

THE PAINT



RAG

MARCH 1992

"Color is all a question of taste and sensibility. You must have something to say - if not, you might as well pack up. One isn't a painter if one doesn't love painting more than anything else in the world, and it isn't enough to know your job; you've got to be excited by it ..."

"To be concise and short in painting is both necessary and in good taste. The man who is concise makes one think; the talkative man just irritates you ... Also, train your memory, for nature will never give you more than hints."

- Edouard Manet (1832-1883)
(Portrait of Manet, by Himself)

MONTHLY ART SHOW IN MARCH

"I hear you've taken up art as a hobby," the church lady said. The urge rose swiftly. I wanted to punch her out. And on church property yet. Hobby indeed! When you ponder the layers of struggle, frustration, angst, doubts, disappointments and yes, the high epiphanies too, that synthesize the goal of trying to make credible art, then 'hobby' is an unlikely metaphor. It matters not the degree of success one's personal pursuit achieves. What matters is that the artist's intent is not frivolous and should be viewed from this perspective.

And so, with a headstrong March stirring behind the scrim and with daffodils thrusting their sassy faces through the soil, we shall begin with all you need to know about SDAG's monthly Art Show coming up.

RULES AND REGS: Entry requirements for SDAG's monthly Art Show are as follows: Oil paintings must be dry. All work must be original. Class work, copied work, and previous SDAG Art Show winners are not acceptable. Unframed work will be refused. Wire paintings with some slack, about a third of the distance from the top of frame. The Art Committee has the right to refuse any entry that fails to meet SDAG policy requirements.

ENTRIES will be received at the Gallery between 10 a.m. and 3 p.m. (the deadline) on the dates listed below.

THE PAINT RAG
SAN DIEGUITO ART GUILD

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TAKE-IN DATES: Friday, February 28 and Saturday, February 29.

ENTRY FEES: Paintings 36" or under: \$3.00 per painting.
Paintings 37" to 48": \$5.00 per painting.

ENTRY OBLIGATION: Not exactly a Biblical Command but almost: Gallery sitting - one half day per entry. Wall Renters: One full or two half days. No exceptions.

NOTE: SDAG's annual May Cash Awards Show approacheth. To be eligible for this show, you must have entered five monthly SDAG Art Shows during the fiscal year 1991-92. SDAG's fiscal year runs from September 1 through August 31.

JUDGE AND DEMONSTRATOR for the March Art Show and General Membership Meeting is Mary Tomaskevitch. Speaking of artists pursuing their individual bull's eye, it appears, based on her resume, that here is an artist with right-on markmanship in her field which is predominantly water-color. Her resume presents strong evidence that her artistic abilities earned for her the reputation of a professional artist with something to

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say and the skill to present it exceedingly well. She lists an impressive list of Solo Exhibitions, Selected Group Exhibitions, Selected Juried Shows, and included with her material are photocopies of critiques (favorable) from Los Angeles Times and Artweek art critics. Not too shabby. She was born in Decatur, Alabama and began her art education in Japan, continuing on at the University of Tennessee at Memphis and locally at Palomar College in San Marcos. She polished her talents via seminars and studies with Sebastion Cappella, Vera Felts, Carl Provder, Harold Gregor, Edward Betts, Glen Bradshaw. Her affiliations: San Diego Artists Guild - San Diego Museum of Art, San Diego Watercolor Society, San Diego Art Institute, Watercolor West - Signature Member. Her Galleries: Brandon Gallery, Knowles Gallery. This promises to be a top-level occasion - one that you miss at your own risk. Also, with an artist of this stature, please, please let's have a dynamite turnout.

COMING ATTRACTIONS

APRIL: Accepted. Rejected. Two of the most potent words in an artist's vocabulary. It's either the hallelujah run or let-a-vein time. Aren't you curious about how Jurors select and award art entries in competitive art shows? Well, guess what? Our April General Membership Meeting will feature Gene Black - a fine artist and former president of the La Jolla Art Association, whose avocation is Juror's Assistant. Her lectures concerning the general do's and don'ts of entering juried shows; of current trends in the juried system will bring you to the edge of your seats.

