

## Gallery Manager's Corner

The gallery now has completely new art work on its walls and shelves with the rotation of all wall and floor artwork on July 5th and 6th. Along with a wonderful Small Image Show, chaired by the capable **Ann Lynott** & her assistants, which was hung on June 24th and 25th, the gallery is a must see. If you haven't been by lately to visit, please make a point to come in soon. Check out our new small image hanging devices that **Peter Fay** designed and built. We haven't had to use nails for hanging since we moved into the new gallery. We're also all cleaned up thanks to **Lisa Reinhardt** who rented a rug cleaning machine and spent an evening cleaning our gallery rug, (boy, was it dirty!) and to **Alison Christler** and **Claudette Parham** who made the place sparkle with an extra good cleaning on the inside and a sweeping of the walkways.

The gallery also has a new shrink wrap bin designed & built with material donated by **Peter Fay** which has taken the place of our old shrink wrap bins. Between the donation and the sale of the old bins to **Isabella Breasted**, the new ones were very cost efficient, look beautiful, & fit in better. Again, we appreciate the craftsmanship of **Jim Thomas**. Thank you to **Walter Berk** for being the last one to hit his head on the glass display shelves (hopefully!) and figuring out how to secure them to the window. They are now sturdy. Walter also has made a simple but clever device to prop the gate open. This should help make it less intimidating to anyone that was put off by a closed gate. **Barbara Mille** has made a more refined sign with gallery hours of business that's displayed eye level on our front door. Thank you Barbara, for not only suggesting it, but actually taking the time to follow through on your idea.

There are still some things needed to improve visibility inside and out for our little gallery. Since funds are tight and we are still going through growing pains of starting over in a new & much different location, I ask that everyone be patient and help out in whatever way possible to assist our gallery to grow. The first year is always the most difficult for a new business, and essentially, that's what we are. We need to recreate ourselves separate from our previous

dependence on the Pannikin's foot traffic.

With that in mind, we're going to try several things to increase customer traffic to the gallery. "**Art in the Park**" once a month for the next 4 months is one way. Please contact me if you're interested in join in. (See notice -front page, this issue.) Another is our **reception schedule** which will be four times during the year following each rotation, held on the second Friday after each rotation between 4 - 8 pm. This will be a time for customers and artists to interact in a fun atmosphere.

The gallery committee is exploring ways to make the gallery more visible to the public walking or driving by. If anyone has any ideas, please pass them on to myself or one of the board members. Additionally, **Alison Casciano** and **Priscilla Rogers** have worked tirelessly, along with **Natalie Barreiro**, to find ways to get the Off Track in community announcements and news. They deserve much credit for organizing and establishing new guidelines for future publicity & advertising.

Enjoy your summer days and see you at the gallery.



Laura Lowenstein

MAT CUTTER FOR SALE. Never used, box unopened. Logan Simplex Plus, \$236.00 new from Cheap Joe's. Ask \$100 or best offer. Please call Roscoe Wilkey at (858)- 756-1217.

FOR SALE: The gallery is selling one of the glass display cabinets. 21/2 ft. x 21/2 ft., approx. 5'8" high. 5 glass shelves. Suitable for home, office or commercial space. \$80.00 or best offer. Call Laura at 760-753-3254. Stop by the gallery to see the cabinet's twin.

MONTH: AUG 05	TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)
Artist's Name:	
Item #:	
Entry Title:	
Department #:	
Vendor ID:	
Commission: Y/N?	
Price:	
Medium:	

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## A Message From Your President....

Hi everyone! I hope you are enjoying this beautiful weather and the joys of summer.

We had seventy-eight beautiful entries for our **July Small Image Show** and they look lovely on that monthly wall. If you have not had a chance to get down and see the show, please do. As you know it is one of our two cash awards shows during the year. This year there are thirty (30) winners and Honorable Mentions. I think that sometimes it is harder to do smaller paintings than to do larger ones. These are all lovely.

It's getting very busy at our little gallery! In keeping with our goal to increase the visibility of the gallery with new marketing and publicity efforts, we are planning a number of new events to bring attention to our corner!

**-Every third (3<sup>rd</sup>) Sunday of the month we are going to have an event called "Art In The Park"** from 12:00 p.m. until 5:00 p.m. held in the Leucadia Roadside Park across the street south of the gallery. The first such event is on JULY 17<sup>TH</sup>. You can come and paint, show, and sell or you can just paint or you can just show and sell or even buy! You are responsible for bringing your own easels, table, chair and other equipment. We do have to pay the Parks and Recreation Department a fee to use the park, but at the moment we are not asking for a fee from the artists who participate. If this event is successful, we may request a small fee later just to cover our costs. But at the moment the guild is asking for a 10% commission fee if an artist sells something. We are leaving that to the honor system.

-The next scheduled dates for Art In The Park are August 21<sup>st</sup>, September 18<sup>th</sup>, and October 16<sup>th</sup>. Mark it down in your calendar!

-And while you have your calendars out....here's another for you: **October 14<sup>th</sup> – Reception at the gallery** to honor the new rotation artists and their work. We are going to have a reception for the new rotations on the second (2<sup>nd</sup>) Friday after the rotation is hung. The first one falls on October 14<sup>th</sup>. Please check the Paint Rag for the time, but mark the day. We will be serving food and libation. We have been given permission to serve wine now at receptions. Very nice!

-Our Paint Rag Editor Faith Fleury has suggested that we **get the schools involved with making Christmas card boxes** that we can sell at the gallery. We are thinking we may be able to get some sponsors to help us with the printing and other costs. It will be a fun and challenging. Faith is not going to be able to chair the project herself so we need a Chairperson to get it up and running. If you have that kind

of interest and are willing to take on the challenge, get in touch with me or Laura Lowenstein or any of the board members and we will fill you in on our thoughts. This project fits beautifully with our Mission Statement which says "The San Dieguito Art guild is an organization dedicated to furthering artistic understanding and fostering artistic growth of members and the community at large by promoting interest, education, knowledge, and skills in the visual arts." You find that right on the first page of the old directories.

-Important member responsibilities: **This month you have received the membership renewal form.** As I have explained before, the board decided that we needed to raise the fees to meet our expenses. We have a limited amount of money in the bank to work with. So I urge you to write your check out today before you go on to another task, seal and stamp the envelope and get it back to us ASAP. Be sure to put down your email so we have it updated or if you prefer that we do not list it, please say so. Using the email to notify you of things is a great way to get out the word with no expense.

**-THIS IS VERY IMPORTANT: Our By-Laws require that we vote for the new slate of officers every year at the August meeting. This August 4<sup>th</sup> meeting** is therefore the *most important meeting of the year* because you will be voting in your new Board members that day. The slate will be ready for the vote on that day. I urge you to do whatever you can to attend the meeting, even if it is *just to vote and then leave*, because the folks who are your new Board members have a tremendous challenge ahead of them. They need to know that the guild members know them and approve them and support them.

Bobbi Harrington is heading up the Nominating Committee this year. Her number is (760)-726-6084. If you know someone you would really like to hold an office on the Board, call her. If you yourself would like to run for office, call her. If you have any questions about board or non-board positions (i.e. Chairpersons of events or activities or assistant to chairpersons), call Bobbi. If you have suggestions about any of the current positions, call Bobbi.

*Don't forget:* we are going to be looking for a Marketing director, an Events coordinator, a Publicity Coordinator, a Grant Development Administrator, and a Database Administrator in addition to the existing Board positions. I will be speaking to Bobbi so she knows what these positions will entail. And there are always many jobs that need to be filled for assistants. We like to have someone back up the person heading a committee or event so that there is an experienced person ready to do the job when new officers come in.

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I'm sure I don't need to remind any of you of this (wink! wink!) – it is a requirement of all wall renters that they serve in a position of major responsibility at some point. This is *your gallery* and you should be more than willing to help make it work, not only for yourself but also for all of those who seek education and success.

I have found that doing work for the gallery affords me the pleasure and privilege of learning a great deal not only about the people with whom I have the honor to serve but also about many facets of art that I would not otherwise know. It has given me a greater appreciation of the guild members and their talents. You can't pay for that!!

