

Member Announcements

- Diane Goodman will be an exhibitor in May in the Encinitas City Hall -- photography.
- **Mother's day gift bazaar:** Original paintings in watercolor and pastel, Exquisite handmade jewelry and unique handmade quilts. May the 2nd, 3rd, 4th from 11am to 4pm Paseo Arrayan, la Costa. 760 943 66 72
- Kris Firebird was accepted to the College of Metaphysical Studies in Clearwater, Florida as a professor. She is also working towards her Phd..
- Lorraine Eustice and Sandra Bray will be exhibiting a selection of paintings at the LJAA, 7917 Girard Ave., La Jolla from June 2 through June 15
- Darlene Kats is having a solo exhibit at the East West Art Gallery at La Costa Town Center (the old Vons shopping center) from April 1 -- May 30.
- Mary Lake will be offering a class in pastel painting for 4 Saturdays, 9:30 to 12:30 p.m. starting May 3rd to May 24. Registration is Vista Adult School 760-758-7122.
- Doreen Long has three photographs in the "Celebrate Poway" art exhibit running through May 3 at the Poway Center for the Performing Arts.
- Lauren Jackson's design was among those selected this year by the Del Mar Thoroughbred Club for Payasada. Lauren is now

painting a large fiberglass horse with her design, "Horse of a Different Color". The horses will be unveiled at a reception on May 8 at the Del Mar Plaza and will be auctioned off at the end of the horse racing season in August.

- Doreen Long has three photographs in the "Celebrate Poway" art exhibit running through May 3 at the Poway Center for the Performing Arts.
- April 12th, from 1-6 - 25 E Street, Encinitas - 101 Artists Colony and the Art Cafe are sponsoring a **FREE** event for the artists to sell outside on their Westside Patio. All local artists are welcome to come and participate as independent contractors. The event is called 2nd Saturday/Art Fest and will continue through the summer. Contact Barbara Mille` "The Artists Maven" @ (760) 942-3595 or studiomille@adelphia.net

Tips from the Judge/Demonstrator

Fine art photographer, Jo Ann Ginepra says, "Expose yourself to art of all kinds-- new and old. Take in the mood, emotional impact and overall quality of the work." She feels that feeding the subconscious is preparation for selecting meaningful images to photograph. Most of her photographs are taken before 9:00 a.m. in the morning or after 5:00 p.m. in the evening, in order to achieve the qualities of light and color she hopes to capture on film.

Barbara Maadlen

April Show Winners

Show Judge:
Jo Ann Ginepra

Oil and Acrylic

1st Tie Bobbie Harrington
Abandoned
1st Tie Lauren Jackson Ocean
View II
3rd Virginia Ribbel By the
Pacific
HM Shirley Hawley Lemons
and Roses
HM Fred Remington Buoy #8

Watermedia

1st Char Cee Colosia Pead
Medley
2nd Harriet Shoup The Plaza
(A wider profile frame
might better showcase this beautiful
painting)
3rd Rikki Reinholz Estonian
Potter (Striking value)
HM Alison Christler Garden
Alcala
HM Lorraine Eustice Roses and
Pears
HM Elena Wilck Prelude

Photo

1st Claudia Cano Womb
2nd Karen Anderson Untitled

Mixed/Other

1st Annelis Schieble The Tea
Garden
2nd Hortense Watkins Menerbe
Street
3rd Maria Anthony Enfoldment

HM Agnes Lochte Bravo
HM Larissa Vishtel Spring
Spirit

DEL MAR FAIR VOLUNTEERS NEEDED! It's that time of year again. Volunteers in the Fine Arts and Photography Exhibits help to raise money for SDAG. Please contact Jo Ann Ginepra by phone or e mail if you are interested in helping out this year.

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Mother's Day Weekend Tour Update

A reminder to our guild members that the Mother's Day Tour is quickly approaching!

This is our major fundraiser for the year and we hope to raise \$5000. Preparations are underway and committee members are doing a great job, but we need help from "you". We still need 4 to 5 more docents for Saturday, May 10th and 4 to 5 more for Sunday, May 11th. Call Bobbi Harrington to volunteer. Members sitting the gallery should inform customers about our event and offer a flier or a ticket. A big THANKS to Alison Christler for preparing our sales packet! The packet is kept in the file cabinet nearest the desk. Be sure to read instructions in the packet and on the desk. This information will explain how to input the sale into the computer.

Tickets are \$15 per adult and children 16 and under are free. Two dollars of every ticket is being donated to Channel 10's College Scholarship Fund for Foster Children.

Besides tickets, we have posters for sale at \$15 each. They are located in the print bin. If you wish to check out tickets to sell to friends and neighbors, the day sitter can check them out to you. Our outlets in North County have their packets and are ready for sales.

How can we make sales?? By publicity!!! Please talk about this event to people you know. We have mailed out over one thousand postcards including 450 from our new database. We have had a small article in the "Ranch and Coast" and a large article in the North County Times.

For all participants, there is a MUST meeting on Thursday, May 1st. This is a must for docents, host

artists, and guest artists. Packets, name tags, credit card slips and etc will be given out and explained. This meeting will be held at 11:45 following the regular board meeting. Meet at the Paul Ecke Building. Bring your lunch if hungry.

The host artist meeting scheduled for April 30th has been cancelled because of the May 1st meeting. I will be talking to host Artists via E-mail instead. Thanks,

Patricia Watkins

Do you like helping children in need? Do you have a few extra hours a week that you would like to share with others?

Volunteers are needed for Children's Hospital Art program. Must be available one morning or afternoon a week (weekday). Please contact Matt D'Arrigo at ARTS for more info (760)815-2296 or mdarrigo@artsurvive.org

The Small Image Show is Coming

Planning for the Ninth Annual Small Image at the Offtrack is underway. Lauren Jackson will be chairing the show again this year and Robert J. Sanchez will be judging. Look for your prospectus in the next issue of the Paint Rag. This cash awards show is open to members and non-members; two entries per artist. The take-in dates will be Friday and Saturday, June 27-28. Remember, all art works, including the frame, must measure 12" or less on all sides.

IMPORTANT!! Please do not park in the Pannikin parking lot during take-in!

MONTH: May	TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)
Artist's Name:	
Item #:	
Entry Title:	
Department #:	
Vendor ID:	
Commission: Y/N?	
Price:	
Medium:	

Giclee
Green Flash Photography
announces the addition
of a new wide format printer.
Fine art editions
of your
original artwork can now be
printed on a variety of
papers and canvas at almost
any size.
Call for information
and pricing.
858-272-1926
www.greenflashphotography.com/giclee.html

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GUIDELINES FOR BINS & CARDS 2003

SMALL GRAY SHRINK-WRAP BIN Requirements:

- Artist name clearly marked/visible
- Price marked on the piece
- Mark if it is an Orig. or Repro.
- Use backing that is 1/8" or thinner
- Use clear plastic covers
- Limit to 5 pieces per member
- Size 9"x12"
- MUST HAVE A BAR-CODE MADE
- THAT WILL REMAIN IN THE BAR-CODE
- BOOK AS A MINI-SHRINK before the
- piece can be put in the bin.
- Check your name in the book to see
- if you have the appropriate bar-codes
- for your art.

