



May 1999 San Dieguito Art Guild, Offtrack Gallery, 510 North Coast HWY Encinitas, CA 92024 760-442-3635

## CALENDAR CHECK



- Apr. 8, Painting Bus Trip to La Calafia Hotel ( Mexico) 9:30 a.m.-5:00 p.m. -sign up now!
- Apr. 13 & 20, Environmental Painters meet San Elijo Lagoon
- Apr. 27, Environmental painters meet Torrey Pines State Reserve
- Apr. 30, Monthly Show Take-In, 9:00 a.m.-2:00 p.m. (over 28" in by noon).
- May. 6, Board Meeting, Larabee House, Quail Botanical Gardens 9:30 a.m.
- May. 6, General Meeting, Ecke Hall, Quail Botanical Gardens, 1:30-3:30 p.m.
- Demonstrator: Rich Buchwald-Watercolor
- May 7, Getty Museum Trip, 9:00 a.m.- 5:00 p.m.
- May 8, Quail Garden's Art Show, 10:00 a.m.-5:00 p.m. ( Day one of Mother's Day Studio and Garden Tour)-Call Janet Finney if you wish to show your art.
- May 9, Mother's Day Artist's Studio and Garden Tour, 10:00-5:00. Tickets for sale in the Gallery and at each studio: Artists on the Tour: Irina & Eric Gronborg, Joan Grine, Cyndy Brenneman, Pat Watkins, Pat Beck, Alice Jean Dieffenbach, Cathy Breslaw, Sandra & Nathan Bray, Diane K. Smith, and Kathleen Mc Gee & Maryann Schigur.
- Artist of the Month- Pearl Cadwell will be at the Gallery on Mother's Day.
- May 4, Environmental Painters meet Quail Gardens.
- May 11, Environmental Painters meet Torrey Pines State Reserve

## he Future

June Demonstrator: Pat Watkins on Marketing

June Artist of the Month: Virginia Holt

July Demonstrator: Greg Evans-Cartoonist

July Small Image Show

August Demonstrator: Claudia Brown-Collage

August Artist of the Month: Robbie Santolucito

MONTHLY SHOW RESULTS  
JUDGE: ELEANOR BLANDEST  
68 (4 FROM TOUR ARTISTS)  
PAINTINGS IN SHOW

## PHOTOGRAPHY

1st: Jim Respass "Gateway to the Sea"

2nd: Torrey Nelson "Through Her Window"

TIE 3rd: Isabella Breasted "Swami's Sunset"

3rd: Michael Seewald "Old Wall and Lobster Trap"

HM: Joan Monroe "Layed to Rest in Arizona"

## OTHER MEDIA

1st: Cathy Brelaw "Dancing with Angels"

2nd: Alexander Gonsalves "Eagles"

3rd: Barb Bechler "Synergy"

HM: Dina Wolff "Magic"

## OIL & ACRYLIC

(Includes acrylics treated like oils-  
not under glass.)

1st: Anne Marie Walther "Domino"

2nd: Martine Genicot "The Sunday Painter"

3rd: Shirley Maier "Trail at Sunrise"

HM: Carol Buck "Madonna"

## WATER MEDIA

( Includes acrylics under glass.)

1st: Rhoda Miles "Koi"

2nd: Catherine Bowen "Goin Dancin"

3rd: Sandra Bray "Marilyn's Memory"

HM: Patricia Watkins "Brass Pot"

**HELP-** Please don't wait until Bobbi Harrington, our jobs coordinator calls you, call her and ask who needs help. I can think of at least 20 of our members who devoted over Ten hours each to the guild last week alone. This was in addition to sitting the Gallery. If you have a particular talent-let Bobbi know. We need the help of all our members-this is a working Guild. Every member must participate.

The Paint Rag  
May 1999 San Dieguito Art Guild, Offtrack Gallery, 510  
North Coast HWY Encinitas, CA 92024 760-942-6109

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### SDAG Monthly Show Rules

1. Fees: \$10 for Artwork up to 36" x \$15 for Artwork 36"-48"
  2. A 15% commission will be taken for Monthly Show sales.
  3. Maximum Size: 48" (any Direction)
  4. No glass in frames larger than 22" x 24" (Use Plexiglass or equivalent; Pastels excluded)
  5. Paintings must be framed (oil or acrylic on wrap-around canvas excepted)
  6. Frames must have multi-strand wire for hanging, 2-3" from top at center. Please tape ends of wire.
  7. All artwork must be original. No reproductions
  8. All Artwork must be For Sale
  9. Artwork should be less than two years old and not previously entered in a SDAG Monthly Show.
  10. Artwork must be labeled (on back) with: Artist's name, Title, Category (see rule 11 below), Medium and Price. Please prepare two labels (available on the back page of the "Paint Rag").
  11. Normal categories include: Oil & Acrylic, Water Media (includes acrylic under glass), Photography and Other Media. Any media with at least five entries will create an additional category.
  12. It is up to the Artist to place their work in the proper category. Incorrectly categorized work may be ineligible for judging.
  13. The Art committee reserves the right to refuse any entry not conforming to rules and standards of the Guild.
- If you have a question about these rules, call Isabella Breasted prior to entry day for the correct answer to your question. Do not show up with improperly framed work on entry day hoping the rules will be bent for you—it will not happen.



