COMING ATTRACTIONS

JANUARY: Andrea Gaye - Judge and Demonstrator - in oils.

FEBRUARY: Kathy Young Ross - Judge and Demonstrator - watercolor.

3

APRIL: Pat Beck - Judge and Demonstrator - acrylics.

Yessir - count on variety at good ole SDAG!

SEPTEMBER ART SHOW WINNDERS as judged by Susan Avery Clark

	WATER MEDIUM		OIL/ACRYLIC		OTHER MEDIUMS
1.	Pat Watkins	1.	Jeanne Arno	1.	Ruth Dennis
2.	Sally Bly	2.	Monty Farr		Kyoto Matsuda
3.	Michael Gaszynski		Kyoto Matsuda		Ellen Toohey
HM	Irene Holmes	HM	Greta Grossman		Michael Gaszynski
HM	June Bauer	HM	Hariette Watters		Bernice Johnson

"If you have three successes in a row, they're going to hate you. Every third time, fail. Then people will feel sorry for you and you can go back to being excellent again."

- Actor Charles Laughton

OCTOBER ART SHOW WINNERS as judged by Judith Jarcho

	WATER MEDIUM	2	OIL/ACRYLIC	-	OTHER MEDIUMS
2. 3. HM	Hildegarde Stubbs Pat Watkins Sally Bly Millie Waelchli Edith Eaton	2. 3. HM	Jeanne Arno Carole Krambs Beverly Agnew Joan Grine Hariette Watters	2. 3. HM	Ruth Dennis Lila Dempsey Kyoto Matsuda Gloria Daniels Hariette Watters

[&]quot;Paintings fail not because we cannot paint the parts but because of poor organization, color and/or feelings."

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1. Pat Watkins	1. Jeanne Arno	1. Ruth Dennis
2. Sally Bly	2. Monty Farr	2. Kyoto Matsuda
3. Michael Gaszynski	3. Kyoto Matsuda	3. Ellen Toohey
HM Irene Holmes	HM Greta Grossman	HM Michael Gaszynski
HM June Bauer	HM Harriet Watters	HM Bernice Johnson

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3. Sally Bly	3. Beverly Agnew	3. Kyoto Matsuda
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HM Edith Eaton	HM Harriette Watters	HM Harriette Watters

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⁻Robert E. Wood

PRESIDENT'S LETTER

I have enjoyed serving the SDAG as its president this past year, and am looking forward to another year. Praising and thanking the wonderful people who were on the board is not enough; I want to thank the whole membership. They are the ones that really make a great, functioning organization. Several board members had to resign but the vacancies were quickly filled by willing members and even one non-member, Chuck Bradford. Artists do tend to be willing to help out where needed, hard working, enthusiastic (and good cooks, too, as noted at our open houses).

The quality of our art work is improving. Even our little gallery is getting better looking. We have had excellent demonstrations at our monthly meetings, successful open houses, and good attendance at area art shows. We welcomed approximately thirty new members. We were saddened by the death of two of our members, past president Tom Brochu and honorary member Charles Henschel.

We had to raise hanging fees and wall rent due to financial problems, mainly gallery rent increases. Let's have positive thinking for the 1992-93 fiscal year. Let's paint a lot, sell a lot, and continue to support the SDAG, the greatest art group around!

Thank you,

Joan Grine

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Thank you, Joan Grine

SAN DIEGUITO ART GUILD BOARD OF DIRECTORS, 1992-1993

President	Joan Grine	481-8783
Vice President	Betty Sturdevan	753-7403
Corresponding Secretary	Jackie Perreault	944-5776
Recording Secretary	Pearl Cadwell	431-5472
Treasurer	Frank Glendinning	756-0925

