

## A Message From Your President....

My friends and fellow artists, I hope this will get to you before our new gallery's GRAND OPENING on March 12<sup>th</sup> and 13<sup>th</sup> (Saturday and Sunday) from 1:00 until 5:00 p.m. We are all very excited about it. For both days we have planned food, beverages (non-alcoholic because of lease restrictions) and music. We had hoped to have the Environmental painters doing their plein aire thing in the park, but because of all the rain, the ground over there is much too soft and mushy. The Parks and Recreation Department has said that the park will not be opened until May. Still, we are a talented fun bunch of artists and we can have a good time park or no park!

We have sent out postcards inviting our customers to this event. We are hoping to get city council members to attend on Saturday so that we can have the official ribbon cutting at 1:30 with photos and the press. So don't be late. I have asked our dear Betty Sturdevan and Hildegard Stubbs to help me cut the ribbon. I am trying to get Vilma Malmberg as well since she too was an original member of the guild some forty years ago! Congratulations to those dear ladies but more than that...THANK YOU for your service, your loyalty, and your friendship!

Last month artists sold \$2500 worth of art and jewelry from the new location. That is not nearly what we usually sell, but it is not bad for a first month that nearly washed everyone away! We need to do better and I am sure we will. Please be sure to read the suggestions at the desk that will help you learn about the people who come into the gallery to buy things. We can no longer rely on the folks who used to go downstairs at the Pannikin to use the restrooms. We are now a *destination*. In order to be successful, we need to know as much about our customers and drop-in viewers as possible so we will know where to spend our advertising money. It is *your* gallery and I am counting on all of you to make these inquiries. That helps us to get the people to the gallery who want to buy our art.

I want to say a special thanks to our publicity chairs, Alison Casciano and Priscilla Rogers. They have done a splendid job! You know, most of you, I am excluding myself, do your art and service to the gallery as a secondary interest in life. The Off Track is not your day job! Don't you wish! I am a

great admirer of that. Alison has her two little girls and all the responsibilities and activities that go with them. Priscilla has her teaching job and spends all her free time making her beads. I don't know how you all manage! I just want to acknowledge the time and energy and work that is required for doing our publicity. You don't just sit down and do it. Our new gallery is a challenge that takes a great deal of planning. So thanks to you girls and Walter Berk (or Boik as I call him fondly!) and to Natalie Barreiro who is highly trained in PR and brings us her great gifts as well. Thank you all very much. For the rest of you, remember, it is hard to beat that old word-of-mouth!

Once again the City of Encinitas has entered the America In Bloom contest that comes around every two years. In 2003 our fine city took *Second Place* nationwide in our population category of 50,000-100,000. In this contest communities of the same population are matched and evaluated on their efforts related to flower displays, trees and forests, landscaped areas, grassy areas, tidiness, environmental awareness, heritage conservation, and community involvement. At present there are 90 communities in 30 states that participate in the contest.

This year Encinitas is aiming to capture the #1 Spot!!

Our group is going to help Betty Sturdevan with her heritage project for the event. Betty wants to get seniors and youngsters involved in making the San Dieguito Heritage Museum look beautiful and festive. She is designing flower outlines that will be painted on the fence surrounding the old Teten House on Quail Garden Road because eventually that house is going to be the new heritage museum. Then the youngsters will come and fill in the colors. If you would like to take part and help with this, please call either Betty Sturdevan (760-753-7403) or me, Isabella.

We have many events coming up in the next three months, our Grand Opening of course, the America In Bloom contest in late March/ early April, the Mother's Day Tour in May and the *(Pres. Message cont.)*

Encinitas Garden Festival and Market Place on May 21st. I'll tell you more about that later. We also have the revival of the 1980's Leucadia ART Walk May 15<sup>th</sup> from 10:00 a.m. until 5:00 p.m. all

## A Message From Your President....

My friends and fellow artists, I hope this will get to you before our new gallery's GRAND OPENING on March 12th and 13th (Saturday and Sunday) from 1:00 until 5:00 p.m. We are all very excited about it. For both days we have planned food, beverages (non-alcoholic because of lease restrictions) and music. We had hoped to have the Environmental painters doing their plein aire thing in the park, but because of all the rain, the ground over there is much too soft and mushy. The Parks and Recreation Department has said that the park will not be opened until May. Still, we are a talented fun bunch of artists and we can have a good time park or no park!

We have sent out postcards inviting our customers to this event. We are hoping to get city council members to attend on Saturday so that we can have the official ribbon cutting at 1:30 with photos and the press. So don't be late. I have asked our dear Betty Sturdevan and Hildegard Stubbs to help me cut the ribbon. I am trying to get Vilma Malmberg as well since she too was an original member of the guild some forty years ago! Congratulations to those dear ladies but more than that...THANK YOU for your service, your loyalty, and your friendship!

Last month artists sold \$2500 worth of art and jewelry from the new location. That is not nearly what we usually sell, but it is not bad for a first month that nearly washed everyone away! We need to do better and I am sure we will. Please be sure to read the suggestions at the desk that will help you learn about the people who come into the gallery to buy things. We can no longer rely on the folks who used to go downstairs at the Pannikin to use the restrooms. We are now a destination. In order to be successful, we need to know as much about our customers and drop-in viewers as possible so we will know where to spend our advertising money. It is your gallery and I am counting on all of you to make these inquiries. That helps us to get the people to the gallery who want to buy our art.

I want to say a special thanks to our publicity chairs, Alison Casciano and Priscilla Rogers. They have done a splendid job! You know, most of you, I am excluding myself, do your art and service to the gallery as a secondary interest in life. The Off Track is not your day job! Don't you wish! I am a great admirer of that.

Alison has her two little girls and all the responsibilities and activities that go with them. Priscilla has her teaching job and spends all her free time making her beads. I don't know how you all manage! I just want to acknowledge the time and energy and work that is required for doing our publicity. You don't just sit down and do it. Our new gallery is a challenge that takes a great deal of planning. So thanks to you girls and Walter Berk (or Boik as I call him fondly!) and to Natalie Barreiro who is highly trained in PR and brings us her great gifts as well. Thank you all very much. For the rest of you, remember, it is hard to beat that old word-of-mouth!

Once again the City of Encinitas has entered the America In Bloom contest that comes around every two years. In 2003 our fine city took Second Place nationwide in our population category of 50,000-100,000. In this contest communities of the same population are matched and evaluated on their efforts related to flower displays, trees and forests, landscaped areas, grassy areas, tidiness, environmental awareness, heritage conservation, and community involvement. At present there are 90 communities in 30 states that participate in the contest.

This year Encinitas is aiming to capture the #1 Spot!!

Our group is going to help Betty Sturdevan with her heritage project for the event. Betty wants to get seniors and youngsters involved in making the San Dieguito Heritage Museum look beautiful and festive. She is designing flower outlines that will be painted on the fence surrounding the old Teten House on Quail Garden Road because eventually that house is going to be the new heritage museum. Then the youngsters will come and fill in the colors. If you would like to take part and help with this, please call either Betty Sturdevan (760-753-7403) or me, Isabella.

We have many events coming up in the next three months, our Grand Opening of course, the America In Bloom contest in late March/ early April, the Mother's Day Tour in May and the (Pres. Message cont.)

Encinitas Garden Festival and Market Place on May 21st. I'll tell you more about that later. We also have the revival of the 1980's Leucadia ART Walk May 15th from 10:00 a.m. until 5:00 p.m. all

## March 2005 Monthly Show Results:

Judge: Carol Thomason NWS

### #3 Oil/Acrylic (O/A) --

	Artist's Name	Title	Comments
1 <sup>st</sup>	Alison Christler	Herculano Light	SUPERB! Color, lighting, composition, technique, presentation
2 <sup>nd</sup>	Diane Dudek	Rocky Beach	Wonderful color, composition
3 <sup>rd</sup>	Sally Harvey	Guardians of the Pond	Striking color, brushwork
HM	Cathy Staver	Gathered Women	
HM	Kathleen Cremeans	Tree of Life	
HM	Patricia Sarkar	Summer in Scotland	

### #4 Watermedia (W/M) --

	Artist's Name	Title	Comments
1 <sup>st</sup>	Yanina Cambareri	White Tulips	EXCITING! Image blooms right on the mat! Good color, composition, excellent presentation
2 <sup>nd</sup>	Elena Wilck	Eucalyptus	Beautiful, clean, crisp
3 <sup>rd</sup>	Harriet Shoup	Beach Boy	Wonderful line
HM	Bonnie Knight	Onions	
HM	Grace Swanson	Ossi's Orchid	
HM	Marjorie Morgan	Butterfly	

### #5 Photography (P) --

	Artist's Name	Title	Comments
1 <sup>st</sup>	Jeffrey Brosbe	Lotus #4	OUTSTANDING! Good color, composition, excellent presentation
2 <sup>nd</sup>	Joan Monroe	View from Arizona	Excellent composition, presentation
3 <sup>rd</sup>	Elisabeth Nicholson	Before Tsunami, Indonesian Boys	Very nice
HM	Richard Hopper	Barn at the Tetons	
HM	Kirkos	OM	
HM	Morgan Janis	Surreal-ity	

### #6 Mixed Media (M/M) & Other Media

	Artist's Name	Title	Comments
1 <sup>st</sup>	Maria Anthony	Contemplate	Nice totality, combined parts, equal contemplative whole
2 <sup>nd</sup>	Doreen Long	AYOSEA: CHAKRAS	Humorous, but meaningful
3 <sup>rd</sup>	Ann Lynott	Love Letters	Wonderful "mood" colors
HM	Mary Lake	Winter Beach	Beautiful pastel, frame a bit too bright for winter beach
HM	Susan Kopp	Magic Butterfly	
HM	Ellie Havel Wagoner	Arrangement in Blue and Gold	Interesting use of various (pearlescent?) acrylic pigments



## March 2005 Monthly Show Results:

Judge: Carol Thomason NWS

### #3 Oil/Acrylic (O/A) –

Artist's Name Title Comments

1st Alison Christler Herculano Light SUPERB! Color, lighting, composition, technique, presentation

2nd Diane Dudek Rocky Beach Wonderful color, composition

3rd Sally Harvey Guardians of the Pond Striking color, brushwork

HM Cathy Staver Gathered Women

HM Kathleen Cremeans Tree of Life

HM Patricia Sarkar Summer in Scotland

### #4 Watermedia (W/M) --

Artist's Name Title Comments

1st Yanina Cambareri White Tulips EXCITING! Image blooms right on the mat! Good color, composition, excellent presentation

2nd Elena Wilck Eucalyptus Beautiful, clean, crisp

3rd Harriet Shoup Beach Boy Wonderful line

HM Bonnie Knight Onions

HM Grace Swanson Ossi's Orchid

HM Marjorie Morgan Butterfly

### #5 Photography (P) –

Artist's Name Title Comments

1st Jeffrey Brosbe Lotus #4 OUTSTANDING! Good color, composition, excellent presentation

2nd Joan Monroe View from Arizona Excellent composition, presentation

3rd Elisabeth Nicholson Before Tsunami, Indonesian Boys Very nice

HM Richard Hopper Barn at the Tetons

HM Kirkos OM

HM Morgan Janis Surreal-ity

### #6 Mixed Media (M/M) & Other Media

Artist's Name Title Comments

1st Maria Anthony Contemplate Nice totality, combined parts, equal contemplative whole

2nd Doreen Long AYOSEA: CHAKRAS Humorous, but meaningful

3rd Ann Lynott Love Letters Wonderful "mood" colors

HM Mary Lake Winter Beach Beautiful pastel, frame a bit too bright for winter beach

HM Susan Kopp Magic Butterfly

HM Ellie Havel Wagoner Arrangement in Blue and Gold Interesting use of various (pearlescent?) acrylic pigments

(Pres. Message cont.)

along the west side of Highway 101. All the galleries will be open and artists will be showing their work all along the corridor. The closing ceremonies will be at the Leucadia Roadside Park at 5:00 p.m. Isn't that just perfect for us??!! I dig this new location!! People buy tickets to see the art and businesses pay to be a part of it. If it is at all like last year's "Food For Thought" it should be a huge success. Call me if you want to know more, but I will be getting the skinny on it out to you in the Paint Rag. Also there will be more on the reopening of the Farmers Market on Sundays at the Paul Ecke School. So much to do!