### FRAMING SUPPLIES

Valley Molding and Framing-619-536-9077

You must have a Resale Permit to buy from Valley.

United Mfg.-1-800-645-7260

chop service, frames catalog

Documonts-1-800-769-5639

Crescent Mat Boards, standard and custom Mats, Acid-free, wood and metal frames, catalog

#### Plexiglass

Valley Molding-619-536-9077

Cal-Mill Plastic Products-760-630-5100

HomeDepot

Plexiglass cleaner can be purchased at Call-Mills or Valley. Never use Windex or other Glass cleaners on Plexi.

## WORKSHOPS

### OCEANSIDE MUSEUM OF ART, SCHOOL OF ART

Acrylic Painting Class, Maxine Custer, April 12-May 17,

1:00-4:00 p.m., \$68.

All-Media painting workshop by B.J. Wilson, May 22, 23 & 24, Open to intermediate and Advanced students interested in lifting the quality of their work from acceptable to professional.

Helen Shafer Garcia, Watercolor, April 10-May 15, 9:00 a.m.

-noon. \$68.

Marron McDowell, Watercolor, Apr. 28-Jun. 2, 1:00-4:00

p.m.

219 No. Coast HWY, Oceanside. Call the school at 760-724-5590.

### "LANDSCAPE PORTUGAL"

Acrylic or Acrylic and Oil Workshop with Jack Ragland,

April 24, 10:00 a.m. -3:00 p.m., \$50-you bring supplies or \$60-

instructor supplies all, Hilltop Center, 400 E. College, Fallbrook.

Make check payable to Jack Ragland, 5490 Rainbow Heights Rd., Fallbrook, 760-728-9503.

### ATHENAEUM

"Techniques of Oil Painting", -experimental oil class,

Reed Cardwell, Apr. 6-May 25, Tues, 1:00-4:00 p.m., \$125 non-members, 619-454-5872.

### NORTH COUNTY PRINTMAKERS OF SAN DIEGO

Beginning Monotype by Pat Pfeffer, April 17, 10:00 a.m. -

4:00 p.m., \$45 plus \$15 for supplies.

Collagraph by Loretta Kramer, May 15 & 16, 10:00 a.m. -4:00 p.m., \$85 plus \$8 for supplies. Escondido Municipal Gallery, 142 W. Grand, Escondido, 760-480-4101.

### CHAR CEE COLOSIA "FIGURES IN THE LANDSCAPE"

July 16-Aug 20, \$75 -includes model fee- Fridays, 9:00 a.m.

-noon. Comprehensive course on how to apply

watercolors to paper in an outdoor setting. Open to all

levels. Supplies available for purchase from Char Cee. 760-721-0154. 2100 S. Ditmar, Oceanside to start, then on-site elsewhere.

### SAN DIEGUITO ADULT EDUCATION

offers ceramics, watercolor, etc. April 26-June 27, 760-753-7073.

### DISCOVER ART, THE 8TH ANNUAL COLORED

#### PENCIL SYMPOSIUM

Jul. 30-Aug. 6, Quails Inn, Lake San Marcos, \$85/\$99 for each

workshop, call 1-800-327-9278 for brochure and to register.

RETTY EATON-RHEA- "A BRUSH WITH

CALIFORNIA"

6 weekly sessions, starts May 5. Location TBA. \$90. 760-721-8788.

### San Diego Watercolor Society Workshops 1999

(all workshops are held at 2400 Kettner, San Diego)

MARJORIE RAUCH, "NEGATIVE PAINTING IS A POSITIVE THING", MAY 26-26, \$75

This workshop will employ the process of coating paper with gloss medium, layering paint, glazing, drawing in shapes with watercolor and crayons and then defining the shapes through negative painting. All levels are welcome.

KATE RECKER-RURRIDGE & ROBERT RURRIDGE

MARKETING YOUR ART, JUN 5-6, \$75

Goals of this workshop include enabling attendees to make a living as an artist and understand self-promotion. At the end of the course, students will have a working knowledge of how to produce a slide portfolio for presentation and art show competitions and how to price artwork and negotiate contracts.

Additional information, and registration, call Cyndy Brenneman at 619-481-7984 or <http://www.sdwss.org>.

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### Artist of the Month- Pearl Cadwell-

A native New Yorker, Pearl was born on the North Shore where the water, beach, and the beauty of nature began. Now the beauty, warmth and color which surround her and she and create whatever attracts and interests her. Paintings to still lifes.

Although a business major, Pearl kept up with her art studies in the business world by taking classes and workshops with notable artists like Milford Zornes, Arne Westerman and Don Andrews. Upon relocation to Southern California she became a founding member of the Studio Gallery both located on the Palos Verde Peninsula. She was also our Guild and did a wonderful job as "Paint Rag" editor and publisher. One woman shows, awards and clients throughout the U.S.



