

THE PAINT RAG

JANUARY 1991



Hello there, nineteen ninety one,
The year long crap shoot has begun
Rattle and roll, what shall it be?
Peace, good will from sea to sea?
Will we suffocate hatred, grandstand in nice,
Clean up our planet and soft-pedal vice?
Rattle and roll, don't you agree
The luck of the roll lies within you and me?

MONTHLY ART & MINI SHOWS IN JANUARY

While the distant future is obscured by the kaleidoscopic conditions of man and mother earth, predictions for the immediate future, at SDAG at least, are right here in the crystal ball otherwise known as your monthly link to the San Diego Art Guild and Gallery.

As we slide into the first art competition of the young year, please keep in mind an essential fact. We need you. Uh-huh, your participation, interest, input and help are vital to our existence. Without you there would be no monthly art shows, monthly meetings, artist demos, nor the pervasive artistic environment that richly benefits us all. So please get or stay involved and help us grow.

This month there will be a Mini Art Show in addition to our regular exercise in judged art competition. The Mini will hang on the Main Gallery's end (north) wall, occupied ordinarily by the Artist of the Month feature. Maximum size for the show is 12 inches, including frame. This translates to a 12" limit either vertically or horizontally. Should you care to submit a 12" x 12" piece, have at it.

RULES & REGS: Original work only, please. Class work, copied work and previous SDAG art show winners are not acceptable. Oil paintings must be dry. Unframed work will be refused and all pieces must be securely wired, with some slack, 2 to 3 inches from top of painting. The Art Committee has the right to refuse any entry that fails to meet SDAG policy requirements.

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Paintings 37" to 48": \$5.00 per painting.
Mini Paintings: \$2.00 per painting.

NOTE: If you were a fine painting, how would you feel about confinement in a bathroom? The answer, I suspect, would be - not so swell. At SOAG, unclaimed art show paintings end up hanging out with the toilet. Rescue your work. Hug a painting today!

JUDGE & DEMONSTRATOR for the January Art Show and the General Membership Meeting is Robert Landry, watercolorist, a name of exceptional familiarity among San Diego County painters. According to Landry's profile, there isn't much that this artist doesn't tackle and execute with remarkable competence and consistent success. His landscapes include a wide spread of nature's pleasures: deserts, seascapes, harbors and boats, Western vistas. Still life compositions? Of course and reputedly well rendered and remembered. His prowess in the medium of watercolor is achieved through the use of transparent washes, glazes and masterful

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textural effects. Landry's education began in his native Washington, D.C. where he studied commercial art at Abbott Art School. He was staff artist for the U. S. Air Force Graphic Arts at the Pentagon in Washington, D.C. and art director for the Federal Aviation Agency in Atlantic City. According to Robert Landry, "Watercolor is the most beautiful and desirable of all painting. I am striving for total accord within the medium, to be able to say just what I want to in concise terms." The artist will contribute one of his paintings for the raffle.

DECEMBER ART SHOW AWARDS as judged by Sky Spaulding.

BEST OF SHOW: Joyce Patrick.

WATERCOLOR	OIL/ACRYLIC	OTHER MEDIUMS
1. Frank Glendinning	1. Joan Grine	1. Carol Unites
2. Gay Fisher	2. Vada Kimble	2. Rosalie Harris
3. Pat Watkins	3. Margery Rupert	3. Ruth Dennis
HM Irene Holmes	HM Jackie Perrault	HM Michael Seawald
HM Frank Glendinning		HM Bobbie Bradford

"The surest way not to fail is to determine to succeed."

- Richard Brinsley Sheridan

BULLETINS

FEELING LEFT OUT?/WONDERING WHAT'S GOING ON?/WANT TO GET INVOLVED? DEPT.: The welcome mat is always out at SDAG Board Meetings. If you are so inclined, please don't hesitate. Should you want the Board to consider a suggestion, a complaint, whatever, here's the process. Direct your information to the President (Hildegard Stubbs), who will present it to the Board for consideration. You will be informed of the Board's action which, if approved, will be presented to the General Membership.

