feature refreshments or live entertainment. And the art on view will include paintings, jewelry, pastels, mixed-media and much more—and, of course, the gardens themselves.

Off Track Gallery is one of five Encinitas stops on the tour, which also includes

homes in Del Mar and Solana Beach. Here is a look at the other four Encinitas locations:

Tish Kydd/Secret Garden Landscaping

Horticulture aficionados will have a lot to look at on this stop of the tour. Kydd's place of business features eight garden "vignettes," including cottage and Italian-style gardens and a French Normandy courtyard. This arrangement allows Kydd to show clients samples of her landscaping work and she

looks forward to adding art to the mix in her first year on the tour. "I don't have time anymore to paint," says Kydd, who enjoys decorative art painting. "This is the perfect place for an artist to set up." Be sure to stop and smell the roses (and sweet peas) in the cottage garden, Kydd's personal favorite.

Charlene Bonney

Bonney says she likes participating in the tour because it gives her a chance to exhibit and sell her paintings and giclee prints, but she's not the only one who benefits. Visitors get an up-close look at the blooming garden in the adobe-style home near Moonlight Beach, which has been featured in magazine spreads. She credits the "magical succulents" and terraced hillside to the work of her husband, Frederick Menslage, but the plein air landscapes and florals are hers. Two guest artists will display jewelry, bags and other accessories. Keep an eye out for the hummingbirds that are drawn to the garden and leave enough time to eat some guacamole from the Mexican buffet.

Wendy Gauntlett-Shaw

You may know her paintings of Del Mar's dog beach, or noticed her work hanging in Ki's Restaurant, but you've never seen "The Bird Nest," her home overlooking Indian Head Canyon that is on the tour for the first time this year. Gauntlett-Shaw's rustic garden is filled with succulents and cacti, and flanked by pine and eucalyptus trees. Gauntlett-Shaw will display

continued on pg 34



Wendy Gauntlett-Shaw's home is called "The Bird Nest" and overlooks Indian Head Canyon



Kydd's gardens are masterful works of art.

©2001 2001 | 2001 2001

Scenic Reading
BRADY



SPECIAL ORDER BLINDS

outside ART STUDIO & GARDEN TOUR

continued from pg. 32



Photograph of garden

her sculptures and paintings; many of the latter depict beloved local scenes such as Beacon's, Swami's and the Self-Realization Fellowship garden. If you're not in the market for an original painting, Gauntlett-Shaw will offer giclées and greeting cards of her work. Afternoon visitors will get an added bonus: Her husband, Doug Shaw, will play guitar from 1-3 p.m.

Kate Whitley

Not only does Whitley have a private studio where she can work on her scenic



Kate Whitley's paintings are on display in her private studio and professional gallery space

oil paintings, she also has a professionally lit gallery to display artwork. It is all situated on a half-acre of former avocado orchards, along with her custom redwood home. "The studio is real roomy, with high ceilings and wonderful light—I'm jealous," Swanson says with a laugh. Swanson is one of the other artists who will exhibit her paintings at Whitley's garden and she will be joined by Dot Renshaw, married couple Agnes and Art Lochte, and guild President Patricia Eldon. ☺



Bright red Bonn



The annual garden tour takes place May 10-11



Charlene Burrey's garden includes what she calls "magical succulents"

MOTHER'S DAY ART STUDIO & GARDEN TOUR

Studios in Bloom on Artists' Garden Tour by Anastacia Grenda

Landscape architect Trish Kydd believes, "A gardener is an artist who paints the world with flowers," During the annual Mother's Day Weekend Artists' Studio and Garden Tour, artists will exhibit work in all kinds of media - from paint and plants to sculpture and succulents.

The self-guided tour is the major fundraiser for the San Dieguito Art Guild, a non-profit, volunteer coalition of about 120 member artists. The Encinitas-based guild runs the Off Track Gallery - which recently moved to Second Street - to showcase members' work in rotating exhibits.

"Our guild accepts anyone; that can mean an artist who is just starting out to some who want to improve their work. Anyone who's not doing it for a living can show their work," says the guild's Grace Swanson. "The guild helps artists in all stages of their careers to develop their art with friendly advice and encouragement."

Proceeds from the tour help the guild - which is subsidized by a grant from the city - off-set operating costs so artist dues and hanging fees stay affordable, Swanson says. A portion of the money also goes to charity. Recently, the guild has been giving out scholarship checks to promising local high school art students.

The tour itself is "a fun way to visit artists' homes," says Swanson, who adds that all homes on the tour belong to guild artists. The host artist invites other guild members to exhibit work in their garden and all the art is for sale. Lavish gardens and some artists' studios are featured on the tour and some locations will feature refreshments or live entertainment. And the art on view

will include paintings, jewelry, pastels, mixed-media and much more - and, of course, the gardens themselves.

