



Darcie Anderson



Diane Goodman



Wooster



Brandon Lerma

Arts Alive Banners from SDAG Members...

Support the arts by attending the auctioning of the banners on May 20, 2pm at Cardiff Towne Center.



*Diane Dudek
"Our Little Town"*



Hannah Larson
"I Am What I Am"*



*Laura Lowenstein
"Inner Illumination"*



*Jane Spencer
"3 Birds of Paradise"*



*Dot Renshaw
"Window to Oasis"*



*Grace Swanson
"Heliconia Augusta"*



*Artie Mattson
"Encinitas Alive"*



*Laura Lyn Walker
"Moonlight Maiden"*



*Toni Williams
"Mexican Fan
Palms"*

** Hannah Larson is the teen daughter of Carole Larson, the SDAG web mistress.*

50 words or less:

Off Track Gallery
687 So. Coast Highway 101, Encinitas.
(Just north of the Lumberyard)
760-942-3636
offtrackgallery.com

Open 10-6, Fri & Sat until 8, Sunday until 4, closed Monday & Tuesday. Local art work in many mediums, from local scenes in brilliant oils, acrylic and pastel to juicy watercolors, handcrafted jewelry and blown glass.

Calendar of Events section:

Thursday, January 4, 2007 from 1:30-3:30pm
Demonstration by Susan Kopp and Ray Balbes, FREE & open to the public, at Quail Botanical Gardens, Ecke Building.

Sunday, January 7, 2-4pm.
Gallery Artists' Reception. New art on display every month at the Off Track. Come by and meet some of our many talented North County artists.

Thursday, February 1, 2007 from 1:30-3:30pm
Demonstration by _____**drat, can't find the person**_____, FREE & open to the public, at Quail Botanical Gardens, Ecke Building.

Sunday, March 4, 2-4pm.
Gallery Artists' Reception. New art on display every month at the Off Track. Come by and meet some of our many talented North County artists.

Sunday, April 1, 2-4pm.
Gallery Artists' Reception. New art on display every month at the Off Track. Come by and meet some of our many talented North County artists.

April 21, 2007
Plein Aire painters, led by Joan Grine, from the Off Track Gallery will participate in the Encinitas Garden Festival in Olivenhain. See the SDAG website for more details: www.offtrackgallery.com.

May 12,13, 2007
The San Dieguito Art Guild once again presents their very popular Mothers' Day Weekend Artists' Studio and Garden Tour. Please check out www.offtrackgallery.com closer to the event.

San Dieguito Art Guild's

Off Track Gallery

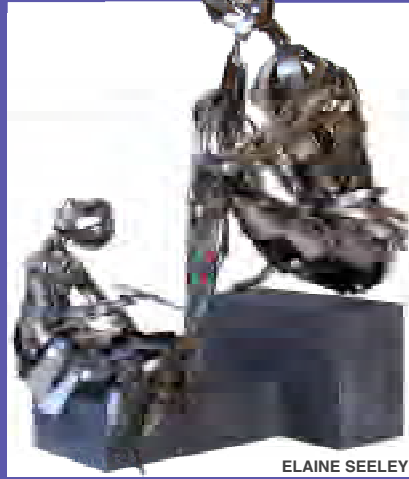
Artist Receptions every first Sunday 2-4 pm



PENNY OTTLEY



GRACE SWANSON



ELAINE SEELEY

687 South Coast Highway 101, Encinitas

Open: 10am-6pm, Friday & Saturday until 9pm, Sunday 9-6, closed Monday & Tuesday

760-942-3636 www.offtrackgallery.com

SDAG Board of Directors Meeting

MINUTES JUN 25, 2007

Held at Off Track Gallery

Officers Present: Officers Absent: Assts.

Laura Lowenstein

Faith Fleury

Joanne Chambers

Mary Beck

Grace Swanson

Wanda Olson

Donna Beers

Eldon

Isabella Breasted

Barbara Mille'

Joan Grine

Dot Renshaw

Patricia

Morgan

Janis

The meeting was called to order at _9:35_a.m.

A. MINUTES: Recording Secretary Faith Fleury.
May 21 minutes approved as amended: motion:
Morgan Janis, 2nd: __Grace Swanson__; vote:10
yes, 0 no.

B. UPCOMING DATES:

1. Take-in for Sept. & October Wall Rental Art:
Sun., August 26, 2007. Hours: 10am-6pm/
contact Dot Renshaw ahead for arrival in am or
pm.
Floor art take-in for August & Sept.: By
appointment. Barb Mille' at 760.942-3595.
Monthly Show Art for July: Tues. June 27,
2007. Hours: 9:30am-12noon.
Monthly Show Art for August: Tues. July 31,
2007. Hours: 9:30am-12noon.
1. General Meeting: July 8, 2007, 1:30-2:00pm.
at Off Track Gallery before the reception.
2. Foyer Rental for August '07: We don't have
anyone lined up.
3. Artist Receptions: Sunday, July 8, 2007,
2-4:00pm & Sunday, August 8, 2007, 2-4pm
4. Board Meeting: Monday, July. 23, 2007, 9:30

am at Off Track Gallery.

5. B.A.E. Systems Take-in: Aug.17, 11 am – 1
pm
6. DEMA Summer Dates: Rods & Woodies:
Thursdays, July 19, August 16 & Sept. 13
at 5:30-7:30pm. Taste of Mainstreet: Tues.
August 16.
7. Leucadia ArtWalk: Sunday, August 26, 2007,
10:00am-5pm

C. PRESIDENT: Laura Lowenstein

NEW BUSINESS:

8. A motion by Donna Beers that the Board
approve the submittal of a grant application
to the City of Encinitas, to be submitted by
Isabella Breasted, was seconded by Joan Grine.
Vote: 11 yes, 0 no.
9. Motion to renew our DEMA membership (at a
cost of \$100.00) by Joanne Chambers, 2nd: Dot
Renshaw; vote: 11 yes, 0 no..
10. Isabella Breasted described the San Dieguito
Historical Society's concept of playing cards
depicting various organizations; she and Grace
Swanson will develop image(s) ideas for us to
consider.
11. A poll of members was made to assess interest
in filling the same or new positions on the
Board; open positions info will be sent to
Bobbi Harrington so she can begin identifying
candidates for those positions.

OLD BUSINESS

1. By-laws revisions on hold.
2. Following discussion of the need to update
our website, particularly with the prospect of
losing our location, Wanda Olson made the
motion '... that we set aside \$3000 for this
purpose., 2nd by Joan Grine; vote: 11 yes, 0 no.
3. Leucadia ArtWalk check of \$250.00 has been
paid. About 8 people interested so far. A
notice will be put in the Paint Rag for 1 or 2
more participants.

D. TREASURER'S REPORT: Joanne Chambers

4. June Monthly Wall Show Take in: \$480.00
5. July/August/Sept. Floor Take in: \$ n/a
6. July/August Wall Rental: \$ n/a
7. June Card Rental: \$ (for 5 months rent) n/a
8. Amount of artists' sales for month of May '07.
\$4000 to \$5000

9. June Artists' sales through 6/15: more than \$1000
10. May '07 balance in BofA: \$30,500/Balance in cash box: approx. \$100.00.
11. City of Encinitas 2007 Grant check received \$2000.

E. MOTHER'S DAY ART & GARDEN TOUR

2007: Cris Weatherby (may stop by)

1. Big thanks to Cris for all she did to make the event successful!
2. Recap: Tickets sold: 298.5 = \$5,970.00 plus \$100.00 donation = \$6,070.00
3. Recap: Expenses: \$1,070.00 to date, but not all costs have been gathered. Final report next meeting.
4. Bill for returned post cards not yet received.

F. VP INFORMATION CHAIR: Grace Swanson (absent), Harriet Shoup, assistant (absent)

6. Calendar will not be at take in on June 26th. Anyone wanting to help fill spots is appreciated.
7. Grace Swanson will call volunteers to staff correct dates for DEMA Rods & Woodies dates and Taste of Mainstreet.

G. GALLERY MANAGER: OPEN

7. Foyer is open for August.
8. Gallery Committee met June 18, 2007.
Recommendations: doing Small Image Show in November (open to public) and Cash Awards Show in Dec. when we have the foyer as well.
9. Take in for January 2008 would be on Wed. Jan. 2nd same time as usual. Show for Dec. would stay up until then. Wall take in would be on Sunday, Jan. 6th per Dot Renshaw.
10. Children's Art shows would be encouraged, but would be held at another location, e.g. the community room in the new Encinitas Library. Or to fill space if we have wall renters drop off and have room to show a school's artwork. Recommended older children or having the art in a required format.
11. Grace will update the checklist for staff to include watering our beautiful new flowers 2x's a week and vacuuming at end of day.

H. VP PROGRAMS CHAIR: (Open) Asst. Morgan Janis

1. If there's going to be a demo before the meeting on August 5th, we'll need to plan for it to start early enough before the reception and also have a 15 minutes for actual meeting time to vote in a new slate of board members.
2. Donna Beers will clarify Barbara Mille's demo contact(s), date, etc.

I. PUBLICITY CHAIR: Donna Beers, asst. Patricia Eldon

1. Report on Publicity efforts.
2. Donna Beers reported that our Scholarships for the High Schools were awarded. She will give Megan Pierson names and schools for Paint Rag.

J. MONTHLY SHOW ART CHAIR: Wanda Olson/ Dot Renshaw is chair for the Wall Renters

1. Monthly Show status. We are changing to a card file system as the way we handle shrink wraps and tracking: shrink wraps will NOT be handled at take-in. Artists can bring their items anytime & add the info to their card in the little file box. Number of items remains 2 large & 5 small shrink-wraps, maximum. Joan Grine will notify Megan Pierson for inclusion in the Paint Rag of this change in procedures. Dot Renshaw will check filecard listings versus items when she sits on Sundays.
2. Judge for July show is Charlotte Zinn. Need a judge for August – Dot Renshaw will ask Carol Shamrock if she would be interested in being a monthly show judge.

K. GALLERY FLOOR ART CHAIR: Barb Mille' (absent), Donna Beers, asst. #1, Ellablanche Salmi, asst. #2

1. Floor Art Rental status- Donna Beers provided a hard copy of Barbara Mille's report for inclusion in the minutes.
Current Floor Renters: Jewelry: Pat Watkins, Barb Mille', Judianne Shannon, Donna Beers; Miniature Paintings: Ellablanche Salmi, Jackie Tyree; NEW RENTER -Textiles: Susan Pede, Ceramics: Jo Sebern; Glass: Brandon Lerma; Sculpture: Elaine Seeley, Chester Gould.
Floor Renters' take-in will be the first week of July – forms and checks should be put in Barb Mille's file. Barb will process them at the end

of the week.

L. MEMBERSHIP CHAIR: Mary Beck

1. 165 current members.
2. Mary Beck will send welcome letter to the 5 new members from the San Diego County Fair awards that SDAG gave this year.
3. Mary Beck will send a “no” letter to the application from Jackson, WY since they are not local residents at any time during the year.

M. OFF SITE SHOW CHAIR: OPEN

1. Leucadia ArtWalk August 26, 2007. We have 8 people interested in participating. Fee is \$25.00 each payable to SDAG. An entry form is in the president’s folder to fill out.
2. Donna Beers will send a notice to Megan Pierson for the Paint Rag – Moonlight Gallery is looking to borrow small, framed art for nursing home visits.