GENERAL MEMBERSHIP MEETINGS & DEMOS: We've hassled this out before, however in the interest of deeper penetration, a little repetition may not be objectionable. Our apt Program Chairman Elsie Goss exerts a lot of effort and thought in providing a succession of recognized, talented, giving demonstrating artists for our General Membership Meetings. They don't come free. We pay them. Even feed them; however, that accessory generally comes out of Elsie Goss's own pocket. But let's talk embarrassment - like when the membership audience is ho-hum scarce. This is when Board members wish they could split in two in order to flesh out a less-than-full meeting hall. So c'mon already. Come on to the meetings. Like please.

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THE BONNEY PARK PHOTOGRAPH DEPT: The photograph of the late Bonney Park, shot by Alta Gans, which now hangs above the fireplace at the Gallery, was printed by Michael Seawald. Thank you, sir.

DON'T-FORGET-TO-REMEMBER DEPT: The north and west walls of the Main Gallery are available for showcasing your paintings in what is called the Featured Artist of the Month opportunity. It comes with publicity supplied by Publicity Chairman Betty Sturdevan (at the pleasure and decision of the local media, of course), and SDAG invitations should you want an Artist's Reception to celebrate the event. The cost? Twenty-five bucks for the north wall, \$35 for both walls. At this writing, February, March, June and July are open. Call Elsie Goss, 433-8529, for sign-up.

CONGRATS, BACK PATS AND CLAPS

An oil painting by Margery Rupert was accepted in the recent Holiday Art Competition at the Hope United Methodist Church in Rancho Bernardo. On a roll, her work was also accepted at the Clairmont Open "Art in the Rough" competition.

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ART SHOW, CLASSES AND SO FORTH

The photographic work of Alta Gans will be on display at the CARLSBAD MAIN LIBRARY, Elm Street, during the month of January. The exhibit can be seen in the large glass case in the center of the library.

Paintings by Joan Grine are a featured exhibit at the SOLANA BEACH LIBRARY during December.

There will be a combined art exhibition at LA VIDA DEL MAR in January from January 1 to the 31st. Entitled "A Mixed Bag," the show will consist of Pastels and Prints by Ruth Dennis, Colored Pencil Drawings by Bobbie Bradford and Watercolors by Irene Holmes. A Reception for the artists will be held January 4, 1991, from 4 to 6 p.m. La Vida Del Mar is located at 850 Del Mar Downs Road in Solana Beach.

UNIQUE CRITIQUE OPPORTUNITY: Ruth Davis, retired Professor of Art at Wisconsin University, will hold a painting critique session January 16. Here's how it works. You arrive at the address below with a couple of your paintings and a brown bag lunch between 11:30 and 12 noon. Critiquing will commence at noon as we do lunch. 5510 Los Robles Drive in Carlsbad. Call Greta Grossman for details. 753-1092.

AT BRANDON GALLERY - Carole D. Barnes, nationally recognized water medium artist from Colorado, featured from January 2 until January 31, 1991. Reception in her honor to be held Saturday, January 12, from 2 to 5 p.m. 119 North Main in Fallbrook.

ET CETERAS

JANUARY GALLERY CHAIRMAN: Frank Glendinning, 756-0925

JANUARY ARTIST OF THE MONTH: Cancelled for Mini Show

JANUARY BOARD MEETING: January 7, 10 a.m. at the Gallery

JANUARY GENERAL MEMBERSHIP MEETING: January 7, Quail Gardens, Ecke Hall, 1:30 p.m.

QUOTE OF THE MONTH: "Listen to your inner voice - it's the only thing you have that nobody else has. What is Inner Voice? Love - your ability to see and feel. Inner Voice is the most important thing in painting. Inner Voice can be dramatic or quiet. Which is yours? Every stroke in the painting tells where you are and how you feel. Painting is actually a language - we express tremendous feelings through it."

- Millard Sheets

May the New Year treat you well.

Editor: Irene Holmes, 438-9562

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And a flying kid with bow and arrow.
A fast paced month with lots of clout
Love is in and lies are out!

