

San Dieguito Art Guild  
est. 1964

687 South Coast Highway 101  
Encinitas CA 92024 760-942-3636  
www.offtrackgallery.com Fri. &  
Sat. evening open until 8pm.

SDAG President announces suc-  
cessful opening of the Off Track  
Gallery

The grand opening reception on  
Sunday, April 2nd, was a wonder-  
ful success. The event took on a  
festive feeling as more and more  
people arrived. Kirk Van Allyn had  
officially installed his first “perma-  
nent” Labyrinth in the warehouse  
area a few days previously and  
Janet Finney played her harp as  
folks wandered along the geometric  
designed paths or got a chance to  
ride Kirk’s Segway.

Throughout the gallery, people  
mingled and enjoyed refreshments  
and beautiful flower arrangements  
provided by our hospitality host-  
esses, Joan Grine and Louise Velon  
as well as other members.

Our studio artists down the hall  
and upstairs went to equally great  
preparations and were able to share  
in one total building opening.

For those who haven’t seen our  
new digs, please make a trip and  
visit not just Off Track Gallery, but  
studio spaces of Cathy Carey, Lia  
Kondilis, Ann Lynott, Ellie Wag-  
oner, AJ Diffenbach, Elaine Trei,  
and Stan Weber. We also have a  
resident silk screening business –  
Moonlight Screen Printing.

The ribbon cutting ceremony cre-  
ated a buzz on the sidewalk as city  
council members, Maggie Houli-  
han and Dan Dalager, as well as

Arts Administrator, Jim Gilliam  
gathered along with our landlord,  
John DeWald, SDAG board mem-  
bers, founding member Vilma  
Malmberg, and many other com-  
munity people to cut the ribbon. All  
and all, the start of our  
new location for the Off Track Gal-  
lery was a huge success.

Already, we have seen a big  
increase in walk in traffic com-  
pared to our previous location.  
On Wednesday, the third day of  
business, during one shift in the  
afternoon, 20 people walked into  
the gallery. And we have had some  
sales already! During the first three  
days we were opened, we had sales  
of \$700.00!

Many thanks must go to Grace  
Swanson, who’s amazing energy  
and positive attitude got us opened  
in 6 weeks and to floor Art Chair,  
Barb Millé with her many creative  
ideas and equal determination.  
Joanne Chambers got our office  
up and running and many others  
pitched in with donating displays  
and their help. This time we have  
kept the cost to start up way down  
by keeping the creative juices way  
up. (Think how to NOT spend  
money!) Each gallery room has a

Left to right: Jim Gilliam, John  
DeWald, Grace Swanson, Walter  
Berk, Laura Lownstein, Mary  
Trotter, Joan Grine, Maggie Houli-  
han, Isabella Breasted, Dan Dal-  
ager and a helper from the Cham-  
ber of Commerce.

## Member Announcements

**Jo Ann Ginepra** was recently honored as the 2006 featured artist for the Borrego Springs Circle of Art. Her image 'Presidio Jail Door' was chosen to represent the festival on their annual poster.

**Janet Finney** is showing her watercolors with several others at the San Diego Hospice Juried Show during the months of May and June. Reception is May 7th from 2-4 pm. The Hospice is located at 4311 3rd Avenue in the Hillcrest area.

**Booth available at Artwalk** in Little Italy April 29th and 30th. Booth# 746 on Fir Street. Contact SDAG member, Richard P. Hoppe [rpah@sbcglobal.net](mailto:rpah@sbcglobal.net) /60.434.1111

**Susie Ferry** featured artist at the Rancho Buena Vista Adobe Gallery in Vista 651 E. Vista Way, 760.639-6164. The show runs May 3<sup>rd</sup> through May 30. Reception - Sunday, May 7<sup>th</sup> from noon to 2pm. Visit [www.susieferry.com](http://www.susieferry.com) or call 850.427.0033.

### April & May Workshops at the Studio of Art & Design

Linda Doll, AWS, NWS will teach **Seeing the Light in Watercolor** on April 22, 23 & 24, 9:30am - 3:30pm. Cost for three classes is \$270.

Michelle Abrams will teach **Essentials Learned in Art School** on May 1, 8, 15 & 22, 9:30am - 3:30pm. Cost for four classes is \$250.

Call the Studio for registration forms and material lists. Class size is limited, apply early. The workshop will be held at 616 Stevens Ave., Suite C, Solana Beach. 850.755.6202 or visit [rikki-studio.com](http://rikki-studio.com).

**Grant Pecoff's** upcoming art exhibit entitled "Oils on the Water" will be at the Off Track Gallery building, upstairs, 687 South Coast Hwy 101, Encinitas, April 21-27th with an artist's reception on Sat. April 22nd from 6-9pm. This is not to be missed! Check out his website at [pecoff.com](http://pecoff.com).

## Gallery Manager's Corner

The Encinitas Street Fair is **Saturday, April 29 and Sunday, April 30** from 9:00am-5:pm **RIGHT OUTSIDE OUR FRONT DOOR!!!**

**Sitting the Gallery:** We needed to cover 106 shifts for the month of April. That is a lot of sitting for me to figure out and keep everyone happy. A huge thanks you to many of you who have taken on extra shifts. It really does help. We will monitor the traffic for the first couple of months and make adjustments to the calendar times. It would be great to be open on Mondays and Tuesdays but we don't have the manpower at this time. Please also consider sitting weekends and evenings if you possibly can. This is when we have the most "holes" in the calendar. Remember we do have a list of paid sitters if you care to use one of them. The list with their phone numbers in the *Paint Rag*.