I would that spring's renewing strengths may bring you energy and creativity. And I wish for all of you the Happiest and most Blessed Easter Season!

Isabella



## **NEW - RULES FOR MONTHLY TAKE-IN**

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one.

Your work should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.

A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wrap-around canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

**If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 30" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.**

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

*The Take-in committee reserves the right to refuse entries that do not meet gallery standards.*

## ***Mothers' Day Tour***

We are all working to make the Mother's Day Open Studios Tour a great success. The tour will include eleven studios and the Gallery and will run from 10:00 to 4:00 both weekend days. Tickets are \$15.00.

If each member of the Guild sells just 4 tickets, we will do well. If you cannot attend the event, the tickets make a great Mother's Day gift for teachers, hair cutters, babysitters or anyone that you would like to treat to something special. Tickets will be on sale at the Gallery and several other locations by April 15th.

If you would like more info, please call Cris Weatherby at (760) 815-0918 or email [ckweatherby@hotmail.com](mailto:ckweatherby@hotmail.com)

<b>MONTH: April 05</b>	<b>TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)</b>
<b>Artist's Name:</b>	
<b>Item #:</b>	
<b>Entry Title:</b>	
<b>Department #:</b>	
<b>Vendor ID:</b>	
<b>Commission: Y/N?</b>	
<b>Price:</b>	
<b>Medium:</b>	

(Pres. Message cont.)

along the west side of Highway 101. All the galleries will be open and artists will be showing their work all along the corridor. The closing ceremonies will be at the Leucadia Roadside Park at 5:00 p.m. Isn't that just perfect for us?!! I dig this new location!! People buy tickets to see the art and businesses pay to be a part of it. If it is at all like last year's "Food For Thought" it should be a huge success. Call me if you want to know more, but I will be getting the skinny on it out to you in the Paint Rag. Also there will be more on the re-opening of the Farmers Market on Sundays at the Paul Ecke School. So much to do!

I would that spring's renewing strengths may bring you energy and creativity. And I wish for all of you the Happiest and most Blessed Easter Season!

Isabella

#### Mothers' Day Tour

We are all working to make the Mother's Day Open Studios Tour a great success. The tour will include eleven studios and the Gallery and will run from 10:00 to 4:00 both weekend days. Tickets are \$15.00.

If each member of the Guild sells just 4 tickets, we will do well. If you cannot attend the event, the tickets make a great Mother's Day gift for teachers, hair cutters, babysitters or anyone that you would like to treat to something special. Tickets will be on sale at the Gallery and several other locations by April 15th.

If you would like more info, please call Cris Weatherby

#### NEW - RULES FOR MONTHLY TAKE-IN

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one. Your work should have some identification on the back.

If there is a question about the Department Number,

there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.

A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wraparound canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 30" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

The Take-in committee reserves the right to refuse entries that do not meet gallery standards.

MONTH: April 05 TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)

Artist's Name:

Item #:

Entry Title:

Department #:

Vendor ID:

Commission:

Y/N?

Price:

Medium:

## In This Issue:

- A Message from the President – update on our new GALLERY Opening Celebration – March 12 & 13, 1 – 5 pm
- Update on Mother's Day Studio Tour

## REMINDERS:

- SIGN up as Mothers' Day Tour volunteers/ docents-- contact Cris Weatherby 760-815-0918 or [ckweatherby@hotmail.com](mailto:ckweatherby@hotmail.com)
- size change for monthly shows

## Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1<sup>st</sup> of the month. Non-members \$15.

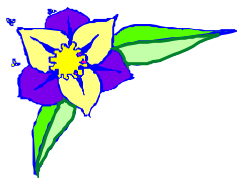
## Membership Info

Contact Walter Berk with any address changes, at 760-942-0696 or e-mail changes to: [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

## Paint Rag Information

Send relevant information via e-mail to: Faith Fleury at 858-536-7064 or [ffleury1@san.rr.com](mailto:ffleury1@san.rr.com)

Newsletter info due on or before noon, 1<sup>st</sup> Saturday following SDAG board meeting.



April

THE PAINT RAG

PRST STD  
US POSTAGE  
PAID  
Encinitas CA  
Permit No. 422

San Diego Art Guild  
Off Track Gallery  
14 Pacific Coast Hwy. 101  
Encinitas CA 92024  
760-942-3636  
[w.offtrackgallery.com](http://w.offtrackgallery.com)

## In This Issue:

- A Message from the President – update on our new GALLERY Opening Celebration – March 12 & 13, 1 – 5 pm
- Update on Mother's Day Studio Tour REMINDERS:  
- SIGN up as Mothers' Day Tour volunteers/ docents--  
contact Cris Weatherby
- - size change for monthly shows

## Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1st of the month.  
Non-members \$15.

## Membership Info

Contact Walter Berk with any address changes, at

## Paint Rag Information

Send relevant information via e-mail to: Faith Fleury

Newsletter info due on or before noon, 1st Saturday following SDAG board meeting.



# San Dieguito Off Track Gallery Art Guild

\*\*\*\*\*DRAFT\*\*\*\*\*

Release 3.1

FOR IMMEDIATE RELEASE

CONTACT: Alison Casciano  
760-635-1252  
[acasciano@adelphia.net](mailto:acasciano@adelphia.net)

**SAN DIEGUITO ART GUILD TO HOST ITS 11<sup>TH</sup> ANNUAL ARTIST'S  
STUDIO AND GARDEN TOUR  
MOTHER'S DAY WEEKEND, MAY 7<sup>TH</sup> AND 8<sup>TH</sup>**

*Twelve North County artists' homes on tour, with two to five artists displaying their work at each home.*

LEUCADIA, CALIF. - March 30, 2005 - The San Dieguito Art Guild (SDAG) will host it's 11<sup>th</sup> annual, fundraising event, The Artists' Studio and Garden to be held on Mother's Day weekend. The tour offers the public a chance to visit 12 lovely artists' homes, gardens and studios, most of which are in the North County area. Two to five artists will display their artwork at each home. The art ranges from fine art to photography, glass work, ceramics and jewelry and will be available for purchase. Artist-helpers from the sponsoring San Dieguito Art Guild will be available, along with the artists, to answer questions and assist with sales for on-the-spot purchases. In addition to enjoying colorful gardens, spectacular views, diverse and lovely homes, and a variety of artwork, visitors will be offered food and beverages at each stop on the tour. The tour will run both Saturday and Sunday, May 7<sup>th</sup> and 8<sup>th</sup> from 10:00 am -

San Dieguito Art Guild  
Off Track Gallery

FOR IMMEDIATE RELEASE

CONTACT: Alison Casciano

**SAN DIEGUITO ART GUILD TO HOST ITS 11TH ANNUAL ARTIST'S STUDIO AND GARDEN TOUR  
MOTHER'S DAY WEEKEND, MAY 7TH AND 8TH**

Twelve North County artists' homes on tour, with two to five artists displaying their work at each home.

LEUCADIA, CALIF. - March 30, 2005 - The San Dieguito Art Guild (SDAG) will host it's 11th annual, fund-raising event, The Artists' Studio and Garden to be held on Mother's Day weekend. The tour offers the public a chance to visit 12 lovely artists' homes, gardens and studios, most of which are in the North County area. Two to five artists will display their artwork at each home. The art ranges from fine art to photography, glass work,, ceramics and jewelry and will be available for purchase. Artist-helpers from the sponsoring San Dieguito Art Guild will be available, along with the artists, to answer questions and assist with sales for on-the-spot purchases. In addition to enjoying colorful gardens, spectacular views, diverse and lovely homes, and a variety of artwork, visitors will be offered food and beverages at each stop on the tour. The tour will run both Saturday and Sunday, May 7th and 8th from 10:00 am -

4:00 pm. With one ticket, guests may visit homes both days, revisiting any home they wish.

According to Cris Weatherby, Chairperson for this year's event and tour artist whose craftsman style home offers a view of the ocean, "The goal is to provide a visually stimulating and enjoyable weekend for moms and their children of all ages. It's a home and garden tour that affords people the opportunity to purchase original art at reasonable prices. Most artists do not have the time or money to break into the big gallery art scene. The studio tour gives them a more accessible venue to show and sell their works. And families seem to like having something different and special to do for Mother's Day."

Charlene Bonney, one of the artists on tour and whose southwestern adobe style home overlooks Moonlight Beach in Encinitas, has participated in the tour since its origin in 1992. "I believe each stop is like a little treasure hunt because there are so many treasures for the soul. For instance, visitors will be able to find paintings in watercolor, acrylic, pastel, oil and mixed media and gift items such as glass vases, paperweights, scarves and cards. Every studio offers a potpourri of delights," adds Bonney.

The tour is self-guided, with all necessary information and directions printed on the full-page ticket. Tickets for this two-day event are \$15.00. Children under 18 and accompanied by an adult are free. Tickets may be purchased at the door of any home on tour or may be purchased in advance at several locations in the North County area, including the Off Track Gallery in Leucadia. For more information or ticket locations, call the Off Track Gallery at (760) 942-3636 or visit the gallery's website at [www.offtrackgallery.com](http://www.offtrackgallery.com).

Complimentary tickets will be given out to assisted care facilities in the area. Money raised from ticket sales will also be used to sponsor children's education scholarships and to enhance awareness of the arts in the North County area.

About the San Dieguito Art Guild (SDAG):

Established in 1966, the San Dieguito Art Guild is a non-profit corporation dedicated to the advancement of the creative arts in the community. The Guild represents over 200 emerging and established local artists, including

4:00 pm. With one ticket, guests may visit homes both days, revising any home they wish.

According to Cris Weatherby, Chairperson for this year's event and tour artist whose craftsman style home offers a view of the ocean, "The goal is to provide a visually stimulating and enjoyable weekend for moms and their children of all ages. It's a home and garden tour that affords people the opportunity to purchase original art at reasonable prices. Most artists do not have the time or money to break into the big gallery art scene. The studio tour gives them a more accessible venue to show and sell their works. And families seem to like having something different and special to do for Mother's Day.

Charlene Bonney, one of the artists on tour and whose southwestern adobe style home overlooks Moonlight Beach in Encinitas, has participated in the tour since its origin in 1992. "I believe each stop is like a little treasure hunt because there are so many treasures for the soul. For instance, visitors will be able to find paintings in watercolor, acrylic, pastel, oil and mixed media and gift items such as glass vases, paperweights, scarves and cards. Every studio offers a potpourri of delights," add Bonney.

The tour is self-guided, with all necessary information and directions printed on the full-page ticket. Tickets for this two-day event are \$15.00. Children under 19 and accompanied by an adult are free. Tickets may be purchased at the door of any home on tour or may be purchased in advance at several locations in the North County area, including the Off Track Gallery in Leucadia. For more information or ticket locations, call the Off Track Gallery or visit the gallery's website at [www.offtrackgallery.com](http://www.offtrackgallery.com)

Complimentary tickets will be given out to assisted care facilities in the area. Money raised from ticket sales will also be used to sponsor children's education scholarships and to enhance awareness of the arts in the North county area.

