

From Sheila Cameron's article in the Beach News:

The San Dieguito Art Guild looked around for a quiet, more slowly developing place to set up a permanent home and found it in Leucadia in March, 1975. The Guild set up their home in Leucadia in the building behind the Corner Frame Shop on Highway 101 and Diana Street.

Betty Sturdevan recalls, "Eventually there were six small rooms to display artist's work. The Guild started renting wall space to members to pay rent and held workshops and classes. The Guild was located there for 12 years. In September 1993, the SDAG once again found itself in transition to a location shared with the Bradford Frame Shop on Vulcan Avenue for the next year."

During the late 1980s the Guild became charter members of the Leucadia Art Association. At one point there were 12 member galleries participating. Locals may recall the "Art Walks" held successfully for four years where-in each gallery donated a piece of art.

Guests would walk from gallery to gallery, have tickets stamped, and then be eligible to win a drawing which was held at Leucadia Roadside Park. There were displays from each gallery, live music and lots of fun and hard work. After four years, too many galleries had to close, so the Leucadia Art Association disbanded.

# THE PAINT RAG



JANUARY, 1993

"The creation of art is not the fulfillment of a need but the creation of a need. The world never needed Beethoven's Fifth Symphony until he created it. Now we could not live without it."

- Louis Kahn

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## MONTHLY ART SHOW IN JANUARY

As we approach the first art competition of the young year, please keep in mind these essentials. We need your participation, interest, input and help. Without you there would be no monthly art shows, monthly meetings, artist demos or the compelling artistic environment that so richly benefits us all. So, please get or stay involved and help us grow.

RULES AND REGS: Original work only. No commercial prints permitted. Not acceptable are: copied work, class work, unframed pieces and previous SDAG art show winners. Oil paintings must be dry. Wire paintings with some slack so that they hang flat against the wall. The Art Committee has the right to refuse any entry that fails to comply with these conditions.

ENTRIES will be received at the Gallery between 10 a.m. and 3 p.m. on the dates listed below. Note: 3 p.m. is the cut-off deadline.

TAKE-IN DATES: Friday, January 8 and Saturday, January 9

ENTRY FEES: \$5.00 for one painting  
\$6.00 for two paintings  
\$4.00 for any additional entries  
Add \$2.00 for each painting measuring 37" to 48"

ENTRY OBLIGATION: One half day of Gallery sitting. Wall Renters: One full day or two half days.

JUDGE AND DEMONSTRATOR for the January Art Show and General Membership Meeting is Andrea Gaye whose representational oil paintings, which often feature children, easily evoke the happy, carefree moods of summer. This fine artist began her foundational art studies in her native England, eventually moving on to a year of study in Paris. Since 1979 she has been an assistant to the distinguished Spanish painter Sebastian Capella which can't help but cause one to reflect on the value of osmotic principles. She is associated with the San Diego Art Institute and the La Jolla Art Association. The fortunate winner of our January raffle will receive an Andrea Gaye painting, which is certainly to hope for.

THE PAINT RAG  
SAN DIEGUITO ART GUILD

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FEBRUARY: A Small Image (Mini) Show is scheduled for this month. Size limitations: 8" x 10" (including frame). \$2.00 per entry. Grace Chow will judge and demonstrate for SDAG's monthly meeting.

In MARCH, hopefully, colored pencil artist Bobbie Bradford will be our General Meeting demonstrator.

APRIL: Judge and Demonstrator: Pat Beck.

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## ET CETERAS

JANUARY GALLERY CHAIRMAN: Joan Grine, 481-8783.

JANUARY ARTIST OF THE MONTH: Cindy Bremmerman.

JANUARY BOARD MEETING: January 11, 1993, 10 a.m. at the Gallery.

JANUARY GENERAL MEMBERSHIP MEETING: January 11, 1993, Quail Gardens, Ecke Hall, 1:30 p.m.

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THE SDAG ADVERTISING DEPT: Rate: 2 lines, \$5.00 per issue.

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QUOTE OF THE MONTH: "What separates a nice painting, one that's simply enjoyed by the viewer, from one that receives accolades (not just prizes) and possibly becomes a forever painting is the emotional involvement."

- Judy Betts

Have a swell Christmas and a generous New Year!

