

## President's Message

Our little guild has gone through many changes over the years. We are now in a wonderful location that provides LOTS of walk in traffic. The energy level at the Redsand Gallery building is amazing. We are attracting attention and recognition. On getting coffee at the Pannikin the other day, I noted how dark and de-energized the downstairs location is now that we aren't there. We've had to make some difficult decisions on the future for our guild/gallery, but now, we can relax and enjoy the fruit of those choices. Please read the history of the guild and note that we are part of a long line of dedicated artists that enjoy interacting and displaying our artwork. We are thankful for everyone's participation in the past that has helped us grow.

### A very short history of the San Dieguito Art Guild

The Guild was organized in 1965 (some records say 1964) by a group of twelve enthusiastic artists who lived in the San Dieguito area (Del Mar to Leucadia). The Guild artists began showing their work on the lawn of the Old Del Mar Hotel property. With the money raised from the outdoor shows, commissions from sales and dues, the members were able to rent a small shop in downtown Del Mar. It was named the Blue Lantern Art Gallery after the blue lantern that hung in front of the shop. In December 1966, the Guild moved across the street to the former St. James Catholic Church, which is now the Del Mar Library. In 1969 the Guild moved again to the "Honeymoon Cottage" of the Old Del Mar Hotel. The four bedrooms were converted into art studios,

the second floor became a large workshop and meeting room. The main gallery was on the ground floor. There was even room for the permanent hosts to live on site! By 1971 they moved again. In 1975, the Guild left Del Mar and moved to Leucadia. The Guild was located in two other locations before moving to the historic Santa Fe Railroad Station in September 1994. In 2005 the Guild moved to the corner of Leucadia Blvd. and Coast Highway. In 2006 the Gallery moved again to the present (and need we say temporary location) in downtown Encinitas. If Guild history is of interest to you, there are binders in the Gallery office just full of photos from years past. We are forever grateful to the previous guild members who have created the solid foundation that we enjoy today.

See you at the gallery.  
Laura Lowenstein

(above) photo was taken of the April show. The tall vase, by Lynn Leahy, and two of the silk wall hangings, by Norma Kuhn, have all sold.

Photo by Grace Swanson

### Member Announcements

#### BAE Systems

Free opportunities to exhibit 2 or 3 pieces for 3 months at BAE Systems in Rancho Bernardo. Dropoff: June 2, 11am-1pm Pick-up: Sept. 8, 11 am -1 pm. Bring your artwork; the entry tags are available there. Sales have been made. Details and directions are in the Daily Book located at the Off Track Gallery. University Heights Arts Open, Sept. 16, 17. Local visual and performing artists, musicians and writers, will present their work in UH area businesses, restaurants,

community centers and private studios. [www.uharts.org](http://www.uharts.org). No Entry Fee, Deadline: May 30 Visual artists please contact Judy Riffle

### LeucadiART Walk

Sun. Aug. 27, 2006, 10am-5pm SDAG will be a sponsor this year and have their own special, group location. Cost will be only \$25 for each artist instead of \$30, if we have a minimum of 10 artists. Contact Laura Lowenstein to sign up and receive your application form. All forms must be returned to Laura no later than July 31.

### EAA Artist: Rudelle Fay Hall

May 3 - 31, every day 11am-3pm Reception: Sun. May 7, 2pm-4pm Musician's Workshop, 28690 Mercedes, Old Town Temecula. At end of Third St. by the 15 Fwy.

The RSF Art Guild's Annual Art Fair, Sept. 10, 10am-5pm. Signups begin May 1, \$100 per booth. Call Pam MacLaird or Elaine Trei

### Off Site Bank Of America Artists

The B of A Off Site Artists of the Month has been discontinued since we now have our beautiful gallery. Lisa Reinhardt will continue to exhibit there each month. If anyone is interested to also show there, please contact Lisa

## Gallery Manager

Isn't the new gallery FUN? It is great to have so much traffic. Never a dull moment - especially on Fridays and the weekend.

**Take-in day for wall art  
Friday, May 26**

Please don't arrive before 9:30am. The take-in crew will not be ready. Take-in will start outside the building to avoid the congestion in our small lobby. Everyone seems to arrive all-at-once, very early in the day. If you want to avoid the long lines and waiting, just plan to come little a later in the morning. We won't start hanging the show until after noon.

Keeping track of who has paid for 3 months, which 3-months they have paid for and who is paying for one month has become a bookkeeping challenge. We would like to get everyone on the same 3-month schedule:

- April-May-June
- July-August-September
- October-November-December

To do this, we will temporarily allow new members (or if you want to submit a second painting and you had only pre-paid for one) to come in for the month of June only at \$10 per piece of art until we can get everyone on the same schedule. After that we will be back to offering one month for \$15 and pre-paid 3-months at \$10 per month.