LARGE SHRINK-WRAP BINS Requirements:

- Limited to (2) shrink-wraps per member
- Name clearly marked
- Price clearly marked
- Orig. or Repro. marked
- Backing 1/8" or thinner
- Clear Plastic covers

- Limit size so it doesn't hang over the
- sides of the bin
- Must be bar-coded on monthly take-in
- day or rotation days or by special appointments
- with a qualified bar-coder before the art enters the bin
- Bar-code will be attached to the shrink-wrap

*CARD RACKS

Requirements:

- Cards clearly marked with price
- Cards clearly marked with artist name
- Cards need to be placed in clear plastic bags
- Check in bar-code book for your name and see if
- the appropriate bar-code is there for your card
- before you put it on the rack. All bar-codes for
- cards remain in the book under your name
- not on the card
- Card Racks are open only to members who have
- been on the waiting list and placed on the rack
- by the Cardrack manager Barbara Mille`

CARDS ON FRONT OF DESK

- One space open to all members

- Only specially cards such as;
- All Holidays, Anniversaries, Birthday,
- Thank You and etc.
- Check *CARD RACK requirements above
- for marking & pricing and follow the
- correct bar-code procedure

CARDS ON THE STAIRWAY FACING EAST

- This space is used only for multiple card pkg./box
- Limit to (1) space per member/open to all members
- follow the above info. about bar-coding under *CARD RACKS

CARDS NORTH FACING ALCOVE BY THE DESK

- This space is saved & limited to (1) space for members
- who are waiting for a permanent position on the reg.
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ALL MEMBERS ARE ASKED TO LIMIT OVERSIZE CARDS SINCE THEY DO NOT FIT THE 5"X7" SLOTS AN THEY OBSCURE OTHER ARTISTS CARDS

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REMEMBER EVERYTHING IN THE GALLERY MUST BE BAR-CODED TO BE ABLE TO SHOW AND SELL

BAR-CODERS BY APPOINTMENT ONLY (These are busy people) Please try and get your bar-coding done on take-in days & call only for special problems

- Isabella Breasted (760) 436-2091

- Cindy Rodriguez (858) 780-9686
- Judianne Shannon (760) 753-7088
- Shirley Hawley (760) 436-0512
- Cathy Staver (760) 436-7989
- Jim Respass (858) 272-1926
- Alison Christler (760) 942-5804
- Barbara Mille` (760) 942-3595

**I know this seems like allot of info. but it is impotant to us all please feel free to call me if you need to.
Barbara Mille` Card & Shrinkwrap Mng.**

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Monthly Show Rules

1. The absolute maximum size for any piece is 38" along any outside edge (including frame). Fee for artwork under 30" is \$10. Fee for artwork 30" and larger is \$20.
2. 15% commission on sales.
3. No glass in frames larger than 36" on any direction. Use plexiglass or equivalent. Pastels excluded.
4. Paintings must be framed. Oil or acrylic on wrap-around canvas excepted.
5. Frames must have multi-strand wire hanging 2-3" from top w/ends of wire taped.
6. All artwork must be original.
7. All artwork must be for sale.
8. Artwork should be less than 2 years old and not previously entered in our monthly show.
9. Label artwork on back using 2 labels.
10. Categories include: Oil & Acrylic Water Media (includes acrylic under glass); Photography; Wood Block; Prints; Etchings; Monoprints (hand-pulled by artist) & Other Media
11. Artist's entry must be in appropriate category or may be ineligible for judging
 - Any media with at least five (5) entries will be considered an additional category.
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Paint Rag Information

Send relevant information via email to:
Yanina Cambareri, Editor. E-mail:
yaninac@pacbell.net (760)944-4433

**Newsletter info due on or before 1st
Saturday of month, following SDAG
board meeting.**

Advertising Rates

Members receive 2 lines free. \$5 over two lines, payable to "SDAG" due by 1st of the month. Non members \$15.

Membership

Contact Lydia Hill with any address, phone or e-mail changes at (760)634-0655 or
lydia2@adelphia.net

The SDAG Art Committee reserves the right to refuse any entry not conforming to these regulations.

San Dieguito Art Guild

510 N. Coast Highway 101
Encinitas, CA 92024
(760)942-3636
www.offtrackgallery.com

The Paint Rag

May 2003

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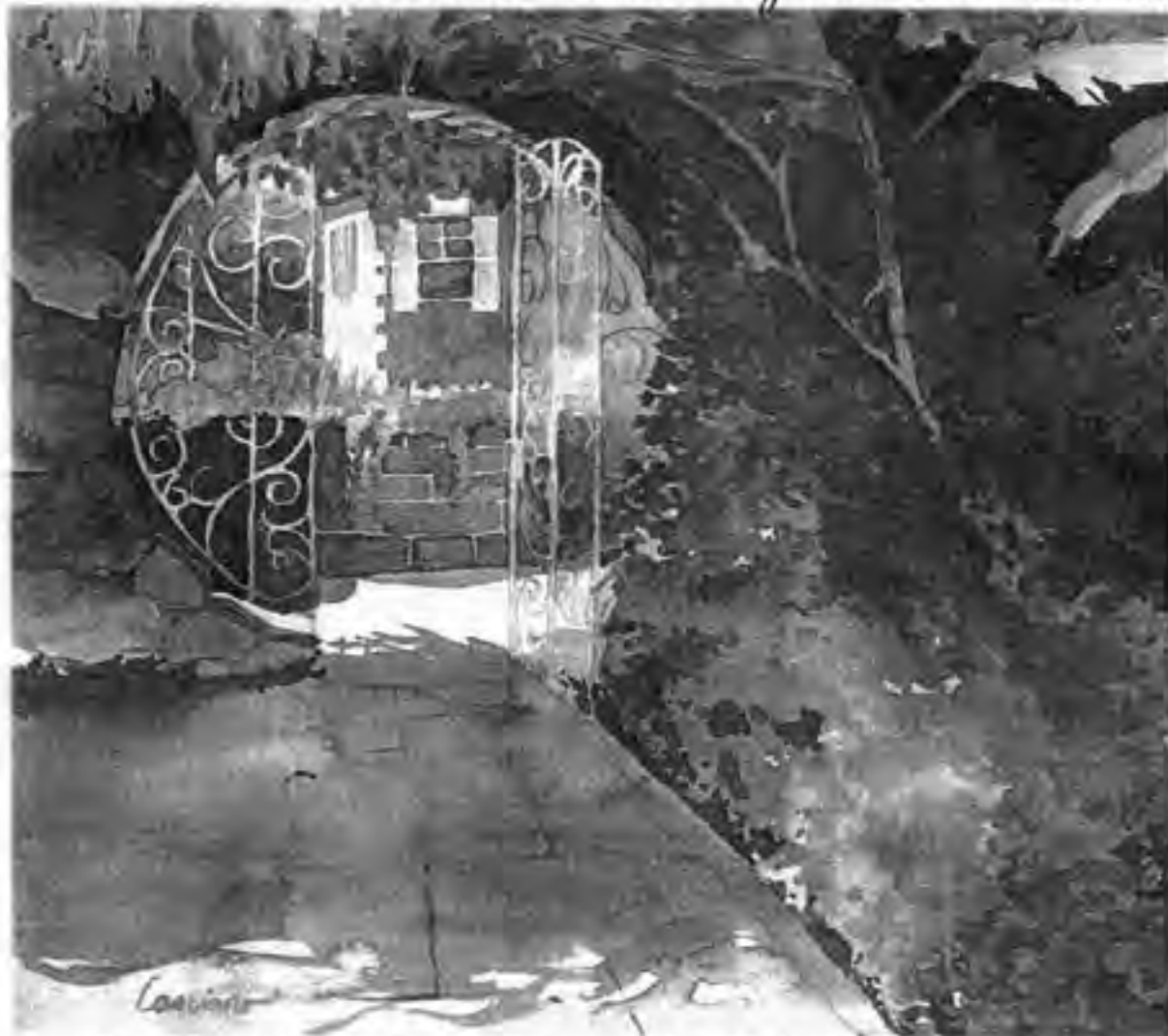
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San Dieguito Art Guild presents the 2003
Mother's Day weekend

Artists' Studio and Garden Tour



Saturday, May 10th and Sunday, May 11th 10 A.M. - 4 P.M.
Self guided tour of studios and gardens featuring SDAG artists

Charlene Bonney, Encinitas, Char Cee Colosia, Vista

Jo Ann Ginepra, Scripps Ranch, Lauren Jackson, Del Mar

Darlene Katz, Carlsbad, Debbie Loescher, Rancho Santa Fe + plein air painters in action
Annelis Schiebel, Carlsbad + plein air painters in action, Patricia Watkins, Rancho Santa Fe

Offtrack Gallery, Leucadia - indoor watercolor demo

Additional guest artists at each location

Tickets are \$15 (16 and under, free with a mom) \$2 of each ticket donated
to a non-profit foster child college scholarship fund

Ticket Information: call Kris Firebird at (760)510-3862 (hm) or (619)977-8783 (cell)
or visit the S.D.A.G. website at www.offtrackgallery.com

To Purchase by mail: Make check out to S.D.A.G. & enclose a S.A.S.E.