FEBRUARY ART SHOW WINNERS as judged by Nancy Lee Taylor:

WATER MEDIUM	OIL/ACRYLIC	OTHER MEDIUMS
1. Edith Eaton	1. Bobbi Harrington	1. Lila Dempsey
2. Les Heywood	2. Greta Grossman	2. Bernice Johnson
3. Vilma Malmberg	3. Jacquelyn Lane	3. Joan Grine
HM Pat Watkins	HM Millie Waelchli	HM Lila Dempsey

"Vanity is so secure in the heart of man that everyone wants to be admired; even I who write this, and you who read this."

- Blaise Pascal (1623-1662)

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BULLETINS

MINI SHOW DEPT: The Board has established an absolute size for all future Mini Show entries. It is: 12" x 12". This translates to: the outside dimension of your framed piece may not exceed the measurements of 12" x 12".

WALL RENTERS DEPT: A reminder. Wall rents are due quarterly. March 1 (please note), June 1, September 1, December 1.

MEMBERSHIP DEPT: Chairman Ruth Dennis reports a current membership of 103. The following new members should be added to your 1992 Yearbook: JUNE BAUER, 709 South Nardo, Solana Beach, 92075, 753-8386. DON PYKE, 288 Hygeia Ct., Leucadia, 92024, 944-8545 (renewal); LORETTA PHOENIX, 3535 Linda Vista Drive, #332, San Marcos, 92069, 727-9674.

SITTERS DEPT: We are attempting to establish an Alternative Sitters List to eliminate the sometimes desperate problems of keeping the Gallery open, as in potential sales, you know. If you can be a stand-by sitter, please add your name to a list that Corresponding Secretary Jackie Perrault is composing even as this is being typed. 944-5776.

SITTERS BEWARE DEPT: Please make sure that the portable heater in the Main Gallery is unplugged when you leave and lock up. Think: FIRE HAZZARD!!!

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APOLOGY DEPT: Alta Gans is SDAG's Gallery Promotion Chairman and a very heads-up chairman she is. Unfortunately her name and function was accidentally not included in the new SDAG 1992 Yearbook. We are very sorry about this.

PUBLICITY DEPT: Regrettably, Publicity Chairman, Grace Manning, who has done a remarkably fine job of promoting SDAG needs to vacate her post. Without question she will be missed. The good news is that Loretta Phoenix, who has been missed, will take her place and that is good news indeed.

SALES POTENTIAL DEPT: On February 19, between 1:00 and 1:30 p.m. (approximately) a group from the philanthropic organization called ORT will be touring the San Dieguito Art Gallery.

APPROPOS OF WHATEVER DEPT: A box of eight crayons in the shades of people's skins will soon be in classrooms so students can color more realistically. Teachers are "tired of seeing Martin Luther King done in pure black with glowing red lips" says a spokesman for a school supply company. Crayola's "Skin Tones of the World" box includes mahogany, peach, tan, sepia, burnt sienna and apricot - and black and white (Los Angeles Times).

CONGRATS, BACK PATS AND CLAPS

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THE ARTIST COMMUNITY

POTPOURRI OF PAINTINGS, Oils, Watercolor, Acrylics by Millie Waelchli, Ann Perry and Greta Grossman is scheduled March 2 to 30 at La Vida Del Mar, 850 Del Mar Downs Road, Solana Beach. Reception for the Artists: Friday, March 6 from 4 to 5 p.m. 755-1224.

THE LA JOLLA ART ASSOCIATION presents recent works by Helen Gross, Stone and Bronze Sculpture; Judy Taylor, Watercolors; and Priscilla Tomaski, Acrylics-Collage March 9 through March 22. Gallery open daily noon to 4:30 p.m. Reception - Sunday, March 15, 2 to 5:00 p.m., 7917 Girard, La Jolla, 459-3001.

BRANDON GALLERY in March features a collection of 30 artists whose combined talents have produced an eclectic array of sculpture, glassware, pottery, jewelry, photography and paintings - all this in beautiful downtown Fallbrook. Coming up: a Linda Doll exhibition in May plus a Linda Doll workshop in the area May 4 to 7. In August: Helen Garcia will display her cactus flower paintings. In September: Glassware by Bruce Stowell - lamps to glassware to perfume bottles. 119 North Main, Fallbrook. 723-1330.