About the San Dieguito Art Guild (SDAG):

Established in 1966 [*wrong, it was 1965*], the San Dieguito Art Guild is a non-profit corporation dedicated to the advancement of the creative arts in the community. The Guild represents over 200 emerging and established local artists, including

painters in all mediums, photographers, jewelers, glass and  
textile artists, and potters.

About The Off Track Gallery:

914 North Coast Highway, 101, Ste. C, Leucadia, CA 92024  
760-942-3636

Hours: Open Daily, 11:00 am - 6:00 pm

# # #

Alison Casciano

Publicity

San Dieguito Art Guild and

The Off Track Gallery

Leucadia, CA

painters in all mediums, photographers, jewelers, glass and textile artists, and potters.

About the Off Track Gallery

914 North Coast Highway 101, Ste. C., Leucadia, CA 92024

760-942-3636

Hours: Open Daily, 11:00 am - 6:00 pm

## San Dieguito Guild offers artful outing options for Mother's Day

By Amanda Daniels

COMMUNITY NEWS WRITER

April 29, 2005

ENCINITAS – Art, sweets, flowers and your time. What more could Mom want on Mother's Day?

You can give her all four next weekend with the San Dieguito Art Guild Mother's Day Tour.

Advertisement  
Click Me!

The expanded tour includes 12 sites this year, said guild president Cris Weatherby. Guild members will host art displays and demonstrations, refreshments and access to their gardens.

The self-guided tour includes North County homes along the coast as well as inland. Homes will be open from 10 a.m. to 4 p.m. May 7-8.

"We have really great, unusual places," Weatherby said. "There is a big one in Scripps Ranch, a quirky one in Del Mar. Every place will have guest artists."

Four or five guild members and their art will be at each home. Plein-air painters will work in some gardens. Docents will answer questions.

Artist and gardener Charlene Bonney has a Spanish-style property that overlooks Moonlight Beach. She will provide answers about what can grow near the ocean. Her garden is always a popular attraction, Weatherby said.

What: San Dieguito Art Guild Mother's Day Tour

When: 10 a.m. to 4 p.m. May 7-8

Where: Throughout North County

Cost: \$15; children admitted free

Information: (760) 942-3636

"The gardens are really supreme, and around Mother's Day they're just unbelievable," Bonney said.

She and her husband have a crystal and rock garden, as well as displays of succulents, cactuses, vegetables, flowers and palms.

Much of the property can be seen from the beach, and the display is popular with beachgoers, too, Bonney said.

"The beach people always come over and take pictures," she said.

Bonney paints shore scenes and said she is particularly known for her palm trees. She paints in water media.

In another garden seven miles away in Olivenhain, Bobbi Hirschhoff will welcome visitors to her two acres filled with roses, fruit trees, birds, koi ponds and tropical plants.

She and her husband designed their grounds, which are accented with art. There are colorful bird houses, mosaics and stained glass windows. There's a brightly painted wishing well that is actually a recycled sewer pipe. And there is a golf cart that her son and daughter painted with sunflowers.

"I think people, when they're looking at gardens, like to see more of a human element than a cookie-cutter type of thing," Hirschhoff said.

The San Dieguito Art Guild has about 200 members who work in a variety of media. The guild is headquartered at the Offtrack Gallery, 914 N. Coast Highway 101, Leucadia. The gallery will be one of the stops on the tour.

The guild is giving away some tickets to residents of retirement homes, particularly mothers whose sons or daughters don't live nearby. Tickets are \$15, but children younger than 18 can attend for free.

For more information, call the gallery at (760) 942-3636 or go to [www.offtrackgallery.com](http://www.offtrackgallery.com).

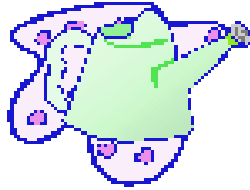
**Off Track Gallery**

**914 Pacific Coast Hwy  
101 Encinitas CA 92024**

**760-942-3636**

**Hours: 11 am to 6 pm**

# The Paint Rag



**MAY 2005**

## Mark Your Calendar:

**\*Mother's' Day Studio &  
Garden Tour – May 7 and 8**

**\* MONTHLY SHOW take-in-  
Friday, April 29, 9:30 – 1:00**

**\* Board Meeting 9:30 a.m.  
Thurs., May 5th Larabee House,  
Quail Gardens**

**\* General Meeting 1:30 pm  
Thursday, May 5th  
Ecke Hall, Quail Gardens**

**\* Qtr'ly Rotation take-in- wall  
renters-TUESDAY, July 5th**

## Environmental Painters

### PAINT OUTS - ALWAYS TUESDAY

**Apr. 12 and 19** -- Torrey Pines  
Extension, Take Recuerdo south from Del  
Mar Heights Rd, (west of I-5) and meet  
where Cordero crosses.

**Apr. 26 and May 3** -- Ponto Beach, on  
101, just north of La Costa Blvd.  
Coming from the south, make a u-turn and  
come back to it. Parking

**lot and toilets available.**

**May 10 and 17** -- Diane Dudek's house

**May 24 and 31** -- Leo Carillo park

**June 7** -- Quail Botanical Gardens

**June 14 and 21** -- San Dieguito County  
Park, followed by critique and lunch at  
Joan's house. Bring a sandwich.

For directions call Joan Grine at  
858-481-8783

**For Sale:** Hi temperature Electric Kiln  
(cone 10) needs work \$150.00, Outdoor  
shade tent, used twice \$100.00, Studio  
spot light, adjustable height \$25.00. Call or  
email Therese (760) 213 4605  
[therese@artbytherese.com](mailto:therese@artbytherese.com)

## THE GUILD HAS A CRITICAL NEED FOR MORE DOCENT VOLUNTEERS FOR MOTHERS' DAY TOUR SITES

**Half day's effort gets  
one free ticket and  
credit towards your  
work requirements,  
full day- 2 tickets**

**Call Docent Chair Lila  
Blinco: 760-753-0059  
or Tour Chair Cris  
Weatherby: 760-815-  
0918**

**May Judge/  
Demonstrator**

**Lynn Buettner**

For more than twenty-five years, award winning artist Lynn Buettner has built a reputation as a bright, passionate artist who continually surprises clients and supporters with her great versatility. In scenes ranging from Realistic and Impressionist to Surrealist, Ms. Buettner has shown her mastery of color and technique in a body of work that has appeared in some of the most known galleries in North America, movies and television shows and can be found in private collections worldwide. She has attended several prestigious art schools including: Rhode Island School of design, The New York Art Student's

League, Paier College of Art in Connecticut, and Massachusetts College of Art in Boston.

After teaching adults both privately and in groups over the last twenty years, Ms. Buettner created a very popular after-school art program called "Creative Expressions" for children in Encinitas, California. She now employs local artists to teach the program so she can focus on her exciting new projects.

Today Lynn continues to re-invent herself and her work as she delves into the exciting world of intuitive-sensual art. By letting go of conscious thought, a seductive, sensual world emerges to be shared with the viewer in a variety of forms, from plaster relief sculptures to oil, watercolor and pastel works.

**Demo Title: "Making Acrylic  
look like an Oil Painting"**

**Using a painterly Impressionist  
technique to make Acrylics  
look and act like oil paints.**

## Member Announcements

❖ **Pat Dispenziere's** watercolor "The Light Still Shines" has been juried by Catherine Anderson into California Watercolor Association 37th National Exhibition at the Academy of Art University Gallery in San Francisco CA. The show opens April 1st thru April 28th, 2005.

❖ **Yanina Cambareri** will be offering an art program for children this Summer, at two locations: the Studio of Art and Design in Solana Beach and Yanina's studio in Encinitas. Cost is \$80 for 6 weekly classes, starting July 5th. Spaces are limited. Call (760)944-4433 or



San Dieguito Art Guild  
est. 1964

Off Track Gallery  
914 Pacific Coast Hwy  
101 Encinitas CA 92024  
760-942-3636  
Hours: 11 am to 6 pm

Mark Your Calendar:

- \*Mother's' Day Studio & Garden Tour – May 7 and 8
- \* MONTHLY SHOW take-in- Friday, April 29, 9:30 – 1:00
- \* Board Meeting 9:30 a.m.
- Thurs., May 5th Larabee House, Quail Gardens
- \* General Meeting 1:30 pm Thursday, May 5th Ecke Hall, Quail Gardens
- \* Qtr'ly Rotation take-in- wall renters-TUESDAY, July 5th

Environmental Painters  
PAINT OUTS - ALWAYS TUESDAY

Apr. 12 and 19 -- Torrey Pines Extension, Take Recuerdo south from Del Mar Heights Rd, (west of I-5) and meet where Cordero crosses.

Apr. 26 and May 3 -- Ponto Beach, on 101, just north of La Costa Blvd. Coming from the south, make a u-turn and come back to it. Parking lot and toilets available.

May 10 and 17 -- Diane Dudek's house

May 24 and 31 -- Leo Carillo park

June 7 -- Quail Botanical Gardens

June 14 and 21 -- San Dieguito County Park, followed by critique and lunch at Joan's house. Bring a sandwich. For directions call Joan Grine

For Sale: Hi temperature Electric Kiln (cone 10) needs work \$150.00, Outdoor shade tent, used

twice \$100.00, Studio spot light, adjustable height \$25.00. Call or email Therese

THE GUILD HAS A CRITICAL  
NEED FOR MORE DOCENT  
VOLUNTEERS FOR MOTHERS'  
DAY TOUR SITES

Half day's effort gets one free ticket and credit towards your work requirements, full day- 2 tickets  
Call Docent Chair Lila Blinco: or  
Tour Chair Cris Weatherby

May Judge/ Demonstrator  
Lynn Buettner

For more than twenty-five years, award winning artist Lynn Buettner has built a reputation as a bright, passionate artist who continually surprises clients and supporters with her great versatility. In scenes ranging from Realistic and Impressionist to Surrealist, Ms. Buettner has shown her mastery of color and technique in a body of work that has appeared in some of the most known galleries in North America, movies and television shows and can be found in private collections worldwide. She has attended several prestigious art schools including: Rhode Island School of design, The New York Art Student's League, Paier College of Art in Connecticut, and Massachusetts College of Art in Boston. After teaching adults both privately and in groups over the last twenty years, Ms. Buettner created a very popular after-school art program called "Creative Expressions" for children in Encinitas, California. She now employs local artists to teach the program so she can focus on her exciting new projects. Today Lynn continues to re-invent herself and her work as she delves into the ex-

citing world of intuitivesensual art. By letting go of conscious thought, a seductive, sensual world emerges to be shared with the viewer in a variety of forms, from plaster relief sculptures to oil, watercolor and pastel works.

Demo Title: "Making Acrylic look like an Oil Painting" Using a painterly Impressionist technique to make Acrylics look and act like oil paints.

Member Announcements

- Pat Dispenziere's watercolor "The Light Still Shines" has been juried by Catherine Anderson into California Watercolor Association 37th National Exhibition at the Academy of Art University Gallery in San Francisco CA. The show opens April 1st thru April 28th, 2005.

- Yanina Cambareri will be offering an art program for children this Summer, at two locations: the Studio of Art and Design in Solana Beach and Yanina's studio in Encinitas. Cost is \$80 for 6 weekly classes, starting July 5th. Spaces are limited.



email [yaninasart@pacbell.net](mailto:yaninasart@pacbell.net) to register or for more information

❖ **Plein Air Painting at Quail Botanical Gardens**

Mondays, June 6th - July 18th  
9:30 am to 2:30 or 3:00

**Cheri Baillargeon** will be teaching a workshop in the gardens.

Capturing Light through values and color harmony

Learn Water Soluble Oil paints. (all mediums welcome.)