N. PAINT RAG EDITOR: Megan Pierson (absent)

1. Deadline: due on or before noon on the 28th of each month. (A few days, generally, after the board meeting.) Please get things to her early & before the 28th if possible.
2. Please email submittals to Megan Pierson at meopierson@yahoo.com. All material needs to be emailed to Megan by the deadline date. Megan’s tel. no. Is: 760.944-7956.

O. MAILING AND DISTRIBUTION: OPEN,
Diane Dudek (only for Paint Rag mailing)

1. Paint Rag needs to be mailed between the 10th-13th of the month so people receive it by the 15th.

P. HOSPITALITY CHAIRMAN: Joan Grine,
(Assistants: Barbara Kerr and Janet Finney)

Q. PARLIAMENTARIAN (And Sunshine Secretary): Isabella Breasted

1. Isabella Breasted will send a thank you note to Pat Watkins for donating \$100.00 toward MD advertising.
2. Isabella Breasted will send a condolence note to Harriet Shoup.

Motion to adjourn by Isabella Breasted 2nd: Morgan Janis, vote: _10 yes, 0 no.

Meeting was adjourned at 11:20 am.

Respectfully submitted:

Faith Fleury, Secretary

ACTION ITEMS from the May 21st Board Meeting:

1. Barbara Mille` will ask Alison Christler and/or Watercolor Society for recommendation of a demo person for the Aug. General Meeting – not clear whether this was done, Alison is in Yosemite.

ACTION ITEMS from the June 25th Board Meeting:

1. Isabella Breasted and Grace Swanson will develop image(s) ideas for the San Dieguito Historical Society’s concept of playing cards for us to consider.
2. A list of members interested in taking the same or new positions on the Board and open positions will be sent to Bobbi Harrington so she can begin identifying candidates for open positions.
3. A notice will be put in the Paint Rag for 1 or 2 more participants for SDAG participation in the Leucadia Art Walk event.
4. Grace Swanson will call volunteers to staff correct dates for DEMA Rods & Woodies dates and Taste of Mainstreet.
5. Grace will update the checklist for Gallery staff to include watering our beautiful new flowers 2x’s a week and vacuuming at end of day.
6. Donna Beers will clarify Barbara Mille’s demo contact(s), date, etc.
7. Donna Beers will give Megan Pierson names and schools for Paint Rag.
8. Joan Grine will notify Megan Pierson for inclusion in the Paint Rag of the change in procedures for shrink-wraps.
9. Dot Renshaw will check shrink-wrap filecard listings versus items when she sits on Sundays.
10. Dot Renshaw will ask Carol Shamrock if she would be interested in being a monthly show judge.
11. Mary Beck will send welcome letter to the 5 new members from the San Diego County Fair awards that SDAG gave out this year.
12. Mary Beck will send a “no” letter to the application from Jackson, WY since they are not local residents at any time during the year.
13. Donna Beers will send a notice to Megan Pierson for the Paint Rag – Moonlight Gallery is looking to borrow small, framed art for nursing home visits.
14. Isabella Breasted will send a thank you note to Pat

Mark Your Calendar

Take-in for July

- **Floor artists:** By appointment only, contact Floor Manager Barb Millé 760.942.3595
- **Monthly Show for Wall artists:** Tue., June 26, 2007, 9:30-12 Noon
- **Next Wall Renter's Take In:** Sun., June 24, 2007, 10am-6pm. Contact Dot Renshaw ahead, with arrival in am or pm at 858.692.6478
- **Board Meeting:** Mon., June 25, 2007, 9:30am, Off Track Gallery
- **General Meeting:** Sun., July 7, 1:30-2:00pm, Off Track Gallery
- **Artist's Monthly Reception:** Sun., July 8, 2-4pm Off Track Gallery

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

June 12, Swami's, Encinitas, meet at the parking lot just south of the SRF on Hwy.101.

June 19 & 26, San Elijo Lagoon, off of Manchester

July 3, Quail Gardens

July 10 & 17, Batiquitos Lagoon, western parking lot.

July 24 & 31, La Jolla Shores

Call Joan Grine 858.481.8783 for more info.

Volunteers Needed

For more information, please contact either Laura Lowenstein lloenstein@roadrunner.com or Grace Swanson swanson121@cox.net

- Special Events/Off Site Chair
- Someone to attend 101 Downtown Leucadia meetings
- Assistant to *The Paint Rag* editor (attend Board Meetings.)
- San Dieguito Art Guild Historian

Judge for July Show Charlotte Zinn



Charlotte Zinn

taught two-dimensional art for over 30 years in the public school system – 21 years at Fallbrook High

School and 14 years at Coronado Adult School teaching drawing, plein-air watercolor and belly dance. While teaching at Fallbrook High, the administration granted Charlotte a half-year sabbatical to travel to Africa, make a slide show of her trip and paint watercolors. While teaching at Coronado Adult School, Charlotte became involved in the San Diego Watercolor Society where she shows her watercolors regularly. Charlotte recently had a show at the San Diego Hospice.

Off Track Gallery Sales For May

May sales for the gallery were \$4,765.04. The big sellers were – Bobby Harrington \$675
Tony Williams \$525
Joan Grine \$325
Penny Ottley \$200
The Mother's Day Art Studio & Garden Tour netted San Dieguito Art Guild \$4,000.

Pat Drew of Encinitas City Hall Retires

Patricia Drew, Encinitas City Hall Gallery curator will be retiring at the end of June and the Encinitas City Hall will also be featuring her photography in June. A reception will be held on Wednesday, June 27, 4:30-6:30pm. Patricia has put on more than 65 month-long exhibits for Encinitas artists. If you are an artist that has worked with Patricia on past exhibits please come out to honor her work as an artist and the work she had done with the exhibits the past six years.

Gallery Card Sales Update

The board recently voted to drop the sitting requirement as part of displaying/selling cards at the Off Track Gallery. Starting in June you will not be required to sit for your card positions.

Fees are still required for the two card racks in the front hall.

Spaces are available in Gallery #2 for 10 cards per artist for all Guild members.

Thank you to all those who volunteered sitting in the Gallery this last year. Our Gallery always needs sitters so your participation has helped to keep the Gallery open. Bravo for a job well done.

Best Regards,
Barbara Millé
Card Coordinator

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President's Message

Despite the multiple garden tours this year, our Artist Studio & Garden Tour was a success. We sold enough tickets and kept our expenses to a minimal and were able to bring in a net profit of \$4,000. Thanks go to the Mother's Day Committee headed by **Cris Weatherby**, who did an amazing amount of work to pull things together, along with the host artists and their guest artists and all the docents that helped at each house. Special thanks to **Grace Swanson** and **Patricia Eldon** for organizing the docents and **Grace** for keeping things straight with a wonderful spreadsheet. And **Joanne Chambers**, for handling the money and getting a final count so quickly. **Kathleen McGee** at a distance in Arizona and **Carole Larson** pulled our Web site together. Thanks to **Darlene Katz** who helped with artist pages on the Web site among other things. And we must not forget all the many others that helped pull together this wonderful tradition and fundraiser. Please forgive us if not everyone's name is mentioned here.

The board is accepting notes from Cris and anyone else who has feedback to help evaluate how to do things for next year. It is a good time to review other ways to create additional funds for the guild at a time of year that wouldn't have so much competition.

The word is that we could be in our location until after December '07. This gives us more time to plan and enjoy make our gallery the best it can be.

DEMA (Downtown Encinitas Mainstreet Association) will be holding their Rods & Woodies events on 4 evenings during the summer from 5:30-7:30pm on Thursdays, June 21, July 19, Aug. 16, and Sept. 14. We'll be open later these evenings thanks to the help our guild members. Keep creating!

Laura Lowenstein
llowenstein@roadrunner.com

Thank you's go to...

Doreen Long for keeping our gallery open on Memorial Day. She had a tremendous amount of visitors that were enjoying downtown Encinitas on a beautiful, and finally, sunny day.

Pat Watkins for donating \$100 toward advertising for our Mother's Day ad in the *Coast News*. More coverage really made a difference.

Donna Beers for handling our high school scholarships this year. Donna contacted the schools and coordinated the awards. We provided a \$100 gift certificate to **Rhino Art Store** for 3 graduating seniors with exceptional art ability at La Costa Canyon, Sunset and San Dieguito Academy.

Ellablanch Salmi, Kate Whitley, Sue Kessinger & Judy Salinsky for helping on Rods & Woodies evenings in June and July so that the gallery can stay open later.

Getting to Know You

SDAG has three new members:

Julie Harris works in acrylic with metallic accents to create her whimsical imaginings. Her childhood in Saudi Arabia inspired many of her paintings of the desert – Arabian horses, camels and palms.
<http://www.julieharrisart.net/>

Dian Winter works in oil. Her subject is the world of the equine; she rides and has been around horses all of her life.

Scott Wooster photographs special places around the world, places he sees as a flight attendant for American Airlines. He looks forward to the journey's ahead and the pictures and experiences yet to come. www.web.mac.com/scott_wooster.

Member

Announcements

Chester Gould will be showing two sculptures at the San Diego County Fair June 8 through July 4.

Norma Soule will teach **Creativity on a Small Scale**, July 7 & 8, 9:30am-3:30pm. Explore different techniques including painting, collage, mega monoprinting, embellishments, stamping and embossing on paper, metal foils, wire, raffia and more. \$180 for two days. Class size is limited. Workshops will be held at 616 Stevens Ave., Suite C, Solana Beach. Contact the Studio at 858.755.6202 or visit rikki-studio.com for more information.

The Studio of Art and Design is accepting entries for an Open Juried Works on Canvas Exhibit.

All work must be original oil or acrylic on canvas or board/panel. Work must be properly framed and wired for hanging. No glass or plexiglass. Cash prizes for award winners. Entries will be accepted on Tuesday, July 31 and Wednesday, August 1, 10am-4pm. Entry fee is \$20 for first entry and \$15 for additional entries, limit of 3 total entries. Selected works will be on exhibit at the Studio August 3-September 15. Jurors are Ken & Stephanie Goldman. Reception and awards ceremony, Sunday, August 5, 3-5pm. For information and registration forms contact the Studio at 858.755.6202.

Yanina Cambareri will be teaching summer creative painting classes for children, in her home/studio in Encinitas. Please call 760.944.4433 or e-mail yaninasart@pacbell.net for additional information.

Diane Goodman will be showing her photos, Hawaiian Gecko, Wendy's Toes, and Bike Tires at the San Diego Fair Photography Exhibition. She was rewarded three Honorable Mentions for her work.

Faith Fleury is exhibiting in the Off Track Gallery foyer for the month of June.

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Rules for Monthly Take-in

These instructions are for the monthly wall art only.

- The art changes each month. When you come to the Gallery on **Tues. June 29, 9:30am-noon**, for take in please have your temporary take in tag and take in sheet (PDF file sent along with *The Paint Rag* or inserted into your *Paint Rag* if mailed to you) filled out.
- Your work should have some identification on the back.
- Do not bring in wet paintings or frames. Giclee's are acceptable as long as they are well marked, but will not be included in the judging.
- A 15% commission will be charged on sales from the monthly wall art, plus a 5.4% credit card fee if a credit card is used.
- Work must be framed unless you use the wrap-around canvas stapled in the back.
- The wire should be the multi-strand wire (not the saw-toothed hanger typical of ready-made frames) attached approximately one-fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.
- Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire.
- If your work, including frame, measures under 17" on the diagonal the fee is \$5.00, 17" to 36" on the diagonal, including the frame the fee is \$10.00. If your work, including frame, measures over 36" on the diagonal, your fee is \$15.00. Measure carefully. Artists may show 1 or 2 pieces depending on available gallery wall space.**
- Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.
- The Take-in committee reserves the right to refuse entries that do not meet gallery standards.

