

ENCINITAS ---- The developer of a major project planned in downtown Encinitas promised Wednesday that none of the 47 condominiums to be built would be available as short-term vacation rentals.

Bowing to pressure from an activist and some City Council members, developer John DeWald told the council he would write the restriction into occupancy rules for the proposed project at 687 South Coast Highway 101.

Last month, the Planning Commission approved "Pacific Station," a three-story complex of condominiums, stores, offices and a restaurant on 1.4 acres between E and F streets.

In an appeal to the City Council, activist Gil Foerster of Elfin Forest requested a prohibition of short-term rentals and parking restrictions in the two-level, underground garage.

"Like any project of this size, there are a few warts," Foerster told the council, adding that he generally supported DeWald's plan.

The council voted 5-0 to reject Foerster's appeal, although with DeWald promising to prohibit short-term rentals, the longtime nursery operator in Encinitas received half of what he asked for.

Before the meeting, Foerster said that renting the planned condominiums to vacationers would disrupt the tranquility of full-time residents.

Some council members had reasons of their own for objecting to the condominiums' use as vacation rentals.

Councilwoman Maggie Houlihan said the project has been sold to the community as

one where residents would ride the train to work, and therefore reduce freeway traffic.

"Short-term rentals in mixed-use projects are not smart growth," Houlihan said.

Councilman Dan Dalager added, "I look at short-term rentals as a lack of stability in downtown."

Dalager and his colleagues agreed that DeWald should tailor a parking management plan to the needs of tenants and their customers once the project is finished.

DeWald must provide the city with operational and management plans for the residential and commercial components of the project and update those plans annually for five years.

The project needs flexibility in its early days, he said, to establish whether certain parking restrictions would or wouldn't work.

If parking becomes a problem, the sort of businesses that operate at the project may be restricted, planner Kerry Kusiak said.

With 51,600 square feet of floor area, Pacific Station would be the largest development in downtown Encinitas since 1980, when the 80,000-square-foot Lumberyard shopping center opened on the Coast Highway.

DeWald said he expects to break ground on the \$20 million project in six months, and construction would last 18 months.

He said 650-square-foot flats are estimated to sell for \$450,000 and townhomes would sell from \$700,000 to \$800,000.

-- Contact staff writer Adam Kaye at (760) 943-2312 or akaye@nctimes.com.

Get ready for the summer tourists!

March's SDAG general meeting will focus on critiquing your work.

Dot Renshaw will run this fast paced critique session.

Instead of a raffle, participants will bring one dollar for the guild for each painting they bring in to be critiqued.

Bring 1/2 finished or completed work. We will take the first twenty paintings with a limit on two per person. Dot will both offer a constructive critique and show you techniques she used to improve her student's art with her experience of over 32 years of teaching.

It's time to grow and look at your work with a fresh approach.

See you there.

Mark Your Calendar

Take-in for April

- **Floor artists:** Sun., April 1, 2007, 12pm-2pm or by appointment only, contact Floor Manager Barb Millé 760.942.3595
- **Wall artists:** Tue. March 27, 2007, 9:30-12 Noon
- **Board Meeting:** Mon., March 26, 2007, 9:30-12 Noon, Quail Gardens Larabee House
- **General Meeting Note New Time Sun., April 1, 1:30-2:00pm, Off Track Gallery**

Artist's Monthly Reception: Sun., April 1, 2-4pm Off Track Gallery
Toast our 1-year anniversary!



Mary Beck "Market Bok Choy"

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

March 6 & 13, Torrey Pines State Reserve, meet at the parking lot in front of the visitors' center. If you currently do not have a pass, call me or meet me there on the 13th. (I will not be there on the 6th.)

March 20 & 27, Oceanside Harbor, meet near the "lighthouse".

April 3, Quail Botanical Gardens

April 10 & 17, Guajome Lake, Oceanside

Call Joan Grine 858.481.8783 for more info.

Mother's Day Artists' Studio & Garden Tour Sunday, May 13 from 10am-4pm

The homes of **Cris Weatherby, Diane Smith, Bobbi Hirschhoff, Darlene Katz, Wanda Olson, Carole Mayne and Charlene Bonney** have been selected for the tour. The Off Track Gallery is on the tour and will open an hour or two before the homes open so that patrons may purchase tickets early in the day.

Three of the seven homes have made their final guest artist selections. We are still waiting for the other four to make their choice. So, if you have requested to be a guest artist and have not yet heard where you are to be placed, don't worry the process is still going on.

We need at least 16 docents (plus volunteers at the Off Track) two for each home (one for the morning shift and one for the afternoon shift with 2 on each shift for Bobbi Hirschhoff's home). Please sign up to be a docent if you are not a host or guest artist. This is our money-maker for the year. We cannot survive as a Gallery and Guild unless we do this fund-raiser. Our annual membership fee and hanging rates are kept low and we need this income to supplement our bank balance. Without this event each year, we either need to raise our dues considerably or function at a loss. If you are part of the Guild and part of the Gallery we need you to participate in this event for it to be successful. As a docent, you get a free ticket (value \$20) and a free hanging space in June for the

Mother's Day Tour continued... Mother's Day Docent Show (value \$15) so that is \$35 that you are being "paid" to be a docent. (A docent does not need to be a Guild member, they will still get the free tour ticket but as a non-member will not be eligible to hang in the Gallery for the Docent Show.)

New Off Track Hours Starting April

Starting in April, the hours that the Gallery will be open will slightly change. Fridays and Saturdays we will stay open until 9pm so the last shift will now be 3 hours; 6pm - 9pm. Sundays will have 3 shifts of 3 hours each: 9am - 12pm, 12pm - 3pm, 3pm - 6pm.

Judge for April Show Alison Christler

Alison has painted most of her life. Before retiring, she was an interior designer, and her clients often commissioned oil pieces for their homes. She now paints and teaches in North San Diego County, often using trees as her subject matter. Her primary medium is watercolor though she also paints in oils and acrylics and particularly enjoys mixed media and experimental painting. She has an on-going fascination with that which creates unity and rhythm in fine art. Alison is an active member of the San Dieguito Art Guild, San Diego Watercolor Society and the La Jolla Art Association. She has on-going exhibits at The Off Track Gallery in Encinitas, The San Diego Watercolor Society and The Studio of Art and Design in Solana Beach. Her work can be viewed online at www.thedigitalgallery.net. Or log onto www.offtrackgallery.com.

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President's Message

We mark our one-year anniversary in our gallery space on April 1st. Please come to the next reception, **Sunday, April 1, 2007 from 2-4pm** to toast (champagne has been donated by a Guild member for the occasion) in another year in our current location, hopefully! John DeWald's new development is progressing but as yet, we don't have a definite date to be out of our building. It could be up to a year away. I'll keep everyone posted.

As we look to the future for our guild and gallery, the board and gallery committee is considering how to make our group and gallery function more efficiently and successfully for our members. As a guild & gallery, we want to continue to fulfill, address the changing needs of members and consider how to keep a gallery prosperous when we move into a sleek, new pedestrian friendly development. Our members are extremely busy with many facets in their lives and we want to find ways to do things with the least amount of wasted energy.

With this in mind, the gallery committee is considering a change and a way to reorganize how we do wall art shows. **Char Cee Colosia, Joan Grine** and **Dot Renshaw** are reviewing some ideas and will present them when things are finalized. It will help us look more professional and probably make many members happier. It should also help with our sales. For March and April, nothing will change. And everyone will be alerted in plenty of time when things are more finalized.

Don't forget that from now on we'll be having our monthly meeting on the First Sunday Reception day right before our reception starts. We'll meet at the Gallery in Gallery 4 on April 1 at 1:30pm to gather ideas for future workshops, critique sessions, or

anything else. There are many different ways to connect with other guild members and we'd like to hear from you.

Downtown Encinitas and Cardiff are looking especially artsy with the 82 Artist Banners hanging from the lampposts. Check out the banners by going online to: **www.encinitas101.com**. Artists from the guild with banners up are: **Diane Dudek, Dot Renshaw, Grace Swanson, Toni Williams, Laura Lyn Walker** and your president, **Laura Lowenstein**. Bidding will go on until the final auction day on May 20th. **Keep creating!**
Laura Lowenstein
lloenstein@roadrunner.com

Off Track Gallery Sales For February

The following artists all had sales over \$100: **Joan Grine, Penny Ottley** and **Shirley Ramey**. Other sales under \$100 were made at the gallery from both wall & floor artists, shrink and card sales. Of note, **Dot Renshaw** sold a painting at the BAE show in Rancho Bernardo. (Open to all SDAG artists.)



Rebecca Grohowski "Shiner"

Member Announcements

Ellie Havel Wagoner won Best In Show in February for one of her plein air paintings at the Carlsbad Oceanside Art League.

For Sale white rotating card rack. Clean, holds 20 cards \$10. Will deliver to Off Track Gallery for pick up. Call Dot 858.692.6478.

Plein Air Painting Class by Dot Renshaw. See flyer on the Off Track Gallery bulletin board. Meets every other Wednesday. Starting mid-March. Class will paint inland Escondido/Rancho Bernardo areas with demos, critiques, and prepared handouts. \$180 for 6 meetings. Visa accepted. 858.692.6478 **artist@dotrenshaw.com**. See my Web site for examples **www.dotrenshaw.com**

Darlene Katz will be exhibiting 8 paintings at the San Diego Hospice & Palliative Care on 4311 Third Ave. in San Diego from March 3-April 28. A reception will be held Sunday, March 11, 2007, 2pm-4pm. **www.studiokatz.com**.

Watercolor Workshops
Norma Soule will teach **Experimental Mixed Media Collage** at the Studio of Art and Design on March 31 and April 1, 9:30am-3:30pm. The workshop will emphasize creative techniques with acrylic, inks, crayons and collage. Open to all experience levels. The cost is \$180 for both days. Class size is limited, apply early. The workshops will be held at 616 Stevens Ave., Suite C, Solana Beach. Contact the Studio at 858.755.6202 or visit **rikki-studio.com** for more information.

Joan Grine will be in a group show in Poway on Friday, April 20, 10am-4pm, with Dot Renshaw, Janet Finney, Ellie Havel Wagoner, and Pat Dispenziere. The show is part of the Garden Tour sponsored by the Lake Hodges Native Plant Club. If you are interested in attending the tour, please call Joan Grine, 858.481.8783.

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Card Rack Rental Due in April

New and renewing card rental is due on April 1 between 12-2pm. April - August rental is \$15 for 4 card spaces. Any guild artist can have up to 10 cards at the gallery with no charge in the mixed card format, please contact Barb Mille'. Place your check (made out to SDAG) or cash in a sealed envelope and put in Barb Mille's file folder in the gray metal file cabinet in the Gallery Office.

Getting to Know You

Welcome new SDAG **Linda Phillips** and **Doreen Terryberry**. **Linda Phillips** worked in textiles on the East coast for 15 years. Her current work in watercolor, mixed media and oil evolved from her earlier textile designs. She is currently studying portraiture. **Doreen Terryberry** taught art for 35 years and is now teaching in Escondido. Her work has been exhibited in galleries in La Jolla, Tustin and the Gaslamp district. She is currently combining poetry and painting.

Donation Request

Donate a piece of your art (please state that you are a member of the Off Track Gallery and/or the San Dieguito Art Guild) to a fundraiser for Casa Amparo, an organization that provides emergency shelter, treatment and intervention services for abused and neglected children throughout San Diego County.

Find out more by logging on to their Web site: www.casadeamparo.org. The event is the 11th Annual Meet the Chefs of Del Mar, April 22, Del Mar Hilton. Make sure you clearly mark your item as a donation to Casa Amparo. Drop off art at the Off Track Gallery office in before March 20.