**Speaking of the Gallery Sitting Calendar:** I really need someone to come forward and take this job from me or I will begin to get burned out. Most of the work is cross checking the take-in sheets to make sure everyone has signed up, checking where the "holes" are in the calendar, and getting them filled. We need one person in charge of this with a couple assistants.

**Permanent outside sign:** We are still working on the final permit from the City of Encinitas. We are allowed a total of 100 square feet for all the business in the whole building. It's a challenge.

Our gallery is becoming discovered and we are adding new members daily it seems. We may have to go back to a maximum size next month to accommodate everyone who wants to show in the gallery. We will keep you posted.

The Children's Art Show for the month of May will probably be

the Lux Institute. They are still deciding. Whoever it is, we will have a reception for them and for our new May show on **Sunday, May 7** from 2pm to 5pm.

**Shipping of Art:** When you bring in your art for take in (Sunday, April 30, 10am to 12pm) you will be asked if you are willing to handle the shipping of your art if it has been sold to an out-of-town buyer. The buyer pays the cost of shipping. The buyer, of course, has the choice of doing his own shipping. Pacific Postal, 140 Encinitas Blvd. (in the Smart & Final Shopping Center, just before you hit the freeway going east on Encinitas Blvd.) will give a discount to our patrons.

**Sales Training for Off Track Gallery Sitters** We will not have any trouble getting patrons to come into the Off Track Gallery. We have plenty of traffic so far. Now the next step is to get these patrons to BUY. The board is beginning to think of ways to help our sitters be better sellers. We are considering having a couple training sessions in for sitters to learn sales techniques and also get to know and appreciate the works of our fellow artists so we can discuss them intelligently with our clients. We do have the Bio Book, which is being updated (bring in your new Bio Page at take-in) but there is nothing like a person-to-person discussion. We will keep you posted as our plans progress.

**Grace Swanson**  
[swanson121@cox.net](mailto:swanson121@cox.net)



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Grace Swanson

### **VOLUNTEERS**

Opportunities make a difference. Connect with your fellow artists

- Calendar Coordinator
- Children's Art Show Coordinator
- Off site Show Coordinator
- Gallery Handy Man
- Customer Data Base Maintenance
- Gallery Sitters

Contact Laura Lowenstein  
lloenstein@adelphia.net or  
Grace Swanson  
swanson121@cox.net

### **ART OPENING**

.....  
**Saturday, May 6, 2006**

**Reception**

**12 Noon to 6:00pm**

**The Artisan Gallery**

**224 East Grand Ave**

**Escondido**

**619.818.9699 (cell)**

**Art by Marjorie Weaver**

**The Paint Rag is now delivered via email**

Members without email will receive a printed copy via "snail mail" as usual.

**PLEASE MAKE SURE YOU'RE YOUR INFO AND EMAIL ADDRESS IS CORRECT AND CURRENT** in our directory records. Thanks!

Please contact Walter Berk to add/change your address or to request a "hard copy" instead.

(760.942.0696) or  
[wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

### ***SDAG President announces successful opening of the Off Track Gallery***

*Continued from page 1...*

unique look and feel.

We are considering how to continue to build on our location and gain more visibility through publicity as well as signage. Encinitas has a very active event schedule and being part of it guarantees many more people stopping by our galleries. Being opened as much as possible is important and in order to do that, we may need to have additional help with sitting duties, especially some evenings and weekends. Please contact Grace if you can put in some extra hours for sitting. Keeping the gallery staffed and being opened when we advertise we're open is very important to build our clientele. I'd also like to encourage anyone thinking of getting involved to do so now by volunteering for one of the many jobs we have to keep our gallery running smoothly.

Our Mother's Day Art & Garden Tour is the most important way that we ask all our members to help. If you haven't already signed up to be a docent at one of the 10 houses on our tour, please give Joan Grine or Lia Kondilis a call. This is our one and only funds raiser and its success means the extra money we need to keep our gallery running the whole year through. Faith Fleury and Jo Ann Ginepra and all the host artists are doing a super job getting things ready for the big event.

Keep creating and see you at the gallery!

**Laura Lowenstein**

[lloenstein@adelphia.net](mailto:lloenstein@adelphia.net)

### **Artist Opportunities**

Pat Drew, Curator for the Civic Center Art Gallery in Encinitas City Hall, is currently accepting applications to exhibit both 2-D & 3-D artwork for the period of Aug.-Nov. 2006. Applications and accompanying materials are due by May 11th. For being considered to exhibit during the period of Jan.-July, 2007, applications and accompanying materials are due by Oct. 12th. Applications may be picked up at the City Hall Lobby reception desk or call Pat Drew at 760.633.2613.

**Any one interested in showing in the upcoming San Diego Hospice & Palliative Care show must fill out an individual application and submit it by April 30th.** Guild entries can be hung as a group but each artist has to apply. Application blanks are available from at the Off Track Gallery. Any questions about the process or dates, etc., please contact Harriet Shoup 850.756.363

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## Reminder

Please pick up artwork from the Solana Beach City Hall show on Thursday, April 13th from 2:00-5:00pm.

All art must be picked up at this time. Laura Lowerstein will be overseeing take down. 760.753-3254.