Off Track Gallery is one of five Encinitas stops on the tour, which also includes homes in Del Mar and Solana Beach. Here is a look at the other four Encinitas locations:

Trish Kydd / Secret Garden Landscaping
Horticulture aficionados will have a lot to look at on this stop of the tour. Kydd's place of business features eight garden "vignettes," including cottage and Italian-style gardens and a French Normandy courtyard. This arrangement allows Kydd to show clients samples of her landscaping work and she looks forward to adding art to the mix in her first year on the tour. "I don't have time anymore to paint," says Kydd, who enjoys decorative art painting. "This is the perfect place for an artist to set up." Be sure to stop and smell the roses (and sweet peas) in the cottage garden, Kydd's personal favorite.

Charlene Bonney
Bonney says she likes participating in the tour because it gives her a chance to exhibit and sell her paintings and giclees prints, but she's not the only one who benefits: Visitors get an up-close look at the blooming garden in the adobe-style home near Moonlight Beach, which has been featured in magazine spreads. She credits the "magical succulents" and terraced hillside to the work of her husband, Frederick Menslage, but the plein air landscapes and florals are hers. Two guest artists will display jewelry, bags and other accessories. Keep an eye out for the hummingbirds that are drawn to the garden and leave enough time to eat some guacamole from the Mexican buffet.

Wendy Gauntlett-Shaw
You may know of her paintings of Del Mar's dog beach, or noticed her

work hanging in Ki's Restaurant, but you've never seen "The Bird Nest," her home overlooking Indian Head Canyon that is on the tour for the first time this year. Gauntlett-Shaw's rustic garden is filled with succulents and cacti, and flanked by pine and eucalyptus trees. Gauntlett-Shaw will display her sculptures and paintings; many of the latter depict beloved local scenes such as Beacon's, Swami's and the Self-Realization Fellowship garden. If you're not in the market for an original painting, Gauntlett-Shaw will offer giclees and greeting cards of her work. Afternoon visitors will get an added bonus: Her husband, Doug Shaw, will play guitar from 1-3 p.m.

Kate Whitley
Not only does Whitley have a private studio where she can work on her scenic oil paintings, she also has a professionally lit gallery to display artwork. It is all situated on a half-acre of former avocado orchards, along with her custom redwood home. "The studio is real roomy, with high ceilings and wonderful light - I'm jealous," Swanson says with a laugh. Swanson is one of the other artists who will exhibit her paintings at Whitley's garden and she will be joined by Dot Renshaw, married couple Agnes and Art Lochte, and guild President Patricia Eldon.

SAN DIEGUITO ART GUILD **Membership Application**

(Make Check Payable to SDAG - No Cash)

Name(s) _____ (as you wish to appear in directory)

Address _____

City _____ State _____ Zip _____

Phone _____ Web site (If you have one) _____

Email _____ (please print VERY very carefully) Artistic Media (s) _____

Check Amount \$ _____ Check # _____ Date _____

Membership Category: ☐ New Member ☐ Renewal ☐ Adult (\$55) ☐ Family (\$70) ☐ Youth (\$25)

Note: SDAG's annual year runs from September 1 through August 31 of the following year.

New Members joining in June, July and August are paid up for the following annual year.

Please check below experience you had in the following areas:

☐ Promotion & Publicity ☐ Bookkeeping ☐ Computer ☐ Newsletters ☐ Graphics-Flyers & Ads ☐ Fund Raising

Please indicate the guild activities you would be willing to participate in:

☐ Telephoning ☐ Guild Historian ☐ Distributing Flyers

SAN DIEGUITO ART GUILD - P.O. Box 235853, Encinitas, CA 92024

(760) 942-3636

www.offtrackgallery.com

www.sandieguitoartguild.com

Vanessa Lemen



Portrait of Zara by Vanessa Lemen

Oil Painting Demo

sponsored by
**San Dieguito
Art Guild**

**Thursday, May 1, 2008
1:30 to 3:30 pm**

Vanessa Lemen is co-founder of Studio 2nd Street, with her husband Ron. The Lemens are very dedicated artists and instructors who have worked in several different arenas of art, from representational and fine art to illustration and entertainment art. Not only do they work as

freelance artists and commissioned painters, both have a strong and extensive background in art instruction as well. They are currently teaching a number of drawing and painting classes at Studio 2nd Street. They have developed a solid place in the community of Encinitas participating in a variety of local art events, as well as establishing a worldwide presence on the web with online instruction and tutorials, and have also been guest instructors at events held throughout the country. Their goal is to provide a solid foundation in the fundamentals of art that gives way to an open-minded notion of the wonderfully broad spectrum that the world of art has to offer.