Artists' Tour/Patricia Watkins

P.O. Box 2613

Rancho Santa Fe, CA 92067

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Artists' Tour/Patricia Watkins

P.O. Box 2613

Rancho Santa Fe, Ca 92067

MOTHER'S DAY PARTICIPANTS

1. Charlene Bonney - Encinitas - one guest artist
2. Char Cee Colosia - Vista - three guest artists
3. Jo Ann Ginepra - Scripps Ranch - two guest artists
4. Lauren Jackson - Del Mar - one guest artist
5. Darlene Katz - Carlsbad - three guest artists
6. Debbie Loescher - Rancho Santa Fe - four plein air painters
7. Annelis Schiebel - Carlsbad - two guests & two plein air painters
8. Patricia Watkins - Rancho Santa Fe - three guest artists
9. Offtrack Gallery - Leucadia - watercolor demonstration

TICKET SALE OUTLETS

1. East West Gallery - Carlsbad - (760) 944-0670
2. Offtrack Gallery - Leucadia - (760) 942-3636
3. Postal Corner - Encinitas - (760) 633-1100
4. Quail Gardens - Encinitas - (760) 436-9236
5. The Artists' Gallery - Escondido - (760) 489-0338
6. Rhino Arts - Solana Beach - (760) 7449

SALES INFORMATION

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Visit the S.D.A.G. website at www.offtrackgallery.com

MAIL ORDER: Make check out to S. D. A. G. with a S.A.S.E.

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Artists' Tour / Patricia Watkins
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2003 MOTHERS DAY ARTISTS STUDIO AND GARDEN TOUR / GREAT PROCEDURES

A. OUR COMMITTEE

Workers on the committee were very reliable this year. Everyone seemed to pitch in. Sally Harvey, Lauren Jackson, Alison Christler, Debbie Loescher, Jo Ann Ginepra, Patricia Watkins, Judianne Shannon, & Darlene Katz seemed to take on even more than the required amount of work. All others involved seemed to do very good work also.

B. NUMBER OF MEETINGS

The number of meetings seemed to be about right. We had three committee meetings, and one docent meeting. Host artists also met with guest artists on their own!

C. OUTLETS

The outlets ran smoothly in general. They sold more tickets this year, and started selling them earlier due to earlier publicity. Some were conscientious enough to call when their tickets ran low.

D. MAIL ORDER TICKETS

Orders came in early due to publicity. About 75 were sent out by mail and everything went smoothly. I was able to get them in the mail very promptly.

E. CENTRAL PHONE CONTACT

Using one person as the main contact was very helpful. If clients call the gallery for this information, who knows what the sitter might come up with??? But the central phone person at home has all the information handy and can answer any number of varied questions. You need to pick someone who is home "A LOT", (perhaps restricted physically or the like), and who is willing to come to the meetings.

F. RAFFLE

Considering this was the first year for the raffle, it worked very well. The idea of stamps at each residence was perfect. Customers who won were very happy campers.

G. VISA MACHINES

The use of the hand operated VISA machines looked and worked much better than "NO MACHINES". It made our organization look more professional and organized!!!

H. ENVIRONMENTAL ARTISTS

Environmental artists were happy to be added and most sold quite a lot of work. This does not mean the idea has to be repeated, but certainly could be.

I. EXPANDED FLIER

The idea (thanks Alison) of putting the outlets and their phone #'s on the back of the black and white fliers was a great success. We also did this with colored posted fliers. The flier did not look crowded, but gave lots of help between the front and the backside.

J. TARGET AUDIENCE

Targeting upper scale magazines and businesses was the right idea and helped sales!!!

2003 MOTHERS DAY ARTISTS STUDIO AND GARDEN TOUR / GREAT PROCEDURES

A. OUR COMMITTEE

Workers on the committee were very reliable this year. Everyone seemed to pitch in. Sally Harvey, Lauren Jackson, Alison Christler, Debbie Loescher, Jo Ann Ginepra, Patricia Watkins, Judianne Shannon, & Darlene Katz seemed to take on even more than the required amount of work. All others involved seemed to do very good work also.

B. NUMBER OF MEETINGS

The number of meetings seemed to be about right. We had three committee meetings, and one decent meeting. Host artists also met with guest artists on their own!

C. OUTLETS

The outlets ran smoothly in general. They sold more tickets this year, and started selling them earlier due to earlier publicity. Some were conscientious enough to call when their tickets ran low.

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2003 MOTHERS DAY WEEKEND TOUR / SUGGESTIONS FOR IMPROVEMENTS

- A. Keep Outlets used this year and possibly add one or two more in the future.
Studio of Art & Design in Solana Beach Palette and Easel in Oceanside
- B. Cluster homes closer together. If the applicants are spread out, then perhaps you could have a north cluster and a south cluster, or an east cluster and a west cluster.
I had a few complaints about driving to Vista and Scripps Ranch!
- C. Start earlier in order to repeat successful publicity. The papers and magazines slot their big features in early and because they gave us good coverage this year they will be more likely to ignore us unless we start early!
- D. Something to generally remember is that the more special and beautiful the home and garden, and the better the quality of the artist's work, the more success for the tour.
- E. The form for host artist should probably be sent out with the October Paint Rag. I would also add an application to apply for guest artist. I still like the method of host artists picking guest artists, but there may be someone who wants to exhibit that they would not have thought of! Members applying for guest artist should know that "Even though they apply, they may not get picked". I also think there should be a rule that in order to apply as a guest artist, you must have been a docent for two years. We do have accurate records from 2003 and perhaps from 2002. I had one host artist drop out, and almost a second one! Starting in October will give the committee time to solve problems like this if they occur.
- F. Nancy Bergman said she is interested in being on the tour next year. She has a small, but very interesting yard. I looked at it this year. It is fashioned after a riverbed theme which ties in with the surrounding countryside. Her place is too small for guest artists! Alison is talking with Annette Paquet for next year. She has been on the tour in the past. She would have to be "STUDIO ONLY". She has a large, large studio. She might be open to guest artists for the front yard. The side and back yards are hazardous and undeveloped! She is in the Carmel Valley area, on top of a hill. Perhaps some of the environmental painters could paint the view. Charlene Bonney has an artist friend that lives in Rancho Santa Fe, who may join the Guild, with a big, lovely setting.
- G. It was suggested that two story houses may be too hazardous if too small. This reminds me to pick homes with fewer hazards, and remind hosts to post signs if hazards exist! Rope or lock off areas that are off limits.
- H. Keep our basic structure, but every two or three years make fresh and interesting changes that can keep the same customers returning, and bring new ones. Add "HOOKS" when possible. "HOOKS" for publicity include things such as great food, entertainment, great hostesses, and support for Charity. We must always use these hooks for the right reasons, because we truly want to be of great service!!

2003 MOTHER'S DAY WEEKEND TOUR / SUGGESTIONS FOR IMPROVEMENTS

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- I. Make sure the Gallery is well staffed for the event. They were short this year and had a very hard time doing five things at the same time. They should also be given a stamp for the raffle drawing unless a better idea comes up. For example, we could have the Raffle at the Gallery after the homes close on Sunday. Make it into something special (music or demos) so that customers stay around for the raffle drawing. Another idea is to "KICK OFF" the event at the gallery on Friday evening or Saturday morning before the homes open. The gallery definitely needs to be a stop on the route in order to show off work by other artists in the Guild!!!
- J. Print even less Posters. Twenty seems to be about the right amount. The best time to sell these is prior to the event. We sold a few from the print bin before, but not after the event.
- K. We need more help with T.V. publicity. If we can get a Video from the member who recorded it this year, perhaps we could show it on a monitor in our gallery prior to the event!
- L. Make sure Host artists that have already been on the tour several years have earned their keep. If they have had a free ride, maybe they should do some retroactive work before being selected for next year.
- M. I would print the larger size Postcards again. They worked well for several purposes, ie. publicity, a mailer, a classy handout & etc. I think we printed 1,500 or 2,000!
- N. Need more docents! Institute a penalty if they "NO SHOW" like three did this year.
- O. Print less tickets. We printed 2,000 this year, but could easily do fine with 1,000 to 1,200 next year. This will allow us to put the dollars saved somewhere else.

