

- Plein Air Painting at Quail Botanical Gardens  
Mondays, June 6th - July 18th 9:30 am to 2:30 or 3:00  
Cheri Baillargeon will be teaching a workshop in the gardens. Capturing Light through values and color harmony Learn Water Soluble Oil paints. (all mediums welcome.) For information please call Cheri or Gardens 760-436-3036 ex 203 [www.qbgardens.org](http://www.qbgardens.org)

- The Studio of Art & Design will present classes in Composition and Design by muralist Linda Luisi, June 2 and 9, 9:00 a.m. - 3:00 p.m. The workshop is suitable for all skill levels. Class content comes from environmental psychology, feng shui, subliminal effects of color, graphic design and Old Master paintings. Choose either or both days. The cost is \$50 per class. Pre-registration is required, class size is limited. Call the Studio for registration forms and material lists. The workshop will be held at 616 Stevens Ave., Suite C, Solana Beach. 858-755-6202 or visit [rikki-studio.com](http://rikki-studio.com)

- Lorraine Eustice will exhibit her paintings at the Georgina Cole Library on 1250 Carlsbad Village Drive in Carlsbad during the month of May. Also, she will have an exhibit at the Carlsbad City Library on 1775 Dove Lane in Carlsbad off El Camino Real during the month of June.

- Mary Lake will be showing her artwork at La Costa Coffee Roaster in Carlsbad for the month of June.

#### Gallery Manager's Corner

The Gallery had many extra visitors during the Mother's Day Art Tour, whether it was to buy tickets or to just stop by in-between houses. The response to the Gallery was very positive and we can count on some repeat visits. Anyone involved in this event knows how much work and planning goes into making sure things run smoothly.

At the Gallery, we had some wonderful help with the extra load of ticket sales, many telephone calls, and hospitality by Loretta Phoenix and Pat Watkins on Friday; Marjorie Morgan, Jacqueline Lacey, Jackie Tyree, and Isabella Breasted on Saturday; and Lisa Curry, Marjorie Weaver, Rachel Mandel, Jean Leslie, and again, dependable Isabella on Sunday. We couldn't have done it without Isabella! We were incredibly busy!! Thank you all for helping with this important event at the Gallery.

Our membership drive will be continuing until May 31st. Many of you talked up the Guild and Gallery to visitors during the Mother's Day event and we were able to add some new members. One junior visitor came with his mom on Sunday to interview Isabella and may join. If you know anyone who might be interested, the \$40.00 annual fee will be in effect from now until Sept. 2006. (15 months instead of 12.) Another way to help the Gallery and make things more fun, would be to invite a friend to join you at the general membership meeting for the art demonstration and refreshments. The meeting is always on the first Thursday of the month at 1:30 pm at Quail Gardens and is open to the public.

Although many of our Pannikin friends have found us at our new location and we do have increased traffic each day, we are no longer tied to the Pannikin's operating hours. The board has decided to close the Gallery on major holidays during the year. Coming up, we'll be closed on Monday, May 30th, Memorial Day Observed. And then the following dates in the future: 4th of July, Labor Day, Thanksgiving, Christmas, New Years, and Easter. We'll announce it the week ahead at the desk and on our phone message, but please make a note in your calendars and adjust any sitting duties if you're signed up on one of these days. Thanks!

The Gallery Committee is working on finessing some of the unfinished details in setting up in the new location. Jim Thomas has added two more desk face panels and we'll be able to accommodate the mini shrink-wraps and our community announcements better. Peter Fay has installed the computer key board on the under-the -desk sliding drawer. And there are many exciting ideas being tossed around on how to draw more attention to the Gallery. If anyone is interested in helping, please contact one of the board members or myself.

Thank you to all the sitters who have done such a wonderful job keeping the Gallery open and providing a warm welcome to our visitors. Maybe it's the later hour of 11:00 am, but we seem to be doing just great on getting the gallery opened on time!

Thanks,  
Laura Lowenstein

## *A Message From Your President....*

MY FELLOW ARTISTS & GUILDERS!

I AM SO PROUD OF ALL OF YOU WHO HELPED TO MAKE THIS MOTHER'S DAY STUDIO AND GARDEN TOUR SO VERY SUCCESSFUL! I DON'T HAVE AN EXACT FIGURE YET BUT I BELIEVE THAT THIS TOUR TOTAL IS GOING TO CHALLENGE THE ALL-TIME WINNER OF THREE YEARS AGO WHEN PAT WATKINS CHAIRED!

I HAVE BEEN A MEMBER OF THE GUILD FOR NINE YEARS AND I NEVER WENT ON THE TOUR OR EVEN HELPED GET READY FOR IT! I THOUGHT WHEN I GOT TO BE PRESIDENT *THEN* I WOULD HAVE TIME TO GO. NOT EXACTLY! I WAS AT THE GALLERY SELLING TICKETS ON FRIDAY, SATURDAY AND SUNDAY AND WE WERE SWAMPED! IT WAS THE BEST BUSY TIME I'VE EVER HAD. SEVERAL HUNDRED PEOPLE CAME THROUGH THE GALLERY AND SAID THEY WERE REALLY IMPRESSED. ALISON CASCIANO, NATALIE BARREIRO, AND PRISCILLA ROGERS -- I CANNOT TELL YOU HOW MANY PEOPLE MADE A POINT OF COMPLIMENTING US ON OUR PUBLICITY! CONGRATULATIONS AND THANKS TO YOU FOR A GREAT JOB!

SEVERAL WEEKS BEFORE THE TOUR YOU MIGHT HAVE NOTICED IN ONE OF THE UNION TRIBUNE'S ARTICLES WHERE THE INTERVIEWER WROTE, "BLAH, BLAH, BLAH," SAID CRIS WEATHERBY, PRESIDENT OF THE SAN DIEGUITO ART GUILD." CRIS CALLED TO TELL ME THERE HAD BEEN A "COUP!" WELL, EVERYONE WHO CAME THROUGH THE GALLERY SAID, "YOU HAVE THIS SO BEAUTIFULLY ORGANIZED! IT'S REALLY GREAT!" I JUST TOLD THEM THAT PRESIDENT WEATHERBY WAS ENTIRELY RESPONSIBLE FOR THE GREAT ORGANIZATION! WE ARE ALL SO VERY GRATEFUL, CRIS, FOR ALL YOU DID TO MAKE THIS

TOUR SUCH A SUCCESS. I *KNOW* YOU HAD TO GIVE UP A LOT OF TIME AND PUT IN A TREMENDOUS EFFORT ON OUR BEHALF. PRETTY SOON YOU'LL HAVE TO SHOW ME HOW TO DO REAL ESTATE!

AND TO THOSE WHO SO GENEROUSLY OPENED THEIR HOMES TO US FOR THE TOUR, OUR THANKS GO TO YOU, TOO: CAROLYN WOODS ON NORTH SHORE OF BATIQUITOS LAGOON, YANINA CAMBARERI IN ENCINITAS, JULIE ANN JOHANSON AND DARLENE KATZ IN LA COSTA, BOBBI HIRSCHKOFF'S WONDERFUL HOME AND GARDEN IN OLIVENHAIN, CHARLENE BONNEY AT MOONLIGHT BEACH, CRIS WEATHERBY (AKA THE PRESIDENT!) IN CARDIFF, DIANE HALL IN DEL MAR, JO ANN GINEPRA AND KIM TREFFINGER IN SCRIPPS RANCH, AND PAT DISPENZIERS IN POWAY. THANK YOU ALL!

THERE WERE LOTS OF BUSY PEOPLE WORKING QUIETLY BEHIND THE SCENES TO MAKE THIS ALL HAPPEN. LAURA LOWENSTEIN, OUR NEW GALLERY MANAGER, SEEMED TO BE EVERYWHERE ALL THE TIME GETTING THIS READY AND THAT READY. SHE MADE THE GALLERY RUN VERY SMOOTHLY UNDER PRESSURE! THANK YOU LAURA!

THIS YEAR WE HAD SO MANY HOMES AND ARTISTS THAT WE RAN SHORT ON DOCENTS. LILA BLINCO, POOR LILA OUR DEAR TREASURER! WE DUMPED THAT RECRUITING JOB ON YOU AND ALL THE DOCENTS WERE ALREADY BUSY DOING SOMETHING SOMEWHERE ELSE! YOU DID A GREAT JOB UNDER A BIG STRAIN TO GET ALL THE DOCENTS YOU DID. MY THANKS AND HUGS GO OUT TO YOU ALONG WITH THANKS FROM ALL THE ARTISTS AT ALL THE HOMES.