VIVA (Vista Initiative for the Visual Arts) continues to feature a collection of Members' work in the Adobe Gallery through March 1. The Gallery, open 10 a.m. to 3 p.m. Wednesday through Sunday, is located on the grounds of the Historical Rancho Buena Vista Adobe at 640 Alta Vista in Vista. 726-3499.

GALLERY VISTA - Benefiting the Moonlight Amphitheatre, Gallery Vista celebrates its third annual Benefit Exhibition "Art Dash" from March 10 through April and May. Located in downtown Vista on East Broadway (226), Gallery Vista features Sue St. Clair's watercolors depicting local heritage and traditional still life; Kelly Pack's opaque watercolor miniatures; unique, hand-pulled prints by Nancy Bruce, and collectible hand-blown glassware by Bruce Stowell. 758-5258.

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ET CETERAS

MARCH GALLERY CHAIRMAN: Claudia Brown, 434-7224.

MARCH ARTIST-OF-THE-MONTH: Jill Rhody.

MARCH BOARD MEETING: March 2, 1992, at the Gallery, 10:00 a.m.

MARCH GENERAL MEMBERSHIP MEETING: March 2, 1992, Quail Gardens, Ecke
Hall, 1:30 p.m.

THE SDAG ADVERTISING DEPT

Rate: 2 lines, \$5.00 per issue.

"JACK OF THE TRADE" Derek Blake. State License #580622. Painting in-
side/outside, tiling and/or other household services. Reasonable. Call
436-8836.

QUOTE OF THE MONTH:

"You have to paint at least three days a week to not get worse."

- Gerald Brommer

Editor: Irene Holmes, 438-9562

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4/92

Free art lecture

ENCINITAS — A special free invitation is extended to all Art Appreciators to view the San Dieguito Art Program, Monday, April 6th at 1:30 p.m. The place will be Ecke Hall in beautiful Quail Gardens, Encinitas. A lecture and slide show will cover the topic, "Accepted and Rejected." This should leaven some of the mysteries behind these two most

powerful words in art.

This promises to be one show that everyone (not just artists) will find most enlightening. Gene Black, who has worked with jurors of art shows for over twenty years has seen trends come and go.

Her slides of artists, the work they create that just demand to be accepted in 'Juried Shows' will be most insightful.

■ Artist Michael Gaszynski, showing art works including scenes done from memory of his native Poland, is celebrating his 81 years by inviting friends and art lovers to a champagne reception from 2 to 5 p.m. tomorrow at the San Dieguito Art Gallery, 1034 Old Highway 101, Encinitas.

There will be two artist's receptions this afternoon.

At 2 p.m., artist Michael Gaszynski celebrates his 81st birthday with a show and reception at San Dieguito Art Guild Gallery, 1034 N. Highway 101 in Leucadia.

Down the road at the Offtrack Gallery, 510 N. Highway 101, the watercolor work of Clara Fleming will be on display beginning at 1 p.m.

1992

SPOTLIGHT

By Patricia Morris Buckley

If you've ever entered your artwork in a juried show you've probably asked the question, "What are those jurors really looking for, anyway?"

You'll get the chance to find out the answer to that question when you attend at special presentation by the San Dieguito Art Guild at 1:30 p.m. Monday. Gene Black, a well-known artist and juror, will speak on "Accepted and Rejected."

The lecture is open to any one interested in art.

Black will use slides to illustrate exactly what it is that jurors look for. For instance, she'll answer why some people always get in a show.

"First, because they're good artists," Black notes. "They all submit work that goes with the theme of the show."

Black lists the things jurors don't like.

- Artists that change styles dramatically. "They like an artist to change styles slowly and subtly," she says.

- Bad slides that don't show the work at its best.

- Work that is very different from the rest of the show. "They want a well-balanced show."

- Someone who is obviously

copying someone else's style.

The way jurors look at entries is to flash slides up on the wall. Often they go by very quickly and so are decisions that whittle down the entries. To illustrate this point, Black will do the same with some slides. That way participants can see how a juror views the work.

Then she will give tips for getting the juror's attention.

- Concentrate on one area. "Bring the eye to one area of the painting - that makes it easier on the juror," she claims.

- A little bit of humor also makes your work memorable.