COMMITTEES

Art Shows	Edith Eaton	438-1937
	Don Pyke	944-8545
Flyers	Gay Fisher	755-4141
Historian	Vada Kimble	756-2107
Hospitality	Cynthia Brenneman	481-7094
Building and Grounds	Michael Gaszynski	942-5234
Membership	Ruth Dennis	931-9851
Paint Rag Editor	Irene Holmes	438-9562
Paint Rag Distribution	Joyce Patrick	481-2084
Parlimentarian	Hildegarde Stubbs	436-0501
Program	Betty Sturdevan	753-7403
Publicity	Loretta Phoenix	727-9674
Telephone	Elsie Goss	433-8529
Wall Renters	Bevarly Doerfler	753-9284

BULLETINS

UH OH DEPT: In recent months a disturbing number of errors have occurred in which paintings have been sold at incorrect prices. In one case a \$40 bin painting was sold for \$10! To combat this problem we are urging several policies. All Wall Renters are asked to place a price list of all their wall and bin paintings in their files. Non-Wall Renters using the Main Gallery bin should place their lists in the SDAG file in the file cabinet. Ditto Non-Wall-Renting Artists of the Month. Sitters: When making sales, please carefully check appropriate lists and be generally aware of the potential for price switching. Also, don't forget to add sales tax to all sales except cards. Tax tables are under the desk glass.

SITTERS INSTRUCTIONS DEPT: Instructions (which are currently being updated) for sitting the Gallery are to be found in the Log Book. To assure glitch-free operational procedures at SDAG, we urge you to focus on these rules. Thanks.

YEARBOOK DEPT: Our Yearbook editor Diane Gonzales informs us that November 15 is the deadline for insertion of your name in the 1992-1993 issue. And this, brethern, means that SDAG dues must be paid by that time.

DID YOU KNOW DEPT: When sitting the Gallery (or, in fact, any weekend), it is permissible and indeed encouraged to set up a display of your work in the parking area. A-frames are available in the shed. Art on display tends to magnetize humans, so what's to lose? Check out what Michael Gaszynski has planned for parking area exposure - this issue under The Artist Community.

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INSTALLMENT BUYING DEPT: Here's the scenario, sitters. You've got a hot prospect lusting after a Gallery painting but his deep pockets have been short-sheeted by the recession. Ah ha! Lay-Away - way to go! Contact the artist for suitable arrangements, of course. If the artist happens to be you - well, congratulations!

WE NEED DEPT: A used typewriter, in good shape. Call Edith Eaton, 438-1937.

NEW SDAG MEMBERS DEPT: Welcome. CYNTHIA BRENNEMAN, 15045 Rancho Real, Del Mar, 92014, 481-7094; ERIC LICHT, 320 El Viento, Solana Beach, 92075, 755-3225; DIANE SMITH, 2033 Bruccala Ct., Cardiff, 92002, 944-4492; LAURENCE M. SMITH, 1260 Birmingham, Encinitas, 92024, 632-7247.

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NEW SDAG MEMBERS DEPT: Welcome. CYNTHIA BRENNEMAN, Del Mar. ERIC LIGHT, Solana Beach. DIANE SMITH, Cardiff. LAWRENCE M. SMITH, Encinitas.



"As artists, these words - real, realist, reality, realism - are ones we hear a lot and they always bring back to me the question of what is real to an artist. For art is not an imitation of some predetermined reality. I don't know anything more real to an artist than his or her own paintings. The images, regardless of whether they are literally represented, abstracted from a subject, or taken from the artist's inner sources, are images that come from our sense of reality in the world. Artists are visual people, and we are influenced by our environment either directly or indirectly. The colors and forms we carry in our mind's-eye memory appear and reappear throughout a lifetime of painting and become the thread that ties together our life's work."

- Virginia Cobb

DECEMBER 6 . HOLIDAY CASH AWARDS SHOW AND OPEN HOUSE . 11-4

Think on this. "... each year, the typical American watches 1,400 hours of television, listens to 1,160 hours of radio, ... spends 180 hours reading newspapers and 110 hours reading magazines ... (sees) 37,822 commercials (and receives) 216 pieces of direct mail advertising." So then, it is scarcely a mystery of any magnitude that one's primary focus — in this case, our art — suffers a degree of dilution from such media penetration. We offer neither remedy nor pontification, but rather suggest the thought-provoking parallel between our lives as artists and those of the giants of previous centuries.