**The Demo is held at Quail Botanical Gardens
230 Quail Gardens Drive, Encinitas**

Free and Open to the Public

This program made possible, in part, by a grant from the City of Encinitas.

Off Track Gallery

500 Second St., Encinitas • www.offtrackgallery.com • 760-942-3636



The Paint Rag

500 Second Street, Encinitas, CA 92024 • 760-942-3636 • Offtrackgallery.com • Open Daily 11:-5:00

Calendar

- **March SDAG Board Meeting:** NEW Gallery, Monday, March 24, 9:15 a.m.
- **Monthly Show—April Take-In, Tuesday, March 25, 2008, 9:30—12:00 noon**
- **Flower Fields**, Sat. & Sun, April 19-20, 2008, Full
- **Pick-up for Solana Beach City Hall Show:** Tuesday, April 15, 2008, 1:00 - 2:30 pm
- **Take-in for Encinitas City Hall Show (2-D and 3-D):** Wednesday, April 30, 2008, 10:00 a.m. - 12:00 noon.
- **Encinitas Garden Festival**, Saturday, May 3, 2008, 10:00 a.m.—4:00 p.m. , Olivenhain
- **Pick-up for Encinitas City Hall Show (2-D only):** Thursday, May 29, 2008 - from 9:00 - 11:00 am
- **Pick-up for Encinitas City Hall Show (3-D only):** To be announced
- **Monthly Show-May Take-In, Tuesday, April 29, 2008, 9:30-12:00**
- **Monthly Take-In, May, Tuesday, May 27, 2008, 9:30 until 12:00 noon**

...A Grand Turnout For Our Grand Opening!!



Ribbon Cutting at Off Track Gallery L-R Dody Tucker, Gary Tucker, Mayor Jerome Stocks, President Patricia Eldon, Past President Laura Lowenstein, Ella Blanche Salmi, and Joan Grine

Hooray!

The Off Track Gallery celebrated its move to a new location (500 Second Street, corner of "D" and Second) with a big "open house" style Grand Opening on March 14th. Jerome Stocks, Mayor of Encinitas, was there to help Patricia Eldon, President of the San Dieguito Art Guild cut the ribbon. Other past presidents attending were Laura Lowenstein, Joan Grine and Isabella Breasted along with many of the 180 members of the guild. The gallery had been housed in the big ol' gray building on Highway 101 that is scheduled for demolition soon.

The Off Track Gallery, founded in 1967 by local artists, has moved many times along Coastal 101. The group is very pleased to have the current spot where they will be until the Pacific Plaza is open On Highway 101. The gallery hopes to find a permanent home there once it is complete.

"We all feel like traveling minstrels," said former president Laura Lowenstein. "Just as we get situated one place, something happens and off we go to find another spot in which to bloom."

Environmental Painters

- April 8 & 15—San Elijo Lagoon, Meet at north end of Rios, Solana Beach.
- April 22, Marion Bear Park, off Rt 52, Call for directions, Joan Grine, 760-481-8783

April 2008

San Dieguito Art Guild's

The Paint Rag

500 Second Street, Encinitas, CA

92024 • 760-942-3636 • Offtrack-

gallery.com • Open Daily 11:-5:00

Calendar

- March SDAG Board Meeting: NEW Gallery, Monday, March 24, 9:15 a.m.

- Monthly Show — April Take-In, Tuesday, March 25, 2008, 9:30 — 12:00 noon

- Flower Fields, Sat. & Sun, April 19-20, 2008, Full

- Pick-up for Solana Beach City Hall Show: Tuesday, April 15, 2008, 1:00 - 2:30 pm

- Take-in for Encinitas City Hall Show (2-D and 3-D): Wednesday, April 30, 2008, 10:00 a.m. - 12:00 noon.

- Encinitas Garden Festival, Saturday, May 3, 2008, 10:00 a.m. — 4:00 p.m. , Olivenhain

- Pick-up for Encinitas City Hall Show (2-D only): Thursday, May 29, 2008 - from 9:00 - 11:00 am

- Pick-up for Encinitas City Hall Show (3-D only): To be announced

- Monthly Show-May Take- In, Tuesday, April 29, 2008, 9:30-12:00

- Monthly Take-In, May, Tuesday, May 27, 2008, 9:30 until 12:00 noon

...A Grand Turnout For Our Grand Opening!!