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San Dieguito Art Guild presents the
2003 Mother's Day Weekend

Artists Studio and Garden Tour

Saturday, May 10th and Sunday, May 11th 10am - 4pm

*Self guided tour of studios and gardens featuring 8 SDAG
artists and their homes including plein air painters in action.
Additional guest artists at each location.*

**Tickets are \$15 (16 and under, free with a mom)
\$2 of each ticket donated to a non-profit foster child
college scholarship fund.**

Ticket information: call Kris Firebird at (760) 510-3862 (hm) or
(619) 977-8783 (cell) or visit the S.D.A.G. website at:
www.offtrackgallery.com. To purchase by mail: Make check out to
S.D.A.G. & enclose a S.A.S.E. Artists' Tour/Patricia Watkins, P.O.
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April 24, 2003 - The Coast News

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**The San Dieguito Art Guild Presents:
Mother's Day Weekend
Artists' Studio and Garden Tour 2003**

April, 15, 2003

Dear Arts Editor,

Below, please find a more detailed press release for coverage in your general or arts reports. Please contact me for any additional information on the artists opening their studios, homes and gardens for this annual tour.

The San Dieguito Art Guild is a non profit organization. \$2 of each ticket sale is donated to a foster-child college scholarship fund.

Thank you for your excellent coverage of community events.

Yours truly,

Jenny Remington

email: jarenstugton@yahoo.com

**The San Dieguito Art Guild Presents:
Mother's Day Weekend
Artists' Studio and Garden Tour 2003**

PRESS RELEASE FOR MID-APRIL TO EARLY MAY

Mother's Day weekend, Saturday, May 10th and Sunday, May 11th, marks the 10th anniversary of the Artists' Studio and Garden Tour sponsored by the San Dieguito Art Guild.

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Mother's Day Weekend
Artists' Studio and Garden Tour 2003

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Mother's Day weekend, Saturday, May 10th and Sunday, May 11th, marks the 10th anniversary of the Artists' Studio and Garden Tour sponsored by the San Dieguito Art Guild.

TICKET INFORMATION:

The San Dieguito Art Guild's MOTHER'S DAY ARTISTS' STUDIO AND GARDEN TOUR

2003

WHEN: Sat. May 10th and Sun. May 11th, 10 a.m. to 4 p.m.

WHERE: 9 studio/garden locations; Map and directions printed on full-page ticket.

(after April 1st)

TICKET INFORMATION:

ADMISSION: \$15.00; children 17 and under accompanied by a mom are free..

WHERE TICKETS MAY BE PURCHASED:

Rhino Arts - Solana Beach - 619-792-7449

Quail Gardens - Encinitas-760-436-9236

Off-Track Gallery - Encinitas - 760-942-3636

The Postal Corner-Encinitas - 760- 633- 1100

East-West Art and Frame- Carlsbad-760-944-0670

The Artists' Gallery - Escondido-760-489-0338

Mail-Order: Make check out to SDAG and with a self addressed stamped envelope enclosed mail to:

Artists' Tour/Pat Watkins

P.O. Box 2613

Rancho Santa Fe, CA

92067

Phone: 858-756-0417

LAST MINUTE TICKETS -For those who like to buy the day of the show

(On May 10th and May 11th)

Off Track Gallery - 760-942-3636

Make the off-Track Gallery the first stop on the tour to see examples of art from all the artists participating in the Artists' Studio and Garden tour.

ANY STUDIO ON THE TOUR

All artists' studios on the tour will sell tickets the day of the show. Start wherever you wish.

Phone Patricia Watkins at 858-756-0417 or the Off Track Gallery at 760-942-3636 for directions to the studio nearest your home. The ticket you purchase will have a map and directions to all other studios.

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According to Patricia Watkins, Chair of this year's event, "The goal of the ten studio tour, which showcases the work of twenty-five North County artists, is to provide a stimulating weekend for moms and their children of all ages. It's a home and garden tour that affords people the opportunity to purchase original art at reasonable prices. Most artists do not have the time or money to break into the big gallery art scene. The studio tour gives them a more accessible venue to show and sell their works."

The first tour of studios and gardens was held in the fall. "We switched to Mother's Day weekend and it's turned out well," said Watkins. "At times we have generations coming in: grandparents, parents and children. Children under the age of 17 accompanied by a mom are free, so that's a wonderful deal. Families seem to like having something special to do for Mother's Day."

Visitors to the North County studios and gardens will have one ticket that's good for two days, May 10th and 11th. Studios and gardens will be open from 10 a.m. to 4 p.m. both days, so visitors may stay as long as they wish at each home or revisit as often as they wish. The tour is self-guided with all necessary information and directions printed on the full-page ticket. The core of the ten studio tour will be within a 10 to 15 mile radius, with one off-shoot to Vista and another to Scripps Ranch.

According to Watkins, those attending can expect to get a close-up look at a variety of home décor and styles, along with an opportunity to buy reasonably priced original art. "We also get people interested in gardens. They want to see what kinds of plants are growing. Some artists on the tour even have a horticulturalist or gardener present to explain and clarify things about the garden."

"We plan to have a culinary theme at each stop offering foods that match the style of the house or garden," said Watkins. "As always, each studio will provide beverages. In addition, there will be an opportunity for ticket holders to win original art work."

"All art works will be for sale. Having participated in the tour since the beginning, I believe each studio stop is like a little treasure hunt," Watkins added, "because there are so many treasures for the soul. For instance, at my home, a visitor will be able to find paintings in watercolor, acrylic, pastel and oil, designer jewelry, blown glass vases and paperweights, hand-painted scarves and handkerchiefs and greeting cards. Every studio offers a potpourri of delights."

For Ticket Information: Off Track Gallery-760-942-3636

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Mother's Day Weekend
Artists' Studio & Garden Tour 2003

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Artists' Studio & Garden Tour

Saturday and Sunday May 10-11, 2003

10:00 A.M. - 4:00 P.M.

Meet artists from Del Mar to Vista and visit their
gardens and studios.

Featured artists: Charlene Bonney, Char-Cee Colosia,
Joanne Ginepra, Lauren Jackson, Darlene Katz, Debbie
Loescher, Annelis Schiebel, Patricia Watkins. Additional
guest artists at each location.

Tickets are \$15 (16 and under, free with mom) and
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For more information, call Kris or visit www.offtrackgallery.com

MOTHER'S DAY WEEKEND ART AND GARDEN TOUR 2003

AGENDA

DATE: Sat., May 10th & Sun., May 11th

TIME: 10 a.m. to 3 p.m. ???

TICKET COST: \$15. with \$2. per ticket going to charity

If we could sell 400 tickets at \$15., we could gross \$5,200. (that's minus \$2. on each ticket)

FUNDRAISING GOAL: To clear \$4,000. in profit. This would allow us \$1,200 for expenses. That seems like enough to me.

TOUR STOPS:

1. Charlene Bonney
2. Char Cee Colosia
3. AliceJean Dieffenbach
4. Jo Ann Ginepra
5. Lauren Jackson
6. Darlene Katz
7. Annelis Schiebel
8. Patricia Watkins
9. Offtrack Gallery

Artist of the Month wall will display (8"X10") photos of host artist's work.

Near the host artist's photos will be one photo for each guest artist of their work.

10. Environmental Painters at Buena Vista Lagoon in Carlsbad. This will occur on Saturday only. We will not need an insurance rider. We are already covered.