And now as we approach that moment when the time-gods excise the year known as 1992, let's interrupt the momentum with deliberations on what it takes to participate in SDAG's worthy CASH AWARDS SHOW in December.

RULES AND REGS: Original work only. No commercial prints permitted. Not acceptable are: copied work, class work, unframed pieces and previous SDAG art show winners. Oil paintings must be dry. Wire paintings with multistrand wire, with some slack, about 1/5 the distance from the top, so that they hang flat against the wall. To be eligible for the December Cash Awards Show you must have entered five monthly SDAG art shows during the previous twelve months. New members for the SDAG fiscal year 1992-93 are exempt from this ruling. There will be a two painting limit for this show. The Art Committee has the right to refuse any entry that does not comply with policy requirements.

THE PAINT RAG SAN DIEGUITO ART GUILD

DECEMBER 1992

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ENTRIES: for the Cash Awards Show will be received at the Gallery from 10 a.m. to 3 p.m., Thursday and Friday, and 10 a.m. to 12 noon on Saturday (the absolute deadline) on the dates below.

TAKE-IN DATES: Thursday, December 3, Friday, December 4, Saturday, December 5.

Paintings 36" or under: \$5.00 ENTRY FEES:

Paintings 37" to 40": \$7.00
Maximum painting size: 40" including frame

ENTRY OBLIGATION: One half day of Gallery sitting. Wall Renters: One full day or two half days.

AUARDS AND RAFFLE: For the Cash Awards Show two extra awards have been added: (1) Best of Show, which includes ribbon and cash; (2) the Bonney Park Memorial Award.

For the raffle, two watercolors have been donated - one each from Hildegarde Stubbs and Betty Sturdevan.

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PARKING LOT SET-UP: Weather permitting, SDAG members are encouraged to display their paintings in the parking area during the Open House Reception. Set-up fee (for 10 ft. of space) is \$5.00, plus 5% commission.

WALL RENTERS are requested to arrive in advance of the 11 a.m. Open House start-up to do whatever needs doing in preparation for this gala affair. You'll want to hang out in your respective rooms to keep the food supplies at compelling levels and to chat about your paintings with the anxious buyers who are panting to purchase.

RECEPTION: Bring food. Lots. When bellies are full, sales resistance mellows.

PROMOTIONAL FLYERS: Gay Fisher's very, very handsome flyers are available at the Gallery. They'll be much more effective in the hands of any you can place them in. Mail them, post them, pass the word!

JUDGE for the Holiday Cash Awards Show is the eminently talented teacher/ artist Annette Paquet, whose watercolors are so yummy they could knock your socks off. This is the time to stretch your talents.

COMING ATTRACTIONS

JANUARY: Andrea Gaye - Judge and Demonstrator - in oils.

FEBRUARY: Kathy Young Ross - Judge and Demonstrator - watercolor.

APRIL: Pat Beck - Judge and Demonstrator - acrylics.

OCTOBER ART SHOW WINNERS as judged by Dottie Erdmann

WATER MEDIUM		OIL/ACRYLIC	OTHER MEDIUMS
1. Doris Anderson 2. Joyce Patrick 3. Irene Holmes HM Betty Sturdeva	2.	Carole Kramb Jeanne Arno Diane Gonzales Pearl Cadwell	1. Joan Grine 2. Claudia Brown 3. Ruth Dennis HM Don Pyke

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- William James

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BULLETINS

RUMMAGE SALE DEPT: Please stand for a well earned ovation for Pat Watkins whose peripatetic and astute leadership of SDAG's dynamite Rummage Sale produced a financial boost for the organization in the amount of \$1,311.69. Thank you, Patricia!

