

A Word From the President

I hope you all had a safe and happy Fourth of July! We have a wonderful Small Image Show at the gallery this month. Even if you didn't enter you should go down and take a look. The work is lovely and so varied. I am especially proud of all our member winners. You will see them listed elsewhere in the newsletter. Congratulations to all of you!

This month we have included the membership renewal form along with return address envelopes so that you can send in your renewal fees. Please make an effort to get that done right away so that we know who is current. If you have not renewed by September you will not have your name listed in the guild Directory. So do it now before you forget!

JoAnn Ginepra has been kind enough to step in for me and appoint a nominating committee. Our gratitude goes to Bobbi Harrington, Betty Sturdevan, and Hildegard Stubbs for that service. Bobbi Harrington has done a marvelous job of filling positions. And yes, we WILL be having the Mother's Day Tour! Our dear Chris Weatherby has volunteered to do that big job. Thanks Chris! We love you! There are only a few of jobs left to fill. So you need to call Bobbi and volunteer for them before she calls and appoints you!!!! Seriously, this guild is only as good as the efforts that come from the members who do the work and run it.

If the guild and the gallery have a special place in your heart, as they do in mine, that will carry over into your work in whatever job you perform for the guild. It is that kind of passion and dedication that makes our funky little gallery work smoothly, present unique talents, and offer a special kind of class. "What goes around comes around!" The more you put into it the more you get out of it. So step up and do your part. You will always come away with more than you give especially if you give your best. We have members who give their best all the time and I am so very grateful to them. We all are. We are blessed to have that kind of devotion, very blessed. Be sure that you attend the August General meeting because that is when we will vote on the slate for next year's Board!

Last year the guild donated \$1100 to the Child Abuse Prevention Foundation. That money came from proceeds from the Mother's Day Tour. This year, although

we did not have the Tour, the Board voted to send CAPF a check for \$500. Here are a few of the things that CAPF does with the help and support from folks like us:

- Assist 4,000 abused children at the Polinsky Children's Center by providing them with emergency shelter, food, clothing, medical care, education, developmental screenings, and other support.
- Brighten the lives of 2,123 foster children through CAPF's Birthday Club, a program that provides gift certificates to abused children on their birthdays.
- Help deserving young adults achieve their educational goals, through the CAPF Foster Fund, our scholarship program for former foster youth.
- Educate parents about how to help their children safely use the Internet through the

Protecting children Online Safety Campaign.

CAPF also helps in many other ways to give these children a real chance at a normal life. Our \$1100 went to buy books for recovering students who were on high school scholarships. They do a great job and we are proud to be able to help.

We need someone with a van or station wagon to be on call for the general meetings to help us transport the demonstration mirror from storage to the Ecke building when any of our demonstrators might need it.

If you can help us with this job, please call Alessandra Colfi and let her know.

Meantime, keep up your good work. You will see from the "Announcement" column that everyone is working at a fever pitch. There is a lot happenin'! Thanks for all your help. Remember to smile! It just might changesomeone's whole day!



Isabella

The SDAG was well represented at the San Diego County Fair this year. The following members were in the art and photo departments at the Fair

Art Dept. ----

Lila Blinco
Mary Anne Bloom
Sylvia Boulware
Sandra Bray
Diane Burch
Char Cee Colosia
Lynne Crealock
Susan Currey
Diane Dudek
Bonnie Ellison
Lorraine Eustice
Francesca Filanc
Joan Grine
Lauren Jackson
Lisa Kaplan
Virginia Kleinman
Lia Kondilis
Jacqueline Lacey
Shirley Maier
Vilma Malmberg
Carmen Mannarino

Artie Mattson
Sharon Rangel
Rikki Reinholz
Dot Renshaw
Sibylla Voll
Ellie Havel Wagoner
Marjorie Weaver

Photo Dept. ----

Susan Coppock
Peter Fay
Jo Ann Ginepra
Richard Hoppe
Jack Jennings
Nancy Jennings
Doreen Long
Elisabeth Nicholson
Jim Respass
David Rightmer
Libby Scott
Tom Scott
Virginia Sumner
Jacquie Thye
Kirk Van Allyn

**Please let us know
if we missed your
name for this
listing!**

RESULTS OF VOLUNTEER STUDY:

(Numbers are approximated to percentages)

50 Wall/Floor Renters

21 have never been Board Member or First Asst to Board Member

21 have been Board Member or First Asst to Board Member at least once

8 have been Board Member or First Asst to Board Member two or more times

That means that approximately 40% of the people benefiting from the gallery are letting the other 60% do the work.

The nominating committee has been appointed and will soon be calling you if you are part of that 40%. A list of names was provided for them to call first. There are assistant positions to be filled. Many people signed up for assistant jobs last year, but did not actually do the jobs. That has been noted.

The Board will have met and discussed alternate payment of your work obligation by the time this publication is out. If you are not meeting the requirements of gallery participation you risk losing your rental space. Call Bobby Harrington 760-726-6084 if you are one who needs a job.

Jo Ann Ginepra

Change in Payment Policy

Please Note:

Checks for member sales will no longer be 'cut' until you accumulate a total of \$25.00 or more.

Protecting children Online Safety Campaign.

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SDAG Artists to be seen on Home and Garden TV!

On June 7th **Kim Treffinger** and **Alessandra Colfi** were individually taped in their studios for demonstrations of their artwork (Kim -fused glass, and Alessandra-greeting cards) for a new show on Home and Garden TV called **"Crafters Coast to Coast"** to air sometime in the fall.

The 30 minute show will have a whimsical lighthearted style to it, featuring 4 different artists from around the country in each episode. The director was Celia Bonaduce, sister of Danny Bonaduce (of the Partridge Family), and quite hilarious in her own right. Kim and Alessandra had a challenging but fun time and it was a long day for the crew, as they arrived at Kim's house at 7:45 am and did not leave for Alessandra's until 4pm! They worked with Alessandra until about 10 pm. The show will feature aspects of our personal lives as much as the art projects we demonstrated- and Kim's large collection of pets were hijacked and all featured as well. Alessandra was asked to don some outfits matching her cards created on the show: Wetsuit, hula skirt.... They definitely made us stretch beyond what we thought the show would be like.