Results of January People's Choice Award

The voter's name drawn from the People's Choice box was **Chari Garrie** from Encinitas. will receive a \$25.00 gift certificate to shop at the Off Track Gallery.

The most popular piece was **Dot Renshaw's** "Eden's Trail: Black's Beach Trail #2". Dot's painting will remain for the month of March in a prominent spot.

People's Choice Ballots

When you are staffing the Gallery, remember that you can use the People's Choice Ballots to encourage guests to stay awhile longer and really look at the art in our Gallery. Naturally, if customers are already quite absorbed in "shopping" you would not want to interrupt them.

Golden Paints Workshop

For those that would like to learn more about painting with acrylics, Chris Cozen from Golden Paints will offer an all day workshop on Sat. June 9, 2007 from 10am-4pm at the Gallery warehouse titled: **From the Ground Up: Building an Acrylic Background**. Part one will be mixing and application methods building with gels and textures. Part two will be putting it to work on a canvas, experiencing with color mixing and prepping boards. And then moving forward with collage or mixed media applications on one board of choice.

Cost for the workshop: \$75.00 guild members/\$85.00 non-members. All material will be provided except for 2 canvases, canvas boards or ampersand boards needed for the afternoon session. Old boards can be used but need a couple of coats of gesso as a base.

Please contact Laura Lowenstein for more details or to reserve. llowenstein@roadrunner.com.

Volunteers Needed

For more information, please contact either Laura Lowenstein llowenstein@adelphia.net or Grace Swanson swanson121@cox.net

Docents needed for Mother's Day Studio and Garden Tour

We need docents for each of two shifts on Mother's Day at each home on the tour. *Here is what you need to do:*

- Leave a message at the Gallery 760.942.3636 and ask that the message be placed in Grace Swanson's folder in the filing cabinet. Attend one docent instruction meeting (to be scheduled)
- You will receive a free ticket to tour the other homes before or after your shift begins.
- A special Docent Show at the Gallery during the month of June (that means you get to put a piece of art in the gallery for free with no extra sitting duties).
- **Event Date:** Sun., May 13
Time commitment: Half day (approx. 3 to 4 hours). You will still have plenty of time to have lunch/breakfast/dinner with mom!
Location: Encinitas area

V.P. of Programs Chair

Get to know other artists in the San Diego area; you'll hire professional, highly respected, accomplished artists to judge the monthly shows and to share with us how they create their art at the demo, during the monthly meeting.

Other opportunities...

- Special Events/Off Site Chair
- Someone to attend 101 Downtown Leucadia meetings
- Assistant to *The Paint Rag* editor (attend Board Meetings.)



Charlene Bonney "Rice Patty"

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These instructions are for wall-hung art only (does not include jewelry, glass, textile etc.)

- **The entire gallery changes every month.** If you had art in the Mar. show **you need to bring in a replacement.** Take-in day is Tue. Mar. 27, 2007, 9:30-12 Noon.
- Bring your calendar with you so you can sign up for future sitting dates. If you have one piece of wall art in the gallery for the month of April (or if you have just cards) you will need to sit one shift. If you have 2 or more pieces you must sit 2 shifts per month. There is a list of paid sitters available if you should need one.
- If someone else needs to bring in your artwork for you on take-in day, **you must have your sitting dates already arranged for April by calling Grace Swanson at 760.942.6109 to choose or verify your dates. Your helper must arrive at take-in with your sitting dates listed on your take-in sheet.**
- **Each artist is limited to 3 pieces of wall art.** If you are already on the 3-month plan for less than 3 pieces, just tag your 3rd piece as an add-on and your fee is \$10 for that piece. If you are paying month-to-month your fee is \$15 x 3. If you have one piece in the show you must sit one shift per month. If you have 2 or 3 pieces in the show, you need to sit 2 times.
- For the month of April show, the maximum dimension of your wall-hung art cannot exceed a total of 84 inches measured on the diagonal for 1 or 2 pieces and not more than 126 for 3 pieces.
- When you come to the Gallery on Tue. for take-in please have your **temporary Take-in Tag** and the **Take-in Sheet** (Pages 7 and 8 of the PDF file sent along with *The Paint Rag* or inserted into your *Paint Rag* if mailed to you) filled out.
- You must have a multi-strand wire (not the saw-toothed hanger typical of ready-made frames) attached securely approx. 1/4 of the way down from the top of the frame and slack enough to come up to approx. 2 inches from the top of the frame, please tape the ends of the wire.
- Your art from the month of March will still be hanging on the wall. Leave it there until you are all finished with the take-in paper work. Pick up your art just before you plan to leave the building.

Off Track Gallery Awards March 2007 Judge, Dot Renshaw		
Artist	Title	Comments
Best of Show - Best of Show artist receives check for \$25		
Charlene Bonney	Rice Patty	
Oil & Acrylics		
1 st Charlene Bonney	Rice Patty	Not heavy looking, wonderful translucent rich darks.
2 nd Mary Beck	Market Bok Choy	Risk taken - interesting subject with drama.
3 rd Toni Williams	Penasquitos Ranch	Depth, nice focal point.
Honorable Mention Elisabeth Nicholson	Reds	Wonderful paint application contemporary.
Honorable Mention Ellen Cramer	A Distant Tree	Serene and full of atmosphere.
Water Media & Pastel		
1 st Sue Kessinger	Bamboo Garden	Great texture & complimentary color scheme.
2 nd Alison Christler	Moonset	Granulated colors add to serenity.
3 rd Shirley Pentoney	Oceanside Cottages	Realistic picture with dramatic abstract design quality.
Honorable Mention Harriet Shoup	Green Pastures	Nice mood.
Photography		
1 st Rebecca Grohowski	Shiner	Beautiful nuances.
2 nd Morgan Janis	Road to Dingle	Strong composition.
3 rd Walter Lily	Flap Jack	Strong complimentary color composition juxtaposed with repetitive in curves & squares.
Other Media		
1 st Joan Grine	Lake Sabina	Loads of depth & interesting rocks.
2 nd Agnes Lochte	Rainforest	Delicate contemporary – love to see 3 x 4 ft!
3 rd Laura Lowenstein	Sycamore Canyon	Dramatic composition.
Honorable Mention June Clark	Irish Treasure	Wonderful rich texture.

Hint from Dot Renshaw March Judge/Demonstrator by Barbara Magdlen

If you are undecided about the composition of your painting, try eliminating something. Use crop tools, such as two matt edges or plain paper. Sometimes you have to sacrifice a part of the painting that you really like.

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These instructions are for wall-hung art only (does not include jewelry, glass, textile etc.)

- The entire gallery changes every month. If you had art in the Mar. show you need to bring in a replacement. Take-in day is Tue. Mar. 27, 2007, 9:30-12 Noon.
- Bring your calendar with you so you can sign up for future sitting dates. If you have one piece of wall art in the gallery for the month of April (or if you have just cards) you will need to sit one shift. If you have 2 or more pieces you must sit 2 shifts per month. There is a list of paid sitters available if you should need one.
- If someone else needs to bring in your artwork for you on take-in day, you must have your sitting dates already arranged for April by calling Grace Swanson at to choose or verify your dates. Your helper must arrive at take-in with your sitting dates listed on your take-in sheet.
- Each artist is limited to 3 pieces of wall art. If you are already on the 3- month plan for less than 3 pieces, just tag your 3rd piece as an add-on and your fee is \$10 for that piece. If you are paying month-to-month your fee is \$15 x 3. If you have one piece in the show you must sit one shift per month. If you have 2 or 3 pieces in the show, you need to sit 2 times.
- For the month of April show, the maximum dimension of your wall-hung art cannot exceed a total of 84 inches measured on the diagonal for 1 or 2 pieces and not more than 126 for 3 pieces.
- When you come to the Gallery on Tue. for take-in please have your temporary Take-in Tag and the Take-in Sheet (Pages 7 and 8 of the PDF file sent along with The Paint Rag or inserted into your Paint Rag if mailed to you) filled out.
- You must have a multi-strand wire (not the saw-toothed hanger typical of ready-made frames) attached securely approx. 1/4 of the way down from the top of the frame and slack enough to come up to approx. 2 inches from the top of the frame, please tape the ends of the wire.
- Your art from the month of March will still be hanging on the wall. Leave it there until you are all finished with the take-in paper work. Pick up your art just before you plan to leave the building.

Off Track Gallery Awards March 2007

Judge, Dot Renshaw

Artist Title Comments

Best of Show - Best of Show artist receives check for \$25

Charlene Bonney Rice Patty

Oil & Acrylics

1st Charlene Bonney Rice Patty Not heavy looking,

wonderful

translucent rich darks.

2nd Mary Beck Market Bok Choy Risk taken - interesting subject with drama.

3rd Toni Williams Penasquitos Ranch Depth, nice focal point.

Honorable Mention

Elisabeth Nicholson Reds Wonderful paint application contemporary.

Honorable Mention

Ellen Cramer A Distant Tree Serene and full of atmosphere.

Water Media & Pastel

1st Sue Kessinger Bamboo Garden Great texture & complimentary color scheme.

2nd Alison Christler Moonset Granulated colors add to serenity.

3rd Shirley Pentoney Oceanside Cottages Realistic picture with dramatic abstract design quality.

Honorable Mention

Harriet Shoup Green Pastures Nice mood.

Photography

1st Rebecca Grohowski Shiner Beautiful nuances.

2nd Morgan Janis Road to Dingle Strong composition.

3rd Walter Lily Flap Jack Strong complimentary color composition juxtaposed with repetitive in curves & squares.

Other Media

1st Joan Grine Lake Sabina Loads of depth & interesting rocks.

2nd Agnes Lochte Rainforest Delicate contemporary – love to see 3 x 4 ft!

3rd Laura Lowenstein Sycamore Canyon Dramatic composition.

Honorable Mention

June Clark Irish Treasure Wonderful rich texture.

Hint from Dot Renshaw March Judge/Demonstrator by Barbara Magdlen

If you are undecided about the composition of your painting, try eliminating something. Use crop tools, such as two matt edges or plain paper. Sometimes you have to sacrifice a part of the painting that you really like.

Artist Opportunities

Next pickup & drop-off for the BAE Systems Artist Gallery in Escondido is Fri. May 11, 2007, 11am-1pm. No entry fee or commission taken for SDAG members, but if there's a sale, a \$5.00 fee will be charged as the check comes through the gallery. Must have a resale license to participate. See details at the gallery in one of the notebooks at the desk.

The Encinitas Civic Center Art Gallery is Seeking Artists

who reside (SDAG members qualify) in the city of Encinitas, to feature in revolving, monthly exhibits, of two-dimensional (2-D) and three-dimensional (3-D) artworks. Artists, both amateur and professional, are invited to submit their work for consideration. "We are especially looking for artists who work in clay, ceramic, glass and other three-dimensional media," stated Jim Gilliam, Arts Administrator for the city. Artists who do not have enough work for a full 2-D or 3-D exhibit may partner with another local artist. All proceeds from the sale of artworks go to the artist. An Artist Reception for the public is held in conjunction with a City Council Meeting, for increased attendance. To advertise an exhibit and reception, a news release is sent to the media and artists send invitations to their contact and/or client list. All artists who want to be considered for a gallery exhibit must complete a one-page application form and submit digital images of their work. To receive an application, please e-mail Jim Gilliam at jgilliam@ci.encinitas.ca.us, or call 760.633.2746 and a form will be sent in the mail. The Civic Center Art Gallery, in the lobby of Encinitas City Hall, is located at 505 South Vulcan Ave. Encinitas

The Picerne Foundation is now ready for applicants to apply for their new Senior Artist Project \$12,000/year per artist to work 1 day a week for a year with an underserved population teaching art, etc. Twelve 12 slots are

available for Encinitas Seniors. Possible work sites are the Boys and Girls Club, Scout groups, Senior Center, Community Resource Center, Mano a Mano Foundation, and at our four Title 1 schools in Encinitas. **Application deadline is Mar. 31, 2007** and artists must be 55 years of age or older. For more information, or to complete an application, visit the foundation Web site at www.picernefoundation.org.