Ribbon Cutting at Off Track Gallery L-R Dody Tucker, Gary Tucker, Mayor Jerome Stocks, President Patricia Eldon, Past President Laura Lowenstein, Ella Blanche Salmi, and Joan Grine

EnvironmentalPainters

- April 8 & 15 — San Elijo Lagoon, Meet at north end of Rios, Solana Beach.

- April 22, Marion Bear Park, off Rt 52, Call for directions, Joan Grine

Hooray!

The Off Track Gallery celebrated its move to a new location (500 Second Street, corner of "D" and Second) with a big "open house" style Grand Opening on March 14th. Jerome Stocks, Mayor of Encinitas, was there to help Patricia Eldon, President of the San Dieguito Art Guild cut the ribbon. Other past presidents attending were Laura Lowenstein, Joan Grine and Isabella Breasted along with many of the 180 members of the guild. The gallery had been housed in the big ol' gray building on Highway 101 that is scheduled for demolition soon.

The Off Track Gallery, founded in 1967 by local artists, has moved many times along Coastal 101. The group is very pleased to have the current spot where they will be until the Pacific Plaza is open On Highway 101. The gallery hopes to find a permanent home there once it is complete.

"We all feel like traveling minstrels," said former president Laura Lowenstein. "Just as we get situated one place, something happens and off we go to find another spot in which to bloom."

The President's Corner, March, 2008

As of February 4, our guild was temporarily homeless. We had nothing but a list of vacant buildings to consider. Within eight days we had edited and signed a 14-page legal rental agreement, painted the entire interior, scraped off the dark window tint film, installed a track hanging system, hung paintings for display, proudly hung our exterior sign, secured new insurance, and moved and organized the office. Soon afterward, we had new track lights installed. The new gallery looks fabulous -- thank you very much to everyone who made this feat possible. What an amazing, cooperative, decisive, and productive group of volunteers we have!

At the risk of leaving someone out, a big thank you goes to gallery manager Gaga Barnes, Wanda Olson, Grace Swanson, Isabella Breasted, Mary Beck, Laura Lowenstein, Joan Grine, Judy Salinsky, Bruce Stewart, Charlene Bonney, her sister-in-law Sandy, Ellablanche Salmi, Joanne Chambers, Agnes Lochte, Catherine Grawin, Ray Balbes, Ricki Ungar, Sue Kessinger, Kirkos, and Barb Mille'. Peter Fay provided the track hanging system. Diane Dudek's husband Bob installed the new track lights. Thank you to those of you whom I have regrettably left unnamed.

Continued...

As most of you know, we now have a very professional-looking storefront gallery right on the southwest corner of Second and D Streets in downtown Encinitas. With our two neighboring art galleries, we are part of a growing art district in the heart of the city. Unfortunately, we had been living a time warp, paying a well-below-market rent of \$750 per month. The bad news is that the new rent is a lofty \$3100 per month, but the good news is that our two studio rentals offset this down to less than \$2200 per month. The ugly news is that we are now forced to raise our rental fees to offset part of the additional expense.

Grace Swanson, our webmistress, has agreed to chair our big annual fundraising event, our Mothers' Day Studio and Garden Tour. Proceeds from ticket sales have traditionally raised close to \$5000 net per year, which will provide a further much-needed contribution to our space rental expenses. Please spread the word and help us sell tickets to this event. Isabella Breasted is helping by taking over responsibility for The Paint Rag from Grace, who can now focus on our fundraising activity.

Patricia Eldon,
President

March Show Winners Congratulations!!

Oil and Acrylic-canvas:

1. Art Lochte-The Camels Are Coming
2. Catherine Grawin-Malibu Creek Estuary
3. Kate Whitley-The Giants

Photography

1. Kirkos-Sandy Perspectives
2. Diane Goodman - Orchid

Water Media & other

1. Elisabeth Nicholson

Editor's note: The judge said this was a very small show which meant that there were very few winners and placement ribbons. [Let's see more paintings entered come April!](#) *It's your gallery so show off yourself and your talent !*



Joan Grine and Diane Dudek in the office area during our Grand Opening on March 14, 2008.

The President's Corner,
March, 2008

As of February 4, our guild was temporarily homeless. We had nothing but a list of vacant buildings to consider. Within eight days we had edited and signed a 14-page legal rental agreement, painted the entire interior, scraped off the dark window tint film, installed a track hanging system, hung paintings for display, proudly hung our exterior sign, secured new insurance, and moved and organized the office. Soon afterward, we had new track lights installed. The new gallery looks fabulous -- thank you very much to everyone who made this feat possible. What an amazing, cooperative, decisive, and productive group of volunteers we have!