For information please call Cheri 760-758-0859, [Cheriant@cox.net](mailto:Cheriant@cox.net) or Gardens 760-436-3036 ex 203 [www.qbggardens.org](http://www.qbggardens.org)

❖ **Group Show for the month of April at to the 101 Artists' Colony**

Gallery/Gift shop features a collection of work from all the Studio Artists in Residence at the Colony. We are located across the street from Rhino Art Store on the West Corner of N. Coast Hwy. 101 and Encinitas Blvd. in Encinitas.

Inquire at Gift shop for availability of rental space and memberships.

Gift Shop Hours are: 10-5 Open: Tues-Sun (760) 632-9074  
[www.101artistscolony.com](http://www.101artistscolony.com)

❖ **Rancho Santa Fe Art Guild's May/June Show.**

May 2 to June 26<sup>th</sup> Wil present works by two very accomplished artists as featured exhibitors for May through June.

Impressionist Painter Pat Beck has had her paintings featured on the cover of over twenty nationally published magazines and on nine "A Pride of Cats" calendars.

Marianne Champlin works in oil, watercolor, and egg tempera depending on the subject and her response to it. She is one of the original founders of The Rancho Santa Fe Art Guild. Please join us for the opening reception on Thursday, May 5, 2005 from 5:00 p.m. to 7:30 p.m.

at The Rancho Santa Fe Art Gallery, 6004 Paseo Delicias, Rancho Santa Fe, CA, 858-759-3545.

## Gallery Manager's Corner

Hi Everyone,

I'm filling in as Gallery Manager until the next elections at the end of August when a new manager is voted in. As interim manager, I'd like to continue to address our "settling-in" process in our lovely new gallery space. There are many small issues that, once addressed, will make us the best little gallery on the coast. Please let me know if there are any concerns or ideas for improvement. I can be reached by e-mail at [adventuresahead@cox.net](mailto:adventuresahead@cox.net) or phone: (760) 753-2091. I have a file folder marked "Gallery Manager" in the tall file cabinet in our storage area that I'll be checking regularly. Any supply needs can be listed on the sheet marked "Comments to Gallery Manager" in the "Daily Book". And yes, I will be updating the checklist for the sitters soon!

As Gallery Manager, one of my jobs is to see that the gallery is open during all advertised hours. The wisdom of many previous board members has established that the first sitter will call the "Monthly Calendar Chair" by 10:45 am. That means the sitter will need to get to the gallery before the 11:00 am opening time to get the gallery opened by 11:00 am and avoid having the Monthly Calendar Chair call to see if someone is actually there. The gallery is easy to get open and quicker than the Pannikin location. But the first person does need to count the money drawer and it would be best to do that before opening up for business. The name & number of the Monthly Calendar Chair is listed at the top of the master calendar on the desk. For April, the Calendar Chair is Diane Dudek. Diane has also nicely agreed to help Laura Lyn Walker with the job of filling in the calendar sitting dates. So don't be surprised if you receive a call from her about that. (Loretta Phoenix is still in charge of finding substitute sitters if anyone finds they are not able to do their sitting dates.) Let's all help out by having the first shift sitter call right away, on arriving at the gallery, to avoid having Diane call to see if the gallery is actually open.

For those sitters not aware of the extra perks of sitting, a sitter can bring a piece of artwork to display outside near the front door during your shift. With the weather being warmer, the door opened and a piece of artwork near it announces that we are open and there's something to attract attention. For now, the small wooden step stool can be used to prop a painting against. Or you could bring your own easel.

Thanks,

**Laura Lowenstein**



Plein Air Painting at Quail Botanical Gardens Mondays, June 6th - July 18th 9:30 am to 2:30 or 3:00 Cheri Baillargeon will be teaching a workshop in the gardens. Capturing Light through values and color harmony Learn Water Soluble Oil paints. (all mediums welcome.) For information please call Cheri

Group Show for the month of April at to the 101 Artists' Colony Gallery/Gift shop features a collection of work from all the Studio Artists in Residence at the Colony. We are located across the street from Rhino Art Store on the West Corner of N. Coast Hwy. 101 and Encinitas Blvd. in Encinitas. Inquire at Gift shop for availability of rental space and memberships. Gift Shop Hours are: 10-5 Open: Tues-Sun (760) 632-9074 [www.101artistscolony.com](http://www.101artistscolony.com)

Rancho Santa Fe Art Guild's May/June Show. May 2 to June 26th will present works by two very accomplished artists as featured exhibitors for May through June. Impressionist Painter Pat Beck has had her paintings featured on the cover of over twenty nationally published magazines and on nine "A Pride of Cats" calendars. Marianne Champlin works in oil, watercolor, and egg tempera depending on the subject and her response to it. She is one of the original founders of The Rancho Santa Fe Art Guild. Please join us for the opening reception on Thursday, May 5, 2005 from 5:00 p.m. to 7:30 p.m. at The Rancho Santa Fe Art Gallery, 6004 Paseo Delicias, Rancho Santa Fe, CA.

Gallery Manager's Corner  
Hi Everyone,

I'm filling in as Gallery Manager until the next elections at the end of August when a new manager is voted in. As interim manager, I'd like to continue to address our "settling-in" process in our lovely new gallery space. There are many small issues that, once addressed, will make us the best little gallery on the coast. Please let me know if there are any concerns or ideas for improvement. I can be reached by e-mail at [adventuresahead@cox.net](mailto:adventuresahead@cox.net) or phone: (760) 753-2091. I have a file folder marked "Gallery Manager" in the tall file cabinet in our storage area that I'll be checking regularly. Any supply needs can be listed on the sheet marked "Comments to Gallery Manager" in the "Daily Book". And yes, I will be updating the checklist for the sitters soon!

As Gallery Manager, one of my jobs is to see that the gallery is open during all advertised hours. The wisdom of many previous board members has established that the first sitter will call the "Monthly Calendar Chair" by 10:45 am. That means the sitter will need to get to the gallery before the 11:00 am opening time to get the gallery opened by 11:00 am and avoid having the Monthly Calendar Chair call to see if someone is actually there. The gallery is easy to get open and quicker than the Pannikin location. But the first person does need to count the money drawer and it would be best to do that before opening up for business. The name & number of the Monthly Calendar Chair is listed at the top of the master calendar on the desk. For April, the Calendar Chair is Diane Dudek. Diane has also nicely agreed to help Laura Lyn Walker with the job of filling in the calendar sitting dates. So don't be surprised if you receive a call from her about that. (Loretta Phoenix is still in charge of finding substitute sitters if anyone finds they are not able to do their sitting dates.) Let's all help out by having the first shift sitter call right away, on arriving at the gallery, to avoid having Diane call to see if the gallery is actually open.

For those sitters not aware of the extra perks of sitting, a sitter can bring a piece of artwork to display outside near the front door during your shift. With the weather being warmer, the door opened and a piece of artwork near it announces that we are open and there's something to attract attention. For now, the small wooden step stool can be used to prop a painting against. Or you could bring your own easel.

Thanks,  
Laura Lowenstein

## A Message From Your President....

I know a lot of you were not able to get there, but we had a very happy and fun Grand Opening on March 12<sup>th</sup> and 13<sup>th</sup>. Thanks to my friends deputy mayor Christy Guerin, Councilman Jerome Stocks, and councilwoman Maggie Houlihan for attending our drizzly Saturday to help us cut the ribbon. And thanks to Sherrie Smoot at the Encinitas Chamber of Commerce who got all those busy people together so we could have the ribbon cutting. There is a photo of the cutting under the thermostat at the gallery, but I am going to put a better one up soon.

Many thanks to *Cathy Staver* who had everything in the food department so well organized. The selections were delicious and pretty to look at as well. Thanks to *Lisa Reinhardt* for all her help and especially for the shrimp dip! Demoralizingly delicious! Cathy was so well organized that at the end of the first day when she said it was time to clean up, I thought to myself, "OK Iz, better get yourself in gear and jump in to give a helping hand to the cleanup." I went to get my jacket from the van, which was right on the street by the gate, and by the time I turned around to go back the tables were down, the table cloths folded, the food stored the chairs put away, the easels stored, and someone was asking me for the key to the conference room so they could lock it! Now that is organization!

Speaking of the conference room...I want to give a very special thanks to our next-door, neighbor Attorney Dave Selik who kindly offered us the use of that room for the occasion. I do not know what we would have done without it! I sent a thank you card and some flowers in gratitude. Be sure to thank him if you meet him and his cockatiel in the parking lot. He was a lifesaver!

Thanks to our landlady Barb Shores for re-covering the parking lot and trimming down the bushes so our east window is more visible. She did those things just so the place would look good for the Opening. Thanks to all of you who came to paint and play and for everyone who put in so much time and effort to make things look good and to make the event work well. I really appreciate it all! People really like our gallery and the care you give it shows!

One of the biggest hits at the Opening was our face painter, *Laura Lowenstein*! She was a great success. She is so good at so many things in fact, we decided to make her our New Gallery Manager! Congratulations Laura! Now Laura likes to keep things neat and tidy and running smoothly. So you had best be on your best behavior and mind your "P's" and "Q's" so you don't get sent to the corner to face the wall!! Laura works at the Torrey Pines Reserve as Coordinator for Children's activities and tours. She is very organized!

*Polly Torkar* has been doing a great job as our Outreach Offsite Exhibit coordinator. We have another show this month at the Bank of America on the corner of El Camino and Encinitas Blvd. Thanks Polly! Pop in and check it out. You might want to show there too. If you do, get in touch with Polly at 760-635-1298.

**CALENDAR CHANGES!** Be sure to note that since the next wall rotation falls on July 4<sup>th</sup>, we are changing it to **July 5<sup>th</sup>**. Please make a note of that now so you don't forget. FLOOR RENTERS will change to JULY SIXTH.

**JOB AVAILABLE!** – If you would like to serve on the Board as Secretary, please call Laura Lowenstein. The job is available because she was doing it and now she is the Gallery Manager. It is not a hard job. It is interesting and sometimes quite exciting!!! So join us!

We have many important events coming up this month and next so please make careful note of these:

1) **April 29<sup>th</sup>**: Deadline for entry forms and fees for the Art and Photography Exhibitions for the SAN DIEGO COUNTY FAIR. The Guild is represented well each year in both these exhibitions so get your entries in and good luck to all!

2) **May 7<sup>th</sup> & 8<sup>th</sup>** from 10: A.M. until 4:00 P.M.: Our *very important* MOTHER'S DAY STUDIO AND GARDEN TOUR: This is our biggest money making event of the year. Last year we did not have it because there was not enough time to get it organized properly. So this year it is extremely important that we, and that means ALL of us, must make every possible effort to participate in and support this event. **WE NEED DOCENTS DESPERATELY!** Docents are the people who make this event run smoothly and stay cohesive. These volunteers greet the visitors, show or direct them around the studio and garden of the home they serve, answer questions about the artists, about the home, about the Guild, the Gallery. They make people feel that we are there just for them and they are the most important folks of the day. And they ARE! This tour doesn't just *happen*. We started the planning for this *last spring*. It takes many people, lots of time, effort and dedication to make this a success. So we need you to do your part. It may be a small part but it goes to make a successful whole.