Artists are encouraged to discuss their ideas prior to submitting an application by contacting the Foundation Executive Director, Victor Nelson, at 760.435.2205 or vnelson@picerfoundation.org.

St. Tropez & Bistro "Artist of the Month" Opportunity Encinitas & Hillcrest Locations

"Artist of the Month" is responsible for seeing that all of your work is framed, priced and presented with a biography. 10% of the gross proceeds of each sale will go to The Storefront, which is located a few blocks away from the Hillcrest restaurant, which is at 3805 5th Ave. The Storefront is in connection with <http://Photocharity.com> that assists homeless teenagers. An "Opening Night" function will be hosted and your attendance would be expected. Please contact Kelly McLean at 760.632.7770 or Kelly.dme@gmail.com if interested in the **Hillcrest** location. She will put you in contact with the storeowner to make an appointment to show your work. The **Encinitas** location will be handled differently. They will be supplied with a list of our SDAG artists, their bios and samples of their work. St. Tropez will choose an artist each month whose work they feel reflects the look and feel of their restaurant. SDAG does not have an artist of the month from our guild for the month of March. Diane Dudek will be the artist of the month for April.

Foyer Rental at the Off Track

The foyer may be rented for \$200 SDAG member/\$250 for non-member. Here are the artists already lined up:

April Char Cee Colosia and Stan Weber

June Foyer is available

August Toni Williams

Here is more information about the rental of the foyer:

- If you personally sell your own work – for example during the reception or if someone meets you at the gallery to purchase one of your works, then you get to keep ALL of that sale amount. If the gallery sitter makes the sale, then the gallery retains the usual 15% of the sale to offset the bookkeeping costs.
- It has been the tradition that the artist who is renting the foyer for the month contributes to the reception refreshments. The regular Gallery Reception is on the first Sunday of the month. You may have your own reception for your clients any other day or time if you wish.
- You may bring in prints/shrink-wrapped items in your own art bin and greeting cards etc. and set them up in a display in the foyer if you wish. And of course business cards, brochures or flyers etc. (We need to leave one table available in the foyer for the other artists in the building to place their brochures etc. and for the mail).
- You will need to have a resale license if you are planning on selling your own work yourself and not running it through the gallery's bookkeeping. You are welcome to use the gallery credit card machine if you don't have your own. There is a small fee for this. There is no extra sitting duty for renting the foyer.

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In this issue:

- ♦ **New General Meeting Meeting Date & Time Starting April 1, 2007!**
- ♦ **New Gallery Hours!**

Welcome New SDAG Members

Linda Phillips
Doreen Terryberry.

Paint Rag Information

Send relevant information via e-mail to: Megan Pierson at 760.944.7956 or meopierson@yahoo.com

Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. **Non-members** \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to "SDAG" due by 1st of the month.

Membership Info Contact Mary Beck with any address changes, at 760.630.9518 or e-mail changes to: higgbeck@cox.net.

The *Paint Rag* is now delivered via e-mail. Members without e-mail will receive a printed copy via "snail mail".

Paid Sitters available at \$30 per shift:

Joanne Chambers	760.943.0986
Darcie Anderson	760.944.3771
Isabella Breasted	760.436.2091
Barbara Millé	760.942.3595
Laura Lowenstein	760.753.3254
Diane Dudek	760.944.7668
Patricia Eldon	760.942.9406
Loretta Phoenix	760.727.9674
Doreen Long	858.487.3672
Judianne Shannon	760.753.7088
Grace Swanson	760.942.6109

April 2007

The Paint Rag

San Diego Art Guild
& Off Track Gallery
887 South Coast Highway 101
Encinitas CA 92024
760.942-3636
www.offtrackgallery.com

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Diane Dudek
Patricia Eldon
Loretta Phoenix
Doreen Long
Judianne Shannon
Grace Swanson

A P R I L

Take-in on **March 27**

Check # _____ \$ _____

Artist _____ Phone _____

☐ **NEW S.D.A.G. MEMBER** this month

Address _____

Email _____ Medium _____

If willing to hang in **hallways** put **red dot** by item (*far left*)

Diag. Measur	OfficeUse Item #	Title of artwork	Medium	Dept.	Vendor ID	Price
						\$
						\$
						\$
						\$
						\$
						\$
						\$

Your vendor ID is the **first three letters** of **last name** and **first two letters** of **first name** (no spaces).
 Item # will be given by take-in volunteers on the day of rotation. Dept numbers: **1** = cards, **2** = shrink wrap, **3** = oil/acrylic,
4 = watercolor, **5** = photography, **6** = mixed media, **7** = other media, **8** = jewelry, **9** = glass, **10** = sculpture/ceramics,
11 = textile, **12** = special events, **13** = miscellaneous, **14** = digital art

Month	Date	Time	Date	Time
APR				
MAY				
JUNE				

Sitting Dates PER MONTH (1 shift for 1 piece, 2 shifts for 2 or more pieces)

Job _____

I UNDERSTAND THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND/OR TOY FACTORY 101 ENCINITAS LP ARE NOT INSURED FOR COVERAGE OF ARTWORK AT THE GALLERY AND/OR IN UNSECURED AREAS. THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND/OR TOY FACTORY 101 ENCINITAS LP CAN NOT BE HELD LIABLE FOR LOSS OR DAMAGE TO ANY ARTWORK AT ANY TIME. I WILL PROVIDE MY OWN INSURANCE IF I DEEM IT NECESSARY

_____ **INITIAL HERE.**

I AGREE TO PERMIT MY ART TO BE PHOTOGRAPHED AND USED FOR SDAG

ADVERTISING/P.R. PURPOSES. _____ **INITIAL HERE.**

MONTH:	
Diagonal measure	
Artist Name	
Title	
Medium	
Hallway OK ?	
PRICE	

MONTH:	
Diagonal measure	
Artist Name	
Title	
Medium	
Hallway OK ?	
PRICE	

MONTH:	
Diagonal measure	
Artist Name	
Title	
Medium	
Hallway OK ?	
PRICE	

Monday, April 16, 2007

MOTHER'S DAY ---- The San Dieguito Art Guild will offer its annual Mother's Day Art Studio and Garden Tour from 10 a.m. to 4 p.m. May 13 ---- Mother's Day. The guild will have its Offtrack Gallery open for extended hours and will feature seven homes for tours that are self-guided through garden studios in Encinitas and Olivenhain. Tickets cost \$20. Many of the homes are award-winners.

Diane Dudek



Dot Dodds







Agnes Lochte



Mark Meeder



Artie Mattson



Morgan Janis



Yanina Cambareri



Sue Kessinger



Shirley Pentony



Karen Hart (?)



Not signed



Jo Sebern



Harriet Shoup



Chester Gould



Jackie Tyree



Agnes Lochte



Revitalizing downtown



An art gallery north of the Harbor Yard shopping center in downtown Honolulu, which is to be replaced by a proposed complex of 47 condominiums, retail stores and offices, also plans to be a large art gallery that may be a viable growing space. (Continued on page 2)



Grace Swanson



Harriet Shoup

Mark Your Calendar

Take-in for May

- **Floor artists:** By appointment only, contact Floor Manager Barb Millé 760.942.3595
- **Wall artists:** Tue. April 24, 2007, 9:30-12 Noon
- **Board Meeting:** *Note Location!* **Mon.**, April 23 2007, 9:30-12 Noon, Off Track Gallery
- **General Meeting:** **Sun., May 6, 1:30-2:00pm, Off Track Gallery**
- **Artist's Monthly Reception:** Sun., May 6, 2-4pm Off Track Gallery
- **Encinitas Street Fair:** Sat., April 28 & Sun., April 29, 2007, 9am-5pm.
- **Mother's Day Art Studio & Garden Tour:** Sun., May 13, 2007 10am-4pm.
- **Chris Cozen's Acrylic Workshop:** Sat. June 9, 2007, 10am-4pm.



"Twin Palms" by Yanina Cambareri
Photo by Grace Swanson

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

April 10 & 17, Guajome Lake, Oceanside. Park, off Rte. 76.

April 24 & May 1, Batiquitos Lagoon, eastern parking lot.

May 8 & 15, Ponto Beach, Carlsbad.

Call Joan Grine 858.481.8783 for more info.

Mother's Day Artists' Studio & Garden Tour

Sunday, May 13 from 10am-4pm
Off Track Gallery Open
8:30am-6:00pm

Cris Weatherby has shifted into over-drive to get all the things done for the Mother's Day Tour that is fast approaching. Posters, tickets, flyers, banner, driving instruction sheet, ads, PR releases all are designed and on their way to publications or printers.

All of the artists who wanted to be on the tour have been placed at host homes and have been notified (we are not accepting any more guest artists). Each host home needs to have a meeting to discuss food and set-up placements with their own groups.

Thank you to the following people who have signed up to be docents: **Harriet Shoup** (who responded immediately – thank you Harriet), **Karen Hart, Walter Lilly, Mark Meader, Janet Lund, Judy Salinsky, Dorene Terryberry** and **Elleblanch Salmi**. We need a total of 14 docents so that means we need a few more. If you are not a host or a guest artist, your name should be on this docent list. To become a docent please contact Patricia Eldon 760.942.9406, pjeldon@sbcglobal.net. Docents receive 2 free tickets to the tour, which may be used before or after their shift. Plus they may put a piece of art in the June Gallery Show at no charge and no extra sitting duties.

To help staff the gallery on this busy day: **Joanne Chambers**,

Laura Lowenstein, and Isabella Breasted. The Gallery will open at 8:30am and stay open until 6pm.

Thank you to **Kathleen McGee** and **Carole Larson** for keeping the website current and getting the Mother's Day Tour information posted. We can now start selling tickets online. This worked very well for us last year. Thank you to **Darlene Katz** for doing double duty: working on the client database for the post cards mailing and for constructing the downloadable pages for each host home to be posted on our Web site.

New Off Track Hours

Gallery hours will slightly change. Fridays and Saturdays we will stay open until 9pm. Sundays from 10am-6pm.



"Winter Grass - Angel's Landing"
by Mark Meader
Photo by Grace Swanson

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President's Message

May is a busy month for the guild with our annual Mother's Day Art Studio & Garden Tour. We all need to pull together, help as we can, and enjoy the camaraderie of artists joining together to make our unique event the best it can be. Check out the benefits of helping on page 3.

We had our one-year anniversary salute with champagne at our First Sunday Reception on April 1. Thank you to all who have so tirelessly donated time and energy to make the gallery a success over the last year. We should be very proud of what we've accomplished.

This past year in our current space has been a wonderful growing time. Many things have been tweaked along the way and now we are going to try a new way of taking in art for the walls. I should say it's an old way, as it's the system that was used at the Pannikin and the Leucadia location successfully. We'll now have a Monthly Show in just part of the gallery. The rest of the wall space will be for Wall Renters who will show more art and staff the gallery. Check out the information on pages 4 and 5, which can be conveniently clipped for future reference.

Remember; take in for both the Monthly Show and Wall Renters is the same, on Tues. April 24, 2007 from 9:30am-Noon.

Happy Spring!