The **Mother's Day Tour** is putting together a Follow-up report. If you have comments or suggestions for next year, please email Cris Weatherby ASAP and we will make your contribution part of the record. Thanks. Also, a big thank you for their generosity goes to Yanina Cambareri, Cindy McQuade, and Pat Watkins for their donations to the Guild from their success at the Mothers' Day Tour.

**We need more paid sitters** for \$30/shift. If you can and would like to be on the list of sitters, please get in touch with Joanne Chambers (760)-943-0986 or Laura Lowenstein (760)-753-3254 to add your name.

**Remember; PLEASE try to get to the August 4<sup>th</sup> meeting to vote.** And once again I thank all of you for the good work you do. Joanne Chambers has done a wonderful job with the Rotation this year and we thank her. Barb Mille, thanks for the good job on the cards and card racks. Polly Tokar has done such a great job with the Bank of America show. Take a moment to go see it. Jan Janes just sold an art piece there from her collection.

The Guild extends condolences to Betty Sturdevan whose sister died after a gallant battle with Lou Gehrig's disease. Betty, we are all thinking of you with love and hoping that your wicked sciatica goes away in speedy order. You have hugs from many of us.

Last but not least I want to extend my own personal congratulations (and I know the Guild as a whole joins me) to our dear DOT RENSHAW who took overall FIRST PLACE at the Fine Arts Exhibition at the San Diego Fair. Her painting was of an old broken down faded green, rusting truck. The lines were superb, the colors were magical, and the subject spoke so clearly. You da Gal, Girl!!! *Congratulations from us all!!!* Now when are you going to be able to get back on the wall up here? You are sooooo good! We need you!

See you at the up coming events!

*Isabella*



## New Policy for Finding Your Paid Sitters:

As of this month, Loretta Phoenix is stepping down from the position of finding paid sitters. We thank her for helping all of us when we've needed to find someone, especially at the last minute. Maybe if Loretta has any extra time now, she'll be able to get back to her painting! From now on, each sitter is responsible to 1.) either switch with another sitter or 2.) find a paid sitter replacement if you are unable to keep your sitting date. **The fee for our paid sitters is \$30.00 a shift.** You are responsible to find your own substitute unless it is an absolute emergency. In case of a real emergency, contact the Monthly Calendar Chairperson as soon as you can so that she/he can find someone to fill in for you. After switching or finding a paid replacement sitter, you then 3.) need to call the Monthly Calendar Chairperson so that she/he can make the change to the "Master Calendar" at the gallery. The change must be noted on the desk calendar.

Here's the list of paid sitters:

Darcie Anderson 760-944-3771  
Lila Blinco 760-753-0059  
Isabella Breasted 760-436-2091  
Joanne Chambers 760-943-0986  
Mary Lake 760-727-0939  
Laura Lowenstein 760-753-3254  
Barbara Mille' 760-942-3595  
Judianne Shannon 760-753-7088

If any wall or floor renter would like to be added to the paid sitter list, please contact Laura Lowenstein.

## Monthly Calendar Chairperson schedule:

August	Lisa Reinhardt
September	Polly Tokar
October	Rudelle Hall
November	Jo Sebern
December	Cris Weatherby

The Monthly Calendar Chairperson is responsible to check the sitting sign up calendar in the "Daily" notebook **2 weeks before it's published** for completeness.

After you've checked/completed the calendar, it is published by Laura Lyn Walker, VP of Information. For your month, the Monthly Chair makes sure the Gallery is opened and staffed. The first sitter each day will call to let you know they are there.

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## Junly2005 Small Image Show Results:

Judge: Richard Stergulz

Best in Show	Yanina Cambareri	Rocky Road	Great Composition
President's Choice	Pat Gilmore	Three Little Pigs	

### #3 Oil/Acrylic (O/A) --

	Artist's Name	Title	Comments
1 <sup>st</sup>	B. J. Simon	Rooster	All around very nicely handled.
2 <sup>nd</sup>	Pat Gilmore	Three Little Pigs	Very well rendered.
3 <sup>rd</sup>	Jackie Tyree	The Jewel	Great little study.
HM	Pat Gilmore	Sunset Glare	
HM	Bobbi Harrington	Yellow Hibiscus	

### #4 Watermedia (W/M) --

	Artist's Name	Title	Comments
1 <sup>st</sup>	Susie Ferry	Purple Cyclamen	Nice shapes, nice design, nice temperature change.
2 <sup>nd</sup>	Sally Bly	Flower Fields	Nicely handled.
3 <sup>rd</sup>	Virginia Ribbel	A Study	Nice harmony of chroma.
HM	Laura Critser	Warm Days	
HM	Nancy Bruce	Make My Day	
HM	Virginia Ribbel	Fresh	

### #5 Photography (P)

	Artist's Name	Title	Comments
1 <sup>st</sup>	Garrie Lynn Rhodes	Peony	Great exposure, captured color & texture.
2 <sup>nd</sup>	Marjorie Weaver	Keep in Touch	Great composition.
3 <sup>rd</sup>	Jennifer Saracino	Solitude	Great mood.
HM	Beverly Bosch	Sunset in Oceanside	
HM	Annie Raghavan	Indian Train Station	

### #6 Mixed Media (M/M)

	Artist's Name	Title	Comments
1 <sup>st</sup>	Jo-Michele Boyer-Sebern	Vaulting Horse	Very nicely presented, good action.
2 <sup>nd</sup>	Susan Kopp	Butterfly II	Good use of shapes & primaries.
3 <sup>rd</sup>	Alison Christler	Dancing on the Bridge II	
HM	Dot Dodds	Three Faces in Weeds	
HM	Rudelle Fay Hall	Ice Crystal Roses	
HM	Maria Anthony	Illusions	

### #7 Other Media (O/M)

	Artist's Name	Title	Comments
1 <sup>st</sup>	Ray Balbes	Changing Seasons	Makes you feel like taking a walk.
2 <sup>nd</sup>	Kirk Van Allyn	Labyrinth	Great handling, workmanship.
3 <sup>rd</sup>	Joan Grine	Torrey Pines	Captures the mood.
HM	Alessandra Colfi	Hideaway	
HM	Patricia Sarkar	Narnia	
HM	Agnes Lochte	Persian Odyssey	

## **RULES FOR MONTHLY TAKE-IN**

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one.

Your work should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.

A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wrap-around canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

**If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 32" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.**

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

*The Take-in committee reserves the right to refuse entries that do not meet gallery standards.*

**PLAN AHEAD:** If you are submitting a large picture, bring along a smaller one too – that way if space is limited you still have an entry.

PRIOR ISSUE CORRECTIONS: Annie Raghavan was identified as Anita Raghavan, Patricia Sarkar was identified as Patricia Saker

Junly2005 Small Image Show Results:  
Judge: Richard Stergulz

Best in Show Yanina Cambareri Rocky Road Great Composition  
President's Choice Pat Gilmore Three Little Pigs

#### #3 Oil/Acrylic (O/A) –

Artist's Name Title Comments

1st B. J. Simon Rooster All around very nicely handled.

2nd Pat Gilmore Three Little Pigs Very well rendered.

3rd Jackie Tyree The Jewel Great little study.

HM Pat Gilmore Sunset Glare

HM Bobbi Harrington Yellow Hibiscus

#### #4 Watermedia (W/M) --

Artist's Name Title Comments

1st Susie Ferry Purple Cyclamen Nice shapes, nice design, nice temperature change.

2nd Sally Bly Flower Fields Nicely handled.

3rd Virginia Ribbel A Study Nice harmony of chroma.

HM Laura Critser Warm Days

HM Nancy Bruce Make My Day

HM Virginia Ribbel Fresh

#### #5 Photography (P)

Artist's Name Title Comments

1st Garrie Lynn Rhodes Peony Great exposure, captured color & texture.

2nd Marjorie Weaver Keep in Touch Great composition.

3rd Jennifer Saracino Solitude Great mood.

HM Beverly Bosch Sunset in Oceanside

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#### #6 Mixed Media (M/M)\_

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2nd Susan Kopp Butterfly II Good use of shapes & primaries.

3rd Alison Christler Dancing on the Bridge II

HM Dot Dodds Three Faces in Weeds

HM Rudelle Fay Hall Ice Crystal Roses

HM Maria Anthony Illusions

#### #7 Other Media (O/M)

Artist's Name Title Comments

1st Ray Balbes Changing Seasons Makes you feel like taking a walk.