Off Track Gallery Awards June 2007 Judge, James Q. Millard's

| Artist | Title |
|---|----------------------------|
| Best of Show - Best of Show artist receives check for \$25 | |
| Harriet Soup | "Spring Splash" |
| Oil & Acrylics | |
| 1 st Karen Vick Hart | "Mission Solodad" |
| 2 nd Elisabeth Nicholson | "Color Extravaganza" |
| 3 rd Kate Whitley | "Windy Day/Carlsbad" |
| Water Media | |
| 1 st Harriet Shoup | "Spring Splash" |
| 2 nd Harriet Shoup | "Morning Visitor" |
| 3 rd Sue Kessinger | "North Torrey Pines" |
| Photography | |
| 1 st Mark Meader | "Evening Meadow, Yosemite" |
| 2 nd Doreen Long | "Costa's Hummingbird" |
| 3 rd Diane Goodman | "La Jolla Cove" |
| Honorable Mention Rebecca Grohowski | "Distance" |
| Mixed Media | |
| 1 st Ellablanch Salmi | "Tapestry-Crocus" |
| 2 nd Faith Fleury | "Jousts" |
| 3 rd Joanne Chambers | "Tulips" |

Artist Opportunities

Mission Trails Regional Park Call for Artists in 2008

E-mail or mail applications by June 30, 2007 for exhibit consideration in the 2008 year. Brochures will be at the gallery for more info or call coordinator **Shandel Gamer** at 619.318.0610 cell or **s.gamer@cox.net** Monthly shows can be up to 30-40 pieces of art. No sitting in their gallery is required. Artists can show together but all must be juried in. A jurying fee of \$10, non-refundable per artist or group of artists is required plus exhibition fee is \$50, non-refundable. Artists need to submit three 4"x6" color photos or JPG images (not to exceed 150kb) for the jurying process. 25% commission taken on sold artwork. If artists want a reception, a \$100 refundable cleaning fee is required. Mission Trails is located in Santee.

Cultural Fusion: Exploring the Multi-Cultural Influences on the Arts of this Region

A Juried Exhibition

July 28 - September 30, 2007

Deadline to Enter: May 11, 2007, 4 p.m. **Eligibility:** Exhibition open to all residents of counties of San Diego, Riverside, and Imperial, plus the cities of Tijuana and Tecate. Art must be original. Eligible media includes oil, acrylic, drawings, mixed media, prints, graphics, electronic art, sculpture, photography, craft, and fiber. No performance art. **Entry Fees:** Center Members: \$50 Nonmembers: \$75. All fees are non refundable. For more information contact, California Center for the Arts, Escondido 340 N. Escondido Blvd., Escondido, CA 92025 **www.artcenter.org** 760.839.4138

Next pickup & drop-off for the BAE Systems Artist Gallery in

Escondido is BAE Systems is Friday, Aug. 17, 11am-1pm. No entry fee or commission taken for SDAG members, but if there's a sale, a \$5.00 fee will be charged as the check comes through the gallery. Must have a resale license to participate. See details at the gallery in one of the notebooks at the Gallery.

Leucadia ArtWalk

Sunday, August 26, 10am-5pm

Again this year SDAG will purchase a space at the group rate. This rate is lower than you would have paid as an individual. Reservation forms need to be filled out for anyone participating and can be found in the file folder marked *Leucadia ArtWalk* at the front of the artist file cabinet in the Off Track Gallery office. If you would like to be put on the list of participants for this event please contact **Laura Lowenstein** **760.753.3254** **llowenstein@roadrunner.com**

Rules for Monthly Take-in

These instructions are for the monthly wall art only.

- The art changes each month. When you come to the Gallery on Tues. June 29, 9:30am-noon, for take in please have your temporary take in tag and take in sheet (PDF file sent along with The Paint Rag or inserted into your Paint Rag if mailed to you) filled out.
- Your work should have some identification on the back.
- Do not bring in wet paintings or frames. Giclee's are acceptable as long as they are well marked, but will not be included in the judging.
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Judge, James Q. Millard's

Artist Title

Best of Show - Best of Show artist receives check for \$25

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2nd Elisabeth Nicholson "Color Extravaganza"

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In this issue:

- ♦ Card sales update
- ♦ Mother's Day wrap up

Welcome New SDAG Members

Julie Harris
Dian Winter
Scott Wooster

Paint Rag Information

Send relevant information via e-mail to: Megan Pierson at 760.944.7956 or meopierson@yahoo.com

Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. **Non-members** \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to "SDAG" due by 1st of the month.

Membership Info Contact Mary Beck with any address changes, at 760.630.9518 or e-mail changes to: higgbeck@cox.net.

The *Paint Rag* is now delivered via e-mail. Members without e-mail will receive a printed copy via "snail mail".

Paid Sitters available at \$30 per shift:

| | |
|-------------------|--------------|
| Joanne Chambers | 760.943.0986 |
| Darcie Anderson | 760.944.3771 |
| Isabella Breasted | 760.436.2091 |
| Barbara Millé | 760.942.3595 |
| Laura Lowenstein | 760.753.3254 |
| Diane Dudek | 760.944.7668 |
| Patricia Eldon | 760.942.9406 |
| Doreen Long | 858.487.3672 |
| Judianne Shannon | 760.753.7088 |
| Grace Swanson | 760.942.6109 |

July 2007

The Paint Rag

San Diego Art Guild
& Off Track Gallery
887 South Coast Highway 101
Encinitas CA 92024
760-942-3636
www.offtrackgallery.com

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Isabella Breasted

Barbara Millé

Laura Lowenstein

Diane Dudek

Patricia Eldon

Doreen Long

Judianne Shannon

Grace Swanson

Sunday, July 15, 2007
Art guild awards students

NORTH COUNTY ---- The San Dieguito Art Guild recently presented the following Encinitas high school seniors with a \$100 Award for Art: Jenny Seibert, La Costa Canyon High; Emily Moldenhauer, San Dieguito Academy; and Mercedes Salazar, Sunset High. They were recognized for their talent and achievement in art and were given gift certificates from Rhino Art Store.

Posted by Pat Bauder at 6/29/2007
Anonymous said...

Is there a reason Leucadia has always been a artist's colony?

When I first ventured to this area in the early 70's there was the Leucadia Flee Market. Patchouli oil wafted between tight rows of macrame, candles, wood carvings, jewelry, antiques and other hand crafted treasures displayed in a mediaeval camp-like surroundings. It seemed it was always busy with visitors finding original offerings crafted by our local talent. It probably was not only Patchouli I smelled wafting. It was the laid back vibes, earthy environment and cheap rent that allowed artisans to live and work in the rural coastal beach town that once was. Condos now sit on that site.

We still have more than a memory of that age. Rents have gone up. Some artists moved to Oregon or Hawaii to create art and live. But we still have a large colony of unique left brain thinking residents. A lot have web sites now, but the art scene is alive and well in our less rural coastal beach town. That is a good thing.

In the late 80's there were a handful of antique shops and around ten art galleries in Leucadia. The San Dieguito Art Gallery, that had moved from it's original home in Del Mar, anchored this group. These galleries formed an alliance called the Leucadia Art Association. Their goal was to create a destination for art appreciators to view art in many medians and to maintain an environment for art to further flourish. Over the years they sponsored the first LeucadiART art walk in 1987. It was a two day event and became very popular and continued for five years. The association hosted gallery nights, children art festivals, art in the park and more.

The membership changed with new galleries opening like Gallery Chemin Cotier, a very upscale gallery at Leucadia Plaza and The Fig Leaf gallery, less upscale with some 'naughty' offerings. Time passed. John Stanhope closed his gallery that had wonderful art and his pet pig. I can't remember his name, but a fine well behaved pig. The San Dieguito Art Gallery splintered and some moved to the Pannikin and became The Offtrack Gallery and, for now, lives downtown with The San Dieguito Art Guild which moved from it's location by the park. Other galleries of that time, Gorman-Coring gallery, Windstep Gallery, The Glass Orchid moved or closed. Mike Seawald moved his gallery to Vulcan. The Corner Frame Shop/Leucadia Art Gallery is still in the same location.

But there are always new galleries opening.

The Richman Gallery, that closed because of other business opportunities, offered surf, car and guitar art with a nostalgic feel and style.

L101 has been called home to The Artist Colony, depending on which map you use. With Danny Sandhandler at their lead, they have been the most visible contributor to our arts community with their Arts Alive banners and many other community efforts. They deserve to find a great home. The Sterling Gallery, Joel Bloomberg's Glass studio and the two year old Berringer Gallery are a wonderful asset to our art community and Berringer's gallery esthetically enhanced the Vulcan commercial strip. The new Sheverdneze Gallery is a welcome addition with a tasteful collection of the gallery owners works and our newest offering, Wade Konaikowski's gallery displaying the owners significant talents.

Tucked in the hills and trees in our neighborhoods are an untold wealth of artistic spirits creating art because it is in their souls, as well as our uniquely Leucadia shops that offer their art as well.

I don't know why Leucadia nurtures such delightful creativity, but I hope it will continue.

On August 26th, the third year revival on LeucadiART will take place, sponsored by Leucadia 101 Mainstreet Association. The artists want to share their work with you.

Please come join them.

Support your local artists and galleries.

Thank You.
morgan mallory

DAILY GALLERY PROCEDURES

ALL SHIFTS: The Lock Box number is 72063.

Welcome visitors, chat with them, ask them to sign the guest register.

If you sell a painting, but up a “Sold” sign and call artist for replacement (including shrinks)

If at any time you feel threatened, lock yourself in the office and call 911.

Thank you for serving!

Date
Initial

MORNING SHIFT —10:00-2:00

Unlock door; **replace key in lock box**

Put “Gallery OPEN” sign next to sidewalk facing north

Open door all the way out. Open each office and prop open doors . . .

Turn on lights. Check for telephone messages

Call the Calendar Chair to tell her/him that the gallery is open

Leave the jewelry cases locked but plug in the lights.....

Turn on the computer; press “clear” on Visa machine

Play music if you like. Put on name tag. Turn window sign to OPEN.

Count all cash (not checks) at start of shift.

Write in Daily Log; keep tally of visitors in margin.....

Read the log back to the last time you worked.....

RECORD ALL SALES IN THE PURPLE DAILY LOG

Put mail in President's door file. Toss junk mail (carefully).....

CALL THE NEXT DAY'S SITTERS FOR BOTH SHIFTS.....

Remove your name tag

Vacuum and
sweep as
needed

At 1:45, count cash using 2nd column; record amount here.....

AFTERNOON SHIFT—2:00-6:00 Wed, Thur, Sun **Initial**

Put on name tag

Write in Daily Log; keep tally of visitors in margin.....

Read the log back to the last time you worked

Check bathroom and dust as needed

RECORD ALL SALES IN THE PURPLE DAILY LOG

Empty desk trash in dumpster in building's parking lot

Make sure answering machine is on

Press clear on Visa terminal.....

Vacuum and sweep as needed

Remove name tag, leave in office

At 5:45, count cash; record amount here.....

(If there is an evening shift, stop here. If not, keep going)

EVENING SHIFT START HERE **Initial**

Turn off and copier. **MOVE IN SHRINK WRAP BIN.**.....

Empty all trash including bathrooms and reception area.

Close & lock windows, turn out lights, **UNPLUG** jewelry case lights

Return your name tag, make sure answering machine is on.....

Bring A-frame sign inside. Turn sign in window to CLOSED.....

Lock up. **MAKE SURE EACH DOOR LOCKS** including front door.

