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The number of awards presented is determined by the number of entries received in each category. 3-dimensional work will be judged if a minimum of three pieces are entered by three different artists.

ENTRY FEES: \$5.00 for one entry under 36" in any direction.
\$7.00 for one entry 36" or over in any direction.
These dimensions include the frame.

ENTRY OBLIGATION: Non-wall renters, One half-day Gallery staffing.
Wall renters: Half-wall, half-day staffing monthly. Full-wall, full-day staffing monthly.

Only the monthly Gallery Chairman is permitted to make changes to the staffing calendar. Staffers must find a replacement when a change is necessary and notify the Gallery Chairman of the change. A calendar is at the Gallery for reference purposes only. A current-week calendar, to be used to call the next day's staffer, will always be available.

NOTE: Substitute staffing for a FEE of \$5.00 an hour is now an option if you cannot find someone with whom to switch dates. At present we have the following members willing to participate in this new approach, which has worked well in other galleries:

Sandra Bray, 756-0452;
Trudie Lechmanik, 793-0131
Mary Lee Shepard, 436-0480

Please advise the monthly Gallery chairperson if you would like your name added to the list. October Gallery Chairman is Michael Gaszynski, 942-5234.

October Monthly Show Judge, Robbie Laird, an award winning watercolorist expresses through vivid color and dramatic light the native flora and fauna of Hawaii and California. Her new group of paintings will be the feature of her show opening in Lahaina, Maui, in conjunction with her artist-in-residency at Maui's new Ritz Carlton Hotel this October. Robbie will demonstrate the free flowing style that she uses to create the florals for which she has become known. Robbie loves painting on location so she will not have any problem should our meeting be outside the Larabee House. That's Monday, October 3, at 1:30 p.m. This will be a great one..see you there.

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Congratulations to winners of September's Show as judged by Marge Rauch:

<u>WATERCOLOR</u>	<u>OIL/ACRYLIC</u>	<u>OTHER</u>
1. Hildegarde Stubbs	1. Susan Bernstein	1. Vada Kimble
2. Cindy Brenneman	2. Bob Ferguson	2. Claudia Brown
3. Pearl Cadwell	3. Bobbi Harrington	3. Patricia Watkins
HM Betty Eaton Rhea	HM Ellen Toohey	HM Ethel Davis
HM Sandra Bray		HM Cathy Breslaw
HM Angela Vertucci		

OCTOBER ARTIST-of-the-MONTH: JACQUELINE PERREAULT

All aspects of art have been an important part of Jackie's life since childhood. A graduate of Pratt Institue for Fashion Design, she spent seven years in the art fashion world before putting art on hold to marry and raise a family. Oil painting instruction, en plein air, began with E. R. van de Velde and progressed to watercolor with Doris Malley, and drawing, oil, and design with Chris Rice Nugent. Three years ago a workshop with Albert Handell, began her interest in pastels. Workshops with Urania Christy Tarbet, pastel, and Bonnie Brown, color theory,

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contributed to her learning process. Still life and landscape paintings in pastel will be featured in her October show. Jackie's work is truly praiseworthy. Members and friends are invited to a reception at the Gallery on Sunday, October 9, from 2 to 4 p.m. to view the show and meet this lovely lady.

BOARD MEMBERS - 1994-1995

Congratulations to our newly elected Board Members:

President:	Patricia Watkins
1st. V. P.:	Cynthia Brenneman
Treasurer:	Loretta Phoenix
Secretary:	Melissa Blasco
Corresponding Secretary:	Joan Grine

Let's give this Board our full support so that we may all enjoy a year filled with the vitality and spirit which has made the San Dieguito Art Guild such an outstanding organization throughout the years.

...and, let's start by renewing our Membership to this august Guild. September 30 is the renewal deadline for inclusion in the Membership Roster. Send your \$25.00 check to the Gallery, attn: Michael Gaszynski.

August Sales were only \$325.00; one of our lowest months.

Members did not wish to staff the Gallery on Vulcan to keep it open for the three weeks in September. Volunteers are needed to help clean the Gallery during the week of September 26. Leave your name at the new Gallery if you are able to help or call Patricia Watkins on September 25. The more we have the quicker it will be done.

Advertising and Publicity

Janet Finney asks members to watch their papers/magazines for any items concerning SDAG and to put the articles in her Publicity file at the Gallery. If you clip the article make sure you note where and when it appeared. Janet receives copies of the Union Tribune, Blade Citizen, and Sun, so you don't have to clip info in those papers.

To participate in advertising in The Arts Monthly, cost is \$10.00 per month. Your name is included in the ad and you will become eligible to have a picture of your work appear in an ad. Approximately 12,000 copies are distributed County-wide as well as to Laguna Beach and the Greater Palm Springs area. For information call Michael Gaszynski, 942-5234.

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(2) Let Hildegard know if you are aware of any large group that may be interested in buying a block of tickets; e.g., Women's Clubs, Art Groups, etc. (3) Sign up to be a docent at one of the Studios. This is a great way to get to know the artist, greet visitors to the studio (just check that they have a ticket), and, if you like, bring your spouse, a relative, or a friend to help you. It's a pleasant half-day assignment. Interested? Call Carolyn Van Loon, 436-4590. (4) Distribute flyers announcing the event. Flyers are available at the Gallery. Let Hildegard or Gay know that you are willing to help now when your participation is most crucial to the success of this event.

The Arts Monthly September issue carried a good article on the tour and included a photo of some of the participating artists. In addition, they are going to sponsor a bus tour for the Saturday portion. We expect more coverage in the October issue. Several galleries throughout the County also are selling tickets for us. How many will you sell???

THE ARTIST COMMUNITY

EXHIBITS:

Sunday, September 18: Wong Gallery, 300 Carlsbad Village Drive, Suite 206, Carlsbad. Artists' Champagne Reception, 2-5 p.m. featuring S.D.A.G. members Allin Budek, Michael Gaszynski, Carole Kramb, Betty Eaton Rhea, Michael Seewald. Members and friends are invited to this reception.