- Be emotionally involved in the painting. "There should be a little bit of the artist in it," she says.

How important is it to be selected in a juried show?

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WHAT: "Accepted and Rejected."

WHERE: San Dieguito Art Guild meeting, Ecke Hall, Quail Botanical Gardens in Encinitas.

WHEN: 1:30 p.m. Monday.

COST: Free. Call 753-8368.



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How important is it to be selected in a juried show? "Some artists find it not important at all," Black says. "But it's one way of getting work out in front of the public eye. That often leads to work leading workshops, demos and teaching. Art is expensive and you can use that work to supplement the expense."

THE PAINT RAG



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"A picture is not thought out and settled beforehand. While it is being done it changes as one's thoughts change. And when it is finished, it still goes on changing, according to the state of mind of whoever is looking at it. A picture lives a life like a living creature, undergoing the changes imposed on us by our life from day to day. This is natural enough, as the picture lives through the man who is looking at it"

- Pablo Picasso

MONTHLY ART SHOW IN APRIL

and

SMALL IMAGE SHOW

Count your blessings. For those of us who have involved our lives in the study and making of art, the talent, the opportunity and the driving force and energy that are ours are values that rank high on the transcendent scale. We have banished boredom, nourished our minds and souls, cancelled aging, soared the heights and explored the depths and have invited ourselves into a community of heady, exhilarating personalities. Brethren, congratulate thyself. As we keep on keeping on in anticipation of April's monthly art show and the attendant Small Image, a.k.a. Mini Show, here is the formula for participation in these competitions.

RULES AND REGS: All work must be original. Class work, copied work and previous SDAG Art Show winners are not acceptable. Unframed work will be refused. Oil paintings must be dry. Wire paintings with appropriate weight multistranded picture wire, with some slack and at a level where pieces will hang flat against the wall. The Art Committee has the right to refuse any entry that fails to meet SDAG policy requirements.

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Paintings 37" to 48": \$5.00 per painting

SMALL IMAGE (MINI PAINTINGS): The outside dimension of your framed piece may not exceed the measurements of 12" x 12".

ENTRY FEE for Small Image (Mini) Paintings: \$2.00 per painting

ENTRY OBLIGATION: Gallery sitting: one half day. Wall Renters: one full day or two half days. No exceptions.

JUDGE AND DEMONSTRATOR for the April Art Show and General Membership Meeting is Gene Black, consummate artist. Here, in her own words, is what she intends to share with us (read lucky) in her exceptional and very insightful lecture. "My program will cover my observation of which artist and what art is more often than not selected by jurors for acceptance in the juried shows. I will use slides from shows from 1979 to the present to show trends and examples of what jurors look for for their selections. I hope also to show why some artists and their art almost always get into shows. I have worked nearly twenty years with jurors and what I saw twenty years ago still holds true today. There

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JUDGE AND DEMONSTRATOR for the April Art Show and General Membership Meeting is Gene Black, consummate artist. Here, in her own words, is what she intends to share with us (read lucky) in her exceptional and very insightful lecture. "My program will cover my observation of which artist and what art is more often than not selected by jurors for acceptance in the juried shows. I will use slides from shows from 1979 to the present to show trends and examples of what jurors look for for their selections. I hope also to show why some artists and their art almost always get into shows. I have worked nearly twenty years with jurors and what I saw twenty years ago still holds true today. There

are artists and art that just demands to be accepted. I'll show with slides just who these artists are and the art they create and enter in the 'Juried Show'." Gene Black, whose art education commenced in Harrisburg, Pennsylvania at the Harrisburg School of Art and segued through San Diego academia at Grossmont College and San Diego State University, is conversant with all mediums of art and is obviously totally efficacious based on her impressive list of Exhibits and Awards. She lists memberships in eleven prestigious art organizations and served as President at La Jolla Art Association and San Diego Watercolor Society. She serves on the Boards of Directors at five notable art groups and is Enrichment Art Instructor at San Diego School and spreads her work through six Galleries, all of which translates to a successful and peripatetic artist with a tight schedule. We are indeed fortunate and honored to have Gene Black on this occasion with her unique program which should leaven the mysteries behind the two most powerful words in the art juried system. Accepted. Rejected. For our raffle: \$25 Dick Blick Gift Certificate.