### RULES FOR MONTHLY TAKE-IN

- All work must be original and for sale.
- Please have your entry slip (below) already filled out.
- Work must be framed unless you use the wrap around canvas stapled in the back and should have some identification on the back.
- Do not bring in wet paintings or frames.
- All wall art must have hanging wires. The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.
- Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire.
- Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.
- The Guild reserves the right to refuse entries that do not meet SDAG standards.

## \$25 Judge's Choice Award goes to Harriet Shoup

A \$25 check will be mailed to the judge's favorite choice of show each month

### Off Track Gallery Awards April 2006 Judge Stephanie Goldman

Artist	Title
<b>Best of Show</b>	
Harriet Shoup	Vigil - Watercolor
<b>Oil/Acrylics</b>	
1 <sup>st</sup> Charlene Honney	Sunsilent and Quiet
2 <sup>nd</sup> Dot Renshaw	San Elijo Path
3 <sup>rd</sup> Alison Christler	Yosemite View
<b>Honorable Mention</b> Alison Christler	Crazy Dog
<b>Watermedia</b>	
1 <sup>st</sup> Harriet Shoup	Poppies on Sunnyhill
2 <sup>nd</sup> Honnie Knight	Hiding the Line
3 <sup>rd</sup> Diane Burch	Fletcher Cove
<b>Honorable Mention</b> Alison Christler	Poppin Wheelies
<b>Photography</b>	
1 <sup>st</sup> Kirkos	Art of labyrinths
2 <sup>nd</sup> Lisa Hamel	The Mander
3 <sup>rd</sup> Morgan Janis	Fall in Montemarte
<b>Other Media &amp; Mixed Media</b>	
1 <sup>st</sup> Alison Christler	Lady of the Tree
2 <sup>nd</sup> Kate Whitley	Warm Earth
3 <sup>rd</sup> Louise Velon	Blues
<b>Honorable Mention</b> Barbara Mile'	Chocolate Noir
<b>Pastels</b>	
1 <sup>st</sup> Dot Renshaw	Torrey Paradise
2 <sup>nd</sup> Joan Grine	Torrey Pines Ocean View
3 <sup>rd</sup> Joan Grine	La Jolla Cove
<b>Honorable Mention</b> Barbara Mile'	La Jolla Cove

### MONTH: May 2006

ARTIST NAME \_\_\_\_\_

ITEM # \_\_\_\_\_

ENTRY TITLE \_\_\_\_\_

DEPARTMENT # \_\_\_\_\_

VENDOR ID \_\_\_\_\_

PRICE \_\_\_\_\_

MEDIUM \_\_\_\_\_

### Welcome new SDAG members:

Jo-Michelle Boyer-Sebern	Brandon Leman
Marie-Louise Dautzenberg	Lynne MacNeil
Lisa Hamel	Jennifer Nelson
Karen Hart	Pablo Sorensen
Barbara Kerr	Janet Spencer
Susan Kirchmer	Dori Starkey
Roxanne Kucera Sachs	Ginger Stephan
Norma Kuhn	Cyndi Stetson
Rowena Lee	

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Artist Title

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1st Charlene Bonney Succulent and Quail

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3rd Alison Christler Yosemite View

Honorable Mention Alison Christler Crazy Dog

Watermedia

1st Harriet Shoup Poppies on Sunnyhill

2nd Bonnie Knight Riding the Line

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Photography

1st Kirkos Art of labyrinths

2nd Lisa Hamel The Mender

3rd Morgan Janis Fall in Montemarte

Other Media & Mixed Media

1st Alison Christler Lady of the Tree

2nd Kate Whitley Warm Earth

3rd Louise Velon Blues

Honorable Mention Barbara Mille' Chocolate Noir

Pastels

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Lisa Hamel

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Barbara Kerr

Janet Spencer

Susan Kirchmer

Dori Starkey

Roxanne Kucera Sachs

Ginger Stephan

Norma Kuhn

Cyndi Stetson

Rowena Lee

## SDAG:

- Monthly Exhibit  
Reception on 1<sup>st</sup> Sunday of month  
(2006: 7-2, 8-6, 9-3, 10-1, 11-5, 12-3)
- First Friday of the Month  
Monthly; SDAG highlight on  
February, April, June, August, October,  
December
- Artist of the Month at Bank of  
America  
Monthly
- [High School Merit Winners  
July and December](#)
- Mother's Day Weekend  
5-12 to 5-13-2007
- Small Image Art Show  
November-2006
- [Holiday Sale](#) and Reception  
12-2006

## Co-branded:

- Summer Concert Series  
7-9-2006 (Honkytonk Kings-  
Country), 7-23-2006 (Yavaz-Latin),  
8-6-2006 (Custard Pie- Rock), 8-20-  
2006 (Resination- Reggae)
- Rods and Woodies  
4 Summer Thursdays (**6-15**, 7-20,  
8-17, **9-14**)
- Leucadia Art Walk  
8-27-2006

## ADVERTISING

### Off Track Gallery

- Now located at **687 South** Coast  
Highway 101
- Encinitas, CA 92024
- 760-942-3636
- [www.offtrackgallery.com](http://www.offtrackgallery.com)

Year-round art on display by local painters, photographers, potters, glass artists, jewelers, and sculptors.

### General

Visit and see over **80** recent works of art on display by local painters, photographers, potters, jewelers, glass artists, and sculptors.