JOBS

1. DOCENTS

1. sign up docents and assign to host artists
work with Bobbi Harrington
Money Allotment: \$10. copies, etc

Alice Jean Diefenbach

2. POSTCARD

1. Production of Postcard using Modern Postcard
Money Allotment: \$150. (500 quantity is \$125. for standard)
2. Making labels from database
Money Allotment: \$25. ? or cost of labels (we may pay to have MP do this)
3. Bulk mailing for
Money Allotment: for 400 small cards is \$100. Stamps cost 23 cents each.
We do have bulk rates-I'm trying to get information on that! It is cheaper!

Lauren Jackson

Cyndy Brenneman

Annelis Schiebel

3. EVENT TICKET

1. Ticket and Map design
2. Printing of ticket

Darlene Katz

Money Allotment: Paper & copying for 500? \$125. We have some paper!

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2. Printing of ticket
Money Allotment: Paper & copying for 500? \$125. We have some paper!

4. POSTERS

1. Design and printing

Jim Respass

Money Allotment: Graphics free - Fee per poster is \$5. x 25 = \$125.

2. Distribution

5. FLIER

1. Design layout

Jim Respass

2. Zerox and Distribution

Money Allotment: Design is free - copying costs for 500 is \$75.

6. SIGNS

1. Making and distribution

Charlene Bonney

Money Allotment: \$100.

7. NAME TAGS

1. Making and distribution of name tags. Two different styles.

Money Allotment: \$10.

8. PUBLICITY (Trickle down theory)

1. Magazines

Money Allotment: \$35. - \$40.

2. Newspapers

Money Allotment: \$50. - \$200.

3. TV & Radio

Money Allotment: \$15.

Trickle down theory for publicity means that the stories Sally Harvey writes trickle down to the newspaper person. Likewise the P.S.A. & press releases that the newspaper person writes trickle down to the TV. person. This will help save time and energy. You cannot plagiarize Sally's stories, but you can use the information from them.

9. TICKETS BY MAIL

Patricia Watkins

Money Allotment: \$15. for stamps

10. TICKET SALES AT OUTLETS

1. Packet development, delivery, and pick up.

Money Allotment: \$35. - \$40.

11. FINANCIAL SET-UP AND ACCOUNTING

Char Cee Colosia

1. Visa accounting and bank deposits.

Money Allotment: \$10.

12. ARTIST PACKET

1. Packet development and printing

Money Allotment: \$35. - \$40.

2. Packet assembly

13. DOCENT PACKET

Patricia Watkins

1. Packet development, printing & assembly

Money Allotment: \$20.

14. ARTIST OF THE MONTH WALL

1. Collection and placement of photos or color copies.

Jo Ann Ginepra

Money Allotment: \$25.

Total Money Allotment above for expenses = \$1,050.

CALL PAT, SALLY
FOR INFO

Sally Harvey

KATHY STAYER

Lydia Hill?

CALL
JENNY REM.

4. POSTERS

1. Design and printing Jim Respass

Money Allotment: Graphics free - Fee per poster is \$5. x 25 = \$125.

2. Distribution

5. FLIER

1. Design layout

2. Zerox and Distribution

Money Allotment: : Design is free - copying costs for 500 is \$75.

6. SIGNS

1. Making and distribution Charlene Bonney

Money Allotment: \$100.

7. NAME TAGS

1. Making and distribution of name tags. Two different styles.

Money Allotment: \$10.

8. PUBLICITY (Trickle down theory)

1. Magazines Sally Harvey

Money Allotment: \$35. - \$40.

2. Newspapers Kathy Staver

Money Allotment: \$50. - \$200.

9. TICKETS BY MAIL Patricia Watkins

Money Allotment: \$15 for stamps

10. SALES AT OUTLETS

1. Packet development, delivery, and pick up.

Money Allotment: \$35. - \$40.

11. FINANCIAL SET-UP AND ACCOUNTING Char Cee Colosia

1. Visa accounting and bank deposits.

Money Allotment: \$10

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Total Money Allotment above for expenses - \$1,050.

REIMBURSEMENT PROCESS:

1. Make copy of receipt for your own records.
2. Fill out the reimbursement form- attach original receipt
3. Place form and receipt into Virginia Holt's file at the Gallery
4. When your outgoing monies equal your money allotment from above please notify the Chairmen for permission to spend more money.

WAYS TO MAKE MORE PROFIT FOR S.D.A.G.

1. For guest artists the first \$750. is free. A 10% donation is given to S.D.A.G. for sales over \$750. (Group at meeting was not in favor of this)
2. For host artists the first \$1,250 is free. A 10% donation is given for sales above that amount. (Group at meeting was not in favor of this)

FOOD COSTS

1. It is highly suggested that guest artists donate \$25. to the host artist to go towards food costs.

FOOD THEME IDEAS

1. Hors d'oeuvres to match the style of the house or garden? (The group voted for this idea - for example Watkins = Mexican or Spanish food - Annelis = English food - Katz = Italian food - Bonney = Southwest food etc, etc, etc,)
2. Hors d'oeuvres within a theme such as Mexican food? (We threw out the single theme idea!)

The thing that is so good about a theme is we can use it in our publicity and perhaps add a different crowd of visitors to our tour!

RAFFLE DONATION IDEA

1. Suggestion from Darlene Katz to have each artist and guest artist donate a piece of artwork to be won by the public. (Group at meeting thought one piece per host house would be adequate = 8 donated items at least)
2. She thought only visitors visiting all 9 stops should be eligible! This would be more incentive to visit all homes. (Group at meeting liked this idea-they were not sure 7, 8, or all stops would be better)
3. The drawing could happen at the Gallery on Sunday at 4p.m. or etc. Winner need not be present to win.
4. I think Darlene has worked out some of the details and will report on this at the next meeting!

MARKING CALENDAR DEADLINES

NEXT MEETING DATE = Wednesday, February 26th at 1:30 p.m. at Patricia's house. These meetings are mandatory! Please let me know before Feb. 3rd if this date cannot possibly work for you. We would also like guest artists to attend the February meeting. Each host artist should inform their guest artist to come!

Members in attendance at our first meeting.

Charlene Bonney, Chris Firebrand, Jo Ann Ginepra, Sally Harvey, Patricia Watkins

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THESE TICKET OUTLETS HAVE BEEN PROCURED FOR 2003

1. THE ARTIEST'S GALLERY (ESCONDIDO)
2. BRANDON GALLERY (FALLBROOK)
3. EAST WEST GALLERY (CARLSBAD)
4. QUAIL BOTANICAL GARDENS (ENCINITAS) ?
5. OFFTRACK GALLERY (LEUCADIA)
6. POSTAL CORNER (ENCINITAS)
7. RHINO ARTS (SOLANA BEACH)

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4. QUAIL BOTANICAL GARDENS (ENCINITAS) ?
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7. RHINO ARTS (SOLANA BEACH)



The Paint Rag

Off Track Gallery, 510 N. Coast Hwy 101, Encinitas, CA 92024 760-942-3636 Hrs: 9 a.m. to 6 p.m. Daily

Mark Your Calendar

* Friday, May 30th
Monthly Show Take-In
9:30 a.m. to 2:00 p.m.
First come, first serve
(Please large paintings by 10:30)

* Thursday, June 5th
Board Meeting 9:30 a.m.
Larabee House, Quail Gardens

* Thursday, June 5th
General Meeting
1:30 pm.
Ecke Hall, Quail Gardens

* Monday, July 7th
Renters' Quarterly Rotation
9:30 - 1:00

Environmental Painters

May 13TH Parking lot at Swami's
May 20th top of hill across
highway above Swami's where
Spanish House is

May 27th Beach Walk in
Carlsbad, behind the "Fish
House" (Park behind restaurant)

June 3rd - Quail Botanical
Gardens

June 10th Char's farm / 1682
Sunset Dr. Vista

June 17th Char's farm and
surrounding horse ranches

June 24th Del Mar Fair grounds/
painting Circus grounds. Check
out art show and eat lunch ...