RECORD ALL SALES IN THE PURPLE DAILY LOG

San Dieguito Art Guild

Mission Statement

The San Dieguito Art Guild is an organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge, and skills in the visual arts.

Off Track Gallery

687 South Coast Highway 101, Encinitas, California 92024

760-942-3636

www.offtrackgallery.com

PO Box 235853, Encinitas, CA 92023

Board of Directors September 2006-2007

President: Laura Lowenstein 760-753-3254 llowenstein@adelphia.net

1st VP Info/Calendar : Grace Swanson 760-942-6109 swanson121@cox.net

2nd V.P. Programs: _____

Secretary: Faith Fleury 619-794-4333 faith_f@sbcglobal.net

Treasurer: Joanne Chambers 760-943-0986 hygeiaron@cox.net

Gallery Manager: Gallery Committee

Floor Art Chair: Barb Mille 760-942-3595 studiomille@adelphia.net

Wall Art Chair: Wanda Olson 760-753-6807 mshell@znet.com

Newletter Chair: Megan Pierson 760-944-7956 meopierson@yahoo.com

Publicity Chair: _____

Membership Chair: Mary Beck 760-630-9518 higgbeck@cox.net

Off Site Exhibits Chair: _____

Hospitality Chair: Joan Grine 858-481-8783 grine@adelphia.net

Parliamentarian: Isabella Breasted 760-436-2091 ibella@pacbell.net

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Carol Shamrock

Carol's love of color is reflected in her watercolor, oil, and acrylic paintings. Subtle to bright hues, her paintings are embellished with rich layers of transparent and opaque color.

Carol explores different moods and aspects of herself using a variety of media, style and approach to her subjects. Her subjects range from the real to the abstract. From visual satire, to the creation of a peaceful contemplative environment, Carol insists on the freedom to explore a variety of mediums and approaches, rather than working in a particular style. Many of her works contain an aura of mystery inviting personal interpretation. Carol sees art as idea first, and technique second. Sometimes with humor, or at other times in somber ways, she creates works that help us to see our world in a different way.

After receiving her BA degree in Fine Arts, her talents as an artist found many different opportunities for expression. She has designed jewelry and fashion, served as a gallery coordinator, and educational leader. Currently, she is a member of PBAG (Pacific Beach Art Guild). Her creative endeavors reach as far reaching as the Manhattan skyline, and as far north as Washington State. When not in her studio, you will find her teaching art to La Jolla High School students.



Mark Your Calendar

Take-in for August

- **Floor artists:** By appointment only, contact Floor Manager Barb Millé 760.942.3595
- **Monthly Show for Wall Artists:** Tue., July 31, 2007, 9:30-12 Noon
- **Next Wall Renter's Take In:** Sun., July 29, 2007, 10am-6pm. Contact Dot Renshaw in advance, with arrival in am or pm 858.692.6478.
- **Board Meeting:** Mon., July 23, 2007, 9:30am, Off Track Gallery
- **Encinitas Art Grant Decision:** Wed. July 18, 6pm, City Hall
- **Watercolor Demo by James Q. Millard:** Sun., Aug. 5, 12:30-2pm
- **General Meeting:** Sun., Aug. 5, 2007, 2pm. **Yearly election of officers for 2007-2008 immediately following demo.**
- **Artist's Monthly Reception:** Sun., Aug. 5, 2-4pm Off Track Gallery.

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

July 10 & 17, Batiquitos Lagoon, western parking lot.

July 24 & 31, La Jolla Shores

August 7, Quail Gardens

August 14 & 21, Oceanside Harbor

Call Joan Grine 858.481.8783 for more info.

SDAG Membership Renewal Time!

SDAG welcomes new and renewing members. Please see the Membership/Renewal Form following this newsletter. Support your guild by renewing today!

August Show Judge, Carol Shammrock

Carol's love of color is reflected in her watercolor, oil, and acrylic paintings. Subtle to bright hues, her paintings are embellished with rich layers of transparent and opaque color.

Carol's subjects range from the real to the abstract. From visual satire, to the creation of a peaceful contemplative environment, Carol insists on the freedom to explore a variety of mediums and approaches, rather than working in a particular style. Carol sees art as idea first, and technique second. Sometimes with humor, or at other times in somber ways, she creates works that help us to see our world in a different way.

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Oil painting by Carol Shammrock

ARTIST DEMONSTRATION James Q. Millard

Sunday, August 5, 2007

At 12:30pm-2:00pm

at the Gallery Warehouse

687 So. Coast Hwy. 101

Encinitas, CA 92024



Popular local watercolor artist and teacher James Q. Millard will demonstrate an abstract approach to

representational watercolor painting. Starting with informational sketches, moving on to show several value studies, followed by a brush drawing for color search, and finishing up with his dramatic, free flowing and colorful landscape paintings. Call 760.942.3636 for more details. Demonstration is free and open to the public. Plenty of parking in gallery lot or on the street.

James Q. Millard's approach and execution in painting evolves from over 45 years as an art director, graphic designer, painter and teacher. A student at the famed Chouinard Art Institute and the Art Center College of Design in Los Angeles, He regularly exhibits and conducts workshops at the San Diego Watercolor Society.



Baja Baskin Robbins by James Q. Millard

AUGUST 2007
San Dieguito Art Guild's
The Paint Rag

687 South Coast Highway 101,
Encinitas CA 92024 www.off-trackgallery.com Open Wed. - Sun.
10 am - 6 pm Fri-Sat. open til 9
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Oil painting by Carol Shamrock

President's Message

This is the time of year to say **Thank You** to all the outgoing Board members and welcome to the next year's incoming Board members and assistants. It's hard to imagine how we can keep our guild and gallery running smoothly with just volunteer help until you have actually gotten a chance to work with our wonderful volunteers. This last year's board and assistants have been a terrific and impressive group to work with. I know I couldn't have done my job without each and everyone's help.

Now it's time to gather our next year's Board and prepare a slate for guild members to vote on Sunday, August 5 at 2pm, immediately after our art demonstration at the warehouse by James Q. Millard. The slate and other important volunteer jobs are listed on page 3. There are still some openings that need to be filled for our guild and gallery to continue successfully. Please consider taking an important part, whether a small job or larger, in helping our guild and gallery stay strong. If we all help in some way, the job won't be as big and you'll get the satisfaction of working with a fun group of fellow artists!

Thanks go to our nominating committee, headed by **Bobbi Harrington**, and helpers, **Grace Swanson** and **Dot Renshaw**, for filling the many jobs so far. If anyone has questions on what the open jobs entail, please contact one of them or myself for more details.

As the president for the last two years, I really have appreciated the support from the board and our guild members as I've learned and grown on the job. I feel lucky to have had all the experiences, such as moving and opening our new gallery, and to have gotten to know so many of you better. Since my term is only for two years, not like

the other board positions that can be up to three years, I will need to step down this year. Therefore, we really need someone to step forward to take the position of president. With the help of a strong board, the job is really not that difficult. And there will be a strong board this next term. Please consider this important job and call me if you want to know more about it.

The Encinitas Art Commissioners have reviewed the grant application **Isabella Breasted** submitted for our guild and has given it a fair rating, recommending city council give us \$1,000.00 of the \$3,000.00 we requested. The City Council meeting will be held Wed. July 18, at 6pm in the Encinitas City Council Chambers. Please join **Isabella** and me that evening to show support for our group and arts in Encinitas. Surprisingly, our group was the only one present to speak in behalf of our grant to the Commission of the Arts on July 2.

Our gallery is looking beautiful with the July Monthly Show, newly rotated in Wall Rental art and a fresh look for the Floor Rental artists with just one table now, a new shelf purchased by **Ellablanch Salmi** showing her mini's and new textile artist **Susan Pede**. Stop by anytime to visit, but especially mark your calendar for Sunday, August 5. Our artist demo is at 12:30-2pm and at 2pm, we'll have a quick vote by the members present on our next year's Board slate. Then stay for the artist reception 2-4pm which will be wonderful, as usual, with everyone's contributions and overseen by **Joan Grine's** capable hands.

Keep creating and enjoy this gorgeous summer weather,

Laura Lowenstein
lloenstein@roadrunner.com

Member Announcements

Diane Dudek is the featured artist who is renting the foyer for August.

Ellablanch Salmi's oil painting "Water", sold at the San Diego County Fair.

Sibylla Voll was granted signature status to the Pastel Society of America.

Congratulations SDAG Members who had artwork juried into the San Diego County Fair fine art show. (Below name, number of pieces accepted, number or ribbons awarded.)

| | | |
|--------------------------|---|-----------|
| Alison Christler | 8 | 3 ribbons |
| Diane Burch | 1 | |
| Char Colosia | 1 | |
| Diane Dudek | 1 | 1 ribbon |
| Pat Dispenziere | 5 | 1 ribbon |
| Lorraine Eustice | 3 | |
| Chester Gould | 2 | |
| Joan Grine | 1 | |
| Susan Gumm | 1 | |
| Artie Mattson | 1 | 1 ribbon |
| Wanda Olson | 1 | |
| Penny Ottley | 1 | |
| Rikki Reinholz | 4 | 2 ribbons |
| Ellablanch Salmi | 1 | |
| Rita Shulak | 1 | |
| Grace Swanson | 2 | |
| Dorene Terryberry | 1 | |
| Sibylla Voll | 2 | |
| Marjorie Weaver | 1 | 1 ribbon |



*Photography by Isabella Breasted
Photo by Grace Swanson*

President's Message

This is the time of year to say Thank You to all the outgoing Board members and welcome to the next year's incoming Board members and assistants. It's hard to imagine how we can keep our guild and gallery running smoothly with just volunteer help until you have actually gotten a chance to work with our wonderful volunteers. This last year's board and assistants have been a terrific and impressive group to work with. I know I couldn't have done my job without each and everyone's help.

Now it's time to gather our next year's Board and prepare a slate for guild members to vote on Sunday, August 5 at 2pm, immediately after our art demonstration at the warehouse by James Q. Millard. The slate and other important volunteer jobs are listed on page 3. There are still some openings that need to be filled for our guild and gallery to continue successfully. Please consider taking an important part, whether a small job or larger, in helping our guild and gallery stay strong. If we all help in some way, the job won't be as big and you'll get the satisfaction of working with a fun group of fellow artists!

Thanks go to our nominating committee, headed by Bobbi Harrington, and helpers, Grace Swanson and Dot Renshaw, for filling the many jobs so far. If anyone has questions on what the open jobs entail, please contact one of them or myself for more details.

As the president for the last two years, I really have appreciated the support from the board and our guild members as I've learned and grown on the job. I feel lucky to

have had all the experiences, such as moving and opening our new gallery, and to have gotten to know so many of you better. Since my term is only for two years, not like the other board positions that can be up to three years, I will need to step down this year. Therefore, we really need someone to step forward to take the position of president. With the help of a strong board, the job is really not that difficult. And there will be a strong board this next term. Please consider this important job and call me if you want to know more about it.

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Susan Gumm 1
Artie Mattson 1 1 ribbon
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Penny Ottley 1
Rikki Reinholz 4 2 ribbons
Ellablanche Salmi 1
Rita Shulak 1
Grace Swanson 2
Dorene Terryberry 1
Sibylla Voll 2
Marjorie Weaver 1 1 ribbon

Photography by Isabella Breasted

Rules for Monthly Take-in

These instructions are for the monthly wall art only.