2nd Kirk Van Allyn Labyrinth Great handling, workmanship.

3rd Joan Grine Torrey Pines Captures the mood.

HM Alessandra Colfi Hideaway

HM Patricia Sarkar Narnia

HM Agnes Lochte Persian Odyssey

## RULES FOR MONTHLY TAKE-IN

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one.

Your work should have some identification on the back. If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.

A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wrap-around canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame. Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 32" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

The Take-in committee reserves the right to refuse entries that do not meet gallery standards.

PLAN AHEAD: If you are submitting a large picture, bring along a smaller one too – that way if space is limited you still have an entry.



## ELECTIONS FOR BOARD POSITIONS

for the coming fiscal year – will be held at our next meeting, Aug. 4<sup>th</sup>.

Contact any Board member for more info on a particular job.

Remember, as part of the “cost” of your space, it is the responsibility of all space renters to serve on the Guild Board to keep the Gallery running.

DIRECTORY CHANGE:

Pat Savarese's email [studioisavarese@yahoo.com](mailto:studioisavarese@yahoo.com)

### Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to “SDAG” due by 1<sup>st</sup> of the month. Non-members \$15.

### Membership Info

Contact Walter Berk with any address changes, at 760-942-0696 or e-mail changes to: [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

### In This Issue:

- Art in the Park event
- ELECTIONS – at the AUG 4<sup>TH</sup> general meeting

### REMINDERS:

- Membership renewals (with raise in annual dues to \$55.00) are now due- (form inside)
- Starting with Aug monthly show, maximum dimension is 32”

### Paint Rag Information

Send relevant information via e-mail to: Faith Fleury at 619-794-4333 or [ffleury1@san.rr.com](mailto:ffleury1@san.rr.com)

Newsletter info due on or before noon, 1<sup>st</sup> Saturday following SDAG board meeting.



# The Paint Rag

PRST STD  
US POSTAGE  
PAID  
Encinitas CA  
Permit No. 422

San Diego Art Guild  
Off Track Gallery  
914 Pacific Coast Hwy. 101  
Encinitas CA 92024  
760-942-3636  
[www.offtrackgallery.com](http://www.offtrackgallery.com)

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### Art-in-the-Park

August 21st - The San Dieguito Art Guild and Off Track Gallery artists will display their artwork at the Leucadia Roadside Park, across the street from the Off Track Gallery. Event will feature plein air painters in action. Event runs from 12 noon to 5:00 pm. at the intersection of Leucadia Blvd. and Pacific Coast Hwy. 101. Call 760-942-3636 for more information.

Through August - Off Track Gallery Artists’ Group Show at Bank of America, Encinitas – Artists Natalie Barreiro, Ellen Cramer, JoAnn Ginepra and Carol Shamrock from the Off Track Gallery, Leucadia, will exhibit their works in a group show to be held at the Bank of America in Encinitas. Photography and paintings in oil, watercolor, and gouache will be on exhibit through the month of August. The bank is located at 1340 Encinitas Blvd. at the corner of El Camino Real and Encinitas Blvd. in Encinitas. Hours are 9 am to 6 pm Monday through Friday, and 9 am to 2 pm on Saturday. (760) 943-6168 or (760) 942-3636.

### Continuing:

Off Track Gallery – The San Dieguito Art Guild’s Off Track Gallery represents over 200 emerging and established local artists including painters in all mediums, photographers, jewelers, glass and textile artists. Also offers the largest selection of art cards in the Coastal North County area. Open daily, 11:00 am – 6:00 pm, except holidays. 914 North Coast Highway, 101, Ste. E, Leucadia. 760-942-3636.

**San Dieguito Art Guild/Off Track Gallery**  
**914 Hyw. 101, Suite E**  
**Leucadia, CA 92024**  
**(760) 942-3636**

**Art in the Park** is a Guild event to promote the gallery and it's members. The 3 event days are: **Sundays, July 17<sup>th</sup>, August 21<sup>st</sup>, and October 16<sup>th</sup>, 2005 from 12 – 4:00 pm.** Artists may paint or create their artwork in the park as well as display art for sale. This is a fun time to mix and mingle with fellow artists and the public.

**ART In The PARK Information and Rules:**

1. **Set up/Clean up/Breakdown:** Set up time starts at 11:00 am. Clean up and breakdown between 4-5 pm. Everyone cleans up and takes their trash with them.
2. **Parking:** After unloading your things within 15-20 minutes, please move your car & park on the street away from the park and gallery area. There's parking on Neptune Ave. at the top of Leucadia Blvd. in the Beacon's beach parking lot or on side streets. Or on Hwy. 101 to the north or south of the park.
3. **Posted hours for the public are 12-4:00 pm.** Please stay the whole time if possible. The event will be more successful if everyone stays until 4:00.
4. **Art for sale:** All artwork displayed must be original work by the artist.
5. **What to bring:** All artists bring whatever they need for painting/display and comfort. Bring your own shade umbrella or canopy and table/displays. Bring a bag for your own trash.
6. **City requirements:** The city has granted us a use permit. One requirement is no glass containers of any kind. And no alcohol allowed. The park must be left clean. New grass has been recently planted, so please tread lightly.
7. **Artist Sales:** Artists take care of their own sales and donate 10% of sales to the gallery. Each artist is responsible for the collection and payment of applicable California sales tax and must possess a California's Seller's Permit. Be prepared to show a copy of your resale license or produce your resale number on request. If you don't have a resale license, please talk with the coordinator. Any donations can be given to the coordinator at the end of the day.
8. **Cost for the event:** The event is **free** to members of the San Dieguito Art Guild. This is an event for members only unless other arrangements have been made with the coordinator. (There will be a fee charged to any nonmember joining in.)
9. **Exhibiting/painting space:** Space in the park is not designated. Please be considerate of your fellow artists when setting up. We aren't limiting the number of artists participating unless there's a problem with sharing the space.
10. **Advertising:** The PR department is placing community announcements in local papers & a banner saying "Art Sale" will be placed at the highway end of the park along with some balloons. Some flyers will be distributed for each event at the Farmers' Market the day of the event. Anyone able to help with these tasks as well as acting as coordinator, please contact Laura Lowenstein at (760) 753-3254. Please talk up the event or hand out flyers to others. Talk up the Gallery!

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914 Hyw. 101, Suite E  
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**ART IN THE PARK Agreement/Liability Release:**

Please fill in the required information below and sign the release:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ e-mail \_\_\_\_\_

Ca. Re-sale # \_\_\_\_\_

Check date of today's event: \_\_\_\_ July 17 \_\_\_\_ August 21 \_\_\_\_  
October 16

\_\_\_\_ Yes, I am a current member of the San Dieguito Art Guild

\_\_\_\_ No, I am not a member of the San Dieguito Art Guild and will be paying an additional fee of \$25.00 to join in today. Make checks out to SDAG.

I agree to donate 10% of any sales made during the Art in the Park event to the Off Track gallery. I have read the rules/information above and agree, with my signature, to the liability release below.

Liability Release: San Dieguito Art Guild and the Off Track Gallery, its Officers, Board of Directors, and membership assumes no responsibility for damage, theft, or loss of entities. Insurance is the responsibility of each of the participating artists. I hereby release the San Dieguito Art Guild, Off Track Gallery, the City of Encinitas, the Parks & Recreation Department and all their representatives from all liability for bodily injury, property damage, theft or responsibility regarding my work or person. I have read the rules and agree to comply with them. I will be exhibiting my own work.

Signed: \_\_\_\_\_

\_\_\_\_ date: \_\_\_\_\_

San Dieguito Art Guild/Off Track Gallery  
914 Hyw. 101, Suite E  
Leucadia, CA 92024  
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Coordinator:  
Laura Lowenstein  
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**Tues. -Sun.: 11 am to 6 pm**



## September Show Judge Diane Gregg

Born in Southern California, drawing and painting has been a passion for most of her life. Diane's early childhood memories are of sitting with her aunt and drawing objects around her home at the age of four or five. While living in London she took sculpting classes and taught Art at TASIS an International School outside of London. On return to the United States, Diane received her degree in Interior Design. After working in the industry for several years she became a full time artist working with interior designers creating custom art for their clients. Seeing that her focus and happiness was in painting, she then received her degree in Art, graduating with distinction in Art from San Diego State University in 1995. That same year she moved to Hong Kong and became involved in the art community. She was a founding member of "Artists Abroad" an organization dedicated to emerging artists in the international community of Hong Kong. She presently is a working artist and interior designer in San Diego. Most of her work is commissioned and she also enjoys teaching small painting classes in her studio located in Tierrasanta.