At the risk of leaving someone out, a big thank you goes to gallery manager Gaga Barnes, Wanda Olson, Grace Swanson, Isabella Breasted, Mary Beck, Laura Lowenstein, Joan Grine, Judy Salinsky, Bruce Stewart, Charlene Bonney, her sister-in-law Sandy, Ellablanche Salmi, Joanne Chambers, Agnes Lochte, Catherine Grawin, Ray Balbes, Ricki Ungar, Sue Kessinger, Kirkos, and Barb Mille'. Peter Fay provided the track hanging system. Diane Dudek's husband Bob installed the new track lights. Thank you to those of you whom I have regrettably left unnamed.

As most of you know, we now have a very professional looking storefront gallery right on the southwest corner of Second and D Streets in downtown Encinitas. With our two neighboring art galleries, we are part of a growing art district in the heart of the city. Unfortunately,

we had been living a time warp, paying a well-below-market rent of \$750 per month. The bad news is that the new rent is a lofty \$3100 per month, but the good news is that our two studio rentals offset this down to less than \$2200 per month. The ugly news is that we are now forced to raise our rental fees to offset part of the additional expense.

Grace Swanson, our webmistress, has agreed to chair our big annual fundraising event, our Mothers' Day Studio and Garden Tour. Proceeds from ticket sales have traditionally raised close to \$5000 net per year, which will provide a further much-needed contribution to our space rental expenses. Please spread the word and help us sell tickets to this event. Isabella Breasted is helping by taking over responsibility for The Paint Rag from Grace, who can now focus on our fundraising activity.

Patricia Eldon,
President

March Show Winners
Congratulations!!

Oil and Acrylic-canvas:

1. Art Lochte-The Camels Are Coming
2. Catherine Grawin-Malibu Creek Estuary
3. Kate Whittley-The Giants Photography
1. Kirkos-Sandy Perspectives
2. Diane Goodman - Orchid

Water Media & other

1. Elisabeth Nicholson

Editor's note: The judge said this was a very small show which meant that there were very few

winners and placement ribbons. Let's see more paintings entered come April!

It's your gallery so show off yourself and your talent !

Joan Grine and Diane Dudek in the office area during our Grand Opening on March 14, 2008.



Walter gets his face painted by Laura Lowenstein at Grand Opening 2005

Walter Berk 1927 - 2008

The guild lost a great friend on March 6 when our Walter Berk lost his battle with cancer and died.

Walter was a good friend to all of us and a special one to the guild. He served on our guild board for several years. His background in advertising made his contributions very helpful not just to the guild but to individual guild members as well. We could always count on Walter to show up when we needed him most, whether we were moving yet again, confronted with problems we could not solve, or needing new ideas for our events. Walter was always there with advice and humor.

Walter had a most wonderful sense of humor and I teased him a lot. I called him a couple of days before he died. When Luba answered, I told her I had called to get him in trouble! "Isabella's calling." Luba said to him. "She wants to get you in trouble," she says. "Do you want to speak to her?" I heard him say something softly in the background. Then he came on the phone with, "What kind of trouble did you have in mind?"

A talent not many knew about him was his love of music. As a young man he played the accordion at Carnegie Hall. He was a very fine photographer as well. Perhaps his most prized achievement came several months ago. When Walter was a young man working in advertising in New York City he took some extraordinary color photographs of Times Square. Some months ago he told me with excitement and joy that the directors of the famous Houck Gallery of Photography in New York City had received his photographs and were pleased to accept and hang them! Walter said that having his photography hang at the Houck was "like winning an Olympic event!"

I will miss so many special qualities that Walter had, sunshine his smile, his wisdom, his knowledge and enthusiasm. Every time I go into the gallery, Walter is there in some way. Just days before he died he went to visit our new gallery. He told me he thought we had "found our home!" Walter's approval is like a blessing. Thank you, Walter, for your dear and generous friendship! We will miss you but we will make you proud!

Isabella

There will be a Celebration of Life for Walter
at 11:30 a.m. on Saturday April 5, 2008 in the
new Encinitas Library in the Community Room.

Walter Berk
1927 - 2008

Walter gets his face painted by
Laura Lowenstein at Grand Open-
ing 2005

The guild lost a great friend on
March 6 when our Walter Berk lost
his battle with cancer and died.

Walter was a good friend to all of
us and a special one to the guild.
He served on our guild board for
several years. His background in
advertising made his contributions
very helpful not just to the guild
but to individual guild members
as well. We could always count
on Walter to show up when we
needed him most, whether we were
moving yet again, confronted with
problems we could not solve, or
needing new ideas for our events.
Walter was always there with ad-
vice and humor.