- The art changes each month. When you come to the Gallery on **Tues. July 31, 9:30am-noon**, for take in please have your temporary take in tag and take in sheet (PDF file sent along with *The Paint Rag* or inserted into your *Paint Rag* if mailed to you) filled out.
- Your work should have some identification on the back.
- Do not bring in wet paintings or frames. Giclee's are acceptable as long as they are well marked, but will not be included in the judging.
- A 15% commission will be charged on sales from the monthly wall art, plus a 5.4% credit card fee if a credit card is used.
- Work must be framed unless you use the wrap-around canvas stapled in the back.
- The wire should be the multi-strand wire (not the saw-toothed hanger typical of ready-made frames) attached approximately one-fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.
- Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire.
- **If your work, including frame, measures under 17" on the diagonal the fee is \$5.00, 17" to 36" on the diagonal, including the frame the fee is \$10.00. If your work, including frame, measures over 36" on the diagonal, your fee is \$15.00. Measure carefully. Artists may show 1 or 2 pieces depending on available gallery wall space.**
- Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.
- The Take-in committee reserves the right to refuse entries that do not meet gallery standards.



Our guild is sad to hear of the recent loss of Harriet Shoup's husband. Our thoughts and prayers are with her.



Off Track Gallery Sales For June

Sales for June were \$1937.03

Congratulations to:

Scott Wooster \$300 Photograph
Walter Berk \$450 Painting

Getting to Know You

New SDAG member, **Michelle Gonzalez** of Encinitas works in watercolor and acrylic to make her brightly colored landscapes and figure paintings. She recently had a solo show at Gallery 21 in Balboa Park.

New Arrangement for Shrink Wraps

Artists selling shrink wraps will be asked to fill out a card with their name, phone number, title, size, price of work, and to write in a column for "removed" or "sold".

As the gallery staffer sells an artist's piece, they will retrieve the artist's card from the large black filing box on the Off Track Gallery office desk. The staffer will mark the card "sold", and the artist will be called.

The black filing box and card system will allow us to see what we have in the bin instead of rummaging through trying to find our work. When a customer wants to see work by a particular artist, the staffer will simply check the box.

There is no need to sign in shrink wraps on the take-in sheet, and artwork can be changed at any time. Number of pieces are limited to two regular sized pieces and five minis.

Slate for 2007-2008 Board Positions & Assistants

Slate prepared by nominating committee headed by **Bobbi Harrington**. The Board slate will be voted at the next general meeting on **Sunday, August 5, 2pm**. Please make a point to attend. Anyone interested to fill positions or have suggestions of candidates, call Bobbi at **760.726.6084**.

| | |
|--------------------------------|------------------|
| President | OPEN |
| 1st VP Info/Calendar | Elleblanch Salmi |
| 2nd VP of Programs | Donna Beers |
| Gallery Manager | OPEN |
| Floor Art Chair | Barb Millé |
| Secretary | Mary Beck |
| Treasurer | Joanne Chambers |
| Monthly Show Chair | Penny Ottley |
| Newsletter | OPEN |
| Web Mistress | Grace Swanson |
| Publicity Chair | Morgan Janis |
| Membership Chair | Faith Fleury |
| Off Site Exhibits Chair | OPEN |
| Hospitality Chair | OPEN |
| Parliamentarian | Laura Lowenstein |

Volunteer Positions

| | |
|---|---------------------------|
| Job Coordinator | Bobbi Harrington |
| Wall Art Chair | Dot Renshaw |
| Attend monthly DEMA Meeting | OPEN |
| Telephone Tree | OPEN |
| San Dieguito Art Guild Historian | OPEN |
| Bio Book | Scott Wooster |
| Shrink Wrap Bin | OPEN |
| Card Racks | Barb Millé |
| Graphic Artist/Flyers | OPEN |
| Gallery Cleaning Crew | OPEN |
| Gallery Handy Person | OPEN |
| Grant Writer | OPEN |
| Mail Paint Rag | OPEN |
| Assistant to the President | OPEN |
| SDAG Membership | |
| Directory | Faith Fleury/ Walter Berk |
| Correspondence Secretary | OPEN |
| Publicity Chair Asst. | Patricia Eldon |
| Gardener | OPEN |
| Children's Art | Isabella |
| Foyer Art | OPEN |

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Directory Faith Fleury/ Walter Berk

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Publicity Chair Asst. Patricia Eldon

Gardener OPEN

Children's Art Isabella

Foyer Art OPEN

Artist Opportunities

The Studio of Art and Design is accepting entries for an Open Juried Works on Canvas Exhibit.

All work must be original oil or acrylic on canvas or board/panel. Work must be property framed and wired for hanging. No glass or plexiglass. Cash prizes for award winners. Entries will be accepted on Tuesday, July 31 and Wednesday, August 1, 10am-4pm. Entry fee is \$20 for first entry and \$15 for additional entries, limit of 3 total entries. Selected works will be on exhibit at the Studio August 3-September 15. Jurors are Ken & Stephanie Goldman. Reception and awards ceremony, Sunday, August 5, 3-5pm. For information and registration forms contact the Studio at 858.755.6202.

The Carlsbad-Oceanside Art League invites all Southern California artists to enter the 57th Annual Open Juried Fine Arts Award Show

at the League's gallery located at 300 Carlsbad Village Dr., Ste 101, Carlsbad. \$2,500 in cash awards will be distributed. Entries will be received on July 28 and 29. The show runs from August 1-September 2. For more information call 760.434.8497. To obtain a prospectus, visit the gallery or the League's Web site at www.coalartgallery.com.

Next pickup & drop-off for the BAE Systems Artist Gallery in Escondido is BAE Systems is Friday, Aug. 17, 11am-1pm. No entry fee or commission taken for SDAG members, but if there's a sale, a \$5.00 fee will be charged as the check comes through the gallery. Must have a resale license to participate. See more details at the desk.

Leucadia ArtWalk Sunday, August 26, 10am-5pm SDAG has purchased a sponsorship rate that allows guild artists to have a 10'x10' space for only \$25, half of the individual rate. The Guild is limited to 15 spaces which will be in the Travel Trust parking lot. There are still a few spots left. If interested, contact Laura Lowenstein 760.753.3254 or lloenstein@roadrunner.com
Deadline for forms and checks is July 24 in Laura's file folder at the gallery.

| Off Track Gallery Awards July 2007 Judge, Charlotte Zinn | | |
|---|--------------------------------|--------------------|
| Artist | Title | Judge's Comments |
| Best of Show - Best of Show artist receives check for \$25 | | |
| Harriet Shoup | "Headed Home" | |
| Oil & Acrylics | | |
| 1 st Julie Harris | "Night in the Serengetti" | Beautiful design. |
| 2 nd Charlene Bonney | "Cardiff Beach-View of Swamis" | |
| 3 rd Kate Whitley | "North Torrey Pine Park" | |
| Water Media | | |
| 1 st Harriet Shoup | "Headed Home" | |
| 2 nd Sue Kessinger | "Cut Bamboo" | |
| Photography | | |
| 1 st Scott Wooster | "Aspen Path" | |
| 2 nd Diane Goodman | "Purple Tulips" | |
| 3 rd Doreen Long | "Shine" | |
| Honorable Mention Kirkos | "Star Ship Landing" | Beautiful framing. |
| Pastel & Mixed Media | | |
| 1 st Diane Dudek | "Beach Grass" | |
| 2 nd Agnes Lochte | "Coale Scene" | |

The SDAG present Encinitas Seniors \$100 Awards for Art

Local high school seniors were recognized for their talent and achievement in Art. Each chosen student was given a gift certificate from **Rhino Art Store**. Rhino Art presented their gift certificates in Chinese food take-out boxes. Inside the senior winners found a \$100 gift card they can use to buy whatever art supplies they need.

Below are the award winners:

Jenny Seibert

La Costa Canyon

Emily Moldenhauer

San Dieguito Academy

Mercedes Salazar

Sunset High.



"Headed Home" by Harriet Shoup
Photo by Grace Swanson



"Night in the Serengetti" by Julie Harris
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Water Media
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Photo by Grace Swanson

MEMBERSHIP RENEWAL IS DUE SEPTEMBER 1ST.

Seven good reasons to renew your SDAG membership:

- Our current gallery space probably will be available beyond January (we have not received a notice to close). If and when we do close shows will be arranged in other locations just like they were during the last "in between galleries" period.
- Our web site (with very affordable individual pages) is being updated to give it a new look, include new search features, and to give us a place to communicate should the gallery close.
- Mother's Day participation requires membership.
- As a member you will receive the Paint Rag and emails not only to keep you up-to-date with what is happening in the Guild but also other Art Opportunities in our area.
- Our grants from the city of Encinitas are just a part of the support we have as a local arts group. We may be able to arrange gallery space through the city if we maintain a solid membership base.
- A number of ideas are being floated for workshops in different areas. We do have funds through our grant to maintain an interesting schedule even if we need to move.
- Connection with other artists is priceless.



MEMBERSHIP APPLICATION
SAN DIEGUITO ART GUILD

NAME(s) as you want it to appear in directory _____ DATE _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

Art Media _____ Check Amount _____ Check # _____

Make check payable to SDAG

☐ New Member YEARLY DUES: ☐ Adult (\$55) ☐ Family (\$70) ☐ Youth (\$25)

☐ Renewal Note: SDAG's annual year runs from September 1st to August 31st of the following year.
New members joining in June, July and August are paid up for the following annual year.

SDAG is a completely operated by members. All members are expected to contribute to the success of the Guild.

Please check the guild activities you would be willing to participate in:

- ☐ Marketing and Publicity ☐ Receptions ☐ Computer Data Entry ☐ Website Design
☐ Gallery Cleaning ☐ Bookkeeping ☐ Newsletter Writing ☐ Mailings
☐ Fund Raising ☐ Grant Writing ☐ Assist in Monthly Take-in ☐ Hanging Shows

MAIL APPLICATION AND CHECK TO SAN DIEGUITO ART GUILD – PO box 235853, Encinitas, CA 92023
(760) 942-3636 **www.offtrackgallery.com**

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In this issue:

- ♦ **Renew your SDAG Membership today!**
- ♦ **2007-2008 Slate for Board Positions**

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Michelle Gonzalez

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Janice Allen, San Diego – "Dragonman"

Susan Curry, Vista – "Fermenting Magic"

Terry Hall, Escondido – "Vigilance"

Victor Lafica, Escondido – "Country Road"

Isabel Taylor, Ramona – "Mystery Valley"

Paint Rag Information

Send relevant information via e-mail to: Megan Pierson at 760.944.7956 or meopierson@yahoo.com

Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. **Non-members** \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to "SDAG" due by 1st of the month.

Membership Info Contact Mary Beck with any address changes, at 760.630.9518 or e-mail changes to: higgbeck@cox.net.

The *Paint Rag* is now delivered via e-mail. Members without e-mail will receive a printed copy via "snail mail".

Paid Sitters available at \$30 per shift:

| | |
|-------------------|--------------|
| Joanne Chambers | 760.943.0986 |
| Darcie Anderson | 760.944.3771 |
| Isabella Breasted | 760.436.2091 |
| Barbara Millé | 760.942.3595 |
| Laura Lowenstein | 760.753.3254 |
| Diane Dudek | 760.944.7668 |
| Patricia Eldon | 760.942.9406 |
| Doreen Long | 858.487.3672 |
| Judianne Shannon | 760.753.7088 |
| Grace Swanson | 760.942.6109 |

August
2007

The Paint Rag

San Dieguito Art Guild
8 Off Track Gallery
887 South Coast Highway 101
Encinitas CA 92024
760.942-3636
www.offtrackgallery.com

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San Dieguito Art Guild/Off Track Gallery presents an

Artist Demonstration

in the warehouse at Off Track Gallery

Sunday, August 5, 2007

12:30pm - 2:00pm



By popular local watercolor artist & teacher

James Q. Millard



The demonstration will take an abstract approach to representational watercolor painting starting with informational sketches, moving on to show several value studies, and then a brush drawing for color search, and finishing up with his dramatic, free flowing & colorful landscape painting. James takes an approach of enthusiasm & guidance, stressing principles, application and planning to get the best qualities of watercolor.