GALLERY SITTING DEPT: Within the past month an obvious bogus check was passed at SDAG. We therefore are asking all sitters to be particularly vigilant when accepting checks in painting sales. Please <u>carefully</u> check the check: the general condition thereof; the similarity of the buyer's signature with the one that appears on their Driver's License; compare Oriver's License photo with the face of buyer, etc. Also, be sure to list Driver's License number and expiration information on the buyer's check. The operative word here is: scrutiny.

GALLERY SITTING DEPT., CONT.: When you need a substitute for your sitting responsibility, be sure that he/she is conversant with SDAG rules. Up-dated Sitters Instructions are located in the front of the Daily Log Book and in the second drawer of the filing cabinet to the right of the desk.

GALLERY SITTING DEPT., CONT: Don't forget to remember to check painting prices against price lists in a selling situation. Monthly Show paint-

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OBLIGATION DEPT: The intrinsic act of living carries an obligation. If you don't feed the body, pal, you become past tense. This analogy is used to illustrate the need for imposing the obligation of gallery sitting when entering SDAG's monthly shows or renting wall space in SDAG's Studio Galleries. When the Gallery is closed, the art therein has about as much chance for exposure as Madonna in a nun's habit.

C'mon now - we're talking bottom-line basics here. Practically every month the Gallery Chairman hassles around trying to keep the doors open. Not fair, considering the total of show entries and wall renters involved in this operation. Let us run this by you once again. Show entrants are expected to sit one half day. Studio Renters must commit to one full day or two halves. Enough, already. The Board has been forced into action on this matter and has passed the following ruling. If you are unable to meet your sitting obligation, you will be charged double your entry fee! Exemptions: emergencies, illness, et cetera.

DUES DEPT: Dues are now past due.

EXPOSURE OPPORTUNITY DEPT: Home Fed Bank is accepting artist's paintings for display. Contact Branch Manager, Camille Mitkevich, 3752 Mission Avenue, Oceanside, 619/439-7734.

THE ARTIST COMMUNITY

Pres. JDAN GRINE will exhibit her paintings at the Main Carlsbad Library during the month of December.

BOBBIE BRADFORD has been selected as one of colored pencil artists whose work will appear in the latest showcase book from Rockport Publishers - THE BEST OF COLORED PENCIL. This fabulous full color $9\frac{1}{4}$ " x $9\frac{1}{4}$ " hard-cover edition features over 300 carefully selected pieces that best represent the latest and very best in colored pencil illustrations. Bobbie Bradford is President of District Chapter #202 of the Colored Pencil Society of America.

BRANDON GALLERY is bursting at the seams with wonderful holiday gifts. Everything is conceived and created by local artists and artisans known for their individual styles and original designs. Creations in glass, jewelry, paintings, photography and sculpture. 119 North Main Street, Fallbrook. Monday-Saturday: 10-5. Closed Sundays and holidays.

"MIGRATION SPIRALS AND TIME ROTATION" celebrates the fourth anniversary of GALLERY VISTA. Forty-two working San Diego area-based artists make up the work in this extensive exhibition. The works include abstract, mixed medium acrylics on hand-made paper, monotypes and etchings, traditional oils and watercolors, handblown glass vessels, wood furnishings and sculpture, primitive ceremonial masks and shields in Raku, sxotic paper mache adornments, unique jewelry, handcarved and inlaid gourds, Acoma Pueblo pottery and much more. Exhibition dates: December through January 10, 1993. Village Faire (behind Neiman's), 300 Carlsbad Village Drive, Suite #204, Carlsbad. Monday-Thursday: 10-6; Friday: 10-5; Sunday: 11-5. 434-9431.

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ET CETERAS

DECEMBER GALLERY CHAIRMAN: Cindy Bremmerman, 481-7904.

DECEMBER BOARD MEETING: December 7 at the Gallery, 10 a.m.

DUE TO THE ANNUAL CASH AWARDS HOLIDAY SHOW, ARTIST OF THE MONTH AND SENERAL MEMBERSHIP MEETING HAVE BEEN ELIMINATED.

