

1996

A separate file contains photos from an album listed as 1996-1997.

~~Professional~~
~~Photographic Services (Pat's)~~

Award Photo 549-3900

1/8 mi E of pyramid on Moravian Rd (7686)
back of Sam's deli

Sun newspaper

Calendar: Kathy Henry

2841 Loker Ave. E

Carlsbad 92008

431-4850

Photog.
Mary

Maxine Custer

2083 Travino Ave.

CA 92056

Corner Frame Shop

Ruth Dennis

6951 Peach Tree Rd

Carlsbad 92009

931-9851

Gloria Tower

816 Caminito Azul

Carlsbad

PhA CO 753-1100

Rosann
753-4394 C of C Enc
for '97 - each mailing
invite - labels - 90⁰⁰

753-6041

Judy Cunningham

TRISH 943-9718

San Dieguito

Off Track Gallery

Art Guild

Valley
Molding &
Frame

7150 Carroll Rd

619-536-9077

8:30-4:30

M-F

by mail



Tom

'Blue Print'
942-8854

Signs: John Gozick

1575 Oak Dr #8 Vista 92084

1996

Membership Roster

Gloria Towers 816 Caminito Azul Carlsbad
92009

510 N. Hwy 101, Encinitas, CA 92024

942-3636

Margaret Berg 753-0787

1753 Charleston Lane Enc

Ron Willows

Ron Trust date

HISTORY

Incorporated in February, 1967, the Gallery and Guild have moved at least four times in that period. I think we would all agree, this is one of the most pleasant and profitable locations. The guild has spent most of its energy in moving during the past two years. Now it is time to concentrate on our art. We look forward to a new year with many new members who we hope will be active in the programs the Board of Directors plan. This year, we would like to have some fun fund raising events and make our identity in the community a symbol of a place to come to enjoy art and the company of others interested in art.

Gallery Hours: 9 a.m. to 5 p.m. daily

San Dieguito
Off Track Gallery
Art Guild

510 N. Hwy 101, Encinitas, CA 92024
 (619) 942-3636

Board of Directors and Appointees 1995-1996

President	✓ Cyndy Brenneman	481-7904
1st VP-Programs	✓ Vada Kimble	756-2107
2nd VP-Computer	✓ Diane Smith	944-4492
Treasurer	✓ Loretta Phoenix	727-9674
Secretary	✓ Joan Grine	481-8783
Correspondence	✓ Gay Fisher	755-4141
Parliamentarian	✓ Pat Watkins	756-0417
Membership	✓ Chris Weatherby	436-3201
Paint Rag	✓ Pearl Cadwell	431-5472
Distribution	✓ June Bauer	792-7943
Trips	✓ Char Cee Colosia	721-7352
Historian/Photo	✓ Hildegard Stubbs	436-0501
Hospitality	✓ Janet Finney	755-7206
Telephone Tree		
Art Chairman	✓ Sandra Bray	756-0452
Assistant	✓ Courtney Strand	731-3354
Publicity	✓ Shirley Hawley	436-0512
Assistant	✓ Nancy Jarvis	259-9240
Artist of the Month	✓ Barbara Reichert	481-7905
Gallery Manager	Betty Sturdevan	753-7403
Wall/Floor Renters	✓ Marylee Shepard	436-0480
Renters Orientation	Betty Sturdevan	753-7403
Gallery Committee	Betty Sturdevan	753-7403
	Diane Smith	944-4492
	Sandra Bray	756-0452
	Marylee Shepard	436-0480
	Hildegard Stubbs	436-0501

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INFORMATION

The Offtrack Gallery, located in the historic Santa Fe Railroad Station at 510 N. Hwy 101, Encinitas, houses wonderful art at moderate prices for the art conscious public. Monthly art shows are judged by San Diego area professional artists. Our Cash Awards Show is held annually in December, our Studio Tour in April and the Small Image Show is in July.

Our Board Meetings are held at 9:30 a.m. on the first Thursday of the month at the Larabee House in Quail Gardens. Our General Meetings, which are open to the public, are held on the first Thursday of the month at 1:30 p.m. in Ecke Hall at Quail Gardens. A high quality art demonstration is given at each General Meeting by a well known artist.

The Guild gives an annual art scholarship to one or more students at local colleges.

All members are required to devote time to a project or a committee. When you are asked to participate, please do not hesitate to do so. We hope you're not just a member, but an active member who will get involved and help us become an even better organization.

1996 GENERAL MEETINGS

General meetings are held on the first Thursday of the month at 1:30 p.m. (except where noted) in Paul Ecke Hall at Quail Gardens in Encinitas.