Kim had been selling her glasswork at the Scripps Ranch Farmer's Market last year and became friends with the manager after several of her best pieces blew off and smashed from the wind. The Manager Bev Cassity advertises her art fairs in major craft magazines, and the show casting director called her up looking for artists interested in doing this. Bev gave Kim their contact info and she sent her portfolio online. Literally within 15 min. she got a call back, and an interview. She was also asked if she knew of any other craft artists and was able to provide Alessandra's name, and she got the call from the show without any warning while in line at the Post Office! Needless to say, Alessandra and Kim have been very excited about this amazing opportunity. By the end of Sept. the air dates should be accessible on the HGTV website.

Be sure to watch!

**Artist pegboard sandwich boards for sale - 2 x 5 ft size
4 for \$50 includes hanging pegs
858 272-8599 Dot Renshaw**

August Artist of the Month **DOREEN LONG**

BY THE SEA -- the beauty and diversity of the sea, sky and sand at sunset

The focus of my photography is capturing the joys of life:

...people's spontaneous actions and emotions

...the tranquillity and beauty of the outdoors as found in birds, flowers, hills, the beach, and sunsets

...interpretations of concepts, ideas and paintings

... artists at work (my current quarterly wall display at Offtrack Gallery)

...a series inspired by the sand drawings in the beach of an Encinitas artist. The drawings -- with their fleeting life span -- reflect the brevity of our lives and the need to focus on what is meaningful.

Google me!!! www.google.com OR www.sandiego-art.org

If you have a studio that you would like to include on next year's Mothers' Day Tour, please contact Cris Weatherby at 760-436-3201 or ckweatherby@hotmail.com

Winners of SDAG Awards at the San Diego County Fair

Fine Arts:

- 1st place (\$150) -- Pat Macri of Carlsbad, "I Don't Think We're Going"
- 2nd place (\$100) -- Jamie Ennen of Huntington Beach, CA, "Morning Routine"
- 3rd place (1-yr membership) -- Pat Dispensiere of Poway, "Ismail's Granary"

Digital competition:

- 1st place (\$150) -- Dayle Clavin of Carlsbad, "Syrinx #4"
- 2nd place (\$100) -- Joan Everds of Coronado, "Peaches"
- 3rd place (1-yr membership) -- Carol Cirone of San Diego, "Green Eating Machine"

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June 29, 2004

Judge: Josie Gable Rodriguez

Best of Show - 152 Entries

| Artist's Name | Title | Comments |
|---------------|-------------|------------|
| Agnes Lochte | "Sea Shell" | Exquisite! |

President's Choice - 152 Entries

| Artist's Name | Title | Comments |
|---------------|---------------|----------|
| Rich Stergulz | "Miss Ashley" | |

#3 Oil/Acrylic (O/A) -- 38 Entries

| | Artist's Name | Title | Comments |
|-----------------|------------------|------------------------|---|
| 1 st | Rich Stergulz | "Miss Ashley" | Beautiful Shades of Color -- Drew Me In |
| 2 nd | Kate Whitley | "Sea Landscape" | Color and Texture are Luscious! |
| 3 rd | B.J. Simon | "My Little Chickadees" | Use of Light and Dark and Texture Wonderful |
| HM | Kate Whitley | "Jardin View" | Soft and Inviting |
| HM | Kathryn Chandler | "Oranges" | I was drawn to the lovely use of oranges, reds and yellows. |

#4 Watermedia (W/M) -- 45 Entries

| | Artist's Name | Title | Comments |
|-----------------|------------------|--------------------------|--|
| 1 st | Harriet Shoup | "Mara" | Wonderful Muted Shades |
| 2 nd | Karen Longbaker | "Red Tree" | Wonderful Design and Use of Color, Very Expressive |
| 3 rd | Melody Fleetwood | "Native California Iris" | Detail and Soft Shades of Color are Inviting |
| HM | Gail Pendell | "A Touch of Gold" | Expressive and Colorful |
| HM | Janice Jones | "Pansey Fields" | Inviting to Look At |
| HM | Susan Kerry | "Soft Yellow" | Detail and Color, Lovely |

#5 Photography (P) -- 35 Entries

| | Artist's Name | Title | Comments |
|-----------------|----------------|----------------------|---|
| 1 st | Kat Miner | "Hallstatt, Austria" | Composition, Sepia Shades, Light and Dark Perfect |
| 2 nd | Dan Nougier | "School Yard Fog" | Lovely Use of Black & White and Color |
| 3 rd | Carrie Barton | "Cilia" | Great Color and Design |
| HM | Carrie Barton | "Rose Azul" | Unusual Color |
| HM | Betsy Domanski | "Vision" | Nice -- Chrome Looks Like Falling Water |
| HM | Kim Horner | "Clematis Fairy" | Lovely to Look At |

#6 Mixed Media (M/M) -- 17 Entries

| | Artist's Name | Title | Comments |
|-----------------|-------------------|------------------------|--|
| 1 st | Leah St. Germaine | "Kimono Gold" | Wonderful use of Handmade Paper |
| 2 nd | Dot Dodds | "Jump II" | Rich Use of Texture and Iridescent Color |
| 3 rd | Maria Anthony | "Escaping the Shadows" | Good Use of Color, Texture and Design |
| HM | Alison Christler | "Asian Textures" | Nice Design and Shades of Color |
| HM | Jackie Lacey | "Reasons of the Heart" | Lovely |
| HM | Faith Fleury | "Gilded Maze" | Collage Elements and Color Appealing |

#7 Other Media (O/M) -- 17 Entries

| | Artist's Name | Title | Comments |
|-----------------|---------------|--------------------------------|-------------------------------------|
| 1 st | Artie Mattson | "A Small Passage to Encinitas" | Free and Whimsical and Great Detail |
| 2 nd | Wilma Lopez | "Along the Banks" | Beautiful Encaustic Work |
| 3 rd | Sue Kessinger | "Perplexed" | Nice Composition |

Offtrack Gallery Monthly Show Results: Small Image Show 2004

June 29, 2004

Judge: Josie Gable Rodriquez

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Artist's Name Title Comments

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3rd Sue Kessinger "Perplexed" Nice Composition

Following is a complete list of rules for "take-in". Please save it and refer to it before submitting paintings for the monthly shows. Thanks, Joan Grine, Monthly Show Chair

RULES FOR MONTHLY TAKE-IN

All work must be original work, not a reproduction, and must be for sale.