Greedy and relentless, the Time Monster has already taken a huge bite out of our brand new calendar, leaving us to face up to February. And in February, in our usual modus operandi at SDAG, we confront our monthly judged art show competition. The shows keep getting better and are, thus, harder to judge. This translates to keener challenge and arguably, challenge and competition can galvanize those creative juices.

You are invited and, indeed, encouraged to bring your creations to the Gallery between 10 a.m. and 3 p.m. (the absolute deadline) on the Take-In Dates listed below.

SDAG RULES AND REGS: Oil paintings must be dry. Unacceptable are: class work, copied work, previous SDAG art show winners, unframed pieces. All paintings must be wired approximately 2-3" from top, with some slack. The Art Committee has the right to refuse any entry that fails to meet these conditions.

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PLEASE BE ADVISED: SDAG show entrants are required to sit one half day at the Gallery. Wall Renters are expected to sit one full day or two half days.

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JUDGE AND DEMONSTRATOR for the February Art Show and General Membership Meeting is Irina Gronberg whose proficiency is Botanical Drawings. Many of you have seen her elegant drawings at Quail Gardens - a mere tributary considering the spread of her fine works which, like her reputation, is extraordinarily wide. Her resume, which covers her education, the Botanical Art Publications that carry her work, her Gallery representations, Botanical Art Exhibitions, her teaching affiliations, her Lectures and Workshops and her Horticultural background is, hear this, five pages long - single space yet! This should give you some idea of the pro we are presenting this month. A former abstract artist, Gronberg drifted into botanical drawing as a result of her personal gardening experiments - a rather fascinating detail, relatively speaking, considering the precise exactness required in botanical renderings. Colored pencils or pastels are her tools of trade and her serene, lush and contemplative garden is her endless inspirational source. Regardless of your method of creating art, if you love nature - and what artist doesn't - this is a demo with strong potential benefits. Please come. An unframed Gronberg drawing will be raffled.

COMING ATTRACTIONS

MARCH DEMONSTRATOR: Look for a change-of-pace demo for the General Membership Meeting next month. Chuck Bradford, whose new business has become a convenient source for mats, frames, glass, etc. will expose the

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1991 YEARBOOK DEPT: Speaking of superb jobs, Diane Gonzales has once again produced the SDAG Yearbook for '91, a tedious, difficult job at best, for which we are deeply thankful. In an effort to pamper our strained budget, the Board is asking that you pick up your Yearbook at the Gallery and sign the check-off list when you do. Thanks.

YEARBOOK ADDENDUM DEPT: Through an unfortunate clerical error, veteran SDAG member Maria Lemke's name was inadvertently left out of the new Book for which are offered the most sincere of apologies. Please add Maria Lemke's name and the new members below to your Book.

MARIA LEMKE: 3606-39 Vista Rea, Oceanside, 92054; 757-9215
CHARLOTTE WEBB: 330 West I Street, #3, Encinitas, 92024; 632-0797
KAREN ABRAHAMS: 13893 Davenport Avenue, San Diego, 92129; 484-2174
JACQUELINE M. PERREAULT: 1270 Windsor Road, P. O. Box #27, Cardiff
92007; 944-5776

SITTERS DEPT: When the SDAG Gallery is occupied, the back door (north) must be opened, according to the Fire Department. Keep it closed, if you wish, but remove the padlock. Needless to say, be certain that it is locked when you leave at 4 p.m.

MISSING ANY PLATTERS OR PLATES? DEPT: Our new Hospitality Chairman, Joan Grine, in cleaning out the SDAG kitchen area, discovered an assortment of miscellaneous serving pieces. Check out the top shelf in the kitchen. Behind the new nice door, if you please.

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The COLORED PENCIL SOCIETY OF AMERICA (CPSA), newly formed locally as District Chapter #202, will hold its third Meeting on February 9, 10 a.m., at the Gateway Activity Room (2nd floor) at 12751 Gateway Park Road, Poway. Come see a free mat cutting demo and learn how to cut the cost of framing.