Walter had a most wonderful sense
of humor and I teased him a lot. I
called him a couple of days before
he died. When Luba answered, I
told her I had called to get him in
trouble! "Isabella's calling." Luba
said to him. "She wants to get you
in trouble," she says. "Do you
want to speak to her?" I heard him
say something softly in the back-
ground. Then he came on the phone
with, "What kind of trouble did
you have in mind?"

A talent not many knew about him
was his love of music. As a young
man he played the accordion at
Carnegie Hall. He was a very fine
photographer as well. Perhaps his
most prized achievement came sev-
eral months ago. When Walter was
a young man working in advertis-
ing in New York City he took some

extraordinary color photographs of
Times Square. Some months ago
he told me with excitement and
joy that the directors of the famous
Houck Gallery of Photography in
New York City had received his
photographs and were pleased to
accept and hang them! Walter said
that having his photography hang
at the Houck was "like winning an
Olympic event!".

I will miss so many special quali-
ties that Walter had, sunshine his
smile, his wisdom, his knowledge
and enthusiasm, Every time I go
into the gallery, Walter is there in
some way. Just days before he died
he went to visit our new gallery. He
told me he thought we had "found
our home!" Walter's approval is
like a blessing . Thank you, Walter,
for your dear and generous friend-
ship! We will miss you but we will
make you proud!

Isabella

There will be a Celebration of
Life for Walter at 11:30 a.m. on
Saturday April 5, 2008 in the new
Encinitas Library in the Commu-
nity Room.

Mother's Day Weekend Set to Roll

San Dieguito Art Guild to offer it's annual MOTHER'S DAY ARTIST STUDIO AND GARDEN TOUR, May 10th-11th. The Guild will have their Off Track Gallery open bright and early both days, 8:30 am until 4:00 pm. This year's tour includes five homes and a SECRET GARDEN that will be open from 10:00 am until 4:00 pm. Tickets are \$20.00, available at the Off Track Gallery or on-line starting late March, www.offtrackgallery.com.

Take this tour through Del Mar, Solana Beach, and Encinitas and enjoy the gardens and studios of fives local artists. Each home features several artists and will offer refreshments. Some homes will have entertainment. All of the homes as well as the Off Track Gallery are easily accessible in a day.

Many of the the homes on this tour are award winners for their gardens or design. The shown at each will be for sale and will include paintings, prints, ceramics, sculpture, glass, textiles, and jewelry. The tour is a good opportunity to meet the artists and learn about their work and studios.

The San Dieguito Art Guild has been a community organization since 1967. The Guild is a showcase for a wide variety of artists of all levels and mediums. This tour has been a great success for over 11 years and it is a wonderful way for families to spend Mother's Day.

A portion of the proceeds from the tour will be donated to a local charity. Off Track Gallery, 760-942-3636, located at 500 "D" Street, in downtown Encinitas.

Home of Charlene Bonney in Encinitas, CA, near Moonlight Beach.



Home of Lia Kondilis in Solana Beach, California

Off Site Opportunities

Encinitas City Hall Group Juried Show **Theme Coastal Colors**

Take-In Wednesday,
April 30, 10 a.m.
Pick up, May 29, 9:00
a.m.

Coming up... Call to Artists:

Escondido Art Association Spring Show:

"COLOR SPLASH"

Open, Juried, & Cash Awards -

**Where: Artists Gallery
121 West Grand Ave,
Escondido**

Drop-Off: Mon, April, 28, 2:00 - 6:00 p.m.

Pick-up: Mon, June 2, 2:00—6:00 p.m.

Reception: Sat. May 10th, 5:00-8:00 p.m.

**Info: Gallery Director,
Laren Littleford, Jr,
760-489-0338.**

Encinitas Garden Festival

**May 3, 10-4:00 p.m.
Call Arlene Rosado
(Enc.Parks & Rec)
760-943-2134 for
Info. They want artists
to display and paint at
Cottonwood Creek Park.**

Mother's Day Weekend Set to Roll

San Dieguito Art Guild to offer it's annual MOTHER'S DAY ARTIST STUDIO AND GARDEN TOUR, May 10th-11th. The Guild will have their Off Track Gallery open bright and early both days, 8:30 am until 4:00 pm. This year's tour includes five homes and a SECRET GARDEN that will be open from 10:00 am until 4:00 pm. Tickets are \$20.00, available at the Off Track Gallery or on-line starting late March, www.offtrackgallery.com.

Take this tour through Del Mar, Solana Beach, and Encinitas and enjoy the gardens and studios of five local artists. Each home features several artists and will offer refreshments. Some homes will have entertainment. All of the homes as well as the Off Track Gallery are easily accessible in a day.

Many of the homes on this tour are award winners for their gardens or design. The shown at each will be for sale and will include paintings, prints, ceramics, sculpture, glass, textiles, and jewelry. The tour is a good opportunity to meet the artists and learn about their work and studios.