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BIG PORTION OF THE WEEKEND AND MOTHER'S DAY TO HELP US. THE TOUR CANNOT RUN SMOOTHLY AND BE SUCCESSFUL WITHOUT THEM AND WE ARE SO GRATEFUL TO YOU ALL. THANK YOU! THANK YOU!

OTHER IMPORTANT INFORMATION:  
WE HAVE A NEW SECRETARY! GRACE SWANSON HAS TAKEN UP THE JOB THAT LAURA WAS DOING AND WE ARE VERY PLEASED TO HAVE GRACE ON BOARD. BOY, IS SHE EVER ORGANIZED! BE SURE TO TAKE A GOOD LOOK AT HER WONDERFUL FLOWER PAINTINGS. THEY ARE GORGEOUS.

THIS SUNDAY IS THE ART WALK IN LEUCADIA. OUR ARTISTS WILL BE OUT IN THE GALLERY PARKING LOT. A LOT OF THE FESTIVITIES WILL BE HELD IN THE PARK ACROSS THE WAY. IF YOU AREN'T SHOWING COME DOWN AND PAD AROUND AND ENJOY THE ART AND FOOD. IT'S 10:00-4:00 WITH CLOSING EVENTS IN THE LITTLE PARK ABOUT 4:00 PM.

LAURA LOWENSTEIN HAS BEEN GETTING THE GALLERY COMMITTEE MAKING DECISIONS FOR IMPROVEMENTS TO THE GALLERY THAT WILL BE GOOD FOR ALL OF US. YOU WILL LIKE THEM. WE ALREADY FINISHED REPAIRING THE DESK AND PUT A BIG SHELF UNDERNEATH THAT HELPS KEEP BOOKS, BAGS AND OTHER THINGS OUT OF THE WAY.

I LEAVE YOU WITH MY HEARTFELT CONGRATULATIONS AND MY THANKS. NEXT YEAR I GET TO GO ON THE TOUR IF I DON'T GET ROPED INTO BEING A DOCENT!! OR MAYBE I'LL SET UP AT SOMEONE'S HOME AND SELL MY OWN ART! THANK YOU ALL! YOU ARE A GRAND GROUP AND I AM PROUD TO BE AMONG YOU!

*Isabella*



## May Featured Offsite Artists– Bank of America, Encinitas Blvd. & El Camino Real

**Featured Exhibitors:**  
**Joan Grine Peter Fay Faith Fleury**

**In lieu of "Artist of the Month", we will be arranging group shows each month at various locations.**

Contact Polly Torkar 760-635-1298 to get on the list.

## Publicity

*Alison Casciano and Priscilla Rogers*

A lot of effort was put forth to publicize the recent **Artists' Studio Art and Garden Tour**. Some of the individual homes also found ways to make the public aware of this very special event. We have tried to track the announcements, articles or ads that have appeared (and there were a good number!) but I am sure we have missed some. Here's the ones we've seen....if you have come across something that doesn't appear below, please contact Alison Casciano at 760-635-1252, so that we can add it to the list. If you clipped it or have a copy, please send to Alison's attention (8096 Paseo Arrayan, Carlsbad 92209). We are compiling as complete a list as possible so that we can utilize many of these same sources for future publicity efforts. **Thank you!!**

### Announcements

Coastal Living Magazine – May issue, near front  
"Art News" – Carlsbad City publication – May/June issue  
Temecula Today – online news publication – listing for several weeks prior to event  
North County Times – May 6<sup>th</sup> Arts and Entertainment announcement  
Sign-on San Diego – online Arts and Entertainment listing for at least one week prior to event  
San Diego Metro Magazine – online newspaper – calendar announcement for several weeks prior to event  
North County Magazine – write-up in "Community" section – May issue  
Coast News – Communities Section – 1 week prior to event

### Articles

Union Tribune Newspaper – Encinitas Town Focus Section – Thursday, one week prior to event – article w/ color pics  
Union Tribune Newspaper – Night and Day Insert – Thursday, May 6<sup>th</sup> – article w/ color pics  
Today's Local Newspaper – Lifestyle section – Saturday, May 7<sup>th</sup> – article w/ color pictures  
Presidio Sentinel—monthly newspaper publication – May issue, article w/ color pics and cover image

### Ads

Coast News – Thursday May 6<sup>th</sup>  
La Jolla Village News – Complimentary ad courtesy of Shirley Pentoney's daughter

BIG PORTION OF THE WEEKEND AND MOTHER'S DAY TO HELP US. THE TOUR CANNOT RUN SMOOTHLY AND BE SUCCESSFUL WITHOUT THEM AND WE ARE SO GRATEFUL TO YOU ALL. THANK YOU! THANK YOU!

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## May 2005 Monthly Show Results:

Judge: Lynn Buettner

### #3 Oil/Acrylic (O/A) --

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Patricia Sarker	Desert Haze	Nice soft colors
2 <sup>nd</sup>	Betty Cramer	Maine Lighthouse	
3 <sup>rd</sup>	Carole Krumb	Underwater Life	

### #4 Watermedia (W/M) --

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Elena Wilk	Gypsy	Great Study of Woman
2 <sup>nd</sup>	Grace Swanson	White Flowers II	Nice details
3 <sup>rd</sup>	Lila Blinco	Blue Bells	Great work!
HM	Nancy Bruce	Dawn at Agua Hacienda	Nice background (figure is a bit distracting)

### #5 Photography (P) and Other Media (O/M)

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Mary Lake	San Elijo Lagoon	I love it!!
2 <sup>nd</sup>	Joan Grine	Utah Color	Great Work!
3 <sup>rd</sup>	June Clark	La Jolla Cove	
HM	Doreen Long	Life	Great Shot

### #6 Mixed Media (M/M)

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Jan James	Midsummer's Dream	
2 <sup>nd</sup>	Maria Anthony	Oriental Flavor	
3 <sup>rd</sup>	Majorie Morgan	A walk in the rain	

### Please note

#### Monthly Calendar Chairperson schedule:

June, 2005	Jacqueline Lacey
July	Ann Lynott
August	Lisa Reinhardt
September	Polly Tokar
October	Rudelle Hall
November	Jo Sebern
December	Cris Weatherby

The Monthly Calendar Chairperson is responsible to check the sitting sign up calendar in the "Daily" notebook **2 weeks before it's published** for completeness. After you've checked the calendar, it is published by Laura Lyn Walker, VP of Information. For your month, the Monthly Chair makes sure the Gallery is opened and staffed. The first sitter each day will call to let you know they are there.



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## Thinking about renting wall space?

We have openings –

Contact Joanne Chambers 760-943-0986 for more information.

She will soon be setting the next date to have work juried in.



## 2005 Directory

*If you haven't received yours, come by the new gallery to pick up a copy or call.*

For ANY adds/ changes/ deletes, please contact Diane Burch (858-279-5566) or Walter Berk: (760-942-0696) or [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

**It's not too early** to be thinking about Board positions for the coming fiscal year – contact any Board member for more info on a particular job.

Remember, as part of the “cost” of your space, it is the responsibility of all space renters to serve on the Guild Board to keep the Gallery running.

## Char Cee Colosia -- Upcoming classes

### ***Painting Watercolorin Exotic Locations November 12- 19th 2005***

Leaving San Diego on Saturday/ return Saturday to Mazatlan, Cabo San Lucas, and Puerto Vallarta

Veranda rooms available with ocean views, Double occupancy from \$780.00 to \$985.00 Special with early booking.

Workshop fee \$150.00 / non-painter accepted Models will be available.

Char Cee 760-420-0440 / [charcee@global.net](mailto:charcee@global.net) or call

Carefree Travel, Wanda 619-278-7414

## **NEW - RULES FOR MONTHLY TAKE-IN**

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one.

Your work should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.