The Off Track Gallery invites the public to its new monthly show for **month**, themed '**theme**', from 10 am to 6 pm (Sundays through Thursdays) and 10 am to 8 pm (Fridays + Saturdays). **Closed Tuesdays.**

### Small Image Art Show in November or December (I have forgotten)

Once-a-year only Small Image Art Show. A special collection of paintings and photos created by local artists for this unique show. It's a great opportunity to buy original works of art at a very affordable price, **and help support** \_!

Small Image at the Off Track. The San Dieguito Art Guild's annual Southern California art show. Come visit us and see amazing creativity 12 inches and under, from our Southern California artists.

### Holiday Sale

Wouldn't you like to avoid mall hassles and buy that special someone a one-of-a-kind holiday gift? Don't miss the holiday sale at the Off Track Gallery! Fine Art, Jewelry, Glass Work, Photography, Scarves, Pottery, Art Cards. Through the month of December, receive a 10% discount on any one item valued at \$30 or more. We will also host a holiday reception showcasing

over 250 recent works of art by local artists (December 12<sup>th</sup>; 2-4 pm).

### **Artist of the Month**

The San Dieguito Art Guild presents its **month-year** Artists' Group Show. Including **media1, media2, media3** works by **artist1, artist2, and artist3**. Artwork exhibited at: **venue**.

Artist's Group Show. **Media1, media2, and media3**. Local 'Off Track Gallery' artists, **artist1, artist2, and artist3**, will exhibit their work at **venue**.

The San Dieguito Art Guild presents its **month-year** Artist of the Month, **artist1**. **300-character artist quote/description (spaces included)**. **Venue**.

### **Mother's Day Weekend**

San Dieguito Art Guild presents the **year** Mother's Day Weekend Artists Studio and Garden Tour. Saturday, **date-time**, and Sunday, **date-time**. Self-guided tours of studios and gardens featuring guild artists and their homes, including 'plein air' painters in action. Additional guest artists at each location. Tickets are **fee1**, or free (16 and under, with a mom). **Amount1** of each ticket will be donated to **agency**. **Contact and ticket-purchase options (Off Track Gallery in-person and mail; any studio at the tour in-person on days of event)**. Tickets are valid for both days of the event.

According to Patricia Watkins, Chair of this year's event, "The goal of the tour, which showcases the work of several North County artists, is to provide a stimulating weekend for moms and their children of all ages. It's a home and garden tour that affords people the opportunity to purchase original art at reasonable prices. Most artists do not have the time or money to break into the big gallery art scene. This tour gives them a more accessible venue to show and sell their works." According to Watkins, those attending can expect to get

a close-up look at a variety of home décor and styles, along with the opportunity to buy reasonably priced art. "We also get people interested in gardens. They want to see what kinds of plants are growing. And we plan to have a culinary theme at each stop, offering foods that match the style of the house or garden. As always, each studio will provide beverages. In addition, there will be an opportunity for ticket holders to win original artwork. This is like a little treasure hunt. Every studio offers a potpourri of delights."

### **High School Merit Winners**

At the San Dieguito Art Guild, our interest is to give the community a place to see and buy local art produced by local artists. We also focus strongly on helping young people get a start in a professional art organization, where, as members, they will have the opportunity to enter a work of art into every monthly show held at our gallery, meet locally and internationally recognized artists, and have an opportunity to win one of 2 annual cash merit awards (July and December). We want to be available as a community resource for young people who want to know more about the world of art, and what their own talents may be. Art is a part of our lives at all ages.

## ADVERTISING

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- Encinitas, CA 92024
- 760-942-3636
- www.offtrackgallery.com

Year-round art on display by local painters, photographers, potters, glass artists, jewelers, and sculptors.

### General

Visit and see over **#** recent works of art on display by local painters, photographers, potters, jewelers, glass artists, and sculptors.

The Off Track Gallery invites the public to its new monthly show for **month**, themed '**theme**', from 10 am to 6 pm (Sundays through Thursdays) and 10 am to 8 pm (Fridays + Saturdays).

### Small Image Art Show

Once-a-year only Small Image Art Show. A special collection of paintings and photos created by local artists for this unique show. It's a great opportunity to buy original works of art at a very affordable price, **and help support** \_!

Small Image at the Off Track. The San Dieguito Art Guild's annual Southern California art show. Come visit us and see amazing creativity 12 inches and under, from our Southern California artists.

### Holiday Sale

Wouldn't you like to avoid mall hassles and buy that special someone a one-of-a-kind holiday gift? Don't miss the holiday sale at the Off Track Gallery! Fine Art, Jewelry, Glass Work, Photography, Scarves, Pottery, Art Cards. Through the month of December, receive a 10% discount on any one item valued at \$30 or more. We will

also host a holiday reception showcasing over 250 recent works of art by local artists (December 12<sup>th</sup>; 2-4 pm).

### Artist of the Month

The San Dieguito Art Guild presents its **month-year** Artists' Group Show. Including **media1**, **media2**, **media3** works by **artist1**, **artist2**, and **artist3**. Artwork exhibited at: **venue**.

Artist's Group Show. **Media1**, **media2**, and **media3**. Local 'Off Track Gallery' artists, **artist1**, **artist2**, and **artist3**, will exhibit their work at **venue**.

The San Dieguito Art Guild presents its **month-year** Artist of the Month, **artist1**. **300-character artist quote/description (spaces included)**. **Venue**.