October: Cardiff Library, Oil Paintings by Joan Land. Get ready for Christmas with this exhibit of elves and other "little people" subject matter.

October: Gallery Vista, 300 Carlsbad Village Drive #204, Carlsbad. "TRANS LA TION" continues featuring oils by Shirley Calvert; Watercolors and Mixed Media, Phyllis Kelley and Joyce Patrick; hand-carved and adorned gourds, Sidna; and woven baskets, Carol Lang. Daily - 11 a.m. to 5 p.m. 434-9431

Bus Trip Thursday, November 10, to Stary-Sheets Gallery (Carolyn Lord Show) and Watercolor West. Time permitting, the National Watercolor Show may be included. Passenger pick-up 9:00 a.m. at Sears Parking lot and 9:30 a.m. at Lucky Market parking lot Mission and El Camino Real. \$23.00 check to Brandon Gallery reserves your place on the bus. Mail check to The Brandon Gallery, 119 North Main Street, Fallbrook 92028.

INSTRUCTION:

Pastel Classes with Joan Grine will be held on Monday mornings, 9 to 12:30 during the month of November at Joan's home.. Fee: \$40.00. For sign-up or more information, call Joan after October 24 at 481-8783.

"Fall Colors Workshop" October 25, 26 & 27. in Coloma..California's Historic Gold Country. Instructors: Andrea Gaye, Oils; Sharon Hinckley, Watercolor. Fee \$125.00 Contact: Joan Christensen (619) 456-2397

SDAG ADVERTISING RATES: SDAG Members, Free. Others, 2 lines, \$5.00 per issue.

QUOTE OF THE MONTH: "The Creator of all nature is my source of inspiration!" ...Jacqueline Perrault, Artist-of-the-Month.

Editor: Pearl K. Cadwell, 431-5472

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Oct. 3rd 1994

San Dieguito Art Guild's Board Meeting

I. NEW BUSINESS

- A. Minutes of Last Meeting
- B. Corresponding Secretary
- C. Membership
- D. Take In
 - 1. Monthly Show= Sat. Nov. 5th from 9 a.m. - 3 p.m.
 - 2. Wall Renters= Friday Nov. 4th from 9 a.m. - 5 p.m. ?
or Sunday Nov. 6th from 9 a.m. - 3 p.m. ?
- E. Program Chairman:
 - 1. Board Meeting = Monday Nov. 7th at Paul Ecke Hall at 10:30(move to 10)
 - 2. Program for General Meeting in Nov:
 - 3. Dec. = Cash Awards Show (no general meeting)
- F. Finances:
 - 1. Paid double rent in September
 - 2. Paid Chuck Bradford \$500. to resolve window issue.
 - 3. Almost all bills paid by Betty and Sept. checks out to the artists.
(thanks to Betty for filling in for Loretta) (GREAT JOB BETTY)
 - 4. Checking account in better shape than we thought.
- G. Art Chairman:
 - 1. # of entries for Oct. = 29
 - 2. take in monies=
 - 3. Resolved what to use to stick cards to walls??
 - 4. Colored dots on paintings???
 - 5. Are we keeping current month in Bible of judging comments???
- H. Artist of the Month Chairman
 - 1. Oct. Artist of the Month is Jackie Perrault
 - a. Reception Date=
- I. Art on The Green
 - 1. Should we resume it ??
 - 2. We would need a Chairman? Michael Gaszynski
 - 3. We would need someone to physically set up A-Frames??
 - 4. Second Sunday of the month or Second Saturday of the month?
 - a. Should we try to tie it to reception for Artist of the Month??
- J. Paint Rag:
 - 1. Due Date for Oct. issue
 - 2. Things to include
 - a. Board Members and Appointees for 94-95
 - b. Note from the Pres.
 - c. Push for Artist's Studio Tour
 - d. Possible Logo Contest
 - e. New Rules and Regs for our new Gallery
 - (1) New Opening and Closing sheets and procedures in Bible

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2. (2) New Sheet on Visa Sales and Procedures
(3) Tour tickets kept in red folder on desk- write out a receipt for each sale and get name and address for our mailing list on the receipt. Record name and address next to the correct ticket number on the master numbers list in the folder.
- K. 1st V. President:
 1. Computer work
 2. Membership Form Format?? (I would like to keep it the same)
 3. Membership Book for 94-95
 - a. Same Cover? Bettys Train Station Drawing for the cover?
 - b. Cut off date for memberships?
 - c. Publication date Goal??
 - d. Proof reader and sample to show before final printing!
 - e. Final printing on computer or at print shop?
- L. OUR NEW NAME?
 1. Ideas
 - San Dieguito Art Guild
 - San Dieguito Art Guild's Offtrack Gallery
 - Galleria San Dieguito
 - Gallery San Dieguito
 - San Dieguito's Offtrack Gallery
 - Offtrack Gallery - home of the San Dieguito Art Guild
 - San Dieguito's Gallery at Offtrack
 2. Where name will appear
 - Signs on Building= just name
 - Letterheads and envelopes= name and address
 - Publicity= name and address
 3. Name and address needs to become a LOGO
 4. Logo contest=winner gets one free months worth of rent or a free day from sitting? Ideas due at Nov. take-in. Mocked up in a presentable way?
 5. Show ideas at Board or General meeting in November
- M. Signs to be painted by John Jozwiak after logo contest.
- N. Rug coming in a few weeks. Anyone know any carper layers? Michael to ask new members?
- O. Which Phone number to keep?
 1. 942-3636 easier to remember. In phone book under Offtrack Gallery.
 2. 753-8368 been with us for a long time. In phone book under S.D.A.G.
 3. Delay transfer because of Artist's Studio Tour Customers.
- P. Gallery Chairman:
 1. Did change of address at Post Office.
 2. Moved everything from old gallery to storage room behind Offtrack.
 3. Made temporary signs.
 4. Took name of Bradford window.
 5. Wrote story for the Arts Monthly.
 6. Settled window issue with Chuck