A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wrap-around canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

**If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 30" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.**

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

*The Take-in committee reserves the right to refuse entries that do not meet gallery standards.*

<b>MONTH: JUNE 05</b>	<b><u>TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)</u></b>
<b>Artist's Name:</b>	
<b>Item #:</b>	
<b>Entry Title:</b>	
<b>Department #:</b>	
<b>Vendor ID:</b>	
<b>Commission: Y/N?</b>	
<b>Price:</b>	
<b>Medium:</b>	



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### In This Issue:

- A Message from the President –a very successful Mothers' Day Tour and upcoming events

### REMINDERS:

- July, Aug & Sep calendars are at the Gallery for sign-up
- Monthly calendar chair schedule

### DON'T FORGET:

Next quarterly rotation –  
wall renters- Tues., July 5<sup>th</sup>  
floor renters- Weds., July 6<sup>th</sup>

### Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1<sup>st</sup> of the month. Non-members \$15.

### Membership Info

Contact Walter Berk with any address changes, at 760-942-0696 or e-mail changes to: [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

### Paint Rag Information

Send relevant information via e-mail to: Faith Fleury at 858-536-7064 or [ffleury1@san.rr.com](mailto:ffleury1@san.rr.com)

Newsletter info due on or before noon, 1<sup>st</sup> Saturday following SDAG board meeting.



June

The Paint Rag

PAID  
US POSTAGE  
PAID  
Encinitas CA  
Permit No. 422

San Diego Art Guild  
Off Track Gallery  
14 Pacific Coast Hwy. 101  
Encinitas CA 92024  
760-942-3636  
[w.offtrackgallery.com](http://w.offtrackgallery.com)

## In This Issue:

- A Message from the President –a very successful Mothers' Day Tour and upcoming events

## REMINDERS:

- July, Aug & Sep calendars are at the Gallery for sign-up
- Monthly calendar chair schedule

## DON'T FORGET:

Next quarterly rotation – wall renters- Tues., July 5th  
floor renters- Weds., July 6th

## Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1st of the month.

Non-members \$15.

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Send relevant information via e-mail to: Faith Fleury

Newsletter info due on or before noon, 1st Saturday following SDAG board meeting.

## SDAG BOARD OF DIRECTORS MEETING MINUTES FOR THURSDAY JUNE 2, 2005

### OLD BUSINESS

#### A. Recording Secretary

1. Minutes from the previous board meeting were read. JoAnn moved that they are approved as corrected. Joanne seconded the motion and the vote was unanimous.

### NEW BUSINESS

#### B. UPCOMING DATES

1. Board Meeting: Thursday, July 7, 2005, 9:30 at Quail Gardens' Larabee House
2. General Meeting: Thursday, July 7, 2005, 1:30 at Quail Gardens Ecke Building
3. Monthly Take-in: (Small Image Show ) June 24 and 25, 9:30 - 1:00
4. Wall Renters' Rotation : July 5, 2005 9:30 - 1:00
5. Floor Renters' Rotation: July 6, 2005 9:30 - 1:00

#### C. PRESIDENT'S REPORT

1. The proceeds from the Mothers' Day Studio Tour were over \$10,000 from sales of tickets.

Isabella entered the names of customers into the computer from the list of sales that went through the gallery's credit machine.

A discussion followed about how to improved the tour for next time:

Copies of the guest lists from the tour houses must be put together and those names entered into the computer.

Walter stressed how much we need to have the Data Base brought up to date with e-mail address of customers. We discussed how best to obtain those addresses.

JoAnn suggested the hostesses should always be members of SDAG.

The question came up about whether there should be a commission charged on sales made on the tour.

There should be a job description for each worker at the houses on the tour so that each volunteer and/or participant knows what is expected of him/her. Any further discussion of the tour should wait until Cris Weatherby calls for a rehash meeting.

2. Two hundred twenty five people came through the gallery during the Leucadia Art Walk.

3. There will be a Marketing meeting on Friday, June 10 headed by the publicity chair, Alison Casiano, with others attending, to work on better PR for the gallery. The meeting will be at 9:00 in the conference room next to the gallery.

#### D. WALL RENTERS REPORT

1. Joanne reported we have 4 new half wall renters. Jim Respass, Char Cee, Jean Leslie, and David Rightmer.

2. Joanne made a motion that we accept only original art work on rotation day and for the monthly y shows. No reproductions can be shown on the gallery walls, only in the bins. Jo Ann seconded and the motion was passed.

#### E. PAINT RAG

##### NO REPORT.

1. Cindy brought up the idea of e-mailing our newsletter to members who have computers and mail out the others. Other organizations are successfully doing this. This decision will be made after we are sure we have the correct e-mail addresses of our members .

#### F. MEMBERSHIP

1. The raise in dues was again discussed. Joanne moved that we make the new amount \$55 for the 2005-2006 fiscal year. Polly seconded the motion and it was passed.

2. Walter reported on the search for a way to sell the Soravia paintings. He still has a possibility in La Jolla. He also spoke to someone about a live auction on E-Bay.

He says it has been a "tough sell".

#### G. ARTIST OF THE MONTH or OFF - SITE SHOWS

1. Polly asked how she should handle the fact that people are dropping out at the last minutes after signing up for the shows at the Bank of America. It was suggested to her that she should insist on payment two months in advance.

#### H. ART CHAIRMAN

1. Joan commented that there had been complaints about the 30" size limit for the paintings in the monthly shows. She made a motion that the limit be changed to 32", to accommodate standard frame sizes. Lila seconded the motion and it passed.

Joanne moved that the meeting be adjourned.  
Faith seconded it, and the meeting was adjourned at  
11:35.

Those present at the June 2 Board Meeting  
were; Isabella Breasted, Cindy McQuade, Walter  
Berk,  
Joan Grine, JoAnn Ginepra, Lila Blinco, Joanne  
Chambers, Polly Torkar, and Faith Fleury.

Respectfully submitted

Joan Grine, substitute recording secretary

**Eleventh Annual Southern California Art Show**  
**"Small Image at the Off Track"**  
**June 24 - July 29, 2005**

**What makes "Small Image at the Off Track" special?**

- ? The show is open to San Dieguito Art Guild (SDAG) members and non-members.
- ? Cash awards will be offered in five (5) categories.
- ? All entries meeting the eligibility criteria and found acceptable will be accepted.
- ? No sitting duties for show entrants - SDAG members do gallery sitting and sales.
- ? Excellent sales potential due to local and tourist walk-in traffic - the show generally exceeds \$1,000 in sales each year.
- ? Commission for work sold is only 15%; Off Track collects necessary sales taxes.

**Show Judge: Richard A. Stergulz**

Richard is an Illinois native who by the age of eight knew he wanted to be an artist. He graduated from the American Academy of Art in Chicago in 1983 which began his successful commercial art career. After 12 years of doing commercial art, Richard felt it was time to fine tune his fine art style. Richard moved to California in 1995 and started painting for himself in a realistic style with a touch of Russian impressionism. Richard works in oils. His work is mostly figurative and he has started plein air painting as much as possible. He also teaches class three times a week as well as doing demos for most of the Art Associations in San Diego and Riverside counties. Richard's work hangs in galleries in Idyllwild and Fallbrook California. His paintings have won numerous awards from Best of Show to People's Choice.

**Show Chair: Ann Lynott**

(760) 599-6932 or silverann@usa.net

**Show Categories (5)**

- ? Oil and Acrylic
- ? Water Media under Glass or Plexi
- ? Photography
- ? Mixed Media
- ? Other Media

**Awards** (Award winners will be notified by phone.)

Best of Show:	\$100.00
First Place(s):	\$75.00
Second Place(s):	\$50.00
Third Place(s):	\$25.00
Honorable Mentions:	Ribbons awarded at Judge's discretion.
President's Choice:	Ribbon awarded.