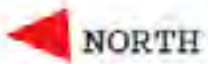
Off Track Gallery

687 South Coast Hwy. 101, Encinitas

760.942.3636

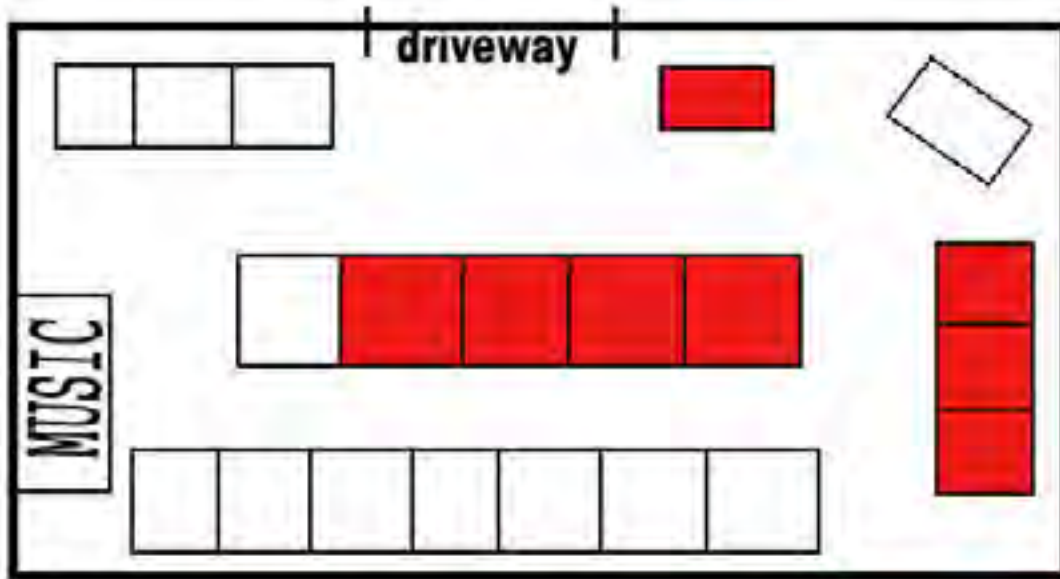
Demonstration is free and open to the public.

Plenty of parking in gallery lot or on the street



Travel Trust Parking Lot 374 N. Hwy 101

MAGIC BUS STOP



Between El Portal Street and Marcheta Street



Janet Finney at the Leucadia ArtWalk



Ray Balbes



Rebecca Growhowski



Sue Gumm and Artie Mattson



Isabella Breasted



Alison Christler



Brandon Lerma



Agnes Lochte



Grace Swanson and son Tony at Leucadia ArtWalk



Julie Harris



Kirk Van Allyn





Janis Allen



Art Lochte

SUNDAY, AUGUST 26TH, 2007

PERALTA'S BEACH • TOSTITOS EMPORIUM • BEIJER HALL & SPA • LEUCADIA CHIROPRACTIC • BEIERHOF SPA
 BEARLEY ALLEN WITH MORE • THE BEACH CLUB • HOME REALTY CO. • TOSCH JEWEL • CRYSTAL MOUNTAIN

You are Cordially Invited to Enjoy the 2007 LeucadiART Walk

The Art and Soul of Encinitas

Come join the mile long
 art exhibition in Leucadia
 between Jason St. &
 Marchetta St along
 Historic N. Coast
 Hwy 101

SUNDAY
 AUGUST 26TH, 2007

ULTIMATELY COOL
 ART & MUSIC
 SCENE!

FREE
 MAGIC BUS

Tour the entire event
 from 10am
 till 5pm



FREE PARKING
 at the Encinitas
 Civic Center &
 Coaster Station -
 both located on
 Vulean Ave.

LEUCADIART



101 ARTISTS
FINE ART IN
ALL MEDIA

MUSIC

by
 Joe Hager,
 Peter Hall,
 Julie Mack,
 Hevie Lynn &
 Triple Threat,
 Drums of Fire,
 The Flounders,
 Adrienne Nims,
 Full Revolution,
 Randy Tootime
 and the Swingers,
 Frank Leong Hawaiian
 Dance & Song,
 Ma Magic, Meyle Cohen,
 Megan & Austin Burns,
 Loren Golden &
 Marie Lamas

FREE and FUN for the whole Family!

Special Thanks to These Sponsors:



It's All Good!

THE 100 YEAR ANNIVERSARY OF LEUCADIART WALK, CELEBRATING THE 10TH ANNIVERSARY OF THE ORIGINAL 1997 LEUCADIART WALK
 LeucadiART Walk 2007 has been made possible in part through grants from the County of San Diego, Encinitas Farm Station-Pine, and the City of Encinitas.

BE THERE!



Grace Swanson



Karen Vlok Hart

Mark Your Calendar

Take-in for September

- **Floor artists:** By appointment only, contact Floor Manager Barb Millé 760.942.3595.
- **Monthly Show for Wall Artists:** Tue., Aug. 28, 2007, 9:30-12 Noon.
See page 3 for rules.
- **Next Wall Renter's Take In for September & October:** Sun., Aug. 26, 2007, 10am-6pm. Contact Dot Renshaw in advance, with arrival in am or pm 858.692.6478.
- **Board Meeting:** Mon., Aug. 27, 2007, 9:30am, Laura Lowenstein's house.
- **Artist's Monthly Reception:** Sun., Sept. 2, 2-4pm Off Track Gallery.
- **DEMA Rods & Woodies Show:** Thurs., Sept. 13, 5:30-7:30pm.
- **Leucadia ArtWalk:** Sun., Aug. 26, 2007, 10am-5pm.

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY August 14 & 21, Oceanside Harbor

Aug. 28, San Elijo Lagoon, at the end of Santa Carina, Solana Beach,

Sept. 4 & 11, Buccaneer Beach, Oceanside

Sept 18 & 25, Olivenhain Old Meeting House

Call Joan Grine 858.481.8783 for more info.

Off Track Gallery Foyer

The Foyer of the gallery is available for rent for \$200 to members (\$250 for non-members) for the month of October. If interested please e-mail Grace at swanson121@cox.net for all the details.

September Show Judge, Suzy Schaefer



Artist, Suzy Schaefer originally studied art at the University of Southern California. Since then Suzy has

has developed a broad range of artistic talent – from teaching model making, crafts and creating dollhouse furniture to graphic design, painting and teaching. Suzy currently runs workshops from her studio, "Local Color". She also is a museum board and committee member of the Prix de West Committee, selecting artwork at the National Cowboy and Western Heritage Museum.

Suzy's professional showings include the Rancho Santa Fe Art Guild Gallery, Garden Club, and Library, as well as the Merrill Lynch and Ellis Group offices. In addition, Suzy has many paintings hanging in personal and corporate collections. Her preferred focus is oil painting, portraits, still life and landscapes.



Small Image Show

In November, Off Track Gallery will be having our Small Image Show of 2D and 3D works. All artwork will be no larger than 12"x12"x12". Take-in is October 30 with over \$1000 in cash awards. Look for more details in next month's *Paint Rag*.

SDAG Membership

Renewals for 2007-08 Membership are flying in. Congratulations to **Kate Whitley** for being the first to renew her membership!

Remember, SDAG membership must be paid in order to show at the gallery for September. If you haven't already sent your check in, please bring your checkbook on take-in dates: August 26 for Wall Renter's Take-in and August 28 for Monthly Show Take-in. Floor Renters must also have their membership current on September 1.

August Demo

The art demonstration by James Q. Millard on Sunday, August 5 in the Off Track Gallery warehouse was a great success with up to 60 people attending. Future demos will be held every 3 months either in the warehouse or other announced locations. Donna Beers, our new Programs Chair, will keep everyone informed of upcoming art demos. Please contact her if you have a suggestion.

SEPTEMBER 2007

San Dieguito Art Guild's The Paint Rag

687 South Coast Highway 101,
Encinitas CA 92024 760-942-
3636 www.offtrackgallery.com
Open Wed. - Sun. 10 am-6pm Fri.-
Sat. open til 9pm

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Outgoing President's Message

My term is reaching the end of two years as president of our wonderful guild on August 31. I have enjoyed the challenges, the personal growth, and the many fun times and wonderful laughs shared with my fellow board members. Truly, I couldn't have done my job without the dedicated and competent board members who have assisted and advised me along the way. And who have done their jobs so successfully that it made mine job easier. I also must thank the many assistants to the board and volunteers that have helped make things go more smoothly over the last two years.

Over the last two years, we as a guild, have gone from closing down our Leucadia location, being homeless for 3 months, and then opening at our new and current location at 687 S. Coast Hwy 101 in Downtown Encinitas on April 1, 2006. Although it's temporary, and we don't know our move out date, we have benefited by this wonderful locale and have seen some new growth and energy in our guild and reflected in our wonderful gallery. We will continue to enjoy and grow as long as we can in our current location. When we do get the move out date, everyone will be notified right away. But it could be a ways off, as major developments do take awhile to get started. When that date happens, do not worry! We'll have plenty of opportunities to show our artwork at various venues around the area until we get settled into another location. It could even be in the newly developed 687 location!

On August 5, those members attending the art demo by James Q. Millard approved the 2007-08 slate of Board Members. We have a strong group that will help direct

and manage the guild and gallery activities. Unfortunately, we don't have a president for the next year. Hopefully, someone can be encouraged to step forward to either take this role or co-lead. With a strong board, the president's job is much easier.

We are also missing on the board a gallery manager and a newsletter editor. Megan Pierson has done a beautiful job on the newsletter and we thank her for her dedication on getting the information out in a timely manner as well as a graphically pleasing look. This would be a fun job for someone wanting to learn how to put a newsletter together. The format is already done and it would just involve a few hours once a month. Please contact Megan if you might be interested and she will tell you more about the job.

Check out page 3 for other jobs that aren't board positions but that are essential for the gallery/guild to function. There are some that involve just a few hours a month if that! Remember, the gallery and guild is totally run by guild volunteers. Without the help, we won't be able to be as successful.

I also want to thank all the guild members for the support and faith you've shown me as your president over the last two years. I will continue to be active as a member and on the board this next year as the parliamentarian.

Keep creating!

Laura Lowenstein
Outgoing President
llowenstein@roadrunner.com

Member Announcements

Joan Grine and **Mary Beck** are two of one hundred artists to have paintings included in a newly published book by James Lightner, ***Land of Sunlight: Contemporary Paintings of San Diego County***. The book goes on sale in local stores at the end of August.

Elleblanch Salmi sold her oil painting titled "Water" at the San Diego County Fair this year.



Photos by Corry Lang



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Rules for Monthly Take-in

These instructions are for the monthly wall art only.

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NEW TO MONTHLY TAKE-IN!