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- 3.
7. Made an WE'VE MOVED NOTICE to be mailed with Artist's Studio Tour Flier.
- Q. Need Gallery Chairman for November
- R. Wall Renters Chairman:
- | | | |
|---------------------|-----------|------------|
| 1. Need Resale # on | | |
| Bray | Bernstein | Cadwell |
| Kimble | Lechmanik | Harrington |
| Land | Petras | Litt |
| Rupert | Vertucci | E. Rhea |
| Weise | | |
- should they lose wall renter status if they refuse to get resale # ??
2. Read waiting list for Wall Renters
3. Paint Rag reminder for artist rotating to the upstairs in Nov. = if they wish to sit out one rotation they must get a substitute from the waiting list for wall renters. (Read Regs on Wall Renters sheet)
- S. SITTING REGULATIONS:
1. Should we change our rules to have ONLY WALL RENTER'S sit the Gallery??
2. If so, consider this.
- Full Wall Renters sit 1 and a half days a month (14 WR = 21 days)
- Half Wall Renters sit 1 day a month (16 HRW = 16 days)
- Total of 37 days
- Subtract from these days 5 to 6 days for Chairman working during take-in days (Bray, Strand, Gallery Chairman, Watkins, Brenneman, money collector)
- Have 31 days left
- any extra sitters could be subs for emergencies
- T. Artist's Studio Tour:
1. Randy will refer tour buyers to myself, Gay, or Hildegard.
2. We need to write a receipt (show sample) to enclose with the ticket to the buyer. Please note pick up location and time on all receipts. We need a receipt for DART also (those should come to Pat Watkins) We need a third receipt attached to the check for the treasurer.
3. Video tape for Tour.
- a. Cost for professional 30 min. tape is \$900.
- \$250. to commentator Carol Lee Austin
- \$650. to camera man Rod = 239-3634
- b. Cost for non professional 30 min. tape is ???
- to commentator Sandy Victor 679-2304
- to camera woman Penny Fox 492-9712
- My guess is about \$300. Can I have permission to proceed??
- Would probably film on day other than tour day! Short interview with each artist and pan of their work. Saturday Artists only this year.
- c. Could be used on cable and in our gallery to promote next years event.

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- 4.
4. In process of dispersing tickets to Galleries and Associations.
5. Mailer (400) Tour Fliers plus a We've Moved Notice.
6. Diane Smith to handle refreshments.
7. Docent needs.

U. Publicity:

1. Artist's Studio Tour?
2. We've Moved
3. Artist of the Month for November.

NEW BUSINESS:

- A. Encinitas Flower Tour from Moonlight Plaza
Tour runs Saturday Dec. 3rd at 8-10-12-2
Tour runs Sunday Dec. 4th at 8-10-12-2
 1. The Chamber of Commerce would like us to set up our easels either one or both days.
 2. We would set up by 9:30 a.m. and break down at 2 p.m.
 3. The Chamber felt that Saturday might be the best choice for one day only.
 4. Who will handle sign ups and move A-Frames??
- B. Quail Gardens has requested baked goods for their sale Sat. Oct 22nd and Sunday Oct. 23rd. Bring them by 10 a.m. on Saturday if interested.
- C. Living Legends Exhibit:
 1. Project by Chris Nugent Rice while on Sabbatical.
 2. Show features the paintings and drawings of 10 famous living Calif. painters.
 3. Chris would like us to be one of the sponsors. She is asking for a contribution of \$200. She also could use some help on mailing out letters and perhaps othe small tasks.
 4. Show runs from Nov. 6th to Dec. 3rd. The reception in Sunday Nov. 6th from 2:00 - 4:00 p.m. She may need some help on refreshments or serving them at the reception.
 5. List of intersted volunteers?
- D. Small Image Show
 1. Are we still interested in trying to do this event?
 2. If so when? Feb. or March?
- E. Should we try a different event instead.
 1. A singles group art night ??
- F. Should we just rest??
- G. Any special sale or mailer for December or the New Year?

4.

4. In process of dispersing tickets to Galleries and Associations
5. Mailer (400) Tour Fliers plus a We've Moved Notice.
6. Diane Smith to handle refreshments.
7. Docent needs.

U. Publicity

1. Artist's Studio Tour?
2. We've Moved
3. Artist of the Month for November.

NEW BUSINESS

- A. Encinitas Flower Tour from Moonlight Plaza
Tour runs Saturday Dec. 3rd. at 8-10-12-2
Tour runs Sunday Dec. 4th at 8-10-12-2
 1. The Chamber of Commerce would like us to set up our easels either one or both days.
 2. We would set up by 9:30 a.m. and break down at 2 p.m.
 3. The Chamber felt that Saturday might be the best choice for one day only.
4. Who will handle sign ups and move A-frames??
- B. Quail Gardens has requested baked goods for their sale Sat. Oct 22nd and Sunday Oct. 23rd. Bring them by 10 a.m. on Saturday if interested
- C. Living Legends Exhibit:
 1. Project by Chris Nugent Rice while on Sabbatical.
 2. Show features the paintings and drawings of 10 famous living Calif. painters.
 3. Chris would like us to be one of the sponsors. She is asking for a contribution of \$200. She also could use some help on mailing out letters and perhaps other small tasks.
 4. Show runs from Nov. 6th to Dec. 3rd. The reception is Sunday Nov. 6th from 2:00 - 4:00 p.m. She may need some help on refreshments or serving them at the reception.
 5. List of interested volunteers?
- D. Small Image Show
 1. Are we still interested in trying to do this event?
 2. If so when? Feb. or March?
- E. Should we try a different event instead.
 1. A singles group art night??
- F. Should we just rest??
- G. Any special sale or mailer for December or the New Year?