*For her demo, Diane will create a large abstract painting in front of your eyes.*

### Mark Your Calendar:

- **Art In The Park event- Sun, AUG 21st**, next to the Gallery
- **Monthly Show take-in- Friday, AUG 26th, 9:30 – 1:00 pm**
- **Board Meeting 9:30 a.m. Thurs., SEP 1st** Larabee House, Quail Gardens
- **General Meeting 1:30 pm Thurs., SEP 1st** Ecke Hall, Quail Gardens
- **Rancho Santa Fe Art Guild show Sunday, SEP 18th** (Art In The Park for this date is canceled)
- **next Qtr'ly Rotation- Oct 3 & 4**

### Environmental Painters

#### PAINT OUTS - ALWAYS TUESDAY

**Aug. 9** --- Natalie Reed's garden. 2638 Sutter, Carlsbad. Call Joan for more info.

**Aug. 16 and 23** -- Swami's, Encinitas

**Aug. 30 and Sept. 6**-- Batiquitos Lagoon-meet at the east parking lot.

**Sept 13 and 20**-- San Clemente Canyon, (off Rt.52) Meet at 9:30 (or later) because of traffic going south.

Call Joan Grine for more details.  
858-481-8783

### New Gallery Schedule

Beginning in September the  
Off Track Gallery will be  
**CLOSED ON MONDAYS.**

# The Paint Rag

September 2005

## ART IN THE PARK

**Sunday, Aug 21, 2005**

Hours 12:00 Noon to 4:00pm

Art in the Park is a guild event to promote the gallery and it's members. It's a fun time to mix and mingle with your fellow artists and the public on the new green grass right across from the gallery in Leucadia Roadside Park. Any member is welcome to just show up on the date, but if you're going to set up display tables, etc. for items for sale, please come between 11-12 so that things are set up by 12 pm.

The event will be more successful if everyone stays until 4:00 pm. Anyone attending needs to read the information sheet and fill out the liability release form. The release form can be given to the coordinator the day of the event when you arrive or placed in Laura Lowenstein's file folder at the gallery earlier. If you plan to display on the veranda, please contact the coordinator to make sure there are no conflicts with our neighbors' plumeria sales.

If artists want to sell their work, they do need a resale license. Anyone without one and wanting to sell, please talk with the coordinator before attending.

We had 11 artists at the Art in the Park event on July 17th. The weather was perfect and everyone enjoyed the camaraderie. We had folks stopping by for the art and the plumeria sales in our parking lot. Between the two and **Kirk Van Allen's** giant kite/sculpture on the back of his truck, we had a happening!

Please contact Laura for information and applications. (760)753-3254  
[lowenstein@adelphia.net](mailto:lowenstein@adelphia.net)

The September date has been cancelled so that more artists can participate in the RSF Art Gallery's event on the same day.

If you miss out on the chance to participate in the first two "Art in the Park" events, we will be having another October 16, 2005

San Dieguito Art Guild  
est. 1964

Off Track Gallery  
914 Pacific Coast Hwy 101  
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## Member Announcements

- **Sandra Bray's** watercolor "At the Getty" has been selected for the National Watercolor Society's 85th Annual Exhibition held at Brea City Art Gallery from Oct. 16 through Dec. 11, 2005.

And her painting "Asian Influence" was selected by Eric Wiegardt for the Watercolor West 37th annual exhibition held at the Riverside Art Museum from Sept 10 through Oct. 25, 2005.

- **Mary Lake** will be in the Cannon Galleries (Carlsbad City Library Complex, 1775 Dove Lane) show "On Your Own Time" Aug. 10 - 26th. Opening reception is Aug. 10, 4-6pm. This show is for all the City of Carlsbad employees and their families, sponsored by The National Arts Program at Carlsbad. She looks forward to seeing Guild members at the reception.

- **Char Cee Colosia** won third place in Oil at Carlsbad Oceanside Art League juried show for "Rise and Fall". At the Del Mar Fair, Char Cee won Honorable Mention - Oil - for "On The Rim" and Honorable Mention - Watercolor-for "The Resort"

- **Stan Weber's** wall scape won third place in the sculpture category at the Carlsbad Oceanside Art League Juried Show.

- The coordinator of the **King Harbor Association's "Artists By The Sea"** outdoor, one-day events in Redondo Beach, CA would like to know if any Guild artists would be interested in participating. She will be glad to send additional information. You may view photos of past events at the Redondo Beach Chamber of Commerce

<http://www.redondochamber.com>

Contact: Becky 310-793-2078

[artbysea@socal.rr.com](mailto:artbysea@socal.rr.com)

**THERE ARE A FEW MORE  
SPACES LEFT ON THE MEXICAN  
RIVERA CRUISE / VERANDA  
DECK NOV. 21 TO NOV.28TH/  
LESSONS AND FUN. CONTACT  
CHAR CEE 760-420-0440**

**On Sunday, Sept. 18, the Rancho Santa Fe Art Guild will have their annual Art Fair**, on the parks in front of the gallery (in front of the Inn, also). This year both parks will be used and not the street.

There will be 135 spaces available to set up artwork to sell as well as demonstrate, if you like. The fee will be \$75 for non-member of the RSFe Guild. More than one artist may share a space. This would be an excellent place to hand out fliers about our "Art in the Park" event in Oct. and about our gallery. *(The SDAG "Art in the Park" event for September has been canceled because we did not want to discourage SDAG members from taking part in this one in Rancho Santa Fe, and it was scheduled to be on the same Sunday.)*

Sales will be handled by each artist, and everyone must have a resale license. Set up time is 8-10 am and the Fair will close promptly at 5 pm.

Artists are asked to come to the gallery to select their space, fill out the form and pay their entry fees. The gallery hours are 11-4:30 Tues.- Sat. and is located at 6004 Pasea Delicias, Rancho Santa Fe, behind the Union Bank. Call the gallery with questions, 858-759-3545.

FOR SALE: On your next trip up to the Torrey Pines State Reserve, go to the Visitors' Center and look at the original Alfred Mitchell oil painting in the rangers' office. Giclees of it are for sale there for \$50 each. It is a beautiful painting of the park and you would be supporting the park by buying one. Ask Joan Grine for more info.

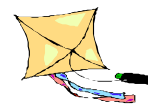
**August Featured Offsite  
Artists-  
Bank of America,  
Encinitas Blvd. &  
El Camino Real**

### **Featured Exhibitors:**

Natalie Barreiro photography  
Ellen Cramer oil, acrylic, wc  
Carol Shamrock wc, mixed, acrylic

Contact Polly Torkar 760-635-1298 to get on the list.

FOR SALE: Watercolor frames with plexi and wires, sizes from 12" x 12" to 22" x 28". \$5.00 each. Please contact Harriet Shoup at 858-756-3635



## **Members Directory**

The Board is again considering distributing the Paint Rag via email.

**PLEASE MAKE DOUBLY  
SURE THAT YOUR  
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**Thanks!**

For ANY adds/ changes/ deletes, please contact Diane Burch (858-279-5566) or Walter Berk: (760-942-0696) or [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

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## August Offsite Artists

Bank of America, Encinitas Blvd. & El Camino Real

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Thanks!

For ANY adds/ changes/ deletes, please contact Diane Burch or Walter Berk

## Gallery Manager's Corner

I am excited to announce that we have found a wonderful replacement for myself as Gallery manager, **Grace Swanson**. She will be taking over in September and I know she will bring much expertise and organizational skills to the job as well as being a fun person to work with.

Our little corner location has brought folks into the gallery despite not having "walk in traffic". We still have people coming in that have "found" us again that used to go to the Pannikin. For those of you who have cards for sale, you'll be happy to know that cards are a big selling item (14% of sales). We had a customer recently that bought \$50.00 worth when **Walter Berk** sat in July. (Thank you to Walter for creating a special gate opening device. With the gate open each day, customers feel more welcome.)