**IF YOU ARE INTERESTED IN BEING A DOCENT** please call as soon as possible Lila Blinco (Docent Chairperson) 760-735-0059 or Cris Weatherby (Chairperson of the Tour) 760-436-3201 or 760-815-0918-cell. This is a wonderful way to support the Guild and it counts toward your job requirements for the gallery that Bobbi Harrington organizes. Be sure to let Bobbi know that you are doing this job so you get credit for it.

## A Message From Your President....

I know a lot of you were not able to get there, but we had a very happy and fun Grand Opening on March 12th and 13th. Thanks to my friends deputy mayor Christy Guerin, Councilman Jerome Stocks, and councilwoman Maggie Houlihan for attending our drizzly Saturday to help us cut the ribbon. And thanks to Sherrie Smoot at the Encinitas Chamber of Commerce who got all those busy people together so we could have the ribbon cutting. There is a photo of the cutting under the thermostat at the gallery, but I am going to put a better one up soon.

Many thanks to Cathy Staver who had everything in the food department so well organized. The selections were delicious and pretty to look at as well. Thanks to Lisa Reinhardt for all her help and especially for the shrimp dip! Demoralizingly delicious! Cathy was so well organized that at the end of the first day when she said it was time to clean up, I thought to myself, "OK Iz, better get yourself in gear and jump in to give a helping hand to the cleanup." I went to get my jacket from the van, which was right on the street by the gate, and by the time I turned around to go back the tables were down, the table cloths folded, the food stored the chairs put away, the easels stored, and someone was asking me for the key to the conference room so they could lock it! Now that is organization!

Speaking of the conference room...I want to give a very special thanks to our next-door, neighbor Attorney Dave Selik who kindly offered us the use of that room for the occasion. I do not know what we would have done without it! I sent a thank you card and some flowers in gratitude. Be sure to thank him if you meet him and his cockatiel in the parking lot. He was a lifesaver! Thanks to our landlady Barb Shores for re-covering the parking lot and trimming down the bushes so our east window is more visible. She did those things just so the place would look good for the Opening. Thanks to all of you who came to paint and play and for everyone who put in so much time and effort to make things look good and to make the event work well. I really appreciate it all! People really like our gallery and the care you give it shows!

One of the biggest hits at the Opening was our face painter, Laura Lowenstein! She was a great success. She is so good at so many things in fact, we decided to make her our New Gallery Manager! Congratulations Laura! Now Laura likes to keep things neat and tidy and running smoothly. So you had best be on your best behavior and mind your "P's" and "Q's" so you don't get sent to the corner to face the wall!! Laura works at the Torrey Pines Reserve as Coordinator for Children's activities and tours. She is very organized! Polly Torkar has been doing a great job as our Outreach Offsite

Exhibit coordinator. We have another show this month at the Bank of America on the corner of El Camino and Encinitas Blvd. Thanks Polly! Pop in and check it out. You might want to show there too. If you do, get in touch with Poll. **CALENDAR CHANGES!** Be sure to note that since the next wall rotation falls on July 4th, we are changing it to July 5th. Please make a note of that now so you don't forget. **FLOOR RENTERS** will change to **JULY SIXTH**.

**JOB AVAILABLE!** – If you would like to serve on the Board as Secretary, please call Laura Lowenstein. The job is available because she was doing it and now she is the Gallery Manager. It is not a hard job. It is interesting and sometimes quite exciting!!! So join us! We have many important events coming up this month and next so please make careful note of these:

1) April 29th: Deadline for entry forms and fees for the Art and Photography Exhibitions for the **SAN DIEGO COUNTY FAIR**. The Guild is represented well each year in both these exhibitions so get your entries in and good luck to all!

2) May 7th & 8th from 10: A.M. until 4:00 P.M.: Our very important **MOTHER'S DAY STUDIO AND GARDEN TOUR**: This is our biggest money making event of the year. Last year we did not have it because there was not enough time to get it organized properly. So this year it is extremely important that we, and that means **ALL** of us, must make every possible effort to participate in and support this event. **WE NEED DOCENTS DESPERATELY!** Docents are the people who make this event run smoothly and stay cohesive. These volunteers greet the visitors, show or direct them around the studio and garden of the home they serve, answer questions about the artists, about the home, about the Guild, the Gallery. They make people feel that we are there just for them and they are the most important folks of the day. And they **ARE!** This tour doesn't just happen. We started the planning for this last spring. It takes many people, lots of time, effort and dedication to make this a success. So we need you to do your part. It may be a small part but it goes to make a successful whole.

**IF YOU ARE INTERESTED IN BEING A DOCENT** please call as soon as possible Lila Blinco (Docent Chairperson) or Cris Weatherby (Chairperson of the Tour). This is a wonderful way to support the Guild and it counts toward your job requirements for the gallery that Bobbi Harrington organizes. Be sure to let Bobbi know that you are doing this job so you get credit for it.

**ALSO: IF YOU DO ½ DAY OF DOCENT WORK YOU WILL RECEIVE ONE FREE TICKET TO THE TOUR.** One full day gets you two tickets to the tour. Tickets are \$15 each, so that's nice.

3) **May 15<sup>th</sup> – LEUCADIA ART WALK** –10:00 a.m. UNTIL 5:00 p.m.

This event is sponsored by the Leucadia 101 Association which is equivalent to DEMA in Encinitas. The Off Track Gallery has a business membership in Leucadia 101. We are very interested in seeing that this organization is successful in helping Leucadia businesses become better known with increased clients, customers, and income. So it is important that we support this event.

On May 15<sup>th</sup> artists will be setting up their displays all along Highway 101 on the west side to sell their work and plein aire paint too. It will be much like the very successful "Food For Thought" event last year, but with the emphasis entirely on the artists this year. Morgan Mallory is running the event. He owns the Corner Frame Shop two blocks north of us. He is making a map of where all the artists will be located so that people will know where to find them. There will be shuttle buses running all day to bring folks to the event and take them back to their cars. WE NEED YOU TO FILL OUT AN APPLICATION AND PAY \$25 FOR THE RIGHT TO DISPLAY YOUR WORK SOMEWHERE ALONG HIGHWAY 101 ON THE 15th. And you need to do this right away. Or those places will go to artists from north of us in Los Angeles, Newport Beach, San Clemente, etc. You can go to Leucadia 101.com and run a copy of the application off from there or you can pick one up from our gallery or you can email me and I will send you the email version for you to print. Do it now. The closing event will be in the Leucadia Roadside Park right in our back yard. Perfect! Let's have a really GREAT turnout and great representation. Let's let everyone know just how really good and versatile we are! Go for it!

4) **May 22nd –Farmer's Market** at Paul Ecke Elementary School-9:30 A.M. – 1:30 P.M. This is a good chance for anyone interested to put up a canopy and sell your artwork. If enough people let me know about interest in this I will see to it that we get the canopy up and have a booth there. We could try it for a couple of weeks and if it works we can keep it up. So let me know.

5) **AMERICA IN BLOOM** – I have written three times about this event in past Paint Rags so by now you should know that it is a very exciting national competition in which we the City of Encinitas, takes part. We can contribute

to this effort by painting flowers on the business windows downtown. DORIS KEATS –760-809-7565 (not a member of the guild) is in charge of this. She has already painted numerous flowers on business

windows downtown, and been paid for it too! Let's have the Guild represented in an effort to make Encinitas #1 in this competition! It will help us all and give us a well-earned sense of pride. So call Doris and she will tell what you need to do to participate.

**One big change that the board has had to make**

in order to make ends meet is to raise the membership dues. *Starting in July, the yearly dues will be \$60.* Since our regular year begins in September, those who pay \$60 in July get two extra months. We are not making it an accepted practice, but if you find it hard to pay \$60 at one time, please speak with our Treasurer, Lila Blinco and she can make arrangements for two payments. This is NOT a regular practice, but rather only for those who are having great difficulty in paying the full amount at one time.

**Wall Renters!** Please be sure to sign up for your required sitting duties and mark them carefully in your calendars! When a sitter forgets to show up it means we either have to get someone quickly to fill and the sitter who forgot is responsible for paying \$25 for the fill-in sitter or we have to close the gallery, which happened Saturday afternoon. Let's make sure that we all are diligent about our responsibilities not just to the gallery, but also in reality to all the gallery members. When someone forgets it affects us all.

I want to see each of you at one or more of these exciting activities during the next month. I want to see your talent out there on display! Good luck in your shows and Bless you for all the work you do for our Guild and Gallery.

Isabella



**April Featured Offsite Artists–  
Bank of America, Encinitas Blvd. &  
El Camino Real**

**Featured Exhibitors:**

Ellie Havel Wagoner  
Julie Callis  
Lia Kondilis  
Ann Lynott

**In lieu of "Artist of the Month", we will be  
arranging group shows each month at various  
locations.**

Contact Polly Torkar 760-635-1298 to get on the list.



ALSO: IF YOU DO ½ DAY OF DOCENT WORK YOU WILL RECEIVE ONE FREE TICKET TO THE TOUR. One full day gets you two tickets to the tour. Tickets are \$15 each, so that's nice.

3) May 15th – LEUCADIA ART WALK –10:00 a.m. UNTIL 5:00 p.m. This event is sponsored by the Leucadia 101 Association which is equivalent to DEMA in Encinitas. The Off Track Gallery has a business membership in Leucadia 101. We are very interested in seeing that this organization is successful in helping Leucadia businesses become better known with increased clients, customers, and income. So it is important that we support this event.

On May 15th artists will be setting up their displays all along Highway 101 on the west side to sell their work and plein aire paint too. It will be much like the very successful "Food For Thought" event last year, but with the emphasis entirely on the artists this year. Morgan Mallory is running the event. He owns the Corner Frame Shop two blocks north of us. He is making a map of where all the artists will be located so that people will know where to find them. There will be shuttle buses running all day to bring folks to the event and take them back to their cars. WE NEED YOU TO FILL OUT AN APPLICATION AND PAY \$25 FOR THE RIGHT TO DISPLAY YOUR WORK SOMEWHERE ALONG HIGHWAY 101 ON THE 15th. And you need to do this right away. Or those places will go to artists from north of us in Los Angeles, Newport Beach, San Clemente, etc. You can go to Leucadia 101.com and run a copy of the application off from there or you can pick one up from our gallery or you can email me and I will send you the email version for you to print. Do it now. The closing event will be in the Leucadia Roadside Park right in our back yard. Perfect! Let's have a really GREAT turnout and great representation. Let's let everyone know just how really good and versatile we are! Go for it!

4) May 22nd –Farmer's Market at Paul Ecke Elementary School-9:30 A.M. – 1:30 P.M. This is a good chance for anyone interested to put up a canopy and sell your artwork. If enough people let me know about interest in this I will see to it that we get the canopy up and have a booth there. We could try it for a couple of weeks and if it works we can keep it up. So let me know.

5) AMERICA IN BLOOM – I have written three times about this event in past Paint Rags so by now you should know that it is a very exciting national competition in which we the City of Encinitas, takes part. We can contribute to this effort by painting flowers on the business windows downtown. DORIS KEATS (not a member of the guild) is in charge of this. She has already painted numerous flowers on business windows downtown, and been paid

for it too! Let's have the Guild represented in an effort to make Encinitas #1 in this competition! It will help us all and give us a well-earned sense of pride. So call Doris and she will tell what you need to do to participate.

One big change that the board has had to make in order to make ends meet is to raise the membership dues. Starting in July, the yearly dues will be \$60. Since our regular year begins in September, those who pay \$60 in July get two extra months. We are not making it an accepted practice, but if you find it hard to pay \$60 at one time, please speak with our Treasurer, Lila Blinco and she can make arrangements for two payments. This is NOT a regular practice, but rather only for those who are having great difficulty in paying the full amount at one time.