Why Drive When You Can Take The Tour in Perfect Riding Comfort?

Artist's Studio Tour: Sponsored by San Dieguito Art Guild

Riding Tour: Arranged by the Arts Monthly, Dart, and San Dieguito Art Guild

Vehicles Used: Vans able to hold 7 to 10 passengers. Possible wheel chair accomodations.

Date: Saturday, Oct. 22nd

Pick Up and Return Locations:

1. North entrance to Bullocks in Mission Valley, San Diego
2. North entrance to Sears at University Town Center in La Jolla.

Pick Up Time: 9:30 a.m.

Tour Duration: 6-8 hours: Tour will stop at the studio of all nine artists plus the Grand Opening of the San Dieguito Art Guild at the Old Encinitas Train Station. Lunch can be purchased at the Train Station Pannikin restaurant.

Cost: \$30. for Transportation
\$10. for One Day Tour Ticket

Reservations: To reserve a space call Randy at the Arts Monthly at _____ by October 15th.

Tour arrangements are for Saturday only. Their will be ^{no} group tour arrangements made for Sunday, October 23rd.

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Get your tickets; bring a friend.
Enjoy great art the whole weekend.
Twenty artists on this year's Tour,
And at our Gallery, some fifty more.
If you don't know what it's all about,
Read below and you'll figure it out.

CALENDAR CHECK:

October 22 and 23, ARTISTS' STUDIO TOUR
November 4, 12:00 to 6:00 p.m., Wall Renters' Take-In
November 4, 2:00 p.m., Wall Renters' Meeting at the Gallery
November 5, 9:00 a.m. to 3:00 p.m., Monthly Show Take-In
November 7, 10:00 a.m., Board Meeting, Ecke Hall, Quail Gardens
November 7, 1:30 p.m., General Meeting, Ecke Hall, Quail Gardens
November 13, 1:00 to 4:00 p.m., Claudia Brown's Reception at the Gallery

PRESIDENT'S CORNER

As President I wanted to recap our first year together, and mention new goals for our second term. Long and short-term goals that I listed in the November 1993 Paint Rag issue were as follows: Long-term goals were to improve gallery location, to increase fund raising events, and to increase gallery sales. My short-term goal was to get settled at Bradford's and make the gallery as pleasing as possible on a small budget. I believe the above goals were accomplished. We settled in smoothly at Bradford's and it was a pleasing gallery to sit.

We did, however, need a new location, not just last year but for the last twenty-five years. We now have one. It's small. It has its limitations, but it has something we need, "foot traffic." Our rent is lower for this year than it would have been by staying at Bradford's. The new lease has a three year renewal option that forces cost of living increases to stay between 2% to 7% annually. We raised over \$3,000.00 last year with two fund raising activities, and I know we can surpass that this year. Our monthly gallery sales last year averaged about \$600-\$700 a month. We had a lot of months with sales of \$900, but four to five months of low sales, especially when Vulcan was under construction. Our opening sales at Offtrack location were \$985. I hope we can maintain or better that figure each month. In short, I will still work on these same long-term goals during the 1994-95 year.

THE PAINT RAG SAN DIEGUITO ART GUILD NOVEMBER 1994

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To meet our fund raising goal we need your help NOW, NOW, NOW. We need each of our members to sell between three to five tour tickets. This is our Gala event, our GRAND OPENING, the event that The Arts Monthly has on their cover. Let's go, folks. Get down to the gallery and check out tickets to sell. We also need another 10-12 docents to work on Saturday, October 22 and Sunday, October 23, at the artists' studios. Call Carolyn Van Loon and volunteer. It's not a hard job. All the job requires is that you can drive, talk, walk, and give us 3-4 hours of your time. It's a pleasant environment with nice social contacts. This is your organization and we need YOUR HELP!

My short-term goals for next year are already underway. One goal is to log most of our business activities such as forms, membership, mailing labels, mailing list, etc. onto one officer's computer. I started this task but have passed it on to our Vice President, Cindy Brenneman, for this year. She will be expanding the scope of this task. Another short-

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term goal is to establish job descriptions for all board members and appointees. This will make it easier for future boards as they are elected. And last, but not least, I would like to increase name recognition of our organization by involving ourselves with community activities. People need to know who we are, where we are, and what we do best; which is, create and offer wonderful art.

Sincerely,

Patricia Watkins

NOVEMBER MONTHLY SHOW:

TAKE-IN DATE: Saturday, November 5. TIME: 9:00 a.m. to 3 p.m. (no later.)

RULES AND REGULATIONS:

Original work only. Not acceptable are copied or class work and previous SDAG art show winners. Oils must be dry; all paintings must be framed, multistrand wired 2" to 3" from top so that painting hangs flat against the wall. The Arts Committee has the right to refuse any entry that fails to meet these standards.

LIMIT OF ONE PAINTING per entrant; maximum size 48" in any direction, including frame.

The number of awards presented is determined by the number of entries received in each category. Three-dimensional work will be judged if a minimum of three pieces are entered by three different artists.

ENTRY FEES: \$5.00 for one entry under 36" in any direction.
\$7.00 for one entry 36" or over in any direction.
These dimensions include the frame.

ENTRY OBLIGATION: Non-wall renters: one half-day Gallery staffing. Wall renters: Half-wall; half-day staffing monthly. Full-wall; full-day staffing monthly. Sign up for staffing is required at Take-In.

Gallery hours are now 9:00 a.m. to 5:00 p.m. Therefore, half-day staffing hours are 9:00 a.m. to 1:00 p.m. or 1:00 p.m. to 5:00 p.m.

Staffing is an obligation which is now easier to fulfill. If you cannot find someone with whom to switch staffing dates, one of our paid substitutes may be able to staff for you at a fee of \$5.00 per hour. The following members are now available for possible substitute staffing: Sandra Bray, 756-0452; Nancy Rhodes, 943-0945; Trudie Lechmanik, 793-0131; Mary Lee Shepard, 436-0480; and Nancy Jarvis, 259-9240.