If we can get them in for the cards, they might stay long enough to buy other things that same day or come back another day. Word of mouth has always been one of our best ways to promote our gallery & guild. Please remember this as we're out and about and talk up the guild and the gallery.

A couple of things coming up to note: Our first quarterly reception will be Friday, October 14th from 4 to 8 pm. Please don't miss out on this fun event and important time to mix with our clientele. **Joan Grine** is head of the reception. If you can help, please contact her.

And the next **Art in the Park** event will be Sunday, October 16th. The weather should still be warm & sunny that date.

Again, it can't be said too much, "*Thank You*", to all who volunteer their time to keep our gallery running smoothly. Each and everyone is appreciated. Any ideas on how to improve the daily running of the gallery or to promote it, please contact either myself or another of the board members.

See you at the gallery,



**Laura Lowenstein**

## 2005 - 2006 Board Members

President - Laura Lowenstein  
Secretary - Mary Trotter  
Treasurer - Lila Blinco  
Gallery Manager - Grace Swanson  
V. P. Programs - Alessandra Colfi  
Gallery Renters Chair - Joanne Chambers  
V.P. Info- Calendar Chair - Laura Lyn Walker  
Monthly Art Chair - Doreen Long  
Publicity - open \*  
Membership Chair - Walter Berk  
Off Site Show Chair - Lisa Reinhardt  
Paint Rag Newsletter Chair - Faith Fleury  
Mailing/Distribution Chair - Sandra Thomas  
Parliamentarian - Isabella Breasted  
Hospitality Chairs - Joan Grine for Special Events  
Lila Blinco for General Meetings

Isabella volunteered to help with Publicity until a volunteer is found. She will need help. The Board has decided to add four new positions under Publicity to split up this function into more manageable areas of responsibility: Marketing Director, Events Coordinator, Calendar Coordinator, and someone to be a Database Manager. Right now these are some of THE most important jobs we have. We need eager volunteers to help the Guild build on the momentum established this year-- and we need them right away! Let the board know if you can help with any of these jobs.

*We thank out going board chairs for their past terms and hard work:*

Isabella Breasted	President
Alison Casciano	Publicity Chair
Jo Ann Ginepra	Parliamentarian
Joan Grine	Monthly Art Chair
Priscilla Rogers	Assistant to PR
Polly Torkar	Offsite Show Chair

Many of the Board members for next year have served during the last two years. In fact some of us have been on the Board for ten years or more! *We would like to see more members share the responsibilities of our Guild! We need new members to train as assistants so they can be ready to take a board position next year or the year after.* And there are other very important positions that need assistants. We will need help for the Small Image Show, the Mother's Day Garden and Studio Tour, the December Cash Awards Show, Grant Writing, Orientation Training for new members, Wall Renting Take-In, Web Site updating.

Please think over what area you might be interested in and contact any board member. Membership gives some benefits such as hanging in shows and participating in Guild activities, but without everyone's help, we can't run our guild and gallery smoothly & effectively. Remember, **Volunteering is a major part of membership.** So please speak up and show up! We need your help. Besides, it's more fun to join in.

### Gallery Manager's Corner

I am excited to announce that we have found a wonderful replacement for myself as Gallery manager, Grace Swanson. She will be taking over in September and I know she will bring much expertise and organizational skills to the job as well as being a fun person to work with.

Our little corner location has brought folks into the gallery despite not having "walk in traffic". We still have people coming in that have "found" us again that used to go to the Pannikin. For those of you who have cards for sale, you'll be happy to know that cards are a big selling item (14% of sales). We had a customer recently that bought \$50.00 worth when Walter Berk sat in July. (Thank you to Walter for creating a special gate opening device. With the gate open each day, customers feel more welcome.)

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## *Farewell From the Outgoing President, Isabella....*

My dear friends and fellow artists,

We have gone through a lot of changes during the last two years and I feel we have accomplished a great deal in the process. Most notably, we were able to keep our gallery open after being forced from the Pannikin location.

My special thanks go to our Board members who have worked so hard in every way to improve Guild operations. They have worked tirelessly with the move to our new location. Their support and help have been awesome! Congratulations and my heartfelt thanks to you all for your superb and gracious service.

All of us owe cheers and hi-fives to the Chair of the Mother's Day Garden and Studio Tour, Cris Weatherby and her fabulous crew for doing a wonderful job raising just over \$11,000. And thanks to everyone who donated their homes for that tour, all of you who worked so hard, the artists who provided art, and all the helpers who did so many unheralded jobs so quietly and made it all work so beautifully.

We certainly could not have moved into our new location if it were not for all the creative ideas and long hours of dedicated work that many contributed. A special thanks goes to **Pete Fay and Walter Berk** with help from **Kirk Van Allyn** and many, many others in getting the new gallery physically set up. (So many that it would take at least another page to recognize them all individually.) Peter was especially instrumental in developing our hanging and display systems, both for the cards and hanging art, as well as the new shrink-wrap bin. He also helped put together a budget proposal to assess our move options. In recognition of his long-time devotion and service to the Guild and the gallery, the Board voted to make Peter an Honorary Life Member of the Guild. Congratulations Pete and many thanks for all you have done.

It is generally accepted that a new business takes five years to become established. Our new gallery has been open now for seven (7) months, hardly enough time to gauge our future! The new Board is determined to make an all-out effort to improve and grow in every way possible so that our gallery will succeed. And **we need all of you to help us.**

Remember, word of mouth is often the most

important source of advertising there is! Helping as assistants to the various Chairs, especially Publicity, will get the word out about our gallery. The outgoing publicity team, Alison **Casciano**, **Priscilla Rogers** and **Natalie Barreiro**, has put together a suggestion for restructuring that function into several smaller jobs.

My feeling is that is we can fill those positions and enthusiastically implement all our best suggestions to make the most of our opportunities.

**Coming up we have possible income from two new sources.** The first is the donation to the Guild of Op-Art paintings by Roy Soravia, described in the *Paint Rag* a couple of months ago. We have taken a number of them to an art dealer, Joel Hensler, in Redlands to be auctioned. If we are fortunate and this goes well, we will have additional funds to add to our coffers. If you would like to get the auction dates and watch it live, go to Joel's site at: Catalog: Summer Solstice Fine Art Auction.

**Another way for us to make some money is to thru i-soldit,** a store in the Albertson's Wiegand Plaza shopping center at 145 N. El Camino Blvd, Ste C, in Encinitas. You can take items (worth \$30 or more) for them sell on e-Bay. They take care of all the details for you and the check for the sale goes into our San Diego Art Guild Account (under "SDAG") minus their commission of 25% to 28%. It is a great way for members and friends of the gallery to help us at the same time they are helping themselves. Call me for more information on acceptable items and limitations on size or check at the gallery. And yes, you can set a minimum selling price for the item. If the item does not sell, you can pick it up within 10 days of the close of the auction or it will be donated to charity. I know a lot of us can do this, so I will thank you in advance for your donations! Go for it!

We have a number of events to look forward to as well. The **second annual Taste of Leucadia or "Food for Thought"** is set for **Thursday, September 15<sup>th</sup>**, 6:00-8:30 P.M. Last year we were at the Pannikin for this but this year our little Roadside Park is going to be the "center of attention" and that puts our little gallery right in the middle of the mix! Leucadia 101 would like us to have artists out in the parking lot as we did with the Art Walk. There will be a lot of publicity on the radio and TV, fliers, and Internet. Advance tickets are \$15 each and go on sale Aug 15<sup>th</sup>



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In September we are not having our own Art In The Park because the Rancho Santa Fe Art Guild is putting on their Art Faire on September 18<sup>th</sup>. I would like us to have our booth there and I will provide the hanging displays. Everyone says it is a LOT of fun and it's a *wonderful chance* to publicize the guild and the gallery and hand out information. Many of our artists are already planning to be there. Call Joan Grine if you would like to rent or share rental space.

On Friday, October 14<sup>th</sup> from 5-8:00 p.m. we will have our first Rotation Art Reception. We will have all new and fresh artwork from the rotation as well as the monthly show on the wall. Invitations will be sent out to our customers inviting them to mingle with us artists and enjoy a reception with finger foods and wine. *Yes, wine!!* It should be fun and has proven to be successful at other galleries. We plan on a regular schedule of receptionsevery 3 months on the seconf Friday following wall and floor rotations.