### Mother's Day Weekend

San Dieguito Art Guild presents the **year** Mother's Day Weekend Artists Studio and Garden Tour. Saturday, **date-time**, and Sunday, **date-time**. Self-guided tours of studios and gardens featuring guild artists and their homes, including 'plein air' painters in action. Additional guest artists at each location. Tickets are **fee1**, or free (16 and under, with a mom). **Amount1** of each ticket will be donated to **agency**. **Contact and ticket-purchase options (Off Track Gallery in-person and mail; any studio at the tour in-person on days of event)**. Tickets are valid for both days of the event.

According to Patricia Watkins, Chair of this year's event, "The goal of the tour, which showcases the work of several North County artists, is to provide a stimulating weekend for moms and their children of all ages. It's a home and garden tour that affords people the opportunity to purchase original art at reasonable prices. Most artists do not have the time or money to break into the big gallery art scene. This tour gives them a more accessible venue to show and sell their works." According to

Watkins, those attending can expect to get a close-up look at a variety of home décor and styles, along with the opportunity to buy reasonably priced art. "We also get people interested in gardens. They want to see what kinds of plants are growing. And we plan to have a culinary theme at each stop, offering foods that match the style of the house or garden. As always, each studio will provide beverages. In addition, there will be an opportunity for ticket holders to win original artwork. This is like a little treasure hunt. Every studio offers a potpourri of delights."

### High School Merit Winners

At the San Dieguito Art Guild, our interest is to give the community a place to see and buy local art produced by local artists. We also focus strongly on helping young people get a start in a professional art organization, where, as members, they will have the opportunity to enter a work of art into every monthly show held at our gallery, meet locally and internationally recognized artists, and have an opportunity to win one of 2 annual cash merit awards (July and December). We want to be available as a community resource for young people who want to know more about the world of art, and what their own talents may be. Art is a part of our lives at all ages.

President Laura Lowenstein  
 Assistant: Darcie Anderson  
 VP Calendar June Clark-Moore & Harriet Shoup  
 PV Programs Alessandra Colfi  
 Assistant: Morgan Janis  
 Secretary Mary Trotter (needs replacement)  
 Gallery Manager Grace Swanson  
 Assistant: Mary Beck  
 Treasurer Joanne Chambers  
 Assistant: Char Cee Colosia  
 Parliamentarian Isabella Breasted  
 Wall Art Chair Wanda Olson  
 Floor Art Chair Barb Millé  
 Assistant: Lynne Leahy  
 Hospitality Joan Grine  
 Assistant for Monthly Demos: Barbara  
 Kerr  
 Assistant for Monthly Receptions:  
 Janet Finney  
 Mailing Jason Zinn  
 Membership Walter Berk  
 Assistant: Nancy Bruce  
 Off-site Exhibits Lisa Reinhardt  
 Paint Rag Megan Pierson  
 Assistant: Faith Fleury  
 Publicity OPEN  
 Promotions/Marketing OPEN  
 Environmental Painters Joan Grine, leader  
 Mothers' Day Event Jo Anne Ginepra & Faith Fleury  
 Web Mistress Kathleen McGee  
 Assistant: Carole Larson  
 Children's Art Shows Lisa Curry  
 Gallery Committee Grace Swanson, Laura Lowenstein, Barb Mille, Joan Grine  
 Janet Finney, Wanda Olson, Darcie Anderson  
 Client phone contacts Diane Goodman  
 Jobs Coordinator Bobbi Harrington  
 Client Database Darlene Katz  
 Photographers Corry Lang & Lisa Hamel  
 Shrink-Wraps & Card Racks Barb Mille  
 Wall Art Labels Dot Renshaw  
 Special Events Laura Lyn Walker  
 Phone Tree Kate Whitley  
 Attend 101 meetings Presidents's assistant  
 Attend DEMA meetings A.J. Dieffenbach  
 Small Image Show Karen Hart  
 Assistant: Rosemary Valente (929-8290)  
 Train new members Loretta Phoenix  
 Sales training coordinator \_\_\_\_\_

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Gallery Garden      Avra Alexiades  
Bio Book      Lisa Hamel  
Computer work      Connie Cannon  
Handyman      Jim Respass

One time jobs:

Paint ceiling Gallery 4      Dot Renshaw  
Paint triangle      Corry Lang  
Track lighting      Diane Dudek's husband  
                         Ray Balbes  
                         Barb's husband, Loren  
Paint gallery A-frame sign      Bobbie Harrington  
Rummage Sale      Connie Cannon

Isn't the new gallery FUN?

May 4, 2006

It is so great to have so much traffic. Never a dull moment --especially on Fridays, Saturdays and Sundays.

Take In Day for wall art (Friday, May 26):

Please don't arrive before 9:30. The take-in crew just is not ready and will not be set up properly. Take-in will start outside the building this next time to avoid the congestion in our small lobby. Everyone seems to arrive all-at-once, very early in the day. If you want to avoid the long lines and waiting, just plan to come a little later in the morning. We won't start hanging the show until after noon.

We are considering changing take-in day to Tuesdays --the day when the gallery is closed. We will notify you when we make this decision.

If you took advantage of our opening offer and paid 3 months in advance for your wall-hung art you are lucky, because if you are coming in new during June, your price for each piece of wall-hung art is \$15 per piece.