Laura Lowenstein

llowenstein@roadrunner.com

Card Rack Members

Did you miss April 1 take-in?

If so your cards have been removed from the paid reserved racks. **New reserve space is available.**

Requirements are:

- \$15.00 for (4) space rental with name: April-August 2007. Make check payable to SDAG.
- Put check in Barb Millé file folder in office and she will place your cards on the rack.
- If you are not currently a wall or floor renter you are required to do one gallery sitting a month.
- Free: spaces for up to 10 cards will be available in Gallery#2 for any member. All cards will be in a mixed format with no name or reserved spaces.
- If you don't participate in either of the above options please pick your cards up by the end of April. They are being stored behind the door in a Bankers Box in Gallery #4, the Oil & Acrylic Gallery. Contact **Barb Mille'**, Card Rack Coordinator with any questions.

Member Announcements

Stan Weber & Char Cee Colosia are being featured during April at the **Off Track Gallery**, 687 S. Coast Hwy. 101, Encinitas. Weber sculpts metal works and Colosia paints in a representational style. 760.942.3636.

April exhibit to feature painting, photography of Isabella Breasted

Local artist Isabella Breasted exhibit her work of photography and painting called "Encinitas: Scenic Moods" at the Encinitas Civic Center Art Gallery in April. A reception will be held on Wed., April 11 from 5 to 7pm at the Civic Center Gallery. The public is invited to attend. The Civic Center Gallery is at 505 S. Vulcan Ave. For more info call 760.633.2746.

A Call to All Artists

Artist **Richard Margolis** will soon be homeless and artless. His art — The Rock 'N' Roll House & place of residence, next to 101 Artist Colony on A St. Alley, will be demolished next month. If you haven't seen the house, do so soon. If you would like to join in on a goodbye party, stop by between 4-7pm on Sunday, April 15, 2007. Show up with a bottle of wine, cheese/ munchies, bring a friend, and celebrate an original piece of art that will soon be destroyed. Fence art and other pieces of the "shrine" will be for sale on Sat. April 14-15. Contact Joan Sebastian for more info: 760.4871644 or **joansebastian@cox.net**

Elaine Harvey will teach *Painting Light*, a watercolor and mixed media workshop at the Studio of Art and Design on April 21 and April 22, 9:30am-3:30. The workshop will explore all facets linking whites and lights in watermedia. The cost is \$180 for both days. Class size is limited, apply early. The workshops will be held at 616 Stevens Ave., Suite C, Solana Beach. Contact the Studio at 858.755.6202 or visit **rikki-studio.com** for more information.

Arts Alive 2007 Banner Auction Sun., May 20, 2007 at 2pm in Cardiff Towne Center. View banners at **www.encinitas101.com**.

101 Artist Colony is leaving its digs by the end of April 2007. Join in for a going out of business sale two weekends on April 14 & 15 and April 21 & 22 from 9am-2pm when everything will be for sale. Art pieces, plants, landscape sculptures, doors, windows and much more. More info at **www.101acevents.com**

Events at the 687 Gallery Building

The Helen Woodward Animal Center's fundraiser of the large Garfield Cat statues will be taking place in our own gallery in the warehouse May 11-18 with an artists' paint out. Artists will be painting their statues in the warehouse. Upon completion, they will be placed at various locations in Encinitas for display.

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May is a busy month for the guild with our annual Mother's Day Art Studio & Garden Tour. We all need to pull together, help as we can, and enjoy the camaraderie of artists joining together to make our unique event the best it can be. Check out the benefits of helping on page 3.

We had our one-year anniversary salute with champagne at our First Sunday Reception on April 1. Thank you to all who have so tirelessly donated time and energy to make the gallery a success over the last year. We should be very proud of what we've accomplished.

This past year in our current space has been a wonderful growing time. Many things have been tweaked along the way and now we are going to try a new way of taking in art for the walls. I should say it's an old way, as it's the system that was used at the Pannikin and the Leucadia location successfully. We'll now have a Monthly Show in just part of the gallery. The rest of the wall space will be for Wall Renters who will show more art and staff the gallery. Check out the information on pages 4 and 5, which can be conveniently clipped for future reference. Remember; take in for both the Monthly Show and Wall Renters is the same, on Tues. April 24, 2007 from 9:30am-Noon.

Happy Spring!

Laura Lowenstein

Card Rack Members

Did you miss April 1 take-in?

If so your cards have been removed from the paid reserved racks. New reserve space is available.

Requirements are:

- \$15.00 for (4) space rental with name: April-August 2007. Make check payable to SDAG.
- Put check in Barb Millé file folder in office and she will place your cards on the rack.
- If you are not currently a wall or

floor renter you are required to do one gallery sitting a month.

- Free: spaces for up to 10 cards will be available in Gallery#2 for any member. All cards will be in a mixed format with no name or reserved spaces.
- If you don't participate in either of the above options please pick your cards up by the end of April. They are being stored behind the door in a Bankers Box in Gallery #4, the Oil & Acrylic Gallery. Contact Barb Mille', Card Rack Coordinator with any questions.

Member Announcements

Stan Weber & Char Cee Colosia are being featured during April at the Off Track Gallery, 687 S. Coast Hwy. 101, Encinitas. Weber sculpts metal works and Colosia paints in a representational style.

April exhibit to feature painting, photography of Isabella Breasted
Local artist Isabella Breasted exhibit her work of photography and painting called "Encinitas: Scenic Moods" at the Encinitas Civic Center Art Gallery in April. A reception will be held on Wed., April 11 from 5 to 7pm at the Civic Center Gallery. The public is invited to attend. The Civic Center Gallery is at 505 S. Vulcan Ave.

A Call to All Artists

Artist Richard Margolis will soon be homeless and artless. His art — The Rock 'N' Roll House & place of residence, next to 101 Artist Colony on A St. Alley, will be demolished next month. If you haven't seen the house, do so soon. If you would like to join in on a goodbye party, stop by between 4-7pm on Sunday, April 15, 2007. Show up with a bottle of wine, cheese/ munchies, bring a friend, and celebrate an original piece of art that will soon be destroyed. Fence art and other pieces of the "shrine" will be for sale on Sat. April 14-15. Contact Joan Sebastian for more info: 760.4871644 or joansebastian@cox.net

Elaine Harvey will teach Painting Light, a watercolor and mixed media workshop at the Studio of Art and Design on April 21 and April 22, 9:30am-3:30. The workshop will explore all facets linking whites and lights in watermedia. The cost is \$180 for both days. Class size is limited, apply early. The workshops will be held at 616 Stevens Ave., Suite C, Solana Beach. Contact the Studio at 858.755.6202 or visit rikkistudio.com for more information.

Arts Alive 2007 Banner Auction
Sun., May 20, 2007 at 2pm in Cardiff Towne Center. View banners at www.encinitas101.com.

101 Artist Colony is leaving its digs by the end of April 2007. Join in for a going out of business sale two weekends on April 14 & 15 and April 21 & 22 from 9am-2pm when everything will be for sale. Art pieces, plants, landscape sculptures, doors, windows and much more. More info at www.101acevents.com

Events at the 687 Gallery Building
The Helen Woodward Animal Center's fundraiser of the large Garfield Cat statues will be taking place in our own gallery in the warehouse May 11-18 with an artists' paint out. Artists will be painting their statues in the warehouse. Upon completion, they will be placed at various locations in Encinitas for display.

Off Track Gallery Sales For March

Artist sales in March (through March 18) were recorded at \$1,411. The warmer spring weather is bringing many more visitors to the Gallery. And some of them are buying!

Getting to Know You

Welcome new SDAG member, **Adriana Miranda**. Adriana Miranda was inspired by her artist father to be a painter. Her work in oil is figurative, some canvases are abstract and others romantic fantasy.

Soravia Paintings

Galleria Jan in La Jolla has sold 5 of the Soravia paintings. The Guild receives 50% of the sales and so we received a check for \$937.50. Thank you to **Walter Berk** for his persistent effort.

Thank you!

Jackie Barker has agreed to head up our programs and will be taking ideas for future demos, workshops, critiques and other fun things for our guild members. Please contact her with any ideas. 760.436.6038 or jbark@cox.net. Also thank you to **Alison Christler** for pitching in and helping us find a show judge.

Thank you to **Grace Swanson** for the gallery-wide, monthly wall show system she proposed 1 year ago when we first opened our doors. It has successfully kept art on the walls and the gallery staffed each month. And thank you Grace, for taking the artwork photos for *The Paint Rag* each month. Finally, a big thanks to **Steve Swanson**, Grace's husband, for fixing the "G" on our building Gallery sign.

Results of March People's Choice Award

Winner of the \$25.00 People's Choice gallery gift certificate is **Robin Beattie** from Leucadia.

The people's choice winner for April is **Yanina Cambareri**. Her gorgeous watercolor "Twin Palms" will remain in the gallery for another month above our reception table.

We'll temporarily suspend the People's Choice ballots for the summer.

Golden Paints Workshop

There is still time to sign up for the Golden Paints Workshop.

Chris Cozen will offer an all day workshop titled **"From the Ground Up: Building an Acrylic Background"** on Sat. June 9, 2007 from 10am-4pm to be held at either the gallery warehouse or Grace Swanson's house. (Depends on number attending.) Cost is \$75.00 for members/\$85.00 for nonmembers.

Part one will be mixing and application methods, building with gels & textures. Part two will be putting it to work on a canvas, experimenting with color mixing & prepping boards. And then moving forward with collage or mixed media applications on one board of choice.

All materials will be provided except for two canvases, canvas boards or ampersand boards needed for the afternoon session. Old boards can be used, but will need a couple coats of gesso as a base.

May 25 is the last day to reserve. Please contact Laura Lowenstein for more details or to reserve. llowenstein@roadrunner.com. **Space is limited and pre-payment is required.**

Volunteers Needed

Docents needed for Mother's Day Studio and Garden Tour

We need docents for each of two shifts on Mother's Day at each home on the tour. *Here is what you need to do:*

- Call or e-mail Patricia Eldon at 760.942.9406 or pjeldon@sbcgloal.net
- Attend one docent instruction meeting (to be scheduled)
- You will receive **two free tickets** to tour the other homes before or after your shift begins.
- A special Docent Show at the Gallery during the month of June (that means you get to put a piece of art in the gallery for free with no extra sitting duties).
- **Event Date:** Sun., May 13
Time commitment: Half-day (approx. 3 to 4 hours). You will still have plenty of time to have lunch/breakfast/dinner with mom!
Location: Encinitas area

Other opportunities...

- Special Events/Off Site Chair
- Someone to attend 101 Downtown Leucadia meetings
- Assistant to *The Paint Rag* editor (attend Board Meetings.)



*"Cactus at Twilight" by Laura Lowenstein
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"Cactus at Twilight" by Laura Lowenstein

Photo by Grace Swanson

New Wall Art Policy

The Gallery will try a new way of handling wall art starting with May's take-in on Tues., April 24, 9:30am-12noon

There will be two options:

1. **Monthly Show Wall** which will change each month, just as before and
2. **Wall Renters** for artists wanting to show a body of work that is current and would change every two months. Check out the differences below. **Also see new monthly take-in rules.** To be considered for Wall Renter, please contact **Dot Renshaw, Wall Renters' Chairperson.**

Monthly Show Wall

Chairperson: Wanda Olson
760.753.6807 mshell@znet.com

Benefits:

1. Show wall doesn't staff the gallery.
2. Show wall is judged and awarded ribbons of merit.
3. Best in Show receives a \$25.00 check.
4. Same fee each month for your one painting and add on of a mini painting.
5. You may show 1 additional mini framed work (maximum on diagonal at 17") for only \$5.00 more.
6. All art in the Monthly Show is up for a month and then replaced by new art at the next monthly take-in. (Monthly take-in remains on the last Tuesday of the month from 9:30am-noon.)
7. Art must be no older than 2 years. Art may be repeated after 2 months. Giclee's or prints are permitted if labeled but will not be included in the judging.