All work should be less than two years old, and cannot have been in a previous SDAG show.

Please have your entry slip already filled out, except for the Item Number, which will be added at the check-in table. There will be one of these slips printed in your Paint Rag. You only need one.

Your work should have some identification on the back.

If there is a question about the Department Number, there is a list on the take-in table, or a volunteer can help you. Your entry must be in the correct department or it may be ineligible for judging.

Do not bring in wet paintings or frames.

A 15% commission will be charged on sales from the Monthly Show.

Work must be framed unless you use the wrap-around canvas stapled in the back.

The wire should be the multi-strand wire, attached approximately one fourth of the way down from the top of the frame, and slack enough to come up to approximately 2" from the top of the frame.

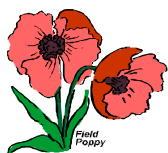
Please tape the ends of the wire, and please don't put tape or tubing in the middle of the wire. It will not fit our hangers if you do.

If your work, including frame, measures less than 30" on the longest side, your fee is \$10. For work 30" and up to 38" (which is the maximum size that we can accept), the fee is \$20. *Measure carefully.*

Be sure your work looks as nice as it can, with clean, well put-together frame, clean glass and a well cut mat.

The Take-in committee reserves the right to refuse entries that do not meet gallery standards.

Lets all try to keep our take-in running smoothly and have our gallery look as good we can.



| | |
|-------------------------|--|
| MONTH: AUGUST 04 | <u>TAKE-IN TAG</u> - SDAG Monthly Show (Print CLEARLY!!) |
| Artist's Name: | |
| Item #: | |
| Entry Title: | |
| Department #: | |
| Vendor ID: | |
| Commission: Y/N? | |
| Price: | |
| Medium: | |

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Item #:

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Department #:

Vendor ID:

Commission: Y/N?

Price:

Medium:

MEMBERSHIP RENEWALS

This Paint Rag contains your renewal application – due September

Plan now to get yours in ASAP.

Advertising Rates

Members receive 2 lines free.
\$5 over 2 lines, payable to
“SDAG” due by 1st of the
month.

Membership Info

Contact Walter Berk with any
address changes, at 760-942-



**Remember – updated 2-page bios
for the new ‘Bio Book’ are due July
26th. Refer to the June (orange) Paint
Rag for details.**

**Contact Priscilla Rogers with
questions: 619-697-0707**

Paint Rag Information

Send relevant information via e-mail to:
Faith Fleury at

ffleury1@san.rr.com

or 858-536-7064

Newsletter info due on or
before noon, 1st Saturday
following SDAG board meeting

**The SDAG Art Committee reserves the right to
refuse any entry not conforming to the regulations,**



August 2004

The Paint Rag

PRST STD
US POSTAGE
PAID
Encinitas CA
Permit No. 422

San Diego Art Guild
Off Track Gallery
501 N. Coast Highway 101
Encinitas CA 92024
(760) 942-3636
www.offtrackgallery.com

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Contact Priscilla Rogers with questions.

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**September
2004**

Off Track Gallery, 510 N. Coast Hwy 101, Encinitas, CA 92024 760-942-3636 Hours: 9 am to 6 p.m.

Mark Your Calendar:

* **Monthly Show take-in** Friday,
Aug. 27th 9:30 a.m. to 1:00 pm
First come, first served

* **Board Meeting** 9:30 a.m.
Thursday, September 2nd
Larabee House, Quail Gardens

* **General Meeting** 1:30 pm
Thursday, September 2nd,
Ecke Hall, Quail Gardens

* **Next Qtrly Wall Rotation,**
Monday, Oct 4th, 9:30 am to 1:00
pm.

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

Aug. 10 and 17, San Elijo Lagoon, south
side at the end of Rios, Solana Beach.
Aug. 24 and 31, Buccaneer Beach Park,
Oceanside
Sept. 7, Quail Botanical Gardens
Sept. 14 and 21, Torrey Pines State
Reserve
Sept. 28 and Oct. 5, Moonlight Beach

Call Joan Grine for further info.
858-481-8783

Directory adds/ changes:

Bonnie Knight – address correction-
- PO Box 8350, Rancho Santa Fe
92067
Other changes/ - contact Walter Berk

September Judge/ Demonstrator: Jim Karnik

JIM KARNIK grew up in Southern California surrounded by grassy meadows, tree lined creeks and sage covered hills. This country setting instilled an interest and respect for nature that became stronger as development slowly destroyed the wild places he explored as a boy. His interest in photography, film and video was sparked while in high school. Jim was impressed with the power of film to stir emotion and thought. From then on he has focused his studies and work on the crafts of film, video, still photography and graphic design.

In 1987 Jim formed an independent video production company through which he has produced numerous films for corporate and non-profit organizations. He has produced over 30 presentation programs, special interest films and TV documentaries that focus on natural history. Many of these programs continue to air on cable, PBS and the internet. They are also used by many schools, libraries and resource agencies. Most of these films focus on rare habitats and endangered species with the goal of increasing awareness of the natural world around us.

Photography & video provide a medium for sharing knowledge and experience, inspiring people to get involved in exploring and protecting wild places.

Hint From the Aug. Demonstrator

Rob Markoff from Gallery Services says, "Polyester bags or sheet Mylar (now called Melinex 516) is a better material to wrap matted artwork." Other shrink wrap films may contain plasticizers that outgas and have long-term effects on art.

Member Announcements

- **Lisa Roche's** piece, "*Venetian Harvest*" has been selected by the wine maker and owners of Lucchesi Vineyards, to adorn their 2004 release of their red table wine called "Masque". Lucchesi Vineyards is a new and limited production vineyard, located in the beautiful Sierra foothills of Grass Valley, California. This unique vineyard and tasting room is a must visit for all wine lovers!
- **David Rightmer** is exhibiting 13 local photographs at the new Carlsbad City Library on Dove Lane during the month of August. The location is Plaza Paseo Real near the Edwards Theater at Aviara Parkway and El Camino Real.

San Dieguito Art Guild

The Paint Rag

September 2004

Off Track Gallery, 510 N. Coast
Hwy 101, Encinitas, CA 92024
760-942-3636 Hours: 9 am to 6
p.m.