Call 760 420-0440 if lost

June 2003

June Judge / Demonstrator

Risë Parberry

Risë Parberry graduated from the University of Idaho with a Bachelor of Arts Degree with a painting emphasis and received a secondary teaching certificate from Boise State University. During the twenty-five years that she and her husband Gary operated their grain farm in northern Idaho, she taught painting in oil and watercolor through the Washington State Community College Extended Learning program and at the Spokane Parks and Recreation Corbin Art Center as well as for various watercolor societies. Risë enjoys painting in both transparent watercolor and in mixed media applications including acrylics on synthetic papers and various forms of collage. She is a juried signature member of the Northwest Watercolor Society and has been included in the American Watercolor Society Annual

become active in the San Diego Watercolor Society and is currently enjoying serving as the group's president.

Artist of the Month

Conni Woods

Conni Woods will exhibit her plein air watercolors of North County and tropical scenes.

Known as a colorist, she expresses her heart-felt passion for the beauty around her by capturing her perspective of special places. After retiring from two demanding careers, Conni considers it a privilege to have the opportunity to create through art. And watercolors from life have given her a greater appreciation for the world around us.

Reception: June 8, 1-4 PM at Off Track Gallery

Calling all Members:

Letterhead Logo Contest

Prize: \$25 gift certificate to
OffTrack Gallery

Submit artwork by May 30th to
SDAG attn: Jenny Remington

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Member Announcements

- Lydia Hill has her acrylic paintings hanging in an on-going show at FRATELLO's Restaurant in Poway
- Jo Ann Ginepra had 4 photographs accepted by the Scott Watson Salon Competition for 2003. She won 2nd, 3rd, and two honorable mentions. They will be on display at the Photo Arts Building at Balboa Park.
- COLE is currently exhibiting their 13th annual children's show. Several of Yanina Cambare's art students are displaying their beautiful work. The show runs until June 1st.
- Yanina Cambareri is showing some of her local landscape paintings at Frames Plus on El Camino Real in Encinitas.
- Doreen Long has two photographs juried into the "Landscape--The World Around Us" exhibit running from 5/29 through 6/28 at the Escondido Municipal Gallery.

• A Note On Framing:

While most works displayed in the monthly show have perfectly good framing, and we continually urge members to take care in framing, both with an eye toward good design and construction, many of our monthly show judges do point out cases where framing negatively impacts the overall presentation of the artwork.

Some typical examples in the last several months include frames for stretched canvas paintings that do not allow the artwork "breath", and mats that are cut too narrowly, again not allowing the work to "breath". It's not a matter of expense; simple frames are fine, its more a matter of a good design and presentation that compliments the artwork.

- Michael Seewald took "Jurors' Choice" at the San Diego Art Institutes April Competition in Balboa Park, besting hundreds of entries, mostly paintings.
- Cindy Rodriguez's email address was printed incorrectly in the latest member directory the correct address is: crodpaint@yahoo.com
- **WALL RENTER SITTING SIGN UP FOR JULY, AUG, SEPT!!** Monthly calendars for wall renters for July, August and September will be put into the gallery on Monday May 12th at 3 p.m. You can call or stop by to sign up. No exceptions. Thank You. Dot Renshaw

Tips from the Judge/Demonstrator

When mixed media collage artist Marija Kae Rodriguez looks at a painting in progress, she uses a white mat to crop the work. It helps her see how the colors and shapes are working together to form the composition.

Barbara Magdlen

May Show Winners

Show Judge:

Marjic Kae Rodriguez (Kae)

Oil and Acrylic

- 1st Avra Alexiades Landscape
 2nd Marjorie Weaver
 "Camaraderie" Interesting concept
 3rd Ann Lynot "Palomar Fields"

Watermedia (W/M)

- 1st Rikki Reinholz "Fruit and Fringe" Interesting composition
 2nd Harriet Shoup "Spring is Here"
 3rd Don Webb "Early Storm"
 HM Lorraine Eustice "White Orchid"

Photography (P)/ Mixed Media (M/M)/ Other Media (O/M)

- 1st Richard Hopper
 "Nesting Flamingo"
 Excellent
 2nd Maria Anthony "Asian Dream"
 3rd Evelyn Cramer "White Fence" Very fresh
 HM Faith Fleury "Firebird"
 HM Zana Keen "Scars of Beauty"

Pastel

- 1st Joan Grine
 "Neighborhood Trees"
 2nd Elizabeth Nicholson
 My Garden
 3rd Diane Dudek Batiquitos
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Giclee

Green Flash Photography
announces the addition
of a new wide format printer.

Fine art editions
of your
original artwork can now be
printed on a variety of
papers and canvas at almost
any size.

Call for information
and pricing.

858-272-1926

[www.greenflashphotography.com/
giclee.html](http://www.greenflashphotography.com/giclee.html)

WANT TO PAINT IN PROVENCE AND TUSCANY in the fall???

--- stay in the Chateau du Val de Ceze (originally a castle in the Ceze River Valley in Provence) and paint the picturesque stone towns clinging to the mountainsides???

--- or stay at a centuries-old farm estate and paint the quaint stone villages set in idyllic panoramas south of Siena in Tuscany???

Our trip is over half full already, so if you're planning to go (or if you don't have a brochure yet!) call or email

Alison Christler: (760-942-5804) - abcchristler@aol.com

SDAG

PRESENTS TO THE
ARTISTS OF THE
OFF-TRACK GALLERY

The Pannikin Prize*

The March Winners are:	The April Winners are:
Highest \$\$\$--Peter Fay Most Items---Alicejean Dieffenbach Top Host-----Loretta Phoenix 64 Artists sold 224 items	Highest \$\$\$-Sandra Thomas Most Items--Sandra Thomas Top Host-----Alison Christler 71 Artists sold 272 items

*Winners receive a \$5.00 gift certificate
to The Pannikin Coffee and Tea

MONTH: June	TAKE-IN TAG-SDAG Monthly Show (Print CLEARLY!!)
Artist's Name:	
Item #:	
Entry Title:	
Department #:	
Vendor ID:	
Commission: Y/N?	
Price:	
Medium:	

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Monthly Show Rules

1. The absolute maximum size for any piece is 38" along any outside edge (including frame). Fee for artwork under 30" is \$10. Fee for artwork 30" and larger is \$20.
2. 15% commission on sales.
3. No glass in frames larger than 36" on any direction. Use plexiglass or equivalent. Pastels excluded.
4. Paintings must be framed. Oil or acrylic on wrap-around canvas excepted.
5. Frames must have multi-strand wire hanging 2-3" from top w/ends of wire taped.
6. All artwork must be original.
7. All artwork must be for sale.
8. Artwork should be less than 2 years old and not previously entered in our monthly show.
9. Label artwork on back using 2 labels.
10. Categories include: Oil & Acrylic Water Media (includes acrylic under glass); Photography; Wood Block; Prints; Etchings; Monoprints (hand-pulled by artist) & Other Media
11. Artist's entry must be in appropriate category or June be ineligible for judging
 - Any media with at least five (5) entries will be considered an additional category.
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Paint Rag Information

Send relevant information via email to:
Yanina Cambareri, Editor. E-mail:
yaninac@pacbell.net (760)944-4433

**Newsletter info due on or before 1st
Saturday of month, following SDAG
board meeting.**

Advertising Rates

Members receive 2 lines free. \$5 over two lines, payable to "SDAG" due by 1st of the month. Non members \$15.

Membership

Contact Lydia Hill with any address, phone or e-mail changes at (760)634-0655 or lydia2@adelphia.net

The SDAG Art Committee reserves the right to refuse any entry not conforming to these regulations.

San Dieguito Art Guild

510 N. Coast Highway 101
Encinitas, CA 92024
(760)942-3636
www.offtrackgallery.com



The Paint Rag

June 2003

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*Monday, July 7th

Wall Renters' Quarterly Rotation

9:00 - 1:00

*Friday July 25th (9:30 - 1:00) or

Saturday July 26th (9:30 - 12:00)

Pick up Small Image Show entries

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July 2003

Small Image Show

July Judge / Demonstrator

Robert J. Sanchez

" The development and direction of my work is characterized by multiple formats combining painting, drawing, text installations, performances and video projects. As an educator I emphasize the importance in understanding the historical roots of visual communication both inside and outside the artistic arena. Poetry, politics, and popular culture can also provide a fertile contextual hybrid of ideas provoking students to reinvent their impulses for creative expression".