EDITOR: Irene Holmes, 438-9562

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# THE PAINT RAG



FEBRUARY 1993

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## MONTHLY ART SHOW AND SMALL IMAGE SHOW IN FEBRUARY

Quick. What's the buzz word currently making the rounds? If you flashed on 're-think,' your savvy is on target. Even as we communicate, the new administration is re-thinking government. And, considerably down the scale, SDAG is re-thinking SDAG. At present, SDAG's membership consists of 88 minds. Creative minds. We propose a brain raid on this confluence of right brain energy. We're looking for new slants, fresh approaches, new ideas for increased productivity. Will you help us?

To our monthly art show we are adding the fun of a Small Image (aka Mini) Show. So follow along as we detail how to participate in this competitive activity.

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demonstrate at February's General Membership Meeting in Chinese brush painting while explaining the principles and cultural background of this unique art form. February 8, 1993, Quail Gardens, Ecke Hall at 1:30 p.m. A Chow painting will be donated for our raffle.

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#### COMING UP

MARCH GENERAL MEETING AND DEMO: Colored pencil artist, Sandra Angelo.

APRIL GENERAL MEETING AND DEMO: Pat Beck.

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#### JANUARY ART SHOW WINNERS AS JUDGED BY Andrea Gaye

WATER MEDIUM	OIL/ACRYLIC	OTHER MEDIUMS
1. Frank Glendinning	1. Jeanne Arno	1. Michael Seewald
2. Sally Bly	2. Jeanne Arno	2. Joan Grine
3. Michael Gaszynski	3. Loretta Phoenix	3. Ruth Dennis
HM Char Cee	HM Jeanne Arno	HM Pearl Cadwell
HM Betty Sturdevan		HM Bernice Johnson
HM Pat Watkins		HM Jacqueline Altman

"There is something that is much more scarce, something rarer than ability. It is the ability to recognize ability."

- Robert Half

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#### A MESSAGE FROM THE PRESIDENT

Your board of directors has been trying to find a new, and better, location for the SDAG gallery. So far we have not found anything that we can afford. If and when we find a place there will certainly have to be changes in the way the Guild operates. First, because rent will probably be larger, space will probably be smaller. Second, we will have to find a way to increase the gallery's income. I would like to hear from you. I want your ideas on moving and suggestions about a possible location.

Thank you.

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## BULLETINS

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NEW SDAG MEMBERSHIP DIRECTORY DEPT: Once again, Diane Gonzales has taken on the formidable task of producing the Directory, for which mega thanks are due. The 1993 issue is now available at the Gallery - bottom drawer of the file cabinet (to the right of the front desk). On the desk is a sign-off sheet. Please add your name when you pick up your copy.

MEMBERSHIP DEPT: 88. New additions to the new Directory are:

ANDREW BUDEK, 133 Smart Ct., Encinitas, 92024, 942-8405; JACQUELINE ALTMAN, 2958 Sondra Ct., Carlsbad, 92009, 438-7496; ERV THOMPSON, 485 Santa Dominga, Solana Beach, 92075, 481-5170.

OPPORTUNITY DEPT: SDAG member Michael Seewald invites inquiries for membership into his Co-Op Art Gallery in La Jolla on Prospect Street. (Good traffic and walk-in potential.) Call 942-5671 for information (leave message for good time to call).

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THANKS DEPT: Vilma Malmberg wishes to extend her sincere appreciation for the cards and expressions of kindness and patience she received during the illness and death of her husband.

GRETA GROSSMAN DEPT: The many friends of Greta will regret hearing of her recent fall and illness. She is receiving therapy at the Rancho Encinitas Nursing Home, 944 Regal Road, Encinitas, is permitted visitors and, indeed, is anxious to have them.

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#### THE ARTIST COMMUNITY

PASTEL LANDSCAPE PAINTING CLASSES BY JOAN GRINE, beginning Monday, February 15, 9:30 a.m. - 12:30 p.m. at the San Dieguito Gallery. 481-8783.

BEGINNING WATERCOLOR TECHNIQUES BY PATRICIA WATKINS. Five sessions: \$70. Deposit \$25 - holds your place. Maximum Class: Six. March 9-13, Tuesday-Saturday, 9 a.m. - 2 p.m. Bring sack lunch, drinks provided. Curriculum: Basic wash, graded wash, small area washes, color change, negatives, calligraphy, wet/dry edges, textures, mixing colors. Call 756-0417 for info.