[www.offtrackgallery.com](http://www.offtrackgallery.com)

*"SMALL IMAGE at the OFFTRACK"*

*Off Track Gallery*  
914 Pacific Coast Highway 101  
Encinitas, CA 92024

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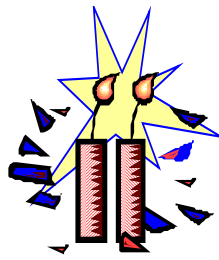
Best of Show:	\$100.00
First Place(s):	\$75
Second Place(s)	\$50.00
Third Place(s)	\$25.00
Honorable Mentions:	Ribbons awarded at Judge's discretion.
President's Choice:	Ribbon awarded



**Off Track Gallery**

**914 Pacific Coast Hwy  
101 Encinitas CA 92024  
760-942-3636**

**Hours: 11 am to 6 pm**



# The Paint Rag

**July 2005**

## Mark Your Calendar:

**\* SMALL IMAGE SHOW take-in-**  
**Friday, JUNE 24, 9:30 – 1:00 &**  
**Saturday, June 25, 9:30 – 12:00**

**\* Board Meeting 9:30 a.m.**  
**Thurs., July 7th Larabee House,**  
**Quail Gardens**

**\* General Meeting 1:30 pm**  
**Thursday, July 7th**  
**Ecke Hall, Quail Gardens**

**\* Qtr'ly Rotation take-in- wall**  
**renters- TUESDAY, July 5<sup>th</sup>,**  
**floor renters WEDNESDAY,**  
**July 6th**

## Environmental Painters

**PAINT OUTS - ALWAYS TUESDAY**  
**June 14 and 21** -- San Dieguito County  
Park. On the 21<sup>st</sup>, Bring a sandwich. We  
will meet at Joan's house after  
painting and have a critique. She will  
serve the rest of the lunch.

**June 28--** Old Meeting House at  
Olivenhain.

**July 5 and 12--** San Elijo Lagoon at  
the visitors' center, off Manchester.

**July 19 and 26--** Torrey Pines State  
Reserve, meet at visitors' center.

**Aug. 2--** Quail Botanical Gardens.

For directions call Joan Grine at  
858-481-8783

**Call for Artists:** "La Jolla Digital" is a  
competition of fine art in digital media with  
a first prize of \$500. Entry deadline for  
submission (by CD) is June 20 and the  
exhibition will take place at the Village  
Gallery in La Jolla from July 11 through  
July 24. See full details at  
[www.lajollaart.org](http://www.lajollaart.org) or at  
[www.greenflashphotography.com](http://www.greenflashphotography.com)

## Small Image Show Judge Richard Stergutz

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work is mostly figurative and he has  
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associations in San Diego and  
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His work has won numerous awards  
from Best of Show to People's Choice  
and hangs in galleries in Idyllwild and  
Fallbrook CA.

## Member Announcements

- ♦ **Mary Lake** had two paintings juried  
into the San Diego Pastel Society  
Annual Show at Spanish Village,  
Studio 21.
- ♦ **Joan Grine** will have paintings in a  
group show at the Poway Center for  
the Performing Arts for the month of  
June. There will be a reception for the  
public on June 11 from 2:00 to 4:00.  
Call Joan for directions.
- ♦ La Jolla Art Association Village Gallery  
will present *Transformation--*  
Featuring artwork by Pat Brentnall,  
**Diane Burch, Pat Dispenziere,**  
Zorica Jo, y Debbie Lejeune,  
Dana Levine, Sylvia Lizarraga,  
Caroline Morse, Gwen Nobil, Mary

Sievers, Vita Sorrentino May 30  
through June 12, 2005.

Artists' Reception, Sunday, June  
5<sup>th</sup> 5-8 p.m. 7932 Ivanhoe Ave, La  
Jolla 858-459-1196

- ♦ **Yanina Cambareri** will be  
offering an art program for  
children this Summer, at two  
locations: the Studio of Art and  
Design in Solana Beach and  
Yanina's studio in Encinitas. Cost  
is \$80 for 6 weekly classes,  
starting July 5th. Spaces are  
limited. Call (760)944-4433 or  
email [yaninasart@pacbell.net](mailto:yaninasart@pacbell.net) to  
register or for more information

### ♦ **Plein Air Painting at Quail Botanical Gardens**

Mondays, June 6th - July 18th  
9:30 am to 2:30 or 3:00

**Cheri Baillargeon** will be  
teaching a workshop in the  
gardens, "Capturing Light  
Through Values and Color  
Harmony". For information please  
call Cheri 760-758-0859,  
[Cheriart@cox.net](mailto:Cheriart@cox.net)  
or Quail Gardens 760-436-3036  
ex 203 [www.qbgardens.org](http://www.qbgardens.org)

- ♦ **Lorraine Eustice** will exhibit  
her paintings at the Carlsbad City  
Library on 1775 Dove Lane in  
Carlsbad off El Camino Real  
during the month of June.
- ♦ **Mary Lake** will be showing her  
artwork at La Costa Coffee  
Roaster in Carlsbad for the month  
of June.
- ♦ **Ellie Havel-Wagoner** won  
Best in Show at COAL Gallery for  
th emonth of May for her painting,  
"La Jolla Wave".

### **Mothers' Day artists –**

Please send copies of your  
visitors to be added to the  
Gallery's database. Thanks!

San Dieguito Art Guild  
est. 1964

The Paint Rag  
July 2005

Off Track Gallery  
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Pat Brentnall, Diane Burch, Pat Dispenziere, Zorica Jo,y Debbie Lejeune, DanaLevine, Sylvia Lizaraga, Caroline Morse, Gwen Nobil, Mary Sievers, Vita Sorrentino May 30 through June 12, 2005. Artists' Reception, Sunday, June 5th 5-8 p.m. 7932 Ivanhoe Ave, La Jolla 858-459-1196

• Yanina Cambareri will be offering an art program for children this Summer, at two locations: the Studio of Art and Design in Solana Beach and Yanina's studio in Encinitas. Cost is \$80 for 6 weekly classes, starting July 5th. Spaces are limited.

• Plein Air Painting at Quail Botanical Gardens Mondays, June 6th - July 18th 9:30 am to 2:30 or 3:00 Cheri Baillargeon will be teaching a workshop in the gardens, "Capturing Light Through Values and Color Harmony". For information please call Cheri or Quail Gardens

• Lorraine Eustice will exhibit her paintings at the Carlsbad City Library on 1775 Dove Lane in Carlsbad off El Camino Real during the month of June.

• Mary Lake will be showing her artwork at La Costa Coffee Roaster in Carlsbad for the month of June.

• Ellie Havel-Wagoner won Best in Show at COAL Gallery for the month of May for her painting, "La Jolla Wave".

Mothers' Day artists – Please send copies of your visitors to be added to the Gallery's database. Thanks!

## Gallery Manager's Corner

Things at the gallery are progressing and we're slowly getting some things finished. **Darcie Anderson's** scarves are beautifully displayed on the closet door. **Sandra Thomas and Cindy McQuade** will be placing their glass witchballs this month on the south window rod that **Patricia Watkins** installed. **Peter Fay** figured out how to keep the night light on over the front doorway. **Walter Berk & Kirk Van Allen**, between the two, were able to stop the persistent beeping of the smoke detector with a new battery/unit. **Lila Blinco** quickly & skillfully replaced the confusing sitter's check list with a concise two shift check list. We now have a display light shining down on the glass shelves facing Hwy. 101 for several hours each evening. (It's on a timer.) Of course there are many others who have helped to keep things running smoothly. Please forgive me if you aren't mentioned above. Without everyone's help, the gallery wouldn't happen!

Just a little housekeeping item: if you have to change your sitting duty at the last minute, please don't expect **Loretta Phoenix** to magically find someone for you. She's done a tremendous job finding replacements. And she's fine with finding a replacement if you give her some time. But if you know you can't sit and it's not at least a week ahead & it's not an emergency, please look on the calendar and call around to switch dates with someone else. Or you could call one of the paid sitters yourself. **Laura Lyn Walker** produces the finished calendar about a week before the end of the month and sends it out to the sitters by email. If you're not on her list, please contact her. If you don't get email, you can either call the gallery and ask a sitter to look up dates, or next time you're in the gallery, copy the calendar on our new copy machine. (Thanks to **Isabella Breasted!**) When you do make a change, you are responsible for 1.) calling the gallery to have it changed on the master calendar on the desk, and 2.) letting the monthly calendar chairperson know. For June that would be **Joan Grine**.

Remember that this coming month of July is our Small Image Show and it's one of the favorite special shows all year. It's open to non-members too so be sure to get your one or two pieces down to the gallery early on take-in days. The paintings are small, but there will be lots of entries & competition.