### Sitting the gallery

Everyone has been very good about sitting the gallery when scheduled. There have only been a couple occasions when the artist did not show up. Of course, we cannot tolerate this. We really want to have 2 sitters per shift for security (we are considering the possibility of only one sitter on the slower days: Monday, Wednesday and Thursday if we are short). If you miss your shift, be aware that you will be charged \$30 because we will have to call in a paid sitter to cover your shift.

Please note, to the ladies

sitting the gallery. Be sure to put purses well under the desk on that ledge. Don't leave belongings visible to anyone coming into the gallery office.

### Sales

Our Gallery computer is giving us problems. Until the problem solved, sales must be recorded by hand in the sales receipt booklet and must also be written into the Daily Log (that purple sheet). It is very important to put **THE DATE, THE ARTIST, the item, the price, the tax and HOW IT WAS PAID FOR** (that is cash, check or charge). Joanne Chamber, treasurer, has had become a super sleuth trying to figure out what some of our members have done while making a sale!! We realize that can be a little nerve-racking making a sale while the customer is standing there waiting for you, but just slow down, take your time, and check to make sure you have filled out the receipt correctly.

### Gallery #2 (jewelry/textile/ceramic)

Unfortunately we need to keep the jewelry cases locked. The key is on the bulletin board in the office. Always inform the guests that you would be very willing to unlock the cases if they wish. One sitter for each shift should hover in or about that room to discourage "sticky fingers". Decide with your sitting partner which one of you that is going to be.

### Jewelry sales

Little boxes are in the locked cabinets for jewelry. For example, if it is one of Barb Mille's pieces, take a box from her cabinet.

### Art books

Many art books have been donated to the Gallery and they are "selling like hot cakes". If you have art books you are finished with please consider donating them to the Off Track. And come buy one or two. The books are marked at less than half of the original price.

### If you don't have e-mail

We suggest that you contact a

friend (who has e-mail) in the San Dieguito Art Guild and have them read you the e-mail received from any of the Guild board members. Otherwise you may be missing out on opportunities and information. If it is a message that we feel is important, it is printed out and addressed to you. Out of our 180 members, there are about 30 with no e-mail.

**Thank you to the many people who have taken on new jobs at the Off Track Gallery**

- Corry Lang and Lisa Hamel  
Photos of our various events.
- Corry Lang will help paint the other side of our red triangle on the west side of the building.
- Jason Zinn Paint Rag mailing.
- Avra Alexiades garden upkeep.
- Dot Renshaw wall art tags.
- Lisa Curry children's show coordinator (probably will not have a children's art show during the summer when school is out).
- Harriet Shoup & June Clark  
Calendar.
- Laura Lyn Walker Special events coordinator.
- Dot Renshaw and Fabrizio Piovisan will paint the ceiling in gallery #4 white.
- Bobbie Harrington will paint the other side of the A frame.
- Thank you to Joan Grine for organizing our nametags. If you don't have a name tag or you are new to the Gallery, please drop a note in my folder with your name and your medium (e.g. acrylics).
- Darlene Katz SDAG client database.
- Connie Cannon other computer-related work.
- Alice Jean Dieffenbach will attend the DEMA Meetings.
- Barbara Kerr will be hosting the receptions at our general meeting starting in June. A BIG thanks to Louise Velon for the beautiful job the last 6 months.

**Grace Swanson**

swanson121@cox.net



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## Instructions for Off Track Gallery June Show

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- Each artist is limited to 2 pieces of wall art. [NOTE: If you have pre-paid for 3 pieces for April/May/June, or May/June/July you will be allowed to show your 3 pieces for the next two months and then you will be limited to 2.]
- If you are a new member, a returning member who did not show in May, or if you only had one piece in the May show and want to add a second piece, your fee is \$10 per piece for June only.
- For the month of June show, the maximum dimension of your wall-hung art cannot exceed a total of 84 inches measured on the diagonal. To figure this out, measure each piece from the right top corner to the left bottom corner "on the diagonal". Add the totals of your 2 pieces together. [The exceptions are those artists who are temporarily allowed 3 pieces. These 3 pieces added together may not exceed 126 inches on the diagonal.]
- When you come to the Gallery on Friday for take-in please have your temporary Take in Tag and the Take-In Sheet (found in a separate pdf file sent along with the Paint Rag or inserted into your Paint Rag if mailed to you) filled out.
- Your art from the month of May will still be hanging on the wall. Leave it there until you are all finished with the take-in paper work. Pick up your art just before you plan to leave the building.
- Bring your calendar with you so you can sign up for future sitting dates. If you have one piece of wall art in the gallery for the month of June (or if you have just shrinks or just cards) you will need to sit one shift. If you have 2 or more pieces you must sit 2 shifts per month. There is a list of paid sitters available if you should need one.