Wall Renters! Please be sure to sign up for your required sitting duties and mark them carefully in your calendars! When a sitter forgets to show up it means we either have to get someone quickly to fill and the sitter who forgot is responsible for paying \$25 for the fill-in sitter or we have to close the gallery, which happened Saturday afternoon. Let's make sure that we all are diligent about our responsibilities not just to the gallery, but also in reality to all the gallery members. When someone forgets it affects us all.

I want to see each of you at one or more of these exciting activities during the next month. I want to see your talent out there on display! Good luck in your shows and Bless you for all the work you do for our Guild and Gallery. Isabella

April Featured Offsite Artists– Bank of America, Encinitas Blvd. & El Camino Real

Featured Exhibitors:  
Ellie Havel Wagoner  
Julie Callis  
Lia Kondilis  
Ann Lynott

In lieu of "Artist of the Month", we will be arranging group shows each month at various locations. Contact Polly Torkar to get on the list.

**April 2005 Monthly Show Results:**  
**Judge: Jeff Kahn**

**#3 Oil/Acrylic (O/A) + Other Media + Mix Media**

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Joan Grine	After the Storm	Beautiful subtle color and application; great composition
2 <sup>nd</sup>	Patricia Sarkar	Fruit Tray	Nice composition and color
3 <sup>rd</sup>	Ann Lynott	Expectation #1	Inventive and unique, rich color and texture; more contrast would help
HM	Susan Kopp	Blue Pitcher	Loose and free; playful brushwork
HM	Sandra Carson	?	Simple and interesting
HM	Diane Dudek	After the Rain	Well drawn path

**#4 Watermedia (W/M) --**

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Jean Leslie	Azusa Feed and Fuel	WOW! Powerful brushwork, energetic washes, confident and bold application
2 <sup>nd</sup>	Grace Swanson	Pink Azaleas	Lovely color, crisp and clean (try softening some hard petal edges)
3 <sup>rd</sup>	Holly Johns	Iris	Mysterious feel, very soft application
HM	Amapolas	Nancy Bruce	Whimsical
HM	Cathy Staver	Still life with ranunculus	Nice arrangement and selection

**#5 Photography (P) --**

	<u>Artist's Name</u>	<u>Title</u>	<u>Comments</u>
1 <sup>st</sup>	Julie Ann Johansen	Four Lilies	Strong composition, plastic holes add depth
2 <sup>nd</sup>	Jo Bailey	Bedouin Prince	Strong relationships: color, emotional, textures
3 <sup>rd</sup>	Kirkos	Where did it come from?	Inventive!
HM	Doreen Long	The Bridge	Good juxtaposition

**Char Cee Colosia -- Upcoming classes**

***Exotic locations painting watercolor November 12- 19th 2005***

Leaving San Diego on Saturday/ return Saturday to Mazatlan, Cabo San Lucas, and Puerto Vallarta  
 Veranda rooms available with ocean views, Double occupancy from \$780.00 to \$985.00 Special with early booking.  
 Workshop fee \$150.00 / non-painter accepted Models will be available.  
 Char Cee 760-420-0440 / [charcee@global.net](mailto:charcee@global.net) or call  
 Carefree Travel, Wanda 619-278-7414

**2005 Directory**

*If you haven't received yours, come by the new gallery to pick up a copy or call.*

For ANY adds/ changes/ deletes, please contact Diane Burch (858-279-5566) or Walter Berk: (760-942-0696) or [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

## April 2005 Monthly Show Results:

Judge: Jeff Kahn

### #3 Oil/Acrylic (O/A) + Other Media + Mix Media

Artist's Name Title Comments

1st Joan Grine After the Storm Beautiful subtle color and application; great composition

2nd Patricia Sarkar Fruit Tray Nice composition and color

3rd Ann Lynott Expectation #1 Inventive and unique, rich color and texture; more contrast would help

HM Susan Kopp Blue Pitcher Loose and free; playful brushwork

HM Sandra Carson ? Simple and interesting

HM Diane Dudek After the Rain Well drawn path

### #4 Watermedia (W/M) --

Artist's Name Title Comments

1st Jean Leslie Azusa Feed and Fuel WOW! Powerful brushwork, energetic washes, confident and bold application

2nd Grace Swanson Pink Azaleas Lovely color, crisp and clean (try softening some hard petal edges)

3rd Holly Johns Iris Mysterious feel, very soft application

HM Amapolas Nancy Bruce Whimsical

HM Cathy Staver Still life with ranunculus Nice arrangement and selection

### #5 Photography (P) --

Artist's Name Title Comments

1st Julie Ann Johansen Four Lilies Strong composition, plastic holes add depth

2nd Jo Bailey Bedouin Prince Strong relationships: color, emotional, textures

3rd Kirkos Where did it come from? Inventive!

HM Doreen Long The Bridge Good juxtaposition

### Char Cee Colosia -- Upcoming classes

Exotic locations painting watercolor November 12- 19th 2005. Leaving San Diego on Saturday/ return Saturday to Mazatlan, Cabo San Lucas, and Puerto Vallarta. Veranda rooms available with ocean views, Double occupancy from \$780.00 to \$985.00 Special with early booking. Workshop fee \$150.00 / non-painter accepted Models will be available.

### 2005 Directory

If you haven't received yours, come by the new gallery to pick up a copy or call.

For ANY adds/ changes/deletes, please contact Diane Burch or Walter Berk



## A Wonderful Opportunity for the Guild

A gift of over 300 paintings in the 1950's and 1960's geometric style by Roy Soravia has been given to the Guild. His heir was unable to store them and wished to donate them to a worthy cause.

**All money made from the sales of this artwork  
will go to the Gallery.**

### WHAT WE NEED

Grace Swanson, who is responsible for bringing this to us, would like a small group of Gallery members to meet at her house (where the paintings are stored for the present) to view the paintings and start the process of figuring out how we can sell them and get the Gallery some MONEY.

We will begin to "brainstorm" ideas on marketing and selling the collection at a meeting at Grace's house, THURSDAY, APRIL 21 at 9:30am.

If you are interested in being involved in this project, or to see the paintings, please call Grace Swanson at 760-942-6109.

**ROY SORAVIA** was born and educated in Chicago where he eventually organized and directed the Parnassus Gallery, giving exposure to many young artists. Though the gallery was closed because of war (WW II), Roy's keen interest in art spurred him to become a painter. Structural and architectural themes formed the main elements of his work; these were not used to create realistic images but to achieve "a dynamic totality". In his later work he sought to "penetrate more deeply into the aesthetic and spiritual quality of visual experience, achieving this through the use of form and color relationships".

He exhibited in Chicago, Omaha, Davenport, and in California at the Coronado School of Fine Arts, the San Diego Fine Arts Museum, the La Jolla Museum of Contemporary Art, the Athenaeum in La Jolla and the Los Angeles County Museum. His work is represented in private local and national collections.

## SUPPORT YOU GALLERY

Wall space for the monthly show will accommodate 40 to 45 entries.

Remember, May is Mothers' Day  
Tour month when we will have many more customers coming to the gallery—therefore more exposure for your work!

### NEW - RULES FOR MONTHLY TAKE-IN

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one.

Your work should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.  
A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wrap-around canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

**If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 30" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.**

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

*The Take-in committee reserves the right to refuse entries that do not meet gallery standards.*

**MONTH: MAY 05** TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)

<b>Artist's Name:</b>	
<b>Item #:</b>	
<b>Entry Title:</b>	
<b>Department #:</b>	
<b>Vendor ID:</b>	
<b>Commission: Y/N?</b>	
<b>Price:</b>	
<b>Medium:</b>	

## A Wonderful Opportunity for the Guild

A gift of over 300 paintings in the 1950's and 1960's geometric style by Roy Soravia has been given to the Guild. His heir was unable to store them and wished to donate them to a worthy cause.

All money made from the sales of this artwork will go to the Gallery.

### WHAT WE NEED

Grace Swanson, who is responsible for bringing this to us, would like a small group of Gallery members to meet at her house (where the paintings are stored for the present) to view the paintings and start the process of figuring out how we can sell them and get the Gallery some MONEY.

We will begin to "brainstorm" ideas on marketing and selling the collection at a meeting at Grace's house, THURSDAY, APRIL 21 at 9:30am. If you are interested in being involved in this project, or to see the paintings, please call Grace Swanson at 760-942-6109.

ROY SORAVIA was born and educated in Chicago where he eventually organized and directed the Parnassus Gallery, giving exposure to many young artists. Though the gallery was closed because of war (WW II), Roy's keen interest in art spurred him to become a painter. Structural and architectural themes formed the main elements of his work; these were not used to create realistic images but to achieve "a dynamic totality". In his later work he sought to "penetrate more deeply into the aesthetic and spiritual quality of visual experience, achieving this through the use of form and color relationships".

He exhibited in Chicago, Omaha, Davenport, and in California at the Coronado School of Fine Arts, the San Diego Fine Arts Museum, the La Jolla Museum of Contemporary Art, the Athenaeum in La Jolla and the Los Angeles County Museum. His work is represented in private local and national collections.

**MONTH: MAY 05 TAKE-IN TAG-SDAG Monthly Show**  
(Print CLEARLY!!)

Artist's Name:

Item #:

Entry Title:

Department #:

Vendor ID:

Commission:

Y/N?

Price:

Medium:

## SUPPORT YOU GALLERY

Wall space for the monthly show will accommodate 40 to 45 entries.

Remember, May is Mothers' Day Tour month when we will have many more customers coming to the gallery—therefore more exposure for your work!

### NEW - RULES FOR MONTHLY TAKE-IN

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show. Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one. Your work should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.

A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wraparound canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

If your work, including frame, measures less than 26" on the longest side, your fee is \$10. For work 26" and up to 30" (which is the maximum size that we can accept), the fee is \$15. Measure carefully.

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well-cut mat.

The Take-in committee reserves the right to refuse entries that do not meet gallery standards.

## In This Issue:

- A Message from the President – updates on all the coming events
- New Gallery Manager

## REMINDERS:

- July, Aug & Sep calendars are at the Gallery for signing
- SIGN UP AS MOTHERS' DAY TOUR VOLUNTEERS/ DOCENTS-- contact Docent Chair Lila Blinco: 760-xxx-xxxx or Tour Chair Cris Weatherby: 760-815-0918 or [ckweatherby@hotmail.com](mailto:ckweatherby@hotmail.com)
- Tour tickets are now for sale at the Gallery & other sites – Sell! Sell! Sell!

## Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to "SDAG" due by 1<sup>st</sup> of the month. Non-members \$15.

## Membership Info

Contact Walter Berk with any address changes, at 760-942-0696 or e-mail changes to: [wberk@sbcglobal.net](mailto:wberk@sbcglobal.net)

## Paint Rag Information

Send relevant information via e-mail to: Faith Fleury at 858-536-7064 or [ffleury1@san.rr.com](mailto:ffleury1@san.rr.com)

Newsletter info due on or before noon, 1<sup>st</sup> Saturday following SDAG board meeting.



# May

PRST STD  
US POSTAGE  
PAID  
Encinitas CA  
Permit No. 422

# The Paint Rag

San Diego Art Guild  
Off Track Gallery  
14 Pacific Coast Hwy. 101  
Encinitas CA 92024  
760-942-3636  
[w.offtrackgallery.com](http://w.offtrackgallery.com)

## In This Issue:

- A Message from the President – updates on all the coming events
- New Gallery Manager

## REMINDERS:

- July, Aug & Sep calendars are at the Gallery for signing
- SIGN UP AS MOTHERS' DAY TOUR VOLUNTEERS/ DOCENTS-- contact Docent Chair Lila Blinco or Tour Chair Cris Weatherby
- Tour tickets are now for sale at the Gallery & other sites – Sell! Sell! Sell!