I (Laura Lowenstein) have a new address & telephone number. I moved at the end of May, not far from my old house. I now live in South Carlsbad, a few miles inland from the gallery. Please note my new address & tel. no. in your directory: 2549 Levante Street, Carlsbad 92009. Tel. no.: (760) 753-3254. My new email address is: [llowenstein@adelphia.net](mailto:llowenstein@adelphia.net).



Have a wonderful month of June.

**Laura Lowenstein**

## **NEW - RULES FOR MONTHLY TAKE-IN**

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one.

Your work should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames. A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wrap-around canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

**If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 32" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.**

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

*The Take-in committee reserves the right to refuse entries that do not meet gallery standards.*

**Now that we are no longer running on "Pannikin time", the Gallery will be CLOSED on the following:**

**Easter  
Memorial Day  
4<sup>th</sup> of July  
Labor Day  
Thanksgiving  
Christmas  
New Year's Day**

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New Year's Day

## A Message From Your President....

My Dear Friends and Artists,

My! Oh! My! How time does fly when you are an artist and it's springtime flowing into summer! We hardly finish one thing when along come three or four more events! We just finished the Studio and Garden Tour, then the Leucadia Art Walk. Now we are into the San Diego Fair, the Petite Dessert event in downtown Encinitas in conjunction with the restaurants, and July brings our own Small Image Show.

I am very pleased to tell you that this year's Garden and Studio Tour brought us \$11,000 gross from ticket sales with expenses less than \$1000! VERY GOOD WORK!! We send a huge vote of thanks to all who helped to make it happen. Most especially we say "Hooray for you Cris Weatherby!!!" Good Show! Many Gold stars on your chart! We all thank you! Just *listen* to those crowds roar!!

The Leucadia Art Walk was an overall success. I understand that about 1000 folks came out and participated. The Guild had nine artists out in the parking lot and it was a very good show. Our Gallery had 225 visitors and that's great exposure for us. Next year will be even better. Thanks to all those who helped make that a fun day.

Please note that even though we did well with the Tour financially it is not enough to sustain us for the rest of the year and still meet our overall expenses and artist scholarships for the local high schools. Therefore the Board has voted to raise our yearly dues to \$55. This \$15 increase is not much over the period of a year, but it will definitely help us.

Ann Lynott is the chairperson for this year's Small Image Show that is open to the public in July. It is one of our two cash award shows, the other being our Christmas show. There are entry forms in the Gallery or you can go to the web site, <http://www.offtrackgallery.com> and print one off from there. Remember that take-in for this show is Friday, June 24<sup>th</sup> from 9-1:00 and Saturday, June 25<sup>th</sup> from 9:00-1:00 p.m. Consult the entry form for the proper measurements.

I want to personally apologize for not getting the tags up for the artwork for this rotation. I was going to do it myself and got overwhelmed. I have chastised myself severely and am pleased to announce that dear Alison Christler has volunteered to make the tags for future rotations. I do appreciate your comments about that because it's good to know you are observant!!!

I want to take this moment and space to give special thanks to Faith Fleury who does our Paint Rag for us. She is racking up many points in Heaven for patience and perseverance! So often she gets the announcements and especially my column late which means she stays up very late to get the finished product

out for printing. She rewrites and edits material so that it makes sense to all of us. She never fails to put in the most important information we need to know. She does a truly superb job! So thank you, Faith, from all of us! You are the BEST!

Be sure to get down to the San Diego Fair to see our artists in the Photographic Exhibition and the Art Exhibition. Once again this year the Guild will be giving a prize in each of those. Last year I went with a friend and when we rode on the tram I experienced for the first time what acrophobia is all about!!! It was not fun but it was very interesting.

So as the summer begins, have fun, be safe, take time to smell the roses, and savor each moment!



## Isabella

### Bereavement notice:

Saturday I had a message from Hildegard Stubbs that a well known member of ours, Pearl Cadwell (great artist) had lost her husband after a long illness. Pearl came to visit the Gallery with Cindy Brennerman at our Grand Opening. That's when I found out that Pearl had been taking care of her husband for a long time and that's why she had not been at the Gallery. She's a very lovely person.

If people would like to send her a card or flowers, her address is:

**Pearl Cadwell**  
7219 Wisteria Way  
Carlsbad, CA 92009  
760-431-5472

I got that out of an old directory, but to my knowledge she has not moved. I know she would appreciate it and I plan to send her a card on behalf of all the Guild members.

## June Featured Offsite Artists— Bank of America, Encinitas Blvd. & El Camino Real

### Featured Exhibitors:

**Polly Torkar (WC, Pastel, Oil)**  
**Jeff Brosbe (Photo)**  
**Diane Dudek (Oil)**  
**Catheine Chandler (oil / Gouache)**

**In lieu of "Artist of the Month", we will be arranging group shows each month at various locations.**

Contact Polly Torkar 760-635-1298 to get on the list.

A Message From Your President....

My Dear Friends and Artists,

My! Oh! My! How time does fly when you are an artist and it's springtime flowing into summer! We hardly finish one thing when along come three or four more events! We just finished the Studio and Garden Tour, then the Leucadia Art Walk. Now we are into the San Diego Fair, the Petite Dessert event in downtown Encinitas in conjunction with the restaurants, and July brings our own Small Image Show.

I am very pleased to tell you that this year's Garden and Studio Tour brought us \$11,000 gross from ticket sales with expenses less than \$1000! VERY GOOD WORK!! We send a huge vote of thanks to all who helped to make it happen. Most especially we say "Hooray for you Cris Weatherby!!!" Good Show! Many Gold stars on your chart! We all thank you! Just listen to those crowds roar!!

The Leucadia Art Walk was an overall success. I understand that about 1000 folks came out and participated. The Guild had nine artists out in the parking lot and it was a very good show. Our Gallery had 225 visitors and that's great exposure for us. Next year will be even better. Thanks to all those who helped make that a fun day.

Please note that even though we did well with the Tour financially it is not enough to sustain us for the rest of the year and still meet our overall expenses and artist scholarships for the local high schools. Therefore the Board has voted to raise our yearly dues to \$55. This \$15 increase is not much over the period of a year, but it will definitely help us.

Ann Lynott is the chairperson for this year's Small Image Show that is open to the public in July. It is one of our two cash award shows, the other being our Christmas show. There are entry forms in the Gallery or you can go to the web site, <http://www.offtrackgallery.com> and print one off from there. Remember that take-in for this show is Friday, June 24th from 9-1:00 and Saturday, June 25th from 9:00-1:00 p.m. Consult the entry form for the proper measurements.

I want to personally apologize for not getting the tags up for the artwork for this rotation. I was going to do it

myself and got overwhelmed. I have chastised myself severely and am pleased to announce that dear Alison Christler has volunteered to make the tags for future rotations. I do appreciate your comments about that because it's good to know you are observant!!!

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Contact Polly Torkar to get on the list.



**BANK OF AMERICA ART SHOW  
OFF TRACK GALLERY  
SAN DIEGUITO ART GUILD**

**PLEASE NOTE THE FOLLOWING REQUIREMENTS**

**1/ THE FEE PAYABLE BY THE ARTIST IS \$25 PRIOR TO THE SHOW AND MUST BE PAID TO THE SHOW CHAIRPERSON ON THE TAKE-IN DAY.**

**2/ ON TAKE-IN DAY, EACH ARTIST MUST SUBMIT A LIST OF ALL THEIR PAINTINGS BEING ENTERED NEATLY TYPED INDICATING:**

**NAME OF PAINTING \_\_\_\_\_ PRICE \$ \_\_\_\_\_  
MEDIA \_\_\_\_\_  
MONTH OF SHOW \_\_\_\_\_**

**3/ ALL ART MUST HAVE A TYPED LABEL PLACED ON THE BACK OF EACH PIECE INDICATING THE NAME OF THE ARTIST.**

**4/ ALL ARTISTS MUST SUBMIT A TYPED BIO TO THE SHOW CHAIRPERSONS ON THE TAKE-IN DAY.**

**5/ ALL ARTISTS MUST HANG THEIR OWN ARTWORK, AND THE BANK MUST BE LEFT IN CLEAN AND NEAT CONDITION. PLEASE NOTE: NO NEW NAIL HOLES CAN BE MADE IN THE WALLS. YOU MUST USE EXISTING NAILS FOR HANGING YOUR WORK.  
(IT MAY BE NECESSARY TO HANG YOUR PAINTINGS ON MORE THAN ONE WALL TO FIT THE NAIL SPACING)**