Only the monthly Gallery Chairman is permitted to make changes to the staffing calendar. Staffers must find a replacement when a change is necessary and notify the Gallery Chairman of the change. A calendar is at the Gallery for reference purposes only. A current-week calendar, to be used to call the next day's staffer, will always be available.

November Gallery Chairman is Sandra Bray, 756-0452.

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November Gallery Chairman is Sandra Bray.

Pastel artist Rick Ducharme will be November's Judge and Guest Artist.

A Leucadia resident, Rick was born in Canada and raised in Riverside. Educated in Southern California, including SDSU, he began painting in 1974. Working with soft chalk pastels on Arches watercolor paper, Rick perfects life-size portraits in a realistic style using informal settings. His ability to capture light on his subjects give his portraits a unique, ethereal glow. Commissioned portraits, primarily from referrals, include prominent members of the DuPont and Scripps families. Recent achievements are the San Diego Art Institute's Top Juror's Award in the 26th Exhibition; Manager's Award and three special awards at the 1993 Del Mar Fair. Meet Rick and enjoy the program he has planned for us at the November meeting.

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Congratulations to winners of October's Show as judged by Robbie Laird:

<u>WATERCOLOR</u>	<u>OIL/ACRYLIC</u>	<u>OTHER</u>
1. Sandra Bray	1. Carol Krambe	1. Cynthia Brenneman
2. Arlette Heise	2. Bob Ferguson	2. Almintra Von Wilcox
3. Mary Lee Shepard	3. Beverly Agnew	3. Patricia Watkins
HM Michael Gaszynski	HM John Lach	

NOVEMBER ARTIST-OF-THE-MONTH: Claudia Taylor Brown

It is a pleasure to announce that our Artist-of-the-Month Chairperson, and active S.D.A.G. member, is this month's Artist-of-the-Month. After working each month with other members, it is now her turn to be in the spotlight. Claudia's work in watercolor and collage exhibits her varied art education background. As a student at Auburn University, intensive study in design was the foundation for years of continuing classes in oil painting, watercolor, sculpture, and collage. Using watercolor on rice paper to express her love of color and shapes in collage, she also overlaps various shapes with watercolor or acrylic washes, creating interesting abstract patterns. Claudia considers collage to be an "all-round" medium presenting a challenge to the artist and mystery, depth, and beauty to the viewer. The viewer is led through the painting with interwoven patterns of light and dark colors and shapes. A resident of Carlsbad, Claudia is an award-winning artist and is a member of The San Diego Watercolor Society, Carlsbad-Oceanside Art League, the Carlsbad Art Associates and, of course, S.D.A.G. Claudia believes that each collage should be viewed with the question: "What is the artist trying to say to me about art?" Accept her invitation to her reception on Sunday, November 13, 1:00 to 4:00 p.m. (extended to all members and friends) and answer the question.

GALLERY ADMINISTRATIVE MATTERS

Procedure Book: Our move has necessitated some Gallery operating changes and the Procedure Book has been updated to reflect these changes. Read through the Book when you staff the Gallery--particularly the Opening and Closing instructions and Visa sales procedure.

September Sales: \$985.00. When writing up sales, always make sure the name and address of the buyer is on the sales slip and that your writing is legible. Legibility is extremely important because the sales slips are used by the Treasurer, Artist, and Client list recorder. In addition, card sales slips must show the name of the artist whose card is sold in order that the artist receives payment.

Artists who sold work from the Monthly Show wall are reminded to send a check for 15% of the sale to S.D.A.G., attention Treasurer, or leave a check in the Treasurer's file at the Gallery.

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Finances

Thanks to Betty Sturdevan who was pinch-hitting for Treasurer Loretta Phoenix, September artists and bills have been paid, including a \$500.00 settlement payment to Mr. Bradford for the front plexiglass window.

\$5.00 will be returned to members requesting reimbursement for the Gallery key deposit. Some members have decided to forego reimbursement and consider the \$5.00 a donation to the Gallery--it's your option.

Membership: Renewal is now. Send your check for \$25.00 to the Gallery, attention of Michael Gaszynski. Please update any address changes from last year's listing.

Advertising and Publicity: Janet Finney has been doing an excellent job in getting us considerable coverage in North County publications. In addition, THE ARTS MONTHLY support and promotion of Studio Tour II has been tremendous. Studio Tour flyers were distributed by individual members to Colleges, Galleries, and art associations.

Member advertising in THE ARTS MONTHLY ad is \$10.00 per month; your

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Studio Tour Tickets: Tour tickets are in a red folder on the desk. When tickets are sold: Complete a Sales slip including the name and address of buyer for our mailing list and record the name and address next to the correct ticket number on the Master Number list in the red folder.

BOARD MEMBERS - 1994-1995

Congratulations to our newly elected Board Members:

1994-95 BOARD MEMBERS AND APPOINTEES

President	Patricia Bynum Watkins	756-0417
1st. V. President (computer)	Cindy Brenneman	481-7904
2nd V. President (programs)	Mary Lee Shepard	436-0480
Treasurer	Loretta Phoenix	727-9674
Secretary	Melissa Blasco	794-4619
Corresponding Secretary	Joan Grine	481-8783
Parliamentarian	Hildegarde Stubbs	436-0501
Membership	Michael Gaszynski	942-5234
Membership Directory	Cindy Brenneman	481-7904
Paint Rag	Pearl Cadwell	431-5472
Distribution	Vada Kimble	756-2107
Hospitality	Betty Eaton-Rhea (temp.)	729-5628
Fliers	Gay Fisher	755-4141
Orientation	Betty Sturdevan	753-7403
Art Chairman	Sandra Bray	756-0452
Assistant	Courtney Strand	731-3354
Publicity Chairman	Janet Finney	755-7206
Assistant	Allin Budek	942-8405
Physical Manager	?	
Gallery Manager	Patricia Watkins	756-0417
Wall Renters' Chairman	Patricia Watkins (temp.)	756-0417
Artist-of-the-Month	Claudia Brown	434-7224
Telephone Tree	Laurel Browning Roberts	943-9916
Historian	Diane Smith	944-4492
Administrative Assistant	Carolyn Van Loon	436-4590