## Advertising Rates

Members receive 2 lines free. \$5 over 2 lines, payable to “SDAG” due by 1st of the month.

Non-members \$15.

## Membership Info

Contact Walter Berk with any address changes

## Paint Rag Information

Send relevant information via e-mail to: Faith Fleury

Newsletter info due on or before noon, 1st Saturday following SDAG board meeting.

## SDAG BOARD OF DIRECTORS MEETING

MINUTES for Thursday, May 5, 2005

Held at the Larabee house in Quail Gardens

### OLD BUSINESS:

#### A. RECORDING SECRETARY: Grace Swanson

1. Minutes from the April Board Meeting were reviewed and approved with the following changes: Item C. d.) 2. Taste of Art evening changed to Leucadia ArtWalk. Item P. Jo Ann Ginepra, change absent to present (and add to list those present).

2. 11 present to vote. First motion by Jo Ann, second Walter. All approved with changes.

### NEW BUSINESS:

#### B. UPCOMING DATES:

1. Board Meeting: Thursday, June 2, 2005, 9:30 am at Quail Garden,s Larabee house.
2. General Meeting: Thursday, June 2, 2005, 1:30-3:30 pm
3. Monthly Take-in: Friday, May 27, 2005, 9:30-1:00 pm
4. Wall Renter,s Quarterly Rotation: Tuesday, July 5, 2005, 9:30-1:00 pm
5. Floor Renters, Quarterly Rotation: Wednesday, July 6, 2005, 9:30-1:00 pm

#### C. PRESIDENT: Isabella Breasted

1. Minutes & Action list reviewed.
2. Isabella reminded board of changed rotation dates to July 5th for wall, and July 6th for floor because of the 4th of July holiday.
3. Gallery finances.
  - a.) Balance in bank of \$500.
  - b.) Isabella took care of signing checks, paying rent and deposit since Lila has been overwhelmed with getting Mothers, Day docents.

c.) Automatic rent payment needs to be set up by Isabella.)

d.) Question raised: have 100% of wall renters paid? Walter had placed check in treasurer,s folder. Check needs to go to Joanne Chambers only. Pete Fay may not be aware that he owes \$60 and \$80 because he was made a life-time member (which pays his yearly membership dues only)

e.) Lisa Rheinhardt owes \$120

f.) Jo Ann Ginepra requested it be made clear that wall renter checks go to Joanne Chambers only. Joanne to talk to Lila. Also paintings dropped off for wall rotation must have check attached.

4. Discussion regarding increase of dues to \$60:

a.) Fear members will not renew. (Some members on fixed incomes).

b.) Isabella suggested we keep it at \$50 for now.

c.) Jo Ann requested we wait for further discussion until after Mothers, Day Tour.

d.) Joanne Grine pointed out that perhaps a vote by the general membership is necessary to change amount of dues.

e.) Walter is to look up above question in by-laws.

f.) Article to be put in Paint Rag to point out that our rent has increased and that we need members, vote as to whether to increase dues. (Board will need to check on that because our rent didn,t increase. We just have had additional costs because of the move & setting up gallery.)

g.) Membership packets assembled by Laura have been delivered to each home on Mothers, Day Tour. If a potential artist comes to each home, he/she will be encouraged to join the Gallery.

#### D. UPDATE ON DONATED PAINTINGS BY ROY SORAVIA:

a.) Paintings have all been moved to storage unit. Cost: \$271 for deposit and 3 months

b.) Walter reported that it could be years before the paintings are all sold.

c.) Auction market not feasible

d.) La Jolla galleries were visited by Walter and Pete.

Galleries recognize paintings are of Op Art style such as ones by Victor Vassely, however it is a copy of his style and „not him%.

e.) Museum of Contemporary Art is not interested.

f.) Individual or organization needed to market the paintings.

g.) Walter and Pete to continue to find the above person or organization

E. „ART IN THE PARK% suggested by Walter. Needs permits and planning. Discussion will happen at up-coming Marketing Planning Meeting

F. GRACE SWANSON APPROVED AS SECRETARY (Joan Grine to fill in next month, Grace out of the country)

G. BULK MAIL app will be done by Isabella and Joanne Chambers after MD event.(?) (see discussion below)

#### H. MONTHLY CALENDAR

1. Laura Lyn does not need assistant if the whole job of calendar is done properly.

2. Monthly chairperson is to get sitting slots filled. The name of the monthly chairperson needs to be published in the Paint Rag. It is already posted on the Gallery desk.

3. Lately Loretta Phoenix has been too overwhelmed by finding last minute sitters. She should be called for emergency only. Sitters are responsible to find their own subs. They need to inform Loretta and the monthly chair of their substitution.

4. Laura Lowenstein is to publish a description for the monthly Calendar chairperson and will give a copy to Joanne Chambers so new renters will know what will be expected of them when they, re Calendar Chairperson.

#### I. MAILING AND DISTRIBUTION / ADDRESS DATABASE

1. Discussion of how many post cards went out from the Gallery. Isabella reported that 400 labels were printed and that cards went out one week ago. Jo Ann pointed out there have been problems in the past of mailings going out late. Isabella is to find out how many addresses are in our database.

2. Isabella to contact Darcy Anderson to see if she would like the position of distribution. (?)

3. Jo Ann Ginepra to contact Bobbie Harrington to get one to two people to:

a.) Get the bulk mailing permit

b.) Come to the board meetings

c.) Oversee all our special mailings

d.) Solve the data base problem

#### J. PUBLICITY: Alison Casiano

1. Forum show: 4 artists from the Gallery on Saturday and 3 artists from the Gallery on Sunday showed their paintings. Alison Casiano pointed out that people will stop asking us to participate if we don,t produce more artists at these events. There is a possibility this event will be planned again, this time downstairs since signs directing people upstairs were not adequate.

2. Leucadia ArtWalk. Not sure how many Gallery members have signed up. Isabella to call several people to provide food for the event.

3. Website: Kathleen McGee moving to AZ. She will keep doing our website. Some info given to her has been updated, some not. Isabella to tell her to put in house addresses for MD Tour. NOTE: next year „real% tickets should be printed and a list of addresses with directions just be handed out.

4. MD publicity noted in 8 local and 1 national publication.

5. „Gallery Guide% publication is too expensive for us right now: \$750 twice a year = \$1500. suggest we wait 2 to 3 months and ask Morgan Mallery and/or Lian Kim (both advertisers) to see if their add worked for them

6. Off-Track Gallery will be in Encinitas map (coming out soon)

#### K. TREASURER,S REPORT (Lila absent)

#### L. GALLERY MANAGER, Laura Lowenstein:

1. Suggested that we close Gallery on 7 holidays: Christmas, New Year,s, Easter, Memorial Day, 4th of July, Labor Day, and Thanksgiving. Motion made by Joan Grice, second by Jo Ann Ginepra, 10 yea, 0 nay. Faith to put notice of close dates in Paint Rag. Laura to make sign for desk announcing close dates. Sign is to go up on desk one

week ahead of time. Message on phone answering machine to be changed by Laura. Also message of closure needs to be made before each holiday.

2. Galley Committee Meeting was held May 4th. Laura sent the board a sheet of suggested improvement with the following results:

a.) Need plexi on desk. Both Walter (he can cut to size) and Loretta have plexi. Laura will check to see who will get in touch with them and see which is to be used.

b.) Need better desk flow

c.) Need scarves put up

d.) Need witch ball hung up

e.) \$380 was spent for desk improvements. Jim Thomas, who did the work, can wait on payment. An email vote was taken to go ahead with the 2 more desk fronts.

3. Next gallery committee meetings will discuss Gallery focus, purpose and promotions e.g. regular receptions

4. Laura may have more info re. Improvements that may need money. Laura to send Grace email re this issue. Laura will make inventory to make sure we don't over-buy.

M. GALLERY WALL RENTERS: Joanne Chambers

1. We need 5 to 6 more half-wall renters.

2. Loretta Phoenix thought that work for wall renters needed to be less than 2 years old. This is not so. This rule is only for monthly wall. Welcome back Loretta.

3. Suggestion made that we waive the rule that wall renters need to have been on the monthly wall twice to qualify. No action taken on suggestion.

4. Question asked: is there room for floor renter? Answer: yes, but not for jewelry. Textile, ceramic, sculpture is OK.

5. Joanne Chambers is to check the daily log to find the name of a potential wall renter who was recorded there.

6. Cindy McQuade to contact her friend who paints glass for potential floor renter. Suggest she has friend come to Gallery Committee Meeting next Thursday to be juried in.

7. Jacqueline Lacey has been informed that she cannot

display Giclee next rotation. Suggestion made not to get into argument in the Gallery during take in. Rules state that 1) Galley does not allow Giclees and 2) item must meet specific hanging requirements. J. Lacey has not paid for her wall. Isabella and Joanne Chambers to handle.

N. PAINT RAG: Faith Fleury reports that the next issue will be late because she is involved with the MD tour.

O. MEMBERSHIP: Walter Berk

1. Walter re-did the Membership Benefit Sheets and Laura has printed 220 copies (with a few extras in the desk file). These have the „old rates%o.

2. He also re-did the Membership Application Form and printed 100 copies. They are a one-part form.

3. The membership roster is updated every month. Tell Walter if any members are missed. The roster is posted in the Gallery. It will not include cell phone numbers.

P. ARTIST ON THE MONTH/OUTREACH PROGRAM: Polly Torkar will wait until next month to report. Group show mention for July. Polly not sure we can get enough people. (Not sure on this. Was it about the Encinitas City Hall exhibit?)

Q. ART CHAIR: Joan Grine reports 34 artists, \$365 for take in this month

R. SMALL IMAGE SHOW: Isabella suggests we keep same awards as last year: \$175 and \$50

S. VP PROGRAMS: Alessandra Colfi (absent)

1. Jo Ann Ginepra to tell Bobbie that Alessandra needs to have an assistant who can come to the board meetings in her place.

2. Monthly meetings need to have „name%o artists (Alessandra is not there to see for herself the presentation of the artist and is not getting feedback)

3. Needs more publicity

4. The raffle is „falling apart%o

5. Hospitality is „falling down%o. Efficient Hospitality person needed. Jo Ann Ginepra was directed to inform Bobbie Harrington of this need.

T. JOB DESCRIPTIONS: specific job descriptions with the information re which 5 or 6 people you interact with or

report to needs to be done by each board member. Even existing job descriptions need to be updated. The Paint Rag is to ask each person to submit a job description update. This description will be posted in the Gallery.

Those present were: Joan Grine, Isabella Breasted, Joanne Chambers, Jo Ann Ginepra, Polly Torkar, Cindy McQuade (for Cathy Staver), Alison Caciano, Walter Berk, Grace Swanson, Faith Fleury, Loretta Phoenix & Laura Lowenstein.