**6/ TAKE-IN DAY WILL BE THE LAST THURSDAY OF EACH MONTH BETWEEN 9:30 AND 10:30 AM.**

**7/ TAKE-DOWN DAY WILL BE ON THE LAST THURSDAY OF THE MONTH BETWEEN 9:30 AND 10:30 AM. IT IS YOUR RESPONSIBILITY TO HAVE YOUR WORK REMOVED AS INDICATED. IF FOR SOME REASON YOU CAN NOT DO SO, PLEASE ARRANGE TO HAVE SOMEONE DO IT FOR YOU.**

**8/ BRING ABOUT 4 TO 6 PAINTINGS**

**9/ BRING A SMALL STOOL OR LADDER**

**THANK YOU FOR YOUR COOPERATION!**

**POLLY TORKAR, SHOW CHAIRPERSON**

**NOTICE: Increase in Membership fee**

**To better meet our higher operating costs the Board has decided to raise annual dues for 2006 to \$55, an increase of a bit more than a dollar per month.**

**MEMBERSHIP RENEWALS**

Next month's Paint Rag will contain your renewal form and envelope. We urge you to return it with your check as quickly as possible. The small increase in annual dues to \$55 will help us to keep up with our greatly increased operating costs.

**Plan now to get yours in ASAP.**

**NOTICE: Monthly Show Size Increase**

I am pleased with the work entered into the monthly shows. People are thinking smaller! We decided to increase the size limit from 30" to 32" (on either side). This size works better for standard frame sizes. If you do bring in a painting that large, please come early, and maybe bring a smaller one too just in case we don't have room for your large one. Thanks for all the great work you are bringing in, and for the good help we always have on take-in days. This new ruling will be in effect for the Aug. show since July is our Small Image Show. See you then. Joan

**2005 Directory**

The Board is again considering distributing the Paint Rag via email. PLEASE MAKE DOUBLY SURE THAT YOUR EMAIL ADDRESS IS CORRECT AND CURRENT in our directory records. Thanks!

For ANY adds/ changes/ deletes, please contact Diane Burch (858-279-5566) or Walter Berk: (760-942-0696) or [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

**It's time to be thinking about Board positions** for the coming fiscal year – contact any Board member for more info on a particular job.

Remember, as part of the "cost" of your space, it is the responsibility of all space renters to serve on the Guild Board to keep the Gallery running.





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## June 2005 Monthly Show Results:

Judge: Anita Eiler

### #3 Oil/Acrylic (O/A) –

	Artist's Name	Title	Comments
1 <sup>st</sup>	Virginia Ribbel	Buenos Dias	Good use of color to create light
2 <sup>nd</sup>	Mary Lake	South Carolina Beach	Nice technique for detail
3 <sup>rd</sup>	Lisa Kaplan	Georgia on my mind	Impressionist mood

### #4 Watermedia (W/M) --

	Artist's Name	Title	Comments
1 <sup>st</sup>	Marjorie Morgan	Magnolia	Nice transparency
2 <sup>nd</sup>	Alison Christler	Chinese Magnolia	Crispness and precision of shapes
3 <sup>rd</sup>	Jean Leslie	No Train Today	Playfulness in abstraction
HM	Alison Casciano	Cambria Garden Stroll	Lovely detail and light

### #5 Photography (P)

	Artist's Name	Title	Comments
1 <sup>st</sup>	David Rightner	Colorado Storm	Moment caught, nice detail
2 <sup>nd</sup>	Anita Raghavan	Swami's Sunset	Successful capturing of a serene moment
3 <sup>rd</sup>	Morgan Janis	Next Stop Rome	Good composition – disturbing title

### #6 Mixed Media (M/M)

	Artist's Name	Title	Comments
1 <sup>st</sup>	Agnes Lochte	Landscape #3	Fascinating textural detail
2 <sup>nd</sup>	Susan Kopp	Sunflower thrice	Warmth, unexpected use of color
3 <sup>rd</sup>	Alessandra Colfi	Seeking Solace	Playful detail
HM	Dot Dodds	Reflections in the Moat	Interesting subject matter
HM	Maria Anthony	Daydream	Interesting detail, mystical

### #7 Other Media (O/M)

	Artist's Name	Title	Comments
1 <sup>st</sup>	Artie Mattson	Artie's World Ink	Wonderful detail and creative strokes happening
2 <sup>nd</sup>	Joan Grine	Wind Shape Torrey Pine	Good classical technique, a lost art
3 <sup>rd</sup>	Jo Bailey	Just Three	Simple and effective

## Monthly Calendar Chairperson schedule:

July	Ann Lynott	October	Rudelle Hall
August	Lisa Reinhardt	November	Jo Sebern
September	Polly Tokar	December	Cris Weatherby

The Monthly Calendar Chairperson is responsible to check the sitting sign up calendar in the "Daily" notebook **2 weeks before it's published** for completeness. After you've checked the calendar, it is published by Laura Lyn Walker, VP of Information.

For your month, the Monthly Chair makes sure the Gallery is opened and staffed. The first sitter each day will call to let you know they are there.

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- Small Image Show info
- A Message from the President –a very successful Mothers' Day Tour
- Raise in annual dues to \$55.00
- Starting with Aug monthly show, maximum dimension is 32"

### REMINDERS:

- Monthly calendar chair schedule
- Renters-- It's time to be thinking about your volunteer service requirement

### DON'T FORGET:

Next quarterly rotation –  
wall renters- Tues., July 5<sup>th</sup>  
floor renters- Weds., July 6<sup>th</sup>

### **Advertising Rates**

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1<sup>st</sup> of the month. Non-members \$15.

### **Membership Info**

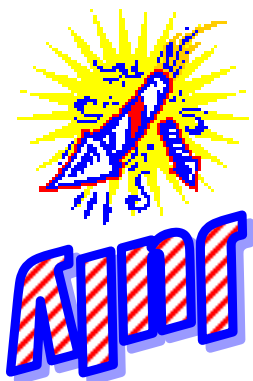
Contact Walter Berk with any address changes, at 760-942-0696 or e-mail changes to: [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

SDAG member, watercolorist seeks room rental in house or appt. w/ 1 or 2 others. Please contact Rachel: 760-434-3610

### **Paint Rag Information**

Send relevant information via e-mail to: Faith Fleury at 619-794-4333 or [ffleury1@san.rr.com](mailto:ffleury1@san.rr.com)

Newsletter info due on or before noon, 1<sup>st</sup> Saturday following SDAG board meeting.



# The Paint Rag

PR151D  
US POSTAGE  
PAID  
Encinitas CA  
Permit No. 422

San Diego Art Guild  
Off Track Gallery  
914 Pacific Coast Hwy. 101  
Encinitas CA 92024  
760-942-3636  
[www.offtrackgallery.com](http://www.offtrackgallery.com)

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## **San Dieguito Art Guild Offers New Opportunities to Members**

San Dieguito Art Guild announced the closing of the Off Track Gallery, located at 914 North Coast Highway, Encinitas, effective December 31, 2005.

The San Dieguito Art Guild was organized in 1965 by a group of twelve enthusiastic artists who lived in the San Dieguito area (this area includes the coastal cities from Del Mar to Leucadia) and has had several gallery locations over the years.

Laura Lowenstein, SDAG president, pointed out that the guild will continue to provide its members and the community with art exhibitions, lectures, demonstrations and other services of great value until such time as a more suitable location can be found for the gallery.

Increasing overhead has forced the SDAG board to follow the example of other successful art associations by not running a gallery in a permanent location. Instead the Guild will offer its members many opportunities to display their art, including a showing at the Scripps La Jolla Hospital, BAE Systems in Rancho Bernardo and the extremely well attended and popular Mother's Day Home Tour held each May.

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## **GALLERY MANAGER**

### **1) JOB DESCRIPTION:**

The gallery manager is responsible for the managing the smooth and efficient operation of the gallery. She/he oversees the staffing of the gallery, takes inventory and maintains supplies used in the gallery. She/he can call a Gallery Committee meetings when needed to address improvements, any expenditures over a \$100.00, or problems that need to be brought to the board for vote. Or she/he may bring anything up at the board without Gallery Committee input. The Gallery Manager interfaces with the other committee chairs and the Gallery Committee to find ways to make the gallery more viable, profitable and efficient. The Gallery Manager is required to attend monthly board meetings but can request their assistant to attend in their absence. If possible, the Gallery Manager is not required to do sitting duties.