## \$25 Judge's Choice Award goes to Karen Hart

A \$25 check will be mailed to the judge's favorite choice of show each month

Off Track Gallery Awards May 2006 Judge Chris Cozen, Golden Acrylic Colors		
Artist	Title	Comments
<b>Best of Show</b>		
Karen Hart	Grand View Steps	
<b>Oil/Acrylics</b>		
1 <sup>st</sup> Karen Hart	Grand View Steps	The visual repetition of vertical lines on stairs & palm fronds really enhance the composition. Great color balance.
2 <sup>nd</sup> Bobbi Harrington	Don't Fence Me In	Photo realistic oil painting! Powerful and exciting.
3 <sup>rd</sup> Don Henshaw	Palm Oasis Serenity	Strong asymmetrical composition. muted colors reflect light in the sky, good balance between light & dark.
<b>Watermedia</b>		
1 <sup>st</sup> Harriet Shoup	The Rain	Interesting and effective use of layering, excellent composition, pleasing color choices, compelling subject.
2 <sup>nd</sup> Virginia Ribbel	Wild Ponies	Expansive composition, strong colors, good repetition of lines.
3 <sup>rd</sup> Nancy Bruce	Winter High Tide	Use of white space draws eye through, capture essence of landscape with minimal use of line and color.
<b>Photography</b>		
1 <sup>st</sup> Jason Zinn	Valley of Light	Apptly titled! The composition totally captures the light in the center of the valley. Excellent color balance.
2 <sup>nd</sup> Kirk Van Allyn	Tide Lines	Photography as texture! Great monochromatic balance.
3 <sup>rd</sup> Isabella Brackford	Blazing Swans Sunset	Color is fabulous, the tide lines draw the eye through the composition.
Honorable Mention Deanne Goodman	White Rose Folded	Inviting, textural and elusive.
<b>Mixed Media</b>		
1 <sup>st</sup> Connie Cannon	Surfacing	Texture and interest enhance a simple monochromatic with hints of color underneath.
2 <sup>nd</sup> Louise Valen	Butterfly Days	Interesting color choices, repetition of line.
3 <sup>rd</sup> Kate Whitley	Hope	A Kaleidoscope effect of color & line unfolding.
<b>Pastels</b>		
1 <sup>st</sup> Pat Sankar	Beyond Survival	Modern color scheme, strong composition, great balance between horizon & tree.
2 <sup>nd</sup> Joan Grine	Threatening Sky	Cross cross lines draw eye through the painting. Storm seems imminent.
3 <sup>rd</sup> Diane Dudek	Waterfall	Strong vertical composition, repetition of leaf lines used to create color harmony.
<b>Other Media</b>		
1 <sup>st</sup> Artie Mattson	Encinitas Living	Playful, detailed, well executed, a delight to examine.
2 <sup>nd</sup> Vilma Malmberg	Study in Ink	Balanced and pleasing.
3 <sup>rd</sup> Ray Balbes	Sunflowers	Fun, whimsical.

## June 2006

Diag. Measure	
Artist Name	
Title	
Medium	
Price	

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Artist Title Comments

Best of Show

Karen Hart Grand View Steps

## Oil/Acrylics

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## Photography

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Excellent color balance

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Great monochromatic balance

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## Other Media

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2nd Vilma Malmberg Study in Ink Balanced and pleasing

3rd Ray Balbes Sunflowers Fun, whimsical

## June 2006

Diag. Measure

Artist Name

Title

Medium

Price



## Artist Opportunities

**Encinitas City Hall Show:** Please contact Laura Lowenstein if you are interested to be in this show at 760.753.3254 or [llowenstein@adelphia.net](mailto:llowenstein@adelphia.net). Space is limited. Drop off of art is at the City Hall Tues. May 30, 2006 at 10am. The show runs June 1-30th, 2006. Reception is on Wed. June 14 from 5-7pm. Art must be picked up Fri., June 30 at 9:30am. The show is free to guild members.