PAINTING AND DRAWING CLASSES BY PAT McCOURY. Commencing Tuesday, February 12 - 9 a.m. to noon and 1 p.m. to 4 p.m., Tuesdays only. No fee. The class is offered by Mira Costa College. Take one or both classes. Location: St. Michael's Church, Carlsbad. Last class May 28. For information call Pat, 729-3809.

GALLERY VISTA PRESENTS "Square One - At the Beginning," a multi-media exhibition showing from January 8 until March 16. Original works on canvas by Sondra Parks and Watercolors by Teri Rider, along with works in ceramics, marble, wood, oils and original prints and lithographs by San Diego area artists. Prize winning work from Vista's High School students will be featured from February 5 until February 23. Artists' Reception and Scholarship Awards Ceremony on February 9, from 4:30 - 6 p.m., 226 East Broadway, Vista.

CONGRATS, BACK PATS AND CLAPS

Photographer Alta Gans and her current photographic display currently at the Carlsbad Main Library landed on the front page of the Carlsbad Journal January 9, following an interview and photographic session by a Carlsbad Journal reporter and photographer. Well now!

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FEBRUARY ARTIST OF THE MONTH: Vilma Malmberg, 755-4865

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hemian enclave for the artsy? Leucadia — with the only 'oink' original Where creativity thrives, art prospers, rents dip



By Randal C. Archibald

Tribune Staff Writer

A MID THE PRICEY lithographs and the not-so-expensive watercolors in the Stanhope Gallery in Leucadia, you'll find Winslow the Pig.

He may be sleeping on a chair, wallowing in the mud in the garden, or ambling about in the backroom.

But he'll be there. He's part of the gallery, says owner John Stanhope. "Where else will you find a pig in an art gallery?" he says. "Only in Leucadia."

Not in La Jolla. Not downtown San Diego.

Only in Leucadia.

That's the message behind the cluster of art galleries that has developed in the coastal community in the past several years.

Leucadia's reputation as a bohemian enclave lends itself to the artsy atmosphere. The low rents along Highway 101 translates into lower overhead and lower prices for the artwork, the owners say, and much of it at the same quality of expensive galleries.

Plus there's that quaintness that people in the community always talk about but have trouble explaining. So they give examples:

There's Stanhope and his pig. There's the Offtrack Gallery, with



Tribune photo by Charlie Neuman

Morgan Mallory, owner of the Leucadia Art Gallery, discusses the city's thriving art community

the aroma of fresh coffee wafting down from the cafe upstairs. And there are the unusual sculptures at the Leucadia Art Gallery, now famous, or maybe infamous, for a

robbery last month in which the burglars bypassed the most expensive art and went after works by a single artist.

Attracted by comparatively cheap rents and a wealthy customer base rooted in surrounding affluent

because we live in such a beautiful place."

In Leucadia, there is special attention devoted to local talent.

Two cooperatives, the Offtrack Gallery under the Pannikan Cafe and the San Diego Art Guild,

Bohemian enclave for the artsy? Leucadia - with the only 'oink' original

Where creativity thrives, art prospers, rents dip

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Tribune Staff Writer

Morgan Mallory, owner of the Leucadia Art Gallery, discusses the city's thriving community.

AMID THE PRICEY lithographs and the not-so-expensive watercolors in the Stanhope Gallery in Leucadia, you'll find Winslow the Pig.

He may be sleeping on a chair, wallowing in the mud in the garden, or ambling about in the back room.

But he'll be there. He's part of the gallery, says owner John Stanhope.

"Where else will you find a pig in an art gallery?" he says, "Only in Leucadia."

Not in La Jolla. Not downtown San Diego.

Only in Leucadia.

That's the message behind the cluster of art galleries that has developed in the coastal community in the past several years.

Leucadia's reputation as a bohemian enclave lends itself to the artsy atmosphere. The low rents along Highway 101 translates into lower overhead and lower prices for the artwork, the owners say, and much of it at the same quality of expensive galleries.

Plus there's that quaintness that people in the community always talk about but have trouble explaining. So they give examples:

There's Stanhope and his pig.