### COMPETITION

**1999 DEL MAR FAIR EXHIBITION OF ART: R**  
per category. \$10 entry fee per item. Call 619-792-4206  
Art Show, Del Mar Fair Entry Office, P O Box 2663, Del Mar  
**SAN DIEGO ART INSTITUTE, SOUTHERN CALIFORNIA**  
**EXHIBITION, MAY 6-30, SAN DIEGO:** Deliver art  
a.m. -3:30 p.m.), and May 2, noon-3:30 p.m. Juror, Neil I  
All media (no crafts or function art). For Prospectus call 6  
or website: sandiego-art.org

**SAN DIEGO WATERCOLOR SOCIETY, INTERNATIONAL EXHIBITION, 1999-2001**  
1999, San Diego: Slides due May 1. \$35 for non-members for one or two slides. Max size 48", min. size  
12". Juror, Glenn R. Bradshaw. \$3,000 in awards. Waterbased Media, done within the last two years  
without the aid of an instructor, nor with the use of photos taken by anyone other than the artist. Call  
SDWS 619-338-0502 or www.sdws.org for prospectus.

**SOUTHERN CALIFORNIA OPEN REGIONAL EXHIBITION (SCORE)-1999, VIVA GALLERY**  
**NORTHRIDGE, CA:** Deadline for slides is May 1. \$25 for one or two entries. Open to all Southern Calif.  
Artists who can hand-deliver work accepted. Send SASE #10 to Betty Beam, 5350 Lubao Ave., Woodland  
Hills, CA 91364-3623, 818-347-0497. VIVA Gallery, 18516 Reseda Blvd., Northridge, CCA 91324, 818-576-  
0775.

**NATIONAL ASSOCIATION OF WOMEN ARTISTS, NEW YORK:** Deadline Aug. 15. Jurying for  
new members. Open to professional Women Artists residing in the U.S. All jurying done from slides. No fee  
for applying. If accepted- initiation fee is \$30 and Annual membership is \$45. For application send #10 SASE  
to NAWA, 41 Union Square, West # 906, New York, N.Y. 10003-3278.



### TRIPS

**LA CALAFIA HOTEL, BAJA CA., APRIL 8TH**

9:00 a.m.-5:00 p.m. Thurs., Painting Trip to Baja (South of Rosarita) includes lunch and a wonderful tiered  
garden with Ocean views. \$40.00. Send Your Check (TODAY!) made out to SDAG to the Offtrack Gallery.

**NORTON SIMON, HUNTINGTON LIBRARY, ART GALLERY AND GARDENS, AND**  
**LOS ANGELES COUNTY MUSEUM & MUSEUM OF CONTEMPORARY ART, APR. 27 & 28**  
Overnight bus trip with the San Diego Watercolor Society. \$95 inc. double occupancy at Claremont Inn.  
Check to SDWS, Laurie Allen, 2400 Kettner Blvd., San Diego 92101.

**GETTY MUSEUM, MAY 3TH**

Fri., 9:00 a.m.-5:00 p.m. \$40.00 Send Your check made out to SDAG to the Offtrack Gallery.

**HUBBELL HOUSE TOUR**

June 20, \$55, Oceanside Museum of Art, Bus Trip includes: admission, refreshments, and music. 760-721-  
2787.



STONEHENGE

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or website: sandiego - art.org

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HUBBELL HOUSE TOUR

June 20, \$55. Oceanside Museum of Art, Bus Trip includes: admission, refreshments, and music.

### Demonstrator:

#### Rich Buchwald-Watercolor

Rich is one of the finest location ("en plein air") painters in San Diego. A graduate of the School of Art Institute, Chicago, he also holds a master's in education from North Western University. A retired art teacher, he was a supervisor and consultant in the Chicago Public Schools. His art has taken form in television, scenic painting, outdoor bulletin displays, layout, finished art for reproduction and window displays. Past President of the Illinois Art Education Assn., and recently selected as a distinguished member of the National Art Education Assn. are just two of his qualifications. Join Rich in what will be a wonderful demonstration at our May General Meeting.



### NOTE

At the end of a great meal Toulouse Lautrec's friends "wondered what could possibly round off such a feast. Lautrec got up in the spur of the moment and led us off...Lautrec hauled himself up three flights of stairs;.. led us up to Degas's painting "Dihau Playing in the Orchestra at the Opera and said "There you are-that's the dessert!"

-Germain Bazin



### ADVERTISING POLICY

Copy deadline is the first day of each month.

Ad rates per month \$5.00 for two lines.

Make checks payable to SDAG.

Members are allowed five lines of free copy.

Off Track Gallery

510 North Coast Highway

Encinitas, CA 92024

760/942-3636

MAY 1999

Editor: Cyndy Brenneman 619-481-7984

Address Correction: Ella Salmi 760-431-6983



JACKSON POLLACK

ADDRESS CORRECTION REQUESTED

Joan Grine  
15009 Paso del Sol  
Del Mar, CA 92014

199808



ALWAYS  
USE  
CODE

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Germain Bazin



# The San Dieguito Art Guild's

## MOTHER'S DAY ARTISTS' STUDIO & GARDEN TOUR Sunday, May 9<sup>th</sup>, 1999

### ARTISTS' BIOGRAPHIES

#### Sandra Bray

Sandra Bray began her art education at Mira Costa College and Palomar College. She has also participated in many workshops and seminars and has studied with many nationally recognized watercolorists, including Robert E. Wood, Frank Webb, and Charles Reid. Sandra has been accepted into many juried shows such as the Southern California Exposition and the San Diego Watercolor Society Showcase. She has received many awards for her excellent watercolors. Her work is currently exhibited at the San Dieguito Art Guild's Off Track Gallery in Encinitas.