The exception to this is a special show during the month of June only. This show will be hung in the foyer and the hallways only (not in the "regular 3 gallery rooms). The price to hang in this special show is \$10 per painting. Here are the rules: You must have at least one piece in the "regular" gallery. Your piece must be under 30" measured on the diagonal. Your art must be of the theme: classic cars / woody cars, surfing / surfscapes, coastal life / beach town life, local landscapes, ocean. You do not have to sit an extra shift for this show.

Sitting the gallery:

Everyone has been very good about sitting the gallery when they are scheduled. We have only had a couple occasions when the artist did show up. Of course, we cannot tolerate this. We always need 2 sitters per shift for security (we are considering the possibility of only one sitter on the slower days; Monday, Wednesday and Thursday). If you miss your shift, be aware that you will be charged \$30 because we will have to call in a paid sitter to cover your shift.

Sales:

Please write down each sale that you make in the Daily Log -- on that purple sheet where you list the number of visitors and your comments each day.

Gallery #2 (the jewelry/textile/ceramic etc room): Unfortunately we have had to keep the jewelry cases locked. The key is on the bulletin board in the office. Always inform the guests that you would be very willing to unlock the cases if they want you to do so. One of the sitters each shift should hover in or about that room to discourage "sticky fingers".

Art books:

We have had many art books donated to the Gallery and they are "selling like hot cakes". If you have art books you are finished with please consider donating them to the Off Track. And come buy one. They are marked at less than half of the original price.

Jewelry sales: There are little boxes in the locked cabinets for jewelry. If you sell one of Pat Watkins pieces, for example, just take a box from her cabinet.

If you don't have email we suggest that you contact a friend in the San Dieguito Art Guild and have them call you and read you the email that they received from any of the board members of the Guild. Otherwise you may be missing out on opportunities and other information. If it is a message that we feel is very important, we do print it out and address it to you. Out of our 180 members, there are about 30 with no email.

Membership:

We are building back up our membership to what it was in 2004-2005 when we had 250 members. In December of 2005 we were down to 140 members, by February we were up to 149, March=153, April=175, May=180.

Thank you to the many people who have taken on new jobs at the Off Track Gallery:

Corry Lang and Lisa Hamel will be taking photos of our various events so we have photos for PR.

Corry Lang has volunteered to help us paint the other side of our red triangle on the west side of the building.

Jason Zinn will mail out the Paint Rag each month to those who do not have email.

Avra Alexiades has volunteered will keep our flower garden looking spiffy and weed free.

Dot Renshaw will do the wall art tags each month

Lisa Curry will be coordinating our childrens' show each month (we will probably not have a childrens' art show during the summer when school is out).

Harriet Shoup and June Clark will tackle the calendar.

Laura Lyn Walker will be the special events coordinator.

Dot Renshaw and Fabrizio Piovisan will paint the ceiling in gallery #4 white.

Bobbie Harrington will paint the other side of the A-frame that goes out on the street each morning.

Thank you to Joan Grine for organizing our name tags in the office. If you don't have a name tag or you are new to the Gallery, please drop a note in my folder--in the gray metal filing cabinet in the office--with your name and your medium (e.g. watercolor or photography etc.) and I will make you one.

Darlene Katz will keep the Off Track Gallery client database current. New member, Connie Cannon has volunteered to do other computer-related work.

Jobs needed to be filled:

New Member Training Coordinator

"Learning to Sell" training coordinator

President's Assistant

Gallery Manager's Assistant

Attend Leucadia 101's meetings

Coordinate Leucadia ArtWalk for SDAG members

Small Image Show Chair (November or December)

One last note to the ladies sitting the gallery: Be sure to put your purse well under the desk on that ledge. Don't put it anywhere visible to anyone coming into the gallery office.

May 26 –  
June 1, 2006

Arts & Culture  
Watercolorist dives headfirst into landscape paintings

By Marti Gacioch

Del Mar Heights artist Janet Finney likes nothing better than leading a watercolor group on a “paint out.”

“It’s very therapeutic to go outside and see your friends and paint,” she said.

Finney often chooses a scenic county location to take 10 to 15 artists from the San Diego Watercolor Society on the excursion. Balboa Park is one of their favorite spots to visit because of its many beautiful old buildings and colorful array of plants to paint.

Once there, the group works diligently for about three hours, and then Finney organizes an artist’s critique for them at the end of the day.

“During that time, we discuss each painting, make suggestions and compliment the artist,” she said.

An accomplished watercolor painter for more than 20 years, Finney finds that it takes her about three hours to really get a composition started. Then she takes it home to add refinements and complete it the next day.

While painting outdoors, she works on 11- by 15-inch paintings, and at home she paints 15- by 22-inch works.

In the 1960s when her children were young, Finney managed to take a few classes at Mesa College, but she really didn’t have time to start studying art until the 1980s. After taking classes at Mesa College and Mira Costa College, she transferred to San Diego State University where she received a bach-

elor’s degree in fine arts.

Along the way, she learned to work in a variety of media, including oils, acrylics, charcoal, pastels and jewelry, but watercolors quickly became her favorite.

“Early on, I knew that watercolors were for me because of their transparencies and bright colors,” she said. “I like oil painting, too, but it’s not as spontaneous.”

Finney thinks that watercolors work especially well in an outdoor environment.

“Oils and acrylics will dry up in the sun, and you can’t loosen them,” she said. “But if watercolors dry on your palette, you just give them a squirt of water and they loosen up.”