DOTTIE ERDMANN SCULPEY WORKSHOP. Thursday, February 18. Specialty: Small sculptures. If interested, call Hildegard Stubbs, 436-0501.

TWO PAINTING AND DRAWING CLASSES BY PAT McCOURY, via Mira Costa College. Begins February 2, 1993; ends June 1, 1993. Tuesdays only, 9 a.m. to noon and/or 1 p.m. to 4 p.m. A student may take one or both classes. No fee. Location: St. Michael's Church, Carlsbad, 729-3804.

JEAN BRALEY (McNeil Sargent) LIFE DRAWING CLASS, Mira Costa College, San Elijo Campus. Must register by January 26. Call Mira Costa for info.

PASTEL WORKSHOP BY URANIA CHRISTY TARBET. March 22-26. For information call Sibylla Voll, 436-9027.

COLORLED PENCIL SOCIETY OF AMERICA, District Chapter #202, February Meeting: Saturday, February 20, 10 a.m., Rancho Santa Fe Community Room. Board meets 9 a.m.

A DAY OF ARTS, OCEANSIDE. Outdoor Art Show, April 24, 1993. For information send SASE to: A Day of Arts, Art Commissioner, 300 North Hill Street, Oceanside, 92054, or call 966-4530. Deadline February 5.

GALLERY VISTA: Watercolors and Stained Glass featuring the works of Connie "Zekas" Bailey, Barbara Henderson, Phyllis Kelley, Kelly Pack, Barbara Scanlon, Gloria Warren and Freidel Scheoning. A variety of style and content ranging from large works on paper to miniature. January through February. Village Faire, 300 Carlsbad Village Drive, Suite 204. 434-9431.

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Excerpt from Architectural  
Digest, 1964

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In addition to demonstrating for retailers, manufacturers, universities and guilds, Sandra organizes week long hands-on workshops where

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In addition to demonstrating for retailer, manufacturers, universities and guilds, Sandra organizes week long hands-on workshops where

she flies in the top artists she has interviewed. She has three workshops scheduled this summer including the Second Annual Prismacolor Colored Pencil Symposium sponsored by Berol June 25 - July 1, Impressionism Workshops featuring Stephen Doeherty, Editor of American Artist Magazine, July 15 - 21, and Realism Workshops in a variety of media August 12 - 18. For information about these workshops, you may call her at (619) 578-6005. Sandra will provide a colored pencil demonstration at SDAG's General Membership Meeting on March 8, 1:30 p.m. at Quail Gardens, Ecke Hall.

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#### COMING UP

APRIL GENERAL MEETING DEMO: Pat Beck

MAY CASH AWARDS SHOW

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#### FEBRUARY ART SHOW WINNERS as judged by Grace Chow

WATER MEDIUM	OIL/ACRYLIC	OTHER MEDIUMS
1. Frank Glendinning	1. Bobbi Harrington	1. Michael Seewald
2. Pat Watkins	2. Jeanne Arno	2. Joan Grine
3. Michael Gaszynski	3. Harriette Watters	3. Veda Kimble
HM Millie Vaelchli		HM Joan Grine
HM Pearl Cadwell		HM Irene Holmes
HM Betty Sturdevan		

#### SMALL IMAGE SHOW (Mini)

1. Edith Eaton
  2. Irene Holmes
  3. Ruth Dennis
- HM Char Cee

"If at first you don't succeed, try again. Then quit. No use being a damn fool about it."

- From the great philosopher, W. C. Fields

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## BULLETINS

MEMBERSHIP DEPT: Ruth Dennis calls it at 94.

NEW MEMBERS DEPT: Please enter the following in the new Membership Directory: JOY and SCHUYLER BURTON, 2809 Cazadero Drive, Carlsbad, 92009, 931-0623; BECKY BROWN, 1031 Blue Sage Drive, San Marcos, 92069, 727-3275; EMERALD LLOYD, 3615 Fortuna Ranch Road, Olivenhein, 92024, 756-2606. MEMBERSHIP RENEWALS: RICHARD DIAZ, 2010 Avenida La Posta, Encinitas, 92024, 436-5584; DORIS CATER, 240 Calle de Sereno, Leucadia, 92024, 436-5411; NANCY RUPP, 137 West "D" Street, Encinitas, 92024, 753-4577.