The San Dieguito Art Guild has been a community organization since 1967. The Guild is a showcase for a wide variety of artists of all levels and mediums. This tour has been a great success for over 11 years and it is a wonderful way for families to spend Mother's Day.

A portion of the proceeds from the tour will be donated to a local charity. Off Track Gallery, 760-942-3636, located at 500 "D" Street, in

downtown Encinitas.

Home of Charlene Bonney in Encinitas, CA, near Moonlight Beach.

Home of Lia Kondilis in Solana Beach, California

Off Site Opportunities
Encinitas City Hall Group Juried Show
Theme Coastal Colors

Take-In Wednesday, April 30, 10 a.m.

Pick up, May 29, 9:00 a.m.

Coming up...
Call to Artists:
Escondido Art Association Spring Show:

"COLOR SPLASH"
Open, Juried, & Cash Awards -
Where: Artists Gallery 121 West Grand Ave, Escondido
Drop-Off: Mon, April, 28, 2:00 - 6:00 p.m.
Pick-up: Mon, June 2, 2:00—6:00 p.m.
Reception: Sat. May 10th, 5:00-8:00 p.m.
Info: Gallery Director, Laren Littleford, Jr, 760-489-0338.

Encinitas Garden Festival
May 3, 10-4:00 p.m.
Call Arlene Rosado (Enc. Parks & Rec) 760-943-2134 for Info. They want artists to display and paint at Cottonwood Creek Park.

Members' News

Mary Beck called to tell me, I have some good news about my work! One of my paintings "Godwits Feasting" is reproduced in the April issue of **Southwest Art**, (page 74) as part of a review of the book, **Land of Sunlight** by James Lightner. **Joan Grine** was also mentioned in that article. We of great class but not so much publicity say CONGRATULATIONS to both of you! Well done!



LAND OF SUNLIGHT by James Lightner

CHANGE OF ADDRESS:

The Studio of Art and Design will be relocating as of May 1st, 2008 to 742 Genevieve, Solana Beach, CA. This new location is right around the corner from the old studio.

VISIT THE HUNTINGTON LIBRARY....

The North County Society of Fine Arts (NCSFA) is planning a bus trip to the Huntington Library, Gardens, and Gallery on May 3rd. The bus trip is \$57 for non-members of NCSFA. If interested, call: Valerie Raymond, 858-748-0535 or email valraymond@cox.net

RULES FOR MONTHLY SHOW TAKE-IN

Chairperson: Wanda Olson 760.753.6807 mshell@znet.com

1. Before you arrive for Take-In, **please fill in** your temporary take-in tag and take-in sheet, the PDF file sent to you or inserted in your Paint Rag.
2. You can enter **three (3) pieces** of art IF there is enough space available.
3. Your work should have **your identification** on the back: your name, title, price.
4. Artwork **must be dry** or it will be rejected.
5. **Giclees** are acceptable as long as they are well marked as such "Giclee." However, they will **not** be included in the judging.
6. There is a **10% commission** on sales from the Monthly Wall Art, which is the same rate as all other art in the gallery, plus a 5.4% credit card fee for sales.
7. You **must frame your work** unless you use the wrap-around canvas stapled in the back.
8. The **wire should be the multi-strand wire**, not the saw-toothed hanger typical of ready-made frames. The **ends must be taped**. **Do not insert tape or tubing** in the middle of the wire. Follow these guidelines for attaching the wire to your artwork:

It is strongly recommended to use strap hangers that lie flat against the frame instead of eye screws that stick out from the picture. Strap hangers are readily available at any hardware store or art supply house.

Attach two strap hangers to the frame at 1/5th of frame height but no less than 3-1/2" down from the top edge of the frame as shown (Continued on Page 6)

Colors of California

Diane Dudek, *Artist*

Art Reception Wednesday, April 9, 2008, 5:00-8:00



Encinitas City Hall,

Encinitas, (next to Encinitas Library)

505 S. Vulcon Ave, En-

cinitas, Refreshments served, Show starts April 1st -open daily, Visit my web site:

www.offtrackgallery.com

Mary Beck called to tell me, I have some good news about my work! One of my paintings "Godwits Feasting" is reproduced in the April issue of Southwest Art, (page 74) as part of a review of the book, Land of Sunlight by James Lightner. Joan Grine was also mentioned in that article. We of great class but not so much publicity say CONGRATULATIONS to both of you! Well done!

LAND OF SUNLIGHT by James Lightner

CHANGE OF ADDRESS:

The Studio of Art and Design will be relocating as of May 1st, 2008 to 742 Genevieve, Solana Beach, CA. This new location is right around the corner from the old studio.