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ARTISTS' STUDIO TOUR, OCTOBER 22 and 23: Our 2nd Annual Artists' Studio Tour is upon us!!!! Docents are needed at the various artists' studios. This is a really enjoyable assignment. What do you do? Greet visitors when they arrive so the artist is free to spend uninterrupted time in the studio with visitors. Work a half-day and still have a day and a half to tour the studios yourself. If you want company during your time spent at the studio, bring a relative or friend with you. This worked out very well with last year's docents. Let Carolyn Van Loon know you want to help - or Carolyn may be calling you. Either way, every SDAG member is asked to contribute to this great FUNdraiser again this year. Carolyn's number is 436-4590.

A \$15.00 ticket enables you to tour artists' studios both days. Tickets can be purchased at the Gallery or by calling Gay Fisher, 755-4141; Hildegarde Stubbs, 436-0501; or Cynthia Brenneman, 481-7904. In addition, on Saturday only, THE ARTS MONTHLY is sponsoring a van tour for those not wishing to drive. Cost is \$40.00 with pickup at Mission Valley and University Town Center. Requests for reservations for the van pool should be directed to Patricia Watkins, 756-0417.

Artists who are opening up their studios for us this year are:

<u>Saturday</u>	<u>Sunday</u>
Ken Goldman	Annette Paquet
Stephanie Keeth Goldman	Betty Sturdevan*
Sebastian Capella	Douglas Fullmer
Georgeanna Lipe	Maxine Custer
Alicejean Dieffenbach*	Bobbi Harrington*
Irina and Erik Gronborg	Sheri Blackburn

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Irina and Erik Gronborg	Sheri Blackburn

Saturday

Cynthia Brenneman*
 Patricia Bynum Watkins*
 Richard Dias*

Sunday

Sally Bly*
 Thelma Speed Houston
 Helen Shafer Garcia

Champagne Reception at the Gallery both days.

* SDAG Members

Call Carolyn Van Loon and volunteer to help one of the above artists who is so generously giving of their time to help SDAG's Gallery and the art community as a whole. If you are available for a few hours to help in a way other than being a docent, please call Patricia Watkins. The bottom line - come and participate in any way you can. Remember, too, Sell tickets.

LOGO CONTEST. For some time we've been looking for a new logo; one that better depicts our Guild--who we are, what we are, where we are, etc.--in a unique, artistic way. Now we have an opportunity to use our creative abilities and perhaps WIN \$25.00 in the process! Work out your legible design (printed, drawn, whatever) and bring it to the November take-in. Submittals will be reviewed by the Board and then presented for a vote to the General Membership at the November meeting. If your LOGO is selected, you will be \$25.00 richer.

Information to be considered:

Our name: San Dieguito Art Guild's Offtrack Gallery
 Our address: 510 North Highway 101, Encinitas, Ca., 92024
 Our phone number: 942-3636

Wall Renters: A wall renters' meeting has been called for Friday, November 4, at 2:00 p.m. This is a very important meeting. If you cannot attend, please notify Pat Watkins and, in addition, be sure to have another wall renter get information for you.

Art-on-the-Green will be resuming the second Sunday of the month. Space for this show is on one or both sides of our Gallery location. Artists may sign up to staff on the Green in lieu of staffing inside the Gallery. Michael Gaszynski will coordinate the event, but participants must help to bring out and take in A-Frames. For information call Michael, 942-5234.

Saturday

Cynthia Brenneman*
 Patricia Bynum Watkins*
 Richard Dias*

Sunday

Sally Bly*
 Thelma Speed Houston
 Helen Shafer Garcia

Champagne Reception at the Gallery both days.

*SDAG Members

Call Carolyn Van Loon and volunteer to help one of the above artists who is so generous giving of their time to help SDAG's Gallery and the art community as a whole. If you are available for a few hours to help in a way other than being a docent, please call Patricia Watkins. The bottom line - come and participate in any way you can. Remember, too, Sell tickets.

LOGO CONTEST. For some time we've been looking for a new logo; one that better depicts our Guild -- who we are, what we are, where we are, etc. -- in a unique, artistic way. Now we have an opportunity to use our creative abilities and perhaps WIN \$25.00 in the process! Work out your legible design (printed, drawn, whatever) and bring it to the November take-in. Submittals will be reviewed by the Board and then presented for a vote to the General Membership at the November meeting. If your LOGO is selected, you will be \$25.00 richer.

Information to be considered:

Our name: San Dieguito Art Guild's Offtrack Gallery
 Our address: 510 North Highway 101, Encinitas, Ca. 92024
 Our phone number: 942-3636

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COMMUNITY RELATIONS

"Living Legends" exhibition, November 6 to December 3, Kruglak Gallery, Mira Costa College, Oceanside. SDAG has donated \$200 to support this very special exhibition featuring works of Rex Brandt, Gerald Brommer, Joan Irving, Henry Fukahara, George Gibson, Janice Lovoos, Margaret E. Sheppard, Eileen Monaghan Whitaker, Robert E. Wood, and Milford Zornes. Everyone is invited to a reception for the artists on Sunday, November 6, from 2:00 to 4:30 p.m. Gallery Hours, Monday-Saturday: 10:00 a.m. to 3:00 p.m., Tuesday-Wednesday Evenings, 6:30 to 8:00 p.m. (Closed November 23-27.) Free admission.