Thank you for giving me the honor and the privilege of being your president. It has been a challenge and a lot of fun. I have truly enjoyed it. I have learned so much from so many of you. I have made new and wonderful friends of a lifetime. It has given me new life and new hope. I am grateful beyond words. Thank you Shirley Hawley for putting my name up for consideration. Thanks to all the Board members for helping me along the way. It has been a joy and I am ever so grateful!

Your new president, Laura Lowenstein, is a very energetic, resourceful, and organized person. I think she is a good leader and will do a great job for us. She will need all of you to help in making our gallery succeed. We are counting on her, but she is counting on us as well. Together with our fine new Board and your help we're looking forward to the next year for the Guild and our gallery.

Best wishes to our Guild and God Bless us all!

Isabella



## Suggestions from Isabella -- lots of local opportunities to publicize our gallery while we participate:

**Art In The Park** The little Roadside Park across the street has brand new sod and we have our next gathering coming up on August 21<sup>st</sup> from 12:00 - 4:00. See Laura's information on how to get involved in that.

**Farmer's Market** Every Sunday at the Paul Ecke School grounds, from 10:00 - 2:00. Proceeds from that go to the PTA. Our jeweler, Claudette Parham has a booth there and she has been doing *very well*. She recommends that you try it. The Guild has a canopy. If several members want to try it, we can take art down there and hang it to sell. I will donate the use of my easy-to-use display equipment for hanging.

**Booth at the Seaside Bazaar** on any weekend. We just need volunteers to set up and man the booth. We can sell art and publicize the gallery at the same time. Steve Olson, who owns and runs the Bazaar, said he would give us a *big discount* if we want to try it.

**Encinitas Chamber of Commerce has Sundowners** -- Every second Tuesday of the month. The Guild is a member, which means we have a chance to display our "products" (art in our case) and we can donate boxes of cards as raffle prizes. It's good publicity for you and the gallery.

Contact Isabella for more info: 760-436-2091

## THE PUBLIC WANTS YOUR ARTWORK

40+ entries wanted for September show – first show of a new year.

Let's fill the wall!

Up to 26" - \$10 26" to 32" - \$15

Is there anything you would like to do differently for the monthly show?

Fill out the "comments" page at take-in or contact the new Chairperson, Doreen Long

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**BANK OF AMERICA ARTIST OF THE MONTH  
CHAIRPERSON**

**RULES AND REGULATIONS**

PREPARED AUGUST 8, 2005 BY POLLY TORKAR

The responsibilities of the B of A Artist of the Month are:

1. The B of A AOM Chairperson will mail out copy of AOM Rules and Agreement forms for signature four months prior to show for the SDAG file. The signed form must be returned 30 days before the show date.

2. Payment of \$25 fee must be paid 30 days prior to the show. Checks are to be made payable to: "SDAG" and sent to:

AOM Chairperson – Polly Torkar  
8018 Via Arce, Carlsbad, CA 92009

3. The Art is to be displayed at the Bank of America branch located at 1340 Encinitas Blvd, Encinitas, CA.

4. The B of A Artist of the Month Chairperson must be present when paintings are taken in and when they are removed. Take in day and take out day is at 9:30 to 10:30 AM on the last Thursday of each month. Removal and delivery of the paintings in a timely manner is the responsibility of each artist.

5. Hanging of the paintings will be assigned and supervised by the B of A AOM Chairperson. Although every effort will be made to group each artist's paintings together, due to the B of A rules on adding additional nails, it may at times not be practical to do so. You may not hang your own work prior to the chairperson arriving and assigning your space.

6. The B of A AOM Chairperson will number each piece and maintain a B of A AOM binder which will include a bio of each artist, a price list and an indication of the medium. It is the responsibility of the artist to provide a bio, price list and an indication of the medium at the time the art is delivered to the bank.

7. A business card or sticker is to be attached to the front of each painting indicating the price of the piece of art.

8. Each artist must e-mail a high definition photo to Alison Casiano for Publicity. Her e-mail address is: [acasiano@adelphia.net](mailto:acasiano@adelphia.net)

9. Each artist is to provide 4 to 6 paintings.



**Finding A Paid Sitter  
for Your Sit Date(s):**

**From now on, each sitter is responsible to 1.) either switch with another sitter or 2.) find a paid sitter replacement** if you are unable to keep your sitting date.

**The fee for our paid sitters is \$30.00 a shift. You are responsible to find your own substitute** unless it is an absolute emergency. In case of a real emergency, contact the Monthly Calendar Chairperson as soon as you can so that she/he can find someone to fill in for you.

After switching or finding a paid replacement sitter, you then **3.) need to call the Monthly Calendar Chairperson** so that she/he can make the change to the "Master Calendar" at the gallery. The change must be noted on the desk calendar.

**Here's the list of paid sitters:**

Darcie Anderson	760-944-3771
Lila Blinco	760-753-0059
Isabella Breasted	760-436-2091
Joanne Chambers	760-943-0986
Mary Lake	760-727-0939
Laura Lowenstein	760-753-3254
Barbara Mille'	760-942-3595
Judianne Shannon	760-753-7088
Doreen Long	858-487-3672
Isabella Breasted	760-436-2091

If any wall or floor renter would like to be added to the paid sitter list, please contact Laura Lowenstein or Grace Swanson.

**Monthly Calendar Chairperson  
schedule:**

September	Polly Tokar
October	Rudelle Hall
November	Jo Sebern
December	Cris Weatherby

The Monthly Calendar Chairperson is responsible to check the sitting sign up calendar in the "Daily" notebook **2 weeks before it's published** for completeness.

After you've checked/completed the calendar, it is published by Laura Lyn Walker, VP of Information.

For your month, the Monthly Chair makes sure the Gallery is opened and staffed. The first sitter each day will call to let you know they are there.

BANK OF AMERICA ARTIST OF THE MONTH  
CHAIRPERSON  
RULES AND REGULATIONS  
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## August 2005 Monthly Show Results:

Judge: Jacqueline Nicolini

### #3 Oil/Acrylic (O/A) --

	Artist's Name	Comments
1 <sup>st</sup>	Joan Grine	I would like to see a better frame
2 <sup>nd</sup>	Jo Bailey	I would put it on a colored mat to make it pop
3 <sup>rd</sup>	Ray Balbes	This piece was made over 3 years ago. I wouldn't date the piece

### #4 Watermedia (W/M) --

	Artist's Name	Comments
1 <sup>st</sup>	Alison Casciano	Well done. Beautiful value range. Tasteful framing
2 <sup>nd</sup>	Sue Kessinger	Lovely Rhythms and color choices
3 <sup>rd</sup>	Susie Ferry	

### #5 Photography (P)

	Artist's Name	Comments
1 <sup>st</sup>	Richard Phoppe	Nice color & composition. Title on mat is a distraction
2 <sup>nd</sup>	Morgan Janis	Appropriate mat and frame
3 <sup>rd</sup>	Garrie Lynn Rhodes	
HM	Diane Goodman	Beautiful framing

### #6 Mixed Media (M/M) and #7 Other Media (O/M)

	Artist's Name	Comments
1 <sup>st</sup>	Jan James	Midsummer's Dream
2 <sup>nd</sup>	Maria Anthony	Oriental Flavor
3 <sup>rd</sup>	Majorie Morgan	A walk in the rain

**MONTH: SEP 05** TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)

Artist's Name:

Item #:

Entry Title:

Department #:

Vendor ID:

Commission:  
Y/N?

Price:

Medium:



## RULES FOR MONTHLY TAKE-IN

Original artwork only

For work (including frame) measuring less than 26" on the longest side, the fee is \$10. For work 26" and up to 32" (which is the maximum size that we can accept), the fee is \$15.

A 15% commission applies to sales.

Artwork should be less than two years old, cannot have been in a previous SDAG monthly show and must be for sale.

Please have entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be a slip printed in your Paint Rag.

Please review the list of categories at the check-in table. Your entry must be in the correct department or it may be ineligible for judging.

Work must be framed unless you use the wrap-around canvas stapled in the back.

Hanging wire should be multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame. Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

Your work should have some identification on the back.

Do not bring in wet paintings or frames and make sure your work looks as nice as it can with a clean, well put-together frame, clean glass and a well-cut mat.