THE SDAG ADVERTISING DEPT: Rate, 2 lines, \$5.00 per issue.

QUOTE OF THE MONTH: "No amount of skillful invention can replace the essential element of imagination."

- Edward Hopper

EDITOR: Irene Holmes, 438-9562

IH: je

(December 1992)

ET CETERAS

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SAN DIEGUITO ART GUILD

FINANCIAL STATEMENT

FY 9/1/91 TO 8/31/92

ON HAND 9/1/91

ON HAND 9/1	/91				
		, Security Pacific Bar			1432.33
				· \$	4238.12
RECEIPTS EXPENSES		,473.07 ,040.59			
NET LOSS		567.52			
ON HAND 8/3	1/92				
		, Security Pacific Ban			754.76 2915.84
	Total			s	3670.60
FY	Ending 8/3	1/92	RECEIPTS		
00	NTRIBUTIONS		474		
-		Donations Raffles			124.00
		Total		s	399.85
מים	ES, FEES, AS	SESSMENT OF MEH	BERS		
		Dues Hanging Fees Setup Fees Commissions Gallery Wall Total			2300.00 1971.25 127.50 340.75 246.00 4985.50
IN	TEREST, RENT	rs			
		Interest Studio Rents Total			110.05 7570.00 7680.05
ні	SCELLANEOUS				
		Sales Tax Misc.			64.91
	mu	Total			407.67
TO	TAL RECEIPTS			\$13	,473.07

SAN DIEGUITO ART GUILD FINANCIAL STATEMENT FY 9/1/91 TO 8/31/92

ON HAND 9/1/91

Checking, Security Pacific Bank	\$1432.33
CD, Security Pacific Bank	2805.79
·	\$4238.12

RECEIPTS	\$13,473.07
EXPENSES	\$14,040.59
NET LOSS	\$567.52

Checking, Security Pacific Bank	\$754.76
CD, Security Pacific Bank	<u>2915.84</u>
Total	\$3670.60

FY Ending 8/31/92 RECEIPTS

CONTRIBUTIONS

Donations	\$124
Raffles	275.95
Total	\$399.85

DUES, FEES, ASSESSMENT OF MEMBERS

	Dues	\$2300
Hanging Fees	1971.25	5
Setup Fees	127.50)
Commissions	140.75	5
Gallery Wall	246.00	<u>)</u>
Total	\$4985	

INTEREST, RENTS

Interest	\$110.05
Studio Rents	7570.00
Total	\$7680.05

MISCELLANEOUS

Sales Tax	\$64.91
Misc.	342.76
Total	\$407.67

TOTAL RECEIPTS \$13,473.07

RENTS

	Gallery	s	9093.14
	Meeting Hall	•	185.00
	Total	s	9278.14
TAXES, FEES			
	Federal Income Tax	\$	48.44
	Sales Tax		76.00
	State Certificate		5.00
	FTB, Filing fee		10.00
	Total	\$	139.44
DONATIONS		5	0.00
REPAIRS		\$	0.00
OPERATING EX	PENSES		
	Publicity	s	393.79
	Telephone		427.48
	Printing/Mailing		1452.68
	Hospitality/Courtesy		72.38
	Art Programs		500.00
	Art Shows		1195.00
	Insurance		290.00
	Building/Grounds		214.21
	Miscellaneous		77.47
	Total	\$	4623.01
TOTAL EXPENS	ES	\$1	4,040.59

FY Ending 8/31/92 EXPENSES

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Gallery	\$9093.14
Meeting Hall	<u>185.00</u>
Total	\$9278.14

TAXES, FEES

Federal Income Tax	\$48.44
Sales Tax	76.00
State Certificate	5.00
FTB, Filing fee	<u>10.00</u>
Total	\$139.44