#### Nathan Bray

Nathan Bray was born February 13, 1978 in Laguna Beach, California. Growing up, Nathan and his family lived in Idaho and Hawaii. When he was eleven years old his family moved back to Laguna Beach. His interest in pottery began during his freshman year in highschool with teacher Bill Darnall. From that experience he knew that ceramics was what he wanted to pursue for a career. His goal from that point on was to become a professional potter and to teach ceramics. Nathan continued to take ceramics/pottery classes throughout his four years of highschool and received visual arts awards every year. After graduation, he received a scholarship awards from the Sawdust Festival and the Festival of the Arts in Laguna Beach. In 1997 Nathan was given a faculty scholarhsip award from the Saddleback Junior College Ceramics Department. He is working on finishing his general education and plans to transfer to a major university to obtain his bachelors degree in Fine Arts (Ceramics) and a teaching credential. He currently works at a studio in Laguna Canyon and is one of Laguna Beach's youngest exhibiting potters, showing at the Sawdust Festival in the summer and the Laguna Craft Guild Street Shows during the rest of the year.

The San Dieguito Art Guild's  
MOTHER'S DAY  
ARTISTS' STUDIO & GARDEN TOUR  
Sunday, May 9th, 1999

#### ARTISTS' BIOGRAPHIES

##### Sandra Bray

Sandra Bray began her art education at Mira Costa College and Palomar College. She has also participated in many workshops and seminars and has studied with many nationally recognized watercolorists, including Robert E. Wood, Frank Webb, and Charles Reid. Sandra has been accepted into many juried shows such as the Southern California Exposition and the San Diego Watercolor Society Showcase. She has received many awards for her excellent watercolors. Her work is currently exhibited at the San Dieguito Art Guild's Off Track Gallery in Encinitas.

##### Nathan Bray

Nathan Bray was born February 13, 1978 in Laguna Beach, California. Growing up, Nathan and his family lived in Idaho and Hawaii. When he was eleven years old his family moved back to Laguna Beach. His interest in pottery began during his freshman year in high school with teacher Bill Darnall. From that experience he knew that ceramics was what he wanted to pursue for a career. His goal from that point on was to become a professional potter and to teach ceramics. Nathan continued to take ceramics/pottery classes throughout his four years of high school and received visual arts awards every year. After graduation, he received a scholarship awards from the Sawdust Festival and the Festival of the Arts in Laguna Beach. In 1997 Nathan was given a faculty scholarship award from the Saddleback Junior College Ceramics Department. He is working on finishing his general education and plans to transfer to a major university to obtain his bachelors degree in Fine Arts (Ceramics) and a teaching credential. He currently works at a studio in Laguna Canyon and is one of Laguna Beach's youngest exhibiting potters, showing at the Sawdust Festival in the summer and the Laguna Craft Guild Street Shows during the rest of the year.

## Cynthia Amon Brenneman

There are many forms of story telling: books, movies, plays, dances, operas, and, of course, paintings. I like to paint still lifes and interiors because I can arrange the objects in such a way that they tell a story. Usually the story is about art, travel, gardening, or all three in one painting. Occasionally the paintings tell a story about whaling, the theater, or my dog, Lovejoy. I am an avid reader and would love to be a writer. Since I don't write, I paint my tales in my "talking still lifes". My latest still life series is based on the time periods I know best (1940 - 1970). Television characters, singers, pets, homes, politics, countries, and events of the times, as I remember them, are woven throughout *The Decades* series.

(Award winning artist Cynthia Amon Brenneman has been involved with some form of art since she was a child. Raised in Southern California, she holds a BA in Fine Art from Rider University in Lawrenceville, New Jersey. A career in the arts was delayed by twenty years for a career in the U.S. Navy. As a navy line officer she lived in Florida, Europe, Virginia, and California. Evening classes at UCSD and UCB rekindled her interest in the arts and led to the discovery of a love for watercolor. Summer school at the Royal College of Art in London changed her direction forever. During the past year she has been very busy learning three new mediums: Encaustics, Oils, and Floor Cloths. As a freelance greeting card artist, her watercolors have been published by Renaissance Greeting Cards of Maine and NRN Design of California. NRN Design has published a boxed line of cards featuring her work.)

## Cathy Breslaw

Cathy Breslaw's abstract expressionistic style has dominated her work over the past several years. Color, texture, gesture and movement have been the prevailing elements. Her works on paper, canvas, and fabric incorporate vivid color, often in a form that suggests a window into the natural world. Photographic patterns, writing, collage and textural elements are often seen and used to express energy and emotion. Her work has been greatly influenced by the abstract expressionist movement earlier in the twentieth century. Cathy has a special interest in the concept of creativity as she has developed a library on the subject and teaches workshops on that theme. Her work has been included in many private and corporate collections in the United States. She has had work in a variety of national juried exhibitions and has had paintings selected to tour the U.S. Her accomplishments have

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been many awards, including the Grumbacher Gold Medallion Award, received in 1997 in a San Francisco National Exhibition of watermedia paintings.