**Athenaeum's 15th Annual Juried Exhibition,** Athenaeum Music & Arts Library, 1008 Wall Street. Deadline for entries is June 19. Contact: Kristina Meek, Public Relations Manager, or Erika Torri, Executive Director 858.454.5072 e-mail: [athpr@pacbell.net](mailto:athpr@pacbell.net). Artists who live, work, or exhibit in San Diego County are invited to submit up to five images of work for the exhibition. The exhibition is always popular among Athenaeum members and supporters, runs from Aug. 6 to Sept. 3, with an opening reception on Aug. 5. This year's jurors are Stephanie Hanor, Curator for the Museum of Contemporary Art San Diego; and locally based artist Roman de Salvo. Artists should submit up to 5 images of work on slides or a CD to: 15th Annual Juried Exhibition Athenaeum Music & Arts Library 1008 Wall St. La Jolla, CA 92037. Work submitted must have been created within the last five years. Awards will be given for first, second, and third places. This information is also available at [www.ljathenaeum.org](http://www.ljathenaeum.org).

**DEMA (Downtown Encinitas Merchants Association) Petite Pleasures of the Palate Event** Thursday evening, May 18 from 6pm-8:30pm. Artists may set up along Highway 101, Encinitas, and sell their art. DEMA suggests artists set up by 5:30pm (first come, first served basis) there is no fee and there is no commission

to pay. Artists may set up anywhere from Encinitas Blvd. to the north all the way down to Swami's Cafe to the south. It is OK to set up on the sidewalks and to set up in the Off Track parking lot (Artists need to leave opening to let cars get in and out of the parking lot) and along the sidewalk of the Gallery building. Short time commitment, easy set up (no shade needed), free, hundreds of people walking by. For more information, see poster on Gallery Community Bulletin Board or go to: <http://www.encinitas101.com/PetitePleasures2006.htm> or contact DEMA at 760.943-1950. Need 2 SDAG members to staff the Gallery that evening from 6-8pm. Please call the gallery and have the current sitter add your name to the calendar.

## VOLUNTEERS NEEDED

Opportunities make a difference.  
Connect with your fellow artists

- Off site Show Coordinator
  - Gallery Handy Man
  - Gallery Sitters
  - Secretary
  - President's Assistant
  - Gallery Manager's Assistant
  - New Member Training Coordinator
  - "Learn to Sell" training coordinator
  - Attend Leucadia 101's meetings
  - Coordinate Leucadia ArtWalk for SDAG Members
  - Small Image Show Chair (November 2006)
  - School Scholarship Coordinator
  - Judge Assistant for Monthly Show
  - Assistant to the Treasurer
  - Assistant to Hospitality
  - Assistant to Hospitality for general meetings
- Contact Laura Lowenstein  
[llowenstein@adelphia.net](mailto:llowenstein@adelphia.net) or Grace Swanson [swanson121@cox.net](mailto:swanson121@cox.net)

## Encinitas Street Fair

SDAG artists took advantage of the opportunity to set up for free and sell their art at the Encinitas Street Fair. Our thanks to DEMA for putting on this event and providing us a premium space for a booth right on the street directly outside the Off Track Gallery. We had a lot of traffic through the gallery both days.

*Photos by Cory Latta*



*John McFednes*



*June Clark*

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#### In this issue:

- Summer Artist Opportunities
- Results from May Take-in

#### Welcome new SDAG members:

Mary Beck	John McFedries
Connie Cannon	Fabrizio Plovesan
Karen Hart	Rosemary Valente
Michael Levine	Jason Zinn
Lynne MacNeill	

#### Corrections

##### Off Track Gallery Awards - April 2006

*Correct Awards for Watermedia*

- 1<sup>st</sup> Harriet Shoup - Vigil  
2<sup>nd</sup> Donnie Knight - Bird with Apple  
3<sup>rd</sup> Diane Dorch - Evening in China  
Honorable Mention, Vilma Malmibert - Poppin Wheelies  
Apologies to not giving these works of art their proper credit -PR Editor

#### Paint Rag Information

Send relevant information via email to: Megan Pierson at 760.944.7956 or meopierson@yahoo.com

Newsletter info due on or before noon, 1<sup>st</sup> SATURDAY following SJAG Board Meeting, JUNE 3

**Advertising Rates** Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1<sup>st</sup> of the month. Non-members \$15.

**Membership Info** Contact Walter Berk with any address changes, at 760.947.0636 or email changes to: wberk@cheglobal.net

**The Paint Rag is now delivered via email**

Members without email will receive a printed copy via "snail mail" as usual.