January 4th
February 1st
March 7th
April 4th
May 2nd 7:00 p.m.
June 6th
July (board meeting only)
August 1st 7:00 p.m.
September 5th
October 3rd
November 7th
December (board meeting only)

Special Events

July: Small Image Show
December & May: Cash Awards Show

Lifetime Member

Betty Strudevan

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Elita Salami
Colonia
Vada

Membership Information

Activities

Monthly Shows: All members may bring in one piece of original art (painting, photography, sculpture, etc.) to the Monthly Show take-in. The entry fee is \$7-10 depending on the size of the work of art. A 15% commission is taken on all Monthly Show art. All art will be hung and a local professional artist will give ribbon awards in 3 categories (water media, oil/acrylic and other). Every December there is a Cash Awards Show at \$10 per entry. You must sign up for a committee or job in order to show your work.

Entry Rules/Regulations: One painting per entrant. Original work only. Not acceptable are copied or class work, and previous SDAG art show winners. Oils must be dry. All non oil/acrylic paintings must be framed and multistrand wired 2-3" from the top. Maximum size is 48" in any direction including frame. Plexiglass must be used instead of glass on pieces larger than 22" x 26" with the exception of pastels. Artist's name, title of work, medium used and price must be on the back of all pieces. The Gallery Committee has the right to refuse any entry that fails to meet these standards.

Small Image Show: Every July a Small Image Show is open to all California artists. Two paintings under 10" x 10" may be entered. Cash awards will be given.

Artist Demonstration and Monthly Meeting: At the Monthly General Meeting, an accomplished artist will demonstrate technique, give a slide presentation, or combination of both. The demonstration and meeting is open to the public and is held at Quail Gardens on the 1st Thursday of the month at 1:30. The Board Meeting is held at 9:30 the morning of the General Meeting.

Artist of the Month: After you have been a member of the Guild for two years, you may sign up to be Artist of the Month. The back wall of the Gallery is reserved for the Artist of the Month for every month but December and July. The fee is \$45. If you have a reception, a paid ad will be taken out by the Guild to announce your reception date and your show information. There is no commission on paintings sold by the Artist of the Month.

Art on the Green: When the weather is good, we hold Art on the Green on Sunday mornings. All members of the Guild may sell their art outside the building on Sunday mornings. Commissions are charged for use of credit cards.

Gallery Procedures

Greeting card sales, shrink wrap sales, business cards, biography information: All members may participate in these activities. All members may leave their business cards in the place provided in the Gallery, put their biographies with photos on two pages in an album, sell a limited number of Greeting Cards and sell matted and shrink wrapped paintings and prints in the bins provided.

Wall/floor Renters: There is opportunity for 30-40 Wall/Floor Artist to show their work in the Gallery. A waiting list is provided if you determine after reading the Rules for Wall/Floor Renters and the Big Book in the Gallery, that you might like to be one. The Wall/Floor Renters act as our sales people and keep the Gallery clean. Each renter is obligated to man the Gallery one day per month and pay rent of \$33 per month for a full space and \$16.50 per month for a half space.

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Other Activities

During the year we will have the opportunity to show our art in a number of community events that all members may be eligible to participate in. The Del Mar Fair usually sets up a space where we can paint and sell our work. The Pacific Classic during race season does the same. The Carlsbad Flower Fields sometimes invite us to show our art and so may the Designers Show case if it is in our neighborhood. These activities vary and may be limited.

Obligations

We need members who are willing to help out. The By Laws of the Guild stress that all members play a part. It is easy to become complacent and let others do the work. But you will find your art sells better and your name recognition goes up if you are an active member. Volunteer for a committee or become a member of the Board of Directors.

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ABDO-SHIHATA, Abdo M. 23306 Altisma Way #214 Carlsbad, CA 92009	431-1853
ADAMS, Davetta 251 Carissa Drive Oceanside, CA 92057	757-9522
AGNEW, Beverly 322 Punta Baja Solana Beach, CA 92075	481-8908
AMISON, Sandy 8498 Travis Ct. San Diego, CA 92126	578-3514
ANDERSON, Doris 1117 Monterey Vista Way Encinitas, CA 92024	943-8820
APPEL, Tillie 1734 Edgefield Ln. Encinitas, CA 92024	942-8021
APPEL, John & Luz Alina De 410 Fourth Street Encinitas, CA 92024	632-2439
BAUDOUINE, Lois PO Box 307 Rancho Santa Fe, CA 92067	756-1658
BAUER, June 709 South Nardo #B8 Solana Beach, CA 92075	792-7943
BEAL, Joli & Ross 4463 North Lane Del Mar, CA 92014	259-9630

Susan Beere 942-9302
Sue's house 1265 Cuchara Dr DM

Jackie Bissell
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SD 92122

550-8125

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753-2990

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756-0452

BRENNEMAN, Cynthia
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756-3479

Maxine Custer

El Cam past Oc Blvd, 1st cross ST = MESA
R on L?

730-0567

4911 Neblina Dr
Carlsbad 92008

754-9309

406-1456
11/20/11

pages

749-6557

CRAMER, Evelyn
1952 Calle Rociada
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728-6209

DANIELS, Gloria
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~~729-5628~~

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Carlsbad blue just past lagoon - R

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Christy Moore 3132 Monterey
San Mateo 94403
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Barbara *Mom* 

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942-3159

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729-3700

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