COMING ATTRACTIONS

MAY: Coming up! SDAG's big annual Cash Awards Show and Reception. May 9. Cash awards - the grand motivator - color it green, that prompts the right hemisphere to push a little harder. Lest you forget, eligibility for this contest consists of having entered five monthly SDAG art shows within SDAG's fiscal year (September 1, 1991 - August 31, 1992). Artist outside set-up is available and encouraged. A ten foot space is member-priced at \$5. A 15% commission will be assessed on all sales. A Dick Blick \$25 Gift Certificate will be raffled on this occasion. Judge for May to be announced. Stay tuned.

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MARCH ART SHOW WINNERS as judged by Mary Tomaskevitch.

WATER MEDIUM	OIL/ACRYLIC	OTHER MEDIUMS
1. Pat Watkins	1. Bobbi Harrington	1. Cory McKenna
2. Sally Bly	2. Jacquelyn Lane	2. Jim Hush
3. Claudia Brown	3. Beverly Agnew	3. Michael Seewald
HM Hildegarde Stubbs	HM Joan Grine	HM Richard (Erik) Chesser
HM Frank Glendinning		

"No one is a failure until he begins to blame someone else."

- Anonymous

BULLETINS

ARTIST OF THE MONTH WALL DEPT: Don't forget to remember that the north wall and left-hand swing wall in the Main Gallery is available for showcasing your paintings or photographs. Cost: North wall: \$25. Both spaces: \$35. To 'adrenalize' your exhibit, consider having an Artist's Reception. Publicity Chairman Loretta Phoenix will distribute news releases of the event to thirty-some media publications. What's more, SDAG will provide invitations for your guest list. Don't overlook using SDAG's Guest Book as a source of invitees. Remember, these people are not strangers to the Gallery. A little nudge could be profitable for you and the Gallery.

CONGRATS, BACK PATS AND CLAPS

One of Millie Waelchli's paintings was purchased from her exhibit at La Vida Del Mar. Hurrah!

MEMBERSHIP DEPT: Chairman Ruth Dennis makes the call at 108 - and counting. New members are as follows: GABRIELE KLIMOWICZ, 910 Glen Arbor Drive, Encinitas, 92024, 943-7315; RICHARD ERIK CHESSER, 451-A Palm Drive, Vista, 92084, 758-5614.

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SITTERS DEPT: We are attempting to build an Alternate Sitters List. Please, if you can, add your name, phone and preferences (AM, PM, day of the week, etc.) to the list that Correspondence Secretary Jackie Perreault (944-5776) is compiling, and thank you very much.

BETTER LATE THAN NEVER DEPT: Get this. Betty Sturdevan just received congratulations from Quail Gardens for winning the Most Popular Painting Award in their October '91 annual show. Would you believe?

ALIZARIN CRIMSON?? YOU'VE GOT TO BE KIDDING DEPT: A new and very hot publication - THE WILCOX GUIDE TO THE BEST WATERCOLOR PAINTS by Michael Wilcox - is causing palpitations and cases of the vapors among San Diego watercolorists by revealing that such favorite and frequently used hues such as alizarin crimson, rose madder genuine, Winsor yellow, et cetera, are highly fugitive and will fade to white within ten years. According to Linda Doll, a Robert E. Wood painting purchased by her ten years ago is losing its alizarin crimson passages. The Wilcox book, in paperback, is orderable through North Light catalog.

THANKS DEPT: Joyce Patrick has contributed some of the interesting artist quotes that appear under the Paint Rag masthead. Thanks.

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THE ARTIST COMMUNITY

THE SAN DIEGUITO ART GUILD

proudly invites you to

an exhibition of paintings by

MICHAEL GASZYNSKI

Sunday, April 12, 1992, from 2 p.m. to 5 p.m.

San Dieguito Art Guild Gallery

Join us for this combined celebration of Michael's 81st birthday and showing of his latest watercolors.

R.S.V.P. (619/753-8368)

JOAN GRINE will be starting a series of pastel landscape painting classes April 20, 27, May 11, 18, 25, June 8, 15, 22, 29. The classes will be held at the San Dieguito Art Guild Gallery, 9:30 a.m. to 1:00 p.m. \$10.00 per class.