VISIT THE HUNTINGTON LIBRARY....

The North County Society of Fine Arts (NCSFA) is planning a bus trip to the Huntington Library, Gardens, and Gallery on May 3rd. The bus trip is \$57 for non-members of NCSFA. If interested, call: Valerie Raymond, 858-748-0535 or email valraymond@cox.net

RULES FOR MONTHLY SHOW TAKE-IN

Chairperson: Wanda Olson

1. Before you arrive for Take-In, please fill in your temporary take-in tag and take-in sheet, the PDF file sent to you or inserted in your Paint Rag .

2. You can enter three (3) pieces of art IF there is enough space avail-

able.

3. Your work should have your identification on the back: your name, title, price.

4. Artwork must be dry or it will be rejected.

5. Giclees are acceptable as long as they are well marked as such "Giclee." However, they will not be included in the judging.

6. There is a 10% commission on sales from the Monthly Wall Art, which is the same rate as all other art in the gallery, plus a 5.4% credit card fee for sales.

7. You must frame your work unless you use the wrap-around canvas stapled in the back.

8. The wire should be the multi-strand wire, not the saw-toothed hanger typical of ready-made frames. The ends must be taped . Do not insert tape or tubing in the middle of the wire. Follow these guidelines for attaching the wire to your artwork:

It is strongly recommended to use strap hangers that lie flat against the frame instead of eye screws that stick out from the picture. Strap hangers are readily available at any hardware store or art supply house.

Attach two strap hangers to the frame at 1/5th of frame height but no less than 3- 1/2" down from the top edge of the frame as shown (Continued on Page 6)

Colors of California
Diane Dudek, Artist
Art Reception Wednesday, April 9,

2008, 5:00-8:00

Encinitas City Hall, 505 S. Vulcon Ave, Encinitas, (next to Encinitas Library)

Refreshments served, Show starts April 1st -open daily, Visit my web site: www.offtrackgallery.com

SAN DIEGUITO ART GUILD

500 Second Street
Encinitas, CA 92024
760 942 3636

www.offtrackgallery.com

Member Benefits

Annual membership fees: \$55 (September to September)

The San Dieguito Art Guild, founded in 1965, is an organization of local artists interested in the continuing development of artistic endeavors in our community. As a member of the Guild you will be associated with others who share your creative interests.

- ❑ **MONTHLY EXHIBITS:** Display and sell work in our **Off Track Gallery** located at 500 Second Street in downtown Encinitas. See gallery *Rules and Fees* for details.
- ❑ **ANNUAL AWARD EXHIBIT:** "Small Image Show" with over \$1000 in prizes.
- ❑ **OFFSITE EXHIBITS:** Display and sell at various venues that are arranged by our Guild. Watch the *Paint Rag* for announcements.
- ❑ **MONTHLY NEWSLETTER:** The *Paint Rag* is emailed (or mailed to members who do not have email). The newsletter lists member awards, SDAG news, upcoming shows, board decisions and much more.
- ❑ **WEB PAGE:** members can have their own web page on the SDAG site for a one time \$25 fee. www.offtrackgallery.com or www.sdag.com Contact Grace Swanson for details.
- ❑ **MONTHLY DEMONSTRATIONS:** Three times a year, an accomplished artist from the greater San Diego area gives a demonstration for members and the general public. In December the SDAG hosts a holiday pot-luck luncheon for members.
- ❑ **MEMBERSHIP DIRECTORY:** Published at the beginning of the calendar year.
- ❑ **PAINT OUTS:** About ten years ago a few dedicated *plein aire* painters went out into one of the myriad of beautiful places in North Coastal San Diego County to capture the light and atmosphere of the day. Today they are still at it. This diverse group meets to paint in such varied locations as Torrey Pines State Reserve in Del Mar, Quail Botanical Gardens in Encinitas, and Batiquitos Lagoon in La Costa to name only a few of the challenging spots. You can join them every Tuesday throughout the year (check the *Paint Rag* for location.).
- ❑ **MOTHER'S DAY ARTISTS' STUDIO AND GARDEN TOUR:** This is SDAG's big annual show/home tour and is a proven success as a local event and is a major sales activity. Members are encouraged to participate in a variety of ways.
- ❑ **FREE SHRINK WRAP AND CARD DISPLAY:** Members may put two large and five small shrink wraps in the gallery bin at no charge. Ten cards may also be displayed at no charge. Please see Rules sheet for details.

San Dieguito Art Guild
Off Track Gallery



100+ Local Artists
Open Daily 11 to 5

**2nd & D
Encinitas**



760-942-3636
OffTrackGallery.com

Coast News at for May 1