Mark Your Calendar:

* Monthly Show take-in Friday,
Aug. 27th 9:30 a.m. to 1:00 pm
First come, first served

* Board Meeting 9:30 a.m.
Thursday, September 2nd
Larabee House, Quail Gardens

* General Meeting 1:30 pm
Thursday, September 2nd,
Ecke Hall, Quail Gardens

* Next Qtrly Wall Rotation,
Monday, Oct 4th, 9:30 am to 1:00
pm. Environmental Painters

PAINT OUTS - ALWAYS TUES
DAY

Aug. 10 and 17, San Elijo Lagoon,
south side at the end of Rios,
Solana Beach.

Aug. 24 and 31, Buccaneer Beach
Park, Oceanside

Sept. 7, Quail Botanical Gardens

Sept. 14 and 21, Torrey Pines State
Reserve

Sept. 28 and Oct. 5, Moonlight
Beach
Call Joan Grine for further info.

Directory adds/ changes:
Bonnie Knight – address correc-

tion- - PO Box 8350, Rancho Santa
Fe 92067

Other changes/ - contact Walter
Berk

September Judge/
Demonstrator:
Jim Karnik

JIM KARNIK grew up in Southern
California surrounded by grassy
meadows, tree lined creeks and
sage covered hills. This country
setting instilled an interest and
respect for nature that became
stronger as development slowly
destroyed the wild places he ex-
plored as a boy. His interest in
photography, film and video was
sparked while in high school. Jim
was impressed with the power of
film to stir emotion and thought.
From then on he has focused his
studies and work on the crafts of
film, video, still photography and
graphic design.

In 1987 Jim formed an indepen-
dent video production company
through which he has produced
numerous films for corporate and
non-profit organizations. He has
produced over 30 presentation
programs, special interest films
and TV documentaries that focus
on natural history. Many of these
programs continue to air on cable,
PBS and the internet. They are also
used by many schools, libraries and
resource agencies. Most of these
films focus on rare habitats and
endangered species with the goal of
increasing awareness of the natural
world around us.

Photography & video provide a
medium for sharing knowledge and
experience, inspiring people to get
involved in exploring and protect-
ing wild places.

Hint From the Aug. Demonstrator

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Parkway and El Camino Real.

- **Yanina Cambareri, Lydia Hill,** Jim Cline, Charlotte Lewis, and Sally Taylor will be showing their latest work at the La Jolla Art Association from August 23 through September 5, 2004. The reception will be on Sat. August 28th, from 5-9. Everyone welcome.

- **Sandra Bray** will be showing her latest paintings at East West Art & Frame, 7720-D El Camino Real, La Costa (Carlsbad) 760-944-0670 September 6 through November 6.

- **Bonnie Ellison** will exhibit her paintings at the Carlsbad City Library (Cole), 1250 Carlsbad Village Drive, for the month of September.

- **The Studio of Art & Design in Solana Beach** will present abstract and representational watermedia works from a number of north county artists, including **Alison Christler, Bonnie Knight,** Pat Hill, Marilyn Joffa, **Kathy McChesney** and **Rikki Reinholz.**

The show will be held August 9 through September 11. There will be an artist's reception and painting demonstration on Saturday, August 28, Noon - 4:00 p.m. The Studio is located at 616 Stevens Ave, Suite B, Solana Beach. Gallery hours are Tuesday through Saturday, 10:00 a.m. - 4:00 p.m. 858-755-6202 or visit Rikki-Studio.com.

- **Rancho Santa Fe Art Fair, (previously called Art in the Park),** Sept. 18, 2004, 11:00-5:00. Come join us in the park near the Inn, 12x12 spaces available, \$30 plus donation of 15% of sales, or \$100 and no donation. Set-up time 8:00 - 11:00. Food, entertainment, door prizes, and a lot of fun. If you can't participate, at least come by and say hi! Call Joan Grine for more information.

- **Lisa Roche** continues as featured artist for August at Parioli Italian Bistro in Solana Beach (647 South Highway 101).

- **Alison Christler,** is exhibiting oil and watercolor landscapes in a one woman show through August 28, hours are Monday 1 - 6 pm and Tues. through Sat. 10am-6 pm. East West Art & Frame, 7720 D. El Camino Real, La Costa 760-944-0670.

- At the San Diego Fair, **Ellie Wagoner** was awarded Honorable Mention in Acrylic – Representational.

- **Rancho Santa Fe Art Guild and Gallery** is proud to announce the Opening Reception of a new show on September 9th, 2004. The featured artists for this show are Connie McCoy and Donna Beers. Many of their paintings will show Rancho Santa Fe scenes with local people, florals, landscapes and even an abstract or two.

You are invited to meet them and other artists during their reception on Thursday, September 9th, from 5-7 pm. The Gallery located on the corner of Avenida de Acacias and Paseo Delicious, behind Union Bank. The show includes works by other Guild Artists and runs from August 31st to October 30th. Admission is free. The Gallery is opened from 11 am to 4:30 pm Tuesday through Saturday. For further information call the Gallery 858-759-3545.

TO ALL GALLERY SPACE RENTERS

Remember – updated 2-page bios for the new 'Bio Book' were due July 26th. Refer to the June (orange) Paint Rag for details.

Contact Priscilla Rogers with questions: 619-697-0707

Oops!

The listing in last month's newsletter of SDAG members at the San Diego County Fair did not include:

Photo Dept. ----

Paul Shilling

6 photos

September Artist of the Month Cris Weatherby

Cris Weatherby is a native of Southern California.

She has been drawing and painting for about 15 years. Her art training is a blend of seminars, books and hands-on experimenting. While Cris has been working in watercolor for quite a while, oil painting is a new adventure that is proving to be an exciting challenge.

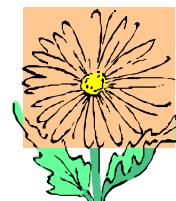
You can see Cris's work displayed at the Off Track Gallery in Leucadia, the Brandon in Fallbrook and on her website at www.crisweatherby.com.

Can you host a sculpture student from Germany?

AFS (formerly the American Field Service) is looking for all kinds of families- married or single, with or without children- to host an international exchange student at their home.