For additional bio information
please look at Small Image Show
Insert

Environmental Painters

June 17th Char's farm and
surrounding horse ranches

June 24th Del Mar Fair grounds/
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July 1st - Quail Gardens

July 8th - Diane Dudek's house --

1802 Avenida Mimosa Encinitas -

760-944-7668 call for directions

July 15th-Oceanside Harbor by the

Light house/ 5 north to Harbor

Drive West to Harbor then left to
light.

July 22nd - Ponto Beach/ End of La
Costa Avenue into parking lot by
Pacific Coast Highway

July 29th - Old Town by the Old
Church at the South side of town

August 5th - Batiquitas Lagoon in
second parking lot

Call Char Cee if lost / 760-420-0440

ATTENTION WALL RENTERS

Please bring a piece of cardboard
for each of your paintings for
protection before we hang them to
our quarterly rotation on July 7th.
We will then keep the cardboard in
the gallery for future rotations.
Also, please be sure to accurately
measure each entry, making sure to
add two inches for the length and
two inches for the width. Entries
will be checked for accuracy and
"must" fit within the required
measurements. Thank You!

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9:00 – 1:00

*Friday July 25th (9:30 – 1:00) or
Saturday July 26th (9:30 – 12:00)
Pick up Small Image Show entries

The Paint Rag
Calling all Members:
Letterhead Logo Contest
Prize: \$25 gift certificate to
OffTrack Gallery
Submit artwork by June 30th to
SDAG attn: Jenny Remington
Judging to be done at July Board
Mtng.

July 2003

Small Image Show

July Judge / Demonstrator

Robert J. Sanchez

“The development and direction of my work is characterized by multiple formats combining painting, drawing, text installations, performances and video projects. As an educator I emphasize the importance in understanding the historical roots of visual communication both inside and outside the artistic arena. Poetry, politics, and popular culture can also provide a fertile contextual hybrid of ideas provoking students to reinvent their impulses for creative expression”.

For additional bio information please look at Small Image Show Insert

Environmental Painters

June 17th Char's farm and surrounding horse ranches
June 24th Del Mar Fair grounds/ painting Circus grounds. Check out art show and eat lunch ...
July 1st - Quail Gardens
July 8th - Diane Dudek's house -- 1802 Avenida Mimosa Encinitas - 760-944-7668 call for directions
July 15th-Oceanside Harbor by the Light house/ 5 north to Harbor Drive West to Harbor then left to light.
July 22nd - Ponto Beach/ End of La Costa Avenue into parking lot by Pacific Coast Highway
July 29th - Old Town by the Old Church at the South side of town
August 5th - Batiquitas Lagoon in

second parking lot
Call Char Cee if lost / 760-420-0440

ATTENTION WALL RENTERS

Please bring a piece of cardboard for each of your paintings for protection before we hang them to our quarterly rotation on July 7th. We will then keep the cardboard in the gallery for future rotations. Also, please be sure to accurately measure each entry, making sure to add two inches for the length and two inches for the width. Entries will be checked for accuracy and “must” fit within the required measurements.
Thank You!

Member Announcements

- Four of Yanina Cambareri's students, including her daughter Desiree Etzel, won HM at COAL's 13th annual children's show. Yanina's other daughter, Dominique Etzel won 1st place. The show had 148 entries
- The following members had work accepted at the Del Mar Fair: Bonnie Knight, Cris Weatherby won HM with her watercolor painting, Artie Mattson won 3rd place with her colored pencil drawing and HM with her graphite drawing, Shirley Maier won HM for her oil painting "Near The Children's Pool".

**please note that if you are a member that was accepted at the Del Mar Fair and want to be published in the Paint Rag, you need to let the editor know, see back for contact information

- Art Studio/Office space available for Rent

Art studio or office space for creative person available in art center in downtown Encinitas. Could also be used as private gallery. Ok to share. \$500.00 per month + util. Call (760) 634 0314 or email cardiffcardssacredart@cox.net

- NEW SERIES OF PASTEL PAINTING CLASSES MONDAYS 1:00 -- 4:30, JULY 7 --AUG. 25, QUAIL BOTANICAL GARDENS, INSTRUCTOR -- JOAN GRINE FEE -- \$115 FOR QBG MEMBERS, \$130 FOR NON-MEMBERS, CALL 760-436-3036 FOR REGISTRATION
- Lydia Hill will have a 2 month show at the Hill Street Cafe & Gallery in Oceanside beginning June 24th with a reception at 5 pm that evening. Lydia has also been accepted into the La Jolla Art Association.
- Yanina Cambareri is showing some of her local landscape paintings at Frames Plus on El Camino Real in Encinitas.
- Paul Shilling recently received the 2002 "Nelson Award" for the "Best of the Best" in the Southern California Association of Camera Clubs (SCACC). He also received First Place honors in the SCACC interclub competition in 2002. In the 2003 Scott Watson Salon he had 4 slides accepted which included a medal for "Best Natural Flower" and two honorable mentions.
- FOR SALE: \$25. gift certificate to West Coast Molding for \$20. Call Doreen Long @ 858-487-3672
- Jo Ann Ginepra was the featured artist in the San Diego publication "The Presidio Sentinel". There is an interview in the current issue with some of her images, and her photograph "Inspiration" is on the cover. Jo Ann will also be part of a group show called "Celebrate Summer" at the La Jolla Art Association June 30-July 13, with a reception on July 5th from 5-8pm at 7919 Girard; all are welcome.

Tips from the Judge/Demonstrator

When you experiment with various papers and media, watercolor artist Risa Parberry says, "Write on the back how the work was done, what it was sealed with, and the brands used." Then you have a reference for how the work was done.

Barbara Magdlen

Plants, Palms, Trees for sale

Please call Lysinka
(760) 941-0524
if interested

Thanks ...

We would like to thank Mary Trawick for her continuous support and for helping Loretta Phoenix on Mother's Day Sunday at the gallery. Mary has been a member for many years and since Annelis is in Europe for 6 months, Mary will take over the mailing of the Paint Rag again.

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June Show

Winners

Show Judge: Rise Parberry

Oil/Acrylic (O/A) - (15 Entries)

1st Fredrick Remington
"Moonlight Beach" Neat idea,
consistently conveyed, the
colored auras around the
birds are working well

2nd Marjorie Weaver
"Apprehension" You really
conveyed your message!

3rd Shirley Hawley "Seasonal
Occupancy" Dynamic portrayal of
mundane subject

HM Lauren Jackson "Painted
Lady" Very consistent,
powerful presentation

Watermedia (W/M) (18 Entries)

1st Anna Felitti
"Breakfast in Fiji" Good
handling of the medium, figure
works well with the pattern

2nd Rikki Reinholz
"Eucalyptus 2" Beautiful color,
love the texturing (scapes) and
brushwork

3rd Jade Gilbert "Bushel of
Corn" Red glow sets off the

greens beautifully in natural set-
up

HM Diane Burch "Villa
Franche" Good perspective,
beautiful glow

Photography (P) (9 Entries)

1st Frances Everett "La Casa
Del Palomar" Beautiful depth in
this interesting composition

2nd Doreen Long "Ephemeral"
Interesting subject and
viewpoint, good definition on a
gray day

3rd Peter Fay "Night Market in
Guiyang" Unusual view, gorgeous
glow

HM Cladia Cano "Fall"
Artfully composed

Other Media (O/M) & Mixed Media (M/M) (9 Entries)

1st Joan Grine
"Threatening Sky"
Exquisite treatment of a quite
day

2nd Maria Anthony "Miracle
Power" Rich and consistent
statement

3rd Agnes Lochte "The
Waves" Lovely assemblage of
fragments

HM Zana Keen "Four
Directions" Very effective
rendering, beautifully presented

Giclee

Green Flash Photography
announces the addition
of a new wide format printer.