MEMBERSHIP DIRECTORY DEPT: Please make the following corrections in your 1993 Directory: Jeanne Arno's P. O. Box Number is 8155. Under Monty Farr, substitute "Jerez" for Jerry in her address. Under Irene Holmes, substitute "Rosa" for Rosaca. And ORV instead of ERV THOMPSON.

GALLERY SITTING DEPT: There have been some phone-answering complaints from callers. May we suggest that you answer the phone as follows: "Good Morning" (or), San Dieguito Art Guild, this is (your name). Thanks for making us sound - well, professional! ALSO: If you need to change your sitting date, it is essential that you inform the Gallery Chairman of the change. AND - make sure that sitting substitute is fully aware of the rules for sitting which are located in the front section of the Log Book on the front desk.



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EXPOSURE OPPORTUNITY DEPT: The Annual Encinitas Street Fair is scheduled for April 4, with an entry deadline of March 5. There will be sign-up sheet on the Gallery's Bulletin Board if you are interested.

COMMUNITY OUTREACH DEPT: SOAG will continue its yearly policy of giving a \$100 Scholarship to a deserving Mira Costa art student.

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#### ARTIST OF THE MONTH

BETTY STURDEVAN

ARTIST RECEPTION . MARCH 7 . 1 to 4 PM

You are invited to a showing of watercolors which resulted from three weeks in Greece, capturing the incredible landscapes of the country and its islands San Torini, Samos and Ikaria.

#### REFRESHMENTS

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#### THE ARTIST COMMUNITY

JOAN GRINE'S PASTELS will be featured at the Solana Beach Library during the month of February.

CLASSES BY PATRICIA WATKINS: INTERIOR STILL LIFES: 8 Painting Lessons - Cost: \$100.00. Deposit: \$25.00 - holds space. 4 Critique Sessions - one hour each (day to be determined). Maximum Class Size: 6. Dates: March 29 - June 11 (3 breaks during schedule). Hours: 9 a.m. to 12 noon, Wednesday. CURRICULUM: Studio Painting of still life arrangements, Interior House Views, Parket (cat).

BRANDON GALLERY. Featured artist, pottery tilemaker Elaine Cain will display her Nordic murals during the month of March. Reception for the artist on March 13 from 2-5 p.m. Works of 30 other artists on display. Monday-Saturday, 10-5 p.m. Brandon Gallery, 119 North Main Street, Fallbrook.

COLORLED PENCIL SOCIETY OF AMERICA, District Chapter #202. March Meeting, Saturday, March 20, 10 a.m. Board meets at 9 a.m. Rancho Santa Fe Library Community Room, 7040 Avenida de Acacias, Rancho Santa Fe.

GALLERY VISTA presents "Show-Time and Exposure." March 7 to May 2. Experimenting with form, color and texture, Gallery Vista features the Prints and Photography work of its Gallery artists. Handcolored monoprints and etchings by Nancy Bruce, Dorothy Modefferi and Carol Schiffelbein and intaglio and embossed etchings by Ruth Dennis and photographs by Donna Jaoudi. Village Fair, 300 Carlsbad Village Drive, Suite 204, Carlsbad, 434-9431.

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ETCETERAS

MARCH GALLERY CHAIRMAN: Claudia Brown, 434-7224.

MARCH ARTIST OF THE MONTH: Betty Sturdevan, Reception: March 7, 1 - 4 p.m.

MARCH GENERAL MEMBERSHIP MEETING AND DEMONSTRATION: March 8, Quail Gardens, Ecke Hall, 1:30 p.m.

MARCH BOARD MEETING: March 8, 10 a.m. at the Gallery.

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THE SDAG ADVERTISING DEPT: Rate: 2 lines, \$5.00 per issue.

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SECOND ANNUAL PRISMACOLOR COLORED PENCIL SYMPOSIUM, SPONSORED BY Berol, USA, June 25 - July 1. EASY STEP BY STEP HANDS ON WORKSHOPS. Beginners through Intermediate. Study with the nation's foremost colored pencil artists, Bernard Poulin, David Dooley, Ann Massey, Richard Thompson and more. Learn Color Theory, Colored Pencil Basics, Drawing Children, Flowers, Metal, Wood, Glass, Portraits and more. Write: DISCOVER ART, P. O. Box 262424, Dept. SDAG, San Diego, California, 92196, or call (619) 578-6005.