AFS has been a leader in the field of student exchange for more than 55 years. More than 11,000 families host exchange students with AFS every year.

For more information, please contact Jennifer Peck at (800) 237-4636 x 1590, or jennifer.peck@afs.org. Learn more at www.afs.org/usa.



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A Word From the President

I hope you all had or will have time for a little R & R before September because this is going to be a very busy and happy year for the Guild!

Exciting Times Ahead I have great news! ! Our Off Track Gallery will be moving from its current location by the end of the year. All of us have enjoyed the "funkiness" of the Pannikin and we have had some really great times there, but now we have the opportunity and challenge to move our art to a classier busier spot where more folks will see us and we will be in the "mainstream!" "We're moving onward and upward and we are *due!*" The Guild and gallery have moved a lot since it began in 1968 in Del Mar. The physical aspect of moving is hard work, but all of the Board are excited about this one so it should be great fun filled with great promise. I have a great team assembled to lead our Guild through this transition. Cris Weatherby, who has agreed to be the Mother's Day Tour Chair for 2005, is our excellent Guide.

Our calendar of events (Take-ins, quarterly rotations, Christmas Cash Awards Show, Mothers' Day tour, etc.) will remain the same, but we will be in our beautiful new delightful home. If you have expertise and the time to volunteer to assist us, please contact our Recording Secretary Laura Lowenstein who is helping me with Relocation Coordination. Be sure to read each Paint Rag for the ongoing details of these exciting activities.

Ballot for 2005 Board Members We begin our new fiscal year with a terrific group for our new Board. A ballot with the list of nominated Board members is enclosed with this Paint Rag. Because there was not sufficient attendance at the August General Meeting to constitute a quorum, the By-Laws state that we must conduct a vote by mail. Please FILL IN YOUR BALLOT with Name and Signature, FOLD IT IN HALF so the gallery's address is on the **outside**, stamp it , and return it to the gallery before August 31st. Thanks!

Positions available There are a few open positions that we still need to fill with Assistants to Board members and helpers in the gallery. These may not be big name jobs, but I can tell you truthfully that it is these jobs with good workers that keep our gallery running smoothly. So you need to call Bobbi Harrington (760-726-6084) and volunteer for them before she calls and appoints you!!!! This guild is only as good as the efforts that come from the members who do the work and run it. The more you put into it the more you get out of it. So step up and do your part. You will always come away with more than you give especially if you give your best.

Last month we included the **Membership Renewal** form with return address envelope. Please send that to us right away. **If you have not renewed by September 30th, you will not have your name**

listed in the Guild Directory and you will no longer receive the Paint Rag. So do it now before you forget!

As you know, this little guild is like my family. I have such admiration for your special talents. You are a very classy group of people! I am deeply grateful for the good work you do, for your abiding loyalty, your laughter, and your enduring friendships. That's what makes the guild so solid and so fine and I am proud of you, proud to be one of you!

Special thanks to all those people who do such important work so quietly in the background: Bobbi Harrington who gets our jobs done by getting you to do them, Bob Sillers for name tags and Certificates, Loretta Phoenix who fills the holes in the calendar schedule, Barb Mille, who does just a little of everything for the Gallery and keeps it tickin', Lila Blinco who gets our cash to the bank, Diane Burch who gets our Directory out, Mary Trawick who calls everyone when we need to get a message out, Kirk Van Allyn who lends his time, smile, and stories wrapped in enthusiastic joy to sitters now and then, Jo Ann Ginepra and Jim Respass who give me time and counsel when I need it, Char Cee who gets our checks out, Kathryn Chandler who we grab in every emergency to help with all things, Walter Berk who not only helps us keep track of *who* we are but lets us know *where* we are and how we can get in touch with each other(!), and all the rest of you who work so hard without fanfare. The success of this guild is not due just to the board. We are successful because we all do our parts to make it work and we do it with good spirit and heart. You are awesome and I am very grateful!



Isabella

Transitions:

Kathleen McGee is recuperating from abdominal surgery. Send a card or note to:
7738 Anillo Way, La Costa CA 92009

Mary Lake recently lost her mother.
3535 Linda Vista Dr. #88, San Marcos CA
92069

If you have a studio that you would like to include on next year's Mothers' Day Tour, please contact Cris Weatherby at 760-436-3201 or ckweatherby@hotmail.com

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Offtrack Gallery Monthly Show Results:
Date: August 3, 2004 Judge: Lianne Kim

Lianne Kim conducted the judging for our August monthly show.

Also, as Lianne runs an art gallery and framing shop, she offered to give an in-depth critique of the matting and framing of the works selected for awards this month. While Lianne's comments are pretty straightforward, with no beveled edged left unscrutinized, hopefully, we will all learn and expand our knowledge on making good choices when it comes to matting and framing our work.

We would encourage you to visit the gallery with this list and take a good look at the works and determine how Lianne's ideas might influence your future decisions about matting and framing. Lianne also welcomes any questions or further discussion/consultation and can be reached at East West Art and Frame - 760-944-0670.

#3 Oil/Acrylic (O/A) – 11 Entries

| | <u>Artist's Name</u> | <u>Title</u> | <u>Comments</u> | <u>Framing</u> |
|-----------------|----------------------|-------------------------|---|--|
| 1 st | Lisa Reinhardt | "April in Avalon" | Good Composition and color choices | Using a 1 ½" neutral color liner and a larger frame of the same style would allow for more breathing room and increase the impact of the doorway as a focal point. |
| 2 nd | B. J. Simon | "Buddies" | Nicely Captures the Feeling of Being Buddies | Frame well suited to the work, light color and slight texture in the frame very nicely matched to the subject matter and execution of the artwork. Good Job! |
| 3 rd | Kathryn Chandler | "Point Loma Lighthouse" | Technically Well Executed, Nice Value Contrasts | The color of this frame feels too gloomy and negatively impacts the artwork in this way. A lighter wood would lighten the visual interest of the lighthouse and direct the eye into the painting without getting stuck in the frame. |
| HM | Kate Whitley | "In Quail Gardens" | Interesting Color Combination | A 1" or less cream colored, shaped liner would allow the eye to rest, juxtaposing the "allover" activity in the image. |