Requirements/change:

1. Only one piece of artwork per show, no larger than 56" on the diagonal.
2. You may show an additional mini no larger than 17" on diagonal for additional \$5.00.
3. Price for small/medium piece of 36" on diagonal or under: \$15.00.
4. Price for a large piece of over

36" but no larger than 56": \$20.00.

5. Monthly Show artists would still need to volunteer to help the gallery and guild in some way. Requirements are 3-4 hours a month volunteering for each time you enter the Monthly Show. This can be handled by helping on take-in day, receptions, extra staffing the gallery if you're trained, coordinating events, etc. The duty coordinator will help you sign up for something.
6. When you have a sale, you would pay a 15% commission to the gallery out of your sale. And if the customer is using a credit card, there's a small 5% charged out of your sales, also. (Same as previously on both counts.)

Wall Renters

Chairperson: Dot Renshaw
858.692.6478
dotrenshaw@san.rr.com

Benefits:

1. Wall Renters don't pay a commission on any sales off the wall.
2. Your artwork stays up for 2 months so you only need to do take-in every other month.
3. You hang your own work.
4. You can hang large or small or thickly as long as you follow the rules for hanging.
5. You can hang a framed 8"x10" bio with attached plexi-glass business card holder at your location.
6. You will have your name on the wall. (**Dot** will do uniformed name plates.)
7. You can take out a piece or two overnight/one day when needed for showing a client or for a reception. (Not on Mother's Day.) Can switch out a painting.

Requirements/changes:

1. Wall Renters must staff the gallery. The jurying committee must jury Wall Renters in. (Contact **Dot Renshaw**.)
2. Full Wall Renters must staff 2 times a month. That's 4 times total per 2 month rotation.

3. Half-Wall Renters must staff 3 times in the 2 month rotation period. (1 time each month plus 1 extra shift sometime during the 2 month rotation period.)
4. Because Wall Renters (and floor renters) don't pay commission, they are required to pay the \$5.00 bookkeeping fee for writing a check to pay for any sales at the end of each month. Joanne Chambers, our treasurer, will keep a list of those artists that only want to be paid after a sales amount has reached of \$50.00 rather than the usual \$25.00 limit.
5. Wall Renters (and Floor Renters) are required to take on important jobs to help the gallery and guild.
6. Additionally, full Wall Renters will assist Dot Renshaw with rotation duties 1 time and board meetings 1 time in the year.
7. Wall Renters pay a deposit. Full=\$80.00 and Half=\$40.00 which is refundable with a 2 month written notice of vacating the wall or if it hasn't been used for any missed staffing duties. The deposit is paid at time of contract signing.
8. Rent is \$80.00 for 2 months/full wall and \$40.00 for 2 months/half-wall. Payable at take-in.
9. All Wall Renters must rotate their artwork according to the rotation schedule set up by Dot Renshaw, Wall Renters Chairperson.
10. To be added to a waiting list for future wall rental space, contact Dot Renshaw, Wall Renters Chairperson at 858.692.6478 dotrenshaw@san.rr.com.

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Artist Opportunities

Next pickup & drop-off for the BAE Systems Artist Gallery in Escondido is Fri. May 11, 2007, 11am-1pm. No entry fee or commission taken for SDAG members, but if there's a sale, a \$5.00 fee will be charged as the check comes through the gallery. Must have a resale license to participate. See details at the gallery in one of the notebooks at the desk.

Encinitas Street Faire

Sat. & Sun., April 28 & 29 from 9am-5pm. SDAG members may set up for free in the Off Track Gallery parking lot. **Please contact Karen Hart 760.828.8444, kaloha23@hotmail.com** if you would like to participate. There is a large shade structure at the gallery that someone is welcome to use. We also have 2 large A-frame pegboard style easels that could also be used.

Leudadia ArtWalk

Sunday, August 26, 10am-5pm

Again this year SDAG will purchase a space at the group rate. This rate is lower than you would have paid as an individual. If you would like to be put on the list of participants for this event please contact **Laura Lowenstein 760.753.3254**

llowenstein@roadrunner.com



*"This Song's For You" by Morgan Janis
Photo by Grace Swanson*

Judge for May show is to be announced.

Off Track Gallery Awards April 2007 Judge, Alison Christler

Artist	Title
Best of Show - Best of Show artist receives check for \$25	
Mark Meader	Winter Grass - Angel's Landing (photography)
Oil & Acrylics	
1 st Judy Salinsky	San Dieguito River Trail
Water Media & Pastel	
1 st Harriet Shoup	Breath of Spring
2 nd Sue Kessinger	Ponto Beach
3 rd Laura Lowenstein	Cactus at Twilight
Honorable Mention	
Shirley Pentoney	White Orchids
Photography	
1 st Morgan Janis	This Song's For You
2 nd Agnes Lochte	IX Revolutions
Mix Media	
1 st Artie Mattson	Coastal Commotion
Other Media	
1 st Dot Renshaw	Batiquitos Dawn (pastel)
2 nd Joan Grine	Autumn Sycamores (pastel)



*"IX Revolutions" by Agnes Lochte
Photo by Grace Swanson*



*"Coastal Commotion" by Artie Mattson [SOLD]
Photo by Grace Swanson*

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- The art changes each month. When you come to the Gallery on Take-in Day, **Tues., April 24, 9:30am-12noon**, please have your temporary take-in tag and take in sheet (pages 7 & 8 of the PDF file sent along with the Paint Rag or inserted into your *Paint Rag* if mailed to you) filled out.
- Artwork should have identification on the back.
- Artwork must be framed unless you use the wrap-around canvas stapled in the back. Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.
- For hanging artwork, use multi-strand wire (a saw-toothed hanger typical of ready-made frames is not acceptable). Attach wire approximately one-quarter of the way down from the top of the frame and make it slack enough to come up to approximately 2" from the top of the frame. Please tape the ends of the wire. Please do not put tape or tubing in the middle of the wire.
- If artwork, including frame, measures 17" to 36" on the diagonal, including the frame, the fee is \$15.00 (or \$30.00 with the 3 month deal). If artwork, including frame, measures 36" to 54" on the diagonal, including the frame the fee is \$20.00. You may show 1 additional mini no larger than 17" on the diagonal including the frame for \$5.00. Please measure carefully.
- All artwork should be less than two years old.
- Giclee's are acceptable as long as they are well marked.
- Do not bring in wet paintings or frames.
- A 15% commission will be charged on sales from the monthly wall art, plus a small credit card fee if art is purchased with credit card.

The Take-in committee reserves the right to refuse entries that do not meet gallery standards.

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Oil & Acrylics

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Water Media & Pastel

1st Harriet Shoup Breath of Spring

2nd Sue Kessinger Ponto Beach

3rd Laura Lowenstein Cactus at

Twilight

Honorable Mention Shirley

Pentoney White Orchids

Photography

1st Morgan Janis This Song's For You

2nd Agnes Lochte IX Revolutions

Mix Media

1st Artie Mattson Coastal Commotion

Other Media

1st Dot Renshaw Batiquitos Dawn (pastel)

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In this issue:

- ♦ New Wall Art Policy & Take in Rules
- ♦ Mother's Day Tour Around the Corner

Welcome New SDAG Members

Chester Gould
Adriana Miranda
Mark Meader
Susan Pede

Paint Rag Information

Send relevant information via e-mail to: Megan Pierson at 760.944.7956 or meopierson@yahoo.com

Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. **Non-members** \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to "SDAG" due by 1st of the month.

Membership Info Contact Mary Beck with any address changes, at 760.630.9518 or e-mail changes to: higgbeck@cox.net.

The *Paint Rag* is now delivered via e-mail. Members without e-mail will receive a printed copy via "snail mail".

Paid Sitters available at \$30 per shift:

Joanne Chambers	760.943.0986
Darcie Anderson	760.944.3771
Isabella Breasted	760.436.2091
Barbara Millé	760.942.3595
Laura Lowenstein	760.753.3254
Diane Dudek	760.944.7668
Patricia Eldon	760.942.9406
Doreen Long	858.487.3672
Judianne Shannon	760.753.7088
Grace Swanson	760.942.6109

May 2007

The Paint Rag

San Diego Art Guild
& Off Track Gallery
887 South Coast Highway 101
Encinitas CA 92024
760.942.3636
www.offtrackgallery.com

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SAN DIEGUITO ART GUILD'S ANNUAL

Mother's Day

Artist Studio & Garden Tour

Sunday, May 13 • 10am - 4pm

Admission \$20 • tour map included with ticket

Purchase tickets on-line, by phone or at the

Off Track Gallery

687 S. Coast Hwy 101 • Encinitas

760-942-3636 • offtrackgallery.com

Artists' Studio & Garden Tour

Sunday, May 13

10am - 4pm

7 studio/gardens & Off Track Gallery

Multiple artists at each location

Admission \$20

Off Track Gallery

687 S. Coast Hwy 101, Encinitas

760-942-3636

offtrackgallery.com

San Dieguito Art Guild's

Off Track Gallery

Annual Mother's Day Artist Studio & Garden Tour

Sunday, May 13, 10-4
\$20 • Tickets available
at the Gallery or on-line



CRIS WEATHERBY

LOCAL ARTISTS

687 So. Coast Hwy. 101

Wed/Thur/Sun: 10am-6pm, Fri/Sat 10am-9pm, closed Mon/Tues

760-942-3636 www.offtrackgallery.com

San Dieguito Art Guild's Annual Mother's Day

Artists' Studio and Garden Tour

Sunday, May 13, 10am - 4pm

Gallery opens at 8:30am



**Seven North County studio/gardens plus the
Off Track Gallery are featured with multiple
artists at each location.**

Admission \$20

Tickets available at the

Off Track Gallery

687 S. Coast Highway 101, Encinitas

760-942-3636

www.offtrackgallery.com

Driving Directions

SDAG Mother's Day Artists' Studio & Garden Tour — 2007

Off Track Gallery open 8:30am - 4:00pm. Homes open from 10:00am - 4pm.

1. To drive to the Off Track Gallery

687 South Coast Highway 101, Encinitas
760-942-3636

Take Hwy. 5 and get off on the Encinitas Blvd. exit. Go West (toward the ocean). Make a left on Encinitas Blvd. Go about 4 blocks. Look for the huge gray metal building on your left and turn into the parking lot.

2. To drive to the home of Cris Weatherby

1246 San Dieguito Drive, Encinitas

Drive time: 3 minutes, less than 1 mile

Turn right out of the Off Track parking lot on to South Coast Highway 101.

Turn right at the stop light -- E Street.

Turn right at the stop sign -- Vulcan Ave.

Turn left at first stop sign -- Santa Fe Drive

Turn left onto San Dieguito Drive and park.

Note that the street to the right side of Santa Fe at San Dieguito is called Belleview.

3. To drive to the home of Diane Smith

1523 Crest Drive, Encinitas, 760-944-4594

Drive time: 6 minutes, about 2.5 miles

Go back to Santa Fe Drive and make a left. Continue on Santa Fe Drive going east for 1.4 miles

You will pass under the freeway and go past the High School.

Watch for Lake Drive and take the very next right -- Crest (street sign is on left hand side of street).

Continue on Crest about a half mile. Home is on the left.

The mailbox will have numbers 1497 (shared driveway).

You may park on the long driveway.