*The Take-in committee reserves the right to refuse entries that do not meet gallery standards.*



## August 2005 Monthly Show Results:

Judge: Jacqueline Nicolini

### #3 Oil/Acrylic (O/A) –

#### Artist's Name Comments

1st Joan Grine I would like to see a better frame

2nd Jo Bailey I would put it on a colored mat to make it pop

3rd Ray Balbes This piece was made over 3 years ago. I wouldn't date the piece

### #4 Watermedia (W/M) --

#### Artist's Name Comments

1st Alison Casciano Well done. Beautiful value range. Tasteful framing

2nd Sue Kessinger Lovely Rhythms and color choices

3rd Susie Ferry

### #5 Photography (P)

#### Artist's Name Comments

1st Richard Phoppe Nice color & composition. Title on mat is a distraction

2nd Morgan Janis Appropriate mat and frame

3rd Garrie Lynn Rhodes

HM Diane Goodman Beautiful framing

### #6 Mixed Media (M/M) \_ and #7 Other Media (O/M)

#### Artist's Name Comments

1st Jan James Midsummer's Dream

2nd Maria Anthony Oriental Flavor

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- The next Art in the Park event
- 2005 - 2006 Board Members
- New Gallery schedule – closed Mondays
- Farewell Message from the Out-going President

### REMINDERS:

- Membership renewals (with raise in annual dues to \$55.00) are now due
- Starting with Aug monthly show, maximum dimension is 32"

### Welcome to New Members!

DEB	DELISI
CORRY	LANG
ANN	KRELL
KAREN	EASTMAN
ROSEMARY	PANTHER
MEGAN	PIERSON
VESTA	RUNDEL-ROSS
STAN	WEBER
MICHAEL	SNITSLAAR
MONIQUE	BELL
KATE	KRYSINSKI

### Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1<sup>st</sup> of the month. Non-members \$15.

### Membership Info

Contact Walter Berk with any address changes, at 760-942-0696 or e-mail changes to: [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

### Paint Rag Information

Send relevant information via e-mail to: Faith Fleury at 619-794-4333 or [jgalatzer@sbcglobal.net](mailto:jgalatzer@sbcglobal.net)  
Newsletter info due on or before noon, 1<sup>st</sup> Saturday after SDAG board meeting. -- Sep 3<sup>rd</sup>--



September

# The Paint Rag

PRST STD  
US POSTAGE  
PAID  
Encinitas CA  
Permit No. 422

San Diego Art Guild  
Off Track Gallery  
914 Pacific Coast Hwy. 101  
Encinitas CA 92024  
760-942-3636  
[www.offtrackgallery.com](http://www.offtrackgallery.com)

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*Barb Miller*

## GALLERY MANAGER DUTIES-AREAS OF IMPORTANCE

### 1. GALLERY COMMITTEE

- A. Gallery Manager is the Leader (Head) of gallery committee per by-laws.
- B. Selection of committee:
  - 1. Selection of whom and how many is made by the Gallery Manager
  - 2. Plus the following three persons deemed by the SDAG by-laws:
    - a. 1<sup>st</sup> VP of Information Systems
    - b. Wall/Floor Renters Chairman
    - c. Art (Monthly Show Chairman)
  - 3. President may be ex-officio member
  - 4. Committee meets for:
    - a. Jurying of new gallery renter artists
    - b. Discussing important issues regarding any rule changes of Gallery Rules Handbook
    - c. Needed policy changes brought forward for open discussion that may necessitate any policy changes in regards to the gallery operations.

### 2. GALLERY POLICY CHANGES and RESPONSIBILITIES per by-laws

- A. Gallery manager is responsible for recommending policy changes concerning the Gallery to the Board of Directors.
- B. Smooth and efficient operation of the gallery
- C. Expenditures of funds under \$100 for purchase of gallery supplies
- D. Recommending to the Board of Directors for expenditures exceeding his or Her authority

### 3. GALLERY STAFFERS(SITTERS)

- A. Select gallery assistant to head Orientation
  - 1. Orientation assistant to help with any sitter/staffer desk job problems.
  - 2. Orientation assistant helps schedule each new gallery renter for a 3-hour training session before his or her first rotation quarter begins.
- B. Gallery sitter/staffers are drawn from all the gallery renters.
- C. Gallery sitter/staffer exceptions (those renters who do not have to sit)
  - 1. President, Gallery Manager, Treasurer and Bookkeeper
  - 2. Time period is September 1 to following August 31
- D. Gallery sitter/staffers concerning wall tags
  - 1. Coordinate with 1st VP of Information Systems the timing of receiving the computer printed tags.
  - 3. Coordinate with gallery assistant and sitters to place on the walls the artists' wall tags after each monthly show take-in and quarterly renters' rotation.
- E. Gallery sitter/staffers concerning special events related to the gallery.
  - 1. Coordinate with each appropriate chairperson the duties deemed necessary for the gallery manager, assistants and/or sitters.

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**Off Track Gallery**

**914 Pacific Coast Hwy 101  
Encinitas CA 92024  
760-942-3636  
Tues. -Sun.: 11 am to 6 pm**

# The Paint Rag



**October 2005**

## Mark Your Calendar:

- **Taste of Leucadia-** Thurs, SEP 15, 6 – 8:30 pm
- **Rancho Santa Fe Art Guild show**  
Sunday, SEP 18th (Art In The Park for this date is canceled)
- **Monthly Show take-in-** Friday, SEP 30, 9:30 am – 1:00 pm
- **Board Meeting** 9:30 am Thurs, OCT 6 Larabee House, Quail Gardens
- **General Meeting** 1:30 pm Thurs, OCT 6 Ecke Hall, Quail Gardens
- **next Qtr'ly Rotation-** wall renters- Mon, Oct 3rd; floor renters- Tues. Oct 4<sup>th</sup>
- **first ROTATION Art Reception** Fri OCT 14, 5-8:00 pm
- **Art in the Park Paint Out-** Sun OCT 16, 12:00- 4:00 pm

## Environmental Painters

### PAINT OUTS - ALWAYS TUESDAY

**Sept 13 and 20--** San Clemente Canyon, (off Rt.52) Meet at 9:30 (or later) because of traffic going south.

**Sept. 27 --** Buccaneer Beach Park , Oceanside. On Pacific St., North of Cassidy.

**Oct. 4 --** Quail Botanical Gardens, meet at parking lot.

**Oct. 11 and 18 --** Torrey Pines Extension, West on Del Mar Heights Rd, south(left) on Recuerdo.

**Oct. 25 and Nov. 1 --** Discovery Lake Park, San Marcos, call Joan for directions.

**Nov. 8 and 15 --** Fletcher Cove, Solana Beach, end of Lomas Santa Fe Rd.

**Call Joan Grine for more details.**  
858-481-8783

## October Show Judge Josie Gable Rodriguez

Josie believes that "The making of art is universal as an intervention for healing the spirit." She has experienced this most vividly from the patients she has seen as a clinical hospice chaplain, the students taught in her home studio, and her own healing from grief when her father and younger brother died within 18 months of each other.

A self-taught artist, Josie creates mixed media collage and has most recently fallen in love with the encaustic method. She is a graduate of San Diego State University and the University of San Diego with a Master of Arts degree in Practical Theology.

Her work is shown at the Gathering Restaurant in Mission Hills, various San Diego health care facilities, Studio Maureen, and the Permanent Collection, Cincinnati Museum of Art.

Josie says, "Blending colors and images into mixed media collage reflects my sense of joy and hope. Using handmade paper, drawings, acrylics, hand decorated papers, watercolor, photography, ribbon and cloth together in meaningful ways creates a wonderful surprise each time. I have always loved the look of collage- its variety and texture. And I began to work in earnest one day- coincidentally the first anniversary of my younger brother's death. The feeling of wanting to *create* was compelling- as if this desire came from a much deeper place- a place which wanted and needed to be healed. It was from this experience that I was shown that art truly heals. I have seen this also in my work as a clinical chaplain at San Diego Hospice with pediatric patients and in my own studio teaching

collage to adults. I have the privilege of tapping into that space within a person where creativity begins to take hold. Plain and simple- I love how I feel when I am making art and when I can teach it to others."