Besides painting landscapes, Finney also enjoys doing flower paintings. She likes to select a specific kind of flower, such as a tulip or a rose, to paint at its different stages of development. In one composition, she might focus on only the flower bud. In another she might depict the bud opening up or in its full bloom.

Finney cites no mentor, but she thinks that the people she goes out painting with have been the most helpful for her.

According to Finney, the junior colleges are among the best places for people to start studying art.

“Both Mira Costa College and Mesa College have very good programs,” she said.

Finney has also taken a lot of workshops at the San Diego Watercolor Society.

“It’s the place to be if you want to paint watercolors,” she said. “They have so many good workshops to choose from, and people come from all over the country to do watercolor demonstrations there.”

Finney said that she still likes to experiment

with different techniques and likes to try new things with her art and hopes to keep improving.

“You never really arrive,” Finney said.

Finney said that her favorite artist, John Sargent, inspires her work, as do the many landscapes by watercolor painter Winslow Homer and the pieces of American Impressionist painter Maurice Pendergast.

When Finney started painting, she also worked as a secretary and didn't have big dreams of ever being in galleries. She just wanted to graduate from college and thought that art would be something that she could do when she retired.

“I learned about galleries after I was out in the world,” she said.

After joining the San Dieguito Art Guild, Finney began showing her pieces at the Pannikin Coffeehouse in Encinitas. However, the guild has recently moved to a new location at 687 South Coast Highway 101.

The building that was once home to the old Coast Dispatch newspaper now houses the guild, and Finney displays two framed watercolors there. The guild has three rooms of art devoted to watercolors, oils, jewelry, acrylics and cards.

Finney's watercolors were also recently on display at the San Dieguito Art Guild's Mother's Day Artist Studio and Garden Tour, which featured 10 San Diego County artists' studios and gardens.

She also displays her art in the Cole Gallery with the Carlsbad/Oceanside Art League.

Throughout May and June, Finney and 13 other artists are showing their work at the San Diego Hospice, 4311 Third Avenue in San Diego.

## From San Diego Watercolor Society PRISM Advertisement

The San Dieguito Art Guild invites the public to visit ten artists' homes, art studios, and gardens during this two-day event. At each house there will be anywhere from one to five additional artists and refreshments, some will have live music also.

The \$15 per person ticket can be used both days between 10:00am-4:00pm, and every ticket purchased will be eligible for a \$100 restaurant gift certificate. For more information, call Off Track Gallery at (760) 942-3636 or go to our web site [www.offtrackgallery.com/tour2006](http://www.offtrackgallery.com/tour2006)

SAN DIEGUITO ART GUILD  
ENCINITAS CITY HALL SHOW  
Wed, May 31<sup>st</sup> through Thurs, June 29<sup>th</sup> 2006

#00	ARTIST	TITLE	MEDIUM	\$PRICE
1	Laura Lowenstein	"RIDING THE LINE	W/C	285.00
2	Laura Lowenstein	"CACTUS IN BLOOM"	W/C	125.00
3	Laura Lowenstein	"CACTUS AT TWILIGHT"	W/C	125.00
4	Kirk Van Allyn	"LEUCADIA LABYRINTH"	PHOTO	133.33
5	Harriet Shoup	"PASSAGE TO AMERICA"	W/C	600.00
6	Janet Finney	"IRIS GARDEN"	W/C	275.00
7	Janet Finney	"VIEW FROM SWAMI'S"	W/C	165.00
8	Jennifer Nelson	"PALM TREES AND CLOUDS"	PHOTO	300.00
9	Jennifer Nelson	"SAN PEDRITO BEACH"	PHOTO	300.00
10	Shant Beudjakian	"LANDSCAPE OF LA JOLLA"	OIL	500.00
11	Barbara Mille	"SURFER GIRL/BLUE CRUSH"	W/C	150.00
12	Barbara Mille	"QUAIL BOTANICAL GARDENS"	W/C	300.00
13	Grace Swanson	"LITHOPS"	W/C	185.00
14	Grace Swanson	"SUNLIT SUCCULENT"	W/C	185.00
15	Susan Kopp	"APPLES AND PLUMS"	ACRYLIC	295.00
16	Susan Kopp	"BLUE TEAPOT"	ACRYLIC	295.00
17	Faith Fleury	"JAZZ IN BLUE"	COLLAGE	425.00
18	Faith Fleury	"CITYSCAPE"	COLLAGE	425.00
19	Karen L Hart	"GRANDVIEW STEPS"	ACRYLIC	500.00
20	Karen L Hart	"BEACON'S LEUCADIA"	ACRYLIC	1,000.00
21	Dori Starkey	"TEA TIME"	OIL	500.00
22	Joan Grine	"CLOUDY DAY AT LAKE HODGES"	PASTEL	300.00
23	Joan Grine	"DISCOVERY TRAIL"	PASTEL	300.00
24	Bobbi Harrington	"FIRST SNOW"	ACRYLIC	1,500.00
25	Isabella Breasted	"BIG SUR"	PHOTO	225.00
26	Isabella Breasted	"WATER LILIES"	ACRYLIC	575.00
28	Wilma Malmberg	"STUDY IN INK"	CHINESE BRUSH	249.00
29	Wilma Malmberg	"REDMOON"	W/C	249.00



Please join us for an

# Artists' Reception

**Sunday, May 7**  
 from 2:00pm to 5:00pm

Peter Hall, Acoustical Music

A whole new show  
 for the month of May at the  
**Off Track Gallery**  
 687 South Coast Highway 101  
 Encinitas  
**760-942-3636**  
[www.offtrackgallery.com](http://www.offtrackgallery.com)