4. To drive to the award-winning home of Bobbi Hirschhoff

3365 Calle Margarita, Olivenhain,
858-525-1482

Drive time: 14 minutes, about 6 miles

Make a right onto Crest Drive.

Turn right onto Santa Fe Drive.

Turn left at the light -- El Camino Real

Turn right onto Encinitas Blvd. and continue for about 1 and a half miles.

Turn left onto Rancho Santa Fe Road and continue for 1 mile.

Turn right onto Lone Jack Road and continue for 1.8 miles.

Turn left onto double LL Ranch Road.

(Note that street to the right is called Dove Hollow)

Go through gate. Drive to top of hill and turn left at stop sign onto Calle Margarita and continue to the end.

5. To drive to the home of Darlene Katz

7987 Paseo Esmerado, South Carlsbad,
760-635-3557

Drive time: 11 minutes, 4 and a half miles.

Go back down Calle Margarita and turn right on Double LL Ranch Road.

Turn right onto Lone Jack Road and continue on for 1.8 miles.

Turn right onto Rancho Santa Fe Road and continue on for 0.8 miles.

Turn right onto Calle Acervo (first stop light) and continue on for 0.6 miles.

Turn right onto Avenida Pantera and continue on for 0.3 miles.

Turn right onto Paseo Esmerado. Keep going past a canyon. House is on the right.

To walk to the home of Darlene Katz

Walk time: 6 minutes

Drive down Calle Margarita and park at fire road (look for sign) on the left. On foot, walk down gravel fire road and turn left on Paseo Esmerado. House is second on the right.

6. To drive to the home of Carole Mayne

345 Sanford Street, Encinitas

Drive time: 12 minutes, 5 and a half miles

Go back down Paseo Esmerado and make a left onto Avenida Pantera.

Turn left onto Calle Acervo and continue for 0.3 miles.

Turn right onto Rancho Santa Fe Road and continue for 0.6 miles.

Turn left onto Olivenhain Road and continue for about a mile.

Olivenhain Road becomes Leucadia Blvd.

Continue on for another 2 miles.

Cross over the freeway and turn right onto Hygeia Ave (4-way stop). Continue for 0.6 miles.

Turn right onto Sanford Street.

7. To drive to the home of Wanda Olson

220 East Jason, Encinitas

Drive time: 1 minute, about 1/3 mile

Go back down Sanford Street and turn left on Hygeia Ave.

Turn right onto East Jason Street.

8. To drive to the home of Charlene Bonney

235 Fifth Street, Encinitas

Drive time 5 minutes, about 2 miles

Go West on East Jason Street.

Turn left onto Hermes Ave. Continue for .4 miles.

Turn right onto Leucadia Blvd and continue for 0.1 miles crossing over the railroad tracks.

Turn left onto Coast Highway 101 and continue for 1.1 miles.

Turn right onto A Street. Turn left onto 5th Street.

There is a cul-de-sac at bottom of 5th for easy turn-around.

Use these driving instructions if you wish to do the tour in the reverse direction.

1. To drive to the Off Track Gallery

687 South Coast Highway 101, Encinitas

760-942-3636

Take Highway 5 and get off on the Encinitas Blvd. exit. Go West (toward the ocean). Make a left on Encinitas Blvd. Go about 4 blocks. Look for the huge gray metal building on your left and turn into the parking lot.

2. To drive to the home of Charlene Bonney

235 Fifth Street, Encinitas

Drive time: 3 minutes, less than a mile

Make a right out of the Off Track Gallery parking lot onto Coast Highway 101
Go 0.4 miles and make a left onto A Street.
Turn left onto 5th Street.
There is a cul-de-sac at bottom of 5th street for easy turn-around.

3. To drive to the home of Wanda Olson

220 East Jason, Encinitas

Drive time: 5 minutes, about 2 miles

Go back up 5th Street.
Turn right onto A Street.
Turn left onto North coast Highway 101 and continue on for 1.1 miles
Turn right onto Leucadia Blvd and cross over the railroad tracks.
Go 2 blocks and turn left onto Hermes Ave.
Go 2 blocks and turn right onto East Jason Street.

4. To drive to the home of Carole Mayne

345 Sanford Street, Encinitas

Drive time: 1 minute, about 1/3 mile

Go East on East Jason and make a left onto Hygeia Ave.
Turn right onto Sanford Street.

5. To drive to the home of Darlene Katz

7987 Paseo Esmerado, South Carlsbad,
760-635-3557

Drive time: 12 minutes, 5 and a half miles

Go West on Sanford and turn left onto Hygeia Ave.
Turn left onto Leucadia Blvd. and continue on for 2.2 miles until you cross over El Camino Real where Leucadia Blvd. becomes Olivenhain Road.
Continue on for about a mile, bear to the right at the Y in the road and turn right onto Rancho Santa Fe Road. (If you miss the turn at the Y, make a right hand turn at the next light.)
Continue on for 0.6 miles
Turn left onto Calle Acervo and continue on for 0.6 miles.
Turn right onto Avenida Pantera and continue on for 0.3 miles.
Turn right onto Paseo Esmerado and continue past the canyon. House is on the right.

6. To drive to the award-winning home of Bobbi Hirschhoff, 858-525-1482

3365 Calle Margarita, Olivenhain

Drive time: 12 minutes, about 4.5 miles

Go back down Paseo Esmerado.
Turn left onto Avenida Pantera and continue for 0.3 miles
Turn left onto Calle Acervo and continue for 0.6 miles.
Turn left onto Rancho Santa Fe Road and continue for 0.8 miles.
Turn left onto Lone Jack Road and continue for 1.8 miles.
Turn left onto Double LL Ranch Road to gate. (Note: street to the right is called Dove Hollow)
Go through gate.
Go to top of hill and turn left at stop sign onto Calle Margarita

To walk to the home of Bobbi Hirschhoff

Walk time: 6 minutes

Turn left and drive to fire road (look for sign) on the right and park. On foot, walk down gravel fire road and turn right onto Calle Margarita. House is at end of the street.

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1523 Crest Drive, Encinitas, 760-944-4594

Drive time: 14 minutes, about 6 miles

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Turn left onto Lone Jack Road and continue for 1.8 miles.
Turn left onto Rancho Santa Fe Road and continue for 1.1 miles.
Turn right onto Encinitas Blvd and continue for 1.4 miles.
Turn left onto El Camino Real and continue for a half mile.
Turn right at the stop light onto Santa Fe Drive and continue for 0.2 miles
Turn left onto Crest Drive (at the top of the hill) and continue for 0.4 miles
House is on the left.
The mailbox will have numbers 1497 (shared driveway).
Pull into the driveway or park on the street.

8. To drive to the home of Cris Weatherby

1246 San Dieguito Drive, Encinitas

Drive time: 5 minutes, about 2 miles

PLEASE NOTE: if you try going north (right on Crest heading toward Santa Fe), you will NOT be able to make a legal left turn onto Santa Fe.

Make sure that you go south (make a left out of the driveway) onto Crest Drive.
Make a right onto Birmingham.
Make a right on Lake.
Make a left onto Santa Fe.
Go past the High School, under the freeway and turn right onto San Dieguito Dr. (at top of hill when you see the ocean).

Docents

Tour Tickets & Credit Card Sales Instructions

VISA & MASTER CARD ONLY (no debit sales)

Make sure credit card numbers, name on card & exp. date are legible.

Tour ticket sales:

Fill out sales slip. **Keep white copy**, give customer yellow.

Tour tickets \$20. No tax. Underage of 17 or 18 is free.

- ◆ **Cash:** Paper clip cash to **white** copy of sales and put in blue bank bag,
- ◆ **Check:** Write phone number and driver's license number on check and paper clip **white** copy to check, put in blue bank bag,
- ◆ **Charge:** fill out charge slip with total number of tickets, total amount and customer phone number. Give customer **yellow copy of sales slip & charge slip marked "Customer Copy"**. Attach white copy of sales slip to remaining charge slip copies and put in blue bank bag.

Art work sale (for credit cards only):

Artists will write up sales slip(s) for Docent

Art sales will be handled by each artist unless customer wishes to purchase art from **multiple artists** or **artist does not have a credit card machine of their own**. Then sometimes the docent needs to handle this. On large \$\$ amount sale, the artist should be there beside you checking on sale.

- ◆ Write **each artist's name(s)** on credit card slip and **all items sold** (if you have room)
- ◆ Write in **total** amount of sale **plus sales tax (7.75%)** to the entire amount
- ◆ Have customer sign credit card slip (get phone number if possible)
- ◆ Give customer **yellow sales slip copy(s)** and **2nd charge slip copy (marked "Customer Copy")**
- ◆ Attach charge slips (2 copies should be left over) to white sales slip(s) and put in blue bank bag.

Last Docent of the day gives blue bank bag to host.

SAVE THE DATE

San Dieguito Art Guild's Annual Mother's Day Weekend

Artists' Studio and Garden Tour

Sunday, May 13, 10am - 4pm

Gallery opens at 8:30am



Seven North County studio/gardens plus the
Off Track Gallery are featured with multiple
artists at each location.

Admission \$20

Tickets available at the

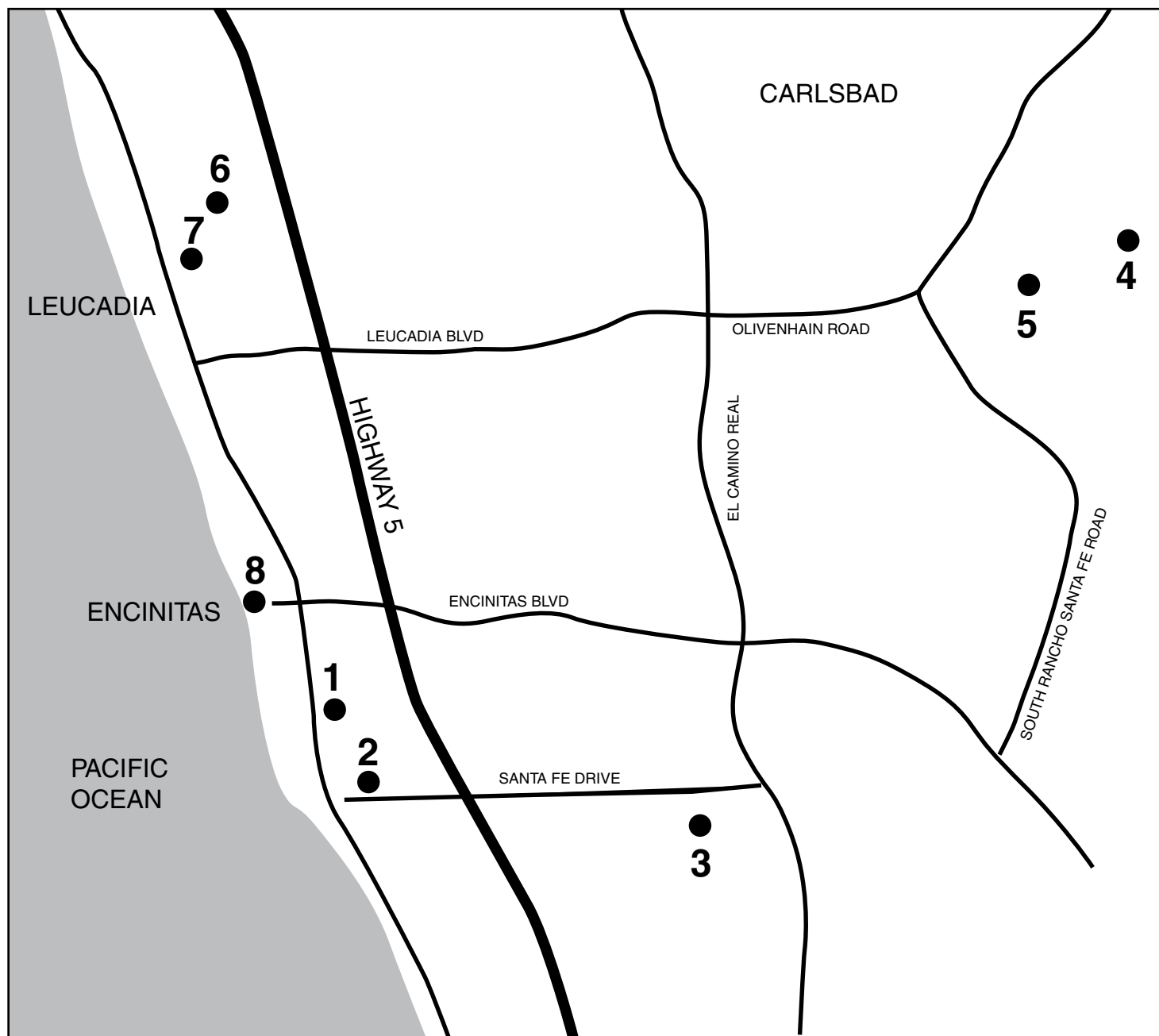
Off Track Gallery

687 S. Coast Highway 101, Encinitas

by phone **760-942-3636**

or on-line:

www.offtrackgallery.com



- | | |
|----------------------|------------------------------------|
| 1. Off Track Gallery | 687 So. Coast Hwy. 101, Encinitas |
| 2. Cris Weatherby | 1246 San Dieguito Drive, Encinitas |
| 3. Diane Smith | 1523 Crest Drive, Encinitas |
| 4. Bobbi Hirschhoff | 3365 Calle Margarita, Olivenhain |
| 5. Darlene Katz | 7987 Paseo Esmerado, Carlsbad |
| 6. Carole Mayne | 345 Sanford Street, Encinitas |
| 7. Wanda Olson | 220 E. Jason Street, Encinitas |
| 8. Charlene Bonney | 235 5th Street, Encinitas |

A D M I T O N E

San Dieguito Art Guild's Annual

Mother's Day Art Studio and Garden Tour

Sunday, May 13, 2007 Homes open: 10am-4pm

Begin at the Off Track Gallery (open at 8:30am)

687 S. Coast Hwy 101, Encinitas

760.942.3636 www.offtrackgallery.com

To enter drawing for restaurant certificate:

NAME _____

ADDRESS _____

EMAIL _____

PHONE _____

Leave this at the last house that you visit.



Bobbi Hirschhoff's house













Don't Miss the Annual Mother's Day

ART STUDIO & Garden Tour

May 13, 2007 10 am to 4 pm

Off Track Gallery

687 S Coast Highway, Encinitas 92024

Permit/

stamp info

You are invited to join us for the annual
Open Art Studio and Garden Tour. Tickets
are \$20/ available by phone at 760.942.3636
or online at www.offtrackgallery.com.

Address correction requested

Host artists: Cui Weatherby, Darlene Katz,
Charlene Bonney, Carole Mayne, Diane Smith,
Wanda Olson and Bobbi Hirschhoff. This self
guided tour will feature guest artists art for sale
and refreshments. Be sure to enter the drawings!

(Sponsor only)

San Dieguito Art Guild

Art Studio and Garden Tour

Sunday May 13, 2007 10 am-4 pm

begin at **Off Track Gallery**

687 S. Coast Hwy 101, Encinitas (760)942-3636



To enter drawing for restaurant certificate:

Name

Address

E Mail

Leave this at the last house you visit

ADMIT
ONE

Selling Tour Tickets at the Gallery

1. Write up sales receipt with ticket number
\$20 per ticket
No tax
Under 18 free with mom
2. Put WHITE receipt with ticket numbers in cash drawer with check, charge or cash.
3. Give customer yellow receipt, 1 map (per group if possible) and the tour tickets. Put all in purple envelope for customer
4. Any questions, phone Joanne 760-943-0986

You may take charge for ticket over the phone. Use the blank charge slips. Write in VISA or MASTERCARGE (only), the charge card number, the exp. Date and the customer's phone number and mailing address. We will mail the customer the tickets (up until May 6) or they may pick them up at the Gallery on the morning of the tour.

Mothers' Day Studio and Garden Tour

Website/ page specs:

- tour itinerary with maps or links to maps
- pictures from houses on the Tour
- pictures of artwork of the artists on the Tour
- ticket purchasing information & list of outlets to purchase them (they will be "real", recognizable tickets this year-- separate from the tour itinerary)
- the poster design (& info on how to purchase it)
- articles and press releases
- list of sponsors w/ logos and links to their websites
- links to ArtWalk site, SignonSanDiego, etc.
- links to other art organizations' websites (similar to ArtWalk's)

metatags:

art
fine art
art studio
artist
guild
San Dieguito Art Guild
Off Track Gallery
gallery
exhibition
art show
studio tour

art tour
garden
garden tour
Mothers' Day
photography
artwork
oil
oil paintings
acrylic
pastel
watercolor
water media
mixed media
sculpture
pottery
ceramics
jewelry
beads
textiles
scarves
art glass
glasswork
greeting cards
North County
Encinitas
Carlsbad
Del Mar
Solana Beach
Rancho Santa Fe
Escondido
Carmel Valley
Scripps Ranch

For immediate release

Press release/ Potential Story

Annual Mother's Day Artist Studio and Garden Tour

Who: The San Dieguito Art Guild is offering their annual Mother's Day Art Studio and Garden Tour. The Guild will have their Offtrack Gallery open for extended hours and will feature seven homes on the tour.

When: Sunday, May 13th 2007 . Gallery will open at 8:30 and the homes will be open from 10:00am to 4:00pm.

What: This is a self guided tour of garden/studios. Tickets are \$20.00. Each home will feature several artists and will offer refreshments. Some homes will also have entertainment.

Where: All of the studio homes are in the Encinitas /Olivenhain area so as to be easily accessible in one day.

Many of the homes on this tour are award winners for their gardens or design. The art will all be for sale and will include paintings, prints, ceramics, sculpture, glass, textiles and jewelry.

The San Dieguito Art Guild has been a community organization since 1964. The Guild is a showcase for a wide variety of artists of all levels and mediums. This tour has been a great success for over 10 years and is a wonderful way for families to spend Mother's Day.

A portion of the proceeds from this tour will be donated to a local charity.

Photos are included, but more can be provided.

For more information: www.offtrackgallery.com Cris Weatherby 760-815-0918

Mark Your Calendar

Take-in for June

- **Floor artists:** By appointment only, contact Floor Manager Barb Millé 760.942.3595
- **Monthly Show for Wall artists:** Tue. May 29, 2007, 9:30-12 Noon
- **Next Wall Renter's Take In:** Sun., June 24, 2007, 10am-6pm. Contact Dot Renshaw ahead, with arrival in am or pm at 858.692.6478
- **Board Meeting:** Mon., May 21 2007, 9:30am, Off Track Gallery
- **General Meeting:** Sun., June 3, 1:30-2:00pm, Off Track Gallery
- **Artist's Monthly Reception:** Sun., June 3, 2-4pm Off Track Gallery
- **Mother's Day Art Studio & Garden Tour:** Sun., May 13, 2007, 10am-4pm. Gallery open at 8:30am.
- **Chris Cozen's Acrylic Workshop:** Sat. June 9, 2007, 10am-4pm.

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

May 8 & 15, Ponto Beach, meet at the parking lot just north of La Costa, on Hwy.101.

May 22 & 29, Torrey Pines

Extension, meet at the south end of Recuerdo, off Del Mar Heights Rd., Del Mar.

June 5 & 12, Swami's, Encinitas, meet at the parking lot just south of the SRF on Hwy.101.

Call Joan Grine 858.481.8783 or Janet Finney 858.755.7206 for more info.

Judge for June Show

James Millard's approach and execution in painting evolves from over 45 years as an art director, graphic designer, painter and teacher. A student at the famed Chouinard Art Institute and the Art Center College of Design in Los Angeles, he has also studied with nationally recognized teachers including Rex Brandt, Robert E. Wood, Frank Webb, Steve Quiller, and Don Andrews. He regularly exhibits and conducts workshops at the San Diego Watercolor Society.

To students, his approach is one of enthusiasm and guidance, stressing principles, application, planning, and the best qualities of watercolor. A dedicated teacher and lifelong student himself, Millard feels that the gift we have been given to express ourselves should be honored, but it needs to be nurtured with an understanding of the underlying principles of good art in order to paint with authority.



Grace Swanson "Sunlit Lilies"

Mother's Day Artists' Studio & Garden Tour



There is still time to get Mother's Day tour tickets. Make sure you download the PDF sent via e-mail and get the word out to friends and associates. The Guild is looking forward to creating a successful event. Tickets can conveniently be ordered online at our Web site:

www.offtrackgallery.com
or at Off Track Gallery.

Scanner & Photoshop Training

One-hour (or longer if you wish) training sessions offered by **Grace Swanson** to learn to use the office scanner and the basics of Photoshop. Sessions are one-on-one so that you may ask as many questions as you wish. All levels welcome. Grace is donating her time in exchange for a nominal donation to SDAG for \$10 per session. **Please e-mail Grace at swanson121@cox.net to set up date and time.**

JUNE 2007

San Dieguito Art Guild's

The Paint Rag

687 South Coast Highway 101,
Encinitas, CA 92024 760-942-
3636 www.offtrackgallery.com
Open Wed. - Sun. 10am-6pm Fri. -
Sat. open til 9pm

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Call Joan or Janet Finney

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President's Message

As you read this, last minute preparations are being made for our **Mother's Day Event** on Sunday, May 13, 2007. We couldn't have a successful event without everyone's help. Please remember to enjoy the day and take the time to promote our wonderful guild and gallery with those you meet. Each ticket sale is important. A portion of ticket sales will be donated to a local charitable organization, but most of the funds will help us toward a future gallery location.

There's still no definite word on when we'll need to be out of our current location. But the board is exploring options for temporary shows and spaces. We can show as a group at the **Encinitas Civic Center Gallery** or possibly at the new Encinitas Chamber of Commerce building on Second Street. If anyone has ideas, please contact me or someone else on the board.

Our restructured wall art system went up on April 24 with lots of activity with artists bringing in their artwork. We've had comments that it's more interesting, more art to look at, and great talent. **Dot Renshaw** has been instrumental in pulling things together for the Wall Renters.

Our **Monthly Show** art gives our members the option of showing their art without having to staff the gallery. Take in goes much quicker without as much paperwork. A big thank you to **Cathy Carey** for fitting in the judging of the May Show. And we thank **Wanda Olson** for her patience with the changes and the first combined take in on April 24.

Mark your calendar for our next **Monthly Show take in on Tues. May 29, 2007 from 9:30am-noon.** Keep creating!

Laura Lowenstein
llowenstein@roadrunner.com

Getting to Know You

Welcome new SDAG members – **Susan Gumm** paints in acrylic and watercolor in a variety of series about houses and people. She loves life and likes to express herself by sharing her feelings about what she sees.

www.cafepress.com/artbysusan

Steve Klinsky's crystalline glazed ceramics will be shown in the Mother's Day tour at Darlene Katz's home. His unique vessels are all hand thrown on a potter's wheel and carefully glazed.

<http://klinskyceramics.com/>

Chester Gould's sculpture is on display in the center of Gallery 4 at the Off Track. He uses clay and bronze to portray well-known people like Jay Leno, or figures of women to portray various attitudes or states like serenity or meditation.