#4 Watermedia (W/M) -- 17 Entries

| | <u>Artist's Name</u> | <u>Title</u> | <u>Comments</u> | <u>Framing</u> |
|-----------------|----------------------|-----------------------|--|--|
| 1 st | Pat Dispenziere | "La Jolla Coastline" | Color, Composition, Value All Nicely Executed | An inside mat done in an eggplant color to match the trees at the top of the work, along with a cream outer mat and a natural wood frame would create a more dramatic accent to this work. Use of Acid Free materials is always recommended. |
| 2 nd | Char Cee Colosia | "Landscape" | Like the Looseness and Simplicity | An offwhite or cream outer mat would better set off this painting. Choosing an outer mat color that is also predominate in the painting does not provide enough contrast or distinction to set off the art work. |
| 3 rd | Janet Finney | "Spanish Village" | Simple Brush Strokes and Stylization Feels Creative and Fresh | An accent mat in olive green is recommended, also a natural wood frame would feel warmer and softer than the shiny gold metal. |
| HM | Susan Ferry | Susie's Pink Favorite | Technically Well Executed, Beautiful Brushwork, a More Unique and Imaginative Composition Would Make This Piece Even More Powerful | A dark blue/purple accent mat, which matches the dark color in the work is suggested. Given the scale of the image, the outer mat could be twice as wide as the current one. A contemporary frame in antique silver would work well with the cool blue and pink tones in this image. |

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#5 Photography (P) – _9_ Entries

| | <u>Artist's Name</u> | <u>Title</u> | <u>Comments</u> | <u>Framing</u> |
|-----------------|----------------------|------------------------|---|--|
| 1 st | Susan Coppock | "Conducting the Stars" | Very Inspiring Piece, Reaches Out to Me | Two mats would show of this piece better – either a dark blue or black accent mat, or a lighter gray over mat. A more contemporary simple black box frame would also better present this piece. |
| 2 nd | Jo Bailey | "Eye of Osiris" | Strong Sense of Travel and Appreciation of the Details Along the Way | A wider mat, 2 times the current width, along with a frame of the same style but twice as wide (3/4"-1") would better match the boldness and scale of the image. Additionally a second mat, cut wide enough to allow for the signature at the bottom of the first mat, would add more depth and interest to the artwork. |
| 3 rd | Richard Hoppe | "Liquid Reflections" | Great Timing, the Reflections in the Car are Very Unusual and Interesting to Look At | Framing nicely done. Shininess of black frame matches reflective neon lights in the image. |
| HM | Morgan Janis | "Stripes Rule" | Captures the Coziness, Affection, Relaxation and Peaceful Moments Brought On By the Cat | Framing and matting very nicely done!!! This makes the purchase decision for the buyer that much easier. A few minor enhancements would be to use a reverse bevel cut on the inner mat, so the white line doesn't show, additionally, the inner mat could be thicker – 1/2"-3/4"-but overall size of frame is good. |

#6 Mixed Media (M/M) and #7 Other Media (O/M) – _10_ Entries

| | <u>Artist's Name</u> | <u>Title</u> | <u>Comments</u> | <u>Framing</u> |
|-----------------|----------------------|-----------------------------|--|--|
| 1 st | Susan Koff | "Strawberries and Pears" | Very Stong Work Which Gives a Feeling of Passion. Texture at the Bottom is Very Creative and Pleasing. | This frame is much too heavy and too busy for this piece. A more contemporary frame in antique gold or natural wood with a thinner profile would increase the focus on the painting and lessen focus on the frame, it would also give the work more breathing room. |
| 2 nd | Joan Grine | "Eucalyptus Grove" | Beautiful Work, Colors and Composition Sensitively Executed, Leaves Me with a Soft and Relaxed Feeling | The green inner mat is too similar to the predominate color in the image. A mixed/medum brown color might be better. An antique gold or natural wood frame would also add warmth. The brushed silver gives a colder feeling to this piece. |
| 3 rd | Maria Anthony | "The Sisters" | Interesting work, nicely executed. | Nice Framing, just right for this piece. |
| HM | Elizabeth Nicholson | "Winter in the Old Country" | Very Unique! Strong Spiritual Quality, Makes Me Want to Stop, Look and Contemplate | Pardon me, but why put such a poor quality looking frame on this otherwise lovely and strong work. Floating the work on the red looks nice. Try adding a light grey or grayish white outer mat 2" wide, leaving 1/4' of the red showing. A thin black wood frame is also suggested. |
| HM | Faith Fleury | "Ghost Rider" | Lovely Composition and Texture | Switch the mats so that the white is the inner mat and the beige is the outer mat. This would give more weight to the work and pull the viewer in whereas now the mat and work seem to be of equal importance. Also, when using a white mat as the accent mat a larger 1/2" profile is okay. A larger profile on the inner mat only works however when the inner mat is white. |

#5 Photography (P) – _9_ Entries

Artist's Name Title Comments Framing

1st Susan Coppock "Conducting the Stars" Very Inspiring Piece, Reaches Out to Me Two mats would show of this piece better – either a dark blue or black accent mat, or a lighter gray over mat. A more contemporary simple black box frame would also better present this piece.

2nd Jo Bailey "Eye of Osiris" Strong Sense of Travel and Appreciation of the Details Along the Way A wider mat, 2 times the current width, along with a frame of the same style but twice as wide (3/4"-1") would better match the boldness and scale of the image. Additionally a second mat, cut wide enough to allow for the signature at the bottom of the first mat, would add more depth and interest to the artwork.

3rd Richard Hoppe "Liquid Reflections" Great Timing, the Reflections in the Car are Very Unusual and Interesting to Look At Framing nicely done. Shininess of black frame matches reflective neon lights in the image.

HM Morgan Janis "Stripes Rule" Captures the Coziness, Affection, Relaxation and Peaceful Moments Brought On By the Cat Framing and matting very nicely done!!! This makes the purchase decision for the buyer that much easier. A few minor enhancements would be to use a reverse bevel cut on the inner mat, so the white line doesn't show, additionally, the inner mat could be thicker – 1/2"-3/4"-but overall size of frame is good.

#6 Mixed Media (M/M) and #7 Other Media (O/M) – _10_ Entries

Artist's Name Title Comments Framing

1st Susan Koff "Strawberries and Pears" Very Strong Work Which Gives a Feeling of Passion. Texture at the Bottom is Very Creative and Pleasing. This frame is much too heavy and too busy for this piece. A more contemporary frame in antique gold or natural wood with a thinner profile would increase the focus on the painting and lessen focus on the frame, it would also give the work more breathing room.