There the Offtrack Gallery with the aroma of fresh coffee wafting down from the cafe upstairs And there are the unusual sculptures at the leucadia Art Gallery, now famous, or maybe infamous, for a robbery last month in which the burglars bypassed the most expensive art and went after works by a single artist.

Attracted by comparatively cheap rents and a wealthy customer base rooted in surrounding affluent communities like Rancho Santa Fe, Fairbanks Ranch and La Costa, the art galleries along Old Highway 101 in Leucadia continue to stand strong and have so far weathered toughening economic times.

An art colony thrives here, fueling Leucadia's reputation as a funky, artsy place.

As long as anyone can remember, artists have

hung out in Leucadia.

"It's almost unrecognized in that it has brown so much," Says Britta Kling, a folk artist who lives in Leucadia. "I tend to compare it to La Jolla almost, when it was small in the '60s (Leucadia still has a rural flavor.

"This is an up-and-coming art community. There are some fine galleries in this town," she says.

"I like North county, and there is less expensive rents," explains Padgett McFeely, a graphic artist from Leucadia, whose works are featured at the Leucadia Art Gallery.

"I think there is definitely an art culture, but one problem is, how do you get exposure? People, especially in Southern California, are apt to spend money on items used for outdoor activity, such as surfboards, because we live in such a beautiful place."

In Leucadia, there is special attention devoted to local talent.

Two cooperatives, the Offtrack Gallery under the Pannikin Cafe and the San Dieguito Art Guild, allow locals to let their creativity go and display and sell their works.

"I don't sell a whole lot. I don't think anybody does," says Joan Grine, a pastel-and-oils artist and a member of the 20-year-old guild that rents a building behind the Leucadia Art Gallery. "But you get so much from each other. Your inspiration is tremendous working with other people."

The guild began with five Del Mar artists and has since grown to a membership of approximately 125 from throughout the North county coastal area.

"It grown little by little," says Marge Stoker, the guild's historian.

"Leucadia is an excellent spot because of its more natural surrounding," Hildegard Stubbs, the guild president, says, "It's painterly surroundings make it very attractive for artists."

There are nine artists in the cooperative that runs the Offtrack Gallery, and they share the costs of maintaining it. They draw clients from the pannikin upstairs, passersby, and even new home buyers.

"There are a lot of new people here and a lot of new homes," Lorraine Gibb, a Cardiff artist and member of the co-op, says, "So we get people who come in looking for art to put in those new homes."

Financially, the guild stays afloat, put with the recession, there are fewer casual buyers. "We're always on the edge. We don't have an endowment," Gibb says.



Tribune photos by Joel Zbind

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After opening the gallery a little more than a year ago, Betty and Charles Shramek found that their GAlerie de Chemin Cotier (the Gallery on the Coastal Highway) still sells to wealthy clientele seemingly unaffected by the recession, but they have noticed a drop in sales to less-affluent buyers.

"It's like a roller coaster. We have good and slow months," Charles Shramek says, "People who appreciate good art and can afford it are still buying it."

They exude the optimism for the community found among gallery owners.

The focus of their gallery, the fulfillment of a dream of Bett's a former part-time private art dealer, is national and international art, although they feature some local artists.

"I think Leucadia is right at the start of something big" Charles Shramek says, "It has a lot of potential for the future. It's sort of the last of the old funky, beat cities in California."

Since the 1940s, Leucadia has had a reputation as a bohemian art colony," says John Stanhope, who opened the Stanhope Gallery in a low-rent former house. He had worked in a La Jolla gallery but decided to go off on his own.

"Leucadia just has a different feel to it," he says. "When you come to Leucadia you don't have that retail, polished look. It's a lot more laid-back."

Still, he worries that commercial development will impinge on the colony, and he dreams of Leucadia developing a quaint center out of its cluster of galleries much like Carlsbad transformed its niche of antique stores into Carlsbad Village.

"Carlsbad happened to have an antique niche and we happen to have an art niche," he says.

To promote the galleries, seven owners united as the Leucadia Art Association, which this August will sponsor its fifth "Leucadiart," a walking tour of the galleries.