Mark Meader's photography of the southwest, pacific coast and many places in Europe all share a special sensitivity to place. He also does almost abstract pieces based on shells and rocks.

<http://www.aspectstudiophotography.net/index.html>

Nina Mineri works in many mediums including pastel, oil, watercolor and acrylics. Nina Mineri's works are inspired by family and friends. After taking classes at Grossmont she developed an interest in collage using oils and acrylics.

Susan Pede's purses and shawls are a part of the Mother's Day tour and will be shown at Darlene Katz's home. Susan uses all the proceeds from her sales for the annual Breast Cancer Three Day Walk.

Dot Dodds "The Red Pillow"
Photo by Grace Swanson

Member Announcements

Arts Alive 2007 Banner Auction Sun., May 20, 2007 at 2pm in Cardiff Towne Center. Refreshments will be served. Eight **SDAG artists'** banners will be auctioned (see page 4). Support our local artists by attending this fun event. View banners at www.encinitas101.com.

Norma Soule will teach **Creativity on a Small Scale**, July 7 & 8, 9:30 am-3:30 pm. Explore different techniques including painting, collage, mega monoprinting, embellishments, stamping and embossing on paper, metal foils, wire, raffia and more. \$180 for two days. Class size is limited. Workshops will be held at 616 Stevens Ave., Suite C, Solana Beach. Contact the Studio at 858.755.6202 or visit rikki-studio.com for more information.

Notice to Off Track Gallery Staff

Please only make sales for the Off Track Gallery, not any other studio artists, when staffing the gallery. Our insurance requires that we do not make sales except for our own gallery.

Thank you,
Joanne Chambers. Treasurer



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Mark Meader's photography of the southwest, pacific coast and many places in Europe all share a special sensitivity to place. He also does almost abstract pieces based on shells and rocks. <http://www.aspectstudio.com/photography.net/index.html>

Nina Mineri works in many mediums including pastel, oil, watercolor and acrylics. Nina Mineri's works are inspired by family and friends. After taking classes at Grossmont she developed an interest in collage using oils and acrylics.

Susan Pede's purses and shawls are a part of the Mother's Day tour and will be shown at Darlene Katz's home. Susan uses all the proceeds from her sales for the annual Breast Cancer Three Day Walk.

Member Announcements

Arts Alive 2007 Banner Auction Sun., May 20, 2007 at 2pm in Cardiff Towne Center. Refreshments will be served. Eight SDAG artists' banners will be auctioned (see page 4). Support our local artists by attending this fun event. View banners at www.encinitas101.com.

Norma Soule will teach Creativity on a Small Scale, July 7 & 8, 9:30 am-3:30 pm. Explore different techniques including painting, collage, mega monoprinting, embellishments, stamping and embossing on paper, metal foils, wire, raffia and more. \$180 for two days. Class size is limited. Workshops will be held at 616 Stevens Ave., Suite C, Solana Beach. Contact the Studio at 858.755.6202 or visit rikkistudio.com for more information.

Notice to Off Track Gallery Staff
Please only make sales for the Off Track Gallery, not any other studio artists, when staffing the gallery. Our insurance requires that we do not make sales except for our own gallery. Thank you,
Joanne Chambers, Treasurer

Dot Dodds "The Red Pillow"
Photo by Grace Swanson

New Rules for Monthly Take-in

These instructions are for the monthly wall art only.

- The art changes each month. When you come to the Gallery on **Tues. May 29, 9:30am-noon**, for take in please have your temporary take in tag and take in sheet (PDF file sent along with *The Paint Rag* or inserted into your *Paint Rag* if mailed to you) filled out.
- Your work should have some identification on the back.
- Do not bring in wet paintings or frames. Giclee's are acceptable as long as they are well marked, but will not be included in the judging.
- A 15% commission will be charged on sales from the monthly wall art, plus a 5.4% credit card fee if a credit card is used.
- Work must be framed unless you use the wrap-around canvas stapled in the back.
- The wire should be the multi-strand wire (not the saw-toothed hanger typical of ready-made frames) attached approximately one-fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.
- Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire.
- **If your work, including frame, measures under 17" on the diagonal the fee is \$5.00, 17" to 36" on the diagonal, including the frame the fee is \$10.00. If your work, including frame, measures over 36" on the diagonal, your fee is \$15.00. Measure carefully. Artists may show 1 or 2 pieces depending on available gallery wall space.**
- Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.
- *The Take-in committee reserves the right to refuse entries that do not meet gallery standards.*

Off Track Gallery Sales For April

April artist's sales through 4/26/07 are \$1,220.

Golden Paints Workshop

There are still a few spaces left for the Golden Paints Workshop. Chris Cozen will offer an all day workshop titled **"From the Ground Up: Building an Acrylic Background"** on Sat. June 9, 2007 from 10am-4pm to be held at either the gallery warehouse or Grace Swanson's house. (Depends on number attending.) Cost is \$75.00 for members/\$85.00 for nonmembers.

Part one will be mixing and application methods, building with gels and textures. Part two will be putting it to work on a canvas, experimenting with color mixing and prepping boards. And then moving forward with collage or mixed media applications on one board of choice.

All materials will be provided except for two canvases, canvas boards or ampersand boards needed for the afternoon session. Old boards can be used, but will need a couple coats of gesso as a base.

May 25 is the last day to reserve. Please contact Laura Lowenstein for more details or to reserve. llowenstein@roadrunner.com. **Space is limited and pre-payment is required.**

Volunteers Needed

For more information, please contact either Laura Lowenstein llowenstein@roadrunner.com or Grace Swanson swanson121@cox.net

- Special Events/Off Site Chair
- Someone to attend 101 Downtown Leucadia meetings
- Assistant to *The Paint Rag* editor (attend Board Meetings.)
- San Dieguito Art Guild Historian

Updates to Monthly Show Rules

- There is no limit on the age of a piece of artwork. It must look fresh and clean.
- 2 pieces of artwork are allowed if space permits. Check out the new fees.
- Remember to mark your artwork if it is a Giclee. Giclee's will not be included in the judging.



Diane Dudek "Hawaiian Palms"
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Diane Dudek "Hawaiian Palms"

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Artist Opportunities

Next pickup & drop-off for the BAE Systems Artist Gallery in Escondido is Fri. May 11, 2007, 11am-1pm. No entry fee or commission taken for SDAG members, but if there's a sale, a \$5.00 fee will be charged as the check comes through the gallery. Must have a resale license to participate. See details at the gallery in one of the notebooks at

Cultural Fusion: Exploring the Multi-Cultural Influences on the Arts of this Region

A Juried Exhibition

July 28 - September 30, 2007

Deadline to Enter: May 11, 2007, 4 p.m. **Eligibility:** Exhibition open to all residents of counties of San Diego, Riverside, and Imperial, plus the cities of Tijuana and Tecate. Art must be original. Eligible media includes oil, acrylic, drawings, mixed media, prints, graphics, electronic art, sculpture, photography, craft, and fiber. No performance art. **Entry Fees:** Center Members: \$50

Nonmembers: \$75. All fees are non refundable. For more information contact, California Center for the Arts, Escondido 340 N. Escondido Blvd., Escondido, CA 92025 www.artcenter.org 760.839.4138

Leucadia ArtWalk

Sunday, August 26, 10am-5pm

Again this year SDAG will purchase a space at the group rate. This rate is lower than you would have paid as an individual. If you would like to be put on the list of participants for this event please contact **Laura Lowenstein 760.753.3254** llowenstein@roadrunner.com



Harriet Shoup "Sunday Bouquet"

Photo by Grace Swanson

Off Track Gallery Awards May 2007 Judge, Cathy Carey		
Artist	Title	Comments
Best of Show - Best of Show artist receives check for \$25		
Grace Swanson	Sunlit Lilies	Beautiful shadows, nice use of white. Love the red/yellow center and texture
Oil & Acrylics		
1st Diane Dudek	Hawaiian Palms	Fabulous colors & blends, rich varied textures
2nd Hanna Myers	Break of Day	Great texture, powerful
3rd Linda Phillips	Hydrangeas	Nice composition/color
Honorable Mention Polly Torkar	Bird of Paradise	Glowing color!
Water Media		
1st Harriet Shoup	Sunday Bouquet	Loose, but control on shapes
2nd Joanne Chambers	Moms	Nice washes and layers
3rd Elisabeth Nicholson	In India	Captures light and exotic sense of place
Mixed Media/Photography/Other		
1st Dot Dodds	The Red Pillow	Wonderful use of mixed media, texture/color/comp A+
2nd Corry Lang	Beach Woman	Great composition and mood
3rd Laura Lowenstein	Desert Springtime	Good pastel application, loose airy texture

The Encinitas Civic Center Art Gallery is Seeking Artists

who reside (SDAG members qualify) in the city of Encinitas, to feature in revolving, monthly exhibits, of two-dimensional (2-D) and three-dimensional (3-D) artworks. Artists, both amateur and professional, are invited to submit their work for consideration. Seeking artists who work in clay, ceramic, glass and other three-dimensional media. Artists who do not have enough work for a full 2-D or 3-D exhibit may partner with another local artist. All proceeds from the sale of artworks go to the artist. An Artist Reception for the public is held in conjunction with a City Council Meeting. To advertise an exhibit and reception, a news release is sent to the media and artists send invitations to their contact and/or client list. All artists to be considered for a gallery exhibit must complete a one-page application form and submit digital images of their work. To receive an

application, please e-mail Jim Gilliam at jgilliam@ci.encinitas.ca.us, or call 760.633.2746 The Civic Center Art Gallery, in the lobby of Encinitas City Hall, is located at 505 South Vulcan Ave. Encinitas.

San Diego Fair Art Exhibit – Call for entries

One of the oldest exhibits at the Fair is the **Exhibition of Art**. This competition judges two- and three-dimensional artwork in all media.

Plein Air Contest The deadline for entering is **June 15**.

Miniature Painting Contest

Paint a scene no larger than 7"x7" and bring it to the Fair on June 28. More information is available by going to the link below. For more information on the San Diego Fair Art Exhibit or to download an application, go to:

www.sdfair.com/entry

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- ♦ Scanner & Photoshop Training

Welcome New SDAG Members

Chester Gould
Steve Klinsky
Nina Mineri

Paint Rag Information

Send relevant information via e-mail to: Megan Pierson at 760.944.7956 or meopierson@yahoo.com

Newsletter info due on or before noon, the 28th of each month.

Advertising Rates Members: \$15 for 1/8 page, \$30 for 1/4 page, \$60 for full page. **Non-members** \$30 for 1/8 page, \$60 for 1/4 page, \$120 for full page. Payable to "SDAG" due by 1st of the month.

Membership Info Contact Mary Beck with any address changes, at 760.630.9518 or e-mail changes to: higgbeck@cox.net.

The *Paint Rag* is now delivered via e-mail. Members without e-mail will receive a printed copy via "snail mail".

Paid Sitters available at \$30 per shift:

Joanne Chambers	760.943.0986
Darcie Anderson	760.944.3771
Isabella Breasted	760.436.2091
Barbara Millé	760.942.3595
Laura Lowenstein	760.753.3254
Diane Dudek	760.944.7668
Patricia Eldon	760.942.9406
Doreen Long	858.487.3672
Judianne Shannon	760.753.7088
Grace Swanson	760.942.6109

June 2007

The Paint Rag

San Diego Art Guild
B. Off Track Gallery
1177 South Coast Highway 101
Encinitas, CA 92024
760-942-3636
www.offtrackgallery.com

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Sue Kessinger



Diane Dudek



Agnes Lochte



Alison Christler