Meeting adjourned at 11:40m

Respectfully submitted, Grace Swanson



**Off Track Gallery**

**914 Pacific Coast Hwy  
101 Encinitas CA 92024  
760-942-3636  
Hours: 11 am to 6 pm**

# The Paint Rag



June 2005

## Demonstrator

### Anita Eiler

A native Californian, Anita (Lewis) Eiler, discovered early her talent for art. At 14, she was already taking on commissions to paint portraits of rock stars for the community. (Eric Clapton, being one of her subjects.) Formal education consisted of a Bachelors Degree in Art from Calif. State University, Northridge, which gave her a strong background of renaissance and modern art history, which is reflected in her work. Her career took a different turn however, excelling in interior and kitchen design, both in the United States and in Europe, where she has won many accolades and international awards, and has been featured in numerous magazines. She continued to paint and held art shows of her own in Germany. Anita's style leans toward the abstract and some impressionist, combining the two to create a sense of feeling rather than painting a picture. Art to her is the expression of her inner balance, a process of positive energy pouring forth, a state of childlike happiness achieved. She has also been influenced by Richard Diebenkorn, a contemporary American abstract artist from California, and her European experiences. Another one of her favorite artists whom she views as a mentor for her impressionistic style is renowned artist Alan Wolton of Sedona, Arizona.

### Anita will offer a demo on 'Abstract Oil Painting'

In the artist's words,  
"What we call Art today in my opinion, is all about sentiment and self-realization. The contours and shapes have dissolved, and ideas are formed, provoking sentiment of some

kind. The "dog-pile in the corner", eliciting perhaps disgust or anger, or a Monet Waterlily creating a sense of pleasant calm, perhaps bliss, or the Jackson Pollack eliciting a more cerebral response, more about the workings of the mind. Whether art be disturbing, cerebral, or pleasant, it is up to the viewer to decide. In my opinion this describes Modern Art.

As for my own work, I always strive for the aesthetically pleasing, balanced in some way in color and theme, perhaps something looking vaguely familiar... Life's mundane sequence deserves a little pleasant break now and then. Enjoy. "

## Member

### Announcements

- ♦ **Expansion of the Studio of Art and Design, Solana Beach.** A public reception and exhibition to mark the expansion of The Studio of Art and Design is scheduled for Saturday, June 4, 1 - 7 p.m. at 616 Stevens Avenue, Suite C. The exhibition will feature the work of Alison Christler, Mike and Beth Shirk and Rise Parberry.
- ♦ **Yanina Cambareri** will be offering an art program for children this Summer, at two locations: the Studio of Art and Design in Solana Beach and Yanina's studio in Encinitas. Cost is \$80 for 6 weekly classes, starting July 5th. Spaces are limited. Call (760)944-4433 or email [yaninasart@pacbell.net](mailto:yaninasart@pacbell.net) to register or for more information

## Mark Your Calendar:

**\* MONTHLY SHOW take-in-  
Friday, May 27th, 9:30 – 1:00**

**\* Board Meeting 9:30 a.m.  
Thurs., June 2nd Larabee  
House, Quail Gardens**

**\* General Meeting 1:30 pm  
Thursday, June 2nd  
Ecke Hall, Quail Gardens**

**\* Qtr'ly Rotation take-in- wall  
renters-TUESDAY, July 5<sup>th</sup>,  
floor renters WEDNESDAY,  
July 6th**

## Environmental Painters

### PAINT OUTS - ALWAYS TUESDAY

**May 17** -- Diane Dudek's house

**May 24 and 31** -- Leo Carillo park

**June 7** -- Quail Botanical Gardens

**June 14 and 21** -- San Dieguito County  
Park, followed by critique and lunch at  
Joan's house. Bring a sandwich.

For directions call Joan Grine at  
858-481-8783

\*\*\*\*\*

### Small Image at the Off Track

**Get ready for the small image  
show take-in on June 24th and  
25th. The  
prospectus will be available in the  
gallery or download from  
[www.offtrack.com](http://www.offtrack.com).  
Our judge will be award-winning oil  
painter and teacher Richard  
Stergulz, and as usual, we will  
have cash awards, so mark your  
calendar!**

San Dieguito Art Guild  
est. 1064

The Paint Rag  
June 2005

Off Track Gallery  
914 Pacific Coast Hwy  
101 Encinitas CA 92024  
760-942-3636  
Hours: 11 am to 6 pm

Mark Your Calendar:

- \* MONTHLY SHOW take-in-  
Friday, May 27th, 9:30 – 1:00
- \* Board Meeting 9:30 a.m.  
Thurs., June 2nd Larabee House,  
Quail Gardens
- \* General Meeting 1:30 pm Thurs-  
day, June 2nd Ecke Hall, Quail  
Gardens
- \* Qtr'ly Rotation take-in- wall  
renters-TUESDAY, July 5th, floor  
renters WEDNESDAY, July 6th

Environmental Painters  
PAINT OUTS - ALWAYS TUES-  
DAY  
May 17 -- Diane Dudek's house  
May 24 and 31 -- Leo Carillo park  
June 7 -- Quail Botanical Gardens  
June 14 and 21 -- San Dieguito  
County Park, followed by critique  
and lunch at Joan's house. Bring a  
sandwich. For directions call Joan  
Grine

Small Image at the Off Track  
Get ready for the small image show  
take-in on June 24th and 25th.  
The prospectus will be available  
in the gallery or download from  
[www.offtrack.com](http://www.offtrack.com). Our judge will  
be award-winning oil painter and  
teacher Richard Stergulz, and as  
usual, we will have cash awards, so  
mark your calendar!

Demonstrator  
Anita Eiler

A native Californian, Anita (Lewis) Eiler, discovered early her talent for art. At 14, she was already taking on commissions to paint portraits of rock stars for the community. (Eric Clapton, being one of her subjects.) Formal education consisted of a Bachelors Degree in Art from Calif. State University, Northridge, which gave her a strong background of renaissance and modern art history, which is reflected in her work. Her career took a different turn however, excelling in interior and kitchen design, both in the United States and in Europe, where she has won many accolades and international awards, and has been featured in numerous magazines. She continued to paint and held art shows of her own in Germany. Anita's style leans toward the abstract and some impressionist, combining the two to create a sense of feeling rather than painting a picture. Art to her is the expression of her inner balance, a process of positive energy pouring forth, a state of childlike happiness achieved. She has also been influenced by Richard Diebenkorn, a contemporary American abstract artist from California, and her European experiences. Another one of her favorite artists whom she views as a mentor for her impressionistic style is renowned artist Alan Wolton of Sedona, Arizona.

Anita will offer a demo on 'Abstract Oil Painting'  
In the artist's words,  
"What we call Art today in my opinion, is all about sentiment and selfrealization. The contours and shapes have dissolved, and ideas are formed, provoking sentiment of some kind. The "dog-pile in the corner", eliciting perhaps disgust or anger, or a Monet Waterlily creat-

ing a sense of pleasant calm, perhaps bliss, or the Jackson Pollack eliciting a more cerebral response, more about the workings of the mind. Whether art be disturbing, cerebral, or pleasant, it is up to the viewer to decide. In my opinion this describes Modern Art.

As for my own work, I always strive for the aesthetically pleasing, balanced in some way in color and theme, perhaps something looking vaguely familiar... Life's mundane sequence deserves a little pleasant break now and then. Enjoy. "

#### Member Announcements

- Expansion of the Studio of Art and Design, Solana Beach. A public reception and exhibition to mark the expansion of The Studio of Art and Design is scheduled for Saturday, June 4, 1 - 7 p.m. at 616 Stevens Avenue, Suite C. The exhibition will feature the work of Alison Christler, Mike and Beth Shirk and Rise Parberry.
- Yanina Cambareri will be offering an art program for children this Summer, at two locations: the Studio of Art and Design in Solana Beach and Yanina's studio in Encinitas. Cost is \$80 for 6 weekly classes, starting July 5th. Spaces are limited. Call (760)944-4433 or email [yaninasart@pacbell.net](mailto:yaninasart@pacbell.net) to register or for more information

## ❖ Plein Air Painting at Quail

### Botanical Gardens

Mondays, June 6th - July 18th  
9:30 am to 2:30 or 3:00

**Cheri Baillargeon** will be teaching a workshop in the gardens. Capturing Light through values and color harmony. Learn Water Soluble Oil paints. (all mediums welcome.) For information please call Cheri 760-758-0859, [Cheriart@cox.net](mailto:Cheriart@cox.net) or Gardens 760-436-3036 ex 203 [www.qbgardens.org](http://www.qbgardens.org)

## ❖ The Studio of Art & Design

will present classes in Composition and Design by muralist Linda Luisi, June 2 and 9, 9:00 a.m. - 3:00 p.m. The workshop is suitable for all skill levels. Class content comes from environmental psychology, feng shui, subliminal effects of color, graphic design and Old Master paintings. Choose either or both days. The cost is \$50 per class. Pre-registration is required, class size is limited. Call the Studio for registration forms and material lists. The workshop will be held at 616 Stevens Ave., Suite C, Solana Beach. 858-755-6202 or visit [rikki-studio.com](http://rikki-studio.com)

## ❖ Lorraine Eustice will exhibit her paintings at the Georgina Cole Library on 1250 Carlsbad Village Drive in Carlsbad during the month of May.

Also, she will have an exhibit at the Carlsbad City Library on 1775 Dove Lane in Carlsbad off El Camino Real during the month of June.

## ❖ Mary Lake will be showing her artwork at La Costa Coffee Roaster in Carlsbad for the month of June.



## Gallery Manager's Corner

The Gallery had many extra visitors during the Mother's Day Art Tour, whether it was to buy tickets or to just stop by in-between houses. The response to the Gallery was very positive and we can count on some repeat visits. Anyone involved in this event knows how much work and planning goes into making sure things run smoothly.

At the Gallery, we had some wonderful help with the extra load of ticket sales, many telephone calls, and hospitality by **Loretta Phoenix** and **Pat Watkins** on Friday; **Marjorie Morgan**, **Jacqueline Lacey**, **Jackie Tyree** and **Isabella Breasted** on Saturday; and **Lisa Curry**, **Marjorie Weaver**, **Rachel Mandel**, **Jean Leslie**, and again, **dependable Isabella** on Sunday. We couldn't have done it without Isabella! We were incredibly busy!! Thank you all for helping with this important event at the Gallery.

Our membership drive will be continuing until May 31st. Many of you talked up the Guild and Gallery to visitors during the Mother's Day event and we were able to add some new members. One junior visitor came with his mom on Sunday to interview Isabella and may join. If you know anyone who might be interested, the \$40.00 annual fee will be in effect from now until Sept. 2006. (15 months instead of 12.) Another way to help the Gallery and make things more fun, would be to invite a friend to join you at the general membership meeting for the art demonstration and refreshments. The meeting is always on the first Thursday of the month at 1:30 pm at Quail Gardens and is open to the public.

Although many of our Pannikin friends have found us at our new location and we do have increased traffic each day, we are no longer tied to the Pannikin's operating hours. The board has decided to close the Gallery on major holidays during the year. Coming up, we'll be closed on Monday, May 30th, Memorial Day Observed. And then the following dates in the future: 4th of July, Labor Day, Thanksgiving, Christmas, New Years, and Easter. We'll announce it the week ahead at the desk and on our phone message, but please make a note in your calendars and adjust any sitting duties if you're signed up on one of these days. Thanks!

The Gallery Committee is working on finessing some of the unfinished details in setting up in the new location. **Jim Thomas** has added two more desk face panels and we'll be able to accommodate the mini shrink-wraps and our community announcements better. **Peter Fay** has installed the computer key board on the under-the -desk sliding drawer. And there are many exciting ideas being tossed around on how to draw more attention to the Gallery. If anyone is interested in helping, please contact one of the board members or myself.

Thank you to all the sitters who have done such a wonderful job keeping the Gallery open and providing a warm welcome to our visitors. Maybe it's the later hour of 11:00 am, but we seem to be doing just great on getting the gallery opened on time!

Thanks,

**Laura Lowenstein**