#### Paid Sitters available at \$30 per shift:

Joanne Chambers	760.943.0986
Darcie Anderson	760.944.3771
Isabella Breasted	760.436.2091
Barbara Millé	760.942.3595
Laura Lowenstein	760.753.3254
Diane Dudek	760.944.7668
Loretta Phoenix	760.727.9674
Doreen Long	850.487.3672
Judianne Shannon	760.753.7088

June 2006

# The Paint Rag

San Diego Art Guild  
& Off Track Gallery  
607 South Coast Highway 101  
Encinitas CA 92024  
760.942.3636  
www.offtrackgallery.com



In this issue:

- Summer Artist Opportunities
- Results from May Take-in

Laura Lowenstein  
Diane Dudek  
Loretta Phoenix  
Doreen Long  
Judianne Shannon

Welcome new SDAG members:

Mary Beck  
John McFedries  
Connie Cannon  
Fabrezio Piovesan  
Karen Hart  
Rosemary Valente  
Michael Levine  
Jason Zinn  
Lynne MacNeil

Corrections

Off Track Gallery Awards - April 2006

Correct Awards for Watermedia

1st Harriet Shoup – Vigil

2nd Bonnie Knight – Bird with Apple

3rd Diane Burch – Evening in China

Honorable Mention, Vilma Malmberg – Poppin

Wheelies

Apologies to not giving these works of art their proper credit. –PR Edito

Paint Rag Information

Send relevant information via email to: Megan Pierson

Newsletter info due on or before noon, 1st SATUR-  
DAY following

SDAG Board Meeting, JUNE 3.

Advertising Rates Members receive 2 lines free. \$5  
over 2 lines, payable to “SDAG” due by 1st of the  
month. Non-members \$15.

Membership Info Contact Walter Berk with any ad-  
dress changes.

The Paint Rag is now delivered via email

Members without email will receive a printed copy via  
“snail mail” as usual.

Paid Sitters available at \$30

per shift:

Joanne Chambers  
Darcie Anderson  
Isabella Breasted  
Barbara Millé

JUNE	
Diagonal measure	
Artist Name	
Title	
Medium	
Price	

JUNE	
Diagonal measure	
Artist Name	
Title	
Medium	
Price	

JUNE	
Diagonal measure	
Artist Name	
Title	
Medium	
Price	



# Off Track Gallery Monthly Wall Rotation Take-In Form

Rotation Date **May 26** For the month of **JUNE** Check # \_\_\_\_\_ \$ \_\_\_\_\_

Artist \_\_\_\_\_

Phone \_\_\_\_\_

Diag. Measur	Office Use Item #	Title of artwork	Medium	Dept	Vendor ID	Price
						\$
						\$
						\$
						\$
						\$

Your vendor ID is the **first three letters of last name** and **first two letters of first name** (no spaces).  
Item # will be given by take-in volunteers on the day of rotation for bar coding.

Dept numbers: 1 = cards, 2 = shrink wrap, 3 = oil/acrylic, 4 = watercolor, 5 = photography,  
6 = mixed media, 7 = other media, 8 = jewelry, 9 = glass, 10 = sculpture/ceramics,  
11 = textile, 12 = special events, 13 = miscellaneous

Month	Date	Time	Date	Time
<b>JUNE</b>				
<b>JULY</b>				
<b>AUGUST</b>				

Sitting Dates PER MONTH (one shift for one piece, two shifts for two or more pieces)

Take-in Help: (One required) Month \_\_\_\_\_ Date \_\_\_\_\_ Time \_\_\_\_\_

Major Job \_\_\_\_\_

I UNDERSTAND THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND/OR TOY FACTORY 101 ENCINITAS LP ARE NOT INSURED FOR COVERAGE OF ARTWORK AT THE GALLERY AND/OR IN UNSECURED AREAS. THE SAN DIEGUITO ART GUILD/OFF TRACK GALLERY AND/OR TOY FACTORY 101 ENCINITAS LP CAN NOT BE HELD LIABLE FOR LOSS OR DAMAGE TO ANY ARTWORK AT ANY TIME.

I WILL PROVIDE MY OWN INSURANCE IF I DEEM IT NECESSARY \_\_\_\_\_ INITIAL HERE.

Are you willing to ship your art to out-of-town purchaser? ☐ YES ☐ NO (Customer pays shipping)

Are you willing to have your art hung in the hallway or office? ☐ YES ☐ NO (In case we are full)

Have you attended a training session? ☐ YES ☐ NO

June











## Instructions for Off Track Gallery June Show

These instructions are for wall-hung art only (that is not jewelry, glass, textile etc.)

The whole gallery changes every month. If you had art in the May show you need to bring in a replacement (even if you pre-paid for 3 months). Take-in day is Friday, May 26 from 9:30am to 1:30pm.

Each artist is limited to 2 pieces of wall art. [NOTE: If you have pre-paid for 3 pieces for April/May/June, or May/June/July you will be allowed to show your 3 pieces for the next two months and then you will be limited to 2.]

If you are a new member, a returning member who did not show in May, or if you only had one piece in the May show and want to add a second piece, your fee \$15 per piece.