[josierod@mindspring.com](mailto:josierod@mindspring.com)  
[www.yagottahaveart.net](http://www.yagottahaveart.net)

*Josie's demo "Impressed with Wax" will take you through the Encaustic process.*

## Members Directory

Change: Faith Fleury 12652  
Legacy Road, San Diego 92131  
619-794-4333

**PLEASE MAKE SURE YOUR INFORMATION IS CORRECT AND CURRENT** in our directory records. Thanks!

For ANY adds/ changes/ deletes, please contact Diane Burch (858-279-5566) or Walter Berk: (760-942-0696) or [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

## CALL FOR ARTISTS

Offtrack Gallery seeks 40 artists for monthly show

entry fee: up to 26" - \$10 / 26" to 32" - \$15

NEW CHANGE: Artwork may be repeated (NOT in consecutive months).

CONGRATULATIONS to Morgan Janis for her August show sale.

San Dieguito Art Guild  
est. 1964

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## Member Announcements

- **Lorraine Eustice** is exhibiting watercolor paintings at the East West Art & Frame at 7720D El Camino Real, Carlsbad (La Costa) through September 30.
- **Joan Grine and Tom Shannon** are the featured artists at the Rancho Santa Fe Gallery in Rancho Santa Fe, for the months of Sept. and Oct. The hours are 11-4:30, Tues through Sat. The gallery is in the back of the Union Bank building at the corner of Paseo Delicias and Ave.de Acacias.
- **The San Diego Polo Fields and The Rancho Santa Fe Art Guild** are teaming up to showcase Guild member artists every Sunday through Polo season. Enjoy fine jewelry, oils, pastels, acrylics, sculpture and mixed media that is available for sale to Polo spectators.
- **SDAG member Barbara Mille** is proud to announce her watercolor painting "White Tiger" has been juried into the first Annual Regional Wildlife Exhibition at the San Diego Natural History Museum. Guest curator is world-renowned wild life artist Gamini Ratnavira from Fallbrook. Barbara's painting will be on display from Oct-Jan. 2006 on the 4th floor. Reception for the 1st Annual Wildlife Exhibition is by Museum Invitation only.
- The **Moonlight Beach Gallery** is presenting a Sunday Series of free hands on art lessons for the whole family. October 2nd and 16th we will make beautiful Halloween masks, and decorations for your haunted house. Sept. 18, learn about the Analogous Colors of Fall. Lessons planned on Sept. 11 have a patriotic theme for the adults, and for children: the Global Peace Children's Mural Project: being created by children all

over the world. The lessons are held in the secret garden of the 101 Artist's Colony, 90 N. Coast Hwy 101, noon to 3 pm. All supplies will be provided by the Moonlight Beach Gallery. For the Sept.11 lesson, there will also be Americana Food, Folk Music Band and Fun for the whole family.

For more information go to [www.moonlightbeachgallery.com](http://www.moonlightbeachgallery.com).

On Sunday, Sept. 18, the **Rancho Santa Fe Art Guild** will have their **annual Art Fair**, on the parks in front of the gallery.

There will be 135 spaces available. The fee will be \$75 per space for non-member of the RSFe Guild. This would be an excellent place to hand out fliers about our "Art in the Park" event in Oct. and about our gallery. Each artist must have a resale license and handle their own sales, Set up time is 8-10 am and the Fair will close promptly at 5 pm. Artists are asked to come to the gallery to select their space, fill out the form and pay their entry fees. The gallery hours are 11-4:30 Tues.- Sat. It is located at 6004 Pasea Delicias, Rancho Santa Fe, behind the Union Bark. Call the gallery with questions, 858-759-3545.

### September Featured Offsite Artists- Bank of America, Encinitas Blvd. & El Camino Real

#### Featured Exhibitors:

Diane Burch	watercolor
Jan Holmberg	acrylics, collage
Cathy Seyler	acrylics
Artie Mattson	mixed media

Contact Lisa Reinhardt 760-753-5152 to get on the list.

### Finding A Paid Sitter for Your Sit Date(s):

**From now on, each sitter is responsible to 1.) either switch with another sitter or 2.) find a paid sitter replacement** if you are unable to keep your sitting date.

**The fee for our paid sitters is \$30.00 a shift. You are**

**responsible to find your own substitute** unless it is an absolute emergency. In case of a real emergency, contact the Monthly Calendar Chairperson as soon as you can so that she/he can find someone to fill in for you.

After switching or finding a paid replacement sitter, you then 3.) need to call the Monthly Calendar Chairperson so that she/he can make the change to the "Master Calendar" at the gallery. The change must be noted on the desk calendar.

### Here's the list of paid sitters:

Darcie Anderson	760-944-3771
Lila Blinco	760-753-0059
Isabella Breasted	760-436-2091
Joanne Chambers	760-943-0986
Mary Lake	760-727-0939
Laura Lowenstein	760-753-3254
Barbara Mille'	760-942-3595
Judianne Shannon	760-753-7088
Doreen Long	858-487-3672
Isabella Breasted	760-436-2091

If any wall or floor renter would like to be added to the paid sitter list, please contact:

Laura Lowenstein or  
Grace Swanson.

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If any wall or floor renter would like to be added to the paid sitter list, please contact: Laura Lowenstein or Grace Swanson.

## A Message from Our President

Our new Board of Directors met for the first time Thursday, September 1<sup>st</sup>, and we enjoyed a lively meeting along with some of the previous and outgoing board members joining in, as is the tradition in the change over. The Board took time to give a special thanks to **Isabella Breasted** for all the hard work she has done over the last two years serving as our president. Luckily for us, she's still going to be around and helping in other areas as well as on the Board as our Parliamentarian.

At the meeting we also voted to approve a new nominee for Public Relations. We welcome **Michael Snitslaar** as the new Chairperson to head up PR. He'll be assisted by Isabella Breasted, who so generously offered to help when we didn't have a nominee at the time of elections, and others, in the many facets of this important position. Welcome on board, Mike! He has some great ideas for promoting our gallery and activities.

**The Board's focus over the next several months and coming year is to make the guild and gallery run as smoothly & successfully as possible.** We have some very competent people in our board positions but we need help with many other tasks. We're still looking for assistants to some of the board positions. If you want to volunteer, in any capacity, please contact Bobbi Harrington, our Volunteer Coordinator, or one of the board members.

Other ways to join in are to participate in guild events. **The Environmental Painters** are always out painting on for every Tuesday. (Call *Joan Grine*.) Or you could come out for **Art in the Park** day, the next being Sunday, Oct. 16th, 12-4 pm. If enough artists are interested, maybe we could do this every Sunday. (Let me know if you're interested in that!) Because RSF Art Gallery is having their Art Fair on Sept. 18th, & many of our artists will be there, we won't be having Art in the Park that day. And don't forget our **Monthly General Meetings**. September's demo by *Diane Gregg* was terrific.

**The Taste of Leucadia** is coming up very quickly on Thursday, Sept. 15th, and we have about 5 artists so far that have responded about participating in that. The gallery will be open that evening from 6-8:30 pm and there will be a light in

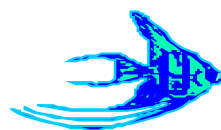
the parking lot according to the Leucadia 101 Association coordinator. Last year there was a huge turn out and we're hoping for the same. This year we'll be right at the center of all the activity since there will be food booths and a band in the little park across from the gallery. If anyone else wants to join in that evening please contact myself or Isabella ASAP.

The next event is the first of our **Rotation Art Receptions** at our own little gallery. We'll have wine & cheese and much more on Friday, Oct. 14th from 5-8:00 pm. All the art will be new and fresh at that time and we're hoping to get a good turn out from postcard invitations to all our customers. If you're thinking of putting a piece in the monthly show, be sure to get in on take-in day, Friday, September 30th. That way your piece will be there for the reception, too.

I'd like to encourage anyone who hasn't sent in a membership renewal and dues to do so now. The guild/gallery needs your support. And we'd like you to be part of making us the best we can be.



**Laura Lowenstein**



### Gallery Quality Printing and Digital Artist's Services

Scott Graham is offering gallery quality printing services using state-of-the-art Epson wide format printers and archival inks and papers and digital file preparation.

Printing from artwork or digital files custom tuned to the artist's specs with prior approval. Film scanning also available.

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