PHOTOS ARE FROM THE OFF TRACK GALLERY'S APRIL SHOW.  
 COME SEE WHAT IS NEW FOR MAY

Also featuring the work of young  
 artists from the **Lux Institute**  
 760-436-6611  
[www.luxartinstitute.com](http://www.luxartinstitute.com)



# Mother's Day Studio/Garden Tour 2006

May 13 and 14, 10 am to 4 pm

***Itinerary*** - Directions are indicated from one artist's studio to the next.

You may begin your tour at any one of the locations; we recommend beginning the Tour in Scripps Ranch and heading west (toward the cooler temperatures at the coast for the afternoon). You may want to divide your visits into 2 days so that you have time to enjoy all of the gardens and studios.

**We recommend that you check your route on a map before beginning the tour so that you can plan the most convenient path for you.**

Thomas Brothers Guide (TBG) page # provided for each stop.

## 1. START: Directions from Interstate 15 to House # 1: KIM TREFFINGER – 11610 Wills Creek Road,

TBG pg: 1210-A2                      858-586-7268

From Interstate 15N or S, take the SCRIPPS POWAY PKWY/ MERCY RD exit, turn EAST onto SCRIPPS POWAY PKWY <1.2 miles>, RIGHT onto SCRIPPS CREEK DR. <0.1 miles>, LEFT onto WILLS CREEK RD. <0.2 miles>. est. time 5 minutes.

Host artist: **Kim Treffinger** – portrait photography, and digital paintings, Guest artists: **Faith Fleury** - acrylic and collage, **Jackie Bissell** - glass bead jewelry, **Ann Krell** - whimsical ceramics, student artist, Scripps Ranch High School.

## 2. Directions to House #2: JO ANN GINEPRA – 11305 Ravensthorpe Way, SD

TBG pg: 1209-G2.                      858-527-0400

Drive NORTHWEST on WILLS CREEK RD, turn LEFT onto SCRIPPS CREEK RD<0.6 miles>, RIGHT onto SPRING CANYON RD <0.2 miles>, LEFT onto SCRIPPS RANCH BLVD <0.4 miles>, RIGHT on FARMINGDALE ST <0.3 miles>, LEFT onto WINDING RIDGE DR<0.1 miles>, LEFT onto RAVENSTHORPE WAY <0.1 miles>. est. time: 6 minutes

Host artist: **Jo Ann Ginepra** – Photography, Guest Artists: **Dot Renshaw** - oil, **Cyndi Stetson** - glass jewelry, **Susie Ferry** watercolor, **Bobbi Harrington** - oil, student artists: - Scripps Ranch H.S. and - Escondido H.S.

## 3. Directions to House #3: CATHY CAREY – 2048 Ridgecrest Place, Escondido

TBG pg: 1129-F7                      760-489-9109

From RAVENSTHORPE WAY, turn RIGHT on WINDING RIDGE DR <0.7 miles>, RIGHT onto TRAIL CREST DR <0.5 mile> RIGHT onto SCRIPPS HIGHLAND DR <0.2 miles>, LEFT onto SCRIPPS POWAY PKWY <0.1 miles>, MERGE onto I-15 N <11.1 miles>, take the VIA RANCHO PKWY exit and go WEST (LEFT) <2.5 miles>, RIGHT onto EUCALYPTUS AVE <0.8 miles>, LEFT on HAMILTON LN <0.5 miles>, LEFT onto RIDGECREST PL, Last driveway on the left at end of circle. est. time: 20 mins.

Host artist: **Cathy Carey** – oil, watercolor, pastel, digital art, Murano glass jewelry, Guest artists: **Ray Balbes** - digital art.

## 4. Directions to House #4: CHERRIE LA PORTE and GARRY COHEN – 20307 Beech Lane, Escondido

TBG pg: 1149-E1                      760-745-7020

Go NORTH on RIDGECREST PL, turn RIGHT onto HAMILTON LN <0.5 miles>, RIGHT onto EUCALYPTUS AVE <0.8 miles>, RIGHT onto WEST VIA RANCHO PKWY <0.7 miles>, LEFT onto DEL DIOS HWY/ S6 <0.4 miles>, LEFT onto DATE LN <0.1 miles>, LEFT onto ORANGE LN <0.1 miles>, RIGHT onto BEECH LN <0.1 miles> est. time: 8 minutes

Hosts artists: **Cherrie La Porte and Garry Cohen** – blown & fused glass, bronze sculpture, Guest artists: **Susan Kirchme** ceramics, **Alison Christler** - watercolor, oil, **Hildegard Stubbs** - oil, student artist- San Pasqual H.S.

© KIM TREFFINGER



# Mothers' Day Weekend Artists' Studio and Garden Tour

Purchase tickets in advance  
Off Track Gallery  
687 So. Coast Hwy 101, Encinitas  
760-942-3636  
More ticket outlets at  
[www.offtrackgallery.com](http://www.offtrackgallery.com)

May 13 & 14, 2006  
10 am to 4 pm

\$15 admission ticket  
is good for two days  
and is eligible for  
restaurant gift  
certificate drawing

Take Mom on a drive to see the many talented local artists at ten North County studio/gardens

Thanks to our sponsors:





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**Lisa Reinhardt**

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