2nd Joan Grine "Eucalyptus Grove" Beautiful Work, Colors and Composition Sensitively Executed, Leaves Me with a Soft and Relaxed Feeling The green inner mat is too similar to the predominate color in the image. A mixed/medium brown color might be better. An antique gold or natural wood frame would also add warmth. The brushed silver gives a colder feeling to this piece.

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Notice to Painters

Make your own
Frames
Frame material at
very reasonable
prices
Variety of moldings
(some carved)
Gary Wesley
760-632-5293

| | |
|--------------------------|---|
| MONTH: SEPT. ' 04 | TAKE-IN TAG- SDAG Monthly Show (Print CLEARLY!!) |
| Artist's Name: | |
| Item #: | |
| Entry Title: | |
| Department #: | |
| Vendor ID: | |
| Commission: Y/N? | Y |
| Price: | |
| Medium: | |

Monthly Show Rules

1. The absolute maximum size for any piece is 38" along any outside edge (including frame). Fee for artwork under 30" is \$10. Fee for artwork 30" to 38" is \$20.
2. 15% commission on sales.
3. No glass in frames larger than 36" on any direction. Use plexiglass or equivalent. Pastels excluded.
4. Paintings must be framed. Oil or acrylic on wrap-around canvas excepted.
5. Frames must have multi-strand wire hanging 2-3" from top w/ends of wire taped.
6. All artwork must be original.
7. All artwork must be for sale.
8. Artwork should be less than 2 years old and not previously entered in our monthly show.
9. Label artwork on back with your name (in case the tag falls off).
10. Categories include: Oil & Acrylic Water Media (includes acrylic under glass); Photography; Wood Block; Prints; Etchings; Monoprints (hand-pulled by artist) & Other Media
11. Artist's entry must be in appropriate category or may be ineligible for judging
 - Any media with at least five (5) entries will be considered an additional category.



Advertising Rates

Members receive 2 lines free.
\$5 over 2 lines, payable to
"SDAG" due by 1st of the
month. Non-members \$15.

Membership Info

Contact Walter Berk with any
address changes, at 760-942-
0696 or e-mail changes to:
wberk@sbcglobal.net

**The SDAG Art Committee reserves the right to
refuse any entry not conforming to the
regulations, rules & standards.**

Paint Rag Information

Send relevant information via e-mail to:
Faith Fleury at 858-536-7064 or
ffleury1@san.rr.com

Newsletter info due on or before
noon, 1st Saturday following
SDAG board meeting (**Sep 2nd**)

Notice to Painters

Make your own Frames Frame
material at very reasonable prices
Variety of moldings (some carved)
Gary Wesley 760-632-5293

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In This Issue:

- Board nominations & BALLOT
- President's Message – changes are coming!
- REMINDERS:
 - space renters' 2-page bio's due July 26
 - memberships renewals are due Sep. 1
 - SIGN and RETURN your BALLOT for 2004 2005 Board and assistants

MEMBERSHIP RENEWALS

Your renewal application was sent to you last month – due September 1st.

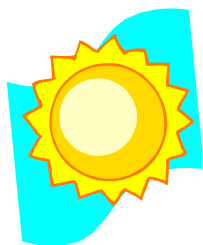
If you do not renew, this will be your last newsletter.

Get yours in NOW !

Pls. Note: a dot on your address label means your renewal has been received

Are you interested in renting a wall space?

Add your name to the waiting list at the gallery. Get the details from the 'Wall Renters' Handbook' available at the Gallery or contact Joanne Chambers: 760-943-0986 for more info.



September
2004

The Paint Rag

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Permit No. 422

San Diego Art Guild
Off Track Gallery
501 N. Coast Highway 101
Encinitas CA 92024
(760) 942-3636
www.offtrackgallery.com

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Off Track Gallery, 510 N. Coast Hwy 101, Encinitas, CA 92024 760-942-3636 Hours: 9 am to 6 p.m.

Mark Your Calendar:

* **Monthly Show take-in** Friday,
Sep.24th 9:30 a.m. to 1:00 pm
First come, first served

* **Board Meeting** 9:30 a.m.
Thursday, October 7th
Larabee House, Quail
Gardens

* **General Meeting** 1:30 pm
Thursday, October 7th
Ecke Hall, Quail Gardens

* **Next Qtrly Wall Rotation,**
Monday, Oct 4th, 9:30 am to 1:00
pm.

October Judge/ Demonstrator: Jean Ellen Wilder

Jean Ellen left San Diego at age five, to begin life as a gypsy. Her father's Navy career took the family to 'far away places' with strange sounding names - Bainbridge Island, Fairfax, Oahu, Amagansett and Yokohama.

When her dad retired to the Deep South, Jean Ellen was a high school senior. In 1976, she and her son and daughter moved to Flagstaff, AZ, where she completed university studies in Art History, with a special interest in photography as an art form.

In 1986 Jean Ellen returned to San Diego and for seven years was Coordinator of Education at the Museum of Photographic Arts in Balboa Park. She helps judge photo entries for the San Diego County Fair, teaches quarterly workshops in the Polaroid Transfer and Emulsion Lift processes at UCSD, and pursues creative work of her own, primarily photography and writing.

Jean Ellen is a member of the Blue Moon Group, which has exhibited annually for the past five years in Fallbrook. Her work has been Fallbrook. Her work has been

juried into group shows in Flagstaff, Escondido, La Costa and, in August 2004, an exhibition at the Irvine Fine Arts Center. She recently attended a workshop in Los Angeles with Kathleen Carr, whose books are widely used by artists working with Polaroid products.

Time spent with family and friends, traveling, reading, and the outdoors are particular passions. She collects Aesop's Fables for the illustrations by different artists, and small wooden boxes from Olinala, Mexico.

Environmental Painters

PAINT OUTS - ALWAYS TUESDAY

Sept. 14 and 21, Torrey Pines State Reserve

Sept. 28 and Oct. 5, Moonlight Beach

Oct. 12 and 19, Ponto Beach, Carlsbad, on Carlsbad Blvd. just north of La Costa Ave.