DONATIONS \$00.00

REPAIRS \$0.00

OPERATING EXPENSES

Publicity	\$393.76
Telephone	427.28
Printing/Mailing	1452.68
Hospitality / Courtesy	72.38
Art Programs	500.00
Art Shows	1195.00
Insurance	290.00
Building / Grounds	214.21
Miscellaneous	77.47
Total	\$4623.01

TOTAL EXPENSES \$14,040.59

GALLERY OPEN HOUSE

You are invited to celebrate a

Holiday Art Show

Place: San Dieguito Art Guild & Gallery

1034 N.Highway 101 Leucadia (at Diana Street)

Date: Sunday, December 6, 1992

Time: 11:00 AM - 4:00 PM

- Cash Awards Presented at 3:00pm
- * Refreshments Served
- * Outdoor Artists

There will be a Drawing for-Donated Paintings By Hildegarde Stubbs Betty Sturdevan

Public Welcome!

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Public Welcome!

San Diego Arts Monthly, December 1992

San Dieguito Art Guild Gallery

753-8368

1054 N. Inwe 101, Leucadia
A special Holday An Show and Open House will be held Sun, Dec 6, 11-4, with juried work by guild members, outside art displays, affordable prices and a drawing for paintings donated by Betty Sturdevan and Hidegarde Stubbs.

Sally Bly ...

Conglatulations to SALLY BLY. Her watercolor was accepted in the San Diego Watercolor Society's annual juried show, currently taking place at Gallery 21 in Balboa Park's Spanish Village. Sally will also be showing her work at the La Jolla Art Association Gallery from December 14 - 27th. Reception in on December 20th at 4:30 p.m.

SPOTLIGHT

SAN DIEGUITO ART GUILD



The San Dieguito Art Guild is beginning their 27th year of existence according to newly elected President, Joan Grine. The Guild with over 100 members maintains a gallery at 1034 No. Highway 101 in Leucadia

The five room building has a main gallery featuring monthly changing exhibits. There is also a wall for 'artist of the month'. The rest of the rooms are studies for individual artists to exhibit and sell their paintings. The Gallery is open 10 - 4 p.m. Tuesday through Sunday.

Monthly membership meetings are held at Ecke Hall in Quail Gardens, Encinitas the first Monday of each month at 1:30 p.m. Interesting programs are presented at every meeting, usually a demonstration by a well-know artist. The public is invited to attend. It is recommended that you call the Gallery at (619) 753-8368 to verify date and time. The November meeting has been changed to Thursday. November 7 at 1:30 in Ecke Hall. There is no general meeting in December as there is a Holiday Art Show and Gallery open house on Sunday, December 1, at 1034 Highway 101 in Leucadia.

The Guild sponsors an annual

The Guild sponsors an annual scholarship award, presented to an art student chosen by the faculty at Mira Costa College.

The Gallery and Guild are non-profit and the Gallery is staffed on a volunteer basis by the artists. Thus presenting a unique opportunity for the public to purchase art directly from local artists working in oils, watercolors, acrylics, pastels, etchings, photographs and mixed media. There are approximately 500 hundred paintings, pictures and prints on display.

The public is always welcome and also invited to become members of he Guild.

Gallery & Studios 1034 N. Hwy. 101, Leucadia 753-8368

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San Diego Arts Monthly, December 1992

San Dieguito Art Guild Gallery 753-8368 1034 N. Hwy 101, Leucadia

Hours: Tue-Sun 10-4

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SAN DIEGUITO ART GUILD Gallery & Studios 1034 N. Hwy. 101, Leucadia 753-8368



Kyoko Matsuda and Joan Grine. December Cash Award Show 1992



Patricia Watkins and Joan Grine. December Cash Award Show 1992



Joyce Patrick and Joan Grine. December Cash Award Show 1992



Gloria Daniels and Joan Grine. December Cash Award Show 1992



Don Pike and Joan Grine. December Cash Award Show 1992



Betty Sturdevan and Joan Grine. December Cash Award Show 1992



Joan Grine. December Cash Award Show 1992



Joan Grine, President. December Cash Award Show 1992



Elsie Goss and her wall.