### **2) STAFFING OF THE GALLERY:**

- a.) The Gallery manager assigns or asks the nominating committee to find a person that will head Orientation & Training of new sitters. The Orientation Assistant will train new sitters how to use the computer as well as the responsibility of how to do sales, and any additional jobs that are required of renters. At the time of training, the Assistant will review how the sitting calendar works and any responsibilities they must fulfill. Training will be done in a special session before the new sitter needs to do their first sitting duty.
- b.) The Gallery manager will interface with the VP of Information's chair on the sitting calendars. The VP of Information's will have the calendar finalized one week before the next month and placed it on the duty desk. The VP of Information's will work with the next month's Calendar of the Month Chairperson to make sure all sitting slots are filled before the Master Calendar is printed and placed on the duty desk. The Gallery manager will be kept informed on the status of the calendar and will receive a copy by email when the final calendar is completed.
- c.) The Gallery Manager will be in communication with the Calendar of the Month Chair as needed to make sure things are being handled and the gallery is being staffed each day for both shifts. She/he will review the daily notes written by the sitters during the month to check for any problems or things to address or will be contacted by sitters if something needs to be handled.
- d.) The Gallery Manager has an assistant who can be called on to help with any of the operations of the gallery.

### **3) EFFICIENT OPERATIONS OF THE GALLERY**

- a.) The Gallery Manager has additional assistants that chair different areas of operation:

1. **CARD RACK MANAGER:** The Card Rack Manager is responsible for signing up new card sellers and maintaining the clean and orderly display of the cards. The Gallery Manager can call on the Card Rack Manager to handle any problems in this area.

2. **SHRINK WRAP MANAGER:** The Shrink Wrap Manager is responsible for making sure that the shrink-wraps look clean and orderly. That manager is also responsible to make sure that members follow the procedures for the number of shrink-wraps displayed and that they are all properly bar coded.

3. **BARCODERS/TRAINERS/POSSE HELPERS:** The Gallery Manager has a team of helpers responsible to train any new renters as well as making sure that everything that's for sale in the gallery has a bar code and is in the computer inventory. The Gallery Manager maintains or asks a helper to make sure the Bar Code Notebook is in good working order.

4. **WALL & FLOOR RENTERS CHAIR:** The Gallery Manager will interface with the Wall & Floor Renters Chairpersons to make sure everything is running smoothly for the rotations and setting up of new renters with orientation and volunteer duties. The Gallery Manager will maintain good communications for future improvements and changes in the gallery with each of the Renter Chairs. The Gallery Manager can call on the Renter Chairs to handle any situations that need to be addressed in each of these areas.

5. **MONTHLY SHOW CHAIR:** The Gallery Manager will also interface with the Monthly Show Chair to make sure everything is running efficiently. Since the gallery is not able to store any art left from shows, the Gallery Manager will make sure that the Monthly Show Chairperson has made arrangements for artists to be called when art work is not picked on Take-in Day. (This is true of any rotation artwork also.)

6. **DESK SITTERS:** The Gallery Manager may request the Desk Sitter at anytime to help with any tasks that might be of help to the Gallery Manager. This could include taking inventory, doing specific cleaning; making phone calls, or anything else that might be of help to the manager. The Sitters are the eyes and ears for the Gallery Manager.

7. **CLEANING & MAINTINACE CREW:** The Gallery Manager has a Cleaning & Maintenance Crew that is assigned to help with the regular clean appearance and smooth workings of the gallery. They can be assigned to do special jobs or cleaning at anytime needed. Or the Gallery Manager can set up a regular schedule.

4) **SPECIAL EVENTS:**

a.) If any special events involve the gallery its self, the Gallery Manager will interface with the Event Coordinator or event Chairperson to make sure that the event is 1.) Listed on the Gallery Calendar and there are no conflicts, 2.) That the Chair or Event Coordinator has handled all aspects involving the use of the gallery, 3.) And all aspects relating to the desk sitter are handled. This might include special instructions for sales or announcements that could be provided by the Event Coordinator or Chair.

b.) The Gallery Manager can call on the Hospitality Chairperson when needed.

5) **ADDITIONAL DUTIES:**

a.) The Gallery Manager will maintain the Gallery Notebooks or assign a helper to keep them up-to-date and in good working order. These include the “Daily Book”, The POS Book, the BAR CODING Book, and the Procedures Book.

b.) The Gallery Manager will maintain or find helpers to keep the storage areas in the gallery in order. And to maintain an inventory list for the storage unit as well as additional storage that other members have at their homes.

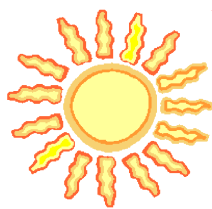
c.) The Gallery Manager will request help in keeping forms up-to-date and adding any new forms deemed necessary to do her/his job.

## Off Track Gallery

914 Pacific Coast Hwy  
101 Encinitas CA 92024

760-942-3636

Hours: 11 am to 6 pm



# The Paint Rag

August 2005

## Jacqueline Nicolini

Her demo will be 'Portrait Drawing from Life with S. Jacqueline Nicolini

### Mark Your Calendar:

• **Monthly Show take-in-**

**Friday, JULY 29, 9:30 – 1:00**

\* **Board Meeting 9:30 a.m.**

Thurs., Aug 4th Larabee House, Quail Gardens

\* **General Meeting 1:30 pm**

Thursday, August 4th Ecke Hall, Quail Gardens

\* **next Qtr'ly Rotation- Oct 3 & 4**

## Environmental Painters

### PAINT OUTS - ALWAYS TUESDAY

**July 12--** San Elijo Lagoon at the visitors' center, off Manchester.

**July 19 and 26--** Torrey Pines State Reserve, meet at visitors' center.

**Aug. 2--** Quail Botanical Gardens.

**Aug. 9 ---** Natalie Reed's garden. 2638 Sutter, Carlsbad. Call Joan for more info.

**Aug. 16 and 23 --** Swami's, Encinitas

**Aug. 30 and Sept. 6--** Batiquitos Lagoon-meet at the east parking lot.

**Sept 13 and 20--** San Clemente Canyon, (off Rt.52) Meet at 9:30 (or later) because of traffic going south.

Call Joan for more details. 858-481-8783

## MEMBERSHIP RENEWAL

### TIME IS HERE

Please return your \$55 check and renewal application in the enclosed envelope as quickly as possible. Be sure to note any changes in your address, phone or email address.

This renewal will cover the period Sept 1, 2005 through Aug 31, 2006.

Jacqueline Nicolini is well known in the San Diego art community for her exquisitely realized oil portraits. She captures the grace of the human form and spirit of the individual in her paintings, which may be seen at her studio The Ubiquitous Bee Gallery in San Diego.

Born and raised in Southern California, Jacqueline studied Illustration at CSU Long Beach under the direction of Dick Oden, then began designing for a product manufacturing company whose clientele included such well-known motion-picture studios as Disney, Warner Brothers and Lucas Films. Jacqueline has maintained that link with Hollywood for the past 20 years, working extensively as a makeup artist and a recognized master of mehndi body art and temporary body painting for the film industry.

As an artist she has attended numerous painting workshops and classes, studying with such prestigious artists as Nelson Shanks, Sebastian Capella and Carolyn Anderson. Extensive travels to Italy and France further awakened her aspirations to become a figurative artist. Upon her return Jacqueline's exceptional portrayals of the human figure brought her swift recognition in San Diego's art community and almost immediately students began seeking her advice and instruction.

Committed to supporting other artists in developing their skills, Jacqueline provides classes and private, individualized instruction in her studio in Little Italy where she also hosts several weekly open-studio figure drawing and painting workshops, making The Ubiquitous Bee Gallery and Studio a uniquely creative and communal haven for artists.

When not in her studio, Jacqueline makes her home with her husband Reese and their cat Bucket. She continues to be heavily influenced and inspired by classical artists in Italy and Western Europe where she plans future travels.