Fine art editions
of your
original artwork can now be
printed on a variety of
papers and canvas at almost
any size.

Call for information
and pricing.

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[www.greenflashphotography.com/
giclee.html](http://www.greenflashphotography.com/giclee.html)

WANT TO PAINT IN PROVENCE AND TUSCANY in the fall???

--- stay in the Chateau du Val de
Ceze (originally a castle in the Ceze
River Valley in Provence) and paint
the picturesque stone towns clinging
to the mountainsides???

--- or stay at a centuries-old farm
estate and paint the quaint stone
villages set in idyllic panoramas south
of Siena in Tuscany???

Our trip is over half full already, so if
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email

Alison Christler: (760-942-
5804) - abcchristler@aol.com

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A Note from the President ...

It is the time of year when the nominating committee will be calling people to volunteer for the Board positions, fund-raising chairs (Mothers Day and Small Image), and assistants to all of the above.

Notice to All Wall and Floor Renters: There will be a greater than ever emphasis on wall and floor renter's participation in the Board Positions. If you have never been on the Board or assisted one of those positions YOU WILL BE CALLED! Ask yourself if you have been a renter for 2 to 5 years. If the answer is "yes", have you served in a key position? If the answer is "no", then this is your opportunity, your obligation. Policy is changing since the honor method left many of us doing years (!) of Board volunteering. Non-participation will be reviewed for exemption by the current Board. Positions available for September 2003 are President, Vice President Computers, Vice President Programs, Paint Rag Editor, Gallery Manager, Wall and Floor Renters Chair, Hospitality, Mother's Day Chair, and Small Image Chair. Others may become available and assistant positions are available for many of these. Assisting is an excellent way to learn a job, before taking on the full responsibility of the Board position! YOU WILL BE HANDED A VOLUNTEER PROFILE AT THE JULY ROTATION. Fill it out and leave it with Shirley Hawley or Sandra Thomas!

Notice to Monthly Show Participants: Your volunteer work will be required the same as it is now, however if your volunteer requirement is missed or rescheduled, you will be required to make that up BEFORE you hang in a monthly show again! The volunteer coordinator, Bobbi Harrington, has the authority to prohibit you from hanging until the work requirement has been fulfilled.

Notice to All Members: Volunteering is a prerequisite to benefits at any level. Members of the volunteers committee will contact Guild members for their participation. ANY member can volunteer for any level of job. We currently have new guild members serving on the Board, and that is quite commendable, however the emphasis will be on long term renters and the new renters (2003 start dates) to step up now. Please find and read job descriptions in the President's file marked "JOB DESCRIPTIONS". Do not remove from gallery; read and return to that file. If you have questions and are interested further, inquire with the current position holder for what that job may entail. I want to remind everyone that this is a volunteer organization. We pay very little to show in the gallery. The gallery is sustained by you personally helping in a big way. If you are not helping in a big way that means someone else is having to carry that load. Participating on the Board is the very solution to the occasional complaints that it is only a "few" that run the gallery. That is a misconception! The Board decides everything and there are 15 on the Board! You are welcome to introduce new ideas there and hear also what has been successful in the past. There IS a balance. The spirit and success of the gallery and guild depend on us working as a group--assisting each other as needed in both sales and service. It's time to rotate some of the jobs, and take your turn doing the leg work!

Your President in Service,

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MEXICAN RIVIERA CRUISE

**ART WORKSHOP ON THE
HIGH SEAS**

FROM PORT OF SAN DIEGO

**SHIP NAME: RYNDAM -
HOLLAND AMERICA**

**7 FUN FILLED FABULOUS
DAYS**

COME UNWIND WITH US

SAILING DATE : SEPTEMBER 29, 2003
MONDAY

RETURN DATE: OCTOBER 06, 2003
MONDAY

CABO SAN LUCAS – MAZATLAN -
PUERTO VALLARTA

PRICED FROM \$810.00 TO \$975.00

All port taxes included, watercolor
workshop included, cocktail party, on
ship special room, all food on board,
will accept non painters also

CHAR CEE: 760-420-0440 EARLY
BOOKING FOR SPACE

WEST TOURS / WANDA FRECKS/
619-278-7414 OR 1-800-890-7583

CABIN SELECTION

Ever wondered who is managing the Gallery?

Our gallery is growing and has many new members. The older ones know the history of some of the other older members, most of the new members do not have that knowledge. Let's take a minute to introduce the members currently managing the gallery:

Gallery Manager: Loretta Phoenix (SDAG member since 1978)

Retail experience: worked for Merle Norman , a cosmetic company in Westchest, LA, designing the layouts of all their stores. Left Merle Norman to purchase her own beauty salon in San Pedro. She then moved to Encinitas, where she worked for La Costa Spa and Resort as a skin analyst. Since Loretta was also a well trained artist, she joined the SDAG in 1978 when it was still located in Del Mar. Loretta has held many jobs at SDAG. Besides her present position as Gallery Manager there was three years as treasurer, bookkeeper, publicity chair, gallery renters chair (wall hanging), paid sitters chair, corresponding secretary and a few more.

Assistant to President and Orientation: Betty Sturdevan (SDAG member since 1970)

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Past president, vice president, parliamentarian, publicity, gallery manager, treasurer, art chairman, editor, corresponding secretary, ways and means chair, programs, gallery chairman.

Orientation Chair: Hildegard Stubbs (SDAG member since 1971)

Past president, parliamentarian, membership, hospitality chair, programs, gallery chairman. Hildegard has always felt that she wanted to give something back to the SDAG by assuming a responsibility. The same is done and felt by Loretta Phoenix and Betty Sturdevan month after month, year after year, giving, assisting, helping and sharing knowledge.

There are many others, so look forward to the next Paint Rag for more of SDAG history and its members which have kept it going.

By Lysinka Otto

2003 Mother's Day Tour: A great Success Story

Great success was enjoyed by all of us this year at the Mother's Day Tour. Thanks to the great accounting we know that we sold 590 tickets producing the largest gross of greenbacks ever. We added to this amount by sale of plants, pots, birdhouses and bibs (Debbie Loescher's idea and follow through). Our gross was near \$8,850. We still have a few loose ends, but we know that our net after all expenses is about \$5,853. Our decision to forge ahead on our own was a good one. We made more money, but are able to gift Quail Gardens with \$50 and a non-profit child's organization with \$1,130. Giving money to charity helps our organization stay "non-profit".

Our success was not just financial. We had beautiful weather (thanks to the good-luck weather charm), beautiful gardens (thanks to the rain), beautiful art (thanks to our artists), beautiful food (thanks to our artists) and satisfied visitors who experienced a special weekend with their moms (thanks to guild members).

The groundwork for this success was laid by the Mother's Day Committee that worked from January to May. I want to thank each and everyone of you who worked on the committee and have heard a rumor that we might have lunch together in the very near future!. Most of the committee members volunteered for more than they intended to without hesitation. Sally Harvey did the best job ever on publicity, Alison Christler volunteered for everything including outlets, fliers and cooking. Lauren Jackson's work on the postcard was flawless, as was Jim Respass' work on the poster. Darlene Katz had the great idea of a raffle, Annelis Schiebel did mailings, Jo Ann Ginepra fashioned the Bulletin Board, Char Cee collected our monies, Charlene Bonney worked on name tags, Judianne Shannon entered data in the computer, Kris Firebird took phone calls, Jenny Remington and Cathy Staver helped on publicity, Bobbie Harrington gather docent volunteers, guest artists distributed fliers, and docents helped the event look professional. Everyone came with a positive attitude and work ethic and that's why we were so successful!

A special thanks to Tom and Debbie Loescher for donating their home and beautiful garden as a guest host. I hope I have not left anyone out that should receive accolades. If I have, just blame it on a late night in the library without notes. The final financial figures and charity donation will be printed in next month's Paint Rag

Patricia Watkins