- Three pieces of artwork are allowed if space permits.**
- Your work should have some identification on the back.
- Do not bring in wet paintings or frames. Giclee's are acceptable as long as they are well marked, but will not be included in the judging.
- A 15% commission will be charged on sales from the monthly wall art, plus a 5.4% credit card fee if a credit card is used.
- Work must be framed unless you use the wrap-around canvas stapled in the back.
- The wire should be the multi-strand wire (not the saw-toothed hanger typical of ready-made frames) attached approximately one-fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.
- Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire.
- If your work, including frame, measures under 17" on the diagonal the fee is \$5.00, 17" to 36" on the diagonal, including the frame the fee is \$10.00. If your work, including frame, measures over 36" on the diagonal, your fee is \$15.00. Measure carefully. Artists may show 1 or 2 or 3 pieces depending on available gallery wall space.**
- Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.
- The Take-in committee reserves the right to refuse entries that do not meet gallery standards.

Getting to Know You

Welcome, new SDAG members

Laura Carstoiu is a graduate of Boston University with a BFA in Fine arts. Before her move here from Boston four years ago she painted Matisse-like interiorscapes because it was "so dreary there." She now paints landscapes.

Joganie Hill is from Oceanside and works in mixed media. She refers to her work as recycled art and incorporates wood construction and collage techniques.

Bonnie Silverman uses watercolor to paint her landscapes. She also works with Chinese brush painting and has an interest in art history.

Lydia Velarde's oils and watercolors vary from plein aire to studio works. She also spends studio time on cartooning and has a wonderful cartoon work resume on her website

www.lydiavelarde.com.

Sandra Wilks won a photography award in the SDAG Small Image show last October. She also paints in oil and watercolor, and teaches children in the Monart School in Old Town.

Corrections

In the August *Paint Rag* **Rita Shulak** was incorrectly listed as having one piece of artwork juried into the San Diego County Fair fine art show. Rita should have been listed as having three pieces of artwork.

Off Track Gallery Sales For July

Here are the latest sales at the Gallery:

| | |
|------------------------|-------|
| Judy Salinsky | \$325 |
| Charlene Bonney | \$500 |
| Sue Kessinger | \$250 |
| Dot Renshaw | \$725 |
| Ellen Cramer | \$175 |

Board Slate for 2007-2008

The Board Slate for 2007-08 Board positions was voted on by the general membership and approved on Sunday, August 5 right after the art demo. Not all positions have been filled. Anyone interested in filling a position, please contact Bobbi Harrington at 760.726-6084 or one of the board members.

| | |
|--------------------------------|------------------|
| President | OPEN |
| 1st VP Info/Calendar | Elleblanch Salmi |
| 2nd VP of Programs | Donna Beers |
| Gallery Manager | OPEN |
| Floor Art Chair | Barb Millé |
| Secretary | Mary Beck |
| Treasurer | Joanne Chambers |
| Monthly Show Chair | Penny Ottley |
| Newsletter | OPEN |
| Web Mistress | Grace Swanson |
| Publicity Chair | Morgan Janis |
| Membership Chair | Faith Fleury |
| Off Site Exhibits Chair | Wanda Olson |
| Hospitality Chair | OPEN |
| Parliamentarian | Laura Lowenstein |

Volunteer Positions

| | |
|---|---------------------------|
| Job Coordinator | Bobbi Harrington |
| Rental Wall Art Chair | Dot Renshaw |
| Attend monthly DEMA Meeting | OPEN |
| Telephone Tree | OPEN |
| San Dieguito Art Guild Historian | OPEN |
| Bio Book | Scott Wooster |
| Shrink Wrap Bin | Doreen Long |
| Card Racks | Barb Millé |
| Graphic Artist/Flyers | OPEN |
| Gallery Cleaning Crew | OPEN |
| Gallery Handy Person | OPEN |
| Grant Writer | OPEN |
| Mail Paint Rag | OPEN |
| Assistant to the President | OPEN |
| SDAG Membership | |
| Directory | Faith Fleury/ Walter Berk |
| Correspondence Secretary | OPEN |
| Publicity Chair Asst. | Patricia Eldon |
| Gardener | OPEN |
| Children's Art | Isabella |
| Foyer Art | OPEN |

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Gardener OPEN

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Foyer Art OPEN

Artist Opportunities

DEMA Rods & Woodies Show Off

Track Gallery will be creating an excellent opportunity to advertise the gallery by setting up displays in front of the gallery. Donna Beers will be there painting, and displaying other works of art on the street in front of the gallery. There is plenty of room for more of SDAG members to be there and show our artwork and make the gallery more visible to the public. Come out to support the Gallery and local event, September 13, 5:30 to 7:30pm.

Botanical, Floral and Nature artists

SDAG has an opportunity to have a booth at the Quail Botanical Gardens Annual Fall Plant Sale. The cost to be share among participating artists is only \$50 for Friday evening, October 19, Saturday, October 20 and Sunday October 21. If interested, please contact Grace Swanson at swanson121@cox.net.

Leucadia ArtWalk Sunday, August 26, 10am-5pm SDAG has purchased a sponsorship rate and 8 guild artists will be participating this year. Please come by to see us at the Travel Trust Parking lot where our group will be set up. Park at City Hall or the Coaster Parking lot and ride the free ArtWalk bus down 101 to Leucadia and enjoy 101 artists!

| Off Track Gallery Awards August 2007 Judge, Carol Shamrock | | |
|---|-----------------------------|---|
| Artist | Title | Judge's Comments |
| Best of Show - Best of Show artist receives check for \$25 | | |
| Charlene Bonney | "Desert Trail in La Quanta" | |
| Water Media | | |
| 1 st Charlene Bonney | "Desert Trail in La Quanta" | Alive and inviting |
| 2 nd Allison Christler | "Surfers at Tourmaline" | Soft, calm, simply stated |
| 3 rd Harriet Shoup | "Women and Children" | Contemplative, color locks with feeling |
| Honorable Mention Grace Swanson | "Orchids with Cloisonné" | Striking composition |
| Mixed Media | | |
| 1 st Elizabeth Nicholson | "In Costa Rica" | Good design and choice of color |
| 2 nd Michelle Gonzalez | "Swamis" | Exciting color and line |
| 3 rd Doreen Long | "Envy" | Mysterious, captivating |



Photos by Corry Lang



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Alive and inviting

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Mixed Media

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Photos by Corry Lang

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- ♦ **Renew your SDAG Membership today!**
- ♦ **2007-2008 Slate for Board Positions**

Welcome New SDAG Members

Laura Carstoiu Lydia Velarde
Joganie Hill Sandra Wilks
Bonnie Silverman

Paint Rag Information

Send relevant information via e-mail to: Megan Pierson at 760.944.7956 or meopierson@yahoo.com

Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. **Non-members** \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to "SDAG" due by 1st of the month.

Membership Info Contact Mary Beck with any address changes, at 760.630.9518 or e-mail changes to: higgbeck@cox.net.

The *Paint Rag* is now delivered via e-mail. Members without e-mail will receive a printed copy via "snail mail".

Paid Sitters available at \$30 per shift:

| | |
|-------------------|--------------|
| Joanne Chambers | 760.943.0986 |
| Darcie Anderson | 760.944.3771 |
| Isabella Breasted | 760.436.2091 |
| Barbara Millé | 760.942.3595 |
| Laura Lowenstein | 760.753.3254 |
| Diane Dudek | 760.944.7668 |
| Patricia Eldon | 760.942.9406 |
| Doreen Long | 858.487.3672 |
| Judianne Shannon | 760.753.7088 |
| Grace Swanson | 760.942.6109 |

September
2007

The Paint Rag

San Diego Art Guild
8 Off Track Gallery
887 South Coast Highway 101
Encinitas CA 92024
760.942-3636
www.offtrackgallery.com

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Bonnie Silverman

Paint Rag Information

Send relevant information via e-mail to: Megan Pierson

Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. Non-members \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to "SDAG" due by 1st of the month.

Membership Info Contact Mary Beck with any address changes.

The Paint Rag is now delivered via e-mail. Members without e-mail will receive a printed copy via "snail mail".

Joanne Chambers

Darcie Anderson

Isabella Breasted

Barbara Millé

Laura Lowenstein

Diane Dudek

Patricia Eldon

Doreen Long

Judianne Shannon

Grace Swanson

SDAG Board and Volunteers for 2007-2008

SDAG Board

| | | | |
|------------------------|------------------|--------------|----------------------------|
| President | Patricia Eldon | 760-942-9406 | pjeldon@sbcglobal.net |
| 1st VP Info/Calendar | Elleblanch Salmi | 760-431-6983 | ellasalmi@sbcglobal.net |
| 2nd VP Programs | Donna Beers | 858-759-7016 | donna@beers.nu |
| Gallery Manager | Gaga Barnes | 760-804-0718 | gagasenrab@aol.com |
| Floor Art Chair | Barb Millé | 760-942-3595 | studiomille@adelphia.net |
| Secretary | Mary Beck | 760-630-9518 | higbeck@cox.net |
| Treasurer | Joanne Chambers | 760-943-0986 | hygeiaron@cox.net |
| Monthly Show Chair | Penny Ottley | 760-749-1562 | pennys_place@ix.netcom.com |
| Paint Rag | Sandra Wilks | 951-699-4904 | snwilks@roadrunner.com |
| Web Mistress | Grace Swanson | 760-942-6109 | swanson121@cox.net |
| Publicity Chair | Morgan Janis | 760-632-1700 | MorganJanis7@hotmail.com |
| Membership Chair | Faith Fleury | 619-794-4333 | faith_f@sbcglobal.net |
| Off site Exhibit Chair | Wanda Olson | 760-753-6807 | mshell@znet.com |
| Hospitality Chair | Sue Kessinger | 760-753-7997 | [no email] |
| Parliamentarian | Laura Lowenstein | 760-753-3254 | lloenstein@roadrunner.com |

Volunteer Positions

| | | | |
|------------------------------|---------------------|--------------|-------------------------------|
| Assistant to President | OPEN | | |
| Assistant to Hospitality | Isabella Breasted | 760-436-2091 | ibella@pacbell.net |
| Bio Book | Scott Wooster | 760-804-1538 | scott_wooster@mac.com |
| Card Racks | Barb Millé | 760-942-3595 | studiomille@adelphia.net |
| Children's Art | Isabella Breasted | 760-436-2091 | ibella@pacbell.net |
| Client Database Entry | Diane Burch | 858-279-5566 | ipaint@dianeburchstudio.com |
| Correspondence Secretary | OPEN | | |
| DEMA Meetings (Attend) | OPEN | | |
| Environmental Painters | Joan Grine | 858-481-8783 | grine@roadrunner.com |
| Foyer Art Coordinator | Ellie Havel Wagoner | 760-602-0140 | artistellie@roadrunner.com |
| Gallery Committee | Joan Grine | 858-481-8783 | grine@roadrunner.com |
| Gallery Cleaning Crew | Jim Respass | 858-272-1926 | jim@greenflashphotography.com |
| | Artie Mattson | 760-753-8653 | jr.mattson@prodigy.net |
| | Susan Gumm | 760-753-3586 | shellseekr5@sbcglobal.net |
| | Toni Williams | 858-755-7655 | stonig@netzero.net |
| Gallery Gardener | OPEN | | |
| Gallery Handy Person | OPEN | | |
| Grant Writer | Isabella Breasted | 760-436-2091 | ibella@pacbell.net |
| Graphic Art/Flyers | Judy Salinsky | 760-744-5562 | judy.salinsky@sbcglobal.net |
| Historian | OPEN | | |
| Jobs Coordinator | Bobbi Harrington | 760-726-6084 | bobbikinsart@aol.com |
| Judge Monthly Show Coord | Alison Christler | 760-942-5804 | achristler@cox.net |
| Membership Directory | Faith Fleury | 619-794-4333 | faith_f@sbcglobal.net |
| | Walter Berk | 760-942-0696 | wberk@sbcglobal.net |
| Monthly Show Tags | OPEN | | |
| Paint Rag (mail hard copies) | Karen Hart | 760-828-8444 | kaloha23@hotmail.com |
| Shrink Wrap Bin | Doreen Long | 858-487-3672 | doreenphoto@hotmail.com |
| Small Image Show | Wanda Olson | 760-753-6807 | mshell@znet.com |
| Telephone Tree | Elizabeth Nicholson | 760-602-9710 | ejhofstar@yahoo.com |
| Wall Art Chair | Dot Renshaw | 858-272-8599 | artist@dotrenshaw.com |

Gallery Manager Jobs

You don't have to do this all yourself if you can find ANYONE to help

Paint Rag

- Write article each month if there is something to report
- Email out to all member with email if Paint Rag editor cannot do it
- Make sure copy of pdf goes to Anderson's Stationers, gets printed and addressed and mailed out if editor cannot do this.