## ART IN THE PARK

Sunday, July 17, 2005

Hours 12:00 Noon to 5:00pm

Leucadia Roadside Park directly across from the Off Track Gallery. SDAG Seeks fun artists for the first "Art in the Park" gathering. This will be an opportunity to set up and display your work while painting in the Leucadia Roadside Park directly across from the Off Track Gallery.

Artists will need to provide their own set up and shade canopy or umbrella. The hours are set for 11:00 am drop off & set up, business/exhibiting and painting from noon to 5:00 pm., and clean up 5-6pm. Cost to artists will be 10% of sales for the gallery. Each artist will handle their own sales and needs to have a valid resale permit.

Contact: Laura Lowenstein (760)753-3254

[llowenstein@adelphia.net](mailto:llowenstein@adelphia.net)

Please contact Laura to reserve your space or for information and applications. Checks will need to be sent or placed in Laura's file folder in the Gallery one week before the event.

Please note that the 12:00 to 5:00PM is a FIRM time commitment. Participation is for Guild members and space is limited.

If you missed the chance to participate in the first "Art in the Park" we have future dates coming up: Sundays, August 21, September 18, and October 16, 2005

San Dieguito Art Guild  
est. 1964

The Paint Rag  
August 2005

Off Track Gallery  
914 Pacific Coast Hwy  
101 Encinitas CA 92024  
760-942-3636  
Hours: 11 am to 6 pm

- Monthly Show take-in- Friday, JULY 29, 9:30 – 1:00
- \* Board Meeting 9:30 a.m. Thurs., Aug 4th Larabee House, Quail Gardens
- \* General Meeting 1:30 pm Thursday, August 4th Ecke Hall, Quail Gardens
- \* next Qtr'ly Rotation- Oct 3 & 4 Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

July 12-- San Elijo Lagoon at the visitors' center, off Manchester.  
July 19 and 26-- Torrey Pines State Reserve, meet at visitors' center.  
Aug. 2-- Quail Botanical Gardens.  
Aug. 9 --- Natalie Reed's garden. 2638 Sutter, Carlsbad.  
Call Joan for more info.  
Aug. 16 and 23 -- Swami's, Encinitas  
Aug. 30 and Sept. 6-- Batiquitos Lagoon meet at the east parking lot.  
Sept 13 and 20-- San Clemente Canyon, (off Rt.52) Meet at 9:30 (or later) because of traffic going south.  
Call Joan for more details.

MEMBERSHIP RENEWAL TIME IS HERE

Please return your \$55 check and renewal application in the enclosed envelope as quickly as possible. Be sure to note any changes in your address, phone or email address. This renewal will cover the period Sept 1, 2005 through August 31, 2006.

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her exquisitely realized oil portraits. She captures the grace of the human form and spirit of the individual in her paintings, which may be seen at her studio The Ubiquitous Bee Gallery in San Diego. Born and raised in Southern California, Jacqueline studied Illustration at CSU Long Beach under the direction of Dick Oden, then began designing for a product manufacturing company whose clientele included such well-known motion-picture studios as Disney, Warner Brothers and Lucas Films. Jacqueline has maintained that link with Hollywood for the past 20 years, working extensively as a makeup artist and a recognized master of mehndi body art and temporary body painting for the film industry.

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Her demo will be 'Portrait Drawing from Life with S. Jacqueline Nicolini

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## Member Announcements

- ♦ **Sandra Bray**'s painting "Evening Orchids" won first place in representational watercolor at the San Diego Fair
- ♦ **Dot Renshaw** received 1st place in Representational Painting at the 2005 SD Fair.
- ♦ **Diane S. Goodman** received 2 Honorable Mentions in the San Diego Fair Photo Competition. One was for a still life, titled "Chinese Purse". The other was for night photography, titled "Fiberlite".
- ♦ **Pat Dispenziere**'s watercolor painting "Bodie Winter" has been juried into the 2005 Rocky Mountain National Watermedia Exhibition at the Foothills Art Center in Golden, CO. The show runs Sept 17 through Nov. 6, 2005 and was juried by H. C. Dodd. Pat's watercolor painting "Exfoliate 2" has been juried by Betsy Dillard Stroud into the San Diego Watercolor Society 25th Annual International Exhibition. The show will be at the San Diego Watercolor Society Gallery Oct 1-31, 2005. Three of Pat's watercolors also were juried into the San Diego Artists Guild Membership Exhibition at the Boehm Gallery, Palomar College in San Marcos Aug 27-Sept 23, 2005
- ♦ Pacific Beach Art Guild Invitational Art Exhibition - Theme Art Show - "RELATIONSHIPS" Gallery 21 - Spanish Village Art Center - Balboa Park, San Diego A show of new art which challenges our SDAG artists **Alessandra Colfi, Linda Erickson, Shirley Maier, Dot Renshaw, Jim Respass, Priscilla Rogers** and a few invited artists to create and express their interpretation, memories and feelings about the theme; from the obvious to the unpredictable explorations in oil, acrylic, watercolor, digital montage, photography, collage, blown glass, jewelry and mixed media. August 1, 2005 to August 14, 2005 - Open to the public 11am - 4pm daily; free admission. Reception - Sat, Aug 13th, 5- 7pm. For more information please contact: Shirley Maier at 858-456-6611. - website: [www.pacificbeachart.com](http://www.pacificbeachart.com)

San Diego Natural History Museum will present a Wildlife Art Exhibition & Sale open to all artists 18 years of age or older. All styles of artwork, any media, strictly representational images are not absolutely necessary—the theme is "wildlife", so for all works of art a wild animal should be the subject or a featured part. Entry deadline is Aug. 1. For more details contact the Museum Artists Foundation's Executive Director, Dennis Paul Batt, 760-434-6377 or [dennispaul55@adelphia.net](mailto:dennispaul55@adelphia.net)

On Sunday, Sept. 18, the **Rancho Santa Fe Art Guild** will have their **annual Art Fair**, on the parks in front of the gallery (in front of the Inn, also). This year both parks will be used and not the street.

There will be 135 spaces available to set up artwork to sell as well as demonstrate, if you like. The fee will be \$75 for non-member of the RSFe Guild. Sales will be handled by each artist, and everyone must have a resale license. Set up time is 8-10 am and the Fair will close promptly at 5 pm.

Artists are asked to come to the gallery to select their space, fill out the form and pay their entry fees. The gallery hours are 11-4:30 Tues.-Sat. and is located at 6004 Pasea Delicias, Rancho Santa Fe, behind the Union Bank. Call the gallery with questions, 858-759-3545.

**July Featured Offsite  
Artists—  
Bank of America,  
Encinitas Blvd. &  
El Camino Real**

**Featured Exhibitors:**  
Natalie Barreiro  
Ellen Cramer  
JoAnn Ginepra  
Carol Shamrock

Contact Polly Torkar 760-635-1298 to get on the list.

**SDAG members who had art accepted into the San Diego County Fair**, the # of pix accepted (10 are possible), how many 1,2,3,4<sup>th</sup>'s, and HM's.

### Photography Exhibition:

Walter Berk-2 pix, 1 HM  
Peter Fay - 4 pix, 2 HM's  
Diane Goodman - 2 pix, 2 HM's  
Richard Hoppe - 1 pic  
Doreen Long - 1 pic  
Dan Nougier - 6 pix, 2<sup>nd</sup> place, 2 HM's  
Jim Respass - 1 pic, 1 HM  
David Rightmer - 6 pix, 2<sup>nd</sup> place, 3 HM's  
Garrie Lynn Rhodes - 9 pix 3<sup>rd</sup> place, 4<sup>th</sup> place & 2 HM's

### The Fine Arts Show:

Sandra Bray  
Grace Swanson  
Pat Dispenziere  
Sally Bly  
Artie Mattson

There are others—we need more info - please notify Isabella Breasted or Faith Fleury so your name can be included next month.

We are all wildly excited that our own **Dot Renshaw got overall 1<sup>st</sup> Place in the Fine Art show** with her painting of the wonderful old truck.

## **Members Directory**

The Board is again considering distributing the Paint Rag via email. PLEASE MAKE DOUBLY SURE THAT YOUR EMAIL ADDRESS IS CORRECT AND CURRENT in our directory records. Thanks!

For ANY adds/ changes/ deletes, please contact Diane Burch (858-279-5566) or Walter Berk: (760-942-0696) or [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

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