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QUOTE OF THE MONTH: "The sun will not rise or set without my notice, and thanks."

- Winslow Homer

Editor: Irene Holmes, 438-9562

IH/je

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# THE PAINT RAG

APRIL, 1993



## The Positive:

"People who want to be creative, who deeply value such a characteristic in themselves, are more likely to make themselves creative and keep themselves that way ... Creativity concerns what we do with our abilities. Any normal person can be creative in terms of whatever abilities he or she can acquire."

- D. N. Perkins, The Mind's Best Work

## The Negative:

"Argue for your limitations and sure enough, they're yours!"

- Richard Bach, Illusions

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## MONTHLY ART SHOW IN APRIL

Uh huh. Uh huh. As we tap dance into the saucy, sassy month of April, keep this in mind. If it's April, May can't be far behind. And you know what occurs in May, don't you? SDAG's big one - the annual May Cash Awards Extravaganza. So start priming the creativity pump and remember the ground rules: Eligibility in SDAG's Cash Awards Shows requires your entry in five monthly shows within the past year.

To participate in the April Art Show the following conditions prevail.

**RULES AND REGS:** Original work only - no commercial prints permitted. Not acceptable are: copied work, class work, unframed pieces, craft items and previous SDAG art show winners. Oil paintings must be dry. Wire painting with some slack so that they hang flat against the wall. The Art Committee has the right to refuse any entry that fails to comply with these conditions.

**ENTRIES** will be received at the Gallery between 10 a.m. and 3 p.m. (no later) on the dates listed below.

**TAKE-IN DATES:** Friday, April 9 and Saturday, April 10.

**ENTRY FEES:**

- \$5.00 for one painting
- \$8.00 for two paintings
- \$4.00 for any additional painting
- Add \$2.00 for each painting measuring 37" to 48"

**ENTRY OBLIGATION:** One half day of Gallery sitting to occur within Take-in dates. Wall Renters: One full day or two half days within Take-in dates.

THE PAINT RAG  
SAN DIEGUITO ART GUILD

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always tell a Pat Beck painting," say her collectors. She has won numerous awards; has appeared on Channel 9 KHJ-TV with her drawings; has lectured; taught painting in the junior schools; given watercolor demonstrations; illustrated cookbooks, and is a member of Women Painters West. Well wow! How could one possibly pass up a demonstrator with such qualifications? Catch it at the General Membership Meeting, April 12, 1:30 p.m., Quail Gardens, Ecke Hall.

### LOOKING AHEAD

MAY: The aforementioned Spring Cash Awards Show is scheduled for Sunday, May 2. Acting on a brilliant suggestion, the Board decided to add on a "Special Mother's Day Small Image Show" (size limit: 8" x 10", including frame) which should become a provocative lure for Mother's Day giftors. Gift Certificates are also under consideration. Publicity Chairman Loretta Phoenix will publicize the event to a fare-thee-well and, of course, we shall have Gay Fisher's dynamite flyers to additionally pass the word. Parking lot set-ups? You bet. \$5.00 for a 10 ft. space and 5% commission will be charged on all sales.

NOTE: Concerning your eligibility for this show, an eligibility list will be available on the front desk at the Gallery. Check it out if in doubt.

FOR MAY: The ever popular Maxine Custer will judge the May Show.

JUNE: Linda Golding - watercolor.

### MARCH ART SHOW WINNERS as judged by Sandra Angelo.

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## BULLETINS

MEMBERSHIP DEPT: Ninety-seven - and growing.

NEW MEMBERS DEPT: RUTH ANN FUTRELL, 2197 Winchester Street, Oceanside 92054, 439-7752. JOAN LAND, 1724 Freda Lane, Cardiff 92007, 944-9783.

MEMBERSHIP DIRECTORY DEPT: Please correct JUNE CONSTANCE ALLEN's phone number to: 431-0586.

SITTING-THE-GALLERY DEPT: When using the Log Book in the Gallery, please identify yourself. ALSO - we need to keep our sitter-reminder process in place. Please, please remember to call 'next day' sitters. This is particularly important for Sunday sitters who must call the Tuesday person or team. Thanks.