Quail Gardens has asked SDAG members to donate baked goods for their plant sale October 22 and 23. Donations should be delivered to Quail Gardens by 10:00 a.m. Saturday.

Encinitas Flower Tour, December 3-4. Encinitas Chamber of Commerce has invited SDAG Artists to exhibit work at Moonlight Plaza from 9:30 a.m. to 2:00 p.m. when flower tour participants board busses for the tour. Interested: Call Betty Sturdevan, 753-7403. Needed: A-Frame volunteers.

THE ARTIST COMMUNITY

Congratulations to Frank Glendinning whose painting was accepted in Watercolor West's XXVI Annual Exhibition. Frank's painting depicts a pond with a closeup view seeing through the water's surface to the rocks and mud below. The show, which is one of the best for traditional transparent watercolor, is at the City of Brea Gallery Plaza, 1 Civic Center Circle, Brea. Hours: Wed.-Fri.-Sat, 12:00 to 5:00 p.m.; Thurs. 12:00 to 8:00 p.m.

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OPPORTUNITIES:

November 1-12: 5th Annual La Habra Art Festival. Gene Turner, Juror. Take-in October 28 and 29, 1:30 to 4:30 p.m. (310/691-9739 for Prospectus.)

November 8 to December 1. 6th Annual Foothills Art Association Wildlife Art Exhibit. Take-in November 4. Call Pat Watkins for Prospectus.

EXHIBITS:

November 1 to 30: La Vida Del Mar, Joan Grine and Joyce Patrick, "Interpretations" Reception: November 4, 4:00 to 7:00 p.m., 850 Del Mar Downs Road, Solana Beach. 755-1224.

November and December: Gallery Vista, 300 Carlsbad Village Drive, #204, Carlsbad, celebrates its 6th Anniversary with "More Than One Word" exhibition featuring 51 diverse San Diego area artists. Reception November 19, 5:30 to 8:30 p.m. Daily: 11:00 a.m. to 5:00 p.m. 434-9431.

Bus Trip Thursday, November 10, to Stary-Sheets Gallery (Carolyn Lord Show) and Watercolor West. Time permitting, the National Watercolor Show may be included. Passenger pick-up 9:00 a.m. at Sears Parking lot and 9:30 a.m. at Lucky Market parking lot, Mission and El Camino Real. \$23.00 check to Brandon Gallery reserves your place on the bus. Mail check to The Brandon Gallery, 119 North Main Street, Fallbrook, 92028.

November, Brandon Gallery, 119 North Main Street, Fallbrook. Guest artist, Ray Fedorchak, exhibition of pastels including a variety of subject matter. Artists' Reception, November 6, 3:00 to 5:00 p.m. Hours: Tuesday-Saturday, 10:00 a.m. to 5:00 p.m., Sunday, 10:00 a.m. to 3:00 p.m.

INSTRUCTION:

Pastel Classes with Joan Grine will be held on Monday mornings, 9:00 to 12:30 a.m. during the month of November at Joan's home. Fee: \$40.00. For sign-up or more information, call Joan after October 24 at 481-8783.

"Fall Colors Workshop." October 25, 26 and 27 in Coloma ... California's Historic Gold Country. Instructors: Andrea Gaye, Oils; Sharon Hinckley, Watercolor. Fee: \$125.00. Contact: Joan Christensen, (619/456-2397).

PLANNING AHEAD: December is our Cash Awards Show and Reception. Take-in December 3 with the Reception December 11. Judge: Cheryl Criss. More information next month.

EDITOR: Pearl Cadwell, 431-5472

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DECEMBER 1994

December's the month when we gather around
in our own little Gallery where fine art is found.
Visiting with friends we've made in our Guild
and meeting new members; new friendships to build.
With the Holiday spirit and goodies to eat,
our December Reception is really a treat.

CALENDAR CHECK:

December 3: Monthly Show Take-in, 9:00 a.m. to 3:00 p.m.
December 5: Board Meeting, 10:00 a.m., Larabee House, Quail Gardens.
December 11: Cash Awards and Reception, 2:00 to 5:00 p.m.
No General Meeting in December.

DECEMBER MONTHLY SHOW

TAKE-IN: SATURDAY, DECEMBER 3, 9:00 a.m. to 3:00 p.m. (NO LATER).

RULES AND REGULATIONS:

Original work only. Not acceptable are copied or class work and previous SDAG art show winners. Oils must be dry; all paintings must be framed, multistrand wired 2" to 3" from top so that painting hangs flat against the wall. The Arts Committee has the right to refuse any entry that fails to meet these standards.

ONE PAINTING per entrant; maximum size 48" in any direction, including frame. The Board of Directors voted to discontinue the rule requiring members to enter a given number of monthly shows for eligibility into the show. The number of awards presented is determined by the number of entries received in each category. December Cash Awards for each category are:

- First: \$45.00
- Second: \$35.00
- Third: \$25.00
- Honorable Mention: Ribbon

Best of Show: \$50.00 and the Gold Grumbacher Medallion.

THE PAINT RAG
SAN DIEGUITO ART GUILD
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ONE PAINTING per entrant; maximum size 38" in any direction, including frame. The Board of Directors voted to discontinue the rule requiring members to enter a given number of monthly shows for eligibility into the show. The number of awards presented is determined by the number of entries received in each category. December Cash Awards for each category are:

- First: \$45.00
- Second: \$35.00
- Third: \$25.00
- Honorable Mention: Ribbon

Best of Show: \$50.00 and the Gold Grumbacher Medallion.

FEES: \$5.00 for entry under 36" in any direction.
\$7.00 for entry 36" or over in any direction.
These dimensions include the frame.

OBLIGATIONS: Gallery Staffing: Non-wall renters one half-day. Wall renters with half-wall, one half-day; full wall, one day or two half-days. Staffing sign-up is required at take-in. If you are unable to staff you must either find another member to staff for you or ask one of the paid staffers who are paid \$5.00 per hour. Those who have agreed to this substitute staffing arrangement are: Sandra Bray, 756-0452; Mary Lee Shepard, 436-0480; Nancy Jarvis, 259-9240; Nancy Rhodes, 943-0945; and Trudie Lechmanik, 793-0131.