We want to continue with an art emphasis and create an atmosphere and an environment where art flourishes," says Morgan Mallory, association president. "With the population expanding, there naturally has to be more galleries. Our art walks are becoming progressively larger. People drive by, and people come in and say, 'Oh! We drive by a hundred times

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Tribune photo by Charlie Neuman

Morgan Mallory works on joining a frame in his gallery's frame shop

ENCLAVE: *Leucadia art*

Continued From B-13

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Mallory says the number of galleries, about 15, has remained stable in the past few years. It's about to grow.

Kirsten Petersen Marvin, an Encinitas businesswoman, plans to open a combined gallery and beachwear outfit later this year in the Gold Coast building on Highway

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"I want to make it a combination of things people in the beach community need, where you can find beach attire and visit a gallery," she says. "Most artists work at home and need a place where they can show their stuff."

So, recession notwithstanding, the future looks good for the community.

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Tribune photo by Charlie Newman

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Staff Photo/ Bill Wechter

The beach walk scene, above, by artist Patricia Watkins, is available for sale at the San Dieguito Art Guild in Leucadia. Top right, 'Boats' also by Watkins, is priced at \$185.

Trio's art featured

"A Mixed Bag" is the title for an eclectic art exhibit featuring works by a local trio at La Vida Del Mar during the month of January. You'll see pastels and prints by Ruth Dennis, colored pencil drawings by Bobbie Bradford, and watercolors by Irene Holmes. These three artists have memberships in the San Dieguito Art Guild and the Carlsbad-Oceanside Art League. La Vida Del Mar is located at 850 Del Mar Downs Road in Solana Beach.

Edith Fine is an Encinitas-based writer and writing teacher. Her column appears every Wednesday.

Edith Fine B/C
Jan 24 '91

San Diego County Preview

Week of January 6, 1992

San Dieguito Art Guild (1034 Highway 101, Leucadia, 753-8368). January: An exhibit of "mini" paintings features artist of the month Les Heywood.

Blade-Citizen

Saturday, February 22, 1991

Staff Photo / Bill Wechter

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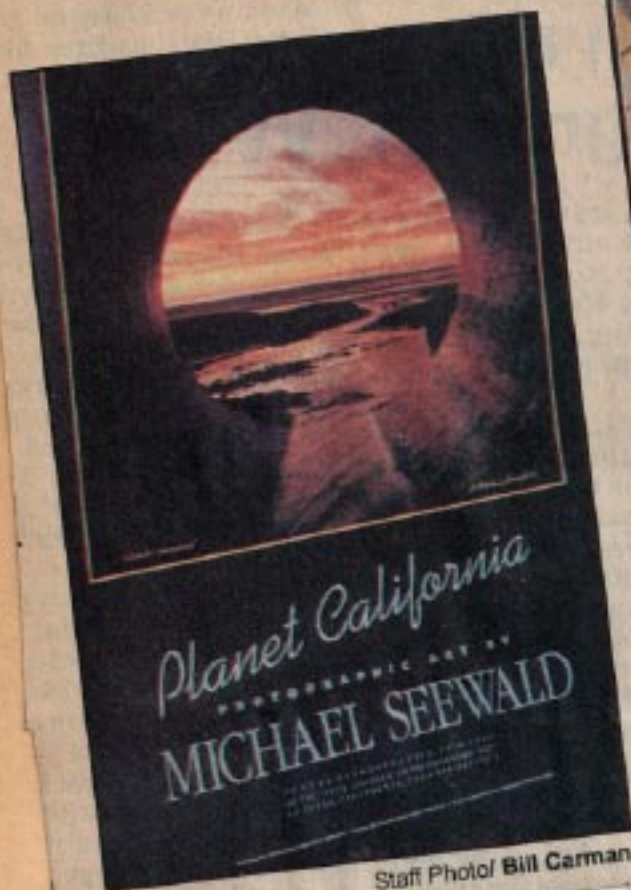
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Staff Photo/ Bill Carman



Staff Photo/ Bill Wechter

"Pleasant Sunday Afternoon" by
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Blade-Citizen**

Friday, February 21, 1991

Home



Staff Photo Bill We

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Art for Art's Sak

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Real Estate and the Law...C-2
Coastal GardeningC-3
Real Estate/Rental Ads.....C-8



Poster by Michael Seewald.