### Alice Jean Dieffenbach

"I paint a broad repertoire of subjects, imbuing each theme with my personal vision, yet I encourage viewers to form their own unique responses to my images. Color is my special passion, and oil is my favorite medium. I love to take risks, using energetic brush and knife work to push color, texture and form. I build up multiple layers of transparent paint (as many as 20 or so) and I employ juicy impasto to create intriguing paint surfaces and shimmering or dense effects as the subject dictates"

Alice Jean was born in Nashville and grew up in the south, the Midwest, and the East. She always knew that she would be an artist and, even as a child, spent her spare time drawing, designing, and illustrating. Her early ambition was to become a fashion designer or a theatrical designer. At age 16 she entered Duke University, where she earned a BA degree in Art History. Later she earned a Masters Degree in administration from Johns Hopkins University and took her graduate art training at the Maryland Institute College of Art in Baltimore.

### Joan Grine

Joan was born, raised and educated on the East coast. She attended the Maryland Institute of Art, Mary Baldwin College and Mary Washington College of the University of Virginia where she received a BA in fine art. She continues her studies, taking classes in oils, drawing, and pastel. She is currently teaching pastel painting at Quail Botanical Gardens, and at her home. Her work is inspired by nature; its colors, textures and atmosphere. She enjoys painting on location and also works from her photographs and sketches in her studio. Pastel is her favorite medium for landscapes and figure painting, although she also enjoys drawing and working in oils. She has exhibited in many solo shows and exhibitions and does demonstrations for local art groups and the Del Mar Fair.

### Irina and Erik Gronborg

Irina and Erik Gronborg are both college art professors and nationally recognized artists. They have spent the past twenty years in collaboration on the development of their house and garden into a work of art. Irina's unique



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approach to the tradition of botanical drawing has been inspired by the rare and exotic plants that grow in their garden. Erik has been inspired by their garden to design and create his original ceramic planters and garden sculptures, as well as his one-of-a-kind wood gates and whirlygigs. His hand made furniture fills their home and decorates their garden.

Irina studied art at Stanford University (B.A. and M.A. in painting) and Erik studied at U. C. Berkeley (B.A. and M.A. in sculpture). Their garden is small, but like a jungle, it is full of surprises that are discovered as you walk around the patio and follow the stone and brick paths that meander under towering euphorbia and aloes. If you proceed slowly, you will notice gargoyle-like hose guards, ceramic sculptures tucked among a collection of bromeliads, and strange and unusual plants from all over the world framed by Erik's ceramic constructions and planters. The impression is of exuberant color, humor, and love.

### Kathleen McGee

Kathleen has spent the last 30 years living in both Hawaii and coastal southern California. Her lifelong interest in art has led her through a variety of mediums and expressions, culminating in watercolor. Since 1991, she has been painting exclusively in watercolor. A tropical influence and the flora and scenery of Hawaii, California, and Mexico are prominent in her art. Kathleen's love of natural beauty has translated itself into her paintings.

### Diane K. Smith

A graduate of the University of California at Santa Barbara, Diane lives with her husband and two children in Encinitas, California. She has been painting watercolors for the past nine years.

She emphasizes the use of vivid color, strong value contrasts and composition to create striking images of subjects that are near to her heart. Her love of painting people can be seen in her series of family from the 1950's and 1960's and in her portrait work. She also enjoys painting still life and flowers. Diane has received several commissions and awards in juried shows and her work can be seen at the Off Track Gallery (in the Pannikin building) in Encinitas and in her studio, by appointment.

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## Patricia Bynum Watkins

"My reward as an artist is the enjoyable and fascinating process of creation, giving birth to shape, color, and value" My large studio is nestled among pines and palms on the Rancho Santa Fe Golf Course. At any given time, my studio/gallery displays fifty to sixty finished paintings. I work in two media, watercolor and pastel chalks. I am currently working on new pastel paintings that have a simplified look. These pieces have a simplified ground with either horses, sheep, goats, cows or fountains as the main character. My watercolors include subject matter from local scenes, still life, florals, and European landscapes. On this tour you will also see other items designed and/or made by me. These include enamel on sterling silver jewelry, beaded necklaces and bracelets, and pottery. My realistic subject matter, interpreted with an impressionistic flair, is greatly influenced by our wonderful San Diego heritage as well as by foreign travels in the pursuit of artistic knowledge. Sharing my home on the tour will be another fine jewelry artist, Jackie Bissel, who forms glass beads from scratch in several styles, including dichroic glass. She then assembles the beads into beautiful earrings, necklaces, and pins.