Staffers must personally arrange any changes made after take-in and immediately notify the Gallery Chairperson of the change so that the Master Calendar is updated. December Gallery Chair, Jane Weiss, 436-6626.

San Diego artist Cheryl Criss will judge the December Show. Cheryl

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San Diego artist Cheryl Cress will judge the December Show.

studied interior design at the San Diego Design Institute but in 1988 decided to focus exclusively on her fine art career. She has since won awards and entry into many national and international juried exhibitions and is a signature member of Knickerbocker Artists U.S.A. and the American Watercolor Society. Cheryl's studio is located in Old Town.

RECEPTION AND AWARDS PRESENTATION

The reception and presentation of awards will be held Sunday, December 11, 2:00 to 5:00 p.m. This year friends and patrons of the SDAG are invited to join us. Gay Fisher's flyers are available at the Gallery for distribution to organizations interested in our Guild and the artwork we create.

Members are asked to bring a delicious concoction for all to share. We have had some unusual and delectable treats in past years, and I'll bet we'll even outdo ourselves this year. Any questions concerning the food should be directed to our new Hospitality Co-chairperson, Bev Doerfler (753-9284) or Carole Kramb (945-0534).

Last year's recipe exchange was so much fun that it will be repeated this year and enhanced a bit. Bring a recipe and exchange it for another OR, use your artistic ability and bring a handmade ornament-- exchange it for another.

Mark your calendar right now and come to this fun reception when we get a chance to visit and enjoy each other's company.

Before extending congratulations to the November Monthly show ribbon awardees, I apologize to Nancy Jarvis who received an Honorable Mention in October's Show but whose name was inadvertently missed in the PAINT RAG's list of awardees. Congratulations, Nancy, on your award and welcome to the San Dieguito Art Guild.

And now, Congratulations to winners of November's Show as judged by Rick Ducharme:

<u>Water Media</u>	<u>Oil/Acrylic</u>	<u>Other Media</u>
1. Diane K. Smith	1. Maureen Moore	1. Judith Minter
2. Arlette Heise	2. Bob Ferguson	2. Patricia Watkins
3. Sandra Bray	3. Jean Arno	3. Ethyl Davis
HM Joyce Evans	HM Joan Land	HM Norman Dobruskin
HM Michael Gaszynski		HM Vada Kimble
HM Pearl Cadwell		

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GALLERY ADMINISTRATIVE MATTERS

Membership: 120 and ever growing.

Sales: At this writing over \$1,600.00 but under \$1,700.00.

Treasurer's request: All checks must clearly indicate what they are covering to be sure they are credited correctly. Our Treasurer is doing an outstanding job but she is an artist -- not a mind reader -- so PLEASE clearly indicate what checks and sales slips are all about. Better to give her more information than too little. When in doubt, write it out!

Prices on work sold from the renters' wall should be checked against the price list in the artist's file. Wall renters are responsible for having an up-to-date price list on file.

PAINT RAG Distribution: For some unknown reason, the Post Office has returned some copies of the PAINT RAG even though addresses are correct. If you do not get a copy, there will be extras available at the Gallery for you to pick up. Distribution chairperson, Vada Kimble, threatens to talk with the Postmaster and shape them up!!

Sign-up sheets are in the Procedure Book for those interested in renting wall space and/or being the Artist-of-the-Month. Put your name on the list if you are interested. For more information call Betty Sturdevan, 753-7403.

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To be included in THE ARTISTS' MONTHLY ad, call Michael Gaszynski, 942-5234. Call Michael, too, if you are interested in exhibiting on Sunday mornings (between 8:00 and 12:00) on the grassy knolls outside the Gallery. This is a great opportunity to show more work and sales have been made.

NEEDED - CARPET INSTALLER. We've had the good fortune of having carpeting donated for our Gallery and are now looking for another good fortune--someone who knows how to install carpeting and will do it for us. Call Cyndy Brenneman or Pat Watkins if you can help.

LOGO CONTEST: We are still looking for more submittals. Submit your ideas at the next take-in or put them into Pat Watkins' file.

Staffing Changes

Wall renters voted, and the Board approved, a change in Gallery staffing. Beginning in January, wall renters will take over staffing the Gallery. Each wall renter will staff one full day a month, regardless of space rented.

Monthly show entrants will be required to perform other assignments in lieu of the half-day staffing obligation. More information on assignments will be forthcoming but could include: assisting the Art-on-the-Green chair; assist in hanging Shows; back-up Gallery staffing on busy weekends or holiday seasons; special projects; Spring cleaning of the Gallery; supply manager; and chairmanship of various community endeavors, etc.

A LOOK TO THE FUTURE -- OR, "WHAT YOU CAN DO FOR YOUR GUILD AND GALLERY!"

Opportunities for expanding Gallery recognition and our art work exist but member involvement is necessary. The Board has given these opportunities serious consideration and offers the following list of potential projects for your review. Please review them very carefully; discuss them with other members and Board Members; let Pat Watkins or a Board Member know of your interest in having SDAG pursue such projects; what your participation might be, e.g., Chair, Committee member, etc.

Special Programs: Community activities and special shows: Examples: Mira Costa's Living Legends Show, Quail Gardens Photo and Art Show, Encinitas Flower Tours, Del Mar Race Track's Pacific Classic, Del Mar Fair. These are one-time events which occur at various times throughout the year.

Studio Tour: Usually held in October as a Fund Raiser. Four artists have asked us to consider their studios for Studio Tour III. Chair and committee members are needed. Guidance and expertise of previous Chairs and committee members will be available. A great deal of the groundwork has been done, and refinements made make this task easier each year.

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