PASTEL PAINTINGS by JOAN GRINE will be on display at the La Costa Library the month of April.

GALLERY VISTA continues to celebrate its third annual Benefit Exhibition "Art Dash" through the month of April. During the month of April 20% of all sales will be donated to this year's beneficiary, the Moonlight Amphitheatre's "Stage 2 Stage" campaign, 226 East Broadway, Vista. 758-5258.

The BRANDON GALLERY is sponsoring a bus trip to the Stary-Sheets Gallery in Irvine, April 14, Tuesday, to see the Doug Kingman exhibit. The Gallery is located in Old Town and there are three restaurants in the complex, plus shops and interesting sights. Possible stop at Laguna. For specifics call Lolita Moore, Special Projects, 723-1330 (Gallery), 941-4163 (home).

VIVA (Vista Initiative for the Visual Arts) will meet on Tuesday, April 28, at 7 p.m. at the Thibodo Community Center, 1150 Lupine Hills Drive in Vista. Nancy Rupp, Oriental Brush painter, teacher and president of the Lung Hsiang Chapter of American Artists of Chinese Brush Painting will present a lecture/demonstration of her internationally known work. The program is free and the public invited. For further information call 726-3499.

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ANYONE INTERESTED in ride-sharing, hiring a mini bus or whatever for monthly attendance of San Diego Watercolor Society's excellent programs? Call Irene Holmes, 438-9562.

ET CETERAS

APRIL GALLERY CHAIRMAN: Gay Fisher, 755-4141

APRIL ARTIST OF THE MONTH: Michael Gaszynski

APRIL BOARD MEETING: April 6, 1992, at the Gallery, 10 a.m.

APRIL GENERAL MEMBERSHIP MEETING: April 6, 1992, Quail Gardens, Ecker Hall, 1:30 p.m.

THE SDAG ADVERTISING DEPT: Rate: 2 lines, \$5.00 per issue.

QUOTE OF THE MONTH

"Discover something new in each painting. Every painting is a struggle and an agony but don't let it show. Paint freshness back into your painting. Do this through adjustments. Adjust - don't just add more details - learn to simplify."

- Robert E. Wood

Editor: Irene Holmes, 438-9562

IH/jc

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THE PAINT



RAG

MAY 1992

"I pray every day that God make me like a child, that is to say that He will let me see nature in the unprejudiced way as a child sees it. In painting there is always one luminous point; but this point must be one of a kind. You may place it wherever you wish; in a cloud, in the reflection of the water, or in a hat. However, there must be only one single point with this degree of brightness. I work on all points of my painting at the same time, improving it very slowly until I find that the effect is complete."

- Jean-Baptiste Camille Corot

CASH AWARDS SHOW . OPEN HOUSE AND RECEPTION

GRUMBACHER PERPETUAL AWARD PRESENTATION

MAY 9 . 11 - 4

May is a sassy month with its beauty, its bees, its bursting-all-out ambience. And at SDAG, the alliteration continues with another B word. Bucks. For this is the month when award ribbons are substantiated with currency. So, we bid you to shake out your brains and talents and go for it. Here's how.

RULES AND REGS: All work must be original. Class work, copied work and previous SDAG Art Show winners are not acceptable. Unframed work will be refused. Oil paintings must be dry. Wire paintings with appropriate weight multistrand wire with some slack so that they hang flat against the wall. The Art Committee has the right to refuse any entry that fails to meet these requirements. Limit of entries for this cash awards show: 2 paintings per member.

GRUMBACHER AWARD: The eminent Grumbacher Award presented to the late/great Bonney Park in 1989 was designated by her to become an SDAG Perpetual Award and will be given to the artist earning Judge Lola Juris's Best of Show choice. All the show winners, including the prized Grumbacher, will be announced and distributed at the May 9 reception.

OPEN HOUSE AND RECEPTION: As participants in the Cash Awards Show you will naturally and quite properly wish to assume the roles of host and hostess for the occasion. The action begins at 11 a.m. when all party animals will take on party postures, creating the warm cordiality for which SDAG is well noted. We will, won't we?

THE PAINT RAG
SAN DIEGUITO ART GUILD

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