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IMPORTANT DETAILS FOR TOUR TOUR ARTISTS/DOCENTS

1. COLLECTING NAMES & ADDRESSES. When you are checking for tour goer's tickets, please also check to see if their tickets have been punched with a hole puncher (YOU WILL NEED A HOLE PUNCH AND A SCISSORS). If they have, then you need do nothing else. If, however, their ticket(s) are free of a hole punch, then you must request their name(s) and address(es). Please fill in the names and addresses on the sheets provided (located behind the grey-blue sales sheet). Once you have done this, make sure that you punch their ticket so that they won't have to go through this procedure again at the other tour locations. These names and addresses are important to update our mailing list, which we use for many event mailings over the course of the upcoming year. A space has been provided on the ticket (on the back, at the bottom - under the map) for the ticket holder to fill in their name and address. If they have filled this out, then go ahead and cut that section off and retain for our records (put in the manila envelope). In either case, once you have their name and address, go ahead and punch their ticket.
2. A Tour Art Poster sales sheet (giving prices) has been included in your bag to tape to your shrink wrapped poster. We are charging sales tax (.0775) on the art posters as follows: The sales tax on (1) \$15.00 poster is \$1.16. The tax on the "special offer" of one 1999 and one 1997 or 1998 poster is \$1.55. The tax on a \$10.00 poster (1997 or 1998) is \$.78.
3. MASTERCARD/VISA SALES: We will be able to accept Mastercard/Visa at our (10) tour artist locations. We cannot accept American Express or Discover Cards. Each tour artist should find an envelope with 20 Mastercard/Visa forms in this bag. The procedure for credit card sales is as follows: 1) Fill out the Mastercard/Visa form completely, 2) Write patron's credit card number and expiration date (very important!) and have the patron sign the form, 3) Write patron's Telephone Number and Driver's License neatly on the form, 4) Indicate whether it is a gallery sale or a personal sale for the tour artist. All personal sales (tour artists) will be charged at least a 5% handling fee for using the Mastercard/Visa system. We can't help this, as they charge us to use their system and, therefore, we are passing that expense on to those who use the service.
4. PLEASE BE SURE TO COLLECT THE PINK LAMINATED TOUR SIGNS AND ARROWS WHEN THE TOUR IS DONE AND RETURN TO THE GALLERY WITH ALL TOUR RELATED MATERIALS (MONEY, SALES SHEET, NAME & ADDRESS SHEETS (AND CUT OUTS), UNUSED MASTERCARD/VISA SLIPS, UNSOLD TICKETS AND UNSOLD ART POSTERS) ON WEDNESDAY, MAY

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L. Jackson  
4/28/99

MOTHER'S DAY ARTISTS' STUDIO AND GARDEN TOUR  
MAY 8<sup>TH</sup> AND 9<sup>TH</sup>, 1999  
STUDIO TOUR SIGNS & ARROWS DISTRIBUTION

<u>NAME</u>	<u>#STUDIO SIGNS</u>	<u># ARROWS</u>
1. Pat Beck P.O. Box 1548 Rancho Santa Fe, CA 92067 619/756-3357	3	3
2. Sandra Bray 3672 Copper Crest Road Olivenhain, CA 92024 619/756-0452	4	4
3. Cathy Breslaw 3265 Brookside Lane Olivenhain, CA 92024 619/759-1567	4	4
4. Cyndy Brenneman 15045 Rancho Real Del Mar, CA 92014 619/481-7904	2	2
5. Alice Jean Dieffenbach P.O. Box 261 Rancho Santa Fe, CA 92067 619/756-0931	2	2
6. Joan Grine 15009 Paseo del Sol Del Mar, CA 92014 619/481-8783	3	3
7. Irina Gronborg 424 Dell Court Solana Beach, CA 92075 619/481-9105	2	2

8. Kathleen McGee 7738 Carlina Street La Costa, CA 92009 760/633-2296	4	4
9. Diane Smith 1523 Crest Drive Encinitas, CA 92024 760/944-4492	2	2
10. Patricia Watkins P.O. Box 2613 Rancho Santa Fe, CA 92067 619/756-0417	4	4
TOTAL .....	30	30

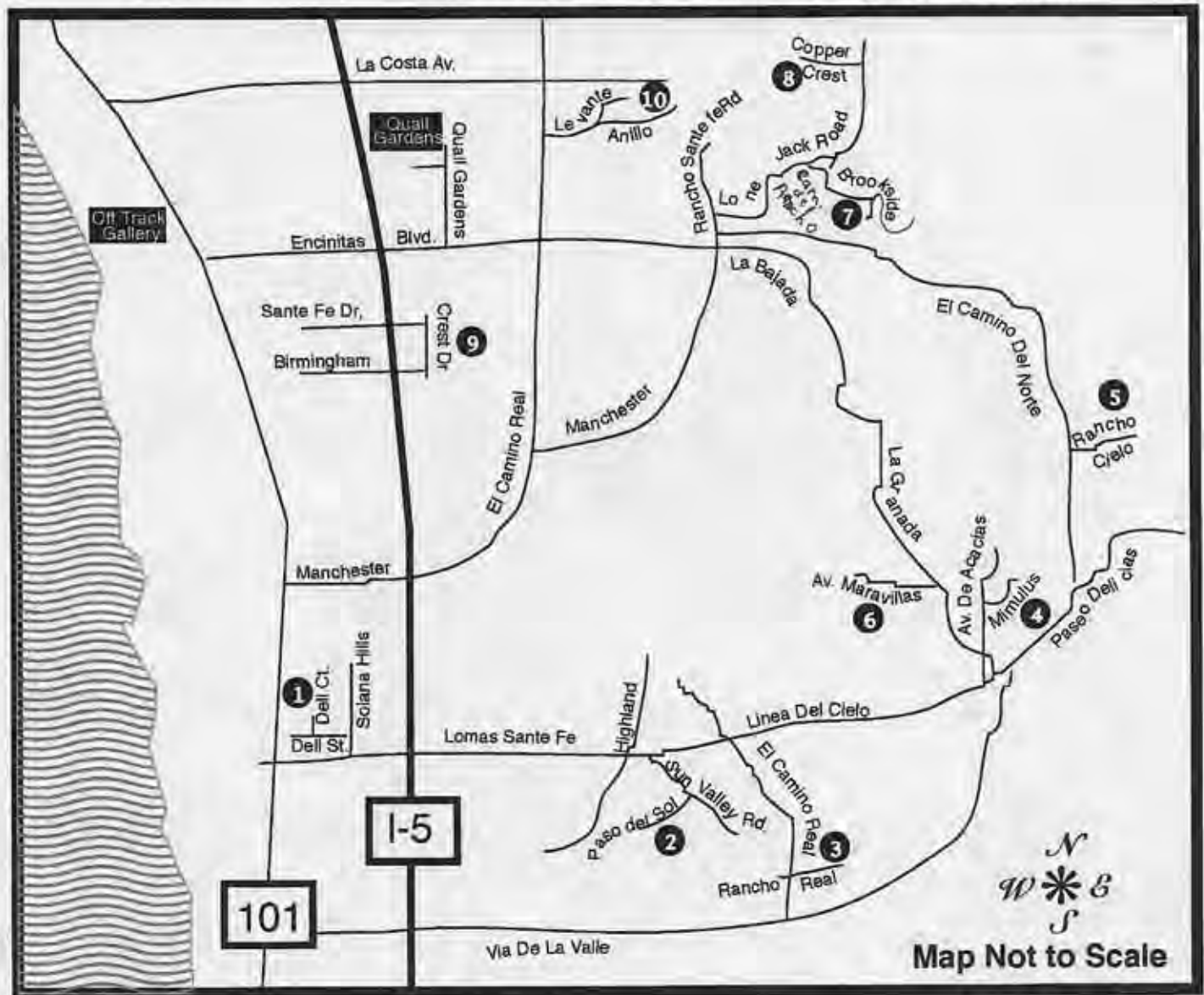
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1999