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WILLIAM "WILL" DAVIS, husband of SDAG member ETHEL DAVIS, died of natural causes on February 25, this year. The Board and Membership extends its sympathies to Ethel.

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IMPORTANT ... PLEASE NOTE!

The San Dieguito Art Guild is considering moving its Gallery from its present location to the Bradford Gallery, 835 North Vulcan, Leucadia (south on Highway 101 to Leucadia Boulevard, left on Leucadia Blvd., right on Vulcan. Bradford Gallery is four or five structures from Leucadia Blvd., left hand side). SDAG will occupy the front building. Chuck Bradford will occupy the rear building, retaining his framing business. The front Gallery is well lighted, has heat, and there is ample parking. Also available to SDAG is a well planted patio with fountains.

We urge the membership to visit this location and to submit the "tear-off" below with your input. Please mail or return slips by April 9 (Take-in Day) and place in President Joan Grine's file folder in the file cabinet to the right of the front desk, or mail to Gallery, Attention: Joan Grine. Thanks.

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MY INPUT IS AS FOLLOWS: \_\_\_\_\_  
\_\_\_\_\_  
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## THE ARTIST COMMUNITY

A watercolor by IRENE HOLMES has been selected to be included in the Exhibition entitled "A Feast For Eyes" at the Nabisco Gallery in East Hanover, New Jersey. The Exhibition is scheduled for April 12 through June 3, 1993.

ALBERT HANDELL, nationally acclaimed artist in pastel and oil, is returning to Carlsbad August 9-13, 1993 to conduct his inspiring 5-day Workshop. Do not miss this opportunity to study with Mr. Handell, an artist of great skill and a teacher of unselfish dedication. For complete information and brochure describing the Workshop, contact the coordinator, Ruth M. Dennis, 6951 Peachtree Drive, Carlsbad, California, 92009. Tele. (619) 931-9851.

QUAIL BOTANICAL GARDENS 10th Annual Art and Photography Show, May 15 and 16, 1993, 10 a.m. - 4 p.m. Entry forms available at Quail Gardens Gift Shop, Wednesday - Sunday, 11 a.m. - 3 p.m., 230 Quail Gardens Drive, Encinitas, or call (619) 436-3036. Cash Awards, Ribbons, Sales. Entries must originate from Quail Gardens.

COLORADO PENCIL SOCIETY OF AMERICA, District Chapter #202. April Meeting, Saturday, April 17 and Sunday, April 18, Avenue of the Arts! No meeting at the R.S.F. Library this week - it's a two-day event in the streets of downtown San Diego. It would be great if the membership would not only sign up to help man the booth, but also have a finished piece for display purposes from each of you. It has been our experience that the public is very interested in viewing our work, and they need to see that colored pencil art is as different as each artist, and that there is no limit to what can be achieved.

## WATERCOLOR CLASSES BY PATRICIA WATKINS - SPRING '93.

OUTDOOR NOOKS, CRANNIES AND FLORA. 8 Painting Sessions - \$100. Deposit: \$25, holds place. 4 Critique Sessions - one hour each (day to be determined). Maximum Class: 6. Dates: March 29 - June 11 (three breaks during schedule). Hours: 1 p.m. - 4 p.m., Wednesday. Curriculum: Mainly outdoor painting of close-up views.

GALLERY VISTA Experimenting with Forms, Color and Texture, Gallery Vista's "Time and Exposure" features the Prints and Photographic Works of its Gallery Artists. Handcolored Monoprints and Etchings by Nancy Bruce, Dorothy Modafferi, Carol Schiffelbein and Intaglio and Embossed Etchings by Ruth Dennis. Black and White and Colored photography by Donna Jagoudi with the emphasis on Nature and Historical and Outdoor Portraiture. Village Faire, 300 Carlsbad Village Drive, Suite 204. 434-9431.

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## ET CETERAS

APRIL GALLERY CHAIRMAN: Millie Waelchli, 436-5706.

APRIL ARTIST OF THE MONTH: Michael Gaszynski, Reception: April 18, 2-5 p.m.



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EDITOR: Irene Holmes, 438-9562.

IH/je

SAN DIEGUITO ART GUILD  
1034 North Highway 101  
Leucadia, Ca., 92024  
753-8368



Joan Grine  
15009 Paso De Sol  
Del Mar, CA 92014

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