Monthly meetings

- Attend or send assistant with report
- Vote

Office Bulletin board

SDAG member database

- You should receive an updated member database file each month from Faith Fleury
- Make sure there is an up-to-date copy on the bulletin board in the gallery
- Tell Faith if any emails bounce
- Make sure the paid sitter list on bulletin board is up to date
- Remove any outdated material or junky material
- Make sure the officer/volunteer list on the bulletin board is current

Children's Art Show

- Isabella Breasted is in charge. She will make schedule and supervise hanging of. None scheduled right now

Name Tags

- Make name tags for new members each month

Bathroom supplies

- Make sure there is enough toilet paper, paper towels etc. Purchase as needed and give invoice to Robyn Lutes

Office Binder

- Make sure there are enough sheets of purple daily log in binder
- Monitor the flow of customers to see if schedule needs to be changed
- Make sure the Daily Procedure list is up-to-date and there are blanks in the binder

Office Supplies

- Joanne Chambers is to keep printing paper, ink cartridges, sales books etc stocked. Let her know if you see anything is running low.

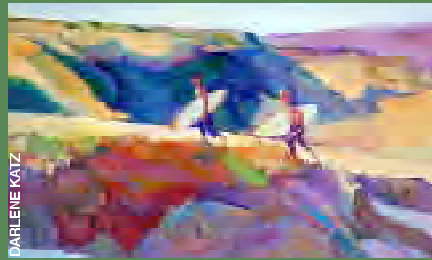
Your file folder

- Check your file folder every couple of days for any messages

Off Track Gallery

Month of November: 13th Annual **Small Image Show**

Artist Demo*, Awards & Reception • Sun, Nov. 4, 2-4pm



*Program made possible, in part, by a grant from the City of Encinitas. Open to the public.

687 So. Coast Highway 101, Encinitas

Open: 10am-6pm, Friday & Saturday until 8pm, closed Monday & Tuesday

760-942-3636 www.offtrackgallery.com





Alison Christler





Gallery Manager

Clean gallery Make sure gallery cleaners are doing their job. Have carpet shampooed if necessary. Have windows washed if needed

Daily log Make any changes needed for the log sheets. Make sure there are enough printed out.

Daily procedures Make any changes needed for the daily procedure sheets. Make sure there are enough printed out.

Garden Make sure gardeners are watering and doing their jobs.

Junk mail Toss

Name tags Make for new members

Paid sitter list Make sure the paid sitter list on bulletin board is up to date

Signs Make any signs (or ask someone else) for such things as Hours Open, Gallery locations, locked cases etc.

Gallery Manager Jobs

Paint Rag

- Write article each month
- Email out to all member with email if Paint Rag editor cannot do it
- Make sure copy of pdf goes to Anderson's Stationers, gets printed and addressed and mailed out.

Monthly meetings

- Attend or send assistant with report
- Vote
- Give report

SDAG member database

- Request new one each month from Nancy Bruce
- Give Nancy updates as emails bounce

Children's Art Show

- Lisa Curry is in charge. She will make schedule and supervise hanging of

Name Tags

- Make name tags for new members each month

Award ribbons

- Make sure there are enough ribbons in each category each month

Bathroom supplies

- Make sure there is enough toilet paper, paper towels etc.

Dialy Log

- Make sure there are enough sheets of daily log
- Make necessary changes in log and procedures
- Monitor the flow of customers to see if schedule needs to be changed

Your file folder

- Check your file folder every couple of days for any messages

Guest book

- Make sure there are sheets in the guest book
- Put filled out sheets in Darlene Katz's folder. Make sure she gets them and is updating the Off Track Gallery client database

New members

- Make sure new members get training before they sit the gallery

SDAG forms

- Make sure any and all forms get updated for the bulletin board and the binder

Gallery hours

- Make sure the posted gallery hours are updated everywhere including the website

Gallery committee

- The past gallery committee was: Laura Lowenstein, Barb Mille, Janet Finney, Joan Grine, Wanda Olson and Sandro Alberti (if he should choose to serve)
- The president is always part of the committee. The gallery manage may choose whomever they wish but usually includes the Floor Art Chair and the Wall Art Chair since they are directly affected by decisions made

Show judging

- Make sure the monthly show is judged including WaveCrest

Phone tree

- If members do not have email and need to be reached immediately, Kate Whitley is in charge of the phone tree for those without email.

Mail In Box in the foyer

- Check every few days. Distribute as necessary and toss junk

Clean gallery

Make sure gallery cleaners are doing their job. Have carpet shampooed if necessary. Have windows washed if needed

Client database

Make sure the person inputting the client databas has taken the sheets out of the gallery guest book and is putting them into the computer file

Daily log

Make any changes needed for the log sheets. Make sure there are enough printed out.

Daily procedures

Make any changes needed for the daily procedure sheets. Make sure there are enough printed out.

Garden Make sure gardeners are watering and doing their jobs.

Guest book Make sure there are extra empty sheets in the guest book

Junk mail Toss

Member database Make sure there is a current list of members on the bulletin board (from the membership chair)

Name tags Make for new members

Paid sitter list Make sure the paid sitter list on bulletin board is up to date

SDAG officers Make sure the officer list on the bulletin board is current

Signs Make any signs (or ask someone else) for such things as Hours Open, Gallery locations, locked cases etc.

Mark Your Calendar

Take-in for October

- **Monthly Show for Wall Artists:** Tue., Sept. 25, 2007, 9:30-12 Noon.
- **Floor Artists (Oct./Nov./Dec.):** By appointment only, contact Floor Manager Barb Millé 760.942.3595.
- **Next Wall Renter's Take In for November & December:** Sun., Oct. 28, 2007, 10am-6pm. Contact Dot Renshaw in advance, with arrival in am or pm 858.692.6478.
- **Board Meeting:** Mon., Sept. 24, 2007, 9:30am, Off Track Gallery.
- **Small Image Show Award Reception:** Sun. Nov. 4, 2007 2-4pm.
- **Art Demo:** Nov. 4, 2007, 12:30-2:00pm, in the Off Track Gallery warehouse. Artist to be announced.

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

Sept 18 & 25, Olivenhain Old Meeting House

Oct. 2 & 9, Ponto Beach

Oct. 16 & 23, San Dieguito County Park

Call Joan Grine for directions and info 858.481.8783. *Please call Joan by the end of September if you have questions. She will be out of the Studio in early October.*



Ray Balbes at Leucadia Art Walk
Photo by Grace Swanson

Off Track Gallery October Show Theme

Halloween will soon be here again and were going to have some fun with this holiday for a change. Get that kid-at-heart hat on and be ready to bring a painting representing Halloween to the October show.

October's show will have this extra-added fun portion for the gallery, attracting visitors eager to see what new twists artists can come up with. Of course the old Halloween standards will look even better when we add our talent to their portrayal, but I'm sure some of us will be challenged to make a great "Great Pumpkin" of a painting that will be talked about for decades. (Does this sound lofty, O.K., maybe hokey, but I did say we wanted to have fun! Yet who knows which witch painting will bring glory to the Guild.). If you have seen the pumpkin patch off Vulcan and Santa Fe, you know that even nature is having more fun with Halloween this year. Get some inspiration from your secret spooky side, or your whimsical attitude, have fun, and bring it on to your canvas, or which ever medium you prefer.

*By Donna Beers,
assisting for
Penny Ottley, Monthly Show Chair*

Small Image Show

In November, Off Track Gallery will be having our Small Image Show of 2D and 3D works. All artwork will be no larger than 12"x12"x12"x12". Take-in is Monday, October 29, 3-8pm and Tuesday, October 30, 9:30-12 noon with over \$1000 in cash awards. Joan Grine will judge the show. Look for entry forms in next month's *Paint Rag* or go to www.offtrack.com and see *Small Image Show*. Artwork pick up will be Wednesday, Nov. 28-Sunday, Dec. 2 during regular gallery hours. The regular monthly show will be shown in the foyer this month. Only larger sized pieces (17" to 36" on the diagonal) will be accepted for the foyer. First come, first served. The Off Track has traded months with the other artists in the building. They will take October and the Off Track will have November.

SDAG Membership

Thank you to everyone who has sent in their renewal so far. Remember, SDAG membership must be paid in order to show at the gallery for October. If you haven't already sent your check in, please bring your checkbook on take-in dates: September 25 Monthly Show Take-in and October 28 for Wall Renter's Take-in. Floor Renters must also have their membership current as of September 1.

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SDAG Welcomes New President

Dear members of San Dieguito Art Guild, SDAG's board of directors has voted to accept me as the next president of our Guild. I thank them for their trust in me, and I want to assure each of you that I will do the job as well as I can. I am thankful to our previous president, **Laura Lowenstein** and our previous vice president, **Grace Swanson**, and our other wonderful board members for agreeing to teach me to do the job, so we will have a smooth transition. During the past year, while I was an assistant who attended board meetings, and at other times, I saw that the Guild members are excellent at working together as a harmonious, and very intelligent team. I admire you all for your artistic talent and discipline, and I will enjoy working with you. I hope you will all be blessed with inspiration and artistic success in the coming year.

Sincerely,
pjeldon@sbcglobal.net
Patricia Eldon

LeucadiaArt Walk

Ten SDAG artists participated in the LeucadiaArt Walk held on Sunday, August 26 from 10am to 5pm. Eight of the artists read their *Paint Rag* and were able to take advantage of the reduced rate that they received for being part of the Guild. It pays to read the *Paint Rag*! There was a lot of foot traffic, the weather stayed clear (a little hot in the afternoon) and most artists reported good sales.



Rebecca Grohowski at LeucadiaArt Walk
Photo by Grace Swanson

Member Announcements

Rita Shulak reports she won first place in the California Artists Exhibition. One hundred artists applied.

Studio of Art & Design Workshops

Elaine Harvey will teach a **Layering with Paint and Paper Mixed Media Workshop**, Oct 27 & 28, 9:30am-3:30pm. The workshop will focus on combining watermedia and collage techniques. The cost is \$180 for two classes. Class size is limited, apply early.

Carol Thomason will teach a **Experimental Watermedia Workshop**, Oct. 20 & 21, 9:30am-3:30pm. The workshop will focus on creating non-objective art using mixed watermedia layers with an emphasis on color. The cost is \$180 for two classes. Class size is limited, apply early. The workshops will be held at 616 Stevens Ave., Suite C, Solana Beach. Contact the Studio at 858.755.6202 or visit rikki-studio.com for more information.



Sandra's Orchids by Alison Christler
Photo by Grace Swanson



Sue Gumm & Artie Mattson at LeucadiaArt Walk
Photo by Grace Swanson

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