- 7. Cathy Breslaw/Elon Ebanks 619-759-1567 3265 Brookside Lane, Olivenhain**  
 Acrylic/Mixed Media  
 /Sculptor  
 I-5 to Encinitas Blvd, east. Go past El Camino Real to Rancho Santa Fe Rd. Go left on Rancho Santa Fe Rd. to the 3rd. stop sign-Lone Jack Rd. Go 1 mile and turn right on Camino del Rancho. Continue past the "not a through street" sign to the dead end and go left on Brookside Lane. The house is on the right.
- 8. Sandra and Nathan Bray 619-756-0452 3672 Copper Crest Rd., Olivenhain**  
 Watercolor/Ceramics  
 I-5 to Encinitas Blvd., east. Go past El Camino Real to Rancho Santa Fe Road. Left on Rancho Santa Fe Rd. to the 3rd stop sign-Lone Jack Rd. Go right about 2 miles, make a left turn on Copper Crest Rd. Long Drive on your left at 3672. Park on Copper Crest.
- 9. Diane K. Smith 760-944-4492 1523 Crest Drive, Encinitas**  
 Watercolor  
 I-5 to Birmingham, east to Crest Dr. Turn left and go past 3 speed bumps to 1523 on the right. Park down the long driveway or on Crest.
- 10. Kathleen Mc Gee/ Maryann Schigur 760-633-2296 7738 Anillo Way, La Costa**  
 Watercolor  
 I-5 to La Costa Ave., east. Right on El Camino. Left on Levante. Stay to the right at the fork, this is Anillo Way. House is on the right.



Name: \_\_\_\_\_

Address: \_\_\_\_\_

Zip: \_\_\_\_\_

L. JACKSON  
TIME TABLE  
 1999

MOTHER'S DAY  
ARTIST'S STUDIO AND GARDEN TOUR  
MAY, 1999

TOUR ARTISTS

PAT BECK, 619/756-3357	JOAN GRINE, 619/481-8783
SANDRA BRAY, 619/756-0452	IRINA GRONBORG, 619/481-9105
CATHY BRESLAW, 619/759-1567	KATHLEEN MCGEE, 760/633-2296
CYNDY BRENNEMAN, 619/481-7904	DIANE SMITH, 760/944-4492
A.J. DIEFFENBACH, 619/756-0931	PATRICIA WATKINS, 619/756-0417

POSTER CONTEST/POSTCARDS/ FLIERS (UPCOMING DATES):  
 (DIANE SMITH AND SANDRA BRAY)

Friday, February 12, 5:00 p.m.	Due date for poster contest entries.
Saturday, Feb. 13	SDAG Board judges poster entries.
Saturday evening, Feb. 13	Notify poster contest winner.
Monday, Feb. 15	Diane S./Sandra B. pick up poster art.
Feb. 14, 15, & 16 <sup>th</sup> (Sun., Mon., Tues.)	Tour artists pick up their entries.
February 15 -----April 1	Poster, post cards, & flier production
April 1 (roll up 1 day prior to tour)	Poster artist signs finished posters
April 5 (one month in advance)	MDT Fliers put up around town.
April 1 (one month in advance)	Postcard mailing sent out. Qty. 2500
	SHRINK WRAP (14) 1999 POSTERS SHRINK WRAP (2) 1998 POSTERS SHRINK WRAP (2) 1997 POSTERS