Oct. 26 and Nov. 2, Crest Canyon, Del Mar, Off Del Mar Heights Rd.

Nov. 9 and 16, Leo Carrillo Ranch Historic Park, Carlsbad, off Melrose

Call Joan Grine for further info.
858-481-8783

Directory adds/ changes:

Please contact Walter Berk: 760-942-0696 or wberk@sbcglobal.net

Member Announcements

- ❖ **Joan Grine** has pastel paintings in a group show at the Poway Center for Performing Arts, from Sept. 2-28, 2004. The reception will be Sept. 12, 2-4. Call Joan for viewing hours.
- ❖ **Bonnie Ellison** will exhibit her paintings at the Carlsbad City Library (Cole), 1250 Carlsbad Village Drive, for the month of September.
- ❖ **Sandra Bray** will be showing her latest paintings at East West Art & Frame, 7720-D El Camino Real, La Costa (Carlsbad) 760-944-0670 September 6 through Nov. 6.

San Dieguito Art Guild

The Paint Rag

October 2004

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- ❖ **Rancho Santa Fe Art Fair**,
(previously called Art in the Park),
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Come join us in the park near the
Inn, 12x12 spaces available, \$30
plus donation of 15% of sales, or
\$100 and no donation. Set-up
time 8:00 - 11:00. Food,
entertainment, door prizes, and a
lot of fun. If you can't participate,
at least come by and say hi! Call
Joan Grine for more information.

- ❖ The **Studio of Art & Design** will
present Negative Painting in
Watercolor with Michelle Abrams
on Saturday, Sep 18 and Sunday,
Sep 19, 9:00 am to 3:00pm. The
workshop will cover techniques
using gouache on Arches and
Masa paper. The subject matter
will be grapes and bougainvillea.
Class fee is \$80 for the two-day
workshop. Call the Studio for
registration forms and material
lists. The workshop will be held at
616 Stevens Ave., Suite B, Solana
Beach. 858-755-6202 or visit rikki-
studio.com

- ❖ **Rancho Santa Fe Art Guild and
Gallery's** new show featuring
artists Connie McCoy and Donna
Beers includes works by other
Guild Artists. It will continue to
October 30th. Admission is free.
Many of their paintings will show
Rancho Santa Fe scenes.
The Gallery located on the corner
of Avenida de Acacias and Paseo
Delicious, behind Union Bank.
The Galley is open from 11 am to
4:30 pm Tuesday through
Saturday. For further information
call the Gallery 858-759-3545.

Hint From the Sep. Judge/ Demonstrator

Jim Karnik's tip for artists is to keep a journal for sketches and field notes. He uses an extremely long telephoto lens on his video camera to get closer to nature. Be very careful to not draw attention to nest sites when photographing, other birds are ever watchful and prey on fledglings.

A Word From the President

Greetings Friends!

We begin a new year with an enthusiastic eager board. This will be a very busy year.

We are fortunate to be **able to offer a workshop with Rob Markoff of Gallery Services on matting and mounting your artwork.** Rob gave the demo for us in August and it was received with great enthusiasm. We have room for 25 people, but the class is almost half full already! So please check out the information elsewhere in the newsletter and get signed up ASAP. Specific instructions and details are in this Paint Rag. I am signed up and excited about going.

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The board is very busy looking into several spots that are available for relocating the gallery. We need to be careful and thoughtful about our decisions because they affect many people. We all want to pick a spot that will assure the gallery success while maintaining the bond that tradition and friendship have given us over the years.

Please, please read the Paint Rag to keep abreast of not just the social news, but any rule changes that the board makes. You are responsible to know these and we always publish them in the Paint Rag. There has been a suggestion that we might add photos to the PR and talk more about "she had a show here" or "he had a show there" stuff. We guilders are very busy people and this is the season for being busy.

Have a screamingly good Halloween! All you dachsie fans be sure to go to the Del Mar Horse Park on October 1st to see the National Dachshund Specialty Show. This year our very own San Diego Dachshund Club is hosting. There will be hundreds of little dachsies and their people there, some of the very best in the U.S. So don't miss it! Beau may be there as a model for one of the vendors!

Take care and STAY TUNED!

Isabella



2 A-Frames for sale

Each peg-board is 48" high x 24" wide. 4 sides total
72" total height from the ground. Pegs included.

\$ 45.- Alessandra Colfi 858 735 5708

Alessandra@AlessandraColfi.com

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Off Track Gallery -- Monthly Show Results
Date: September 1, 2004 Judge: Jim Karnik

#3 Oil/Acrylic (O/A) -- 15 Entries

| | Artist's Name | Title | Comments |
|-----------------|----------------------|----------------------|-----------------|
| 1 st | Alison Christler | "Sunset Stroll" | |
| 2 nd | Diane Deneen | "Women of Patzcuaro" | |
| 3 rd | Jan Holmberg | "Urban Reflections" | |
| HM | | | |

#4 Watermedia (W/M) -- 12 Entries

| | Artist's Name | Title | Comments |
|-----------------|----------------------|------------------------|---|
| 1 st | Elena Wilck | Palos Verdes Waterfall | Good technique creating texture of water and rocks. |
| 2 nd | Martha Grim | "Majesty Palms" | |
| 3 rd | Maggie Moore | "Boston Red" | |

#5 Photography (P) -- 9 Entries

| | Artist's Name | Title | Comments |
|-----------------|----------------------|---------------------------|--|
| 1 st | Carrie Lynn Rhodes | "Rose" | Beautiful Color and Detail, Nice composition against dark background |
| 2 nd | Carol Cirome | "Modesty" | Applying nude image to soft cloth is a nice technique |
| 3 rd | Susan Coppock | "Fly, Fly Away From Home" | |

#6 Mixed Media (M/M) and #7 Other Media (O/M) -- 8 Entries

| | Artist's Name | Title | Comments |
|-----------------|----------------------|-----------------|-----------------|
| 1 st | Joan Grine | "End Of Rios" | |
| 2 nd | James Respass | "Anywhere Else" | |
| 3 rd | Ethel Stevens | "Reflections" | |

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| Item #: | |
| Entry Title: | |
| Department #: | |
| Vendor ID: | |
| Commission: Y/N? | Y |
| Price: | |
| Medium: | |