For the month of June show, the maximum dimension of your wall-hung art cannot exceed a total of 84 inches measured on the diagonal. To figure this out, measure each piece from the right top corner to the left bottom corner "on the diagonal". Add the totals of your 2 pieces together. [The exception are those artists who are temporarily allowed 3 pieces. These 3 pieces added together may not exceed 126 inches on the diagonal.]

When you come to the Gallery on Friday for take-in please have your temporary Take-in Tag and the Take-In Sheet (found in a separate pdf file sent along with the Paint Rag or inserted into your Paint Rag if mailed to you) filled out.

Your art from the month of May will still be hanging on the wall. Leave it there until you are all finished with the take-in paper work. Pick up your art just before you plan to leave the building.

Bring your calendar with you so you can sign up for future sitting dates. If you have one piece of wall art in the gallery for the month of June (or if you have just shrinks or just cards) you will need to sit one shift. If you have 2 or more pieces you must sit 2 shifts per month. There is a list of paid sitters available if you should need one.

Here are the jobs that will be available for you to vol-

unteer for at the Jobs Table:

Sitting Calendar Coordinator (you will have two assistants)

Secretary (Board Position)

Gallery Manager assistant

Assistant to the President

Assist Public Relations person (phone calls etc.)

Help at Take-In (this cannot count as your sitting date)

June 2006

6/1-30, 8/1-30: Off Track Gallery Hosts Coastal Living Artwork

during the months of June and August, the lobby of Off Track Gallery will host a show that will feature local landscapes, ocean and surfscapes, classic woody cars, and anything that will be reminiscent of beach-town life. (760/942-3636, [www.offtrackgallery.com](http://www.offtrackgallery.com))



Sandro Alberti

San Dieguito Art Guild's

# The Paint Rag

687 South Coast Highway 101, Encinitas CA 92024 760-942-3636 [www.offtrackgallery.com](http://www.offtrackgallery.com) Fri. & Sat. evening open until 8pm

## Mark Your Calendar

### Take-in for July

- **Floor artists:** Sat., June 24, 10am-1pm by appointment only, call the Chairlady 760.942.3595  
Schedule Day: Sat., Jul. 1, 10am-Noon
- **Wall artists:** Fri., June 30, 2006, 9:30am-Noon **Note new time.**
- **Off Track Gallery Artists' Reception,** Sun., July 2, 2-5pm.
- **Board Meeting** 9:30am Thur. July 6, 2006 Larabee House, Quail Gardens
- **General Meeting** Quail Gardens, Thurs., July 6, 2006, 7-9pm
- **City of Encinitas Show** June 1-30, 2006. **Reception:** Wed., June 14, 2006, 5-7pm **Pick up art RESCHEDULED:** Thur. June 29, 2006 at 7:00am-9:30am
- **"WaveCrest" Show Reception** Thur., June 15, 5:30pm-7:30pm.

## Environmental Painters

### PAINT OUTS - ALWAYS TUESDAY

#### June 13 & 20 Moonlight Beach

Meet at parking area at the west end of C Street, above the beach.

#### June 27 Joan Grine's house

#### July 4 Holiday, no meeting

#### July 11 & 18 Fletcher Cove

Meet at the parking lot at the end of Lomas Santa Fe, Solana Beach

#### July 25 & Aug. 1 Oceanside

Harbor Meet near Jolly Roger restaurant.

#### Aug. 8 San Elijo Lagoon

Meet at the north end of Rios, Solana Beach

#### Aug. 15 & 22 Torrey Pines State

Reserve Meet at parking lot in front of "lodge". Joan will have passes.

## July Demonstrator

### Mollie Kellogg

**DEMO: 7-9p.m.,**

**Thurs., July 6, Ecke Hall,  
Quail Gardens**



### Figures & Experimental Textures

Mollie shares techniques she

uses to paint her figures and the magical worlds in which they live.

Create experimental backgrounds through pouring acrylic paint over textured gesso. Learn how to incorporate the accidental elements as the background of your painting while bringing your figure to life.

Twenty years ago, Mollie began to seriously explore painting as a medium of personal expression. Currently, Mollie's painting technique involves sketching the image into gesso, then applying a metallic ground. Over this she pours different combinations of blues, blacks, reds, golds and browns, allowing the paint to dry into the textured surface. The image is then laid over this complex background in several layers, then sealed with a series of glazes.

The passion in her work also has been compared with the German artist Kathe Kollwitz. Kollwitz was a print-maker and sculptor who captured the effect of war and privation on families.

Mollie lives and paints full time in San Diego, CA. Her work can be seen online at [www.molliekellogg.com](http://www.molliekellogg.com).