TOUR TICKETS

CYNDY BRENNEMAN	TICKET DESIGN
JIM RESPESS	TOUR MAP
JOAN GRINE	TICKET DISTRIBUTION
TICKETS NEEDED: 1000	Numbered, pastel paper & envelopes
LOCATIONS: Off Track Gallery, Quail Botanical Gardens, Rhino Art, Village Faire Gallery, La Gran Galleria,	TICKETS AVAILABLE BY <u>APRIL 1</u> AT ALL LOCATIONS.
TICKET PRODUCTION DEADLINE	MUST BE AVAILABLE BY <u>APRIL 1</u>
PATRICIA WATKINS	NAME TAGS FOR TOUR

	P.M.) AND BARBERA MCCROSKY (10 A.M. - 2 P.M.)
3. PAT BECK	IRENE ENGLESBERGER AND MARY ANNE BLOOM (10 A.M. - 1 P.M.) AND ANNEMARIE WALTER (1 - 5 P.M.)
4. JOAN GRINE (BETTY STURDEVAN)	SUE KESSINGER (10 - 1 P.M.) AND JAN JAMES (1-5 P.M.)
5. KATHLEEN MCGEE (M. SCHIGUR)	NOAH GILBERT (10 - 1 P.M.) AND JACK JENNINGS (1-5 P.M.)
6. ALICE JEAN DIEFFENBACH	RHONDA MILES (A.M.) AND JOANIE MONROE (P.M.)
7. CATHY BRESLAW (ELON EBANKS)	SARA O'CONNOR (A.M.) AND SUZANNE SCHMIDT-TRANER (P.M.)
8. PATRICIA WATKINS (JACKIE BISSEL)	MARTINE GENICOTE (A.M.) AND DENISE WYBORSKI (P.M.)
9. CYNDY BRENNEMAN	HILDEGARDE STUBBS (A.M.) AND CATHY SEYLER (P.M.) 753-2623
10. DIANE SMITH / <i>CHRIS weatherly</i>	BARBERA BECKLER (A.M.) AND MARY LAKE (P.M.) <i>760/943-7475</i> → 760/744 326

**GALLERY COORDINATOR: JUDIANNE SHANNON, 760/753-7088**

GALLERY SITTERS/DEMO ARTISTS FOR SAT. & SUN.

1. Ora O'Toole, 760/599-0428, Sunday, May 9<sup>th</sup> 1-5 p.m. (Gallery Sitter)
2. Loretta Phoenix, 760/727-9674, Sat., 9 a.m. - 1 p.m.

**PUBLICITY POSTER DISTRIBUTION, COORDINATOR: KIM TREFFINGER,**

**619/586-7268**

*Sent Kim  
list of*

1999

**POSTCARD MAILING**

*1,775 postcards mailed.*

Completed on March 31, 1999 by Lisa Jackson.

1999

12. Margaret Moore	27.
13.	28.
14.	29.
15.	30.

## PUBLICITY

General Publicity: Barbera Mille'

Magazines: Lisa Jackson (Calendar sections and, hopefully, some articles)

Newspapers: Cathy Breslaw

Television & Radio: Pearl Cadwell (with Pat Watkins assisting)

March 10, 1999

1999

### POSTER SALES (BY LOCATION)

<u>LOCATION</u>	<u>QUANTITY</u>	<u>TOTAL SALES (INCLUDING TAX)</u>
1. Gronborg	1	10.78 (old poster)
2. Brenneman	3	48.49 (1999 poster)
3. Breslaw	1	16.13 (1999)
4. Beck	2	22.30 (old posters)
5. Watkins	7	85.00 (4 new, 3 old)
6. Smith	3	32.31 (old posters)
7. Quail Bot. Gardens	3	43.10 [1 (99), 1 (98), 1(97)]
	20	\$ 258.11

# *Mother's Day*

## *Art Posters*

1997 Art Posters .....	\$10.00 each
1998 Art Posters .....	\$10.00 each
1999 Art Posters .....	<u>\$15.00 each</u>

SPECIAL OFFER: (1) 1999 Art Poster (\$15.00) plus (1) 1997 or 1998 Art Poster (\$5.00) for \$20.00.

THESE MAKE A GREAT MOTHER'S  
DAY GIFT. BUY ONE FOR YOUR  
FAVORITE MOM!





Winning Poster by Cyndy Brenneman. Available for sale as a poster.

*OffTrack Gallery & Quail Botanical Gardens*

*Mother's Day Weekend Event*

## Artists' Studio and Garden Tour

**Saturday, May 8th**

*Quail Botanical Gardens Art Fair*

10:00 to 5:00

Artist displays and demonstrations, music, tours, food and other fun family events.

**Sunday, May 9th**

*Self-Guided Artists' Studio & Garden Tour*

10:00 to 5:00

Meet with 10 north county artists in their working environments and tour their lovely gardens. **Featured artists:** Pat Beck, Sandra Bray, Cyndy Brenneman, Cathy Breslaw, Alice Jean Dieffenbach, Joan Grine, Irina Gronborg, Kathleen McKee, Diane K. Smith, and Pat Watkins. **\$12.00 tickets** on sale at Quail Gardens, Off Track Gallery, Rhino Art, Carlsbad Village Faire Gallery, Grand Galleria, Escondido and at the event.

**Call 760-942-3636 for more information.**