Staff Photo: Bill Wechter

"Pleasant Sunday Afternoon" by Gay Fisher.

Art for Art's Sale

Decking the walls need not break the bank

By Dan Bennett
Staff Writer

You don't have to draw stick figures on the wall with crayons to get art on a budget.

In fact, local artists, professional decorators and do-it-yourself home decorators all say if you shop creatively, you can deck your walls with little cash and still take pride in what you have.

"You don't need to save forever to buy the art you want, as long as you're not after a specific piece," said Darla Fielding, a Solana Beach decorator. "Most people have a look in mind. Shop around, and you can find that look within your budget."

People who need to budget for art are often first-time home buyers with a mortgage payment or renters living modestly.

"Especially in recession times, these buyers need to be careful," Fielding said. "People are exploring their options."

Among those options are frequenting the low-cost galleries of beginning artists and the galleries of artist co-ops.

The San Dieguito Art Guild, at 1034 N. Highway 101 in Leucadia, has several varieties of art to choose from — paintings, photographs and even some crafts.

"The members of the guild work there, so you don't get high-pressure sales tactics," said Michael Seewald, a local photographer and member of the guild. "Most artists are very shy and modest about their work, and they are reluctant to push it on you. You can get a good framed piece there from \$50 to \$100."

Other cities in North County have artists guilds and coopera-



Oil painting by Bobbi Harrington.

Staff Photo/Bill Wechter

tives as well. A good way to get reasonable art at an affordable price is to watch for newspaper notices of upcoming sales and street fairs.

"Not only do you get art you like at a price you can afford," Seewald said, "but you are also supporting a starving artist."

Seewald is a good example of what artists do to decorate their homes. Not only does he use some of his internationally recognized photography, he also finds work of other photographers he admires, and hangs that.

"Amateurs are more apt to put up their own work, rather than collect the work of others," Seewald said. "But putting up your own work can save you money, and it gives you a chance to explore it better in an art setting. You can learn from looking at your work displayed."

Though Seewald has photos he has taken selling at up to \$1,500, his gallery at 1114 N. Highway 101 also features his poster art at \$20 a pop, and mini-posters at \$5.

The Del Mar Fair is another good place to look

for inexpensive art. Impromptu galleries at the Del Mar Fair are often filled with the inspired work of local artists, available at a reasonable price.

"I had a few customers who bought work at the Del Mar Fair or contacted local artists after seeing their work at the fair," Fielding said. "Many of the artists or photographers aren't professionals and are happy to work with you on the price."

Don't expect to get something for nothing, though. Rising costs in the art world affect the lower end of the price scale, as well.

Some people have a certain look in mind, and many quality prints can be found in local mall stores, or even discount stores such as Target or K mart.

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MICHAEL SEEWALD

Staff Photo/ Bill Carman

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Michael Seewald, owner of Seewald's Photographic Gallery, said art by local professionals is available for as little as \$50 to \$100.

Staff Photo/ Bill Wechter

"Pleasant Sunday Afternoon" by Gay Fisher.

How and where to find affordable art

By Patricia Lowry
Scripps Howard News Service

Perhaps you've thought about buying art, but have a limited budget and aren't quite sure what or where to buy. Then this is for you.

Let's say you can budget \$1,000 for art over a two-year period. That's about \$40 a month. But even if you can sock away only \$10 a month, you can buy art for your home.

If you've just moved to a house or apartment with lots of bare walls, you may feel compelled to cover them as quickly as possible. Resist the temptation.

Don't buy art to fill up bare walls; think in terms of starting an art collection.

The first thing to remember is that if you're buying art on a limited budget, you're buying primarily for enjoyment, not investment. While some art in that price range will increase in value, it isn't likely to appreciate greatly.

So begin by thinking about what you like. Do you prefer abstraction or representational work? What you buy should reflect your taste and interests.