## Mother's Day Tour 2006

The results are in – we sold more tickets and netted more money than last year due in large part to the generous donations by several sponsors – Modern Postcard, Moebius Digital Color, Valley Moulding & Frame, Vigilucci's restaurant and the Meritage restaurant and bar. Our proceeds will make a good start on our reserve fund for the next gallery relocation. The tour hosts and co-chairs will review this year's event and tender a final report to the Guild Board, including any recommendations for the next tour.

A donation of \$2 per ticket, more than \$1,000, will be made to the San Pasqual School for arts education programs.

Many thanks to all who contributed so generously of their time to make this event a success for the Guild. We can all be proud of the results.

**Faith Fleury & Jo Ann Ginepra,  
Co-Chairs**

*See page 6 for event photos*

### Feedback on the Mother's Day Tour should be sent to Faith Fleury, [jgalatzer@sbcglobal.net](mailto:jgalatzer@sbcglobal.net)

After a review meeting by the Tour hosts, a report will be tendered to the Guild Board, including suggestions for the next year's event.

July 2006

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## President's Message

As we approach the summer months, and one of the most beautiful times of the year in North County, we are also taking a deep breath and recovering, as a guild, from the most time intensive event of the year. The Mother's Day Artist Studio and Garden Tour, co-chaired by Faith Fleury and Jo Ann Ginepra has been a wonderful success. About 500 tickets were sold and the proceeds will go toward helping run our gallery during the lean times, as well as a donation to a charity. See *Mother's Day Column*.

This couldn't happen without the help from the whole guild, with decent duty at each house, nor the participating artists. A special thanks goes to our co-chairs, Jo Ann and Faith, who ran a tight ship with deadlines on time. Everything went smoothly and they did an amazing job with the sponsorships. We also had the accounting carefully attended to by our treasurer, Joanne Chambers. She was able to process all the money and credit charges in record time! Of course, the event wouldn't happen without the host artist houses/studios being open to the public. Thank you to all 10 host artists: Kim Treffinger, Jo Ann Ginepra, Cathy Carey, Cherrie La Porte, Dori Starkey, Joan Grine, Lia Kondilis, Yanina Cambareri, Grace Swanson and Charlene Donney.

The gallery is drawing attention from all that visit the two plus months it's been open. Our June demo artist and judge, Tom Tiedeman, commented that he was extremely impressed by the look of the gallery and the number of high quality artists involved. Now, we need to find ways to increase our sales! In the month of May, we had sales of about \$2,300.00 over and beyond

what was done during Mother's Day. Not bad, but we can do better.

We know the market is difficult right now. But we can make a difference by being the best sales people possible for all the artwork in the gallery. Get to know your fellow artists by attending any of the receptions. The public, and our customers, really appreciate getting to know the artists, too – and this helps with sales.

Our demonstrations, which are on the first Thursday of the month in the evenings from 7-9pm, continue to be inspiring and a fun time to connect with other artists. Please tell your friends and pass the word on that they are free and open to the public. Because of the daylight hours being later, we will have to lock the gate at Quail Gardens at 7:45pm at the latest, and exit out their back gate at the end of the meeting. This shouldn't be a problem for everyone attending the meeting unless you have a tendency to run late, like me! The gardens close at 5pm and they don't want folks coming into their garden area after closing. So the gate will be open for us between 6:30-7:45pm. Barbara Kerr, will continue to host the reception with similar yummy foods as this last time.

Have a wonderful month and see you at the Off Track, gallery, that is.

**Laura Lowenstein**  
llowenstein@adelphia.net  
760 753 3254



Art featured above, June WaveCrest Show  
Photo by Grace Swanson

## Member Announcements

**Grace Swanson** won "Best of Show" at Off Track Gallery's June WaveCrest Show for her watercolor image "Tourists". Dori Tucker, artist and manager of the DEMA office, judged the show and commented "Great depiction of something we, in Encinitas, see always!".

**Joan Grine** will be a judge for the Student Showcase at the San Diego County Fair this year. She will also be doing a demonstration at the Exhibition of Art at the Fair on June 20, from 3-5pm.

### Studio of Art & Design August Workshops

**Alison Christler Workshop – Techniques & More Techniques**  
Four Weds, Aug 16, 23, 30 and Sept 6, 9:30am Noon or 6pm 9pm. \$120 for four classes. The workshop will focus on the process of creating a work of art.