Would you be happier with work that is challenging, that makes you think, or work that is comforting? Would you prefer work that is functional, that has a practical as well as aesthetic purpose? Think about the meaning of the works you see, what they are

➤ See Art, Page C-5



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The San Diego Art Guild, at 3834 N. Highway 163 in Leucadia, has several varieties of art to choose from — paintings, photographs and even some crafts.

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Homes
Blade-Citizen
Friday, February 21, 1991

Staff Photo / Bill Wechter
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Art

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trying to communicate and how they make you feel.

With a budget of \$1,000 over two years, you'll have to make choices. You can save it up and spend it all on one piece. Or you can buy two or three framed pieces, or even 10 unframed pieces (but expect to spend another \$500 to \$1,000 on frames).

Be patient; don't be in such a hurry to buy that you make purchases you later regret. Be prepared to invest some time. It may take a few outings to find something you like in your price range.

Over a period of many years, you may find it more rewarding to build a collection within a specific category than buying a variety of work principally to fit your walls. For those on a limited budget, antique and contemporary prints and functional ceramics are very affordable, with quality work under \$50.

It's hard (not impossible) to find large paintings on canvas under \$1,000. But in that price range, you'll more likely be looking at works on paper (paintings, drawings, prints, photographs, collages), sculptures and crafts.

If you really must have large work — and at bargain prices — seek out younger artists who haven't made a name for themselves yet. Area colleges and universities have student shows throughout the year; watch newspaper listings. Occasionally, promising young painters surface at various regional arts festivals.

For less than \$1,000, you can buy fairly large prints by internationally known artists.

Always buy from a dealer with an established reputation, especially if you're buying prints by internationally known artists. In the 1980s, trusting people lost millions of dollars by "investing" in phony Salvadore Dali prints. Some of those people were pressured by dealers. Don't allow yourself to be pressured.

It can be more fun and more rewarding to seek out original work by regional artists — artists who are known in their own parts of the country. Most galleries in nearby cities carry works by regional artists.

You also can buy directly from artists, in their studios or at art and craft fairs. Artists sometimes have studio sales to clear out older work. Such sales usually are announced only to people on the artist's mailing list, so if there's an artist whose work you especially like, ask to be put on the mailing list.

So begin by thinking about what you like. Do you prefer abstraction or representational work? What you buy should reflect your taste and interests.

Would you be happier with work that is challengin, that makes you think or work that is comfortin? Would you prefer work that is functional, that has a practical as well as aesthetic purpose? Think about the meaning of the works you see, what they are trying to communicate and how they make you feel.

With a budget of \$1,000 over two years, you'll have to make choices. You can save it up and spend it all on one piece. Or you can buy two or three framed pieces, or even 10 unframed pieces (but expect to spend another \$500 to \$1,000 on frames).

Be patient; Don't be in such a hurry to buy that you make purchases you later regret. Be prepared to invest some time. It may take a few outings to find something you like in your price range.

Over a period of many years, you may find it more rewarding to build a collection within a specific category than buying a variety of work principally to fit your walls. For those on a limited budget, antique and contemporary prints and functional ceramics are very affordable, with quality work under \$50.

It's hare (not impossible) to find large paintings on canvas under \$1,000. But in that price range, you'll more likely be looking at works on paper (paintings, drawings, prints, photographs, collages), sculptures and crafts.

If you really must have large work - and at bargain prices - seek out younger artists who haven't made a name for themselves yet. Area colleges and universities have student shows throughout the year; watch newspaper listing. Occasionally, promising young painters surface at various regional arts festivals.

For less then \$1,000, you can guy fairly large prints by internationally known artists.

Always buy from a dealer with an established reputation, especially if you're buying prints by internationally known artists. In the 1980s, trusting people lost millions of dollars by "investing" in phone Salvadore Dali prints. Some of those people were pressured by dealers. Don't allow yourself to be pressured.

It can be more fun and more rewarding to seek out original work by regional artists - artists who are known in their own parts of the country. Most galleries in nearby cities carry works by regional artists.

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