**James Q. Millard Workshop Watercolor Landscapes**  
Four Tues, Aug 15, 22, 29 & Sept 5, 9:30am 12:30pm. \$120 for four classes. Workshop will focus on painting with freedom and directness from a firm foundation of design, value and color. Call the Studio for registration forms and material lists. Class size is limited, apply early. Workshop will be held at 616 Slevens Ave., Suite C, Solana Beach. 858.755.6202 or visit [rikki-studio.com](http://rikki-studio.com)

**East West Art Gallery**  
7720-D El Camino Real, Carlsbad is currently showing original art works representing landscapes and seascapes by Carlsbad artist Ellie Havel Wagoner from June 1-July 31. Opened daily Mon.-Sat. 10am-5pm.

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## Gallery Manager

### Off Track Gallery Take in

If you receive the *Paint Rag* by e-mail, you will find the take-in form and art tags attached. If you receive the newsletter by mail, the forms will be included. Thank you to those of you who filled out June's take-in forms ahead of time. It made things go much smoother. Thanks to Wanda Olson who is in charge of take-in and doing a super job. Be sure to list shrink wraps (2 per artist) and WaveCrest art on your take-in sheet.

Take-in for July's show will be Friday, June 30 from 9:30am-Noon (take-in time has been made shorter). Artists will again be given the opportunity to sign up for 3 months in advance for \$30 (\$10 per month) per art piece (2 pieces max) for July/August/September. Or artists may pay month-by-month at the rate of \$15 per month. If you opt to sign up for the 3-month deal, you may not "roll over" your payment to another month. Payment will be forfeited if you choose not to hang for a month. We are determined to get everyone on the same schedule. (There are still a few who are on the May/June/July schedule and are paid for July. We will catch up with you in August and let you know what to do then.)

If someone else needs to bring in your artwork for you on take-in day, you must arrange for your gallery sitting dates ahead of time by calling June Clark or Harriet Shoup in advance. Your helper must arrive at take-in with your sitting dates in hand. Another option if you can't make the take-in date, arrangements can be made to leave your art the evening before at the gallery. This must be approved by calling Wanda Olson at 760.753.6807.

The Off Track Gallery will not have the use of the foyer in July, but will have our hallways. Part of the hall may be used for a limited student art show, but there will be

room for a (smaller) continuation of our WaveCrest Show with the same rules as last month.

- The price is \$10 per piece of art. You may show only one piece and must have at least one piece in the "regular" gallery.
- The show will be judged (the June *Paint Rag* announced that the WaveCrest Show would not be judged)
- Your piece must be less than 40 inches on the diagonal (remember, if you are in the hallways, people can't back away far enough from a large painting to appreciate it)
- Artwork theme must be of classic cars/woody cars, surfing/surfsurfaces, coastal life/beach town life, ocean, local landscapes
- You do not have to sit an extra shift
- Take-in is on the day with the rest of the gallery (June 30 from 9:30-Noon)

Starting in July the take-in day will be changed to Tuesdays when the gallery is normally closed. So, mark these dates on your calendar – take-in FRIDAY, June 30 from 9:30-Noon and TUESDAY, July 25 from 9:30-Noon.

### Other stuff

In the unlikely event that you miss your scheduled gallery sitting date you have a choice. You may either pay \$30 for the date missed or make it up by sitting an extra TWO shifts in the future. You need to call either June Clark or Harriet Shoup to make these arrangements. Your "debt" will have to be cleared before you will be allowed into the next show.

You also cannot just call the gallery and asked to be taken off the calendar or just change your date. You must make your own arrangements to switch with another member or to contract a paid sitter. The calendar, in the future, will be computerized so that you can't just come in and make a

change. It creates chaos when you do that.

These are the job opportunities available for you who don't have a job yet (everyone should have a job):

- Publicity Chair
- Promotion/marketing
- Secretary
- Research addresses from Mother's Day Ticket Stubs

### In case of an emergency

(Not police related, of course) having to do with the building, please note that on the bulletin board in the office is the phone number for Robyn Lutes, assistant to the owner of the building. All other non-emergency communication to the owner needs to go through Laura Lowenstein.

The Small Image Show, traditionally has been held in July has now been changed to November.

Please note that if you are submitting a print (not a photograph—that is a separate category) or Cicleo, your art will not be in the monthly judging and not be eligible to receive a ribbon. Your art (this includes shrink-wraps) must be clearly marked as a print or Cicleo so our customers will not be misled.

Thank you to Jim Respass for installing the security concave mirror, which allows us to be able to see into Gallery #2 while sitting in the office. Thank you to Diane Dudek's husband for fixing the lights in Gallery #4.

Thank you to Dot Renshaw for painting the ceiling white in Gallery #4.

Feel free to make a pot of coffee for yourself and the gallery patrons. The coffee machine works v e r y slowly (that's why it was DONATED) but it does work and makes a heck of a good cup of espresso. If you like anything but decaf, though, you'll have to bring in your own!!!

**Grace Swanson**  
swanson121@cox.net